



Purpose-Built Application Industry Research Report 2026

Industry	Published	Pages	Format
Service & Software	2026-03-04	117	PDF

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Description

The global Purpose-Built Application market was valued at US\$ million in 2025 and is projected to reach US\$ million by 2032, implying a CAGR of % over 2026–2032.

North America: the Purpose-Built Application market is projected to increase from US\$ million in 2026 to US\$ million by 2032, reflecting a CAGR of % over 2026–2032. Europe: the Purpose-Built Application market is projected to rise from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026–2032.

Asia Pacific: the Purpose-Built Application market is expected to grow from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026–2032. Leading global service providers of Purpose-Built Application include Cognizant, IBM, HCL Technologies Limited, Accenture, Infosys, Oracle, Microsoft and Appian, among others; in 2025, the top three vendors together accounted for approximately % of global revenue.

Report Scope

This report quantifies the global Purpose-Built Application market in terms of revenue (US\$ million) and, where applicable, service volume (k units), using 2024 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of service Types and end-use Applications, harmonizes provider attribution, and delivers comparable time series by company, Type, Application, and region or country, including indicative price bands (US\$/k units) and concentration ratios (CR5/CR10). Outputs are intended to support service design, budgeting, capacity planning, and benchmarking for providers, platforms, channel partners, and investors; the report also reviews technology shifts and notable service innovations relevant to Purpose-Built Application.

Key Companies & Market Share Insights

This section profiles leading service providers with 2021–2025 results and a 2026–2032 outlook—covering revenue, market share, price bands, service portfolio and client mix, regional and channel mix, and key developments (M&A, network expansion, certifications). It also provides global revenue, average price, and—where applicable—volume metrics by provider, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

Purpose-Built Application Market by Company

Cognizant

IBM

HCL Technologies Limited

Accenture

Infosys

Oracle
Microsoft
Appian

Purpose-Built Application Segment by Type

On-premise
Cloud-based

Purpose-Built Application Segment by Application

BFSI
Retail & e-commerce
Healthcare
Government & Defense
IT& Telecom

Purpose-Built Application Segment by Region

North America
United States
Canada
Mexico
Europe
Germany
France
U.K.
Italy
Spain
Russia
Netherlands
Nordic Countries
Asia-Pacific
China
Japan
South Korea
India
Australia
Taiwan
Southeast Asia
South America
Brazil
Argentina
Chile
Middle East & Africa
Saudi Arabia
Israel
United Arab Emirates
Turkey
Iran
Egypt

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Purpose-Built Application market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Purpose-Built Application and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Purpose-Built Application.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Research objectives, research methods, data sources, data cross-validation;

Chapter 2:

Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3:

Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4:

Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5:

Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6:

Detailed analysis of Purpose-Built Application companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, South America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 13:

The main points and conclusions of the report.

Table of Contents

1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 Market Overview

- 2.1 Product Definition
- 2.2 Purpose-Built Application by Type
 - 2.2.1 Market Value Comparison by Type (2021 VS 2025 VS 2032)
 - 2.2.2 On-premise
 - 2.2.3 Cloud-based
- 2.3 Purpose-Built Application by Application
 - 2.3.1 Market Value Comparison by Application (2021 VS 2025 VS 2032)
 - 2.3.2 BFSI
 - 2.3.3 Retail & e-commerce
 - 2.3.4 Healthcare
 - 2.3.5 Government & Defense
 - 2.3.6 IT& Telecom
- 2.4 Assumptions and Limitations

3 Purpose-Built Application Breakdown Data by Type

- 3.1 Global Purpose-Built Application Historic Market Size by Type (2021-2026)
- 3.2 Global Purpose-Built Application Forecasted Market Size by Type (2027-2032)

4 Purpose-Built Application Breakdown Data by Application

- 4.1 Global Purpose-Built Application Historic Market Size by Application (2021-2026)
- 4.2 Global Purpose-Built Application Forecasted Market Size by Application (2027-2032)

