



# Workforce Management Software in Retail Industry Research Report 2026

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## Description

The global Workforce Management Software in Retail market was valued at US\$ million in 2025 and is projected to reach US\$ million by 2032, implying a CAGR of % over 2026–2032.

North America: the Workforce Management Software in Retail market is projected to increase from US\$ million in 2026 to US\$ million by 2032, reflecting a CAGR of % over 2026–2032. Europe: the Workforce Management Software in Retail market is projected to rise from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026–2032. Asia Pacific: the Workforce Management Software in Retail market is expected to grow from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026–2032. Leading global service providers of Workforce Management Software in Retail include ADP, Kronos, Oracle, Zebra Technologies, SAP, ATOSS Software, Dayforce, Infor Global Solutions and Opterus, among others; in 2025, the top three vendors together accounted for approximately % of global revenue.

## Report Scope

This report quantifies the global Workforce Management Software in Retail market in terms of revenue (US\$ million) and, where applicable, service volume (k units), using 2024 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of service Types and end-use Applications, harmonizes provider attribution, and delivers comparable time series by company, Type, Application, and region or country, including indicative price bands (US\$/k units) and concentration ratios (CR5/CR10). Outputs are intended to support service design, budgeting, capacity planning, and benchmarking for providers, platforms, channel partners, and investors; the report also reviews technology shifts and notable service innovations relevant to Workforce Management Software in Retail.

## Key Companies & Market Share Insights

This section profiles leading service providers with 2021–2025 results and a 2026–2032 outlook—covering revenue, market share, price bands, service portfolio and client mix, regional and channel mix, and key developments (M&A, network expansion, certifications). It also provides global revenue, average price, and—where applicable—volume metrics by provider, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

- Workforce Management Software in Retail Market by Company
- ADP
  - Kronos
  - Oracle
  - Zebra Technologies

SAP  
ATOSS Software  
Dayforce  
Infor Global Solutions  
Opterus  
Primion Technology  
RedPrairie  
RetailNext  
Legion Technologies  
tamigo  
Genic Teams  
Quinyx

**Workforce Management Software in Retail Segment by Type**

On-premise  
SaaS

**Workforce Management Software in Retail Segment by Application**

Supermarket  
Store  
Others

**Workforce Management Software in Retail Segment by Region**

North America  
United States  
Canada  
Mexico  
Europe  
Germany  
France  
U.K.  
Italy  
Spain  
Russia  
Netherlands  
Nordic Countries  
Asia-Pacific  
China  
Japan  
South Korea  
India  
Australia  
Taiwan  
Southeast Asia  
South America  
Brazil  
Argentina  
Chile  
Middle East & Africa

Saudi Arabia  
Israel  
United Arab Emirates  
Turkey  
Iran  
Egypt

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Workforce Management Software in Retail market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Workforce Management Software in Retail and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Workforce Management Software in Retail.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

### Chapter 1:

Research objectives, research methods, data sources, data cross-validation;

### Chapter 2:

Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

### Chapter 3:

Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

### Chapter 4:

Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

## **Chapter 5:**

Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

## **Chapter 6:**

Detailed analysis of Workforce Management Software in Retail companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, South America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

## **Chapter 12:**

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

## **Chapter 13:**

The main points and conclusions of the report.

# Table of Contents

## 1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

## 2 Market Overview

- 2.1 Product Definition
- 2.2 Workforce Management Software in Retail by Type
  - 2.2.1 Market Value Comparison by Type (2021 VS 2025 VS 2032)
  - 2.2.2 On-premise
  - 2.2.3 SaaS
- 2.3 Workforce Management Software in Retail by Application
  - 2.3.1 Market Value Comparison by Application (2021 VS 2025 VS 2032)
  - 2.3.2 Supermarket
  - 2.3.3 Store
  - 2.3.4 Others
- 2.4 Assumptions and Limitations

## 3 Workforce Management Software in Retail Breakdown Data by Type

- 3.1 Global Workforce Management Software in Retail Historic Market Size by Type (2021-2026)
- 3.2 Global Workforce Management Software in Retail Forecasted Market Size by Type (2027-2032)

