



## Virtual Instrument Industry Research Report 2026

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Service & Software	2026-01-15	116	PDF

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USD 2,950	USD 4,430	USD 5,900

### Description

The global Virtual Instrument market was valued at US\$ million in 2025 and is projected to reach US\$ million by 2032, implying a CAGR of % over 2026–2032.

North America: the Virtual Instrument market is projected to increase from US\$ million in 2026 to US\$ million by 2032, reflecting a CAGR of % over 2026–2032. Europe: the Virtual Instrument market is projected to rise from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026–2032. Asia Pacific: the Virtual Instrument market is expected to grow from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026–2032. Leading global service providers of Virtual Instrument include LINK, National Instruments, HP, Tektronix and HEM Data, among others; in 2025, the top three vendors together accounted for approximately % of global revenue.

### Report Scope

This report quantifies the global Virtual Instrument market in terms of revenue (US\$ million) and, where applicable, service volume (k units), using 2024 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of service Types and end-use Applications, harmonizes provider attribution, and delivers comparable time series by company, Type, Application, and region or country, including indicative price bands (US\$/k units) and concentration ratios (CR5/CR10). Outputs are intended to support service design, budgeting, capacity planning, and benchmarking for providers, platforms, channel partners, and investors; the report also reviews technology shifts and notable service innovations relevant to Virtual Instrument.

### Key Companies & Market Share Insights

This section profiles leading service providers with 2021–2025 results and a 2026–2032 outlook—covering revenue, market share, price bands, service portfolio and client mix, regional and channel mix, and key developments (M&A, network expansion, certifications). It also provides global revenue, average price, and—where applicable—volume metrics by provider, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

Virtual Instrument Market by Company

LINK

National Instruments

HP

Tektronix

HEM Data

## **Virtual Instrument Segment by Type**

Virtual Instrument Modular Hardware

Virtual Instrument Software

## **Virtual Instrument Segment by Application**

Automatic Control

Industrial Control

Other

## **Virtual Instrument Segment by Region**

North America

United States

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Spain

Russia

Netherlands

Nordic Countries

Asia-Pacific

China

Japan

South Korea

India

Australia

Taiwan

Southeast Asia

South America

Brazil

Argentina

Chile

Middle East & Africa

Saudi Arabia

Israel

United Arab Emirates

Turkey

Iran

Egypt

## **Key Drivers & Barriers**

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## **Reasons to Buy This Report**

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Virtual Instrument market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Virtual Instrument and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Virtual Instrument.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## **Chapter Outline**

### **Chapter 1:**

Research objectives, research methods, data sources, data cross-validation;

### **Chapter 2:**

Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

### **Chapter 3:**

Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

### **Chapter 4:**

Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

### **Chapter 5:**

Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

### **Chapter 6:**

Detailed analysis of Virtual Instrument companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, South America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

### **Chapter 12:**

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

### **Chapter 13:**

The main points and conclusions of the report.

# Table of Contents

---

## 1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

---

## 2 Market Overview

- 2.1 Product Definition
- 2.2 Virtual Instrument by Type
  - 2.2.1 Market Value Comparison by Type (2021 VS 2025 VS 2032)
  - 2.2.2 Virtual Instrument Modular Hardware
  - 2.2.3 Virtual Instrument Software
- 2.3 Virtual Instrument by Application
  - 2.3.1 Market Value Comparison by Application (2021 VS 2025 VS 2032)
  - 2.3.2 Automatic Control
  - 2.3.3 Industrial Control
  - 2.3.4 Other
- 2.4 Assumptions and Limitations

---

## 3 Virtual Instrument Breakdown Data by Type

- 3.1 Global Virtual Instrument Historic Market Size by Type (2021-2026)
- 3.2 Global Virtual Instrument Forecasted Market Size by Type (2027-2032)

---

## 4 Virtual Instrument Breakdown Data by Application

- 4.1 Global Virtual Instrument Historic Market Size by Application (2021-2026)
- 4.2 Global Virtual Instrument Forecasted Market Size by Application (2027-2032)

---

## 5 Global Growth Trends

- 5.1 Global Virtual Instrument Market Perspective (2021-2032)
- 5.2 Global Virtual Instrument Growth Trends by Region
  - 5.2.1 Global Virtual Instrument Market Size by Region: 2021 VS 2025 VS 2032
  - 5.2.2 Virtual Instrument Historic Market Size by Region (2021-2026)
  - 5.2.3 Virtual Instrument Forecasted Market Size by Region (2027-2032)
- 5.3 Virtual Instrument Market Dynamics
  - 5.3.1 Virtual Instrument Industry Trends
  - 5.3.2 Virtual Instrument Market Drivers
  - 5.3.3 Virtual Instrument Market Challenges
  - 5.3.4 Virtual Instrument Market Restraints

