



Supply Chain Visibility Solutions Industry Research Report 2026

Industry	Published	Pages	Format
Service & Software	2026-01-08	134	PDF

Single User	Multi User	Enterprise
USD 2,950	USD 4,430	USD 5,900

Description

The global Supply Chain Visibility Solutions market was valued at US\$ million in 2025 and is projected to reach US\$ million by 2032, implying a CAGR of % over 2026–2032.

North America: the Supply Chain Visibility Solutions market is projected to increase from US\$ million in 2026 to US\$ million by 2032, reflecting a CAGR of % over 2026–2032. Europe: the Supply Chain Visibility Solutions market is projected to rise from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026–2032. Asia Pacific: the Supply Chain Visibility Solutions market is expected to grow from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026–2032. Leading global service providers of Supply Chain Visibility Solutions include SAP, Oracle, IBM, Infor Nexus, Sage, Zetes, Descartes, MP Objects and FourKites, among others; in 2025, the top three vendors together accounted for approximately % of global revenue.

Report Scope

This report quantifies the global Supply Chain Visibility Solutions market in terms of revenue (US\$ million) and, where applicable, service volume (k units), using 2024 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of service Types and end-use Applications, harmonizes provider attribution, and delivers comparable time series by company, Type, Application, and region or country, including indicative price bands (US\$/k units) and concentration ratios (CR5/CR10). Outputs are intended to support service design, budgeting, capacity planning, and benchmarking for providers, platforms, channel partners, and investors; the report also reviews technology shifts and notable service innovations relevant to Supply Chain Visibility Solutions.

Key Companies & Market Share Insights

This section profiles leading service providers with 2021–2025 results and a 2026–2032 outlook—covering revenue, market share, price bands, service portfolio and client mix, regional and channel mix, and key developments (M&A, network expansion, certifications). It also provides global revenue, average price, and—where applicable—volume metrics by provider, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

Supply Chain Visibility Solutions Market by Company

SAP

Oracle

IBM

Infor Nexus

Sage
Zetes
Descartes
MP Objects
FourKites
BluJay
project44
Specright
Software AG
CoEnterprise
4flow SE
Wiliot
Zebra

Supply Chain Visibility Solutions Segment by Type

On-Premise
Cloud-Based

Supply Chain Visibility Solutions Segment by Application

Small and Medium-sized Enterprises (SMEs)
Large Enterprises

Supply Chain Visibility Solutions Segment by Region

North America
United States
Canada
Mexico
Europe
Germany
France
U.K.
Italy
Spain
Russia
Netherlands
Nordic Countries
Asia-Pacific
China
Japan
South Korea
India
Australia
Taiwan
Southeast Asia
South America
Brazil
Argentina
Chile
Middle East & Africa

Saudi Arabia

Israel

United Arab Emirates

Turkey

Iran

Egypt

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Supply Chain Visibility Solutions market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Supply Chain Visibility Solutions and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Supply Chain Visibility Solutions.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Research objectives, research methods, data sources, data cross-validation;

Chapter 2:

Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3:

Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4:

Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5:

Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6:

Detailed analysis of Supply Chain Visibility Solutions companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, South America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 13:

The main points and conclusions of the report.

Table of Contents

1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 Market Overview

- 2.1 Product Definition
- 2.2 Supply Chain Visibility Solutions by Type
 - 2.2.1 Market Value Comparison by Type (2021 VS 2025 VS 2032)
 - 2.2.2 On-Premise
 - 2.2.3 Cloud-Based
- 2.3 Supply Chain Visibility Solutions by Application
 - 2.3.1 Market Value Comparison by Application (2021 VS 2025 VS 2032)
 - 2.3.2 Small and Medium-sized Enterprises (SMEs)
 - 2.3.3 Large Enterprises
- 2.4 Assumptions and Limitations

3 Supply Chain Visibility Solutions Breakdown Data by Type

- 3.1 Global Supply Chain Visibility Solutions Historic Market Size by Type (2021-2026)
- 3.2 Global Supply Chain Visibility Solutions Forecasted Market Size by Type (2027-2032)

4 Supply Chain Visibility Solutions Breakdown Data by Application

- 4.1 Global Supply Chain Visibility Solutions Historic Market Size by Application (2021-2026)
- 4.2 Global Supply Chain Visibility Solutions Forecasted Market Size by Application (2027-2032)

