



Survey and Exploration Satellite Imagery Industry Research Report 2026

Industry	Published	Pages	Format
Service & Software	2025-12-28	127	PDF

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USD 2,950	USD 4,430	USD 5,900

Description

The global Survey and Exploration Satellite Imagery market was valued at US\$ million in 2025 and is projected to reach US\$ million by 2032, implying a CAGR of % over 2026–2032.

North America: the Survey and Exploration Satellite Imagery market is projected to increase from US\$ million in 2026 to US\$ million by 2032, reflecting a CAGR of % over 2026–2032. Europe: the Survey and Exploration Satellite Imagery market is projected to rise from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026–2032. Asia Pacific: the Survey and Exploration Satellite Imagery market is expected to grow from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026–2032. Leading global service providers of Survey and Exploration Satellite Imagery include Maxar Technologies, Airbus, L3Harris, Telespazio, Satellogic, ImageSat International, Capella Space, ICEYE and European Space Imaging, among others; in 2025, the top three vendors together accounted for approximately % of global revenue.

Report Scope

This report quantifies the global Survey and Exploration Satellite Imagery market in terms of revenue (US\$ million) and, where applicable, service volume (K Units), using 2024 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of service Types and end-use Applications, harmonizes provider attribution, and delivers comparable time series by company, Type, Application, and region or country, including indicative price bands (US\$/K Units) and concentration ratios (CR5/CR10). Outputs are intended to support service design, budgeting, capacity planning, and benchmarking for providers, platforms, channel partners, and investors; the report also reviews technology shifts and notable service innovations relevant to Survey and Exploration Satellite Imagery.

Key Companies & Market Share Insights

This section profiles leading service providers with 2021–2025 results and a 2026–2032 outlook—covering revenue, market share, price bands, service portfolio and client mix, regional and channel mix, and key developments (M&A, network expansion, certifications). It also provides global revenue, average price, and—where applicable—volume metrics by provider, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

Survey and Exploration Satellite Imagery Market by Company

Maxar Technologies

Airbus

L3Harris

Telespazio

Satellogic
ImageSat International
Capella Space
ICEYE
European Space Imaging
BlackSky
EarthDaily Analytics
Planet Labs
Earth-i
PlanetObserver
Geovis Technology

Survey and Exploration Satellite Imagery Segment by Type

0.3m Resolution
0.5m Resolution
1 m Resolution
Others

Survey and Exploration Satellite Imagery Segment by Application

Mineral Exploration
Oil and Gas Monitoring
Geological Hazard Assessment

Survey and Exploration Satellite Imagery Segment by Region

North America
United States
Canada
Mexico
Europe
Germany
France
U.K.
Italy
Spain
Russia
Netherlands
Nordic Countries
Asia-Pacific
China
Japan
South Korea
India
Australia
Taiwan
Southeast Asia
South America
Brazil
Argentina
Chile

Colombia
Middle East & Africa
Saudi Arabia
Israel
United Arab Emirates
Turkey
Iran
Egypt

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Survey and Exploration Satellite Imagery market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Survey and Exploration Satellite Imagery and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Survey and Exploration Satellite Imagery.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Research objectives, research methods, data sources, data cross-validation;

Chapter 2:

Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3:

Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4:

Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5:

Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6:

Detailed analysis of Survey and Exploration Satellite Imagery companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, South America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 13:

The main points and conclusions of the report.

Table of Contents

1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 Market Overview

- 2.1 Product Definition
- 2.2 Survey and Exploration Satellite Imagery by Type
 - 2.2.1 Market Value Comparison by Type (2021 VS 2025 VS 2032)
 - 2.2.2 0.3m Resolution
 - 2.2.3 0.5m Resolution
 - 2.2.4 1 m Resolution
 - 2.2.5 Others
- 2.3 Survey and Exploration Satellite Imagery by Application
 - 2.3.1 Market Value Comparison by Application (2021 VS 2025 VS 2032)
 - 2.3.2 Mineral Exploration
 - 2.3.3 Oil and Gas Monitoring
 - 2.3.4 Geological Hazard Assessment
- 2.4 Assumptions and Limitations

3 Survey and Exploration Satellite Imagery Breakdown Data by Type

- 3.1 Global Survey and Exploration Satellite Imagery Historic Market Size by Type (2021-2026)
- 3.2 Global Survey and Exploration Satellite Imagery Forecasted Market Size by Type (2027-2032)

