



Global Tourism New Media Platform Market by Size, by Type, by Application, by Region, History and Forecast 2021-2032

Industry	Published	Pages	Format
Service & Software	2026-01-01	199	PDF

Single User	Multi User	Enterprise
USD 3,950	USD 5,925	USD 7,900

Description

The global Tourism New Media Platform market was valued at US\$ million in 2026 and is projected to reach US\$ million by 2032, implying a CAGR of xx% over 2026-2032.

The US & Canada market for Tourism New Media Platform is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

The Europe market for Tourism New Media Platform is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

The Asia Pacific market for Tourism New Media Platform is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

The China market for Tourism New Media Platform is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

Leading global manufacturers of Tourism New Media Platform include TripAdvisor, Klook, Sojern, Matador Network, Skift, Explurger, Thrillist, Wanderlust Social and Diva Agency, among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

Report Includes

This report provides an overview of the global Tourism New Media Platform market and its size, analyzing global market trends based on historical revenue data for 2021-2025, estimates for 2026, and projected CAGRs through 2032.

The study covers key producers of Tourism New Media Platform and revenue in major regions and countries, assesses future market potential, and highlights priority regions and countries for segmenting the market into sub-sectors, with country-specific market value data for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, the Middle East, Africa, and other countries.

The report also presents Tourism New Media Platform revenue, market share, and industry ranking for the main manufacturers for 2021-2026, identifies the major stakeholders in the global market, and analyzes their competitive landscape and market positioning based on recent developments and segmental revenues.

In addition, the report analyzes segment data by Type and Application—covering revenue and growth rates—for 2021-2032, and evaluates and forecasts the Tourism New Media Platform market size, projected growth trends, production technologies, key applications, and end-use industries.

Tourism New Media Platform Segment by Company

TripAdvisor
Klook

Sojern
Matador Network
Skift
Explurger
Thrillist
Wanderlust Social
Diva Agency
Global Travel Media
Travel Agent Collective
HolidayCheck Group AG
MMGY Global
TravMedia
Northstar Travel Group

Tourism New Media Platform Segment by Type

Content Dissemination Platform
Transaction Conversion Platform
Vertical Segmentation Platform

Tourism New Media Platform Segment by Application

Hotels
Scenic Spots
Education Industry
Others

Tourism New Media Platform Segment by Region

North America
United States
Canada
Mexico
Europe
Germany
France
U.K.
Italy
Russia
Spain
Netherlands
Switzerland
Sweden
Poland
Asia-Pacific
China
Japan
South Korea
India
Australia
Taiwan
Southeast Asia

South America

Brazil

Argentina

Chile

Colombia

Middle East & Africa

Egypt

South Africa

Israel

Türkiye

GCC Countries

Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Tourism New Media Platform market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Tourism New Media Platform and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Tourism New Media Platform.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. Revenue of Tourism New Media Platform in global and regional level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world. It offers

a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2:

Analysis key trends, drivers, challenges, and opportunities within the global Tourism New Media Platform industry.

Chapter 3:

Detailed analysis of Tourism New Media Platform companies' competitive landscape, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4:

Provides the analysis of various market segments by type, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5:

Provides the analysis of various market segments by application, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6:

Provides profiles of key companies, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Tourism New Media Platform revenue, gross margin, and recent development, etc.

Chapter 7:

North America (US & Canada) by type, by application and by country, revenue for each segment.

Chapter 8:

Europe by type, by application and by country, revenue for each segment.

Chapter 9:

China by type, and by application, revenue for each segment.

Chapter 10:

Asia (excluding China) by type, by application and by region, revenue for each segment.

Chapter 11:

South America, Middle East & Africa by type, by application and by country, revenue for each segment.

Chapter 12:

Concluding Insights of the report.