5 Global Growth Trends

- 5.1 Global Supply Chain Visibility Solutions Market Perspective (2021-2032)
- 5.2 Global Supply Chain Visibility Solutions Growth Trends by Region
 - 5.2.1 Global Supply Chain Visibility Solutions Market Size by Region: 2021 VS 2025 VS 2032
 - 5.2.2 Supply Chain Visibility Solutions Historic Market Size by Region (2021-2026)
 - 5.2.3 Supply Chain Visibility Solutions Forecasted Market Size by Region (2027-2032)
- 5.3 Supply Chain Visibility Solutions Market Dynamics
 - 5.3.1 Supply Chain Visibility Solutions Industry Trends
 - 5.3.2 Supply Chain Visibility Solutions Market Drivers
 - 5.3.3 Supply Chain Visibility Solutions Market Challenges
 - 5.3.4 Supply Chain Visibility Solutions Market Restraints

6 Market Competitive Landscape by Players

- 6.1 Global Top Supply Chain Visibility Solutions Players by Revenue
 - 6.1.1 Global Top Supply Chain Visibility Solutions Players by Revenue (2021-2026)
 - 6.1.2 Global Supply Chain Visibility Solutions Revenue Market Share by Players (2021-2026)
- 6.2 Global Supply Chain Visibility Solutions Industry Players Ranking, 2023 VS 2024 VS 2025