## 4 Workforce Management Software in Retail Breakdown Data by Application

- 4.1 Global Workforce Management Software in Retail Historic Market Size by Application (2021-2026)
- 4.2 Global Workforce Management Software in Retail Forecasted Market Size by Application (2027-2032)

## 5 Global Growth Trends

- 5.1 Global Workforce Management Software in Retail Market Perspective (2021-2032)
- 5.2 Global Workforce Management Software in Retail Growth Trends by Region
  - 5.2.1 Global Workforce Management Software in Retail Market Size by Region: 2021 VS 2025 VS 2032
  - 5.2.2 Workforce Management Software in Retail Historic Market Size by Region (2021-2026)
  - 5.2.3 Workforce Management Software in Retail Forecasted Market Size by Region (2027-2032)
- 5.3 Workforce Management Software in Retail Market Dynamics
  - 5.3.1 Workforce Management Software in Retail Industry Trends
  - 5.3.2 Workforce Management Software in Retail Market Drivers
  - 5.3.3 Workforce Management Software in Retail Market Challenges
  - 5.3.4 Workforce Management Software in Retail Market Restraints

## 6 Market Competitive Landscape by Players

- 6.1 Global Top Workforce Management Software in Retail Players by Revenue
  - 6.1.1 Global Top Workforce Management Software in Retail Players by Revenue (2021-2026)
  - 6.1.2 Global Workforce Management Software in Retail Revenue Market Share by Players (2021-2026)

- 6.2 Global Workforce Management Software in Retail Industry Players Ranking, 2023 VS 2024 VS 2025
- 6.3 Global Key Players of Workforce Management Software in Retail Head Office and Area Served
- 6.4 Global Workforce Management Software in Retail Players, Product Type & Application
- 6.5 Global Workforce Management Software in Retail Manufacturers Established Date
- 6.6 Global Workforce Management Software in Retail Market CR5 and HHI
- 6.7 Global Players Mergers & Acquisition

---

## 7 North America

- 7.1 North America Workforce Management Software in Retail Market Size (2021-2032)
- 7.2 North America Workforce Management Software in Retail Market Growth Rate by Country: 2021 VS 2025 VS 2032
- 7.3 North America Workforce Management Software in Retail Market Size by Country (2021-2026)
- 7.4 North America Workforce Management Software in Retail Market Size by Country (2027-2032)
- 7.5 United States
- 7.5 United States
- 7.6 Canada
- 7.7 Mexico

---

## 8 Europe

- 8.1 Europe Workforce Management Software in Retail Market Size (2021-2032)
- 8.2 Europe Workforce Management Software in Retail Market Growth Rate by Country: 2021 VS 2025 VS 2032
- 8.3 Europe Workforce Management Software in Retail Market Size by Country (2021-2026)
- 8.4 Europe Workforce Management Software in Retail Market Size by Country (2027-2032)
- 8.5 Germany
- 8.6 France
- 8.7 U.K.
- 8.8 Italy
- 8.9 Spain
- 8.10 Russia
- 8.11 Netherlands
- 8.12 Nordic Countries

---

## 9 Asia-Pacific

- 9.1 Asia-Pacific Workforce Management Software in Retail Market Size (2021-2032)
- 9.2 Asia-Pacific Workforce Management Software in Retail Market Growth Rate by Country: 2021 VS 2025 VS 2032
- 9.3 Asia-Pacific Workforce Management Software in Retail Market Size by Country (2021-2026)
- 9.4 Asia-Pacific Workforce Management Software in Retail Market Size by Country (2027-2032)
- 9.5 China
- 9.6 Japan
- 9.7 South Korea
- 9.8 India
- 9.9 Australia
- 9.10 China Taiwan
- 9.11 Southeast Asia

---

## 10 South America

- 10.1 South America Workforce Management Software in Retail Market Size (2021-2032)
- 10.2 South America Workforce Management Software in Retail Market Growth Rate by Country: 2021 VS 2025 VS 2032
- 10.3 South America Workforce Management Software in Retail Market Size by Country (2021-2026)
- 10.4 South America Workforce Management Software in Retail Market Size by Country (2027-2032)
- 10.5 Brazil
- 10.6 Argentina