Table of Contents

1 Market Overview

- 1.1 Product Definition
- 1.2 Market Analysis by Type
 - 1.2.1 Global Tourism New Media Platform Market Size Growth Rate by Type: 2021 VS 2025 VS 2032
 - 1.2.2 Content Dissemination Platform
 - 1.2.3 Transaction Conversion Platform
 - 1.2.4 Vertical Segmentation Platform
- 1.3 Market Analysis by Application
 - 1.3.1 Global Tourism New Media Platform Market Size Growth Rate by Application: 2021 VS 2025 VS 2032
 - 1.3.2 Hotels
 - 1.3.3 Scenic Spots
 - 1.3.4 Education Industry
 - 1.3.5 Others
- 1.4 Global Market Growth Prospects
- 1.5 Global Tourism New Media Platform Growth Trends by Region
 - 1.5.1 Global Tourism New Media Platform Market Size by Region: 2021 VS 2025 VS 2032
 - 1.5.2 Tourism New Media Platform Market Size by Region (2021-2026)
 - 1.5.3 Tourism New Media Platform Market Size by Region (2027-2032)
- 1.6 Assumptions and Limitations
- 1.7 Study Goals and Objectives
- 1.8 Years Considered

2 Global Tourism New Media Platform Market Dynamics

- 2.1 Tourism New Media Platform Industry Trends
- 2.2 Tourism New Media Platform Industry Drivers
- 2.3 Tourism New Media Platform Industry Opportunities and Challenges
- 2.4 Tourism New Media Platform Industry Restraints

3 Competitive Landscape by Company

- 3.1 Global Tourism New Media Platform Revenue by Company (2021-2026)
- 3.2 Global Tourism New Media Platform Players Revenue Ranking, 2024 VS 2025 VS 2026
- 3.3 Global Tourism New Media Platform Key Company Head office and Area Served
- 3.4 Global Tourism New Media Platform Company, Product Type & Application
- 3.5 Global Tourism New Media Platform Company Establishment Date
- 3.6 Market Competitive Analysis
 - 3.6.1 Global Tourism New Media Platform Market CR5 and HHI
 - 3.6.2 Global Top 5 and 10 Tourism New Media Platform Players Market Share by Revenue in 2025
 - 3.6.3 2025 Tourism New Media Platform Tier 1, Tier 2, and Tier 3

4 Tourism New Media Platform Market by Type

- 4.1 Global Tourism New Media Platform Market Size by Type (2021 VS 2025 VS 2032)
- 4.2 Global Tourism New Media Platform Market Size by Type (2021-2032)
- 4.3 Global Tourism New Media Platform Market Size Share by Type (2021-2032)

5 Tourism New Media Platform Market by Application

- 5.1 Global Tourism New Media Platform Market Size by Application (2021 VS 2025 VS 2032)

5.2 Global Tourism New Media Platform Market Size by Application (2021-2032)

5.3 Global Tourism New Media Platform Market Size Share by Application (2021-2032)

6 Company Profiles

6.1 TripAdvisor

- 6.1.1 TripAdvisor Company Information
- 6.1.2 TripAdvisor Business Overview
- 6.1.3 TripAdvisor Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)
- 6.1.4 TripAdvisor Tourism New Media Platform Product Portfolio
- 6.1.5 TripAdvisor Recent Developments

6.2 Klook

- 6.2.1 Klook Company Information
- 6.2.2 Klook Business Overview
- 6.2.3 Klook Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)
- 6.2.4 Klook Tourism New Media Platform Product Portfolio
- 6.2.5 Klook Recent Developments

6.3 Sojern

- 6.3.1 Sojern Company Information
- 6.3.2 Sojern Business Overview
- 6.3.3 Sojern Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)
- 6.3.4 Sojern Tourism New Media Platform Product Portfolio
- 6.3.5 Sojern Recent Developments

6.4 Matador Network

- 6.4.1 Matador Network Company Information
- 6.4.2 Matador Network Business Overview
- 6.4.3 Matador Network Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)
- 6.4.4 Matador Network Tourism New Media Platform Product Portfolio
- 6.4.5 Matador Network Recent Developments

