



Subscription-Based E-Commerce Industry Research Report 2026

Industry	Published	Pages	Format
Service & Software	2026-03-04	117	PDF
Single User	Multi User	Enterprise	
USD 2,950	USD 4,430	USD 5,900	

Description

The global Subscription-Based E-Commerce market was valued at US\$ million in 2025 and is projected to reach US\$ million by 2032, implying a CAGR of % over 2026–2032.

North America: the Subscription-Based E-Commerce market is projected to increase from US\$ million in 2026 to US\$ million by 2032, reflecting a CAGR of % over 2026–2032. Europe: the Subscription-Based E-Commerce market is projected to rise from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026–2032. Asia Pacific: the Subscription-Based E-Commerce market is expected to grow from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026–2032. Leading global service providers of Subscription-Based E-Commerce include Amazon Subscribe & Save, BarkBox, Birchbox, Blue Apron Holdings Inc, Dollar Shave Club, FabFitFun, Glossybox, Grove Collaborative Inc and Harry’s Inc, among others; in 2025, the top three vendors together accounted for approximately % of global revenue.

Report Scope

This report quantifies the global Subscription-Based E-Commerce market in terms of revenue (US\$ million) and, where applicable, service volume (k units), using 2024 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of service Types and end-use Applications, harmonizes provider attribution, and delivers comparable time series by company, Type, Application, and region or country, including indicative price bands (US\$/k units) and concentration ratios (CR5/CR10). Outputs are intended to support service design, budgeting, capacity planning, and benchmarking for providers, platforms, channel partners, and investors; the report also reviews technology shifts and notable service innovations relevant to Subscription-Based E-Commerce.

Key Companies & Market Share Insights

This section profiles leading service providers with 2021–2025 results and a 2026–2032 outlook—covering revenue, market share, price bands, service portfolio and client mix, regional and channel mix, and key developments (M&A, network expansion, certifications). It also provides global revenue, average price, and—where applicable—volume metrics by provider, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

- Subscription-Based E-Commerce Market by Company
- Amazon Subscribe & Save
 - BarkBox
 - Birchbox
 - Blue Apron Holdings Inc

Dollar Shave Club

FabFitFun

Glossybox

Grove Collaborative Inc

Harry's Inc

HelloFresh SE

Personalized Beauty Discovery Inc

Nature's Wellness Box

The Balanced Company

Subscription-Based E-Commerce Segment by Type

Streaming and Software Subscriptions

Fresh and Food Subscriptions

Beauty Subscription

Education Subscription

Others

Subscription-Based E-Commerce Segment by Application

Weekly Subscription

Monthly Subscription

Subscription-Based E-Commerce Segment by Region

North America

United States

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Spain

Russia

Netherlands

Nordic Countries

Asia-Pacific

China

Japan

South Korea

India

Australia

Taiwan

Southeast Asia

South America

Brazil

Argentina

Chile

Middle East & Africa

Saudi Arabia

Israel

United Arab Emirates

Turkey

Iran

Egypt

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Subscription-Based E-Commerce market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Subscription-Based E-Commerce and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Subscription-Based E-Commerce.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Research objectives, research methods, data sources, data cross-validation;

Chapter 2:

Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3:

Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4:

Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5:

Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6:

Detailed analysis of Subscription-Based E-Commerce companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, South America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 13:

The main points and conclusions of the report.

Table of Contents

1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 Market Overview

- 2.1 Product Definition
- 2.2 Subscription-Based E-Commerce by Type
 - 2.2.1 Market Value Comparison by Type (2021 VS 2025 VS 2032)
 - 2.2.2 Streaming and Software Subscriptions
 - 2.2.3 Fresh and Food Subscriptions
 - 2.2.4 Beauty Subscription
 - 2.2.5 Education Subscription
 - 2.2.6 Others
- 2.3 Subscription-Based E-Commerce by Application
 - 2.3.1 Market Value Comparison by Application (2021 VS 2025 VS 2032)
 - 2.3.2 Weekly Subscription
 - 2.3.3 Monthly Subscription
- 2.4 Assumptions and Limitations