5 Global Growth Trends

- 5.1 Global Purpose-Built Application Market Perspective (2021-2032)
- 5.2 Global Purpose-Built Application Growth Trends by Region
 - 5.2.1 Global Purpose-Built Application Market Size by Region: 2021 VS 2025 VS 2032
 - 5.2.2 Purpose-Built Application Historic Market Size by Region (2021-2026)
 - 5.2.3 Purpose-Built Application Forecasted Market Size by Region (2027-2032)
- 5.3 Purpose-Built Application Market Dynamics
 - 5.3.1 Purpose-Built Application Industry Trends
 - 5.3.2 Purpose-Built Application Market Drivers
 - 5.3.3 Purpose-Built Application Market Challenges
 - 5.3.4 Purpose-Built Application Market Restraints

6 Market Competitive Landscape by Players

- 6.1 Global Top Purpose-Built Application Players by Revenue

6.1.1 Global Top Purpose-Built Application Players by Revenue (2021-2026)

6.1.2 Global Purpose-Built Application Revenue Market Share by Players (2021-2026)

6.2 Global Purpose-Built Application Industry Players Ranking, 2023 VS 2024 VS 2025

6.3 Global Key Players of Purpose-Built Application Head Office and Area Served

6.4 Global Purpose-Built Application Players, Product Type & Application

6.5 Global Purpose-Built Application Manufacturers Established Date

6.6 Global Purpose-Built Application Market CR5 and HHI

6.7 Global Players Mergers & Acquisition

7 North America

7.1 North America Purpose-Built Application Market Size (2021-2032)

7.2 North America Purpose-Built Application Market Growth Rate by Country: 2021 VS 2025 VS 2032

7.3 North America Purpose-Built Application Market Size by Country (2021-2026)

7.4 North America Purpose-Built Application Market Size by Country (2027-2032)

7.5 United States

7.5 United States

7.6 Canada

7.7 Mexico

8 Europe

8.1 Europe Purpose-Built Application Market Size (2021-2032)

8.2 Europe Purpose-Built Application Market Growth Rate by Country: 2021 VS 2025 VS 2032

8.3 Europe Purpose-Built Application Market Size by Country (2021-2026)

8.4 Europe Purpose-Built Application Market Size by Country (2027-2032)

8.5 Germany

8.6 France

8.7 U.K.

8.8 Italy

8.9 Spain

8.10 Russia

8.11 Netherlands

8.12 Nordic Countries

9 Asia-Pacific

9.1 Asia-Pacific Purpose-Built Application Market Size (2021-2032)

9.2 Asia-Pacific Purpose-Built Application Market Growth Rate by Country: 2021 VS 2025 VS 2032

9.3 Asia-Pacific Purpose-Built Application Market Size by Country (2021-2026)

9.4 Asia-Pacific Purpose-Built Application Market Size by Country (2027-2032)

9.5 China

9.6 Japan

9.7 South Korea

9.8 India

9.9 Australia

9.10 China Taiwan

9.11 Southeast Asia

10 South America

10.1 South America Purpose-Built Application Market Size (2021-2032)

10.2 South America Purpose-Built Application Market Growth Rate by Country: 2021 VS 2025 VS 2032

10.3 South America Purpose-Built Application Market Size by Country (2021-2026)

10.4 South America Purpose-Built Application Market Size by Country (2027-2032)

- 10.5 Brazil
 - 10.6 Argentina
 - 10.7 Chile
 - 10.8 Colombia
 - 10.9 Peru
-

11 Middle East & Africa

- 11.1 Middle East & Africa Purpose-Built Application Market Size (2021-2032)
 - 11.2 Middle East & Africa Purpose-Built Application Market Growth Rate by Country: 2021 VS 2025 VS 2032
 - 11.3 Middle East & Africa Purpose-Built Application Market Size by Country (2021-2026)
 - 11.4 Middle East & Africa Purpose-Built Application Market Size by Country (2027-2032)
 - 11.5 Saudi Arabia
 - 11.6 Israel
 - 11.7 United Arab Emirates
 - 11.8 Turkey
 - 11.9 Iran
 - 11.10 Egypt
-

