



Global Insurance Automation Software Industry Growth and Trends Forecast to 2032

Industry	Published	Pages	Format
Service & Software	2026-01-01	113	PDF
Single User	Multi User	Enterprise	
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Description

According to APO Research, the global Insurance Automation Software market was valued at US\$ million in 2026 and is projected to reach US\$ million by 2032, implying a CAGR of xx% over 2026-2032.

The North America market for Insurance Automation Software is projected to increase from US\$ million in 2026 to US\$ million by 2032, corresponding to a CAGR of % over 2026-2032.

The Europe market for Insurance Automation Software is projected to increase from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026-2032.

The Asia Pacific market for Insurance Automation Software is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

Leading global companies in the Insurance Automation Software market include Activepieces, Camunda, Creatio, Zywave, FlowForma, Formstack, Indio, lowForma and Neutrinos, among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

Report Scope

This report provides a structured, data-driven view of the global Insurance Automation Software market, combining harmonized quantitative metrics with targeted qualitative insight to support business and growth strategy, market positioning, and capital allocation.

The Insurance Automation Software market size, estimates, and forecasts are presented in terms of revenue (US\$ million), with 2025 as the base year and historical and forecast data for 2021-2032. The report segments the global Insurance Automation Software market by Type, Application, region/country, and company, provides regional market sizes at the segment level, profiles the competitive landscape and key players and their market ranks, and reviews technology trends and new product developments relevant to Insurance Automation Software.

Key Companies & Market Share Insights

This section analyzes the strategies and performance of leading companies in the global Insurance Automation Software market, including portfolio focus, innovation and product development, mergers and acquisitions, collaborations, and geographic expansion used to sustain or enhance competitive positions. It also summarizes recent corporate developments and key financial indicators and provides global revenue and gross margin data by manufacturer for 2021-2026, enabling benchmarking of scale, profitability, and market share and supporting assessment of market concentration through indicators such as CR5 and CR10.

Insurance Automation Software Market by Company

Activepieces

Camunda

Creatio
Zywave
FlowForma
Formstack
Indio
lowForma
Neutrinos
NowCerts
Roots
Sapiens
Superblocks
UiPath
Ushur

Insurance Automation Software Segment by Type

Front-End Sales and Marketing Automation
Middle-Office Underwriting and Pricing Automation
Back-Office Claims Processing Automation

Insurance Automation Software Segment by Application

Insurance Companies
Agents and Intermediaries
Customer Service

Insurance Automation Software Segment by Region

North America
United States
Canada
Mexico
Europe
Germany
France
U.K.
Italy
Russia
Spain
Netherlands
Switzerland
Sweden
Poland
Asia-Pacific
China
Japan
South Korea
India
Australia
Taiwan
Southeast Asia
South America

Brazil
Argentina
Chile
Middle East & Africa
Egypt
South Africa
Israel
Türkiye
GCC Countries

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Insurance Automation Software market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Insurance Automation Software and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Insurance Automation Software.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Introduces the report scope of the report, executive summary of global and regional market size and CAGR for the history and forecast period (2021-2025, 2026-2031). It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2:

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 3:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 4:

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 5:

Detailed analysis of Insurance Automation Software companies' competitive landscape, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 6:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product introduction, revenue, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, South America, Middle East & Africa, revenue by country.

Chapter 12:

Concluding Insights of the report

Table of Contents

1 Market Overview

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
- 1.3 Global Insurance Automation Software Market Size Overview by Region 2021 VS 2025 VS 2032
- 1.4 Global Insurance Automation Software Market Size by Region (2021-2032)
 - 1.4.1 Global Insurance Automation Software Market Size by Region (2021-2026)
 - 1.4.2 Global Insurance Automation Software Market Size by Region (2027-2032)
- 1.5 Key Regions Insurance Automation Software Market Size (2021-2032)
 - 1.5.1 North America Insurance Automation Software Market Size Growth Rate (2021-2032)
 - 1.5.2 Europe Insurance Automation Software Market Size Growth Rate (2021-2032)
 - 1.5.3 Asia-Pacific Insurance Automation Software Market Size Growth Rate (2021-2032)
 - 1.5.4 South America Insurance Automation Software Market Size Growth Rate (2021-2032)
 - 1.5.5 Middle East & Africa Insurance Automation Software Market Size Growth Rate (2021-2032)

