



Global Zero-Based Budgeting Market Outlook and Growth Opportunities 2026

Industry	Published	Pages	Format
Service & Software	2026-06-05	206	PDF
Single User	Multi User	Enterprise	
USD 4,250	USD 6,375	USD 8,500	

Description

The global Zero-Based Budgeting market was valued at US\$ million in 2026 and is projected to reach US\$ million by 2032, implying a compound annual growth rate (CAGR) of % over 2026-2032.

The North America market for Zero-Based Budgeting is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

The Europe market for Zero-Based Budgeting is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

The Asia Pacific market for Zero-Based Budgeting is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

In China, the Zero-Based Budgeting market is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

Major global companies in the Zero-Based Budgeting market include BCG, Investopedia, EY, Deloitte, Oracle, Bain & Company, Anaplan, Kearney and Zycus, among others. In 2025, the top three vendors together accounted for approximately % of global market revenue.

This report provides an overview of the global Zero-Based Budgeting market in terms of revenue and gross margin, analyzing global market trends using historical revenue data for 2021-2025, estimates for 2026, and projected CAGRs through 2032.

The study covers key producers of Zero-Based Budgeting and market revenue by major regions and countries, assesses future market potential, and highlights priority regions and countries for segmenting the market into sub-sectors, with country-specific market value data for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, the Middle East, Africa, and other countries.

The report also presents Zero-Based Budgeting revenue, market share, and industry ranking for the main companies for 2021-2026, identifies the major stakeholders in the global market, and analyzes their competitive landscape and market positioning based on recent developments and segmental revenues.

Across the 2021-2026 period, the analysis compares revenue growth and profitability profiles by company, distinguishing participants with sustained expansion from those with more cyclical performance, and relates these patterns to differences in regional exposure, product portfolios, and application focus in the global Zero-Based Budgeting market.

Zero-Based Budgeting Segment by Company

- BCG
- Investopedia
- EY

Deloitte
Oracle
Bain & Company
Anaplan
Kearney
Zycus
Integration Consulting
ClearTax
The Hackett Group
GEP
British Business Bank
Ramp
Fortune

Zero-Based Budgeting Segment by Type

Cloud-based
On-premise

Zero-Based Budgeting Segment by Application

SMEs
Large Enterprise

Zero-Based Budgeting Segment by Region

North America
United States
Canada
Mexico
Europe
Germany
France
U.K.
Italy
Russia
Spain
Netherlands
Switzerland
Sweden
Poland
Asia-Pacific
China
Japan
South Korea
India
Australia
Taiwan
Southeast Asia
South America
Brazil
Argentina

Chile

Middle East & Africa

Egypt

South Africa

Israel

Türkiye

GCC Countries

Study Objectives

1. To analyze and research the global Zero-Based Budgeting status and future forecast, involving, revenue, growth rate (CAGR), market share, historical and forecast.
2. To present the Zero-Based Budgeting key companies, revenue, market share, and recent developments.
3. To split the Zero-Based Budgeting breakdown data by regions, type, companies, and application.
4. To analyze the global and key regions Zero-Based Budgeting market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify Zero-Based Budgeting significant trends, drivers, influence factors in global and regions.
6. To analyze Zero-Based Budgeting competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Zero-Based Budgeting market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Zero-Based Budgeting and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Zero-Based Budgeting.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Introduces the report scope of the report, global total market size.

Chapter 2:

Analysis key trends, drivers, challenges, and opportunities within the global Zero-Based Budgeting industry.

Chapter 3:

Detailed analysis of Zero-Based Budgeting company competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4:

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6:

Sales value of Zero-Based Budgeting in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of key country in the world.

Chapter 7:

Sales value of Zero-Based Budgeting in country level. It provides sigmate data by type, and by application for each country/region.

Chapter 8:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 9:

Concluding Insights.