12 Players Profiled

- 12.1 Cognizant
 - 12.1.1 Cognizant Company Information
 - 12.1.2 Cognizant Business Overview
 - 12.1.3 Cognizant Revenue in Purpose-Built Application Business (2021-2026)
 - 12.1.4 Cognizant Purpose-Built Application Product Portfolio
 - 12.1.5 Cognizant Recent Developments
- 12.2 IBM
 - 12.2.1 IBM Company Information
 - 12.2.2 IBM Business Overview
 - 12.2.3 IBM Revenue in Purpose-Built Application Business (2021-2026)
 - 12.2.4 IBM Purpose-Built Application Product Portfolio
 - 12.2.5 IBM Recent Developments
- 12.3 HCL Technologies Limited
 - 12.3.1 HCL Technologies Limited Company Information
 - 12.3.2 HCL Technologies Limited Business Overview
 - 12.3.3 HCL Technologies Limited Revenue in Purpose-Built Application Business (2021-2026)
 - 12.3.4 HCL Technologies Limited Purpose-Built Application Product Portfolio
 - 12.3.5 HCL Technologies Limited Recent Developments
- 12.4 Accenture
 - 12.4.1 Accenture Company Information
 - 12.4.2 Accenture Business Overview
 - 12.4.3 Accenture Revenue in Purpose-Built Application Business (2021-2026)
 - 12.4.4 Accenture Purpose-Built Application Product Portfolio
 - 12.4.5 Accenture Recent Developments
- 12.5 Infosys
 - 12.5.1 Infosys Company Information
 - 12.5.2 Infosys Business Overview
 - 12.5.3 Infosys Revenue in Purpose-Built Application Business (2021-2026)
 - 12.5.4 Infosys Purpose-Built Application Product Portfolio
 - 12.5.5 Infosys Recent Developments
- 12.6 Oracle