2 Insurance Automation Software Market by Type

- 2.1 Type Introduction
 - 2.1.1 Front-End Sales and Marketing Automation
 - 2.1.2 Middle-Office Underwriting and Pricing Automation
 - 2.1.3 Back-Office Claims Processing Automation
- 2.2 Global Insurance Automation Software Market Size by Type
 - 2.2.1 Global Insurance Automation Software Market Size Overview by Type (2021-2032)
 - 2.2.2 Global Insurance Automation Software Historic Market Size Review by Type (2021-2026)
 - 2.2.3 Global Insurance Automation Software Market Size Forecasted by Type (2027-2032)
- 2.3 Global Insurance Automation Software Market Size by Regions
 - 2.3.1 North America Insurance Automation Software Market Size Breakdown by Type (2021-2026)
 - 2.3.2 Europe Insurance Automation Software Market Size Breakdown by Type (2021-2026)
 - 2.3.3 Asia-Pacific Insurance Automation Software Market Size Breakdown by Type (2021-2026)
 - 2.3.4 South America Insurance Automation Software Market Size Breakdown by Type (2021-2026)
 - 2.3.5 Middle East and Africa Insurance Automation Software Market Size Breakdown by Type (2021-2026)

3 Insurance Automation Software Market by Application

- 3.1 Type Introduction
 - 3.1.1 Insurance Companies
 - 3.1.2 Agents and Intermediaries
 - 3.1.3 Customer Service
- 3.2 Global Insurance Automation Software Market Size by Application
 - 3.2.1 Global Insurance Automation Software Market Size Overview by Application (2021-2032)
 - 3.2.2 Global Insurance Automation Software Historic Market Size Review by Application (2021-2026)
 - 3.2.3 Global Insurance Automation Software Market Size Forecasted by Application (2027-2032)
- 3.3 Global Insurance Automation Software Market Size by Regions
 - 3.3.1 North America Insurance Automation Software Market Size Breakdown by Application (2021-2026)
 - 3.3.2 Europe Insurance Automation Software Market Size Breakdown by Application (2021-2026)
 - 3.3.3 Asia-Pacific Insurance Automation Software Market Size Breakdown by Application (2021-2026)
 - 3.3.4 South America Insurance Automation Software Market Size Breakdown by Application (2021-2026)

4 Global Market Dynamics

- 4.1 Insurance Automation Software Industry Trends
- 4.2 Insurance Automation Software Industry Drivers
- 4.3 Insurance Automation Software Industry Opportunities and Challenges
- 4.4 Insurance Automation Software Industry Restraints

5 Competitive Insights by Company

- 5.1 Global Top Players by Insurance Automation Software Revenue (2021-2026)
- 5.2 Global Insurance Automation Software Industry Company Ranking, 2024 VS 2025 VS 2026
- 5.3 Global Insurance Automation Software Key Company Headquarters & Area Served
- 5.4 Global Insurance Automation Software Company, Product Type & Application
- 5.5 Global Insurance Automation Software Company Commercialization Time
- 5.6 Market Competitive Analysis
 - 5.6.1 Global Insurance Automation Software Market CR5 and HHI
 - 5.6.2 Global Top 5 and 10 Insurance Automation Software Players Market Share by Revenue in 2025
 - 5.6.3 2025 Insurance Automation Software Tier 1, Tier 2, and Tier 3

6 Company Profiles

- 6.1 Activepieces
 - 6.1.1 Activepieces Company Information
 - 6.1.2 Activepieces Business Overview
 - 6.1.3 Activepieces Insurance Automation Software Revenue, Global Share and Gross Margin (2021-2026)
 - 6.1.4 Activepieces Insurance Automation Software Product Portfolio
 - 6.1.5 Activepieces Recent Developments
- 6.2 Camunda
 - 6.2.1 Camunda Company Information
 - 6.2.2 Camunda Business Overview
 - 6.2.3 Camunda Insurance Automation Software Revenue, Global Share and Gross Margin (2021-2026)
 - 6.2.4 Camunda Insurance Automation Software Product Portfolio
 - 6.2.5 Camunda Recent Developments
- 6.3 Creatio
 - 6.3.1 Creatio Company Information
 - 6.3.2 Creatio Business Overview
 - 6.3.3 Creatio Insurance Automation Software Revenue, Global Share and Gross Margin (2021-2026)
 - 6.3.4 Creatio Insurance Automation Software Product Portfolio
 - 6.3.5 Creatio Recent Developments
- 6.4 Zywave
 - 6.4.1 Zywave Company Information
 - 6.4.2 Zywave Business Overview
 - 6.4.3 Zywave Insurance Automation Software Revenue, Global Share and Gross Margin (2021-2026)
 - 6.4.4 Zywave Insurance Automation Software Product Portfolio
 - 6.4.5 Zywave Recent Developments
- 6.5 FlowForma
 - 6.5.1 FlowForma Company Information
 - 6.5.2 FlowForma Business Overview
 - 6.5.3 FlowForma Insurance Automation Software Revenue, Global Share and Gross Margin (2021-2026)
 - 6.5.4 FlowForma Insurance Automation Software Product Portfolio
 - 6.5.5 FlowForma Recent Developments