- 10.7 Chile
- 10.8 Colombia
- 10.9 Peru

## 11 Middle East & Africa

- 11.1 Middle East & Africa Workforce Management Software in Retail Market Size (2021-2032)
- 11.2 Middle East & Africa Workforce Management Software in Retail Market Growth Rate by Country: 2021 VS 2025 VS 2032
- 11.3 Middle East & Africa Workforce Management Software in Retail Market Size by Country (2021-2026)
- 11.4 Middle East & Africa Workforce Management Software in Retail Market Size by Country (2027-2032)
- 11.5 Saudi Arabia
- 11.6 Israel
- 11.7 United Arab Emirates
- 11.8 Turkey
- 11.9 Iran
- 11.10 Egypt

## 12 Players Profiled

- 12.1 ADP
  - 12.1.1 ADP Company Information
  - 12.1.2 ADP Business Overview
  - 12.1.3 ADP Revenue in Workforce Management Software in Retail Business (2021-2026)
  - 12.1.4 ADP Workforce Management Software in Retail Product Portfolio
  - 12.1.5 ADP Recent Developments
- 12.2 Kronos
  - 12.2.1 Kronos Company Information
  - 12.2.2 Kronos Business Overview
  - 12.2.3 Kronos Revenue in Workforce Management Software in Retail Business (2021-2026)
  - 12.2.4 Kronos Workforce Management Software in Retail Product Portfolio
  - 12.2.5 Kronos Recent Developments
- 12.3 Oracle
  - 12.3.1 Oracle Company Information
  - 12.3.2 Oracle Business Overview
  - 12.3.3 Oracle Revenue in Workforce Management Software in Retail Business (2021-2026)
  - 12.3.4 Oracle Workforce Management Software in Retail Product Portfolio
  - 12.3.5 Oracle Recent Developments
- 12.4 Zebra Technologies
  - 12.4.1 Zebra Technologies Company Information
  - 12.4.2 Zebra Technologies Business Overview
  - 12.4.3 Zebra Technologies Revenue in Workforce Management Software in Retail Business (2021-2026)
  - 12.4.4 Zebra Technologies Workforce Management Software in Retail Product Portfolio
  - 12.4.5 Zebra Technologies Recent Developments
- 12.5 SAP
  - 12.5.1 SAP Company Information
  - 12.5.2 SAP Business Overview
  - 12.5.3 SAP Revenue in Workforce Management Software in Retail Business (2021-2026)
  - 12.5.4 SAP Workforce Management Software in Retail Product Portfolio
  - 12.5.5 SAP Recent Developments
- 12.6 ATOSS Software
  - 12.6.1 ATOSS Software Company Information



