



## Wi-Fi as a Service Industry Research Report 2026

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Service & Software	2026-01-21	143	PDF

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USD 2,950	USD 4,430	USD 5,900

### Description

The global Wi-Fi as a Service market was valued at US\$ million in 2025 and is projected to reach US\$ million by 2032, implying a CAGR of % over 2026–2032.

North America: the Wi-Fi as a Service market is projected to increase from US\$ million in 2026 to US\$ million by 2032, reflecting a CAGR of % over 2026–2032. Europe: the Wi-Fi as a Service market is projected to rise from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026–2032. Asia Pacific: the Wi-Fi as a Service market is expected to grow from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026–2032. Leading global service providers of Wi-Fi as a Service include Cisco Systems (Meraki), HPE Aruba, Juniper Networks (Mist), Fortinet, Extreme Networks, Ruckus Networks, Cambium Networks, Ubiquiti and TP-Link (Omada), among others; in 2025, the top three vendors together accounted for approximately % of global revenue.

### Report Scope

This report quantifies the global Wi-Fi as a Service market in terms of revenue (US\$ million) and, where applicable, service volume (k units), using 2024 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of service Types and end-use Applications, harmonizes provider attribution, and delivers comparable time series by company, Type, Application, and region or country, including indicative price bands (US\$/k units) and concentration ratios (CR5/CR10). Outputs are intended to support service design, budgeting, capacity planning, and benchmarking for providers, platforms, channel partners, and investors; the report also reviews technology shifts and notable service innovations relevant to Wi-Fi as a Service.

### Key Companies & Market Share Insights

This section profiles leading service providers with 2021–2025 results and a 2026–2032 outlook—covering revenue, market share, price bands, service portfolio and client mix, regional and channel mix, and key developments (M&A, network expansion, certifications). It also provides global revenue, average price, and—where applicable—volume metrics by provider, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

#### Wi-Fi as a Service Market by Company

Cisco Systems (Meraki)

HPE Aruba

Juniper Networks (Mist)

Fortinet

Extreme Networks

Ruckus Networks  
Cambium Networks  
Ubiquiti  
TP-Link (Omada)  
LANCOM Systems  
Huawei Technologies  
CommScope  
Singtel  
Rogers Communications  
Telstra Corporation  
Superloop  
D-Link Corporation  
Viasat Inc.  
Dell Technologies  
iPass

### **Wi-Fi as a Service Segment by Type**

Indoor  
Outdoor

### **Wi-Fi as a Service Segment by Application**

Large Enterprises  
Small & Medium-Sized Enterprises

### **Wi-Fi as a Service Segment by Region**

North America  
United States  
Canada  
Mexico  
Europe  
Germany  
France  
U.K.  
Italy  
Spain  
Russia  
Netherlands  
Nordic Countries  
Asia-Pacific  
China  
Japan  
South Korea  
India  
Australia  
Taiwan  
Southeast Asia  
South America  
Brazil  
Argentina

Chile  
Middle East & Africa  
Saudi Arabia  
Israel  
United Arab Emirates  
Turkey  
Iran  
Egypt

## **Key Drivers & Barriers**

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## **Reasons to Buy This Report**

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Wi-Fi as a Service market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Wi-Fi as a Service and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Wi-Fi as a Service.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## **Chapter Outline**

### **Chapter 1:**

Research objectives, research methods, data sources, data cross-validation;

### **Chapter 2:**

Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

### **Chapter 3:**

Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

### **Chapter 4:**

Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

**Chapter 5:**

Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

**Chapter 6:**

Detailed analysis of Wi-Fi as a Service companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, South America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

**Chapter 12:**

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

**Chapter 13:**

The main points and conclusions of the report.