Table of Contents

1 Market Overview

- 1.1 Product Definition
- 1.2 Global Zero-Based Budgeting Market Size, 2021 VS 2025 VS 2032
- 1.3 Global Zero-Based Budgeting Market Size (2021-2032)
- 1.4 Assumptions and Limitations
- 1.5 Study Goals and Objectives

2 Zero-Based Budgeting Market Dynamics

- 2.1 Zero-Based Budgeting Industry Trends
- 2.2 Zero-Based Budgeting Industry Drivers
- 2.3 Zero-Based Budgeting Industry Opportunities and Challenges
- 2.4 Zero-Based Budgeting Industry Restraints

3 Zero-Based Budgeting Market by Company

- 3.1 Global Zero-Based Budgeting Company Revenue Ranking in 2025
- 3.2 Global Zero-Based Budgeting Revenue by Company (2021-2026)
- 3.3 Global Zero-Based Budgeting Company Ranking (2024-2026)
- 3.4 Global Zero-Based Budgeting Company Manufacturing Base and Headquarters
- 3.5 Global Zero-Based Budgeting Company Product Type and Application
- 3.6 Global Zero-Based Budgeting Company Establishment Date
- 3.7 Market Competitive Analysis
 - 3.7.1 Global Zero-Based Budgeting Market Concentration Ratio (CR5 and HHI)
 - 3.7.2 Global Top 5 and 10 Company Market Share by Revenue in 2025
 - 3.7.3 2025 Zero-Based Budgeting Tier 1, Tier 2, and Tier 3 Companies
- 3.8 Mergers and Acquisitions Expansion

4 Zero-Based Budgeting Market by Type

- 4.1 Zero-Based Budgeting Type Introduction
 - 4.1.1 Cloud-based
 - 4.1.2 On-premise
- 4.2 Global Zero-Based Budgeting Sales Value by Type
 - 4.2.1 Global Zero-Based Budgeting Sales Value by Type (2021 VS 2025 VS 2032)
 - 4.2.2 Global Zero-Based Budgeting Sales Value by Type (2021-2032)
 - 4.2.3 Global Zero-Based Budgeting Sales Value Share by Type (2021-2032)

5 Zero-Based Budgeting Market by Application

- 5.1 Zero-Based Budgeting Application Introduction
 - 5.1.1 SMEs
 - 5.1.2 Large Enterprise
- 5.2 Global Zero-Based Budgeting Sales Value by Application
 - 5.2.1 Global Zero-Based Budgeting Sales Value by Application (2021 VS 2025 VS 2032)
 - 5.2.2 Global Zero-Based Budgeting Sales Value by Application (2021-2032)
 - 5.2.3 Global Zero-Based Budgeting Sales Value Share by Application (2021-2032)

6 Zero-Based Budgeting Regional Value Analysis

- 6.1 Global Zero-Based Budgeting Sales Value by Region: 2021 VS 2025 VS 2032
- 6.2 Global Zero-Based Budgeting Sales Value by Region (2021-2032)