4 Survey and Exploration Satellite Imagery Breakdown Data by Application

- 4.1 Global Survey and Exploration Satellite Imagery Historic Market Size by Application (2021-2026)
- 4.2 Global Survey and Exploration Satellite Imagery Forecasted Market Size by Application (2027-2032)

5 Global Growth Trends

- 5.1 Global Survey and Exploration Satellite Imagery Market Perspective (2021-2032)
- 5.2 Global Survey and Exploration Satellite Imagery Growth Trends by Region
 - 5.2.1 Global Survey and Exploration Satellite Imagery Market Size by Region: 2021 VS 2025 VS 2032
 - 5.2.2 Survey and Exploration Satellite Imagery Historic Market Size by Region (2021-2026)
 - 5.2.3 Survey and Exploration Satellite Imagery Forecasted Market Size by Region (2027-2032)
- 5.3 Survey and Exploration Satellite Imagery Market Dynamics
 - 5.3.1 Survey and Exploration Satellite Imagery Industry Trends
 - 5.3.2 Survey and Exploration Satellite Imagery Market Drivers
 - 5.3.3 Survey and Exploration Satellite Imagery Market Challenges
 - 5.3.4 Survey and Exploration Satellite Imagery Market Restraints

6 Market Competitive Landscape by Players

- 6.1 Global Top Survey and Exploration Satellite Imagery Players by Revenue

6.1.1 Global Top Survey and Exploration Satellite Imagery Players by Revenue (2021-2026)

6.1.2 Global Survey and Exploration Satellite Imagery Revenue Market Share by Players (2021-2026)

6.2 Global Survey and Exploration Satellite Imagery Industry Players Ranking, 2023 VS 2024 VS 2025

6.3 Global Key Players of Survey and Exploration Satellite Imagery Head Office and Area Served

6.4 Global Survey and Exploration Satellite Imagery Players, Product Type & Application

6.5 Global Survey and Exploration Satellite Imagery Manufacturers Established Date

6.6 Global Survey and Exploration Satellite Imagery Market CR5 and HHI

6.7 Global Players Mergers & Acquisition

7 North America

7.1 North America Survey and Exploration Satellite Imagery Market Size (2021-2032)

7.2 North America Survey and Exploration Satellite Imagery Market Growth Rate by Country: 2021 VS 2025 VS 2032

7.3 North America Survey and Exploration Satellite Imagery Market Size by Country (2021-2026)

7.4 North America Survey and Exploration Satellite Imagery Market Size by Country (2027-2032)

7.5 United States

7.5 United States

7.6 Canada

7.7 Mexico

8 Europe

8.1 Europe Survey and Exploration Satellite Imagery Market Size (2021-2032)

8.2 Europe Survey and Exploration Satellite Imagery Market Growth Rate by Country: 2021 VS 2025 VS 2032

8.3 Europe Survey and Exploration Satellite Imagery Market Size by Country (2021-2026)

8.4 Europe Survey and Exploration Satellite Imagery Market Size by Country (2027-2032)

8.5 Germany

8.6 France

8.7 U.K.

8.8 Italy

8.9 Spain

8.10 Russia

8.11 Netherlands

8.12 Nordic Countries

9 Asia-Pacific

9.1 Asia-Pacific Survey and Exploration Satellite Imagery Market Size (2021-2032)

9.2 Asia-Pacific Survey and Exploration Satellite Imagery Market Growth Rate by Country: 2021 VS 2025 VS 2032