12.6.2 ATOSS Software Business Overview

12.6.3 ATOSS Software Revenue in Workforce Management Software in Retail Business (2021-2026)

12.6.4 ATOSS Software Workforce Management Software in Retail Product Portfolio

12.6.5 ATOSS Software Recent Developments

## 12.7 Dayforce

12.7.1 Dayforce Company Information

12.7.2 Dayforce Business Overview

12.7.3 Dayforce Revenue in Workforce Management Software in Retail Business (2021-2026)

12.7.4 Dayforce Workforce Management Software in Retail Product Portfolio

12.7.5 Dayforce Recent Developments

## 12.8 Infor Global Solutions

12.8.1 Infor Global Solutions Company Information

12.8.2 Infor Global Solutions Business Overview

12.8.3 Infor Global Solutions Revenue in Workforce Management Software in Retail Business (2021-2026)

12.8.4 Infor Global Solutions Workforce Management Software in Retail Product Portfolio

12.8.5 Infor Global Solutions Recent Developments

## 12.9 Opterus

12.9.1 Opterus Company Information

12.9.2 Opterus Business Overview

12.9.3 Opterus Revenue in Workforce Management Software in Retail Business (2021-2026)

12.9.4 Opterus Workforce Management Software in Retail Product Portfolio

12.9.5 Opterus Recent Developments

## 12.10 Primion Technology

12.10.1 Primion Technology Company Information

12.10.2 Primion Technology Business Overview

12.10.3 Primion Technology Revenue in Workforce Management Software in Retail Business (2021-2026)

12.10.4 Primion Technology Workforce Management Software in Retail Product Portfolio

12.10.5 Primion Technology Recent Developments

## 12.11 RedPrairie

12.11.1 RedPrairie Company Information

12.11.2 RedPrairie Business Overview

12.11.3 RedPrairie Revenue in Workforce Management Software in Retail Business (2021-2026)

12.11.4 RedPrairie Workforce Management Software in Retail Product Portfolio

12.11.5 RedPrairie Recent Developments

## 12.12 RetailNext

12.12.1 RetailNext Company Information

12.12.2 RetailNext Business Overview

12.12.3 RetailNext Revenue in Workforce Management Software in Retail Business (2021-2026)

12.12.4 RetailNext Workforce Management Software in Retail Product Portfolio

12.12.5 RetailNext Recent Developments

## 12.13 Legion Technologies

12.13.1 Legion Technologies Company Information

12.13.2 Legion Technologies Business Overview

12.13.3 Legion Technologies Revenue in Workforce Management Software in Retail Business (2021-2026)

12.13.4 Legion Technologies Workforce Management Software in Retail Product Portfolio

12.13.5 Legion Technologies Recent Developments

## 12.14 tamigo

12.14.1 tamigo Company Information



12.14.2 tamigo Business Overview

12.14.3 tamigo Revenue in Workforce Management Software in Retail Business (2021-2026)

12.14.4 tamigo Workforce Management Software in Retail Product Portfolio

12.14.5 tamigo Recent Developments

12.15 Genic Teams

12.15.1 Genic Teams Company Information

12.15.2 Genic Teams Business Overview

12.15.3 Genic Teams Revenue in Workforce Management Software in Retail Business (2021-2026)

12.15.4 Genic Teams Workforce Management Software in Retail Product Portfolio

12.15.5 Genic Teams Recent Developments

12.16 Quinyx

12.16.1 Quinyx Company Information

12.16.2 Quinyx Business Overview

12.16.3 Quinyx Revenue in Workforce Management Software in Retail Business (2021-2026)

12.16.4 Quinyx Workforce Management Software in Retail Product Portfolio

12.16.5 Quinyx Recent Developments

---

**13 Report Conclusion**

**14 Disclaimer**

# List of Tables and Figures

## List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Workforce Management Software in Retail Market Size by Type (2021-2026) & (US\$ Million)
- Table 6: Global Workforce Management Software in Retail Revenue Market Share by Type (2021-2026)
- Table 7: Global Workforce Management Software in Retail Forecasted Market Size by Type (2027-2032) & (US\$ Million)