---

## 6 Market Competitive Landscape by Players

- 6.1 Global Top Virtual Instrument Players by Revenue
  - 6.1.1 Global Top Virtual Instrument Players by Revenue (2021-2026)
  - 6.1.2 Global Virtual Instrument Revenue Market Share by Players (2021-2026)

6.2 Global Virtual Instrument Industry Players Ranking, 2023 VS 2024 VS 2025

6.3 Global Key Players of Virtual Instrument Head Office and Area Served

6.4 Global Virtual Instrument Players, Product Type & Application

6.5 Global Virtual Instrument Manufacturers Established Date

6.6 Global Virtual Instrument Market CR5 and HHI

6.7 Global Players Mergers & Acquisition

---

## 7 North America

7.1 North America Virtual Instrument Market Size (2021-2032)

7.2 North America Virtual Instrument Market Growth Rate by Country: 2021 VS 2025 VS 2032

7.3 North America Virtual Instrument Market Size by Country (2021-2026)

7.4 North America Virtual Instrument Market Size by Country (2027-2032)

7.5 United States

7.5 United States

7.6 Canada

7.7 Mexico

---

## 8 Europe

8.1 Europe Virtual Instrument Market Size (2021-2032)

8.2 Europe Virtual Instrument Market Growth Rate by Country: 2021 VS 2025 VS 2032

8.3 Europe Virtual Instrument Market Size by Country (2021-2026)

8.4 Europe Virtual Instrument Market Size by Country (2027-2032)

8.5 Germany

8.6 France

8.7 U.K.

8.8 Italy

8.9 Spain

8.10 Russia

8.11 Netherlands

8.12 Nordic Countries

---

## 9 Asia-Pacific

9.1 Asia-Pacific Virtual Instrument Market Size (2021-2032)

9.2 Asia-Pacific Virtual Instrument Market Growth Rate by Country: 2021 VS 2025 VS 2032

9.3 Asia-Pacific Virtual Instrument Market Size by Country (2021-2026)

9.4 Asia-Pacific Virtual Instrument Market Size by Country (2027-2032)

9.5 China

9.6 Japan

9.7 South Korea

9.8 India

9.9 Australia

9.10 China Taiwan

9.11 Southeast Asia

---

## 10 South America

10.1 South America Virtual Instrument Market Size (2021-2032)

10.2 South America Virtual Instrument Market Growth Rate by Country: 2021 VS 2025 VS 2032

10.3 South America Virtual Instrument Market Size by Country (2021-2026)

10.4 South America Virtual Instrument Market Size by Country (2027-2032)

10.5 Brazil

10.6 Argentina

- 10.7 Chile
  - 10.8 Colombia
  - 10.9 Peru
- 

## 11 Middle East & Africa

- 11.1 Middle East & Africa Virtual Instrument Market Size (2021-2032)
  - 11.2 Middle East & Africa Virtual Instrument Market Growth Rate by Country: 2021 VS 2025 VS 2032
  - 11.3 Middle East & Africa Virtual Instrument Market Size by Country (2021-2026)
  - 11.4 Middle East & Africa Virtual Instrument Market Size by Country (2027-2032)
  - 11.5 Saudi Arabia
  - 11.6 Israel
  - 11.7 United Arab Emirates
  - 11.8 Turkey
  - 11.9 Iran
  - 11.10 Egypt
- 