3 Subscription-Based E-Commerce Breakdown Data by Type

- 3.1 Global Subscription-Based E-Commerce Historic Market Size by Type (2021-2026)
- 3.2 Global Subscription-Based E-Commerce Forecasted Market Size by Type (2027-2032)

4 Subscription-Based E-Commerce Breakdown Data by Application

- 4.1 Global Subscription-Based E-Commerce Historic Market Size by Application (2021-2026)
- 4.2 Global Subscription-Based E-Commerce Forecasted Market Size by Application (2027-2032)

5 Global Growth Trends

- 5.1 Global Subscription-Based E-Commerce Market Perspective (2021-2032)
- 5.2 Global Subscription-Based E-Commerce Growth Trends by Region
 - 5.2.1 Global Subscription-Based E-Commerce Market Size by Region: 2021 VS 2025 VS 2032
 - 5.2.2 Subscription-Based E-Commerce Historic Market Size by Region (2021-2026)
 - 5.2.3 Subscription-Based E-Commerce Forecasted Market Size by Region (2027-2032)
- 5.3 Subscription-Based E-Commerce Market Dynamics
 - 5.3.1 Subscription-Based E-Commerce Industry Trends
 - 5.3.2 Subscription-Based E-Commerce Market Drivers
 - 5.3.3 Subscription-Based E-Commerce Market Challenges
 - 5.3.4 Subscription-Based E-Commerce Market Restraints

6 Market Competitive Landscape by Players

- 6.1 Global Top Subscription-Based E-Commerce Players by Revenue

6.1.1 Global Top Subscription-Based E-Commerce Players by Revenue (2021-2026)
6.1.2 Global Subscription-Based E-Commerce Revenue Market Share by Players (2021-2026)
6.2 Global Subscription-Based E-Commerce Industry Players Ranking, 2023 VS 2024 VS 2025
6.3 Global Key Players of Subscription-Based E-Commerce Head Office and Area Served
6.4 Global Subscription-Based E-Commerce Players, Product Type & Application
6.5 Global Subscription-Based E-Commerce Manufacturers Established Date
6.6 Global Subscription-Based E-Commerce Market CR5 and HHI
6.7 Global Players Mergers & Acquisition

7 North America

7.1 North America Subscription-Based E-Commerce Market Size (2021-2032)
7.2 North America Subscription-Based E-Commerce Market Growth Rate by Country: 2021 VS 2025 VS 2032
7.3 North America Subscription-Based E-Commerce Market Size by Country (2021-2026)
7.4 North America Subscription-Based E-Commerce Market Size by Country (2027-2032)
7.5 United States
7.5 United States
7.6 Canada
7.7 Mexico

8 Europe

8.1 Europe Subscription-Based E-Commerce Market Size (2021-2032)
8.2 Europe Subscription-Based E-Commerce Market Growth Rate by Country: 2021 VS 2025 VS 2032
8.3 Europe Subscription-Based E-Commerce Market Size by Country (2021-2026)
8.4 Europe Subscription-Based E-Commerce Market Size by Country (2027-2032)
8.5 Germany
8.6 France
8.7 U.K.
8.8 Italy
8.9 Spain
8.10 Russia
8.11 Netherlands
8.12 Nordic Countries

9 Asia-Pacific

9.1 Asia-Pacific Subscription-Based E-Commerce Market Size (2021-2032)
9.2 Asia-Pacific Subscription-Based E-Commerce Market Growth Rate by Country: 2021 VS 2025 VS 2032
9.3 Asia-Pacific Subscription-Based E-Commerce Market Size by Country (2021-2026)
9.4 Asia-Pacific Subscription-Based E-Commerce Market Size by Country (2027-2032)
9.5 China
9.6 Japan
9.7 South Korea
9.8 India
9.9 Australia
9.10 China Taiwan
9.11 Southeast Asia