# Table of Contents

---

## 1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

---

## 2 Market Overview

- 2.1 Product Definition
- 2.2 Wi-Fi as a Service by Type
  - 2.2.1 Market Value Comparison by Type (2021 VS 2025 VS 2032)
  - 2.2.2 Indoor
  - 2.2.3 Outdoor
- 2.3 Wi-Fi as a Service by Application
  - 2.3.1 Market Value Comparison by Application (2021 VS 2025 VS 2032)
  - 2.3.2 Large Enterprises
  - 2.3.3 Small & Medium-Sized Enterprises
- 2.4 Assumptions and Limitations

---

## 3 Wi-Fi as a Service Breakdown Data by Type

- 3.1 Global Wi-Fi as a Service Historic Market Size by Type (2021-2026)
- 3.2 Global Wi-Fi as a Service Forecasted Market Size by Type (2027-2032)

---

## 4 Wi-Fi as a Service Breakdown Data by Application

- 4.1 Global Wi-Fi as a Service Historic Market Size by Application (2021-2026)
- 4.2 Global Wi-Fi as a Service Forecasted Market Size by Application (2027-2032)

---

## 5 Global Growth Trends

- 5.1 Global Wi-Fi as a Service Market Perspective (2021-2032)
- 5.2 Global Wi-Fi as a Service Growth Trends by Region
  - 5.2.1 Global Wi-Fi as a Service Market Size by Region: 2021 VS 2025 VS 2032
  - 5.2.2 Wi-Fi as a Service Historic Market Size by Region (2021-2026)
  - 5.2.3 Wi-Fi as a Service Forecasted Market Size by Region (2027-2032)
- 5.3 Wi-Fi as a Service Market Dynamics
  - 5.3.1 Wi-Fi as a Service Industry Trends
  - 5.3.2 Wi-Fi as a Service Market Drivers
  - 5.3.3 Wi-Fi as a Service Market Challenges
  - 5.3.4 Wi-Fi as a Service Market Restraints

---

## 6 Market Competitive Landscape by Players

- 6.1 Global Top Wi-Fi as a Service Players by Revenue
  - 6.1.1 Global Top Wi-Fi as a Service Players by Revenue (2021-2026)
  - 6.1.2 Global Wi-Fi as a Service Revenue Market Share by Players (2021-2026)
- 6.2 Global Wi-Fi as a Service Industry Players Ranking, 2023 VS 2024 VS 2025

