



## Short Video Native Advertising Industry Research Report 2026

Industry	Published	Pages	Format
Service & Software	2026-04-15	127	PDF

Single User	Multi User	Enterprise
USD 2,950	USD 4,430	USD 5,900

### Description

The global Short Video Native Advertising market was valued at US\$ million in 2025 and is projected to reach US\$ million by 2032, implying a CAGR of % over 2026–2032.

North America: the Short Video Native Advertising market is projected to increase from US\$ million in 2026 to US\$ million by 2032, reflecting a CAGR of % over 2026–2032. Europe: the Short Video Native Advertising market is projected to rise from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026–2032. Asia Pacific: the Short Video Native Advertising market is expected to grow from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026–2032. Leading global service providers of Short Video Native Advertising include Alibaba Corporation, ByteDance, Pinduoduo, Tencent, Baidu, Sina Weibo, OutBrain, Twitter and Facebook, among others; in 2025, the top three vendors together accounted for approximately % of global revenue.

### Report Scope

This report quantifies the global Short Video Native Advertising market in terms of revenue (US\$ million) and, where applicable, service volume (k units), using 2024 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of service Types and end-use Applications, harmonizes provider attribution, and delivers comparable time series by company, Type, Application, and region or country, including indicative price bands (US\$/k units) and concentration ratios (CR5/CR10). Outputs are intended to support service design, budgeting, capacity planning, and benchmarking for providers, platforms, channel partners, and investors; the report also reviews technology shifts and notable service innovations relevant to Short Video Native Advertising.

### Key Companies & Market Share Insights

This section profiles leading service providers with 2021–2025 results and a 2026–2032 outlook—covering revenue, market share, price bands, service portfolio and client mix, regional and channel mix, and key developments (M&A, network expansion, certifications). It also provides global revenue, average price, and—where applicable—volume metrics by provider, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

Short Video Native Advertising Market by Company

Alibaba Corporation

ByteDance

Pinduoduo

Tencent

Baidu  
Sina Weibo  
OutBrain  
Twitter  
Facebook  
Google  
LinkedIn  
Taboola  
RevContent  
TripleLift  
Adyoulike  
Yahoo Gemini

### **Short Video Native Advertising Segment by Type**

Product Display Type  
Story Type  
Creative Special Effects Type  
Others

### **Short Video Native Advertising Segment by Application**

Product Promotion  
Brand Publicity  
Health Popularization  
Others

### **Short Video Native Advertising Segment by Region**

North America  
United States  
Canada  
Mexico  
Europe  
Germany  
France  
U.K.  
Italy  
Spain  
Russia  
Netherlands  
Nordic Countries  
Asia-Pacific  
China  
Japan  
South Korea  
India  
Australia  
Taiwan  
Southeast Asia  
South America  
Brazil

Argentina

Chile

Middle East & Africa

Saudi Arabia

Israel

United Arab Emirates

Turkey

Iran

Egypt

## **Key Drivers & Barriers**

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## **Reasons to Buy This Report**

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Short Video Native Advertising market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Short Video Native Advertising and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Short Video Native Advertising.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## **Chapter Outline**

### **Chapter 1:**

Research objectives, research methods, data sources, data cross-validation;

### **Chapter 2:**

Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

### **Chapter 3:**

Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

### **Chapter 4:**

Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

#### **Chapter 5:**

Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

#### **Chapter 6:**

Detailed analysis of Short Video Native Advertising companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, South America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

#### **Chapter 12:**

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

#### **Chapter 13:**

The main points and conclusions of the report.