6.5 Skift

- 6.5.1 Skift Company Information
- 6.5.2 Skift Business Overview
- 6.5.3 Skift Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)
- 6.5.4 Skift Tourism New Media Platform Product Portfolio
- 6.5.5 Skift Recent Developments

6.6 Explurger

- 6.6.1 Explurger Company Information
- 6.6.2 Explurger Business Overview
- 6.6.3 Explurger Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)
- 6.6.4 Explurger Tourism New Media Platform Product Portfolio
- 6.6.5 Explurger Recent Developments

6.7 Thrillist

- 6.7.1 Thrillist Company Information
- 6.7.2 Thrillist Business Overview
- 6.7.3 Thrillist Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)
- 6.7.4 Thrillist Tourism New Media Platform Product Portfolio
- 6.7.5 Thrillist Recent Developments

6.8 Wanderlust Social

- 6.8.1 Wanderlust Social Company Information
- 6.8.2 Wanderlust Social Business Overview

6.8.3 Wanderlust Social Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)

6.8.4 Wanderlust Social Tourism New Media Platform Product Portfolio

6.8.5 Wanderlust Social Recent Developments

6.9 Diva Agency

6.9.1 Diva Agency Company Information

6.9.2 Diva Agency Business Overview

6.9.3 Diva Agency Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)

6.9.4 Diva Agency Tourism New Media Platform Product Portfolio

6.9.5 Diva Agency Recent Developments

6.10 Global Travel Media

6.10.1 Global Travel Media Company Information

6.10.2 Global Travel Media Business Overview

6.10.3 Global Travel Media Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)

6.10.4 Global Travel Media Tourism New Media Platform Product Portfolio

6.10.5 Global Travel Media Recent Developments

6.11 Travel Agent Collective

6.11.1 Travel Agent Collective Company Information

6.11.2 Travel Agent Collective Business Overview

6.11.3 Travel Agent Collective Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)

6.11.4 Travel Agent Collective Tourism New Media Platform Product Portfolio

6.11.5 Travel Agent Collective Recent Developments

6.12 HolidayCheck Group AG

6.12.1 HolidayCheck Group AG Company Information

6.12.2 HolidayCheck Group AG Business Overview

6.12.3 HolidayCheck Group AG Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)

6.12.4 HolidayCheck Group AG Tourism New Media Platform Product Portfolio

6.12.5 HolidayCheck Group AG Recent Developments

6.13 MMGY Global

6.13.1 MMGY Global Company Information

6.13.2 MMGY Global Business Overview

6.13.3 MMGY Global Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)

6.13.4 MMGY Global Tourism New Media Platform Product Portfolio

6.13.5 MMGY Global Recent Developments

6.14 TravMedia

6.14.1 TravMedia Company Information

6.14.2 TravMedia Business Overview

6.14.3 TravMedia Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)

6.14.4 TravMedia Tourism New Media Platform Product Portfolio

6.14.5 TravMedia Recent Developments

6.15 Northstar Travel Group

6.15.1 Northstar Travel Group Company Information

6.15.2 Northstar Travel Group Business Overview

6.15.3 Northstar Travel Group Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)

6.15.4 Northstar Travel Group Tourism New Media Platform Product Portfolio

6.15.5 Northstar Travel Group Recent Developments

7 North America

7.1 North America Tourism New Media Platform Market Size (2021-2032)

7.2 North America Tourism New Media Platform Market Size by Type

- 7.2.1 North America Tourism New Media Platform Market Size by Type (2021-2026)
 - 7.2.2 North America Tourism New Media Platform Market Size by Type (2027-2032)
 - 7.2.3 North America Tourism New Media Platform Market Share by Type (2021-2032)
- 7.3 North America Tourism New Media Platform Market Size by Application
 - 7.3.1 North America Tourism New Media Platform Market Size by Application (2021-2026)
 - 7.3.2 North America Tourism New Media Platform Market Size by Application (2027-2032)
 - 7.3.3 North America Tourism New Media Platform Market Share by Application (2021-2032)
- 7.4 North America Tourism New Media Platform Market Size by Country
 - 7.4.1 North America Tourism New Media Platform Market Size by Country (2021 VS 2025 VS 2032)
 - 7.4.2 North America Tourism New Media Platform Market Size by Country (2021-2026)
 - 7.4.3 North America Tourism New Media Platform Market Size by Country (2027-2032)
 - 7.4.4 North America Tourism New Media Platform Market Share by Country (2021-2032)
 - 7.4.5 United States
 - 7.4.6 Canada
 - 7.4.7 Mexico