6.3 Global Key Players of Supply Chain Visibility Solutions Head Office and Area Served

6.4 Global Supply Chain Visibility Solutions Players, Product Type & Application

6.5 Global Supply Chain Visibility Solutions Manufacturers Established Date

6.6 Global Supply Chain Visibility Solutions Market CR5 and HHI

6.7 Global Players Mergers & Acquisition

7 North America

7.1 North America Supply Chain Visibility Solutions Market Size (2021-2032)

7.2 North America Supply Chain Visibility Solutions Market Growth Rate by Country: 2021 VS 2025 VS 2032

7.3 North America Supply Chain Visibility Solutions Market Size by Country (2021-2026)

7.4 North America Supply Chain Visibility Solutions Market Size by Country (2027-2032)

7.5 United States

7.5 United States

7.6 Canada

7.7 Mexico

8 Europe

8.1 Europe Supply Chain Visibility Solutions Market Size (2021-2032)

8.2 Europe Supply Chain Visibility Solutions Market Growth Rate by Country: 2021 VS 2025 VS 2032

8.3 Europe Supply Chain Visibility Solutions Market Size by Country (2021-2026)

8.4 Europe Supply Chain Visibility Solutions Market Size by Country (2027-2032)

8.5 Germany

8.6 France

8.7 U.K.

8.8 Italy

8.9 Spain

8.10 Russia

8.11 Netherlands

8.12 Nordic Countries

9 Asia-Pacific

9.1 Asia-Pacific Supply Chain Visibility Solutions Market Size (2021-2032)

9.2 Asia-Pacific Supply Chain Visibility Solutions Market Growth Rate by Country: 2021 VS 2025 VS 2032

9.3 Asia-Pacific Supply Chain Visibility Solutions Market Size by Country (2021-2026)

9.4 Asia-Pacific Supply Chain Visibility Solutions Market Size by Country (2027-2032)

9.5 China

9.6 Japan

9.7 South Korea

9.8 India

9.9 Australia

9.10 China Taiwan

9.11 Southeast Asia

10 South America

10.1 South America Supply Chain Visibility Solutions Market Size (2021-2032)

10.2 South America Supply Chain Visibility Solutions Market Growth Rate by Country: 2021 VS 2025 VS 2032

10.3 South America Supply Chain Visibility Solutions Market Size by Country (2021-2026)

10.4 South America Supply Chain Visibility Solutions Market Size by Country (2027-2032)

10.5 Brazil

10.6 Argentina

10.7 Chile

10.8 Colombia

10.9 Peru

11 Middle East & Africa

11.1 Middle East & Africa Supply Chain Visibility Solutions Market Size (2021-2032)

11.2 Middle East & Africa Supply Chain Visibility Solutions Market Growth Rate by Country: 2021 VS 2025 VS 2032

11.3 Middle East & Africa Supply Chain Visibility Solutions Market Size by Country (2021-2026)

11.4 Middle East & Africa Supply Chain Visibility Solutions Market Size by Country (2027-2032)

11.5 Saudi Arabia

11.6 Israel

11.7 United Arab Emirates

11.8 Turkey

11.9 Iran

11.10 Egypt

12 Players Profiled

12.1 SAP

12.1.1 SAP Company Information

12.1.2 SAP Business Overview

12.1.3 SAP Revenue in Supply Chain Visibility Solutions Business (2021-2026)

12.1.4 SAP Supply Chain Visibility Solutions Product Portfolio

12.1.5 SAP Recent Developments

12.2 Oracle

12.2.1 Oracle Company Information

12.2.2 Oracle Business Overview

12.2.3 Oracle Revenue in Supply Chain Visibility Solutions Business (2021-2026)

12.2.4 Oracle Supply Chain Visibility Solutions Product Portfolio

12.2.5 Oracle Recent Developments

12.3 IBM