# Table of Contents

---

## 1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

---

## 2 Market Overview

- 2.1 Product Definition
- 2.2 Short Video Native Advertising by Type
  - 2.2.1 Market Value Comparison by Type (2021 VS 2025 VS 2032)
  - 2.2.2 Product Display Type
  - 2.2.3 Story Type
  - 2.2.4 Creative Special Effects Type
  - 2.2.5 Others
- 2.3 Short Video Native Advertising by Application
  - 2.3.1 Market Value Comparison by Application (2021 VS 2025 VS 2032)
  - 2.3.2 Product Promotion
  - 2.3.3 Brand Publicity
  - 2.3.4 Health Popularization
  - 2.3.5 Others
- 2.4 Assumptions and Limitations

---

## 3 Short Video Native Advertising Breakdown Data by Type

- 3.1 Global Short Video Native Advertising Historic Market Size by Type (2021-2026)
- 3.2 Global Short Video Native Advertising Forecasted Market Size by Type (2027-2032)

---

## 4 Short Video Native Advertising Breakdown Data by Application

- 4.1 Global Short Video Native Advertising Historic Market Size by Application (2021-2026)
- 4.2 Global Short Video Native Advertising Forecasted Market Size by Application (2027-2032)

---

## 5 Global Growth Trends

- 5.1 Global Short Video Native Advertising Market Perspective (2021-2032)
- 5.2 Global Short Video Native Advertising Growth Trends by Region
  - 5.2.1 Global Short Video Native Advertising Market Size by Region: 2021 VS 2025 VS 2032
  - 5.2.2 Short Video Native Advertising Historic Market Size by Region (2021-2026)
  - 5.2.3 Short Video Native Advertising Forecasted Market Size by Region (2027-2032)
- 5.3 Short Video Native Advertising Market Dynamics
  - 5.3.1 Short Video Native Advertising Industry Trends
  - 5.3.2 Short Video Native Advertising Market Drivers
  - 5.3.3 Short Video Native Advertising Market Challenges
  - 5.3.4 Short Video Native Advertising Market Restraints

---

## 6 Market Competitive Landscape by Players

- 6.1 Global Top Short Video Native Advertising Players by Revenue

6.1.1 Global Top Short Video Native Advertising Players by Revenue (2021-2026)

6.1.2 Global Short Video Native Advertising Revenue Market Share by Players (2021-2026)

6.2 Global Short Video Native Advertising Industry Players Ranking, 2023 VS 2024 VS 2025

6.3 Global Key Players of Short Video Native Advertising Head Office and Area Served

6.4 Global Short Video Native Advertising Players, Product Type & Application

6.5 Global Short Video Native Advertising Manufacturers Established Date

6.6 Global Short Video Native Advertising Market CR5 and HHI

6.7 Global Players Mergers & Acquisition

---

## 7 North America

7.1 North America Short Video Native Advertising Market Size (2021-2032)

7.2 North America Short Video Native Advertising Market Growth Rate by Country: 2021 VS 2025 VS 2032

7.3 North America Short Video Native Advertising Market Size by Country (2021-2026)

7.4 North America Short Video Native Advertising Market Size by Country (2027-2032)

7.5 United States

7.5 United States

7.6 Canada

7.7 Mexico

---

## 8 Europe

8.1 Europe Short Video Native Advertising Market Size (2021-2032)

8.2 Europe Short Video Native Advertising Market Growth Rate by Country: 2021 VS 2025 VS 2032

8.3 Europe Short Video Native Advertising Market Size by Country (2021-2026)

8.4 Europe Short Video Native Advertising Market Size by Country (2027-2032)

8.5 Germany

8.6 France

8.7 U.K.

8.8 Italy

8.9 Spain

8.10 Russia

8.11 Netherlands

8.12 Nordic Countries

---

## 9 Asia-Pacific

9.1 Asia-Pacific Short Video Native Advertising Market Size (2021-2032)

9.2 Asia-Pacific Short Video Native Advertising Market Growth Rate by Country: 2021 VS 2025 VS 2032

9.3 Asia-Pacific Short Video Native Advertising Market Size by Country (2021-2026)

9.4 Asia-Pacific Short Video Native Advertising Market Size by Country (2027-2032)

9.5 China

9.6 Japan

9.7 South Korea

9.8 India

9.9 Australia

9.10 China Taiwan

9.11 Southeast Asia

---

## 10 South America

10.1 South America Short Video Native Advertising Market Size (2021-2032)

10.2 South America Short Video Native Advertising Market Growth Rate by Country: 2021 VS 2025 VS 2032

10.3 South America Short Video Native Advertising Market Size by Country (2021-2026)

10.4 South America Short Video Native Advertising Market Size by Country (2027-2032)

- 10.5 Brazil
  - 10.6 Argentina
  - 10.7 Chile
  - 10.8 Colombia
  - 10.9 Peru
- 