6.6 Formstack

- 6.6.1 Formstack Company Information
- 6.6.2 Formstack Business Overview
- 6.6.3 Formstack Insurance Automation Software Revenue, Global Share and Gross Margin (2021-2026)
- 6.6.4 Formstack Insurance Automation Software Product Portfolio
- 6.6.5 Formstack Recent Developments

6.7 Indio

- 6.7.1 Indio Company Information
- 6.7.2 Indio Business Overview
- 6.7.3 Indio Insurance Automation Software Revenue, Global Share and Gross Margin (2021-2026)
- 6.7.4 Indio Insurance Automation Software Product Portfolio
- 6.7.5 Indio Recent Developments

6.8 lowForma

- 6.8.1 lowForma Company Information
- 6.8.2 lowForma Business Overview
- 6.8.3 lowForma Insurance Automation Software Revenue, Global Share and Gross Margin (2021-2026)
- 6.8.4 lowForma Insurance Automation Software Product Portfolio
- 6.8.5 lowForma Recent Developments

6.9 Neutrinos

- 6.9.1 Neutrinos Company Information
- 6.9.2 Neutrinos Business Overview
- 6.9.3 Neutrinos Insurance Automation Software Revenue, Global Share and Gross Margin (2021-2026)
- 6.9.4 Neutrinos Insurance Automation Software Product Portfolio
- 6.9.5 Neutrinos Recent Developments

6.10 NowCerts

- 6.10.1 NowCerts Company Information
- 6.10.2 NowCerts Business Overview
- 6.10.3 NowCerts Insurance Automation Software Revenue, Global Share and Gross Margin (2021-2026)
- 6.10.4 NowCerts Insurance Automation Software Product Portfolio
- 6.10.5 NowCerts Recent Developments

6.11 Roots

- 6.11.1 Roots Company Information
- 6.11.2 Roots Business Overview
- 6.11.3 Roots Insurance Automation Software Revenue, Global Share and Gross Margin (2021-2026)
- 6.11.4 Roots Insurance Automation Software Product Portfolio
- 6.11.5 Roots Recent Developments

6.12 Sapiens

- 6.12.1 Sapiens Company Information
- 6.12.2 Sapiens Business Overview
- 6.12.3 Sapiens Insurance Automation Software Revenue, Global Share and Gross Margin (2021-2026)
- 6.12.4 Sapiens Insurance Automation Software Product Portfolio
- 6.12.5 Sapiens Recent Developments

6.13 Superblocks

- 6.13.1 Superblocks Company Information
- 6.13.2 Superblocks Business Overview
- 6.13.3 Superblocks Insurance Automation Software Revenue, Global Share and Gross Margin (2021-2026)
- 6.13.4 Superblocks Insurance Automation Software Product Portfolio
- 6.13.5 Superblocks Recent Developments

