



Global Traceability as Service (TAAS) Market by Size, by Type, by Application, by Region, History and Forecast 2021-2032

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Description

The global Traceability as Service (TAAS) market was valued at US\$ million in 2026 and is projected to reach US\$ million by 2032, implying a CAGR of xx% over 2026-2032.

The US & Canada market for Traceability as Service (TAAS) is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

The Europe market for Traceability as Service (TAAS) is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

The Asia Pacific market for Traceability as Service (TAAS) is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

The China market for Traceability as Service (TAAS) is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

Leading global manufacturers of Traceability as Service (TAAS) include Across Logistics, FarmTabs, Fresh Group Global, HeavyConnect, Kezzler, Mecalux International, Mojix, OpenText and OPTEL, among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

Report Includes

This report provides an overview of the global Traceability as Service (TAAS) market and its size, analyzing global market trends based on historical revenue data for 2021-2025, estimates for 2026, and projected CAGRs through 2032.

The study covers key producers of Traceability as Service (TAAS) and revenue in major regions and countries, assesses future market potential, and highlights priority regions and countries for segmenting the market into sub-sectors, with country-specific market value data for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, the Middle East, Africa, and other countries.

The report also presents Traceability as Service (TAAS) revenue, market share, and industry ranking for the main manufacturers for 2021-2026, identifies the major stakeholders in the global market, and analyzes their competitive landscape and market positioning based on recent developments and segmental revenues.

In addition, the report analyzes segment data by Type and Application—covering revenue and growth rates—for 2021-2032, and evaluates and forecasts the Traceability as Service (TAAS) market size, projected growth trends, production technologies, key applications, and end-use industries.

Traceability as Service (TAAS) Segment by Company

Across Logistics
FarmTabs

Fresh Group Global
HeavyConnect
Kezzler
Mecalux International
Mojix
OpenText
OPTEL
rfxcel
SOL Group
Tilkal
TraX Asia
TrusTrace
Verofax

Traceability as Service (TAAS) Segment by Type

Centralized TaaS
Decentralized TaaS

Traceability as Service (TAAS) Segment by Application

Food & Agriculture
Pharmaceuticals & Healthcare
Manufacturing & Industrial Goods
Luxury & Retail
Others

Traceability as Service (TAAS) Segment by Region

North America
United States
Canada
Mexico
Europe
Germany
France
U.K.
Italy
Russia
Spain
Netherlands
Switzerland
Sweden
Poland
Asia-Pacific
China
Japan
South Korea
India
Australia
Taiwan
Southeast Asia

South America

Brazil

Argentina

Chile

Middle East & Africa

Egypt

South Africa

Israel

Türkiye

GCC Countries

Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Traceability as Service (TAAS) market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Traceability as Service (TAAS) and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Traceability as Service (TAAS).
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. Revenue of Traceability as Service (TAAS) in global and regional level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2:

Analysis key trends, drivers, challenges, and opportunities within the global Traceability as Service (TAAS) industry.

Chapter 3:

Detailed analysis of Traceability as Service (TAAS) companies' competitive landscape, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4:

Provides the analysis of various market segments by type, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5:

Provides the analysis of various market segments by application, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6:

Provides profiles of key companies, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Traceability as Service (TAAS) revenue, gross margin, and recent development, etc.

Chapter 7:

North America (US & Canada) by type, by application and by country, revenue for each segment.

Chapter 8:

Europe by type, by application and by country, revenue for each segment.

Chapter 9:

China by type, and by application, revenue for each segment.

Chapter 10:

Asia (excluding China) by type, by application and by region, revenue for each segment.

Chapter 11:

South America, Middle East & Africa by type, by application and by country, revenue for each segment.

Chapter 12:

Concluding Insights of the report.

Table of Contents

1 Market Overview

- 1.1 Product Definition
- 1.2 Market Analysis by Type
 - 1.2.1 Global Traceability as Service (TAAS) Market Size Growth Rate by Type: 2021 VS 2025 VS 2032
 - 1.2.2 Centralized TaaS
 - 1.2.3 Decentralized TaaS
- 1.3 Market Analysis by Application
 - 1.3.1 Global Traceability as Service (TAAS) Market Size Growth Rate by Application: 2021 VS 2025 VS 2032
 - 1.3.2 Food & Agriculture
 - 1.3.3 Pharmaceuticals & Healthcare
 - 1.3.4 Manufacturing & Industrial Goods
 - 1.3.5 Luxury & Retail
 - 1.3.6 Others
- 1.4 Global Market Growth Prospects
- 1.5 Global Traceability as Service (TAAS) Growth Trends by Region
 - 1.5.1 Global Traceability as Service (TAAS) Market Size by Region: 2021 VS 2025 VS 2032
 - 1.5.2 Traceability as Service (TAAS) Market Size by Region (2021-2026)
 - 1.5.3 Traceability as Service (TAAS) Market Size by Region (2027-2032)
- 1.6 Assumptions and Limitations
- 1.7 Study Goals and Objectives
- 1.8 Years Considered