12.6.1 Oracle Company Information

12.6.2 Oracle Business Overview

12.6.3 Oracle Revenue in Purpose-Built Application Business (2021-2026)

12.6.4 Oracle Purpose-Built Application Product Portfolio

12.6.5 Oracle Recent Developments

12.7 Microsoft

12.7.1 Microsoft Company Information

12.7.2 Microsoft Business Overview

12.7.3 Microsoft Revenue in Purpose-Built Application Business (2021-2026)

12.7.4 Microsoft Purpose-Built Application Product Portfolio

12.7.5 Microsoft Recent Developments

12.8 Appian

12.8.1 Appian Company Information

12.8.2 Appian Business Overview

12.8.3 Appian Revenue in Purpose-Built Application Business (2021-2026)

12.8.4 Appian Purpose-Built Application Product Portfolio

12.8.5 Appian Recent Developments

13 Report Conclusion

14 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Purpose-Built Application Market Size by Type (2021-2026) & (US\$ Million)
- Table 6: Global Purpose-Built Application Revenue Market Share by Type (2021-2026)
- Table 7: Global Purpose-Built Application Forecasted Market Size by Type (2027-2032) & (US\$ Million)
- Table 8: Global Purpose-Built Application Revenue Market Share by Type (2027-2032)
- Table 9: Global Purpose-Built Application Market Size by Application (2021-2026) & (US\$ Million)
- Table 10: Global Purpose-Built Application Revenue Market Share by Application (2021-2026)
- Table 11: Global Purpose-Built Application Forecasted Market Size by Application (2027-2032) & (US\$ Million)
- Table 12: Global Purpose-Built Application Revenue Market Share by Application (2027-2032)
- Table 13: Global Purpose-Built Application Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 14: Global Purpose-Built Application Market Size by Region (2021-2026) & (US\$ Million)
- Table 15: Global Purpose-Built Application Market Share by Region (2021-2026)
- Table 16: Global Purpose-Built Application Forecasted Market Size by Region (2027-2032) & (US\$ Million)
- Table 17: Global Purpose-Built Application Market Share by Region (2027-2032)
- Table 18: Purpose-Built Application Industry Trends
- Table 19: Purpose-Built Application Industry Drivers
- Table 20: Purpose-Built Application Industry Opportunities and Challenges
- Table 21: Purpose-Built Application Market Restraints
- Table 22: Global Top Purpose-Built Application Players by Revenue (US\$ Million) & (2021-2026)
- Table 23: Global Purpose-Built Application Revenue Market Share by Players (2021-2026)
- Table 24: Global Purpose-Built Application Industry Players Ranking, 2024 VS 2025 VS 2026
- Table 25: Global Key Players of Purpose-Built Application, Headquarters and Area Served
- Table 26: Global Purpose-Built Application Players, Product Type & Application
- Table 27: Global Players Market Concentration Ratio (CR5 and HHI)
- Table 28: Global Purpose-Built Application by Players Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 29: Players Mergers & Acquisitions, Expansion Plans
- Table 30: North America Purpose-Built Application Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 31: North America Purpose-Built Application Market Size by Country (2021-2026) & (US\$ Million)
- Table 32: North America Purpose-Built Application Market Size by Country (2027-2032) & (US\$ Million)
- Table 33: Europe Purpose-Built Application Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 34: Europe Purpose-Built Application Market Size by Country (2021-2026) & (US\$ Million)
- Table 35: Europe Purpose-Built Application Market Size by Country (2027-2032) & (US\$ Million)
- Table 36: Asia Pacific Purpose-Built Application Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 37: Asia Pacific Purpose-Built Application Market Size by Region (2021-2026) & (US\$ Million)
- Table 38: Asia Pacific Purpose-Built Application Market Size by Country (2027-2032) & (US\$ Million)
- Table 39: South America Purpose-Built Application Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 40: South America Purpose-Built Application Market Size by Country (2021-2026) & (US\$ Million)
- Table 41: South America Purpose-Built Application Market Size by Country (2027-2032) & (US\$ Million)
- Table 42: Middle East & Africa Purpose-Built Application Market Growth Rate by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 43: Middle East & Africa Purpose-Built Application Market Size by Country (2021-2026) & (US\$ Million)
- Table 44: Middle East & Africa Purpose-Built Application Market Size by Country (2027-2032) & (US\$ Million)
- Table 45: Cognizant Company Information
- Table 46: Cognizant Business Overview
- Table 47: Cognizant Revenue in Purpose-Built Application Business (2021-2026) & (US\$ Million)
- Table 48: Cognizant Purpose-Built Application Product Portfolio
- Table 49: Cognizant Recent Developments
- Table 50: IBM Company Information
- Table 51: IBM Business Overview
- Table 52: IBM Revenue in Purpose-Built Application Business (2021-2026) & (US\$ Million)
- Table 53: IBM Purpose-Built Application Product Portfolio
- Table 54: IBM Recent Developments

- Table 55: HCL Technologies Limited Company Information
- Table 56: HCL Technologies Limited Business Overview
- Table 57: HCL Technologies Limited Revenue in Purpose-Built Application Business (2021-2026) & (US\$ Million)
- Table 58: HCL Technologies Limited Purpose-Built Application Product Portfolio
- Table 59: HCL Technologies Limited Recent Developments
- Table 60: Accenture Company Information
- Table 61: Accenture Business Overview
- Table 62: Accenture Revenue in Purpose-Built Application Business (2021-2026) & (US\$ Million)
- Table 63: Accenture Purpose-Built Application Product Portfolio
- Table 64: Accenture Recent Developments
- Table 65: Infosys Company Information
- Table 66: Infosys Business Overview
- Table 67: Infosys Revenue in Purpose-Built Application Business (2021-2026) & (US\$ Million)
- Table 68: Infosys Purpose-Built Application Product Portfolio
- Table 69: Infosys Recent Developments
- Table 70: Oracle Company Information
- Table 71: Oracle Business Overview
- Table 72: Oracle Revenue in Purpose-Built Application Business (2021-2026) & (US\$ Million)
- Table 73: Oracle Purpose-Built Application Product Portfolio
- Table 74: Oracle Recent Developments
- Table 75: Microsoft Company Information
- Table 76: Microsoft Business Overview
- Table 77: Microsoft Revenue in Purpose-Built Application Business (2021-2026) & (US\$ Million)
- Table 78: Microsoft Purpose-Built Application Product Portfolio
- Table 79: Microsoft Recent Developments
- Table 80: Appian Company Information
- Table 81: Appian Business Overview
- Table 82: Appian Revenue in Purpose-Built Application Business (2021-2026) & (US\$ Million)
- Table 83: Appian Purpose-Built Application Product Portfolio
- Table 84: Appian Recent Developments
- Table 85: Authors List of This Report