6.14 UiPath

6.14.1 UiPath Company Information

6.14.2 UiPath Business Overview

6.14.3 UiPath Insurance Automation Software Revenue, Global Share and Gross Margin (2021-2026)

6.14.4 UiPath Insurance Automation Software Product Portfolio

6.14.5 UiPath Recent Developments

6.15 Ushur

6.15.1 Ushur Company Information

6.15.2 Ushur Business Overview

6.15.3 Ushur Insurance Automation Software Revenue, Global Share and Gross Margin (2021-2026)

6.15.4 Ushur Insurance Automation Software Product Portfolio

6.15.5 Ushur Recent Developments

7 North America

7.1 North America Insurance Automation Software Market Size Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

7.2 North America Insurance Automation Software Market Size by Country (2021-2026)

7.3 North America Insurance Automation Software Market Size Forecast by Country (2027-2032)

8 Europe

8.1 Europe Insurance Automation Software Market Size Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

8.2 Europe Insurance Automation Software Market Size by Country (2021-2026)

8.3 Europe Insurance Automation Software Market Size Forecast by Country (2027-2032)

9 Asia-Pacific

9.1 Asia-Pacific Insurance Automation Software Market Size Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

9.2 Asia-Pacific Insurance Automation Software Market Size by Country (2021-2026)

9.3 Asia-Pacific Insurance Automation Software Market Size Forecast by Country (2027-2032)

10 South America

10.1 South America Insurance Automation Software Market Size Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

10.2 South America Insurance Automation Software Market Size by Country (2021-2026)

10.3 South America Insurance Automation Software Market Size Forecast by Country (2027-2032)

11 Middle East & Africa

11.1 Middle East & Africa Insurance Automation Software Market Size Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

11.2 Middle East & Africa Insurance Automation Software Market Size by Country (2021-2026)

11.3 Middle East & Africa Insurance Automation Software Market Size Forecast by Country (2027-2032)

12 Concluding Insights

13 Appendix

13.1 Reasons for Doing This Study

13.2 Research Methodology

13.3 Research Process

13.4 Authors List of This Report

13.5 Data Source

13.5.1 Secondary Sources

13.5.2 Primary Sources

List of Tables and Figures

List of Tables:

- Table 1: Global Insurance Automation Software Market Size (US\$ Million) Comparison by Region: 2021 VS 2025 VS 2032
- Table 2: Global Insurance Automation Software Market Size by Region (2021-2026) & (US\$ Million)
- Table 3: Global Insurance Automation Software Market Share by Region (2021-2026)
- Table 4: Global Insurance Automation Software Market Size by Region (2027-2032) & (US\$ Million)
- Table 5: Global Insurance Automation Software Market Share by Region (2027-2032)
- Table 6: Global Insurance Automation Software Market Size by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 7: Global Insurance Automation Software Market Size by Type (2021-2026) & (US\$ Million)
- Table 8: Global Insurance Automation Software Market Size Share by Type (2021-2026)
- Table 9: Global Insurance Automation Software Market Size Forecasted by Type (2027-2032) & (US\$ Million)
- Table 10: Global Insurance Automation Software Market Size Share Forecasted by Type (2027-2032)
- Table 11: North America Insurance Automation Software Market Size Breakdown by Type (2021-2026) & (US\$ Million)
- Table 12: North America Insurance Automation Software Market Size Breakdown by Type (2027-2032) & (US\$ Million)
- Table 13: Europe Insurance Automation Software Market Size Breakdown by Type (2021-2026) & (US\$ Million)
- Table 14: Europe Insurance Automation Software Market Size Breakdown by Type (2027-2032) & (US\$ Million)
- Table 15: Asia-Pacific Insurance Automation Software Market Size Breakdown by Type (2021-2026) & (US\$ Million)
- Table 16: Asia-Pacific Insurance Automation Software Market Size Breakdown by Type (2027-2032) & (US\$ Million)
- Table 17: Latin America Insurance Automation Software Market Size Breakdown by Type (2021-2026) & (US\$ Million)
- Table 18: Latin America Insurance Automation Software Market Size Breakdown by Type (2027-2032) & (US\$ Million)
- Table 19: Middle East and Africa Insurance Automation Software Market Size Breakdown by Type (2021-2026) & (US\$ Million)
- Table 20: Middle East and Africa Insurance Automation Software Market Size Breakdown by Type (2027-2032) & (US\$ Million)
- Table 21: Global Insurance Automation Software Market Size by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 22: Global Insurance Automation Software Market Size by Application (2021-2026) & (US\$ Million)
- Table 23: Global Insurance Automation Software Market Size Share by Application (2021-2026)
- Table 24: Global Insurance Automation Software Market Size Forecasted by Application (2027-2032) & (US\$ Million)
- Table 25: Global Insurance Automation Software Market Size Share Forecasted by Application (2027-2032)
- Table 26: North America Insurance Automation Software Market Size Breakdown by Application (2021-2026) & (US\$ Million)
- Table 27: North America Insurance Automation Software Market Size Breakdown by Application (2027-2032) & (US\$ Million)
- Table 28: Europe Insurance Automation Software Market Size Breakdown by Application (2021-2026) & (US\$ Million)
- Table 29: Europe Insurance Automation Software Market Size Breakdown by Application (2027-2032) & (US\$ Million)
- Table 30: Asia-Pacific Insurance Automation Software Market Size Breakdown by Application (2021-2026) & (US\$ Million)
- Table 31: Asia-Pacific Insurance Automation Software Market Size Breakdown by Application (2027-2032) & (US\$ Million)
- Table 32: Latin America Insurance Automation Software Market Size Breakdown by Application (2021-2026) & (US\$ Million)
- Table 33: Latin America Insurance Automation Software Market Size Breakdown by Application (2027-2032) & (US\$ Million)
- Table 34: Middle East and Africa Insurance Automation Software Market Size Breakdown by Application (2021-2026) & (US\$ Million)
- Table 35: Middle East and Africa Insurance Automation Software Market Size Breakdown by Application (2027-2032) & (US\$ Million)
- Table 36: Insurance Automation Software Industry Trends
- Table 37: Insurance Automation Software Industry Drivers
- Table 38: Insurance Automation Software Industry Opportunities and Challenges
- Table 39: Insurance Automation Software Industry Restraints
- Table 40: Global Insurance Automation Software Revenue by Company (US\$ Million) & (2021-2026)
- Table 41: Global Insurance Automation Software Revenue Market Share by Company (2021-2026)
- Table 42: Global Insurance Automation Software Industry Company Ranking, 2024 VS 2025 VS 2026
- Table 43: Global Insurance Automation Software Key Company Headquarters & Area Served
- Table 44: Global Insurance Automation Software Company, Product Type & Application
- Table 45: Global Insurance Automation Software Company Commercialization Time
- Table 46: Global Company Market Concentration Ratio (CR5 and HHI)
- Table 47: Global Insurance Automation Software by Company Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 48: Activepieces Company Information
- Table 49: Activepieces Business Overview
- Table 50: Activepieces Insurance Automation Software Revenue (US\$ Million), Global Share (%) and Gross Margin (2021-