2 Global Traceability as Service (TAAS) Market Dynamics

- 2.1 Traceability as Service (TAAS) Industry Trends
- 2.2 Traceability as Service (TAAS) Industry Drivers
- 2.3 Traceability as Service (TAAS) Industry Opportunities and Challenges
- 2.4 Traceability as Service (TAAS) Industry Restraints

3 Competitive Landscape by Company

- 3.1 Global Traceability as Service (TAAS) Revenue by Company (2021-2026)
- 3.2 Global Traceability as Service (TAAS) Players Revenue Ranking, 2024 VS 2025 VS 2026
- 3.3 Global Traceability as Service (TAAS) Key Company Head office and Area Served
- 3.4 Global Traceability as Service (TAAS) Company, Product Type & Application
- 3.5 Global Traceability as Service (TAAS) Company Establishment Date
- 3.6 Market Competitive Analysis
 - 3.6.1 Global Traceability as Service (TAAS) Market CR5 and HHI
 - 3.6.2 Global Top 5 and 10 Traceability as Service (TAAS) Players Market Share by Revenue in 2025
 - 3.6.3 2025 Traceability as Service (TAAS) Tier 1, Tier 2, and Tier 3

4 Traceability as Service (TAAS) Market by Type

- 4.1 Global Traceability as Service (TAAS) Market Size by Type (2021 VS 2025 VS 2032)
- 4.2 Global Traceability as Service (TAAS) Market Size by Type (2021-2032)
- 4.3 Global Traceability as Service (TAAS) Market Size Share by Type (2021-2032)

5 Traceability as Service (TAAS) Market by Application

- 5.1 Global Traceability as Service (TAAS) Market Size by Application (2021 VS 2025 VS 2032)