10 South America

10.1 South America Subscription-Based E-Commerce Market Size (2021-2032)
10.2 South America Subscription-Based E-Commerce Market Growth Rate by Country: 2021 VS 2025 VS 2032
10.3 South America Subscription-Based E-Commerce Market Size by Country (2021-2026)
10.4 South America Subscription-Based E-Commerce Market Size by Country (2027-2032)

- 10.5 Brazil
- 10.6 Argentina
- 10.7 Chile
- 10.8 Colombia
- 10.9 Peru

11 Middle East & Africa

- 11.1 Middle East & Africa Subscription-Based E-Commerce Market Size (2021-2032)
- 11.2 Middle East & Africa Subscription-Based E-Commerce Market Growth Rate by Country: 2021 VS 2025 VS 2032
- 11.3 Middle East & Africa Subscription-Based E-Commerce Market Size by Country (2021-2026)
- 11.4 Middle East & Africa Subscription-Based E-Commerce Market Size by Country (2027-2032)
- 11.5 Saudi Arabia
- 11.6 Israel
- 11.7 United Arab Emirates
- 11.8 Turkey
- 11.9 Iran
- 11.10 Egypt

12 Players Profiled

- 12.1 Amazon Subscribe & Save
 - 12.1.1 Amazon Subscribe & Save Company Information
 - 12.1.2 Amazon Subscribe & Save Business Overview
 - 12.1.3 Amazon Subscribe & Save Revenue in Subscription-Based E-Commerce Business (2021-2026)
 - 12.1.4 Amazon Subscribe & Save Subscription-Based E-Commerce Product Portfolio
 - 12.1.5 Amazon Subscribe & Save Recent Developments
- 12.2 BarkBox
 - 12.2.1 BarkBox Company Information
 - 12.2.2 BarkBox Business Overview
 - 12.2.3 BarkBox Revenue in Subscription-Based E-Commerce Business (2021-2026)
 - 12.2.4 BarkBox Subscription-Based E-Commerce Product Portfolio
 - 12.2.5 BarkBox Recent Developments
- 12.3 Birchbox
 - 12.3.1 Birchbox Company Information
 - 12.3.2 Birchbox Business Overview
 - 12.3.3 Birchbox Revenue in Subscription-Based E-Commerce Business (2021-2026)
 - 12.3.4 Birchbox Subscription-Based E-Commerce Product Portfolio
 - 12.3.5 Birchbox Recent Developments
- 12.4 Blue Apron Holdings Inc
 - 12.4.1 Blue Apron Holdings Inc Company Information
 - 12.4.2 Blue Apron Holdings Inc Business Overview
 - 12.4.3 Blue Apron Holdings Inc Revenue in Subscription-Based E-Commerce Business (2021-2026)
 - 12.4.4 Blue Apron Holdings Inc Subscription-Based E-Commerce Product Portfolio
 - 12.4.5 Blue Apron Holdings Inc Recent Developments
- 12.5 Dollar Shave Club
 - 12.5.1 Dollar Shave Club Company Information
 - 12.5.2 Dollar Shave Club Business Overview
 - 12.5.3 Dollar Shave Club Revenue in Subscription-Based E-Commerce Business (2021-2026)
 - 12.5.4 Dollar Shave Club Subscription-Based E-Commerce Product Portfolio
 - 12.5.5 Dollar Shave Club Recent Developments
- 12.6 FabFitFun