## 12 Players Profiled

- 12.1 LINK
    - 12.1.1 LINK Company Information
    - 12.1.2 LINK Business Overview
    - 12.1.3 LINK Revenue in Virtual Instrument Business (2021-2026)
    - 12.1.4 LINK Virtual Instrument Product Portfolio
    - 12.1.5 LINK Recent Developments
  - 12.2 National Instruments
    - 12.2.1 National Instruments Company Information
    - 12.2.2 National Instruments Business Overview
    - 12.2.3 National Instruments Revenue in Virtual Instrument Business (2021-2026)
    - 12.2.4 National Instruments Virtual Instrument Product Portfolio
    - 12.2.5 National Instruments Recent Developments
  - 12.3 HP
    - 12.3.1 HP Company Information
    - 12.3.2 HP Business Overview
    - 12.3.3 HP Revenue in Virtual Instrument Business (2021-2026)
    - 12.3.4 HP Virtual Instrument Product Portfolio
    - 12.3.5 HP Recent Developments
  - 12.4 Tektronix
    - 12.4.1 Tektronix Company Information
    - 12.4.2 Tektronix Business Overview
    - 12.4.3 Tektronix Revenue in Virtual Instrument Business (2021-2026)
    - 12.4.4 Tektronix Virtual Instrument Product Portfolio
    - 12.4.5 Tektronix Recent Developments
  - 12.5 HEM Data
    - 12.5.1 HEM Data Company Information
    - 12.5.2 HEM Data Business Overview
    - 12.5.3 HEM Data Revenue in Virtual Instrument Business (2021-2026)
    - 12.5.4 HEM Data Virtual Instrument Product Portfolio
    - 12.5.5 HEM Data Recent Developments
- 

## 13 Report Conclusion

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## List of Tables and Figures

---

### List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Virtual Instrument Market Size by Type (2021-2026) & (US\$ Million)
- Table 6: Global Virtual Instrument Revenue Market Share by Type (2021-2026)
- Table 7: Global Virtual Instrument Forecasted Market Size by Type (2027-2032) & (US\$ Million)
- Table 8: Global Virtual Instrument Revenue Market Share by Type (2027-2032)
- Table 9: Global Virtual Instrument Market Size by Application (2021-2026) & (US\$ Million)
- Table 10: Global Virtual Instrument Revenue Market Share by Application (2021-2026)
- Table 11: Global Virtual Instrument Forecasted Market Size by Application (2027-2032) & (US\$ Million)
- Table 12: Global Virtual Instrument Revenue Market Share by Application (2027-2032)
- Table 13: Global Virtual Instrument Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 14: Global Virtual Instrument Market Size by Region (2021-2026) & (US\$ Million)
- Table 15: Global Virtual Instrument Market Share by Region (2021-2026)
- Table 16: Global Virtual Instrument Forecasted Market Size by Region (2027-2032) & (US\$ Million)
- Table 17: Global Virtual Instrument Market Share by Region (2027-2032)
- Table 18: Virtual Instrument Industry Trends
- Table 19: Virtual Instrument Industry Drivers
- Table 20: Virtual Instrument Industry Opportunities and Challenges
- Table 21: Virtual Instrument Market Restraints
- Table 22: Global Top Virtual Instrument Players by Revenue (US\$ Million) & (2021-2026)
- Table 23: Global Virtual Instrument Revenue Market Share by Players (2021-2026)
- Table 24: Global Virtual Instrument Industry Players Ranking, 2024 VS 2025 VS 2026
- Table 25: Global Key Players of Virtual Instrument, Headquarters and Area Served
- Table 26: Global Virtual Instrument Players, Product Type & Application
- Table 27: Global Players Market Concentration Ratio (CR5 and HHI)
- Table 28: Global Virtual Instrument by Players Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 29: Players Mergers & Acquisitions, Expansion Plans
- Table 30: North America Virtual Instrument Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 31: North America Virtual Instrument Market Size by Country (2021-2026) & (US\$ Million)
- Table 32: North America Virtual Instrument Market Size by Country (2027-2032) & (US\$ Million)
- Table 33: Europe Virtual Instrument Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 34: Europe Virtual Instrument Market Size by Country (2021-2026) & (US\$ Million)
- Table 35: Europe Virtual Instrument Market Size by Country (2027-2032) & (US\$ Million)
- Table 36: Asia Pacific Virtual Instrument Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 37: Asia Pacific Virtual Instrument Market Size by Region (2021-2026) & (US\$ Million)
- Table 38: Asia Pacific Virtual Instrument Market Size by Country (2027-2032) & (US\$ Million)
- Table 39: South America Virtual Instrument Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 40: South America Virtual Instrument Market Size by Country (2021-2026) & (US\$ Million)
- Table 41: South America Virtual Instrument Market Size by Country (2027-2032) & (US\$ Million)
- Table 42: Middle East & Africa Virtual Instrument Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 43: Middle East & Africa Virtual Instrument Market Size by Country (2021-2026) & (US\$ Million)
- Table 44: Middle East & Africa Virtual Instrument Market Size by Country (2027-2032) & (US\$ Million)
- Table 45: LINK Company Information
- Table 46: LINK Business Overview
- Table 47: LINK Revenue in Virtual Instrument Business (2021-2026) & (US\$ Million)
- Table 48: LINK Virtual Instrument Product Portfolio
- Table 49: LINK Recent Developments
- Table 50: National Instruments Company Information
- Table 51: National Instruments Business Overview
- Table 52: National Instruments Revenue in Virtual Instrument Business (2021-2026) & (US\$ Million)
- Table 53: National Instruments Virtual Instrument Product Portfolio
- Table 54: National Instruments Recent Developments
- Table 55: HP Company Information