- Table 8: Global Workforce Management Software in Retail Revenue Market Share by Type (2027-2032)
- Table 9: Global Workforce Management Software in Retail Market Size by Application (2021-2026) & (US\$ Million)
- Table 10: Global Workforce Management Software in Retail Revenue Market Share by Application (2021-2026)
- Table 11: Global Workforce Management Software in Retail Forecasted Market Size by Application (2027-2032) & (US\$ Million)
- Table 12: Global Workforce Management Software in Retail Revenue Market Share by Application (2027-2032)
- Table 13: Global Workforce Management Software in Retail Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 14: Global Workforce Management Software in Retail Market Size by Region (2021-2026) & (US\$ Million)
- Table 15: Global Workforce Management Software in Retail Market Share by Region (2021-2026)
- Table 16: Global Workforce Management Software in Retail Forecasted Market Size by Region (2027-2032) & (US\$ Million)
- Table 17: Global Workforce Management Software in Retail Market Share by Region (2027-2032)
- Table 18: Workforce Management Software in Retail Industry Trends
- Table 19: Workforce Management Software in Retail Industry Drivers
- Table 20: Workforce Management Software in Retail Industry Opportunities and Challenges
- Table 21: Workforce Management Software in Retail Market Restraints
- Table 22: Global Top Workforce Management Software in Retail Players by Revenue (US\$ Million) & (2021-2026)
- Table 23: Global Workforce Management Software in Retail Revenue Market Share by Players (2021-2026)
- Table 24: Global Workforce Management Software in Retail Industry Players Ranking, 2024 VS 2025 VS 2026
- Table 25: Global Key Players of Workforce Management Software in Retail, Headquarters and Area Served
- Table 26: Global Workforce Management Software in Retail Players, Product Type & Application
- Table 27: Global Players Market Concentration Ratio (CR5 and HHI)
- Table 28: Global Workforce Management Software in Retail by Players Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 29: Players Mergers & Acquisitions, Expansion Plans
- Table 30: North America Workforce Management Software in Retail Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 31: North America Workforce Management Software in Retail Market Size by Country (2021-2026) & (US\$ Million)
- Table 32: North America Workforce Management Software in Retail Market Size by Country (2027-2032) & (US\$ Million)
- Table 33: Europe Workforce Management Software in Retail Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 34: Europe Workforce Management Software in Retail Market Size by Country (2021-2026) & (US\$ Million)
- Table 35: Europe Workforce Management Software in Retail Market Size by Country (2027-2032) & (US\$ Million)
- Table 36: Asia Pacific Workforce Management Software in Retail Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 37: Asia Pacific Workforce Management Software in Retail Market Size by Region (2021-2026) & (US\$ Million)
- Table 38: Asia Pacific Workforce Management Software in Retail Market Size by Country (2027-2032) & (US\$ Million)
- Table 39: South America Workforce Management Software in Retail Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 40: South America Workforce Management Software in Retail Market Size by Country (2021-2026) & (US\$ Million)
- Table 41: South America Workforce Management Software in Retail Market Size by Country (2027-2032) & (US\$ Million)
- Table 42: Middle East & Africa Workforce Management Software in Retail Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 43: Middle East & Africa Workforce Management Software in Retail Market Size by Country (2021-2026) & (US\$ Million)
- Table 44: Middle East & Africa Workforce Management Software in Retail Market Size by Country (2027-2032) & (US\$ Million)
- Table 45: ADP Company Information
- Table 46: ADP Business Overview