12.3.1 IBM Company Information

12.3.2 IBM Business Overview

12.3.3 IBM Revenue in Supply Chain Visibility Solutions Business (2021-2026)

12.3.4 IBM Supply Chain Visibility Solutions Product Portfolio

12.3.5 IBM Recent Developments

12.4 Infor Nexus

12.4.1 Infor Nexus Company Information

12.4.2 Infor Nexus Business Overview

12.4.3 Infor Nexus Revenue in Supply Chain Visibility Solutions Business (2021-2026)

12.4.4 Infor Nexus Supply Chain Visibility Solutions Product Portfolio

12.4.5 Infor Nexus Recent Developments

12.5 Sage

12.5.1 Sage Company Information

12.5.2 Sage Business Overview

12.5.3 Sage Revenue in Supply Chain Visibility Solutions Business (2021-2026)

12.5.4 Sage Supply Chain Visibility Solutions Product Portfolio

12.5.5 Sage Recent Developments

12.6 Zetes

12.6.1 Zetes Company Information

12.6.2 Zetes Business Overview

- 12.6.3 Zetes Revenue in Supply Chain Visibility Solutions Business (2021-2026)
- 12.6.4 Zetes Supply Chain Visibility Solutions Product Portfolio
- 12.6.5 Zetes Recent Developments
- 12.7 Descartes
 - 12.7.1 Descartes Company Information
 - 12.7.2 Descartes Business Overview
 - 12.7.3 Descartes Revenue in Supply Chain Visibility Solutions Business (2021-2026)
 - 12.7.4 Descartes Supply Chain Visibility Solutions Product Portfolio
 - 12.7.5 Descartes Recent Developments
- 12.8 MP Objects
 - 12.8.1 MP Objects Company Information
 - 12.8.2 MP Objects Business Overview
 - 12.8.3 MP Objects Revenue in Supply Chain Visibility Solutions Business (2021-2026)
 - 12.8.4 MP Objects Supply Chain Visibility Solutions Product Portfolio
 - 12.8.5 MP Objects Recent Developments
- 12.9 FourKites
 - 12.9.1 FourKites Company Information
 - 12.9.2 FourKites Business Overview
 - 12.9.3 FourKites Revenue in Supply Chain Visibility Solutions Business (2021-2026)
 - 12.9.4 FourKites Supply Chain Visibility Solutions Product Portfolio
 - 12.9.5 FourKites Recent Developments
- 12.10 BluJay
 - 12.10.1 BluJay Company Information
 - 12.10.2 BluJay Business Overview
 - 12.10.3 BluJay Revenue in Supply Chain Visibility Solutions Business (2021-2026)
 - 12.10.4 BluJay Supply Chain Visibility Solutions Product Portfolio
 - 12.10.5 BluJay Recent Developments
- 12.11 project44
 - 12.11.1 project44 Company Information
 - 12.11.2 project44 Business Overview
 - 12.11.3 project44 Revenue in Supply Chain Visibility Solutions Business (2021-2026)
 - 12.11.4 project44 Supply Chain Visibility Solutions Product Portfolio
 - 12.11.5 project44 Recent Developments
- 12.12 Specright
 - 12.12.1 Specright Company Information
 - 12.12.2 Specright Business Overview
 - 12.12.3 Specright Revenue in Supply Chain Visibility Solutions Business (2021-2026)
 - 12.12.4 Specright Supply Chain Visibility Solutions Product Portfolio
 - 12.12.5 Specright Recent Developments
- 12.13 Software AG
 - 12.13.1 Software AG Company Information
 - 12.13.2 Software AG Business Overview
 - 12.13.3 Software AG Revenue in Supply Chain Visibility Solutions Business (2021-2026)
 - 12.13.4 Software AG Supply Chain Visibility Solutions Product Portfolio
 - 12.13.5 Software AG Recent Developments
- 12.14 CoEnterprise
 - 12.14.1 CoEnterprise Company Information
 - 12.14.2 CoEnterprise Business Overview