9.3 Asia-Pacific Survey and Exploration Satellite Imagery Market Size by Country (2021-2026)

9.4 Asia-Pacific Survey and Exploration Satellite Imagery Market Size by Country (2027-2032)

9.5 China

9.6 Japan

9.7 South Korea

9.8 India

9.9 Australia

9.10 China Taiwan

9.11 Southeast Asia

10 South America

10.1 South America Survey and Exploration Satellite Imagery Market Size (2021-2032)

10.2 South America Survey and Exploration Satellite Imagery Market Growth Rate by Country: 2021 VS 2025 VS 2032

10.3 South America Survey and Exploration Satellite Imagery Market Size by Country (2021-2026)

10.4 South America Survey and Exploration Satellite Imagery Market Size by Country (2027-2032)

- 10.5 Brazil
 - 10.6 Argentina
 - 10.7 Chile
 - 10.8 Colombia
 - 10.9 Peru
-

11 Middle East & Africa

- 11.1 Middle East & Africa Survey and Exploration Satellite Imagery Market Size (2021-2032)
 - 11.2 Middle East & Africa Survey and Exploration Satellite Imagery Market Growth Rate by Country: 2021 VS 2025 VS 2032
 - 11.3 Middle East & Africa Survey and Exploration Satellite Imagery Market Size by Country (2021-2026)
 - 11.4 Middle East & Africa Survey and Exploration Satellite Imagery Market Size by Country (2027-2032)
 - 11.5 Saudi Arabia
 - 11.6 Israel
 - 11.7 United Arab Emirates
 - 11.8 Turkey
 - 11.9 Iran
 - 11.10 Egypt
-

12 Players Profiled

- 12.1 Maxar Technologies
 - 12.1.1 Maxar Technologies Company Information
 - 12.1.2 Maxar Technologies Business Overview
 - 12.1.3 Maxar Technologies Revenue in Survey and Exploration Satellite Imagery Business (2021-2026)
 - 12.1.4 Maxar Technologies Survey and Exploration Satellite Imagery Product Portfolio
 - 12.1.5 Maxar Technologies Recent Developments
- 12.2 Airbus
 - 12.2.1 Airbus Company Information
 - 12.2.2 Airbus Business Overview
 - 12.2.3 Airbus Revenue in Survey and Exploration Satellite Imagery Business (2021-2026)
 - 12.2.4 Airbus Survey and Exploration Satellite Imagery Product Portfolio
 - 12.2.5 Airbus Recent Developments
- 12.3 L3Harris
 - 12.3.1 L3Harris Company Information
 - 12.3.2 L3Harris Business Overview
 - 12.3.3 L3Harris Revenue in Survey and Exploration Satellite Imagery Business (2021-2026)
 - 12.3.4 L3Harris Survey and Exploration Satellite Imagery Product Portfolio
 - 12.3.5 L3Harris Recent Developments
- 12.4 Telespazio
 - 12.4.1 Telespazio Company Information
 - 12.4.2 Telespazio Business Overview
 - 12.4.3 Telespazio Revenue in Survey and Exploration Satellite Imagery Business (2021-2026)
 - 12.4.4 Telespazio Survey and Exploration Satellite Imagery Product Portfolio
 - 12.4.5 Telespazio Recent Developments
- 12.5 Satellogic
 - 12.5.1 Satellogic Company Information
 - 12.5.2 Satellogic Business Overview
 - 12.5.3 Satellogic Revenue in Survey and Exploration Satellite Imagery Business (2021-2026)
 - 12.5.4 Satellogic Survey and Exploration Satellite Imagery Product Portfolio
 - 12.5.5 Satellogic Recent Developments
- 12.6 ImageSat International