- [Table 47: ADP Revenue in Workforce Management Software in Retail Business \(2021-2026\) & \(US\\$ Million\)](#)
- [Table 48: ADP Workforce Management Software in Retail Product Portfolio](#)
- [Table 49: ADP Recent Developments](#)
- [Table 50: Kronos Company Information](#)
- [Table 51: Kronos Business Overview](#)
- [Table 52: Kronos Revenue in Workforce Management Software in Retail Business \(2021-2026\) & \(US\\$ Million\)](#)
- [Table 53: Kronos Workforce Management Software in Retail Product Portfolio](#)
- [Table 54: Kronos Recent Developments](#)
- [Table 55: Oracle Company Information](#)
- [Table 56: Oracle Business Overview](#)
- [Table 57: Oracle Revenue in Workforce Management Software in Retail Business \(2021-2026\) & \(US\\$ Million\)](#)
- [Table 58: Oracle Workforce Management Software in Retail Product Portfolio](#)
- [Table 59: Oracle Recent Developments](#)
- [Table 60: Zebra Technologies Company Information](#)
- [Table 61: Zebra Technologies Business Overview](#)
- [Table 62: Zebra Technologies Revenue in Workforce Management Software in Retail Business \(2021-2026\) & \(US\\$ Million\)](#)
- [Table 63: Zebra Technologies Workforce Management Software in Retail Product Portfolio](#)
- [Table 64: Zebra Technologies Recent Developments](#)
- [Table 65: SAP Company Information](#)
- [Table 66: SAP Business Overview](#)
- [Table 67: SAP Revenue in Workforce Management Software in Retail Business \(2021-2026\) & \(US\\$ Million\)](#)
- [Table 68: SAP Workforce Management Software in Retail Product Portfolio](#)
- [Table 69: SAP Recent Developments](#)
- [Table 70: ATOSS Software Company Information](#)
- [Table 71: ATOSS Software Business Overview](#)
- [Table 72: ATOSS Software Revenue in Workforce Management Software in Retail Business \(2021-2026\) & \(US\\$ Million\)](#)
- [Table 73: ATOSS Software Workforce Management Software in Retail Product Portfolio](#)
- [Table 74: ATOSS Software Recent Developments](#)
- [Table 75: Dayforce Company Information](#)
- [Table 76: Dayforce Business Overview](#)
- [Table 77: Dayforce Revenue in Workforce Management Software in Retail Business \(2021-2026\) & \(US\\$ Million\)](#)
- [Table 78: Dayforce Workforce Management Software in Retail Product Portfolio](#)
- [Table 79: Dayforce Recent Developments](#)
- [Table 80: Infor Global Solutions Company Information](#)
- [Table 81: Infor Global Solutions Business Overview](#)
- [Table 82: Infor Global Solutions Revenue in Workforce Management Software in Retail Business \(2021-2026\) & \(US\\$ Million\)](#)
- [Table 83: Infor Global Solutions Workforce Management Software in Retail Product Portfolio](#)
- [Table 84: Infor Global Solutions Recent Developments](#)
- [Table 85: Opterus Company Information](#)
- [Table 86: Opterus Business Overview](#)
- [Table 87: Opterus Revenue in Workforce Management Software in Retail Business \(2021-2026\) & \(US\\$ Million\)](#)
- [Table 88: Opterus Workforce Management Software in Retail Product Portfolio](#)
- [Table 89: Opterus Recent Developments](#)
- [Table 90: Primion Technology Company Information](#)
- [Table 91: Primion Technology Business Overview](#)
- [Table 92: Primion Technology Revenue in Workforce Management Software in Retail Business \(2021-2026\) & \(US\\$ Million\)](#)
- [Table 93: Primion Technology Workforce Management Software in Retail Product Portfolio](#)
- [Table 94: Primion Technology Recent Developments](#)
- [Table 95: RedPrairie Company Information](#)
- [Table 96: RedPrairie Business Overview](#)
- [Table 97: RedPrairie Revenue in Workforce Management Software in Retail Business \(2021-2026\) & \(US\\$ Million\)](#)
- [Table 98: RedPrairie Workforce Management Software in Retail Product Portfolio](#)
- [Table 99: RedPrairie Recent Developments](#)
- [Table 100: RetailNext Company Information](#)
- [Table 101: RetailNext Business Overview](#)
- [Table 102: RetailNext Revenue in Workforce Management Software in Retail Business \(2021-2026\) & \(US\\$ Million\)](#)
- [Table 103: RetailNext Workforce Management Software in Retail Product Portfolio](#)
- [Table 104: RetailNext Recent Developments](#)
- [Table 105: Legion Technologies Company Information](#)
- [Table 106: Legion Technologies Business Overview](#)
- [Table 107: Legion Technologies Revenue in Workforce Management Software in Retail Business \(2021-2026\) & \(US\\$ Million\)](#)
- [Table 108: Legion Technologies Workforce Management Software in Retail Product Portfolio](#)
- [Table 109: Legion Technologies Recent Developments](#)
- [Table 110: tamigo Company Information](#)
- [Table 111: tamigo Business Overview](#)