8 Europe

- 8.1 Europe Tourism New Media Platform Market Size (2021-2032)
- 8.2 Europe Tourism New Media Platform Market Size by Type
 - 8.2.1 Europe Tourism New Media Platform Market Size by Type (2021-2026)
 - 8.2.2 Europe Tourism New Media Platform Market Size by Type (2027-2032)
 - 8.2.3 Europe Tourism New Media Platform Market Share by Type (2021-2032)
- 8.3 Europe Tourism New Media Platform Market Size by Application
 - 8.3.1 Europe Tourism New Media Platform Market Size by Application (2021-2026)
 - 8.3.2 Europe Tourism New Media Platform Market Size by Application (2027-2032)
 - 8.3.3 Europe Tourism New Media Platform Market Share by Application (2021-2032)
- 8.4 Europe Tourism New Media Platform Market Size by Country
 - 8.4.1 Europe Tourism New Media Platform Market Size by Country (2021 VS 2025 VS 2032)
 - 8.4.2 Europe Tourism New Media Platform Market Size by Country (2021-2026)
 - 8.4.3 Europe Tourism New Media Platform Market Size by Country (2027-2032)
 - 8.4.4 Europe Tourism New Media Platform Market Share by Country (2021-2032)
 - 8.4.5 Germany
 - 8.4.6 France
 - 8.4.7 U.K.
 - 8.4.8 Italy
 - 8.4.9 Russia
 - 8.4.10 Nordic Countries

9 China

- 9.1 China Tourism New Media Platform Market Size (2021-2032)
- 9.2 China Tourism New Media Platform Market Size by Type
 - 9.2.1 China Tourism New Media Platform Market Size by Type (2021-2026)
 - 9.2.2 China Tourism New Media Platform Market Size by Type (2027-2032)
 - 9.2.3 China Tourism New Media Platform Market Share by Type (2021-2032)
- 9.3 China Tourism New Media Platform Market Size by Application
 - 9.3.1 China Tourism New Media Platform Market Size by Application (2021-2026)
 - 9.3.2 China Tourism New Media Platform Market Size by Application (2027-2032)
 - 9.3.3 China Tourism New Media Platform Market Share by Application (2021-2032)

10 Asia (Excluding China)

- 10.1 Asia Tourism New Media Platform Market Size (2021-2032)
- 10.2 Asia Tourism New Media Platform Market Size by Type
 - 10.2.1 Asia Tourism New Media Platform Market Size by Type (2021-2026)
 - 10.2.2 Asia Tourism New Media Platform Market Size by Type (2027-2032)
 - 10.2.3 Asia Tourism New Media Platform Market Share by Type (2021-2032)
- 10.3 Asia Tourism New Media Platform Market Size by Application
 - 10.3.1 Asia Tourism New Media Platform Market Size by Application (2021-2026)
 - 10.3.2 Asia Tourism New Media Platform Market Size by Application (2027-2032)
 - 10.3.3 Asia Tourism New Media Platform Market Share by Application (2021-2032)
- 10.4 Asia Tourism New Media Platform Market Size by Country
 - 10.4.1 Asia Tourism New Media Platform Market Size by Country (2021 VS 2025 VS 2032)
 - 10.4.2 Asia Tourism New Media Platform Market Size by Country (2021-2026)
 - 10.4.3 Asia Tourism New Media Platform Market Size by Country (2027-2032)
 - 10.4.4 Asia Tourism New Media Platform Market Share by Country (2021-2032)
 - 10.4.5 Japan
 - 10.4.6 South Korea
 - 10.4.7 Taiwan
 - 10.4.8 Southeast Asia
 - 10.4.9 India
 - 10.4.10 Australia