- 12.6.1 ImageSat International Company Information
- 12.6.2 ImageSat International Business Overview
- 12.6.3 ImageSat International Revenue in Survey and Exploration Satellite Imagery Business (2021-2026)
- 12.6.4 ImageSat International Survey and Exploration Satellite Imagery Product Portfolio
- 12.6.5 ImageSat International Recent Developments
- 12.7 Capella Space
 - 12.7.1 Capella Space Company Information
 - 12.7.2 Capella Space Business Overview
 - 12.7.3 Capella Space Revenue in Survey and Exploration Satellite Imagery Business (2021-2026)
 - 12.7.4 Capella Space Survey and Exploration Satellite Imagery Product Portfolio
 - 12.7.5 Capella Space Recent Developments
- 12.8 ICEYE
 - 12.8.1 ICEYE Company Information
 - 12.8.2 ICEYE Business Overview
 - 12.8.3 ICEYE Revenue in Survey and Exploration Satellite Imagery Business (2021-2026)
 - 12.8.4 ICEYE Survey and Exploration Satellite Imagery Product Portfolio
 - 12.8.5 ICEYE Recent Developments
- 12.9 European Space Imaging
 - 12.9.1 European Space Imaging Company Information
 - 12.9.2 European Space Imaging Business Overview
 - 12.9.3 European Space Imaging Revenue in Survey and Exploration Satellite Imagery Business (2021-2026)
 - 12.9.4 European Space Imaging Survey and Exploration Satellite Imagery Product Portfolio
 - 12.9.5 European Space Imaging Recent Developments
- 12.10 BlackSky
 - 12.10.1 BlackSky Company Information
 - 12.10.2 BlackSky Business Overview
 - 12.10.3 BlackSky Revenue in Survey and Exploration Satellite Imagery Business (2021-2026)
 - 12.10.4 BlackSky Survey and Exploration Satellite Imagery Product Portfolio
 - 12.10.5 BlackSky Recent Developments
- 12.11 EarthDaily Analytics
 - 12.11.1 EarthDaily Analytics Company Information
 - 12.11.2 EarthDaily Analytics Business Overview
 - 12.11.3 EarthDaily Analytics Revenue in Survey and Exploration Satellite Imagery Business (2021-2026)
 - 12.11.4 EarthDaily Analytics Survey and Exploration Satellite Imagery Product Portfolio
 - 12.11.5 EarthDaily Analytics Recent Developments
- 12.12 Planet Labs
 - 12.12.1 Planet Labs Company Information
 - 12.12.2 Planet Labs Business Overview
 - 12.12.3 Planet Labs Revenue in Survey and Exploration Satellite Imagery Business (2021-2026)
 - 12.12.4 Planet Labs Survey and Exploration Satellite Imagery Product Portfolio
 - 12.12.5 Planet Labs Recent Developments
- 12.13 Earth-i
 - 12.13.1 Earth-i Company Information
 - 12.13.2 Earth-i Business Overview
 - 12.13.3 Earth-i Revenue in Survey and Exploration Satellite Imagery Business (2021-2026)
 - 12.13.4 Earth-i Survey and Exploration Satellite Imagery Product Portfolio
 - 12.13.5 Earth-i Recent Developments
- 12.14 PlanetObserver