6.3 Global Key Players of Wi-Fi as a Service Head Office and Area Served

6.4 Global Wi-Fi as a Service Players, Product Type & Application

6.5 Global Wi-Fi as a Service Manufacturers Established Date

6.6 Global Wi-Fi as a Service Market CR5 and HHI

6.7 Global Players Mergers & Acquisition

---

## 7 North America

7.1 North America Wi-Fi as a Service Market Size (2021-2032)

7.2 North America Wi-Fi as a Service Market Growth Rate by Country: 2021 VS 2025 VS 2032

7.3 North America Wi-Fi as a Service Market Size by Country (2021-2026)

7.4 North America Wi-Fi as a Service Market Size by Country (2027-2032)

7.5 United States

7.5 United States

7.6 Canada

7.7 Mexico

---

## 8 Europe

8.1 Europe Wi-Fi as a Service Market Size (2021-2032)

8.2 Europe Wi-Fi as a Service Market Growth Rate by Country: 2021 VS 2025 VS 2032

8.3 Europe Wi-Fi as a Service Market Size by Country (2021-2026)

8.4 Europe Wi-Fi as a Service Market Size by Country (2027-2032)

8.5 Germany

8.6 France

8.7 U.K.

8.8 Italy

8.9 Spain

8.10 Russia

8.11 Netherlands

8.12 Nordic Countries

---

## 9 Asia-Pacific

9.1 Asia-Pacific Wi-Fi as a Service Market Size (2021-2032)

9.2 Asia-Pacific Wi-Fi as a Service Market Growth Rate by Country: 2021 VS 2025 VS 2032

9.3 Asia-Pacific Wi-Fi as a Service Market Size by Country (2021-2026)

9.4 Asia-Pacific Wi-Fi as a Service Market Size by Country (2027-2032)

9.5 China

9.6 Japan

9.7 South Korea

9.8 India

9.9 Australia

9.10 China Taiwan

9.11 Southeast Asia

---

## 10 South America

10.1 South America Wi-Fi as a Service Market Size (2021-2032)

10.2 South America Wi-Fi as a Service Market Growth Rate by Country: 2021 VS 2025 VS 2032

10.3 South America Wi-Fi as a Service Market Size by Country (2021-2026)

10.4 South America Wi-Fi as a Service Market Size by Country (2027-2032)

10.5 Brazil

10.6 Argentina

10.7 Chile

10.8 Colombia

10.9 Peru

---

## 11 Middle East & Africa

11.1 Middle East & Africa Wi-Fi as a Service Market Size (2021-2032)

11.2 Middle East & Africa Wi-Fi as a Service Market Growth Rate by Country: 2021 VS 2025 VS 2032

11.3 Middle East & Africa Wi-Fi as a Service Market Size by Country (2021-2026)

11.4 Middle East & Africa Wi-Fi as a Service Market Size by Country (2027-2032)

11.5 Saudi Arabia

11.6 Israel

11.7 United Arab Emirates

11.8 Turkey

11.9 Iran

11.10 Egypt

---

## 12 Players Profiled

12.1 Cisco Systems (Meraki)

12.1.1 Cisco Systems (Meraki) Company Information

12.1.2 Cisco Systems (Meraki) Business Overview

12.1.3 Cisco Systems (Meraki) Revenue in Wi-Fi as a Service Business (2021-2026)

12.1.4 Cisco Systems (Meraki) Wi-Fi as a Service Product Portfolio

12.1.5 Cisco Systems (Meraki) Recent Developments

12.2 HPE Aruba

12.2.1 HPE Aruba Company Information

12.2.2 HPE Aruba Business Overview

12.2.3 HPE Aruba Revenue in Wi-Fi as a Service Business (2021-2026)

12.2.4 HPE Aruba Wi-Fi as a Service Product Portfolio

12.2.5 HPE Aruba Recent Developments

12.3 Juniper Networks (Mist)

12.3.1 Juniper Networks (Mist) Company Information

12.3.2 Juniper Networks (Mist) Business Overview

12.3.3 Juniper Networks (Mist) Revenue in Wi-Fi as a Service Business (2021-2026)

12.3.4 Juniper Networks (Mist) Wi-Fi as a Service Product Portfolio

12.3.5 Juniper Networks (Mist) Recent Developments

12.4 Fortinet

12.4.1 Fortinet Company Information

12.4.2 Fortinet Business Overview

12.4.3 Fortinet Revenue in Wi-Fi as a Service Business (2021-2026)

12.4.4 Fortinet Wi-Fi as a Service Product Portfolio

12.4.5 Fortinet Recent Developments

12.5 Extreme Networks

12.5.1 Extreme Networks Company Information

12.5.2 Extreme Networks Business Overview

12.5.3 Extreme Networks Revenue in Wi-Fi as a Service Business (2021-2026)

12.5.4 Extreme Networks Wi-Fi as a Service Product Portfolio

12.5.5 Extreme Networks Recent Developments

12.6 Ruckus Networks

12.6.1 Ruckus Networks Company Information

12.6.2 Ruckus Networks Business Overview

- 12.6.3 Ruckus Networks Revenue in Wi-Fi as a Service Business (2021-2026)
- 12.6.4 Ruckus Networks Wi-Fi as a Service Product Portfolio