## 11 Middle East & Africa

- 11.1 Middle East & Africa Short Video Native Advertising Market Size (2021-2032)
  - 11.2 Middle East & Africa Short Video Native Advertising Market Growth Rate by Country: 2021 VS 2025 VS 2032
  - 11.3 Middle East & Africa Short Video Native Advertising Market Size by Country (2021-2026)
  - 11.4 Middle East & Africa Short Video Native Advertising Market Size by Country (2027-2032)
  - 11.5 Saudi Arabia
  - 11.6 Israel
  - 11.7 United Arab Emirates
  - 11.8 Turkey
  - 11.9 Iran
  - 11.10 Egypt
- 

## 12 Players Profiled

### 12.1 Alibaba Corporation

- 12.1.1 Alibaba Corporation Company Information
- 12.1.2 Alibaba Corporation Business Overview
- 12.1.3 Alibaba Corporation Revenue in Short Video Native Advertising Business (2021-2026)
- 12.1.4 Alibaba Corporation Short Video Native Advertising Product Portfolio
- 12.1.5 Alibaba Corporation Recent Developments

### 12.2 ByteDance

- 12.2.1 ByteDance Company Information
- 12.2.2 ByteDance Business Overview
- 12.2.3 ByteDance Revenue in Short Video Native Advertising Business (2021-2026)
- 12.2.4 ByteDance Short Video Native Advertising Product Portfolio
- 12.2.5 ByteDance Recent Developments

### 12.3 Pinduoduo

- 12.3.1 Pinduoduo Company Information
- 12.3.2 Pinduoduo Business Overview
- 12.3.3 Pinduoduo Revenue in Short Video Native Advertising Business (2021-2026)
- 12.3.4 Pinduoduo Short Video Native Advertising Product Portfolio
- 12.3.5 Pinduoduo Recent Developments

### 12.4 Tencent

- 12.4.1 Tencent Company Information
- 12.4.2 Tencent Business Overview
- 12.4.3 Tencent Revenue in Short Video Native Advertising Business (2021-2026)
- 12.4.4 Tencent Short Video Native Advertising Product Portfolio
- 12.4.5 Tencent Recent Developments

### 12.5 Baidu

- 12.5.1 Baidu Company Information
- 12.5.2 Baidu Business Overview
- 12.5.3 Baidu Revenue in Short Video Native Advertising Business (2021-2026)
- 12.5.4 Baidu Short Video Native Advertising Product Portfolio
- 12.5.5 Baidu Recent Developments