12.14.1 PlanetObserver Company Information

12.14.2 PlanetObserver Business Overview

12.14.3 PlanetObserver Revenue in Survey and Exploration Satellite Imagery Business (2021-2026)

12.14.4 PlanetObserver Survey and Exploration Satellite Imagery Product Portfolio

12.14.5 PlanetObserver Recent Developments

12.15 Geovis Technology

12.15.1 Geovis Technology Company Information

12.15.2 Geovis Technology Business Overview

12.15.3 Geovis Technology Revenue in Survey and Exploration Satellite Imagery Business (2021-2026)

12.15.4 Geovis Technology Survey and Exploration Satellite Imagery Product Portfolio

12.15.5 Geovis Technology Recent Developments

13 Report Conclusion

14 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Survey and Exploration Satellite Imagery Market Size by Type (2021-2026) & (US\$ Million)
- Table 6: Global Survey and Exploration Satellite Imagery Revenue Market Share by Type (2021-2026)
- Table 7: Global Survey and Exploration Satellite Imagery Forecasted Market Size by Type (2027-2032) & (US\$ Million)
- Table 8: Global Survey and Exploration Satellite Imagery Revenue Market Share by Type (2027-2032)
- Table 9: Global Survey and Exploration Satellite Imagery Market Size by Application (2021-2026) & (US\$ Million)
- Table 10: Global Survey and Exploration Satellite Imagery Revenue Market Share by Application (2021-2026)
- Table 11: Global Survey and Exploration Satellite Imagery Forecasted Market Size by Application (2027-2032) & (US\$ Million)
- Table 12: Global Survey and Exploration Satellite Imagery Revenue Market Share by Application (2027-2032)
- Table 13: Global Survey and Exploration Satellite Imagery Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 14: Global Survey and Exploration Satellite Imagery Market Size by Region (2021-2026) & (US\$ Million)
- Table 15: Global Survey and Exploration Satellite Imagery Market Share by Region (2021-2026)
- Table 16: Global Survey and Exploration Satellite Imagery Forecasted Market Size by Region (2027-2032) & (US\$ Million)
- Table 17: Global Survey and Exploration Satellite Imagery Market Share by Region (2027-2032)
- Table 18: Survey and Exploration Satellite Imagery Industry Trends
- Table 19: Survey and Exploration Satellite Imagery Industry Drivers
- Table 20: Survey and Exploration Satellite Imagery Industry Opportunities and Challenges
- Table 21: Survey and Exploration Satellite Imagery Market Restraints
- Table 22: Global Top Survey and Exploration Satellite Imagery Players by Revenue (US\$ Million) & (2021-2026)
- Table 23: Global Survey and Exploration Satellite Imagery Revenue Market Share by Players (2021-2026)
- Table 24: Global Survey and Exploration Satellite Imagery Industry Players Ranking, 2024 VS 2025 VS 2026
- Table 25: Global Key Players of Survey and Exploration Satellite Imagery, Headquarters and Area Served
- Table 26: Global Survey and Exploration Satellite Imagery Players, Product Type & Application
- Table 27: Global Players Market Concentration Ratio (CR5 and HHI)
- Table 28: Global Survey and Exploration Satellite Imagery by Players Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 29: Players Mergers & Acquisitions, Expansion Plans
- Table 30: North America Survey and Exploration Satellite Imagery Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 31: North America Survey and Exploration Satellite Imagery Market Size by Country (2021-2026) & (US\$ Million)
- Table 32: North America Survey and Exploration Satellite Imagery Market Size by Country (2027-2032) & (US\$ Million)
- Table 33: Europe Survey and Exploration Satellite Imagery Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 34: Europe Survey and Exploration Satellite Imagery Market Size by Country (2021-2026) & (US\$ Million)
- Table 35: Europe Survey and Exploration Satellite Imagery Market Size by Country (2027-2032) & (US\$ Million)
- Table 36: Asia Pacific Survey and Exploration Satellite Imagery Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 37: Asia Pacific Survey and Exploration Satellite Imagery Market Size by Region (2021-2026) & (US\$ Million)
- Table 38: Asia Pacific Survey and Exploration Satellite Imagery Market Size by Country (2027-2032) & (US\$ Million)
- Table 39: South America Survey and Exploration Satellite Imagery Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 40: South America Survey and Exploration Satellite Imagery Market Size by Country (2021-2026) & (US\$ Million)
- Table 41: South America Survey and Exploration Satellite Imagery Market Size by Country (2027-2032) & (US\$ Million)
- Table 42: Middle East & Africa Survey and Exploration Satellite Imagery Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 43: Middle East & Africa Survey and Exploration Satellite Imagery Market Size by Country (2021-2026) & (US\$ Million)
- Table 44: Middle East & Africa Survey and Exploration Satellite Imagery Market Size by Country (2027-2032) & (US\$ Million)
- Table 45: Maxar Technologies Company Information
- Table 46: Maxar Technologies Business Overview
- Table 47: Maxar Technologies Revenue in Survey and Exploration Satellite Imagery Business (2021-2026) & (US\$ Million)
- Table 48: Maxar Technologies Survey and Exploration Satellite Imagery Product Portfolio
- Table 49: Maxar Technologies Recent Developments