6.2.1 Global Zero-Based Budgeting Sales Value by Region: 2021-2026

6.2.2 Global Zero-Based Budgeting Sales Value by Region (2027-2032)

6.3 North America

6.3.1 North America Zero-Based Budgeting Sales Value (2021-2032)

6.3.2 North America Zero-Based Budgeting Sales Value Share by Country, 2025 VS 2032

6.4 Europe

6.4.1 Europe Zero-Based Budgeting Sales Value (2021-2032)

6.4.2 Europe Zero-Based Budgeting Sales Value Share by Country, 2025 VS 2032

6.5 Asia-Pacific

6.5.1 Asia-Pacific Zero-Based Budgeting Sales Value (2021-2032)

6.5.2 Asia-Pacific Zero-Based Budgeting Sales Value Share by Country, 2025 VS 2032

6.6 South America

6.6.1 South America Zero-Based Budgeting Sales Value (2021-2032)

6.6.2 South America Zero-Based Budgeting Sales Value Share by Country, 2025 VS 2032

6.7 Middle East & Africa

6.7.1 Middle East & Africa Zero-Based Budgeting Sales Value (2021-2032)

6.7.2 Middle East & Africa Zero-Based Budgeting Sales Value Share by Country, 2025 VS 2032

7 Zero-Based Budgeting Country-level Value Analysis

7.1 Global Zero-Based Budgeting Sales Value by Country: 2021 VS 2025 VS 2032

7.2 Global Zero-Based Budgeting Sales Value by Country (2021-2032)

7.2.1 Global Zero-Based Budgeting Sales Value by Country (2021-2026)

7.2.2 Global Zero-Based Budgeting Sales Value by Country (2027-2032)

7.3 USA

7.3.1 USA Zero-Based Budgeting Sales Value Growth Rate (2021-2032)

7.3.2 USA Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032

7.3.3 USA Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032

7.4 Canada

7.4.1 Canada Zero-Based Budgeting Sales Value Growth Rate (2021-2032)

7.4.2 Canada Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032

7.4.3 Canada Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032

7.5 Mexico

7.5.1 Mexico Zero-Based Budgeting Sales Value Growth Rate (2021-2032)

7.5.2 Mexico Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032

7.5.3 Mexico Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032

7.6 Germany

7.6.1 Germany Zero-Based Budgeting Sales Value Growth Rate (2021-2032)

7.6.2 Germany Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032

7.6.3 Germany Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032

7.7 France

7.7.1 France Zero-Based Budgeting Sales Value Growth Rate (2021-2032)

7.7.2 France Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032

7.7.3 France Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032

7.8 U.K.

7.8.1 U.K. Zero-Based Budgeting Sales Value Growth Rate (2021-2032)

7.8.2 U.K. Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032

7.8.3 U.K. Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032

7.9 Italy

- 7.9.1 Italy Zero-Based Budgeting Sales Value Growth Rate (2021-2032)
 - 7.9.2 Italy Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032
 - 7.9.3 Italy Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032
- 7.10 Spain
 - 7.10.1 Spain Zero-Based Budgeting Sales Value Growth Rate (2021-2032)
 - 7.10.2 Spain Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032
 - 7.10.3 Spain Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032
- 7.11 Russia
 - 7.11.1 Russia Zero-Based Budgeting Sales Value Growth Rate (2021-2032)
 - 7.11.2 Russia Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032
 - 7.11.3 Russia Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032
- 7.12 Netherlands
 - 7.12.1 Netherlands Zero-Based Budgeting Sales Value Growth Rate (2021-2032)
 - 7.12.2 Netherlands Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032
 - 7.12.3 Netherlands Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032
- 7.13 Nordic Countries
 - 7.13.1 Nordic Countries Zero-Based Budgeting Sales Value Growth Rate (2021-2032)
 - 7.13.2 Nordic Countries Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032
 - 7.13.3 Nordic Countries Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032
- 7.14 China
 - 7.14.1 China Zero-Based Budgeting Sales Value Growth Rate (2021-2032)
 - 7.14.2 China Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032
 - 7.14.3 China Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032
- 7.15 Japan
 - 7.15.1 Japan Zero-Based Budgeting Sales Value Growth Rate (2021-2032)
 - 7.15.2 Japan Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032
 - 7.15.3 Japan Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032
- 7.16 South Korea
 - 7.16.1 South Korea Zero-Based Budgeting Sales Value Growth Rate (2021-2032)
 - 7.16.2 South Korea Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032
 - 7.16.3 South Korea Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032
- 7.17 India
 - 7.17.1 India Zero-Based Budgeting Sales Value Growth Rate (2021-2032)
 - 7.17.2 India Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032
 - 7.17.3 India Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032
- 7.18 Australia
 - 7.18.1 Australia Zero-Based Budgeting Sales Value Growth Rate (2021-2032)
 - 7.18.2 Australia Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032
 - 7.18.3 Australia Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032
- 7.19 Southeast Asia
 - 7.19.1 Southeast Asia Zero-Based Budgeting Sales Value Growth Rate (2021-2032)
 - 7.19.2 Southeast Asia Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032
 - 7.19.3 Southeast Asia Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032
- 7.20 Brazil
 - 7.20.1 Brazil Zero-Based Budgeting Sales Value Growth Rate (2021-2032)
 - 7.20.2 Brazil Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032
 - 7.20.3 Brazil Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032
- 7.21 Argentina

- 7.21.1 Argentina Zero-Based Budgeting Sales Value Growth Rate (2021-2032)
- 7.21.2 Argentina Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032
- 7.21.3 Argentina Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032