11 South America, Middle East & Africa

- 11.1 South America, Middle East & Africa Tourism New Media Platform Market Size (2021-2032)
- 11.2 South America, Middle East & Africa Tourism New Media Platform Market Size by Type
 - 11.2.1 South America, Middle East & Africa Tourism New Media Platform Market Size by Type (2021-2026)
 - 11.2.2 South America, Middle East & Africa Tourism New Media Platform Market Size by Type (2027-2032)
 - 11.2.3 South America, Middle East & Africa Tourism New Media Platform Market Share by Type (2021-2032)
- 11.3 South America, Middle East & Africa Tourism New Media Platform Market Size by Application
 - 11.3.1 South America, Middle East & Africa Tourism New Media Platform Market Size by Application (2021-2026)
 - 11.3.2 South America, Middle East & Africa Tourism New Media Platform Market Size by Application (2027-2032)
 - 11.3.3 South America, Middle East & Africa Tourism New Media Platform Market Share by Application (2021-2032)
- 11.4 South America, Middle East & Africa Tourism New Media Platform Market Size by Country
 - 11.4.1 South America, Middle East & Africa Tourism New Media Platform Market Size by Country (2021 VS 2025 VS 2032)
 - 11.4.2 South America, Middle East & Africa Tourism New Media Platform Market Size by Country (2021-2026)
 - 11.4.3 South America, Middle East & Africa Tourism New Media Platform Market Size by Country (2027-2032)
 - 11.4.4 South America, Middle East & Africa Tourism New Media Platform Market Share by Country (2021-2032)
 - 11.4.5 Brazil
 - 11.4.6 South Africa
 - 11.4.7 Saudi Arabia
 - 11.4.8 Turkey
 - 11.4.9 Argentina
 - 11.4.9 UAE
 - 11.4.9 Egypt
 - 11.4.9 Chile