- 12.6.5 Ruckus Networks Recent Developments
- 12.7 Cambium Networks
  - 12.7.1 Cambium Networks Company Information
  - 12.7.2 Cambium Networks Business Overview
  - 12.7.3 Cambium Networks Revenue in Wi-Fi as a Service Business (2021-2026)
  - 12.7.4 Cambium Networks Wi-Fi as a Service Product Portfolio
  - 12.7.5 Cambium Networks Recent Developments
- 12.8 Ubiquiti
  - 12.8.1 Ubiquiti Company Information
  - 12.8.2 Ubiquiti Business Overview
  - 12.8.3 Ubiquiti Revenue in Wi-Fi as a Service Business (2021-2026)
  - 12.8.4 Ubiquiti Wi-Fi as a Service Product Portfolio
  - 12.8.5 Ubiquiti Recent Developments
- 12.9 TP-Link (Omada)
  - 12.9.1 TP-Link (Omada) Company Information
  - 12.9.2 TP-Link (Omada) Business Overview
  - 12.9.3 TP-Link (Omada) Revenue in Wi-Fi as a Service Business (2021-2026)
  - 12.9.4 TP-Link (Omada) Wi-Fi as a Service Product Portfolio
  - 12.9.5 TP-Link (Omada) Recent Developments
- 12.10 LANCOM Systems
  - 12.10.1 LANCOM Systems Company Information
  - 12.10.2 LANCOM Systems Business Overview
  - 12.10.3 LANCOM Systems Revenue in Wi-Fi as a Service Business (2021-2026)
  - 12.10.4 LANCOM Systems Wi-Fi as a Service Product Portfolio
  - 12.10.5 LANCOM Systems Recent Developments
- 12.11 Huawei Technologies
  - 12.11.1 Huawei Technologies Company Information
  - 12.11.2 Huawei Technologies Business Overview
  - 12.11.3 Huawei Technologies Revenue in Wi-Fi as a Service Business (2021-2026)
  - 12.11.4 Huawei Technologies Wi-Fi as a Service Product Portfolio
  - 12.11.5 Huawei Technologies Recent Developments
- 12.12 CommScope
  - 12.12.1 CommScope Company Information
  - 12.12.2 CommScope Business Overview
  - 12.12.3 CommScope Revenue in Wi-Fi as a Service Business (2021-2026)
  - 12.12.4 CommScope Wi-Fi as a Service Product Portfolio
  - 12.12.5 CommScope Recent Developments
- 12.13 Singtel
  - 12.13.1 Singtel Company Information
  - 12.13.2 Singtel Business Overview
  - 12.13.3 Singtel Revenue in Wi-Fi as a Service Business (2021-2026)
  - 12.13.4 Singtel Wi-Fi as a Service Product Portfolio
  - 12.13.5 Singtel Recent Developments
- 12.14 Rogers Communications
  - 12.14.1 Rogers Communications Company Information
  - 12.14.2 Rogers Communications Business Overview

12.14.3 Rogers Communications Revenue in Wi-Fi as a Service Business (2021-2026)

12.14.4 Rogers Communications Wi-Fi as a Service Product Portfolio

12.14.5 Rogers Communications Recent Developments

12.15 Telstra Corporation

12.15.1 Telstra Corporation Company Information

12.15.2 Telstra Corporation Business Overview

12.15.3 Telstra Corporation Revenue in Wi-Fi as a Service Business (2021-2026)

12.15.4 Telstra Corporation Wi-Fi as a Service Product Portfolio

12.15.5 Telstra Corporation Recent Developments

12.16 Superloop

12.16.1 Superloop Company Information

12.16.2 Superloop Business Overview

12.16.3 Superloop Revenue in Wi-Fi as a Service Business (2021-2026)

12.16.4 Superloop Wi-Fi as a Service Product Portfolio

12.16.5 Superloop Recent Developments

12.17 D-Link Corporation

12.17.1 D-Link Corporation Company Information

12.17.2 D-Link Corporation Business Overview

12.17.3 D-Link Corporation Revenue in Wi-Fi as a Service Business (2021-2026)

12.17.4 D-Link Corporation Wi-Fi as a Service Product Portfolio

12.17.5 D-Link Corporation Recent Developments

12.18 Viasat Inc.

12.18.1 Viasat Inc. Company Information

12.18.2 Viasat Inc. Business Overview

12.18.3 Viasat Inc. Revenue in Wi-Fi as a Service Business (2021-2026)

12.18.4 Viasat Inc. Wi-Fi as a Service Product Portfolio

12.18.5 Viasat Inc. Recent Developments

12.19 Dell Technologies

12.19.1 Dell Technologies Company Information

12.19.2 Dell Technologies Business Overview

12.19.3 Dell Technologies Revenue in Wi-Fi as a Service Business (2021-2026)

12.19.4 Dell Technologies Wi-Fi as a Service Product Portfolio

12.19.5 Dell Technologies Recent Developments

12.20 iPass

12.20.1 iPass Company Information

12.20.2 iPass Business Overview

12.20.3 iPass Revenue in Wi-Fi as a Service Business (2021-2026)