5.2 Global Traceability as Service (TAAS) Market Size by Application (2021-2032)

5.3 Global Traceability as Service (TAAS) Market Size Share by Application (2021-2032)

6 Company Profiles

6.1 Across Logistics

6.1.1 Across Logistics Company Information

6.1.2 Across Logistics Business Overview

6.1.3 Across Logistics Traceability as Service (TAAS) Revenue and Gross Margin (US\$ Million) & (2021-2026)

6.1.4 Across Logistics Traceability as Service (TAAS) Product Portfolio

6.1.5 Across Logistics Recent Developments

6.2 FarmTabs

6.2.1 FarmTabs Company Information

6.2.2 FarmTabs Business Overview

6.2.3 FarmTabs Traceability as Service (TAAS) Revenue and Gross Margin (US\$ Million) & (2021-2026)

6.2.4 FarmTabs Traceability as Service (TAAS) Product Portfolio

6.2.5 FarmTabs Recent Developments

6.3 Fresh Group Global

6.3.1 Fresh Group Global Company Information

6.3.2 Fresh Group Global Business Overview

6.3.3 Fresh Group Global Traceability as Service (TAAS) Revenue and Gross Margin (US\$ Million) & (2021-2026)

6.3.4 Fresh Group Global Traceability as Service (TAAS) Product Portfolio

6.3.5 Fresh Group Global Recent Developments

6.4 HeavyConnect

6.4.1 HeavyConnect Company Information

6.4.2 HeavyConnect Business Overview

6.4.3 HeavyConnect Traceability as Service (TAAS) Revenue and Gross Margin (US\$ Million) & (2021-2026)

6.4.4 HeavyConnect Traceability as Service (TAAS) Product Portfolio

6.4.5 HeavyConnect Recent Developments

6.5 Kezzler

6.5.1 Kezzler Company Information

6.5.2 Kezzler Business Overview

6.5.3 Kezzler Traceability as Service (TAAS) Revenue and Gross Margin (US\$ Million) & (2021-2026)

6.5.4 Kezzler Traceability as Service (TAAS) Product Portfolio

6.5.5 Kezzler Recent Developments

6.6 Mecalux International

6.6.1 Mecalux International Company Information

6.6.2 Mecalux International Business Overview

6.6.3 Mecalux International Traceability as Service (TAAS) Revenue and Gross Margin (US\$ Million) & (2021-2026)

6.6.4 Mecalux International Traceability as Service (TAAS) Product Portfolio

6.6.5 Mecalux International Recent Developments

6.7 Mojix

6.7.1 Mojix Company Information

6.7.2 Mojix Business Overview

6.7.3 Mojix Traceability as Service (TAAS) Revenue and Gross Margin (US\$ Million) & (2021-2026)

6.7.4 Mojix Traceability as Service (TAAS) Product Portfolio

6.7.5 Mojix Recent Developments

6.8 OpenText

6.8.1 OpenText Company Information

6.8.2 OpenText Business Overview

6.8.3 OpenText Traceability as Service (TAAS) Revenue and Gross Margin (US\$ Million) & (2021-2026)

6.8.4 OpenText Traceability as Service (TAAS) Product Portfolio

6.8.5 OpenText Recent Developments

6.9 OPTEL

6.9.1 OPTEL Company Information

6.9.2 OPTEL Business Overview

6.9.3 OPTEL Traceability as Service (TAAS) Revenue and Gross Margin (US\$ Million) & (2021-2026)

6.9.4 OPTEL Traceability as Service (TAAS) Product Portfolio

6.9.5 OPTEL Recent Developments

6.10 rfxcel

6.10.1 rfxcel Company Information

6.10.2 rfxcel Business Overview

6.10.3 rfxcel Traceability as Service (TAAS) Revenue and Gross Margin (US\$ Million) & (2021-2026)

6.10.4 rfxcel Traceability as Service (TAAS) Product Portfolio

6.10.5 rfxcel Recent Developments

6.11 SOL Group

6.11.1 SOL Group Company Information

6.11.2 SOL Group Business Overview

6.11.3 SOL Group Traceability as Service (TAAS) Revenue and Gross Margin (US\$ Million) & (2021-2026)

6.11.4 SOL Group Traceability as Service (TAAS) Product Portfolio

6.11.5 SOL Group Recent Developments

6.12 Tilkal

6.12.1 Tilkal Company Information

6.12.2 Tilkal Business Overview

6.12.3 Tilkal Traceability as Service (TAAS) Revenue and Gross Margin (US\$ Million) & (2021-2026)

6.12.4 Tilkal Traceability as Service (TAAS) Product Portfolio

6.12.5 Tilkal Recent Developments

6.13 TraX Asia

6.13.1 TraX Asia Company Information

6.13.2 TraX Asia Business Overview

6.13.3 TraX Asia Traceability as Service (TAAS) Revenue and Gross Margin (US\$ Million) & (2021-2026)

6.13.4 TraX Asia Traceability as Service (TAAS) Product Portfolio

6.13.5 TraX Asia Recent Developments

6.14 TrusTrace

6.14.1 TrusTrace Company Information

6.14.2 TrusTrace Business Overview

6.14.3 TrusTrace Traceability as Service (TAAS) Revenue and Gross Margin (US\$ Million) & (2021-2026)

6.14.4 TrusTrace Traceability as Service (TAAS) Product Portfolio

6.14.5 TrusTrace Recent Developments

6.15 Verofax

6.15.1 Verofax Company Information

6.15.2 Verofax Business Overview

6.15.3 Verofax Traceability as Service (TAAS) Revenue and Gross Margin (US\$ Million) & (2021-2026)

6.15.4 Verofax Traceability as Service (TAAS) Product Portfolio

6.15.5 Verofax Recent Developments

7 North America

7.1 North America Traceability as Service (TAAS) Market Size (2021-2032)

7.2 North America Traceability as Service (TAAS) Market Size by Type

- 7.2.1 North America Traceability as Service (TAAS) Market Size by Type (2021-2026)
 - 7.2.2 North America Traceability as Service (TAAS) Market Size by Type (2027-2032)
 - 7.2.3 North America Traceability as Service (TAAS) Market Share by Type (2021-2032)
- 7.3 North America Traceability as Service (TAAS) Market Size by Application
 - 7.3.1 North America Traceability as Service (TAAS) Market Size by Application (2021-2026)
 - 7.3.2 North America Traceability as Service (TAAS) Market Size by Application (2027-2032)
 - 7.3.3 North America Traceability as Service (TAAS) Market Share by Application (2021-2032)
- 7.4 North America Traceability as Service (TAAS) Market Size by Country
 - 7.4.1 North America Traceability as Service (TAAS) Market Size by Country (2021 VS 2025 VS 2032)
 - 7.4.2 North America Traceability as Service (TAAS) Market Size by Country (2021-2026)
 - 7.4.3 North America Traceability as Service (TAAS) Market Size by Country (2027-2032)
 - 7.4.4 North America Traceability as Service (TAAS) Market Share by Country (2021-2032)
 - 7.4.5 United States
 - 7.4.6 Canada
 - 7.4.7 Mexico