### 12.6 Sina Weibo

- 12.6.1 Sina Weibo Company Information
- 12.6.2 Sina Weibo Business Overview
- 12.6.3 Sina Weibo Revenue in Short Video Native Advertising Business (2021-2026)
- 12.6.4 Sina Weibo Short Video Native Advertising Product Portfolio
- 12.6.5 Sina Weibo Recent Developments
- 12.7 OutBrain
  - 12.7.1 OutBrain Company Information
  - 12.7.2 OutBrain Business Overview
  - 12.7.3 OutBrain Revenue in Short Video Native Advertising Business (2021-2026)
  - 12.7.4 OutBrain Short Video Native Advertising Product Portfolio
  - 12.7.5 OutBrain Recent Developments
- 12.8 Twitter
  - 12.8.1 Twitter Company Information
  - 12.8.2 Twitter Business Overview
  - 12.8.3 Twitter Revenue in Short Video Native Advertising Business (2021-2026)
  - 12.8.4 Twitter Short Video Native Advertising Product Portfolio
  - 12.8.5 Twitter Recent Developments
- 12.9 Facebook
  - 12.9.1 Facebook Company Information
  - 12.9.2 Facebook Business Overview
  - 12.9.3 Facebook Revenue in Short Video Native Advertising Business (2021-2026)
  - 12.9.4 Facebook Short Video Native Advertising Product Portfolio
  - 12.9.5 Facebook Recent Developments
- 12.10 Google
  - 12.10.1 Google Company Information
  - 12.10.2 Google Business Overview
  - 12.10.3 Google Revenue in Short Video Native Advertising Business (2021-2026)
  - 12.10.4 Google Short Video Native Advertising Product Portfolio
  - 12.10.5 Google Recent Developments
- 12.11 LinkedIn
  - 12.11.1 LinkedIn Company Information
  - 12.11.2 LinkedIn Business Overview
  - 12.11.3 LinkedIn Revenue in Short Video Native Advertising Business (2021-2026)
  - 12.11.4 LinkedIn Short Video Native Advertising Product Portfolio
  - 12.11.5 LinkedIn Recent Developments
- 12.12 Taboola
  - 12.12.1 Taboola Company Information
  - 12.12.2 Taboola Business Overview
  - 12.12.3 Taboola Revenue in Short Video Native Advertising Business (2021-2026)
  - 12.12.4 Taboola Short Video Native Advertising Product Portfolio
  - 12.12.5 Taboola Recent Developments
- 12.13 RevContent
  - 12.13.1 RevContent Company Information
  - 12.13.2 RevContent Business Overview
  - 12.13.3 RevContent Revenue in Short Video Native Advertising Business (2021-2026)
  - 12.13.4 RevContent Short Video Native Advertising Product Portfolio
  - 12.13.5 RevContent Recent Developments
- 12.14 TripleLift