12.20.4 iPass Wi-Fi as a Service Product Portfolio

12.20.5 iPass Recent Developments

---

## 13 Report Conclusion

---

## 14 Disclaimer

## List of Tables and Figures

---

### List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Wi-Fi as a Service Market Size by Type (2021-2026) & (US\$ Million)
- Table 6: Global Wi-Fi as a Service Revenue Market Share by Type (2021-2026)
- Table 7: Global Wi-Fi as a Service Forecasted Market Size by Type (2027-2032) & (US\$ Million)
- Table 8: Global Wi-Fi as a Service Revenue Market Share by Type (2027-2032)
- Table 9: Global Wi-Fi as a Service Market Size by Application (2021-2026) & (US\$ Million)
- Table 10: Global Wi-Fi as a Service Revenue Market Share by Application (2021-2026)
- Table 11: Global Wi-Fi as a Service Forecasted Market Size by Application (2027-2032) & (US\$ Million)
- Table 12: Global Wi-Fi as a Service Revenue Market Share by Application (2027-2032)
- Table 13: Global Wi-Fi as a Service Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 14: Global Wi-Fi as a Service Market Size by Region (2021-2026) & (US\$ Million)
- Table 15: Global Wi-Fi as a Service Market Share by Region (2021-2026)
- Table 16: Global Wi-Fi as a Service Forecasted Market Size by Region (2027-2032) & (US\$ Million)
- Table 17: Global Wi-Fi as a Service Market Share by Region (2027-2032)
- Table 18: Wi-Fi as a Service Industry Trends
- Table 19: Wi-Fi as a Service Industry Drivers
- Table 20: Wi-Fi as a Service Industry Opportunities and Challenges
- Table 21: Wi-Fi as a Service Market Restraints
- Table 22: Global Top Wi-Fi as a Service Players by Revenue (US\$ Million) & (2021-2026)
- Table 23: Global Wi-Fi as a Service Revenue Market Share by Players (2021-2026)
- Table 24: Global Wi-Fi as a Service Industry Players Ranking, 2024 VS 2025 VS 2026
- Table 25: Global Key Players of Wi-Fi as a Service, Headquarters and Area Served
- Table 26: Global Wi-Fi as a Service Players, Product Type & Application
- Table 27: Global Players Market Concentration Ratio (CR5 and HHI)
- Table 28: Global Wi-Fi as a Service by Players Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 29: Players Mergers & Acquisitions, Expansion Plans
- Table 30: North America Wi-Fi as a Service Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 31: North America Wi-Fi as a Service Market Size by Country (2021-2026) & (US\$ Million)
- Table 32: North America Wi-Fi as a Service Market Size by Country (2027-2032) & (US\$ Million)
- Table 33: Europe Wi-Fi as a Service Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 34: Europe Wi-Fi as a Service Market Size by Country (2021-2026) & (US\$ Million)
- Table 35: Europe Wi-Fi as a Service Market Size by Country (2027-2032) & (US\$ Million)
- Table 36: Asia Pacific Wi-Fi as a Service Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 37: Asia Pacific Wi-Fi as a Service Market Size by Region (2021-2026) & (US\$ Million)
- Table 38: Asia Pacific Wi-Fi as a Service Market Size by Country (2027-2032) & (US\$ Million)
- Table 39: South America Wi-Fi as a Service Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 40: South America Wi-Fi as a Service Market Size by Country (2021-2026) & (US\$ Million)
- Table 41: South America Wi-Fi as a Service Market Size by Country (2027-2032) & (US\$ Million)
- Table 42: Middle East & Africa Wi-Fi as a Service Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 43: Middle East & Africa Wi-Fi as a Service Market Size by Country (2021-2026) & (US\$ Million)
- Table 44: Middle East & Africa Wi-Fi as a Service Market Size by Country (2027-2032) & (US\$ Million)
- Table 45: Cisco Systems (Meraki) Company Information
- Table 46: Cisco Systems (Meraki) Business Overview
- Table 47: Cisco Systems (Meraki) Revenue in Wi-Fi as a Service Business (2021-2026) & (US\$ Million)
- Table 48: Cisco Systems (Meraki) Wi-Fi as a Service Product Portfolio
- Table 49: Cisco Systems (Meraki) Recent Developments
- Table 50: HPE Aruba Company Information
- Table 51: HPE Aruba Business Overview
- Table 52: HPE Aruba Revenue in Wi-Fi as a Service Business (2021-2026) & (US\$ Million)
- Table 53: HPE Aruba Wi-Fi as a Service Product Portfolio
- Table 54: HPE Aruba Recent Developments
- Table 55: Juniper Networks (Mist) Company Information