8 Europe

- 8.1 Europe Traceability as Service (TAAS) Market Size (2021-2032)
- 8.2 Europe Traceability as Service (TAAS) Market Size by Type
 - 8.2.1 Europe Traceability as Service (TAAS) Market Size by Type (2021-2026)
 - 8.2.2 Europe Traceability as Service (TAAS) Market Size by Type (2027-2032)
 - 8.2.3 Europe Traceability as Service (TAAS) Market Share by Type (2021-2032)
- 8.3 Europe Traceability as Service (TAAS) Market Size by Application
 - 8.3.1 Europe Traceability as Service (TAAS) Market Size by Application (2021-2026)
 - 8.3.2 Europe Traceability as Service (TAAS) Market Size by Application (2027-2032)
 - 8.3.3 Europe Traceability as Service (TAAS) Market Share by Application (2021-2032)
- 8.4 Europe Traceability as Service (TAAS) Market Size by Country
 - 8.4.1 Europe Traceability as Service (TAAS) Market Size by Country (2021 VS 2025 VS 2032)
 - 8.4.2 Europe Traceability as Service (TAAS) Market Size by Country (2021-2026)
 - 8.4.3 Europe Traceability as Service (TAAS) Market Size by Country (2027-2032)
 - 8.4.4 Europe Traceability as Service (TAAS) Market Share by Country (2021-2032)
 - 8.4.5 Germany
 - 8.4.6 France
 - 8.4.7 U.K.
 - 8.4.8 Italy
 - 8.4.9 Russia
 - 8.4.10 Nordic Countries

9 China

- 9.1 China Traceability as Service (TAAS) Market Size (2021-2032)
- 9.2 China Traceability as Service (TAAS) Market Size by Type
 - 9.2.1 China Traceability as Service (TAAS) Market Size by Type (2021-2026)
 - 9.2.2 China Traceability as Service (TAAS) Market Size by Type (2027-2032)
 - 9.2.3 China Traceability as Service (TAAS) Market Share by Type (2021-2032)
- 9.3 China Traceability as Service (TAAS) Market Size by Application
 - 9.3.1 China Traceability as Service (TAAS) Market Size by Application (2021-2026)
 - 9.3.2 China Traceability as Service (TAAS) Market Size by Application (2027-2032)
 - 9.3.3 China Traceability as Service (TAAS) Market Share by Application (2021-2032)

10 Asia (Excluding China)

- 10.1 Asia Traceability as Service (TAAS) Market Size (2021-2032)
- 10.2 Asia Traceability as Service (TAAS) Market Size by Type
 - 10.2.1 Asia Traceability as Service (TAAS) Market Size by Type (2021-2026)
 - 10.2.2 Asia Traceability as Service (TAAS) Market Size by Type (2027-2032)
 - 10.2.3 Asia Traceability as Service (TAAS) Market Share by Type (2021-2032)
- 10.3 Asia Traceability as Service (TAAS) Market Size by Application
 - 10.3.1 Asia Traceability as Service (TAAS) Market Size by Application (2021-2026)
 - 10.3.2 Asia Traceability as Service (TAAS) Market Size by Application (2027-2032)
 - 10.3.3 Asia Traceability as Service (TAAS) Market Share by Application (2021-2032)
- 10.4 Asia Traceability as Service (TAAS) Market Size by Country
 - 10.4.1 Asia Traceability as Service (TAAS) Market Size by Country (2021 VS 2025 VS 2032)
 - 10.4.2 Asia Traceability as Service (TAAS) Market Size by Country (2021-2026)
 - 10.4.3 Asia Traceability as Service (TAAS) Market Size by Country (2027-2032)
 - 10.4.4 Asia Traceability as Service (TAAS) Market Share by Country (2021-2032)
 - 10.4.5 Japan
 - 10.4.6 South Korea
 - 10.4.7 Taiwan
 - 10.4.8 Southeast Asia
 - 10.4.9 India
 - 10.4.10 Australia