12.14.3 CoEnterprise Revenue in Supply Chain Visibility Solutions Business (2021-2026)

12.14.4 CoEnterprise Supply Chain Visibility Solutions Product Portfolio

12.14.5 CoEnterprise Recent Developments

12.15 4flow SE

12.15.1 4flow SE Company Information

12.15.2 4flow SE Business Overview

12.15.3 4flow SE Revenue in Supply Chain Visibility Solutions Business (2021-2026)

12.15.4 4flow SE Supply Chain Visibility Solutions Product Portfolio

12.15.5 4flow SE Recent Developments

12.16 Wiliot

12.16.1 Wiliot Company Information

12.16.2 Wiliot Business Overview

12.16.3 Wiliot Revenue in Supply Chain Visibility Solutions Business (2021-2026)

12.16.4 Wiliot Supply Chain Visibility Solutions Product Portfolio

12.16.5 Wiliot Recent Developments

12.17 Zebra

12.17.1 Zebra Company Information

12.17.2 Zebra Business Overview

12.17.3 Zebra Revenue in Supply Chain Visibility Solutions Business (2021-2026)

12.17.4 Zebra Supply Chain Visibility Solutions Product Portfolio

12.17.5 Zebra Recent Developments

13 Report Conclusion

14 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Supply Chain Visibility Solutions Market Size by Type (2021-2026) & (US\$ Million)
- Table 6: Global Supply Chain Visibility Solutions Revenue Market Share by Type (2021-2026)
- Table 7: Global Supply Chain Visibility Solutions Forecasted Market Size by Type (2027-2032) & (US\$ Million)
- Table 8: Global Supply Chain Visibility Solutions Revenue Market Share by Type (2027-2032)
- Table 9: Global Supply Chain Visibility Solutions Market Size by Application (2021-2026) & (US\$ Million)
- Table 10: Global Supply Chain Visibility Solutions Revenue Market Share by Application (2021-2026)
- Table 11: Global Supply Chain Visibility Solutions Forecasted Market Size by Application (2027-2032) & (US\$ Million)
- Table 12: Global Supply Chain Visibility Solutions Revenue Market Share by Application (2027-2032)
- Table 13: Global Supply Chain Visibility Solutions Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 14: Global Supply Chain Visibility Solutions Market Size by Region (2021-2026) & (US\$ Million)
- Table 15: Global Supply Chain Visibility Solutions Market Share by Region (2021-2026)
- Table 16: Global Supply Chain Visibility Solutions Forecasted Market Size by Region (2027-2032) & (US\$ Million)
- Table 17: Global Supply Chain Visibility Solutions Market Share by Region (2027-2032)
- Table 18: Supply Chain Visibility Solutions Industry Trends
- Table 19: Supply Chain Visibility Solutions Industry Drivers
- Table 20: Supply Chain Visibility Solutions Industry Opportunities and Challenges
- Table 21: Supply Chain Visibility Solutions Market Restraints
- Table 22: Global Top Supply Chain Visibility Solutions Players by Revenue (US\$ Million) & (2021-2026)
- Table 23: Global Supply Chain Visibility Solutions Revenue Market Share by Players (2021-2026)
- Table 24: Global Supply Chain Visibility Solutions Industry Players Ranking, 2024 VS 2025 VS 2026
- Table 25: Global Key Players of Supply Chain Visibility Solutions, Headquarters and Area Served
- Table 26: Global Supply Chain Visibility Solutions Players, Product Type & Application
- Table 27: Global Players Market Concentration Ratio (CR5 and HHI)
- Table 28: Global Supply Chain Visibility Solutions by Players Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 29: Players Mergers & Acquisitions, Expansion Plans
- Table 30: North America Supply Chain Visibility Solutions Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 31: North America Supply Chain Visibility Solutions Market Size by Country (2021-2026) & (US\$ Million)
- Table 32: North America Supply Chain Visibility Solutions Market Size by Country (2027-2032) & (US\$ Million)
- Table 33: Europe Supply Chain Visibility Solutions Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 34: Europe Supply Chain Visibility Solutions Market Size by Country (2021-2026) & (US\$ Million)
- Table 35: Europe Supply Chain Visibility Solutions Market Size by Country (2027-2032) & (US\$ Million)
- Table 36: Asia Pacific Supply Chain Visibility Solutions Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 37: Asia Pacific Supply Chain Visibility Solutions Market Size by Region (2021-2026) & (US\$ Million)
- Table 38: Asia Pacific Supply Chain Visibility Solutions Market Size by Country (2027-2032) & (US\$ Million)
- Table 39: South America Supply Chain Visibility Solutions Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 40: South America Supply Chain Visibility Solutions Market Size by Country (2021-2026) & (US\$ Million)
- Table 41: South America Supply Chain Visibility Solutions Market Size by Country (2027-2032) & (US\$ Million)
- Table 42: Middle East & Africa Supply Chain Visibility Solutions Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 43: Middle East & Africa Supply Chain Visibility Solutions Market Size by Country (2021-2026) & (US\$ Million)
- Table 44: Middle East & Africa Supply Chain Visibility Solutions Market Size by Country (2027-2032) & (US\$ Million)
- Table 45: SAP Company Information
- Table 46: SAP Business Overview
- Table 47: SAP Revenue in Supply Chain Visibility Solutions Business (2021-2026) & (US\$ Million)
- Table 48: SAP Supply Chain Visibility Solutions Product Portfolio
- Table 49: SAP Recent Developments
- Table 50: Oracle Company Information
- Table 51: Oracle Business Overview