12.14.1 TripleLift Company Information

12.14.2 TripleLift Business Overview

12.14.3 TripleLift Revenue in Short Video Native Advertising Business (2021-2026)

12.14.4 TripleLift Short Video Native Advertising Product Portfolio

12.14.5 TripleLift Recent Developments

12.15 Adyoulike

12.15.1 Adyoulike Company Information

12.15.2 Adyoulike Business Overview

12.15.3 Adyoulike Revenue in Short Video Native Advertising Business (2021-2026)

12.15.4 Adyoulike Short Video Native Advertising Product Portfolio

12.15.5 Adyoulike Recent Developments

12.16 Yahoo Gemini

12.16.1 Yahoo Gemini Company Information

12.16.2 Yahoo Gemini Business Overview

12.16.3 Yahoo Gemini Revenue in Short Video Native Advertising Business (2021-2026)

12.16.4 Yahoo Gemini Short Video Native Advertising Product Portfolio

12.16.5 Yahoo Gemini Recent Developments

---

## **13 Report Conclusion**

---

## **14 Disclaimer**

# List of Tables and Figures

---

## List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Short Video Native Advertising Market Size by Type (2021-2026) & (US\$ Million)
- Table 6: Global Short Video Native Advertising Revenue Market Share by Type (2021-2026)
- Table 7: Global Short Video Native Advertising Forecasted Market Size by Type (2027-2032) & (US\$ Million)
- Table 8: Global Short Video Native Advertising Revenue Market Share by Type (2027-2032)
- Table 9: Global Short Video Native Advertising Market Size by Application (2021-2026) & (US\$ Million)
- Table 10: Global Short Video Native Advertising Revenue Market Share by Application (2021-2026)
- Table 11: Global Short Video Native Advertising Forecasted Market Size by Application (2027-2032) & (US\$ Million)
- Table 12: Global Short Video Native Advertising Revenue Market Share by Application (2027-2032)
- Table 13: Global Short Video Native Advertising Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 14: Global Short Video Native Advertising Market Size by Region (2021-2026) & (US\$ Million)
- Table 15: Global Short Video Native Advertising Market Share by Region (2021-2026)
- Table 16: Global Short Video Native Advertising Forecasted Market Size by Region (2027-2032) & (US\$ Million)
- Table 17: Global Short Video Native Advertising Market Share by Region (2027-2032)
- Table 18: Short Video Native Advertising Industry Trends
- Table 19: Short Video Native Advertising Industry Drivers
- Table 20: Short Video Native Advertising Industry Opportunities and Challenges
- Table 21: Short Video Native Advertising Market Restraints
- Table 22: Global Top Short Video Native Advertising Players by Revenue (US\$ Million) & (2021-2026)
- Table 23: Global Short Video Native Advertising Revenue Market Share by Players (2021-2026)
- Table 24: Global Short Video Native Advertising Industry Players Ranking, 2024 VS 2025 VS 2026
- Table 25: Global Key Players of Short Video Native Advertising, Headquarters and Area Served
- Table 26: Global Short Video Native Advertising Players, Product Type & Application
- Table 27: Global Players Market Concentration Ratio (CR5 and HHI)
- Table 28: Global Short Video Native Advertising by Players Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 29: Players Mergers & Acquisitions, Expansion Plans
- Table 30: North America Short Video Native Advertising Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 31: North America Short Video Native Advertising Market Size by Country (2021-2026) & (US\$ Million)
- Table 32: North America Short Video Native Advertising Market Size by Country (2027-2032) & (US\$ Million)
- Table 33: Europe Short Video Native Advertising Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 34: Europe Short Video Native Advertising Market Size by Country (2021-2026) & (US\$ Million)
- Table 35: Europe Short Video Native Advertising Market Size by Country (2027-2032) & (US\$ Million)
- Table 36: Asia Pacific Short Video Native Advertising Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 37: Asia Pacific Short Video Native Advertising Market Size by Region (2021-2026) & (US\$ Million)
- Table 38: Asia Pacific Short Video Native Advertising Market Size by Country (2027-2032) & (US\$ Million)
- Table 39: South America Short Video Native Advertising Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 40: South America Short Video Native Advertising Market Size by Country (2021-2026) & (US\$ Million)
- Table 41: South America Short Video Native Advertising Market Size by Country (2027-2032) & (US\$ Million)
- Table 42: Middle East & Africa Short Video Native Advertising Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 43: Middle East & Africa Short Video Native Advertising Market Size by Country (2021-2026) & (US\$ Million)
- Table 44: Middle East & Africa Short Video Native Advertising Market Size by Country (2027-2032) & (US\$ Million)
- Table 45: Alibaba Corporation Company Information
- Table 46: Alibaba Corporation Business Overview
- Table 47: Alibaba Corporation Revenue in Short Video Native Advertising Business (2021-2026) & (US\$ Million)
- Table 48: Alibaba Corporation Short Video Native Advertising Product Portfolio
- Table 49: Alibaba Corporation Recent Developments
- Table 50: ByteDance Company Information
- Table 51: ByteDance Business Overview
- Table 52: ByteDance Revenue in Short Video Native Advertising Business (2021-2026) & (US\$ Million)