11 South America, Middle East & Africa

- 11.1 South America, Middle East & Africa Traceability as Service (TAAS) Market Size (2021-2032)
- 11.2 South America, Middle East & Africa Traceability as Service (TAAS) Market Size by Type
 - 11.2.1 South America, Middle East & Africa Traceability as Service (TAAS) Market Size by Type (2021-2026)
 - 11.2.2 South America, Middle East & Africa Traceability as Service (TAAS) Market Size by Type (2027-2032)
 - 11.2.3 South America, Middle East & Africa Traceability as Service (TAAS) Market Share by Type (2021-2032)
- 11.3 South America, Middle East & Africa Traceability as Service (TAAS) Market Size by Application
 - 11.3.1 South America, Middle East & Africa Traceability as Service (TAAS) Market Size by Application (2021-2026)
 - 11.3.2 South America, Middle East & Africa Traceability as Service (TAAS) Market Size by Application (2027-2032)
 - 11.3.3 South America, Middle East & Africa Traceability as Service (TAAS) Market Share by Application (2021-2032)
- 11.4 South America, Middle East & Africa Traceability as Service (TAAS) Market Size by Country
 - 11.4.1 South America, Middle East & Africa Traceability as Service (TAAS) Market Size by Country (2021 VS 2025 VS 2032)
 - 11.4.2 South America, Middle East & Africa Traceability as Service (TAAS) Market Size by Country (2021-2026)
 - 11.4.3 South America, Middle East & Africa Traceability as Service (TAAS) Market Size by Country (2027-2032)
 - 11.4.4 South America, Middle East & Africa Traceability as Service (TAAS) Market Share by Country (2021-2032)
 - 11.4.5 Brazil
 - 11.4.6 South Africa
 - 11.4.7 Saudi Arabia
 - 11.4.8 Turkey
 - 11.4.9 Argentina
 - 11.4.9 UAE
 - 11.4.9 Egypt
 - 11.4.9 Chile

12 Concluding Insights

13 Appendix

- 13.1 Reasons for Doing This Study

13.2 Research Methodology

13.3 Research Process

13.4 Authors List of This Report

13.5 Data Source

13.5.1 Secondary Sources

13.5.2 Primary Sources

13.6 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Global Traceability as Service (TAAS) Market Size Growth Rate by Type (US\$ Million): 2021 VS 2025 VS 2032
- Table 2: Key Players of Centralized TaaS
- Table 3: Key Players of Decentralized TaaS
- Table 4: Global Traceability as Service (TAAS) Market Size Growth Rate by Application (US\$ Million): 2021 VS 2025 VS 2032
- Table 5: Key Players of Food & Agriculture
- Table 6: Key Players of Pharmaceuticals & Healthcare
- Table 7: Key Players of Manufacturing & Industrial Goods
- Table 8: Key Players of Luxury & Retail
- Table 9: Key Players of Others
- Table 10: Global Traceability as Service (TAAS) Market Size Growth Rate (CAGR) by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 11: Global Traceability as Service (TAAS) Market Size by Region (2021-2026) & (US\$ Million)
- Table 12: Global Traceability as Service (TAAS) Market Share by Region (2021-2026)
- Table 13: Global Traceability as Service (TAAS) Market Size by Region (2027-2032) & (US\$ Million)
- Table 14: Global Traceability as Service (TAAS) Market Share by Region (2027-2032)
- Table 15: Traceability as Service (TAAS) Industry Trends
- Table 16: Traceability as Service (TAAS) Industry Drivers
- Table 17: Traceability as Service (TAAS) Industry Opportunities and Challenges
- Table 18: Traceability as Service (TAAS) Industry Restraints
- Table 19: Global Traceability as Service (TAAS) Revenue by Company (US\$ Million) & (2021-2026)
- Table 20: Global Traceability as Service (TAAS) Revenue Market Share by Company (2021-2026)
- Table 21: Global Traceability as Service (TAAS) Players Revenue Ranking, 2024 VS 2025 VS 2026
- Table 22: Global Traceability as Service (TAAS) Key Company Head Office and Area Served
- Table 23: Global Traceability as Service (TAAS) Company, Product Type & Application
- Table 24: Global Traceability as Service (TAAS) Company Establishment Date
- Table 25: Global Company Market Concentration Ratio (CR5 and HHI)
- Table 26: Global Traceability as Service (TAAS) by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2025)
- Table 27: Global Traceability as Service (TAAS) Market Size by Type 2021 VS 2025 VS 2032 (US\$ Million)
- Table 28: Global Traceability as Service (TAAS) Market Size by Type (2021-2026) & (US\$ Million)
- Table 29: Global Traceability as Service (TAAS) Market Size by Type (2027-2032) & (US\$ Million)
- Table 30: Global Traceability as Service (TAAS) Revenue Market Share by Type (2021-2026)
- Table 31: Global Traceability as Service (TAAS) Revenue Market Share by Type (2027-2032)
- Table 32: Global Traceability as Service (TAAS) Market Size by Application 2021 VS 2025 VS 2032 (US\$ Million)
- Table 33: Global Traceability as Service (TAAS) Market Size by Application (2021-2026) & (US\$ Million)
- Table 34: Global Traceability as Service (TAAS) Market Size by Application (2027-2032) & (US\$ Million)
- Table 35: Global Traceability as Service (TAAS) Revenue Market Share by Application (2021-2026)
- Table 36: Global Traceability as Service (TAAS) Revenue Market Share by Application (2027-2032)
- Table 37: Across Logistics Company Information
- Table 38: Across Logistics Business Overview
- Table 39: Across Logistics Traceability as Service (TAAS) Revenue and Gross Margin (US\$ Million) & (2021-2026)
- Table 40: Across Logistics Traceability as Service (TAAS) Product Portfolio
- Table 41: Across Logistics Recent Development
- Table 42: FarmTabs Company Information
- Table 43: FarmTabs Business Overview
- Table 44: FarmTabs Traceability as Service (TAAS) Revenue and Gross Margin (US\$ Million) & (2021-2026)
- Table 45: FarmTabs Traceability as Service (TAAS) Product Portfolio
- Table 46: FarmTabs Recent Development
- Table 47: Fresh Group Global Company Information
- Table 48: Fresh Group Global Business Overview
- Table 49: Fresh Group Global Traceability as Service (TAAS) Revenue and Gross Margin (US\$ Million) & (2021-2026)
- Table 50: Fresh Group Global Traceability as Service (TAAS) Product Portfolio
- Table 51: Fresh Group Global Recent Development
- Table 52: HeavyConnect Company Information
- Table 53: HeavyConnect Business Overview