- Table 50: Airbus Company Information
- Table 51: Airbus Business Overview
- Table 52: Airbus Revenue in Survey and Exploration Satellite Imagery Business (2021-2026) & (US\$ Million)
- Table 53: Airbus Survey and Exploration Satellite Imagery Product Portfolio
- Table 54: Airbus Recent Developments
- Table 55: L3Harris Company Information
- Table 56: L3Harris Business Overview
- Table 57: L3Harris Revenue in Survey and Exploration Satellite Imagery Business (2021-2026) & (US\$ Million)
- Table 58: L3Harris Survey and Exploration Satellite Imagery Product Portfolio
- Table 59: L3Harris Recent Developments
- Table 60: Telespazio Company Information
- Table 61: Telespazio Business Overview
- Table 62: Telespazio Revenue in Survey and Exploration Satellite Imagery Business (2021-2026) & (US\$ Million)
- Table 63: Telespazio Survey and Exploration Satellite Imagery Product Portfolio
- Table 64: Telespazio Recent Developments
- Table 65: Satellogic Company Information
- Table 66: Satellogic Business Overview
- Table 67: Satellogic Revenue in Survey and Exploration Satellite Imagery Business (2021-2026) & (US\$ Million)
- Table 68: Satellogic Survey and Exploration Satellite Imagery Product Portfolio
- Table 69: Satellogic Recent Developments
- Table 70: ImageSat International Company Information
- Table 71: ImageSat International Business Overview
- Table 72: ImageSat International Revenue in Survey and Exploration Satellite Imagery Business (2021-2026) & (US\$ Million)
- Table 73: ImageSat International Survey and Exploration Satellite Imagery Product Portfolio
- Table 74: ImageSat International Recent Developments
- Table 75: Capella Space Company Information
- Table 76: Capella Space Business Overview
- Table 77: Capella Space Revenue in Survey and Exploration Satellite Imagery Business (2021-2026) & (US\$ Million)
- Table 78: Capella Space Survey and Exploration Satellite Imagery Product Portfolio
- Table 79: Capella Space Recent Developments
- Table 80: ICEYE Company Information
- Table 81: ICEYE Business Overview
- Table 82: ICEYE Revenue in Survey and Exploration Satellite Imagery Business (2021-2026) & (US\$ Million)
- Table 83: ICEYE Survey and Exploration Satellite Imagery Product Portfolio
- Table 84: ICEYE Recent Developments
- Table 85: European Space Imaging Company Information
- Table 86: European Space Imaging Business Overview
- Table 87: European Space Imaging Revenue in Survey and Exploration Satellite Imagery Business (2021-2026) & (US\$ Million)
- Table 88: European Space Imaging Survey and Exploration Satellite Imagery Product Portfolio
- Table 89: European Space Imaging Recent Developments
- Table 90: BlackSky Company Information
- Table 91: BlackSky Business Overview
- Table 92: BlackSky Revenue in Survey and Exploration Satellite Imagery Business (2021-2026) & (US\$ Million)
- Table 93: BlackSky Survey and Exploration Satellite Imagery Product Portfolio
- Table 94: BlackSky Recent Developments
- Table 95: EarthDaily Analytics Company Information
- Table 96: EarthDaily Analytics Business Overview
- Table 97: EarthDaily Analytics Revenue in Survey and Exploration Satellite Imagery Business (2021-2026) & (US\$ Million)
- Table 98: EarthDaily Analytics Survey and Exploration Satellite Imagery Product Portfolio
- Table 99: EarthDaily Analytics Recent Developments
- Table 100: Planet Labs Company Information
- Table 101: Planet Labs Business Overview
- Table 102: Planet Labs Revenue in Survey and Exploration Satellite Imagery Business (2021-2026) & (US\$ Million)
- Table 103: Planet Labs Survey and Exploration Satellite Imagery Product Portfolio
- Table 104: Planet Labs Recent Developments
- Table 105: Earth-i Company Information
- Table 106: Earth-i Business Overview
- Table 107: Earth-i Revenue in Survey and Exploration Satellite Imagery Business (2021-2026) & (US\$ Million)
- Table 108: Earth-i Survey and Exploration Satellite Imagery Product Portfolio
- Table 109: Earth-i Recent Developments
- Table 110: PlanetObserver Company Information
- Table 111: PlanetObserver Business Overview
- Table 112: PlanetObserver Revenue in Survey and Exploration Satellite Imagery Business (2021-2026) & (US\$ Million)
- Table 113: PlanetObserver Survey and Exploration Satellite Imagery Product Portfolio

- Table 114: PlanetObserver Recent Developments
- Table 115: Geovis Technology Company Information
- Table 116: Geovis Technology Business Overview
- Table 117: Geovis Technology Revenue in Survey and Exploration Satellite Imagery Business (2021-2026) & (US\$ Million)
- Table 118: Geovis Technology Survey and Exploration Satellite Imagery Product Portfolio
- Table 119: Geovis Technology Recent Developments
- Table 120: Authors List of This Report