- Table 52: Oracle Revenue in Supply Chain Visibility Solutions Business (2021-2026) & (US\$ Million)
- Table 53: Oracle Supply Chain Visibility Solutions Product Portfolio
- Table 54: Oracle Recent Developments
- Table 55: IBM Company Information
- Table 56: IBM Business Overview
- Table 57: IBM Revenue in Supply Chain Visibility Solutions Business (2021-2026) & (US\$ Million)
- Table 58: IBM Supply Chain Visibility Solutions Product Portfolio
- Table 59: IBM Recent Developments
- Table 60: Infor Nexus Company Information
- Table 61: Infor Nexus Business Overview
- Table 62: Infor Nexus Revenue in Supply Chain Visibility Solutions Business (2021-2026) & (US\$ Million)
- Table 63: Infor Nexus Supply Chain Visibility Solutions Product Portfolio
- Table 64: Infor Nexus Recent Developments
- Table 65: Sage Company Information
- Table 66: Sage Business Overview
- Table 67: Sage Revenue in Supply Chain Visibility Solutions Business (2021-2026) & (US\$ Million)
- Table 68: Sage Supply Chain Visibility Solutions Product Portfolio
- Table 69: Sage Recent Developments
- Table 70: Zetes Company Information
- Table 71: Zetes Business Overview
- Table 72: Zetes Revenue in Supply Chain Visibility Solutions Business (2021-2026) & (US\$ Million)
- Table 73: Zetes Supply Chain Visibility Solutions Product Portfolio
- Table 74: Zetes Recent Developments
- Table 75: Descartes Company Information
- Table 76: Descartes Business Overview
- Table 77: Descartes Revenue in Supply Chain Visibility Solutions Business (2021-2026) & (US\$ Million)
- Table 78: Descartes Supply Chain Visibility Solutions Product Portfolio
- Table 79: Descartes Recent Developments
- Table 80: MP Objects Company Information
- Table 81: MP Objects Business Overview
- Table 82: MP Objects Revenue in Supply Chain Visibility Solutions Business (2021-2026) & (US\$ Million)
- Table 83: MP Objects Supply Chain Visibility Solutions Product Portfolio
- Table 84: MP Objects Recent Developments
- Table 85: FourKites Company Information
- Table 86: FourKites Business Overview
- Table 87: FourKites Revenue in Supply Chain Visibility Solutions Business (2021-2026) & (US\$ Million)
- Table 88: FourKites Supply Chain Visibility Solutions Product Portfolio
- Table 89: FourKites Recent Developments
- Table 90: BluJay Company Information
- Table 91: BluJay Business Overview
- Table 92: BluJay Revenue in Supply Chain Visibility Solutions Business (2021-2026) & (US\$ Million)
- Table 93: BluJay Supply Chain Visibility Solutions Product Portfolio
- Table 94: BluJay Recent Developments
- Table 95: project44 Company Information
- Table 96: project44 Business Overview
- Table 97: project44 Revenue in Supply Chain Visibility Solutions Business (2021-2026) & (US\$ Million)
- Table 98: project44 Supply Chain Visibility Solutions Product Portfolio
- Table 99: project44 Recent Developments
- Table 100: Specright Company Information
- Table 101: Specright Business Overview
- Table 102: Specright Revenue in Supply Chain Visibility Solutions Business (2021-2026) & (US\$ Million)
- Table 103: Specright Supply Chain Visibility Solutions Product Portfolio
- Table 104: Specright Recent Developments
- Table 105: Software AG Company Information
- Table 106: Software AG Business Overview
- Table 107: Software AG Revenue in Supply Chain Visibility Solutions Business (2021-2026) & (US\$ Million)
- Table 108: Software AG Supply Chain Visibility Solutions Product Portfolio
- Table 109: Software AG Recent Developments
- Table 110: CoEnterprise Company Information
- Table 111: CoEnterprise Business Overview
- Table 112: CoEnterprise Revenue in Supply Chain Visibility Solutions Business (2021-2026) & (US\$ Million)
- Table 113: CoEnterprise Supply Chain Visibility Solutions Product Portfolio
- Table 114: CoEnterprise Recent Developments
- Table 115: 4flow SE Company Information
- Table 116: 4flow SE Business Overview

- Table 117: 4flow SE Revenue in Supply Chain Visibility Solutions Business (2021-2026) & (US\$ Million)
- Table 118: 4flow SE Supply Chain Visibility Solutions Product Portfolio
- Table 119: 4flow SE Recent Developments
- Table 120: Wiliot Company Information
- Table 121: Wiliot Business Overview
- Table 122: Wiliot Revenue in Supply Chain Visibility Solutions Business (2021-2026) & (US\$ Million)
- Table 123: Wiliot Supply Chain Visibility Solutions Product Portfolio
- Table 124: Wiliot Recent Developments
- Table 125: Zebra Company Information
- Table 126: Zebra Business Overview
- Table 127: Zebra Revenue in Supply Chain Visibility Solutions Business (2021-2026) & (US\$ Million)
- Table 128: Zebra Supply Chain Visibility Solutions Product Portfolio
- Table 129: Zebra Recent Developments
- Table 130: Authors List of This Report