- Table 56: Juniper Networks (Mist) Business Overview
- Table 57: Juniper Networks (Mist) Revenue in Wi-Fi as a Service Business (2021-2026) & (US\$ Million)
- Table 58: Juniper Networks (Mist) Wi-Fi as a Service Product Portfolio
- Table 59: Juniper Networks (Mist) Recent Developments
- Table 60: Fortinet Company Information
- Table 61: Fortinet Business Overview
- Table 62: Fortinet Revenue in Wi-Fi as a Service Business (2021-2026) & (US\$ Million)
- Table 63: Fortinet Wi-Fi as a Service Product Portfolio
- Table 64: Fortinet Recent Developments
- Table 65: Extreme Networks Company Information
- Table 66: Extreme Networks Business Overview
- Table 67: Extreme Networks Revenue in Wi-Fi as a Service Business (2021-2026) & (US\$ Million)
- Table 68: Extreme Networks Wi-Fi as a Service Product Portfolio
- Table 69: Extreme Networks Recent Developments
- Table 70: Ruckus Networks Company Information
- Table 71: Ruckus Networks Business Overview
- Table 72: Ruckus Networks Revenue in Wi-Fi as a Service Business (2021-2026) & (US\$ Million)
- Table 73: Ruckus Networks Wi-Fi as a Service Product Portfolio
- Table 74: Ruckus Networks Recent Developments
- Table 75: Cambium Networks Company Information
- Table 76: Cambium Networks Business Overview
- Table 77: Cambium Networks Revenue in Wi-Fi as a Service Business (2021-2026) & (US\$ Million)
- Table 78: Cambium Networks Wi-Fi as a Service Product Portfolio
- Table 79: Cambium Networks Recent Developments
- Table 80: Ubiquiti Company Information
- Table 81: Ubiquiti Business Overview
- Table 82: Ubiquiti Revenue in Wi-Fi as a Service Business (2021-2026) & (US\$ Million)
- Table 83: Ubiquiti Wi-Fi as a Service Product Portfolio
- Table 84: Ubiquiti Recent Developments
- Table 85: TP-Link (Omada) Company Information
- Table 86: TP-Link (Omada) Business Overview
- Table 87: TP-Link (Omada) Revenue in Wi-Fi as a Service Business (2021-2026) & (US\$ Million)
- Table 88: TP-Link (Omada) Wi-Fi as a Service Product Portfolio
- Table 89: TP-Link (Omada) Recent Developments
- Table 90: LANCOM Systems Company Information
- Table 91: LANCOM Systems Business Overview
- Table 92: LANCOM Systems Revenue in Wi-Fi as a Service Business (2021-2026) & (US\$ Million)
- Table 93: LANCOM Systems Wi-Fi as a Service Product Portfolio
- Table 94: LANCOM Systems Recent Developments
- Table 95: Huawei Technologies Company Information
- Table 96: Huawei Technologies Business Overview
- Table 97: Huawei Technologies Revenue in Wi-Fi as a Service Business (2021-2026) & (US\$ Million)
- Table 98: Huawei Technologies Wi-Fi as a Service Product Portfolio
- Table 99: Huawei Technologies Recent Developments
- Table 100: CommScope Company Information
- Table 101: CommScope Business Overview
- Table 102: CommScope Revenue in Wi-Fi as a Service Business (2021-2026) & (US\$ Million)
- Table 103: CommScope Wi-Fi as a Service Product Portfolio
- Table 104: CommScope Recent Developments
- Table 105: Singtel Company Information
- Table 106: Singtel Business Overview
- Table 107: Singtel Revenue in Wi-Fi as a Service Business (2021-2026) & (US\$ Million)
- Table 108: Singtel Wi-Fi as a Service Product Portfolio
- Table 109: Singtel Recent Developments
- Table 110: Rogers Communications Company Information
- Table 111: Rogers Communications Business Overview
- Table 112: Rogers Communications Revenue in Wi-Fi as a Service Business (2021-2026) & (US\$ Million)
- Table 113: Rogers Communications Wi-Fi as a Service Product Portfolio
- Table 114: Rogers Communications Recent Developments
- Table 115: Telstra Corporation Company Information
- Table 116: Telstra Corporation Business Overview
- Table 117: Telstra Corporation Revenue in Wi-Fi as a Service Business (2021-2026) & (US\$ Million)
- Table 118: Telstra Corporation Wi-Fi as a Service Product Portfolio
- Table 119: Telstra Corporation Recent Developments
- Table 120: Superloop Company Information