12.6.1 FabFitFun Company Information

12.6.2 FabFitFun Business Overview

12.6.3 FabFitFun Revenue in Subscription-Based E-Commerce Business (2021-2026)

12.6.4 FabFitFun Subscription-Based E-Commerce Product Portfolio

12.6.5 FabFitFun Recent Developments

12.7 Glossybox

12.7.1 Glossybox Company Information

12.7.2 Glossybox Business Overview

12.7.3 Glossybox Revenue in Subscription-Based E-Commerce Business (2021-2026)

12.7.4 Glossybox Subscription-Based E-Commerce Product Portfolio

12.7.5 Glossybox Recent Developments

12.8 Grove Collaborative Inc

12.8.1 Grove Collaborative Inc Company Information

12.8.2 Grove Collaborative Inc Business Overview

12.8.3 Grove Collaborative Inc Revenue in Subscription-Based E-Commerce Business (2021-2026)

12.8.4 Grove Collaborative Inc Subscription-Based E-Commerce Product Portfolio

12.8.5 Grove Collaborative Inc Recent Developments

12.9 Harry's Inc

12.9.1 Harry's Inc Company Information

12.9.2 Harry's Inc Business Overview

12.9.3 Harry's Inc Revenue in Subscription-Based E-Commerce Business (2021-2026)

12.9.4 Harry's Inc Subscription-Based E-Commerce Product Portfolio

12.9.5 Harry's Inc Recent Developments

12.10 HelloFresh SE

12.10.1 HelloFresh SE Company Information

12.10.2 HelloFresh SE Business Overview

12.10.3 HelloFresh SE Revenue in Subscription-Based E-Commerce Business (2021-2026)

12.10.4 HelloFresh SE Subscription-Based E-Commerce Product Portfolio

12.10.5 HelloFresh SE Recent Developments

12.11 Personalized Beauty Discovery Inc

12.11.1 Personalized Beauty Discovery Inc Company Information

12.11.2 Personalized Beauty Discovery Inc Business Overview

12.11.3 Personalized Beauty Discovery Inc Revenue in Subscription-Based E-Commerce Business (2021-2026)

12.11.4 Personalized Beauty Discovery Inc Subscription-Based E-Commerce Product Portfolio

12.11.5 Personalized Beauty Discovery Inc Recent Developments

12.12 Nature's Wellness Box

12.12.1 Nature's Wellness Box Company Information

12.12.2 Nature's Wellness Box Business Overview

12.12.3 Nature's Wellness Box Revenue in Subscription-Based E-Commerce Business (2021-2026)

12.12.4 Nature's Wellness Box Subscription-Based E-Commerce Product Portfolio

12.12.5 Nature's Wellness Box Recent Developments

12.13 The Balanced Company

12.13.1 The Balanced Company Company Information

12.13.2 The Balanced Company Business Overview

12.13.3 The Balanced Company Revenue in Subscription-Based E-Commerce Business (2021-2026)

12.13.4 The Balanced Company Subscription-Based E-Commerce Product Portfolio

12.13.5 The Balanced Company Recent Developments

13 Report Conclusion

List of Tables and Figures

List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Subscription-Based E-Commerce Market Size by Type (2021-2026) & (US\$ Million)
- Table 6: Global Subscription-Based E-Commerce Revenue Market Share by Type (2021-2026)
- Table 7: Global Subscription-Based E-Commerce Forecasted Market Size by Type (2027-2032) & (US\$ Million)
- Table 8: Global Subscription-Based E-Commerce Revenue Market Share by Type (2027-2032)
- Table 9: Global Subscription-Based E-Commerce Market Size by Application (2021-2026) & (US\$ Million)
- Table 10: Global Subscription-Based E-Commerce Revenue Market Share by Application (2021-2026)
- Table 11: Global Subscription-Based E-Commerce Forecasted Market Size by Application (2027-2032) & (US\$ Million)
- Table 12: Global Subscription-Based E-Commerce Revenue Market Share by Application (2027-2032)