List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Supply Chain Visibility Solutions Product Image
- Figure 5: Global Supply Chain Visibility Solutions Market Size Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 6: Global Supply Chain Visibility Solutions Market Share by Type: 2025 VS 2032
- Figure 7: On-Premise Product
- Figure 8: Cloud-Based Product
- Figure 9: Global Supply Chain Visibility Solutions Market Size by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 10: Global Supply Chain Visibility Solutions Market Share by Application: 2025 VS 2032
- Figure 11: Small and Medium-sized Enterprises (SMEs) Product
- Figure 12: Large Enterprises Product
- Figure 13: Global Supply Chain Visibility Solutions Market Size (US\$ Million), Year-over-Year: 2021-2032
- Figure 14: Global Supply Chain Visibility Solutions Market Size, (US\$ Million), 2021 VS 2025 VS 2032
- Figure 15: Global Supply Chain Visibility Solutions Market Share by Region: 2025 VS 2032
- Figure 16: Global Supply Chain Visibility Solutions Market Share by Players in 2025
- Figure 17: Global Supply Chain Visibility Solutions Manufacturers Established Date
- Figure 18: Global Top 5 and 10 Supply Chain Visibility Solutions Players Market Share by Revenue in 2025
- Figure 19: Players Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 20: North America Supply Chain Visibility Solutions Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 21: North America Supply Chain Visibility Solutions Market Share by Country (2021-2032)
- Figure 22: United States Supply Chain Visibility Solutions Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 23: Canada Supply Chain Visibility Solutions Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 24: Mexico Supply Chain Visibility Solutions Market Share by Country (2021-2032)
- Figure 25: Europe Supply Chain Visibility Solutions Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 26: Europe Supply Chain Visibility Solutions Market Share by Country (2021-2032)
- Figure 27: Germany Supply Chain Visibility Solutions Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 28: France Supply Chain Visibility Solutions Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 29: U.K. Supply Chain Visibility Solutions Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 30: Italy Supply Chain Visibility Solutions Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 31: Spain Supply Chain Visibility Solutions Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 32: Russia Supply Chain Visibility Solutions Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 33: Netherlands Supply Chain Visibility Solutions Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 34: Nordic Countries Supply Chain Visibility Solutions Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 35: Asia-Pacific Supply Chain Visibility Solutions Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 36: Asia-Pacific Supply Chain Visibility Solutions Market Share by Country (2021-2032)
- Figure 37: China Supply Chain Visibility Solutions Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 38: Japan Supply Chain Visibility Solutions Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 39: South Korea Supply Chain Visibility Solutions Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 40: India Supply Chain Visibility Solutions Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 41: India Supply Chain Visibility Solutions Market Share by Country (2021-2032)
- Figure 42: Australia Supply Chain Visibility Solutions Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 43: China Taiwan Supply Chain Visibility Solutions Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 44: Southeast Asia Supply Chain Visibility Solutions Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 45: South America Supply Chain Visibility Solutions Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 46: South America Supply Chain Visibility Solutions Market Share by Country (2021-2032)
- Figure 47: Brazil Supply Chain Visibility Solutions Market Size YoY Growth (2021-2032) & (US\$ Million)

- Figure 48: Argentina Supply Chain Visibility Solutions Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 49: Chile Supply Chain Visibility Solutions Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 50: Colombia Supply Chain Visibility Solutions Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 51: Peru Supply Chain Visibility Solutions Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 52: SAP Revenue Growth Rate in Supply Chain Visibility Solutions Business (2021-2026)
- Figure 53: Oracle Revenue Growth Rate in Supply Chain Visibility Solutions Business (2021-2026)
- Figure 54: IBM Revenue Growth Rate in Supply Chain Visibility Solutions Business (2021-2026)
- Figure 55: Infor Nexus Revenue Growth Rate in Supply Chain Visibility Solutions Business (2021-2026)
- Figure 56: Sage Revenue Growth Rate in Supply Chain Visibility Solutions Business (2021-2026)
- Figure 57: Zetes Revenue Growth Rate in Supply Chain Visibility Solutions Business (2021-2026)
- Figure 58: Descartes Revenue Growth Rate in Supply Chain Visibility Solutions Business (2021-2026)
- Figure 59: MP Objects Revenue Growth Rate in Supply Chain Visibility Solutions Business (2021-2026)
- Figure 60: FourKites Revenue Growth Rate in Supply Chain Visibility Solutions Business (2021-2026)
- Figure 61: BluJay Revenue Growth Rate in Supply Chain Visibility Solutions Business (2021-2026)
- Figure 62: project44 Revenue Growth Rate in Supply Chain Visibility Solutions Business (2021-2026)
- Figure 63: Specright Revenue Growth Rate in Supply Chain Visibility Solutions Business (2021-2026)
- Figure 64: Software AG Revenue Growth Rate in Supply Chain Visibility Solutions Business (2021-2026)
- Figure 65: CoEnterprise Revenue Growth Rate in Supply Chain Visibility Solutions Business (2021-2026)
- Figure 66: 4flow SE Revenue Growth Rate in Supply Chain Visibility Solutions Business (2021-2026)
- Figure 67: Wiliot Revenue Growth Rate in Supply Chain Visibility Solutions Business (2021-2026)
- Figure 68: Zebra Revenue Growth Rate in Supply Chain Visibility Solutions Business (2021-2026)