12 Concluding Insights

13 Appendix

- 13.1 Reasons for Doing This Study
- 13.2 Research Methodology

13.3 Research Process

13.4 Authors List of This Report

13.5 Data Source

13.5.1 Secondary Sources

13.5.2 Primary Sources

13.6 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Global Tourism New Media Platform Market Size Growth Rate by Type (US\$ Million): 2021 VS 2025 VS 2032
- Table 2: Key Players of Content Dissemination Platform
- Table 3: Key Players of Transaction Conversion Platform
- Table 4: Key Players of Vertical Segmentation Platform
- Table 4: Global Tourism New Media Platform Market Size Growth Rate by Application (US\$ Million): 2021 VS 2025 VS 2032
- Table 5: Key Players of Hotels
- Table 6: Key Players of Scenic Spots
- Table 7: Key Players of Education Industry
- Table 8: Key Players of Others
- Table 9: Global Tourism New Media Platform Market Size Growth Rate (CAGR) by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 10: Global Tourism New Media Platform Market Size by Region (2021-2026) & (US\$ Million)
- Table 11: Global Tourism New Media Platform Market Share by Region (2021-2026)
- Table 12: Global Tourism New Media Platform Market Size by Region (2027-2032) & (US\$ Million)
- Table 13: Global Tourism New Media Platform Market Share by Region (2027-2032)
- Table 14: Tourism New Media Platform Industry Trends
- Table 15: Tourism New Media Platform Industry Drivers
- Table 16: Tourism New Media Platform Industry Opportunities and Challenges
- Table 17: Tourism New Media Platform Industry Restraints
- Table 18: Global Tourism New Media Platform Revenue by Company (US\$ Million) & (2021-2026)
- Table 19: Global Tourism New Media Platform Revenue Market Share by Company (2021-2026)
- Table 20: Global Tourism New Media Platform Players Revenue Ranking, 2024 VS 2025 VS 2026
- Table 21: Global Tourism New Media Platform Key Company Head Office and Area Served
- Table 22: Global Tourism New Media Platform Company, Product Type & Application
- Table 23: Global Tourism New Media Platform Company Establishment Date
- Table 24: Global Company Market Concentration Ratio (CR5 and HHI)
- Table 25: Global Tourism New Media Platform by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2025)
- Table 26: Global Tourism New Media Platform Market Size by Type 2021 VS 2025 VS 2032 (US\$ Million)
- Table 27: Global Tourism New Media Platform Market Size by Type (2021-2026) & (US\$ Million)
- Table 28: Global Tourism New Media Platform Market Size by Type (2027-2032) & (US\$ Million)
- Table 29: Global Tourism New Media Platform Revenue Market Share by Type (2021-2026)
- Table 30: Global Tourism New Media Platform Revenue Market Share by Type (2027-2032)
- Table 31: Global Tourism New Media Platform Market Size by Application 2021 VS 2025 VS 2032 (US\$ Million)
- Table 32: Global Tourism New Media Platform Market Size by Application (2021-2026) & (US\$ Million)
- Table 33: Global Tourism New Media Platform Market Size by Application (2027-2032) & (US\$ Million)
- Table 34: Global Tourism New Media Platform Revenue Market Share by Application (2021-2026)
- Table 35: Global Tourism New Media Platform Revenue Market Share by Application (2027-2032)
- Table 36: TripAdvisor Company Information
- Table 37: TripAdvisor Business Overview
- Table 38: TripAdvisor Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)
- Table 39: TripAdvisor Tourism New Media Platform Product Portfolio
- Table 40: TripAdvisor Recent Development
- Table 41: Klook Company Information
- Table 42: Klook Business Overview
- Table 43: Klook Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)
- Table 44: Klook Tourism New Media Platform Product Portfolio
- Table 45: Klook Recent Development
- Table 46: Sojern Company Information
- Table 47: Sojern Business Overview
- Table 48: Sojern Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)
- Table 49: Sojern Tourism New Media Platform Product Portfolio
- Table 50: Sojern Recent Development
- Table 51: Matador Network Company Information
- Table 52: Matador Network Business Overview
- Table 53: Matador Network Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)