- Table 13: Global Subscription-Based E-Commerce Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 14: Global Subscription-Based E-Commerce Market Size by Region (2021-2026) & (US\$ Million)
- Table 15: Global Subscription-Based E-Commerce Market Share by Region (2021-2026)
- Table 16: Global Subscription-Based E-Commerce Forecasted Market Size by Region (2027-2032) & (US\$ Million)
- Table 17: Global Subscription-Based E-Commerce Market Share by Region (2027-2032)
- Table 18: Subscription-Based E-Commerce Industry Trends
- Table 19: Subscription-Based E-Commerce Industry Drivers
- Table 20: Subscription-Based E-Commerce Industry Opportunities and Challenges
- Table 21: Subscription-Based E-Commerce Market Restraints
- Table 22: Global Top Subscription-Based E-Commerce Players by Revenue (US\$ Million) & (2021-2026)
- Table 23: Global Subscription-Based E-Commerce Revenue Market Share by Players (2021-2026)
- Table 24: Global Subscription-Based E-Commerce Industry Players Ranking, 2024 VS 2025 VS 2026
- Table 25: Global Key Players of Subscription-Based E-Commerce, Headquarters and Area Served
- Table 26: Global Subscription-Based E-Commerce Players, Product Type & Application
- Table 27: Global Players Market Concentration Ratio (CR5 and HHI)
- Table 28: Global Subscription-Based E-Commerce by Players Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 29: Players Mergers & Acquisitions, Expansion Plans
- Table 30: North America Subscription-Based E-Commerce Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 31: North America Subscription-Based E-Commerce Market Size by Country (2021-2026) & (US\$ Million)
- Table 32: North America Subscription-Based E-Commerce Market Size by Country (2027-2032) & (US\$ Million)
- Table 33: Europe Subscription-Based E-Commerce Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 34: Europe Subscription-Based E-Commerce Market Size by Country (2021-2026) & (US\$ Million)
- Table 35: Europe Subscription-Based E-Commerce Market Size by Country (2027-2032) & (US\$ Million)
- Table 36: Asia Pacific Subscription-Based E-Commerce Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 37: Asia Pacific Subscription-Based E-Commerce Market Size by Region (2021-2026) & (US\$ Million)
- Table 38: Asia Pacific Subscription-Based E-Commerce Market Size by Country (2027-2032) & (US\$ Million)
- Table 39: South America Subscription-Based E-Commerce Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 40: South America Subscription-Based E-Commerce Market Size by Country (2021-2026) & (US\$ Million)
- Table 41: South America Subscription-Based E-Commerce Market Size by Country (2027-2032) & (US\$ Million)
- Table 42: Middle East & Africa Subscription-Based E-Commerce Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 43: Middle East & Africa Subscription-Based E-Commerce Market Size by Country (2021-2026) & (US\$ Million)
- Table 44: Middle East & Africa Subscription-Based E-Commerce Market Size by Country (2027-2032) & (US\$ Million)
- Table 45: Amazon Subscribe & Save Company Information
- Table 46: Amazon Subscribe & Save Business Overview
- Table 47: Amazon Subscribe & Save Revenue in Subscription-Based E-Commerce Business (2021-2026) & (US\$ Million)
- Table 48: Amazon Subscribe & Save Subscription-Based E-Commerce Product Portfolio
- Table 49: Amazon Subscribe & Save Recent Developments
- Table 50: BarkBox Company Information