- [Table 54: HeavyConnect Traceability as Service \(TAAS\) Revenue and Gross Margin \(US\\$ Million\) & \(2021-2026\)](#)
- [Table 55: HeavyConnect Traceability as Service \(TAAS\) Product Portfolio](#)
- [Table 56: HeavyConnect Recent Development](#)
- [Table 57: Kezzler Company Information](#)
- [Table 58: Kezzler Business Overview](#)
- [Table 59: Kezzler Traceability as Service \(TAAS\) Revenue and Gross Margin \(US\\$ Million\) & \(2021-2026\)](#)
- [Table 60: Kezzler Traceability as Service \(TAAS\) Product Portfolio](#)
- [Table 61: Kezzler Recent Development](#)
- [Table 62: Mecalux International Company Information](#)
- [Table 63: Mecalux International Business Overview](#)
- [Table 64: Mecalux International Traceability as Service \(TAAS\) Revenue and Gross Margin \(US\\$ Million\) & \(2021-2026\)](#)
- [Table 65: Mecalux International Traceability as Service \(TAAS\) Product Portfolio](#)
- [Table 66: Mecalux International Recent Development](#)
- [Table 67: Mojix Company Information](#)
- [Table 68: Mojix Business Overview](#)
- [Table 69: Mojix Traceability as Service \(TAAS\) Revenue and Gross Margin \(US\\$ Million\) & \(2021-2026\)](#)
- [Table 70: Mojix Traceability as Service \(TAAS\) Product Portfolio](#)
- [Table 71: Mojix Recent Development](#)
- [Table 72: OpenText Company Information](#)
- [Table 73: OpenText Business Overview](#)
- [Table 74: OpenText Traceability as Service \(TAAS\) Revenue and Gross Margin \(US\\$ Million\) & \(2021-2026\)](#)
- [Table 75: OpenText Traceability as Service \(TAAS\) Product Portfolio](#)
- [Table 76: OpenText Recent Development](#)
- [Table 77: OPTEL Company Information](#)
- [Table 78: OPTEL Business Overview](#)
- [Table 79: OPTEL Traceability as Service \(TAAS\) Revenue and Gross Margin \(US\\$ Million\) & \(2021-2026\)](#)
- [Table 80: OPTEL Traceability as Service \(TAAS\) Product Portfolio](#)
- [Table 81: OPTEL Recent Development](#)
- [Table 82: rfxcel Company Information](#)
- [Table 83: rfxcel Business Overview](#)
- [Table 84: rfxcel Traceability as Service \(TAAS\) Revenue and Gross Margin \(US\\$ Million\) & \(2021-2026\)](#)
- [Table 85: rfxcel Traceability as Service \(TAAS\) Product Portfolio](#)
- [Table 86: rfxcel Recent Development](#)
- [Table 87: SOL Group Company Information](#)
- [Table 88: SOL Group Business Overview](#)
- [Table 89: SOL Group Traceability as Service \(TAAS\) Revenue and Gross Margin \(US\\$ Million\) & \(2021-2026\)](#)
- [Table 90: SOL Group Traceability as Service \(TAAS\) Product Portfolio](#)
- [Table 91: SOL Group Recent Development](#)
- [Table 92: Tilkal Company Information](#)
- [Table 93: Tilkal Business Overview](#)
- [Table 94: Tilkal Traceability as Service \(TAAS\) Revenue and Gross Margin \(US\\$ Million\) & \(2021-2026\)](#)
- [Table 95: Tilkal Traceability as Service \(TAAS\) Product Portfolio](#)
- [Table 96: Tilkal Recent Development](#)
- [Table 97: TraX Asia Company Information](#)
- [Table 98: TraX Asia Business Overview](#)
- [Table 99: TraX Asia Traceability as Service \(TAAS\) Revenue and Gross Margin \(US\\$ Million\) & \(2021-2026\)](#)
- [Table 100: TraX Asia Traceability as Service \(TAAS\) Product Portfolio](#)
- [Table 101: TraX Asia Recent Development](#)
- [Table 102: TrusTrace Company Information](#)
- [Table 103: TrusTrace Business Overview](#)
- [Table 104: TrusTrace Traceability as Service \(TAAS\) Revenue and Gross Margin \(US\\$ Million\) & \(2021-2026\)](#)
- [Table 105: TrusTrace Traceability as Service \(TAAS\) Product Portfolio](#)
- [Table 106: TrusTrace Recent Development](#)
- [Table 107: Verofax Company Information](#)
- [Table 108: Verofax Business Overview](#)
- [Table 109: Verofax Traceability as Service \(TAAS\) Revenue and Gross Margin \(US\\$ Million\) & \(2021-2026\)](#)
- [Table 110: Verofax Traceability as Service \(TAAS\) Product Portfolio](#)
- [Table 111: Verofax Recent Development](#)
- [Table 112: North America Traceability as Service \(TAAS\) Market Size by Type \(2021-2026\) & \(US\\$ Million\)](#)
- [Table 113: North America Traceability as Service \(TAAS\) Market Size by Type \(2027-2032\) & \(US\\$ Million\)](#)
- [Table 114: North America Traceability as Service \(TAAS\) Market Size by Application \(2021-2026\) & \(US\\$ Million\)](#)
- [Table 115: North America Traceability as Service \(TAAS\) Market Size by Application \(2027-2032\) & \(US\\$ Million\)](#)
- [Table 116: North America Traceability as Service \(TAAS\) Market Size by Country \(2021 VS 2025 VS 2032\) & \(US\\$ Million\)](#)
- [Table 117: North America Traceability as Service \(TAAS\) Market Size by Country \(2021-2026\)](#)
- [Table 118: North America Traceability as Service \(TAAS\) Market Size by Country \(2027-2032\)](#)