- Table 54: Matador Network Tourism New Media Platform Product Portfolio
- Table 55: Matador Network Recent Development
- Table 56: Skift Company Information
- Table 57: Skift Business Overview
- Table 58: Skift Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)
- Table 59: Skift Tourism New Media Platform Product Portfolio
- Table 60: Skift Recent Development
- Table 61: Explurger Company Information
- Table 62: Explurger Business Overview
- Table 63: Explurger Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)
- Table 64: Explurger Tourism New Media Platform Product Portfolio
- Table 65: Explurger Recent Development
- Table 66: Thrillist Company Information
- Table 67: Thrillist Business Overview
- Table 68: Thrillist Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)
- Table 69: Thrillist Tourism New Media Platform Product Portfolio
- Table 70: Thrillist Recent Development
- Table 71: Wanderlust Social Company Information
- Table 72: Wanderlust Social Business Overview
- Table 73: Wanderlust Social Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)
- Table 74: Wanderlust Social Tourism New Media Platform Product Portfolio
- Table 75: Wanderlust Social Recent Development
- Table 76: Diva Agency Company Information
- Table 77: Diva Agency Business Overview
- Table 78: Diva Agency Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)
- Table 79: Diva Agency Tourism New Media Platform Product Portfolio
- Table 80: Diva Agency Recent Development
- Table 81: Global Travel Media Company Information
- Table 82: Global Travel Media Business Overview
- Table 83: Global Travel Media Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)
- Table 84: Global Travel Media Tourism New Media Platform Product Portfolio
- Table 85: Global Travel Media Recent Development
- Table 86: Travel Agent Collective Company Information
- Table 87: Travel Agent Collective Business Overview
- Table 88: Travel Agent Collective Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)
- Table 89: Travel Agent Collective Tourism New Media Platform Product Portfolio
- Table 90: Travel Agent Collective Recent Development
- Table 91: HolidayCheck Group AG Company Information
- Table 92: HolidayCheck Group AG Business Overview
- Table 93: HolidayCheck Group AG Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)
- Table 94: HolidayCheck Group AG Tourism New Media Platform Product Portfolio
- Table 95: HolidayCheck Group AG Recent Development
- Table 96: MMGY Global Company Information
- Table 97: MMGY Global Business Overview
- Table 98: MMGY Global Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)
- Table 99: MMGY Global Tourism New Media Platform Product Portfolio
- Table 100: MMGY Global Recent Development
- Table 101: TravMedia Company Information
- Table 102: TravMedia Business Overview
- Table 103: TravMedia Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)
- Table 104: TravMedia Tourism New Media Platform Product Portfolio
- Table 105: TravMedia Recent Development
- Table 106: Northstar Travel Group Company Information
- Table 107: Northstar Travel Group Business Overview
- Table 108: Northstar Travel Group Tourism New Media Platform Revenue and Gross Margin (US\$ Million) & (2021-2026)
- Table 109: Northstar Travel Group Tourism New Media Platform Product Portfolio
- Table 110: Northstar Travel Group Recent Development
- Table 111: North America Tourism New Media Platform Market Size by Type (2021-2026) & (US\$ Million)
- Table 112: North America Tourism New Media Platform Market Size by Type (2027-2032) & (US\$ Million)
- Table 113: North America Tourism New Media Platform Market Size by Application (2021-2026) & (US\$ Million)
- Table 114: North America Tourism New Media Platform Market Size by Application (2027-2032) & (US\$ Million)
- Table 115: North America Tourism New Media Platform Market Size by Country (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 116: North America Tourism New Media Platform Market Size by Country (2021-2026)
- Table 117: North America Tourism New Media Platform Market Size by Country (2027-2032)
- Table 118: Europe Tourism New Media Platform Market Size by Type (2021-2026) & (US\$ Million)

- Table 119: Europe Tourism New Media Platform Market Size by Type (2027-2032) & (US\$ Million)
- Table 120: Europe Tourism New Media Platform Market Size by Application (2021-2026) & (US\$ Million)
- Table 121: Europe Tourism New Media Platform Market Size by Application (2027-2032) & (US\$ Million)
- Table 122: Europe Tourism New Media Platform Market Size by Country (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 123: Europe Tourism New Media Platform Market Size by Country (2021-2026)
- Table 124: Europe Tourism New Media Platform Market Size by Country (2027-2032)
- Table 125: China Tourism New Media Platform Market Size by Type (2021-2026) & (US\$ Million)
- Table 126: China Tourism New Media Platform Market Size by Type (2027-2032) & (US\$ Million)
- Table 127: China Tourism New Media Platform Market Size by Application (2021-2026) & (US\$ Million)
- Table 128: China Tourism New Media Platform Market Size by Application (2027-2032) & (US\$ Million)
- Table 129: Asia Tourism New Media Platform Market Size by Type (2021-2026) & (US\$ Million)
- Table 130: Asia Tourism New Media Platform Market Size by Type (2027-2032) & (US\$ Million)
- Table 131: Asia Tourism New Media Platform Market Size by Application (2021-2026) & (US\$ Million)
- Table 132: Asia Tourism New Media Platform Market Size by Application (2027-2032) & (US\$ Million)
- Table 133: Asia Tourism New Media Platform Market Size by Country (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 134: Asia Tourism New Media Platform Market Size by Country (2021-2026)
- Table 135: Asia Tourism New Media Platform Market Size by Country (2027-2032)
- Table 136: South America, Middle East & Africa Tourism New Media Platform Market Size by Type (2021-2026) & (US\$ Million)
- Table 137: South America, Middle East & Africa Tourism New Media Platform Market Size by Type (2027-2032) & (US\$ Million)
- Table 138: South America, Middle East & Africa Tourism New Media Platform Market Size by Application (2021-2026) & (US\$ Million)
- Table 139: South America, Middle East & Africa Tourism New Media Platform Market Size by Application (2027-2032) & (US\$ Million)
- Table 140: South America, Middle East & Africa Tourism New Media Platform Market Size by Country (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 141: South America, Middle East & Africa Tourism New Media Platform Market Size by Country (2021-2026)
- Table 142: South America, Middle East & Africa Tourism New Media Platform Market Size by Country (2027-2032)
- Table 143: Research Programs/Design for This Report
- Table 144: Authors List of This Report
- Table 145: Secondary Sources
- Table 146: Primary Sources