- Table 51: BarkBox Business Overview
- Table 52: BarkBox Revenue in Subscription-Based E-Commerce Business (2021-2026) & (US\$ Million)
- Table 53: BarkBox Subscription-Based E-Commerce Product Portfolio
- Table 54: BarkBox Recent Developments
- Table 55: Birchbox Company Information
- Table 56: Birchbox Business Overview
- Table 57: Birchbox Revenue in Subscription-Based E-Commerce Business (2021-2026) & (US\$ Million)
- Table 58: Birchbox Subscription-Based E-Commerce Product Portfolio
- Table 59: Birchbox Recent Developments
- Table 60: Blue Apron Holdings Inc Company Information
- Table 61: Blue Apron Holdings Inc Business Overview
- Table 62: Blue Apron Holdings Inc Revenue in Subscription-Based E-Commerce Business (2021-2026) & (US\$ Million)
- Table 63: Blue Apron Holdings Inc Subscription-Based E-Commerce Product Portfolio
- Table 64: Blue Apron Holdings Inc Recent Developments
- Table 65: Dollar Shave Club Company Information
- Table 66: Dollar Shave Club Business Overview
- Table 67: Dollar Shave Club Revenue in Subscription-Based E-Commerce Business (2021-2026) & (US\$ Million)
- Table 68: Dollar Shave Club Subscription-Based E-Commerce Product Portfolio
- Table 69: Dollar Shave Club Recent Developments
- Table 70: FabFitFun Company Information
- Table 71: FabFitFun Business Overview
- Table 72: FabFitFun Revenue in Subscription-Based E-Commerce Business (2021-2026) & (US\$ Million)
- Table 73: FabFitFun Subscription-Based E-Commerce Product Portfolio
- Table 74: FabFitFun Recent Developments
- Table 75: Glossybox Company Information
- Table 76: Glossybox Business Overview
- Table 77: Glossybox Revenue in Subscription-Based E-Commerce Business (2021-2026) & (US\$ Million)
- Table 78: Glossybox Subscription-Based E-Commerce Product Portfolio
- Table 79: Glossybox Recent Developments
- Table 80: Grove Collaborative Inc Company Information
- Table 81: Grove Collaborative Inc Business Overview
- Table 82: Grove Collaborative Inc Revenue in Subscription-Based E-Commerce Business (2021-2026) & (US\$ Million)
- Table 83: Grove Collaborative Inc Subscription-Based E-Commerce Product Portfolio
- Table 84: Grove Collaborative Inc Recent Developments
- Table 85: Harry's Inc Company Information
- Table 86: Harry's Inc Business Overview
- Table 87: Harry's Inc Revenue in Subscription-Based E-Commerce Business (2021-2026) & (US\$ Million)
- Table 88: Harry's Inc Subscription-Based E-Commerce Product Portfolio
- Table 89: Harry's Inc Recent Developments
- Table 90: HelloFresh SE Company Information
- Table 91: HelloFresh SE Business Overview
- Table 92: HelloFresh SE Revenue in Subscription-Based E-Commerce Business (2021-2026) & (US\$ Million)
- Table 93: HelloFresh SE Subscription-Based E-Commerce Product Portfolio
- Table 94: HelloFresh SE Recent Developments
- Table 95: Personalized Beauty Discovery Inc Company Information
- Table 96: Personalized Beauty Discovery Inc Business Overview
- Table 97: Personalized Beauty Discovery Inc Revenue in Subscription-Based E-Commerce Business (2021-2026) & (US\$ Million)
- Table 98: Personalized Beauty Discovery Inc Subscription-Based E-Commerce Product Portfolio
- Table 99: Personalized Beauty Discovery Inc Recent Developments
- Table 100: Nature's Wellness Box Company Information
- Table 101: Nature's Wellness Box Business Overview
- Table 102: Nature's Wellness Box Revenue in Subscription-Based E-Commerce Business (2021-2026) & (US\$ Million)
- Table 103: Nature's Wellness Box Subscription-Based E-Commerce Product Portfolio
- Table 104: Nature's Wellness Box Recent Developments
- Table 105: The Balanced Company Company Information
- Table 106: The Balanced Company Business Overview
- Table 107: The Balanced Company Revenue in Subscription-Based E-Commerce Business (2021-2026) & (US\$ Million)
- Table 108: The Balanced Company Subscription-Based E-Commerce Product Portfolio
- Table 109: The Balanced Company Recent Developments
- Table 110: Authors List of This Report