- Table 53: ByteDance Short Video Native Advertising Product Portfolio
- Table 54: ByteDance Recent Developments
- Table 55: Pinduoduo Company Information
- Table 56: Pinduoduo Business Overview
- Table 57: Pinduoduo Revenue in Short Video Native Advertising Business (2021-2026) & (US\$ Million)
- Table 58: Pinduoduo Short Video Native Advertising Product Portfolio
- Table 59: Pinduoduo Recent Developments
- Table 60: Tencent Company Information
- Table 61: Tencent Business Overview
- Table 62: Tencent Revenue in Short Video Native Advertising Business (2021-2026) & (US\$ Million)
- Table 63: Tencent Short Video Native Advertising Product Portfolio
- Table 64: Tencent Recent Developments
- Table 65: Baidu Company Information
- Table 66: Baidu Business Overview
- Table 67: Baidu Revenue in Short Video Native Advertising Business (2021-2026) & (US\$ Million)
- Table 68: Baidu Short Video Native Advertising Product Portfolio
- Table 69: Baidu Recent Developments
- Table 70: Sina Weibo Company Information
- Table 71: Sina Weibo Business Overview
- Table 72: Sina Weibo Revenue in Short Video Native Advertising Business (2021-2026) & (US\$ Million)
- Table 73: Sina Weibo Short Video Native Advertising Product Portfolio
- Table 74: Sina Weibo Recent Developments
- Table 75: OutBrain Company Information
- Table 76: OutBrain Business Overview
- Table 77: OutBrain Revenue in Short Video Native Advertising Business (2021-2026) & (US\$ Million)
- Table 78: OutBrain Short Video Native Advertising Product Portfolio
- Table 79: OutBrain Recent Developments
- Table 80: Twitter Company Information
- Table 81: Twitter Business Overview
- Table 82: Twitter Revenue in Short Video Native Advertising Business (2021-2026) & (US\$ Million)
- Table 83: Twitter Short Video Native Advertising Product Portfolio
- Table 84: Twitter Recent Developments
- Table 85: Facebook Company Information
- Table 86: Facebook Business Overview
- Table 87: Facebook Revenue in Short Video Native Advertising Business (2021-2026) & (US\$ Million)
- Table 88: Facebook Short Video Native Advertising Product Portfolio
- Table 89: Facebook Recent Developments
- Table 90: Google Company Information
- Table 91: Google Business Overview
- Table 92: Google Revenue in Short Video Native Advertising Business (2021-2026) & (US\$ Million)
- Table 93: Google Short Video Native Advertising Product Portfolio
- Table 94: Google Recent Developments
- Table 95: LinkedIn Company Information
- Table 96: LinkedIn Business Overview
- Table 97: LinkedIn Revenue in Short Video Native Advertising Business (2021-2026) & (US\$ Million)
- Table 98: LinkedIn Short Video Native Advertising Product Portfolio
- Table 99: LinkedIn Recent Developments
- Table 100: Taboola Company Information
- Table 101: Taboola Business Overview
- Table 102: Taboola Revenue in Short Video Native Advertising Business (2021-2026) & (US\$ Million)
- Table 103: Taboola Short Video Native Advertising Product Portfolio
- Table 104: Taboola Recent Developments
- Table 105: RevContent Company Information
- Table 106: RevContent Business Overview
- Table 107: RevContent Revenue in Short Video Native Advertising Business (2021-2026) & (US\$ Million)
- Table 108: RevContent Short Video Native Advertising Product Portfolio
- Table 109: RevContent Recent Developments
- Table 110: TripleLift Company Information
- Table 111: TripleLift Business Overview
- Table 112: TripleLift Revenue in Short Video Native Advertising Business (2021-2026) & (US\$ Million)
- Table 113: TripleLift Short Video Native Advertising Product Portfolio
- Table 114: TripleLift Recent Developments
- Table 115: Adyoulike Company Information
- Table 116: Adyoulike Business Overview
- Table 117: Adyoulike Revenue in Short Video Native Advertising Business (2021-2026) & (US\$ Million)

- Table 118: Adyoulike Short Video Native Advertising Product Portfolio
- Table 119: Adyoulike Recent Developments
- Table 120: Yahoo Gemini Company Information
- Table 121: Yahoo Gemini Business Overview
- Table 122: Yahoo Gemini Revenue in Short Video Native Advertising Business (2021-2026) & (US\$ Million)
- Table 123: Yahoo Gemini Short Video Native Advertising Product Portfolio
- Table 124: Yahoo Gemini Recent Developments
- Table 125: Authors List of This Report