List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Survey and Exploration Satellite Imagery Product Image
- Figure 5: Global Survey and Exploration Satellite Imagery Market Size Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 6: Global Survey and Exploration Satellite Imagery Market Share by Type: 2025 VS 2032
- Figure 7: 0.3m Resolution Product
- Figure 8: 0.5m Resolution Product
- Figure 9: 1 m Resolution Product
- Figure 10: Others Product
- Figure 11: Global Survey and Exploration Satellite Imagery Market Size by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 12: Global Survey and Exploration Satellite Imagery Market Share by Application: 2025 VS 2032
- Figure 13: Mineral Exploration Product
- Figure 14: Oil and Gas Monitoring Product
- Figure 15: Geological Hazard Assessment Product
- Figure 16: Global Survey and Exploration Satellite Imagery Market Size (US\$ Million), Year-over-Year: 2021-2032
- Figure 17: Global Survey and Exploration Satellite Imagery Market Size, (US\$ Million), 2021 VS 2025 VS 2032
- Figure 18: Global Survey and Exploration Satellite Imagery Market Share by Region: 2025 VS 2032
- Figure 19: Global Survey and Exploration Satellite Imagery Market Share by Players in 2025
- Figure 20: Global Survey and Exploration Satellite Imagery Manufacturers Established Date
- Figure 21: Global Top 5 and 10 Survey and Exploration Satellite Imagery Players Market Share by Revenue in 2025
- Figure 22: Players Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 23: North America Survey and Exploration Satellite Imagery Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 24: North America Survey and Exploration Satellite Imagery Market Share by Country (2021-2032)
- Figure 25: United States Survey and Exploration Satellite Imagery Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 26: Canada Survey and Exploration Satellite Imagery Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 27: Mexico Survey and Exploration Satellite Imagery Market Share by Country (2021-2032)
- Figure 28: Europe Survey and Exploration Satellite Imagery Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 29: Europe Survey and Exploration Satellite Imagery Market Share by Country (2021-2032)
- Figure 30: Germany Survey and Exploration Satellite Imagery Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 31: France Survey and Exploration Satellite Imagery Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 32: U.K. Survey and Exploration Satellite Imagery Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 33: Italy Survey and Exploration Satellite Imagery Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 34: Spain Survey and Exploration Satellite Imagery Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 35: Russia Survey and Exploration Satellite Imagery Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 36: Netherlands Survey and Exploration Satellite Imagery Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 37: Nordic Countries Survey and Exploration Satellite Imagery Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 38: Asia-Pacific Survey and Exploration Satellite Imagery Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 39: Asia-Pacific Survey and Exploration Satellite Imagery Market Share by Country (2021-2032)
- Figure 40: China Survey and Exploration Satellite Imagery Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 41: Japan Survey and Exploration Satellite Imagery Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 42: South Korea Survey and Exploration Satellite Imagery Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 43: India Survey and Exploration Satellite Imagery Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 44: India Survey and Exploration Satellite Imagery Market Share by Country (2021-2032)
- Figure 45: Australia Survey and Exploration Satellite Imagery Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 46: China Taiwan Survey and Exploration Satellite Imagery Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 47: Southeast Asia Survey and Exploration Satellite Imagery Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 48: South America Survey and Exploration Satellite Imagery Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 49: South America Survey and Exploration Satellite Imagery Market Share by Country (2021-2032)
- Figure 50: Brazil Survey and Exploration Satellite Imagery Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 51: Argentina Survey and Exploration Satellite Imagery Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 52: Chile Survey and Exploration Satellite Imagery Market Size YoY Growth (2021-2032) & (US\$ Million)

- Figure 53: Colombia Survey and Exploration Satellite Imagery Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 54: Peru Survey and Exploration Satellite Imagery Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 55: Maxar Technologies Revenue Growth Rate in Survey and Exploration Satellite Imagery Business (2021-2026)
- Figure 56: Airbus Revenue Growth Rate in Survey and Exploration Satellite Imagery Business (2021-2026)
- Figure 57: L3Harris Revenue Growth Rate in Survey and Exploration Satellite Imagery Business (2021-2026)
- Figure 58: Telespazio Revenue Growth Rate in Survey and Exploration Satellite Imagery Business (2021-2026)
- Figure 59: Satellogic Revenue Growth Rate in Survey and Exploration Satellite Imagery Business (2021-2026)
- Figure 60: ImageSat International Revenue Growth Rate in Survey and Exploration Satellite Imagery Business (2021-2026)
- Figure 61: Capella Space Revenue Growth Rate in Survey and Exploration Satellite Imagery Business (2021-2026)
- Figure 62: ICEYE Revenue Growth Rate in Survey and Exploration Satellite Imagery Business (2021-2026)
- Figure 63: European Space Imaging Revenue Growth Rate in Survey and Exploration Satellite Imagery Business (2021-2026)
- Figure 64: BlackSky Revenue Growth Rate in Survey and Exploration Satellite Imagery Business (2021-2026)
- Figure 65: EarthDaily Analytics Revenue Growth Rate in Survey and Exploration Satellite Imagery Business (2021-2026)
- Figure 66: Planet Labs Revenue Growth Rate in Survey and Exploration Satellite Imagery Business (2021-2026)
- Figure 67: Earth-i Revenue Growth Rate in Survey and Exploration Satellite Imagery Business (2021-2026)
- Figure 68: PlanetObserver Revenue Growth Rate in Survey and Exploration Satellite Imagery Business (2021-2026)
- Figure 69: Geovis Technology Revenue Growth Rate in Survey and Exploration Satellite Imagery Business (2021-2026)