7.22 Chile

- 7.22.1 Chile Zero-Based Budgeting Sales Value Growth Rate (2021-2032)
- 7.22.2 Chile Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032
- 7.22.3 Chile Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032

7.23 Colombia

- 7.23.1 Colombia Zero-Based Budgeting Sales Value Growth Rate (2021-2032)
- 7.23.2 Colombia Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032
- 7.23.3 Colombia Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032

7.24 Peru

- 7.24.1 Peru Zero-Based Budgeting Sales Value Growth Rate (2021-2032)
- 7.24.2 Peru Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032
- 7.24.3 Peru Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032

7.25 Saudi Arabia

- 7.25.1 Saudi Arabia Zero-Based Budgeting Sales Value Growth Rate (2021-2032)
- 7.25.2 Saudi Arabia Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032
- 7.25.3 Saudi Arabia Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032

7.26 Israel

- 7.26.1 Israel Zero-Based Budgeting Sales Value Growth Rate (2021-2032)
- 7.26.2 Israel Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032
- 7.26.3 Israel Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032

7.27 UAE

- 7.27.1 UAE Zero-Based Budgeting Sales Value Growth Rate (2021-2032)
- 7.27.2 UAE Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032
- 7.27.3 UAE Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032

7.28 Turkey

- 7.28.1 Turkey Zero-Based Budgeting Sales Value Growth Rate (2021-2032)
- 7.28.2 Turkey Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032
- 7.28.3 Turkey Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032

7.29 Iran

- 7.29.1 Iran Zero-Based Budgeting Sales Value Growth Rate (2021-2032)
- 7.29.2 Iran Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032
- 7.29.3 Iran Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032

7.30 Egypt

- 7.30.1 Egypt Zero-Based Budgeting Sales Value Growth Rate (2021-2032)
- 7.30.2 Egypt Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032
- 7.30.3 Egypt Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032

8 Company Profiles

8.1 BCG

- 8.1.1 BCG Company Information
- 8.1.2 BCG Business Overview
- 8.1.3 BCG Zero-Based Budgeting Revenue and Gross Margin (2021-2026)
- 8.1.4 BCG Zero-Based Budgeting Product Portfolio
- 8.1.5 BCG Recent Developments

8.2 Investopedia

- 8.2.1 Investopedia Company Information
- 8.2.2 Investopedia Business Overview
- 8.2.3 Investopedia Zero-Based Budgeting Revenue and Gross Margin (2021-2026)
- 8.2.4 Investopedia Zero-Based Budgeting Product Portfolio
- 8.2.5 Investopedia Recent Developments

8.3 EY

- 8.3.1 EY Company Information
- 8.3.2 EY Business Overview
- 8.3.3 EY Zero-Based Budgeting Revenue and Gross Margin (2021-2026)
- 8.3.4 EY Zero-Based Budgeting Product Portfolio
- 8.3.5 EY Recent Developments

8.4 Deloitte

- 8.4.1 Deloitte Company Information
- 8.4.2 Deloitte Business Overview
- 8.4.3 Deloitte Zero-Based Budgeting Revenue and Gross Margin (2021-2026)
- 8.4.4 Deloitte Zero-Based Budgeting Product Portfolio
- 8.4.5 Deloitte Recent Developments

8.5 Oracle

- 8.5.1 Oracle Company Information
- 8.5.2 Oracle Business Overview
- 8.5.3 Oracle Zero-Based Budgeting Revenue and Gross Margin (2021-2026)
- 8.5.4 Oracle Zero-Based Budgeting Product Portfolio
- 8.5.5 Oracle Recent Developments

8.6 Bain & Company

- 8.6.1 Bain & Company Company Information
- 8.6.2 Bain & Company Business Overview
- 8.6.3 Bain & Company Zero-Based Budgeting Revenue and Gross Margin (2021-2026)
- 8.6.4 Bain & Company Zero-Based Budgeting Product Portfolio
- 8.6.5 Bain & Company Recent Developments