2026)

- Table 51: Activepieces Insurance Automation Software Product Portfolio
- Table 52: Activepieces Recent Development
- Table 53: Camunda Company Information
- Table 54: Camunda Business Overview
- Table 55: Camunda Insurance Automation Software Revenue (US\$ Million), Global Share (%) and Gross Margin (2021-2026)
- Table 56: Camunda Insurance Automation Software Product Portfolio
- Table 57: Camunda Recent Development
- Table 58: Creatio Company Information
- Table 59: Creatio Business Overview
- Table 60: Creatio Insurance Automation Software Revenue (US\$ Million), Global Share (%) and Gross Margin (2021-2026)
- Table 61: Creatio Insurance Automation Software Product Portfolio
- Table 62: Creatio Recent Development
- Table 63: Zywave Company Information
- Table 64: Zywave Business Overview
- Table 65: Zywave Insurance Automation Software Revenue (US\$ Million), Global Share (%) and Gross Margin (2021-2026)
- Table 66: Zywave Insurance Automation Software Product Portfolio
- Table 67: Zywave Recent Development
- Table 68: FlowForma Company Information
- Table 69: FlowForma Business Overview
- Table 70: FlowForma Insurance Automation Software Revenue (US\$ Million), Global Share (%) and Gross Margin (2021-2026)
- Table 71: FlowForma Insurance Automation Software Product Portfolio
- Table 72: FlowForma Recent Development
- Table 73: Formstack Company Information
- Table 74: Formstack Business Overview
- Table 75: Formstack Insurance Automation Software Revenue (US\$ Million), Global Share (%) and Gross Margin (2021-2026)
- Table 76: Formstack Insurance Automation Software Product Portfolio
- Table 77: Formstack Recent Development
- Table 78: Indio Company Information
- Table 79: Indio Business Overview
- Table 80: Indio Insurance Automation Software Revenue (US\$ Million), Global Share (%) and Gross Margin (2021-2026)
- Table 81: Indio Insurance Automation Software Product Portfolio
- Table 82: Indio Recent Development
- Table 83: lowForma Company Information
- Table 84: lowForma Business Overview
- Table 85: lowForma Insurance Automation Software Revenue (US\$ Million), Global Share (%) and Gross Margin (2021-2026)
- Table 86: lowForma Insurance Automation Software Product Portfolio
- Table 87: lowForma Recent Development
- Table 88: Neutrinos Company Information
- Table 89: Neutrinos Business Overview
- Table 90: Neutrinos Insurance Automation Software Revenue (US\$ Million), Global Share (%) and Gross Margin (2021-2026)
- Table 91: Neutrinos Insurance Automation Software Product Portfolio
- Table 92: Neutrinos Recent Development
- Table 93: NowCerts Company Information
- Table 94: NowCerts Business Overview
- Table 95: NowCerts Insurance Automation Software Revenue (US\$ Million), Global Share (%) and Gross Margin (2021-2026)
- Table 96: NowCerts Insurance Automation Software Product Portfolio
- Table 97: NowCerts Recent Development
- Table 98: Roots Company Information
- Table 99: Roots Business Overview
- Table 100: Roots Insurance Automation Software Revenue (US\$ Million), Global Share (%) and Gross Margin (2021-2026)
- Table 101: Roots Insurance Automation Software Product Portfolio
- Table 102: Roots Recent Development
- Table 103: Sapiens Company Information
- Table 104: Sapiens Business Overview
- Table 105: Sapiens Insurance Automation Software Revenue (US\$ Million), Global Share (%) and Gross Margin (2021-2026)
- Table 106: Sapiens Insurance Automation Software Product Portfolio
- Table 107: Sapiens Recent Development
- Table 108: Superblocks Company Information
- Table 109: Superblocks Business Overview
- Table 110: Superblocks Insurance Automation Software Revenue (US\$ Million), Global Share (%) and Gross Margin (2021-2026)
- Table 111: Superblocks Insurance Automation Software Product Portfolio
- Table 112: Superblocks Recent Development
- Table 113: UiPath Company Information