- Table 121: Superloop Business Overview
- Table 122: Superloop Revenue in Wi-Fi as a Service Business (2021-2026) & (US\$ Million)
- Table 123: Superloop Wi-Fi as a Service Product Portfolio
- Table 124: Superloop Recent Developments
- Table 125: D-Link Corporation Company Information
- Table 126: D-Link Corporation Business Overview
- Table 127: D-Link Corporation Revenue in Wi-Fi as a Service Business (2021-2026) & (US\$ Million)
- Table 128: D-Link Corporation Wi-Fi as a Service Product Portfolio
- Table 129: D-Link Corporation Recent Developments
- Table 130: Viasat Inc. Company Information
- Table 131: Viasat Inc. Business Overview
- Table 132: Viasat Inc. Revenue in Wi-Fi as a Service Business (2021-2026) & (US\$ Million)
- Table 133: Viasat Inc. Wi-Fi as a Service Product Portfolio
- Table 134: Viasat Inc. Recent Developments
- Table 135: Dell Technologies Company Information
- Table 136: Dell Technologies Business Overview
- Table 137: Dell Technologies Revenue in Wi-Fi as a Service Business (2021-2026) & (US\$ Million)
- Table 138: Dell Technologies Wi-Fi as a Service Product Portfolio
- Table 139: Dell Technologies Recent Developments
- Table 140: iPass Company Information
- Table 141: iPass Business Overview
- Table 142: iPass Revenue in Wi-Fi as a Service Business (2021-2026) & (US\$ Million)
- Table 143: iPass Wi-Fi as a Service Product Portfolio
- Table 144: iPass Recent Developments
- Table 145: Authors List of This Report

## List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Wi-Fi as a Service Product Image
- Figure 5: Global Wi-Fi as a Service Market Size Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 6: Global Wi-Fi as a Service Market Share by Type: 2025 VS 2032
- Figure 7: Indoor Product
- Figure 8: Outdoor Product
- Figure 9: Global Wi-Fi as a Service Market Size by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 10: Global Wi-Fi as a Service Market Share by Application: 2025 VS 2032
- Figure 11: Large Enterprises Product
- Figure 12: Small & Medium-Sized Enterprises Product
- Figure 13: Global Wi-Fi as a Service Market Size (US\$ Million), Year-over-Year: 2021-2032
- Figure 14: Global Wi-Fi as a Service Market Size, (US\$ Million), 2021 VS 2025 VS 2032
- Figure 15: Global Wi-Fi as a Service Market Share by Region: 2025 VS 2032
- Figure 16: Global Wi-Fi as a Service Market Share by Players in 2025
- Figure 17: Global Wi-Fi as a Service Manufacturers Established Date
- Figure 18: Global Top 5 and 10 Wi-Fi as a Service Players Market Share by Revenue in 2025
- Figure 19: Players Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 20: North America Wi-Fi as a Service Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 21: North America Wi-Fi as a Service Market Share by Country (2021-2032)
- Figure 22: United States Wi-Fi as a Service Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 23: Canada Wi-Fi as a Service Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 24: Mexico Wi-Fi as a Service Market Share by Country (2021-2032)
- Figure 25: Europe Wi-Fi as a Service Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 26: Europe Wi-Fi as a Service Market Share by Country (2021-2032)
- Figure 27: Germany Wi-Fi as a Service Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 28: France Wi-Fi as a Service Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 29: U.K. Wi-Fi as a Service Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 30: Italy Wi-Fi as a Service Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 31: Spain Wi-Fi as a Service Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 32: Russia Wi-Fi as a Service Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 33: Netherlands Wi-Fi as a Service Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 34: Nordic Countries Wi-Fi as a Service Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 35: Asia-Pacific Wi-Fi as a Service Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 36: Asia-Pacific Wi-Fi as a Service Market Share by Country (2021-2032)