8.7 Anaplan

- 8.7.1 Anaplan Company Information
- 8.7.2 Anaplan Business Overview
- 8.7.3 Anaplan Zero-Based Budgeting Revenue and Gross Margin (2021-2026)
- 8.7.4 Anaplan Zero-Based Budgeting Product Portfolio
- 8.7.5 Anaplan Recent Developments

8.8 Kearney

- 8.8.1 Kearney Company Information
- 8.8.2 Kearney Business Overview
- 8.8.3 Kearney Zero-Based Budgeting Revenue and Gross Margin (2021-2026)
- 8.8.4 Kearney Zero-Based Budgeting Product Portfolio
- 8.8.5 Kearney Recent Developments

8.9 Zycus

- 8.9.1 Zycus Company Information
- 8.9.2 Zycus Business Overview
- 8.9.3 Zycus Zero-Based Budgeting Revenue and Gross Margin (2021-2026)
- 8.9.4 Zycus Zero-Based Budgeting Product Portfolio
- 8.9.5 Zycus Recent Developments

8.10 Integration Consulting

- 8.10.1 Integration Consulting Company Information
- 8.10.2 Integration Consulting Business Overview
- 8.10.3 Integration Consulting Zero-Based Budgeting Revenue and Gross Margin (2021-2026)
- 8.10.4 Integration Consulting Zero-Based Budgeting Product Portfolio
- 8.10.5 Integration Consulting Recent Developments

8.11 ClearTax

- 8.11.1 ClearTax Company Information
- 8.11.2 ClearTax Business Overview
- 8.11.3 ClearTax Zero-Based Budgeting Revenue and Gross Margin (2021-2026)
- 8.11.4 ClearTax Zero-Based Budgeting Product Portfolio
- 8.11.5 ClearTax Recent Developments

8.12 The Hackett Group

- 8.12.1 The Hackett Group Company Information
- 8.12.2 The Hackett Group Business Overview
- 8.12.3 The Hackett Group Zero-Based Budgeting Revenue and Gross Margin (2021-2026)
- 8.12.4 The Hackett Group Zero-Based Budgeting Product Portfolio
- 8.12.5 The Hackett Group Recent Developments

8.13 GEP

- 8.13.1 GEP Company Information
- 8.13.2 GEP Business Overview
- 8.13.3 GEP Zero-Based Budgeting Revenue and Gross Margin (2021-2026)
- 8.13.4 GEP Zero-Based Budgeting Product Portfolio
- 8.13.5 GEP Recent Developments

8.14 British Business Bank

- 8.14.1 British Business Bank Company Information
- 8.14.2 British Business Bank Business Overview
- 8.14.3 British Business Bank Zero-Based Budgeting Revenue and Gross Margin (2021-2026)
- 8.14.4 British Business Bank Zero-Based Budgeting Product Portfolio
- 8.14.5 British Business Bank Recent Developments

8.15 Ramp

- 8.15.1 Ramp Company Information
- 8.15.2 Ramp Business Overview
- 8.15.3 Ramp Zero-Based Budgeting Revenue and Gross Margin (2021-2026)
- 8.15.4 Ramp Zero-Based Budgeting Product Portfolio
- 8.15.5 Ramp Recent Developments

8.16 Fortune

- 8.16.1 Fortune Company Information
- 8.16.2 Fortune Business Overview
- 8.16.3 Fortune Zero-Based Budgeting Revenue and Gross Margin (2021-2026)
- 8.16.4 Fortune Zero-Based Budgeting Product Portfolio
- 8.16.5 Fortune Recent Developments

9 Concluding Insights

10 Appendix

- 10.1 Reasons for Doing This Study
- 10.2 Research Methodology
- 10.3 Research Process
- 10.4 Authors List of This Report

10.5 Data Source

10.5.1 Secondary Sources

10.5.2 Primary Sources

List of Tables and Figures

List of Tables:

- Table 1: Zero-Based Budgeting Industry Trends
- Table 2: Zero-Based Budgeting Industry Drivers
- Table 3: Zero-Based Budgeting Industry Opportunities and Challenges
- Table 4: Zero-Based Budgeting Industry Restraints
- Table 5: Global Zero-Based Budgeting Revenue by Company (US\$ Million) & (2021-2026)
- Table 6: Global Zero-Based Budgeting Revenue Share by Company (2021-2026)
- Table 7: Global Zero-Based Budgeting Company Ranking, (2024-2026) & (US\$ Million)
- Table 8: Global Zero-Based Budgeting Key Company Manufacturing Base & Headquarters
- Table 9: Global Zero-Based Budgeting Company, Product Type & Application
- Table 10: Global Zero-Based Budgeting Company Establishment Date
- Table 11: Global Company Market Concentration Ratio (CR5 and HHI)
- Table 12: Global Zero-Based Budgeting by Company Type (Tier 1, Tier 2, and Tier 3) & (Based on Revenue of 2025)
- Table 13: Mergers & Acquisitions, Expansion
- Table 14: Significant Companies of Cloud-based
- Table 15: Significant Companies of On-premise
- Table 16: Global Zero-Based Budgeting Sales Value by Type 2021 VS 2025 VS 2032 (US\$ Million)
- Table 17: Global Zero-Based Budgeting Sales Value by Type (2021-2026) & (US\$ Million)
- Table 18: Global Zero-Based Budgeting Sales Value by Type (2027-2032) & (US\$ Million)
- Table 19: Global Zero-Based Budgeting Sales Value Share by Type (2021-2026)
- Table 20: Global Zero-Based Budgeting Sales Value Share by Type (2027-2032)
- Table 21: Significant Companies of SMEs
- Table 22: Significant Companies of Large Enterprise
- Table 23: Global Zero-Based Budgeting Sales Value by Application 2021 VS 2025 VS 2032 (US\$ Million)
- Table 24: Global Zero-Based Budgeting Sales Value by Application (2021-2026) & (US\$ Million)
- Table 25: Global Zero-Based Budgeting Sales Value by Application (2027-2032) & (US\$ Million)
- Table 26: Global Zero-Based Budgeting Sales Value Share by Application (2021-2026)
- Table 27: Global Zero-Based Budgeting Sales Value Share by Application (2027-2032)
- Table 28: Global Zero-Based Budgeting Sales Value Comparison by Region: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 29: Global Zero-Based Budgeting Sales Value by Region (2021-2026) & (US\$ Million)
- Table 30: Global Zero-Based Budgeting Sales Value Share by Region (2021-2026)
- Table 31: Global Zero-Based Budgeting Sales Value by Region (2027-2032) & (US\$ Million)
- Table 32: Global Zero-Based Budgeting Sales Value Share by Region (2027-2032)
- Table 33: Global Zero-Based Budgeting Sales Value by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 34: Global Zero-Based Budgeting Sales Value by Country (2021-2026) & (US\$ Million)
- Table 35: Global Zero-Based Budgeting Sales Value Market Share by Country (2021-2026)
- Table 36: Global Zero-Based Budgeting Sales Value by Country (2027-2032) & (US\$ Million)
- Table 37: Global Zero-Based Budgeting Sales Value Market Share by Country (2027-2032)
- Table 38: BCG Company Information
- Table 39: BCG Business Overview
- Table 40: BCG Zero-Based Budgeting Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 41: BCG Zero-Based Budgeting Product Portfolio
- Table 42: BCG Recent Development
- Table 43: Investopedia Company Information
- Table 44: Investopedia Business Overview
- Table 45: Investopedia Zero-Based Budgeting Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 46: Investopedia Zero-Based Budgeting Product Portfolio
- Table 47: Investopedia Recent Development
- Table 48: EY Company Information
- Table 49: EY Business Overview
- Table 50: EY Zero-Based Budgeting Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 51: EY Zero-Based Budgeting Product Portfolio
- Table 52: EY Recent Development
- Table 53: Deloitte Company Information
- Table 54: Deloitte Business Overview
- Table 55: Deloitte Zero-Based Budgeting Revenue (US\$ Million) and Gross Margin (2021-2026)