List of Figures:

- Figure 1: Tourism New Media Platform Product Image
- Figure 2: Global Tourism New Media Platform Market Size Growth Rate by Type, 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 3: Global Tourism New Media Platform Market Share by Type: 2025 VS 2032
- Figure 4: Content Dissemination Platform Image
- Figure 5: Transaction Conversion Platform Image
- Figure 6: Vertical Segmentation Platform Image
- Figure 7: Global Tourism New Media Platform Market Size Growth Rate by Application, 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 8: Global Tourism New Media Platform Market Share by Application: 2025 VS 2032
- Figure 9: Hotels Image
- Figure 10: Scenic Spots Image
- Figure 11: Education Industry Image
- Figure 12: Others Image
- Figure 13: Global Tourism New Media Platform Market Size (US\$ Million), 2021 VS 2025 VS 2032
- Figure 14: Global Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 15: Global Tourism New Media Platform Market Share by Region: 2025 VS 2032
- Figure 16: Years Considered
- Figure 17: Global Tourism New Media Platform Market Share by Players in 2025
- Figure 18: Global Top 5 and 10 Tourism New Media Platform Players Market Share by Revenue in 2025
- Figure 19: Company Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 20: Global Tourism New Media Platform Market Size by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 21: Global Tourism New Media Platform Revenue Market Share by Type (2021-2032)
- Figure 22: Global Tourism New Media Platform Market Size by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 23: Global Tourism New Media Platform Revenue Market Share by Application (2021-2032)
- Figure 24: North America Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 25: North America Tourism New Media Platform Market Share by Type (2021-2032)
- Figure 26: North America Tourism New Media Platform Market Share by Application (2021-2032)
- Figure 27: North America Tourism New Media Platform Market Share by Country (2021-2032)
- Figure 28: United States Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)

- Figure 29: Canada Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 30: Mexico Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 31: Europe Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 32: Europe Tourism New Media Platform Market Share by Type (2021-2032)
- Figure 33: Europe Tourism New Media Platform Market Share by Application (2021-2032)
- Figure 34: Europe Tourism New Media Platform Market Share by Country (2021-2032)
- Figure 35: Germany Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 36: France Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 37: U.K. Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 38: Italy Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 39: Russia Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 40: Nordic Countries Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 41: China Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 42: China Tourism New Media Platform Market Share by Type (2021-2032)
- Figure 43: China Tourism New Media Platform Market Share by Application (2021-2032)
- Figure 44: Asia Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 45: Asia Tourism New Media Platform Market Share by Type (2021-2032)
- Figure 46: Asia Tourism New Media Platform Market Share by Application (2021-2032)
- Figure 47: Asia Tourism New Media Platform Market Share by Country (2021-2032)
- Figure 48: Japan Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 49: South Korea Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 50: Taiwan Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 51: Southeast Asia Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 52: India Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 53: Australia Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 54: South America, Middle East & Africa Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 55: South America, Middle East & Africa Tourism New Media Platform Market Share by Type (2021-2032)
- Figure 56: South America, Middle East & Africa Tourism New Media Platform Market Share by Application (2021-2032)
- Figure 57: South America, Middle East & Africa Tourism New Media Platform Market Share by Country (2021-2032)
- Figure 58: Brazil Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 59: South Africa Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 60: Saudi Arabia Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 61: Turkey Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 62: Argentina Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 63: UAE Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 64: Egypt Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 65: Chile Tourism New Media Platform Market Size (2021-2032) & (US\$ Million)
- Figure 66: Research Process
- Figure 67: Key Executives Interviewed