- Table 119: Europe Traceability as Service (TAAS) Market Size by Type (2021-2026) & (US\$ Million)
- Table 120: Europe Traceability as Service (TAAS) Market Size by Type (2027-2032) & (US\$ Million)
- Table 121: Europe Traceability as Service (TAAS) Market Size by Application (2021-2026) & (US\$ Million)
- Table 122: Europe Traceability as Service (TAAS) Market Size by Application (2027-2032) & (US\$ Million)
- Table 123: Europe Traceability as Service (TAAS) Market Size by Country (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 124: Europe Traceability as Service (TAAS) Market Size by Country (2021-2026)
- Table 125: Europe Traceability as Service (TAAS) Market Size by Country (2027-2032)
- Table 126: China Traceability as Service (TAAS) Market Size by Type (2021-2026) & (US\$ Million)
- Table 127: China Traceability as Service (TAAS) Market Size by Type (2027-2032) & (US\$ Million)
- Table 128: China Traceability as Service (TAAS) Market Size by Application (2021-2026) & (US\$ Million)
- Table 129: China Traceability as Service (TAAS) Market Size by Application (2027-2032) & (US\$ Million)
- Table 130: Asia Traceability as Service (TAAS) Market Size by Type (2021-2026) & (US\$ Million)
- Table 131: Asia Traceability as Service (TAAS) Market Size by Type (2027-2032) & (US\$ Million)
- Table 132: Asia Traceability as Service (TAAS) Market Size by Application (2021-2026) & (US\$ Million)
- Table 133: Asia Traceability as Service (TAAS) Market Size by Application (2027-2032) & (US\$ Million)
- Table 134: Asia Traceability as Service (TAAS) Market Size by Country (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 135: Asia Traceability as Service (TAAS) Market Size by Country (2021-2026)
- Table 136: Asia Traceability as Service (TAAS) Market Size by Country (2027-2032)
- Table 137: South America, Middle East & Africa Traceability as Service (TAAS) Market Size by Type (2021-2026) & (US\$ Million)
- Table 138: South America, Middle East & Africa Traceability as Service (TAAS) Market Size by Type (2027-2032) & (US\$ Million)
- Table 139: South America, Middle East & Africa Traceability as Service (TAAS) Market Size by Application (2021-2026) & (US\$ Million)
- Table 140: South America, Middle East & Africa Traceability as Service (TAAS) Market Size by Application (2027-2032) & (US\$ Million)
- Table 141: South America, Middle East & Africa Traceability as Service (TAAS) Market Size by Country (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 142: South America, Middle East & Africa Traceability as Service (TAAS) Market Size by Country (2021-2026)
- Table 143: South America, Middle East & Africa Traceability as Service (TAAS) Market Size by Country (2027-2032)
- Table 144: Research Programs/Design for This Report
- Table 145: Authors List of This Report
- Table 146: Secondary Sources
- Table 147: Primary Sources