### List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Short Video Native Advertising Product Image
- Figure 5: Global Short Video Native Advertising Market Size Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 6: Global Short Video Native Advertising Market Share by Type: 2025 VS 2032
- Figure 7: Product Display Type Product
- Figure 8: Story Type Product
- Figure 9: Creative Special Effects Type Product
- Figure 10: Others Product
- Figure 11: Global Short Video Native Advertising Market Size by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 12: Global Short Video Native Advertising Market Share by Application: 2025 VS 2032
- Figure 13: Product Promotion Product
- Figure 14: Brand Publicity Product
- Figure 15: Health Popularization Product
- Figure 16: Others Product
- Figure 17: Global Short Video Native Advertising Market Size (US\$ Million), Year-over-Year: 2021-2032
- Figure 18: Global Short Video Native Advertising Market Size, (US\$ Million), 2021 VS 2025 VS 2032
- Figure 19: Global Short Video Native Advertising Market Share by Region: 2025 VS 2032
- Figure 20: Global Short Video Native Advertising Market Share by Players in 2025
- Figure 21: Global Short Video Native Advertising Manufacturers Established Date
- Figure 22: Global Top 5 and 10 Short Video Native Advertising Players Market Share by Revenue in 2025
- Figure 23: Players Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 24: North America Short Video Native Advertising Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 25: North America Short Video Native Advertising Market Share by Country (2021-2032)
- Figure 26: United States Short Video Native Advertising Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 27: Canada Short Video Native Advertising Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 28: Mexico Short Video Native Advertising Market Share by Country (2021-2032)
- Figure 29: Europe Short Video Native Advertising Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 30: Europe Short Video Native Advertising Market Share by Country (2021-2032)
- Figure 31: Germany Short Video Native Advertising Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 32: France Short Video Native Advertising Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 33: U.K. Short Video Native Advertising Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 34: Italy Short Video Native Advertising Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 35: Spain Short Video Native Advertising Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 36: Russia Short Video Native Advertising Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 37: Netherlands Short Video Native Advertising Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 38: Nordic Countries Short Video Native Advertising Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 39: Asia-Pacific Short Video Native Advertising Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 40: Asia-Pacific Short Video Native Advertising Market Share by Country (2021-2032)
- Figure 41: China Short Video Native Advertising Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 42: Japan Short Video Native Advertising Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 43: South Korea Short Video Native Advertising Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 44: India Short Video Native Advertising Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 45: India Short Video Native Advertising Market Share by Country (2021-2032)
- Figure 46: Australia Short Video Native Advertising Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 47: China Taiwan Short Video Native Advertising Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 48: Southeast Asia Short Video Native Advertising Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 49: South America Short Video Native Advertising Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 50: South America Short Video Native Advertising Market Share by Country (2021-2032)
- Figure 51: Brazil Short Video Native Advertising Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 52: Argentina Short Video Native Advertising Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 53: Chile Short Video Native Advertising Market Size YoY Growth (2021-2032) & (US\$ Million)

- Figure 54: Colombia Short Video Native Advertising Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 55: Peru Short Video Native Advertising Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 56: Alibaba Corporation Revenue Growth Rate in Short Video Native Advertising Business (2021-2026)
- Figure 57: ByteDance Revenue Growth Rate in Short Video Native Advertising Business (2021-2026)
- Figure 58: Pinduoduo Revenue Growth Rate in Short Video Native Advertising Business (2021-2026)
- Figure 59: Tencent Revenue Growth Rate in Short Video Native Advertising Business (2021-2026)
- Figure 60: Baidu Revenue Growth Rate in Short Video Native Advertising Business (2021-2026)
- Figure 61: Sina Weibo Revenue Growth Rate in Short Video Native Advertising Business (2021-2026)
- Figure 62: OutBrain Revenue Growth Rate in Short Video Native Advertising Business (2021-2026)
- Figure 63: Twitter Revenue Growth Rate in Short Video Native Advertising Business (2021-2026)
- Figure 64: Facebook Revenue Growth Rate in Short Video Native Advertising Business (2021-2026)
- Figure 65: Google Revenue Growth Rate in Short Video Native Advertising Business (2021-2026)
- Figure 66: LinkedIn Revenue Growth Rate in Short Video Native Advertising Business (2021-2026)
- Figure 67: Taboola Revenue Growth Rate in Short Video Native Advertising Business (2021-2026)
- Figure 68: RevContent Revenue Growth Rate in Short Video Native Advertising Business (2021-2026)
- Figure 69: TripleLift Revenue Growth Rate in Short Video Native Advertising Business (2021-2026)
- Figure 70: Adyoulike Revenue Growth Rate in Short Video Native Advertising Business (2021-2026)
- Figure 71: Yahoo Gemini Revenue Growth Rate in Short Video Native Advertising Business (2021-2026)