- Table 112: tamigo Revenue in Workforce Management Software in Retail Business (2021-2026) & (US\$ Million)
- Table 113: tamigo Workforce Management Software in Retail Product Portfolio
- Table 114: tamigo Recent Developments
- Table 115: Genic Teams Company Information
- Table 116: Genic Teams Business Overview
- Table 117: Genic Teams Revenue in Workforce Management Software in Retail Business (2021-2026) & (US\$ Million)
- Table 118: Genic Teams Workforce Management Software in Retail Product Portfolio
- Table 119: Genic Teams Recent Developments
- Table 120: Quinyx Company Information
- Table 121: Quinyx Business Overview
- Table 122: Quinyx Revenue in Workforce Management Software in Retail Business (2021-2026) & (US\$ Million)
- Table 123: Quinyx Workforce Management Software in Retail Product Portfolio
- Table 124: Quinyx Recent Developments
- Table 125: Authors List of This Report

## List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Workforce Management Software in Retail Product Image
- Figure 5: Global Workforce Management Software in Retail Market Size Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 6: Global Workforce Management Software in Retail Market Share by Type: 2025 VS 2032
- Figure 7: On-premise Product
- Figure 8: SaaS Product
- Figure 9: Global Workforce Management Software in Retail Market Size by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 10: Global Workforce Management Software in Retail Market Share by Application: 2025 VS 2032
- Figure 11: Supermarket Product
- Figure 12: Store Product
- Figure 13: Others Product
- Figure 14: Global Workforce Management Software in Retail Market Size (US\$ Million), Year-over-Year: 2021-2032
- Figure 15: Global Workforce Management Software in Retail Market Size, (US\$ Million), 2021 VS 2025 VS 2032
- Figure 16: Global Workforce Management Software in Retail Market Share by Region: 2025 VS 2032
- Figure 17: Global Workforce Management Software in Retail Market Share by Players in 2025
- Figure 18: Global Workforce Management Software in Retail Manufacturers Established Date
- Figure 19: Global Top 5 and 10 Workforce Management Software in Retail Players Market Share by Revenue in 2025
- Figure 20: Players Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 21: North America Workforce Management Software in Retail Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 22: North America Workforce Management Software in Retail Market Share by Country (2021-2032)
- Figure 23: United States Workforce Management Software in Retail Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 24: Canada Workforce Management Software in Retail Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 25: Mexico Workforce Management Software in Retail Market Share by Country (2021-2032)
- Figure 26: Europe Workforce Management Software in Retail Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 27: Europe Workforce Management Software in Retail Market Share by Country (2021-2032)
- Figure 28: Germany Workforce Management Software in Retail Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 29: France Workforce Management Software in Retail Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 30: U.K. Workforce Management Software in Retail Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 31: Italy Workforce Management Software in Retail Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 32: Spain Workforce Management Software in Retail Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 33: Russia Workforce Management Software in Retail Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 34: Netherlands Workforce Management Software in Retail Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 35: Nordic Countries Workforce Management Software in Retail Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 36: Asia-Pacific Workforce Management Software in Retail Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 37: Asia-Pacific Workforce Management Software in Retail Market Share by Country (2021-2032)
- Figure 38: China Workforce Management Software in Retail Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 39: Japan Workforce Management Software in Retail Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 40: South Korea Workforce Management Software in Retail Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 41: India Workforce Management Software in Retail Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 42: India Workforce Management Software in Retail Market Share by Country (2021-2032)
- Figure 43: Australia Workforce Management Software in Retail Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 44: China Taiwan Workforce Management Software in Retail Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 45: Southeast Asia Workforce Management Software in Retail Market Size YoY Growth (2021-2032) & (US\$ Million)



- Figure 46: South America Workforce Management Software in Retail Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 47: South America Workforce Management Software in Retail Market Share by Country (2021-2032)
- Figure 48: Brazil Workforce Management Software in Retail Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 49: Argentina Workforce Management Software in Retail Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 50: Chile Workforce Management Software in Retail Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 51: Colombia Workforce Management Software in Retail Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 52: Peru Workforce Management Software in Retail Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 53: ADP Revenue Growth Rate in Workforce Management Software in Retail Business (2021-2026)
- Figure 54: Kronos Revenue Growth Rate in Workforce Management Software in Retail Business (2021-2026)
- Figure 55: Oracle Revenue Growth Rate in Workforce Management Software in Retail Business (2021-2026)
- Figure 56: Zebra Technologies Revenue Growth Rate in Workforce Management Software in Retail Business (2021-2026)
- Figure 57: SAP Revenue Growth Rate in Workforce Management Software in Retail Business (2021-2026)
- Figure 58: ATOSS Software Revenue Growth Rate in Workforce Management Software in Retail Business (2021-2026)
- Figure 59: Dayforce Revenue Growth Rate in Workforce Management Software in Retail Business (2021-2026)
- Figure 60: Infor Global Solutions Revenue Growth Rate in Workforce Management Software in Retail Business (2021-2026)
- Figure 61: Opterus Revenue Growth Rate in Workforce Management Software in Retail Business (2021-2026)
- Figure 62: Primion Technology Revenue Growth Rate in Workforce Management Software in Retail Business (2021-2026)
- Figure 63: RedPrairie Revenue Growth Rate in Workforce Management Software in Retail Business (2021-2026)
- Figure 64: RetailNext Revenue Growth Rate in Workforce Management Software in Retail Business (2021-2026)
- Figure 65: Legion Technologies Revenue Growth Rate in Workforce Management Software in Retail Business (2021-2026)
- Figure 66: tamigo Revenue Growth Rate in Workforce Management Software in Retail Business (2021-2026)
- Figure 67: Genic Teams Revenue Growth Rate in Workforce Management Software in Retail Business (2021-2026)
- Figure 68: Quinyx Revenue Growth Rate in Workforce Management Software in Retail Business (2021-2026)