List of Figures:

- Figure 1: Traceability as Service (TAAS) Product Image
- Figure 2: Global Traceability as Service (TAAS) Market Size Growth Rate by Type, 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 3: Global Traceability as Service (TAAS) Market Share by Type: 2025 VS 2032
- Figure 4: Centralized TaaS Image
- Figure 5: Decentralized TaaS Image
- Figure 6: Global Traceability as Service (TAAS) Market Size Growth Rate by Application, 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 7: Global Traceability as Service (TAAS) Market Share by Application: 2025 VS 2032
- Figure 8: Food & Agriculture Image
- Figure 9: Pharmaceuticals & Healthcare Image
- Figure 10: Manufacturing & Industrial Goods Image
- Figure 11: Luxury & Retail Image
- Figure 12: Others Image
- Figure 13: Global Traceability as Service (TAAS) Market Size (US\$ Million), 2021 VS 2025 VS 2032
- Figure 14: Global Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 15: Global Traceability as Service (TAAS) Market Share by Region: 2025 VS 2032
- Figure 16: Years Considered
- Figure 17: Global Traceability as Service (TAAS) Market Share by Players in 2025
- Figure 18: Global Top 5 and 10 Traceability as Service (TAAS) Players Market Share by Revenue in 2025
- Figure 19: Company Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 20: Global Traceability as Service (TAAS) Market Size by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 21: Global Traceability as Service (TAAS) Revenue Market Share by Type (2021-2032)
- Figure 22: Global Traceability as Service (TAAS) Market Size by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 23: Global Traceability as Service (TAAS) Revenue Market Share by Application (2021-2032)
- Figure 24: North America Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 25: North America Traceability as Service (TAAS) Market Share by Type (2021-2032)
- Figure 26: North America Traceability as Service (TAAS) Market Share by Application (2021-2032)
- Figure 27: North America Traceability as Service (TAAS) Market Share by Country (2021-2032)

- Figure 28: United States Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 29: Canada Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 30: Mexico Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 31: Europe Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 32: Europe Traceability as Service (TAAS) Market Share by Type (2021-2032)
- Figure 33: Europe Traceability as Service (TAAS) Market Share by Application (2021-2032)
- Figure 34: Europe Traceability as Service (TAAS) Market Share by Country (2021-2032)
- Figure 35: Germany Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 36: France Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 37: U.K. Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 38: Italy Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 39: Russia Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 40: Nordic Countries Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 41: China Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 42: China Traceability as Service (TAAS) Market Share by Type (2021-2032)
- Figure 43: China Traceability as Service (TAAS) Market Share by Application (2021-2032)
- Figure 44: Asia Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 45: Asia Traceability as Service (TAAS) Market Share by Type (2021-2032)
- Figure 46: Asia Traceability as Service (TAAS) Market Share by Application (2021-2032)
- Figure 47: Asia Traceability as Service (TAAS) Market Share by Country (2021-2032)
- Figure 48: Japan Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 49: South Korea Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 50: Taiwan Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 51: Southeast Asia Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 52: India Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 53: Australia Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 54: South America, Middle East & Africa Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 55: South America, Middle East & Africa Traceability as Service (TAAS) Market Share by Type (2021-2032)
- Figure 56: South America, Middle East & Africa Traceability as Service (TAAS) Market Share by Application (2021-2032)
- Figure 57: South America, Middle East & Africa Traceability as Service (TAAS) Market Share by Country (2021-2032)
- Figure 58: Brazil Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 59: South Africa Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 60: Saudi Arabia Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 61: Turkey Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 62: Argentina Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 63: UAE Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 64: Egypt Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 65: Chile Traceability as Service (TAAS) Market Size (2021-2032) & (US\$ Million)
- Figure 66: Research Process
- Figure 67: Key Executives Interviewed