List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Purpose-Built Application Product Image
- Figure 5: Global Purpose-Built Application Market Size Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 6: Global Purpose-Built Application Market Share by Type: 2025 VS 2032
- Figure 7: On-premise Product
- Figure 8: Cloud-based Product
- Figure 9: Global Purpose-Built Application Market Size by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 10: Global Purpose-Built Application Market Share by Application: 2025 VS 2032
- Figure 11: BFSI Product
- Figure 12: Retail & e-commerce Product
- Figure 13: Healthcare Product
- Figure 14: Government & Defense Product
- Figure 15: IT& Telecom Product
- Figure 16: Global Purpose-Built Application Market Size (US\$ Million), Year-over-Year: 2021-2032
- Figure 17: Global Purpose-Built Application Market Size, (US\$ Million), 2021 VS 2025 VS 2032
- Figure 18: Global Purpose-Built Application Market Share by Region: 2025 VS 2032
- Figure 19: Global Purpose-Built Application Market Share by Players in 2025
- Figure 20: Global Purpose-Built Application Manufacturers Established Date
- Figure 21: Global Top 5 and 10 Purpose-Built Application Players Market Share by Revenue in 2025
- Figure 22: Players Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 23: North America Purpose-Built Application Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 24: North America Purpose-Built Application Market Share by Country (2021-2032)
- Figure 25: United States Purpose-Built Application Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 26: Canada Purpose-Built Application Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 27: Mexico Purpose-Built Application Market Share by Country (2021-2032)
- Figure 28: Europe Purpose-Built Application Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 29: Europe Purpose-Built Application Market Share by Country (2021-2032)
- Figure 30: Germany Purpose-Built Application Market Size YoY Growth (2021-2032) & (US\$ Million)

- Figure 31: France Purpose-Built Application Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 32: U.K. Purpose-Built Application Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 33: Italy Purpose-Built Application Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 34: Spain Purpose-Built Application Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 35: Russia Purpose-Built Application Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 36: Netherlands Purpose-Built Application Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 37: Nordic Countries Purpose-Built Application Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 38: Asia-Pacific Purpose-Built Application Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 39: Asia-Pacific Purpose-Built Application Market Share by Country (2021-2032)
- Figure 40: China Purpose-Built Application Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 41: Japan Purpose-Built Application Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 42: South Korea Purpose-Built Application Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 43: India Purpose-Built Application Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 44: India Purpose-Built Application Market Share by Country (2021-2032)
- Figure 45: Australia Purpose-Built Application Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 46: China Taiwan Purpose-Built Application Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 47: Southeast Asia Purpose-Built Application Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 48: South America Purpose-Built Application Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 49: South America Purpose-Built Application Market Share by Country (2021-2032)
- Figure 50: Brazil Purpose-Built Application Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 51: Argentina Purpose-Built Application Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 52: Chile Purpose-Built Application Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 53: Colombia Purpose-Built Application Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 54: Peru Purpose-Built Application Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 55: Cognizant Revenue Growth Rate in Purpose-Built Application Business (2021-2026)
- Figure 56: IBM Revenue Growth Rate in Purpose-Built Application Business (2021-2026)
- Figure 57: HCL Technologies Limited Revenue Growth Rate in Purpose-Built Application Business (2021-2026)
- Figure 58: Accenture Revenue Growth Rate in Purpose-Built Application Business (2021-2026)
- Figure 59: Infosys Revenue Growth Rate in Purpose-Built Application Business (2021-2026)
- Figure 60: Oracle Revenue Growth Rate in Purpose-Built Application Business (2021-2026)
- Figure 61: Microsoft Revenue Growth Rate in Purpose-Built Application Business (2021-2026)
- Figure 62: Appian Revenue Growth Rate in Purpose-Built Application Business (2021-2026)