- Figure 37: China Wi-Fi as a Service Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 38: Japan Wi-Fi as a Service Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 39: South Korea Wi-Fi as a Service Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 40: India Wi-Fi as a Service Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 41: India Wi-Fi as a Service Market Share by Country (2021-2032)
- Figure 42: Australia Wi-Fi as a Service Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 43: China Taiwan Wi-Fi as a Service Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 44: Southeast Asia Wi-Fi as a Service Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 45: South America Wi-Fi as a Service Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 46: South America Wi-Fi as a Service Market Share by Country (2021-2032)
- Figure 47: Brazil Wi-Fi as a Service Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 48: Argentina Wi-Fi as a Service Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 49: Chile Wi-Fi as a Service Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 50: Colombia Wi-Fi as a Service Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 51: Peru Wi-Fi as a Service Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 52: Cisco Systems (Meraki) Revenue Growth Rate in Wi-Fi as a Service Business (2021-2026)
- Figure 53: HPE Aruba Revenue Growth Rate in Wi-Fi as a Service Business (2021-2026)
- Figure 54: Juniper Networks (Mist) Revenue Growth Rate in Wi-Fi as a Service Business (2021-2026)
- Figure 55: Fortinet Revenue Growth Rate in Wi-Fi as a Service Business (2021-2026)
- Figure 56: Extreme Networks Revenue Growth Rate in Wi-Fi as a Service Business (2021-2026)
- Figure 57: Ruckus Networks Revenue Growth Rate in Wi-Fi as a Service Business (2021-2026)
- Figure 58: Cambium Networks Revenue Growth Rate in Wi-Fi as a Service Business (2021-2026)
- Figure 59: Ubiquiti Revenue Growth Rate in Wi-Fi as a Service Business (2021-2026)
- Figure 60: TP-Link (Omada) Revenue Growth Rate in Wi-Fi as a Service Business (2021-2026)
- Figure 61: LANCOM Systems Revenue Growth Rate in Wi-Fi as a Service Business (2021-2026)
- Figure 62: Huawei Technologies Revenue Growth Rate in Wi-Fi as a Service Business (2021-2026)
- Figure 63: CommScope Revenue Growth Rate in Wi-Fi as a Service Business (2021-2026)
- Figure 64: Singtel Revenue Growth Rate in Wi-Fi as a Service Business (2021-2026)
- Figure 65: Rogers Communications Revenue Growth Rate in Wi-Fi as a Service Business (2021-2026)
- Figure 66: Telstra Corporation Revenue Growth Rate in Wi-Fi as a Service Business (2021-2026)
- Figure 67: Superloop Revenue Growth Rate in Wi-Fi as a Service Business (2021-2026)
- Figure 68: D-Link Corporation Revenue Growth Rate in Wi-Fi as a Service Business (2021-2026)
- Figure 69: Viasat Inc. Revenue Growth Rate in Wi-Fi as a Service Business (2021-2026)
- Figure 70: Dell Technologies Revenue Growth Rate in Wi-Fi as a Service Business (2021-2026)
- Figure 71: iPass Revenue Growth Rate in Wi-Fi as a Service Business (2021-2026)