- Table 56: Deloitte Zero-Based Budgeting Product Portfolio
- Table 57: Deloitte Recent Development
- Table 58: Oracle Company Information
- Table 59: Oracle Business Overview
- Table 60: Oracle Zero-Based Budgeting Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 61: Oracle Zero-Based Budgeting Product Portfolio
- Table 62: Oracle Recent Development
- Table 63: Bain & Company Company Information
- Table 64: Bain & Company Business Overview
- Table 65: Bain & Company Zero-Based Budgeting Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 66: Bain & Company Zero-Based Budgeting Product Portfolio
- Table 67: Bain & Company Recent Development
- Table 68: Anaplan Company Information
- Table 69: Anaplan Business Overview
- Table 70: Anaplan Zero-Based Budgeting Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 71: Anaplan Zero-Based Budgeting Product Portfolio
- Table 72: Anaplan Recent Development
- Table 73: Kearney Company Information
- Table 74: Kearney Business Overview
- Table 75: Kearney Zero-Based Budgeting Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 76: Kearney Zero-Based Budgeting Product Portfolio
- Table 77: Kearney Recent Development
- Table 78: Zycus Company Information
- Table 79: Zycus Business Overview
- Table 80: Zycus Zero-Based Budgeting Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 81: Zycus Zero-Based Budgeting Product Portfolio
- Table 82: Zycus Recent Development
- Table 83: Integration Consulting Company Information
- Table 84: Integration Consulting Business Overview
- Table 85: Integration Consulting Zero-Based Budgeting Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 86: Integration Consulting Zero-Based Budgeting Product Portfolio
- Table 87: Integration Consulting Recent Development
- Table 88: ClearTax Company Information
- Table 89: ClearTax Business Overview
- Table 90: ClearTax Zero-Based Budgeting Sales (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 91: ClearTax Zero-Based Budgeting Product Portfolio
- Table 92: ClearTax Recent Development
- Table 93: The Hackett Group Company Information
- Table 94: The Hackett Group Business Overview
- Table 95: The Hackett Group Zero-Based Budgeting Sales (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 96: The Hackett Group Zero-Based Budgeting Product Portfolio
- Table 97: The Hackett Group Recent Development
- Table 98: GEP Company Information
- Table 99: GEP Business Overview
- Table 100: GEP Zero-Based Budgeting Sales (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 101: GEP Zero-Based Budgeting Product Portfolio
- Table 102: GEP Recent Development
- Table 103: British Business Bank Company Information
- Table 104: British Business Bank Business Overview
- Table 105: British Business Bank Zero-Based Budgeting Sales (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 106: British Business Bank Zero-Based Budgeting Product Portfolio
- Table 107: British Business Bank Recent Development
- Table 108: Ramp Company Information
- Table 109: Ramp Business Overview
- Table 110: Ramp Zero-Based Budgeting Sales (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 111: Ramp Zero-Based Budgeting Product Portfolio
- Table 112: Ramp Recent Development
- Table 113: Fortune Company Information
- Table 114: Fortune Business Overview
- Table 115: Fortune Zero-Based Budgeting Sales (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 116: Fortune Zero-Based Budgeting Product Portfolio
- Table 117: Fortune Recent Development

- Table 118: Research Programs/Design for This Report
- Table 119: Authors List of This Report
- Table 120: Secondary Sources
- Table 121: Primary Sources

List of Figures:

- Figure 1: Zero-Based Budgeting Product Image
- Figure 2: Global Zero-Based Budgeting Market Size (US\$ Million), 2021 VS 2025 VS 2032
- Figure 3: Global Zero-Based Budgeting Market Size (2021-2032) & (US\$ Million)
- Figure 4: Global Zero-Based Budgeting Company Revenue Ranking in 2025 (US\$ Million)
- Figure 5: Global Top 5 and 10 Company Market Share by Revenue in 2025 (US\$ Million)
- Figure 6: Company Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 7: Cloud-based Image
- Figure 8: On-premise Image
- Figure 9: Global Zero-Based Budgeting Sales Value by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 10: Global Zero-Based Budgeting Sales Value Share 2021 VS 2025 VS 2032
- Figure 11: Global Zero-Based Budgeting Sales Value Share by Type (2021-2032)
- Figure 12: SMEs Image
- Figure 13: Large Enterprise Image
- Figure 14: Global Zero-Based Budgeting Sales Value by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 15: Global Zero-Based Budgeting Sales Value Share 2021 VS 2025 VS 2032
- Figure 16: Global Zero-Based Budgeting Sales Value Share by Application (2021-2032)
- Figure 17: Global Zero-Based Budgeting Sales Value Comparison by Region: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 18: Global Zero-Based Budgeting Sales Value Share by Region: 2021 VS 2025 VS 2032
- Figure 19: North America Zero-Based Budgeting Sales Value (2021-2032) & (US\$ Million)
- Figure 20: North America Zero-Based Budgeting Sales Value Share by Country (%), 2025 VS 2032
- Figure 21: Europe Zero-Based Budgeting Sales Value (2021-2032) & (US\$ Million)
- Figure 22: Europe Zero-Based Budgeting Sales Value Share by Country (%), 2025 VS 2032
- Figure 23: Asia-Pacific Zero-Based Budgeting Sales Value (2021-2032) & (US\$ Million)
- Figure 24: Asia-Pacific Zero-Based Budgeting Sales Value Share by Country (%), 2025 VS 2032
- Figure 25: South America Zero-Based Budgeting Sales Value (2021-2032) & (US\$ Million)
- Figure 26: South America Zero-Based Budgeting Sales Value Share by Country (%), 2025 VS 2032
- Figure 27: Middle East & Africa Zero-Based Budgeting Sales Value (2021-2032) & (US\$ Million)
- Figure 28: Middle East & Africa Zero-Based Budgeting Sales Value Share by Country (%), 2025 VS 2032
- Figure 29: USA Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 30: USA Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)
- Figure 31: USA Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 32: Canada Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 33: Canada Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)
- Figure 34: Canada Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 35: Mexico Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 36: Mexico Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)
- Figure 37: Mexico Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 38: Germany Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 39: Germany Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)
- Figure 40: Germany Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 41: France Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 42: France Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)
- Figure 43: France Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 44: U.K. Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 45: U.K. Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)
- Figure 46: U.K. Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 47: Italy Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 48: Italy Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)
- Figure 49: Italy Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 50: Spain Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 51: Spain Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)
- Figure 52: Spain Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 53: Russia Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 54: Russia Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)
- Figure 55: Russia Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 56: Netherlands Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 57: Netherlands Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)

- Figure 58: Netherlands Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 59: Nordic Countries Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 60: Nordic Countries Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)
- Figure 61: Nordic Countries Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 62: China Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 63: China Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)
- Figure 64: China Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 65: Japan Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 66: Japan Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)
- Figure 67: Japan Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 68: South Korea Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 69: South Korea Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)
- Figure 70: South Korea Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 71: India Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 72: India Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)
- Figure 73: India Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 74: Australia Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 75: Australia Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)
- Figure 76: Australia Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 77: Southeast Asia Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 78: Southeast Asia Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)
- Figure 79: Southeast Asia Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 80: Brazil Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 81: Brazil Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)
- Figure 82: Brazil Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 83: Argentina Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 84: Argentina Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)
- Figure 85: Argentina Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 86: Chile Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 87: Chile Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)
- Figure 88: Chile Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 89: Colombia Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 90: Colombia Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)
- Figure 91: Colombia Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 92: Peru Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 93: Peru Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)
- Figure 94: Peru Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 95: Saudi Arabia Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 96: Saudi Arabia Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)
- Figure 97: Saudi Arabia Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 98: Israel Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 99: Israel Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)
- Figure 100: Israel Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 101: UAE Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 102: UAE Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)
- Figure 103: UAE Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 104: Turkey Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 105: Turkey Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)
- Figure 106: Turkey Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 107: Iran Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 108: Iran Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)
- Figure 109: Iran Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 110: Egypt Zero-Based Budgeting Sales Value Growth Rate (2021-2032) & (US\$ Million)
- Figure 111: Egypt Zero-Based Budgeting Sales Value Share by Type, 2025 VS 2032 & (%)
- Figure 112: Egypt Zero-Based Budgeting Sales Value Share by Application, 2025 VS 2032 & (%)
- Figure 113: Years Considered
- Figure 114: Research Process
- Figure 115: Key Executives Interviewed