- Table 56: HP Business Overview
- Table 57: HP Revenue in Virtual Instrument Business (2021-2026) & (US\$ Million)
- Table 58: HP Virtual Instrument Product Portfolio
- Table 59: HP Recent Developments
- Table 60: Tektronix Company Information
- Table 61: Tektronix Business Overview
- Table 62: Tektronix Revenue in Virtual Instrument Business (2021-2026) & (US\$ Million)
- Table 63: Tektronix Virtual Instrument Product Portfolio
- Table 64: Tektronix Recent Developments
- Table 65: HEM Data Company Information
- Table 66: HEM Data Business Overview
- Table 67: HEM Data Revenue in Virtual Instrument Business (2021-2026) & (US\$ Million)
- Table 68: HEM Data Virtual Instrument Product Portfolio
- Table 69: HEM Data Recent Developments
- Table 70: Authors List of This Report

## List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Virtual Instrument Product Image
- Figure 5: Global Virtual Instrument Market Size Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 6: Global Virtual Instrument Market Share by Type: 2025 VS 2032
- Figure 7: Virtual Instrument Modular Hardware Product
- Figure 8: Virtual Instrument Software Product
- Figure 9: Global Virtual Instrument Market Size by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 10: Global Virtual Instrument Market Share by Application: 2025 VS 2032
- Figure 11: Automatic Control Product
- Figure 12: Industrial Control Product
- Figure 13: Other Product
- Figure 14: Global Virtual Instrument Market Size (US\$ Million), Year-over-Year: 2021-2032
- Figure 15: Global Virtual Instrument Market Size, (US\$ Million), 2021 VS 2025 VS 2032
- Figure 16: Global Virtual Instrument Market Share by Region: 2025 VS 2032
- Figure 17: Global Virtual Instrument Market Share by Players in 2025
- Figure 18: Global Virtual Instrument Manufacturers Established Date
- Figure 19: Global Top 5 and 10 Virtual Instrument Players Market Share by Revenue in 2025
- Figure 20: Players Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 21: North America Virtual Instrument Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 22: North America Virtual Instrument Market Share by Country (2021-2032)
- Figure 23: United States Virtual Instrument Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 24: Canada Virtual Instrument Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 25: Mexico Virtual Instrument Market Share by Country (2021-2032)
- Figure 26: Europe Virtual Instrument Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 27: Europe Virtual Instrument Market Share by Country (2021-2032)
- Figure 28: Germany Virtual Instrument Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 29: France Virtual Instrument Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 30: U.K. Virtual Instrument Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 31: Italy Virtual Instrument Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 32: Spain Virtual Instrument Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 33: Russia Virtual Instrument Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 34: Netherlands Virtual Instrument Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 35: Nordic Countries Virtual Instrument Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 36: Asia-Pacific Virtual Instrument Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 37: Asia-Pacific Virtual Instrument Market Share by Country (2021-2032)
- Figure 38: China Virtual Instrument Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 39: Japan Virtual Instrument Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 40: South Korea Virtual Instrument Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 41: India Virtual Instrument Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 42: India Virtual Instrument Market Share by Country (2021-2032)
- Figure 43: Australia Virtual Instrument Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 44: China Taiwan Virtual Instrument Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 45: Southeast Asia Virtual Instrument Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 46: South America Virtual Instrument Market Size YoY Growth (2021-2032) & (US\$ Million)

- Figure 47: South America Virtual Instrument Market Share by Country (2021-2032)
- Figure 48: Brazil Virtual Instrument Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 49: Argentina Virtual Instrument Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 50: Chile Virtual Instrument Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 51: Colombia Virtual Instrument Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 52: Peru Virtual Instrument Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 53: LINK Revenue Growth Rate in Virtual Instrument Business (2021-2026)
- Figure 54: National Instruments Revenue Growth Rate in Virtual Instrument Business (2021-2026)
- Figure 55: HP Revenue Growth Rate in Virtual Instrument Business (2021-2026)
- Figure 56: Tektronix Revenue Growth Rate in Virtual Instrument Business (2021-2026)
- Figure 57: HEM Data Revenue Growth Rate in Virtual Instrument Business (2021-2026)