List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Subscription-Based E-Commerce Product Image
- Figure 5: Global Subscription-Based E-Commerce Market Size Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 6: Global Subscription-Based E-Commerce Market Share by Type: 2025 VS 2032
- Figure 7: Streaming and Software Subscriptions Product
- Figure 8: Fresh and Food Subscriptions Product
- Figure 9: Beauty Subscription Product
- Figure 10: Education Subscription Product
- Figure 11: Others Product
- Figure 12: Global Subscription-Based E-Commerce Market Size by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 13: Global Subscription-Based E-Commerce Market Share by Application: 2025 VS 2032
- Figure 14: Weekly Subscription Product
- Figure 15: Monthly Subscription Product
- Figure 16: Global Subscription-Based E-Commerce Market Size (US\$ Million), Year-over-Year: 2021-2032
- Figure 17: Global Subscription-Based E-Commerce Market Size, (US\$ Million), 2021 VS 2025 VS 2032
- Figure 18: Global Subscription-Based E-Commerce Market Share by Region: 2025 VS 2032
- Figure 19: Global Subscription-Based E-Commerce Market Share by Players in 2025
- Figure 20: Global Subscription-Based E-Commerce Manufacturers Established Date
- Figure 21: Global Top 5 and 10 Subscription-Based E-Commerce Players Market Share by Revenue in 2025
- Figure 22: Players Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 23: North America Subscription-Based E-Commerce Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 24: North America Subscription-Based E-Commerce Market Share by Country (2021-2032)
- Figure 25: United States Subscription-Based E-Commerce Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 26: Canada Subscription-Based E-Commerce Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 27: Mexico Subscription-Based E-Commerce Market Share by Country (2021-2032)
- Figure 28: Europe Subscription-Based E-Commerce Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 29: Europe Subscription-Based E-Commerce Market Share by Country (2021-2032)
- Figure 30: Germany Subscription-Based E-Commerce Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 31: France Subscription-Based E-Commerce Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 32: U.K. Subscription-Based E-Commerce Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 33: Italy Subscription-Based E-Commerce Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 34: Spain Subscription-Based E-Commerce Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 35: Russia Subscription-Based E-Commerce Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 36: Netherlands Subscription-Based E-Commerce Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 37: Nordic Countries Subscription-Based E-Commerce Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 38: Asia-Pacific Subscription-Based E-Commerce Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 39: Asia-Pacific Subscription-Based E-Commerce Market Share by Country (2021-2032)
- Figure 40: China Subscription-Based E-Commerce Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 41: Japan Subscription-Based E-Commerce Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 42: South Korea Subscription-Based E-Commerce Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 43: India Subscription-Based E-Commerce Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 44: India Subscription-Based E-Commerce Market Share by Country (2021-2032)
- Figure 45: Australia Subscription-Based E-Commerce Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 46: China Taiwan Subscription-Based E-Commerce Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 47: Southeast Asia Subscription-Based E-Commerce Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 48: South America Subscription-Based E-Commerce Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 49: South America Subscription-Based E-Commerce Market Share by Country (2021-2032)
- Figure 50: Brazil Subscription-Based E-Commerce Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 51: Argentina Subscription-Based E-Commerce Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 52: Chile Subscription-Based E-Commerce Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 53: Colombia Subscription-Based E-Commerce Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 54: Peru Subscription-Based E-Commerce Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 55: Amazon Subscribe & Save Revenue Growth Rate in Subscription-Based E-Commerce Business (2021-2026)
- Figure 56: BarkBox Revenue Growth Rate in Subscription-Based E-Commerce Business (2021-2026)
- Figure 57: Birchbox Revenue Growth Rate in Subscription-Based E-Commerce Business (2021-2026)
- Figure 58: Blue Apron Holdings Inc Revenue Growth Rate in Subscription-Based E-Commerce Business (2021-2026)
- Figure 59: Dollar Shave Club Revenue Growth Rate in Subscription-Based E-Commerce Business (2021-2026)
- Figure 60: FabFitFun Revenue Growth Rate in Subscription-Based E-Commerce Business (2021-2026)
- Figure 61: Glossybox Revenue Growth Rate in Subscription-Based E-Commerce Business (2021-2026)
- Figure 62: Grove Collaborative Inc Revenue Growth Rate in Subscription-Based E-Commerce Business (2021-2026)
- Figure 63: Harry's Inc Revenue Growth Rate in Subscription-Based E-Commerce Business (2021-2026)
- Figure 64: HelloFresh SE Revenue Growth Rate in Subscription-Based E-Commerce Business (2021-2026)

- Figure 65: Personalized Beauty Discovery Inc Revenue Growth Rate in Subscription-Based E-Commerce Business (2021-2026)
- Figure 66: Nature's Wellness Box Revenue Growth Rate in Subscription-Based E-Commerce Business (2021-2026)
- Figure 67: The Balanced Company Revenue Growth Rate in Subscription-Based E-Commerce Business (2021-2026)