- Table 114: UiPath Business Overview
- Table 115: UiPath Insurance Automation Software Revenue (US\$ Million), Global Share (%) and Gross Margin (2021-2026)
- Table 116: UiPath Insurance Automation Software Product Portfolio
- Table 117: UiPath Recent Development
- Table 118: Ushur Company Information
- Table 119: Ushur Business Overview
- Table 120: Ushur Insurance Automation Software Revenue (US\$ Million), Global Share (%) and Gross Margin (2021-2026)
- Table 121: Ushur Insurance Automation Software Product Portfolio
- Table 122: Ushur Recent Development
- Table 123: North America Insurance Automation Software Market Size Growth Rate (CAGR) by Country (US\$ Million): 2021 VS 2025 VS 2032
- Table 124: North America Insurance Automation Software Market Size by Country (2021-2026) & (US\$ Million)
- Table 125: North America Insurance Automation Software Market Share by Country (2021-2026)
- Table 126: North America Insurance Automation Software Market Size Forecast by Country (2027-2032) & (US\$ Million)
- Table 127: North America Insurance Automation Software Market Share Forecast by Country (2027-2032)
- Table 128: Europe Insurance Automation Software Market Size Growth Rate (CAGR) by Country (US\$ Million): 2021 VS 2025 VS 2032
- Table 129: Europe Insurance Automation Software Market Size by Country (2021-2026) & (US\$ Million)
- Table 130: Europe Insurance Automation Software Market Share by Country (2021-2026)
- Table 131: Europe Insurance Automation Software Market Size Forecast by Country (2027-2032) & (US\$ Million)
- Table 132: Europe Insurance Automation Software Market Share Forecast by Country (2027-2032)
- Table 133: Asia-Pacific Insurance Automation Software Market Size Growth Rate (CAGR) by Country (US\$ Million): 2021 VS 2025 VS 2032
- Table 134: Asia-Pacific Insurance Automation Software Market Size by Country (2021-2026) & (US\$ Million)
- Table 135: Asia-Pacific Insurance Automation Software Market Share by Country (2021-2026)
- Table 136: Asia-Pacific Insurance Automation Software Market Size Forecast by Country (2027-2032) & (US\$ Million)
- Table 137: Asia-Pacific Insurance Automation Software Market Share Forecast by Country (2027-2032)
- Table 138: Latin America Insurance Automation Software Market Size Growth Rate (CAGR) by Country (US\$ Million): 2021 VS 2025 VS 2032
- Table 139: Latin America Insurance Automation Software Market Size by Country (2021-2026) & (US\$ Million)
- Table 140: Latin America Insurance Automation Software Market Share by Country (2021-2026)
- Table 141: Latin America Insurance Automation Software Market Size Forecast by Country (2027-2032) & (US\$ Million)
- Table 142: Latin America Insurance Automation Software Market Share Forecast by Country (2027-2032)
- Table 143: Middle East & Africa Insurance Automation Software Market Size Growth Rate (CAGR) by Country (US\$ Million): 2021 VS 2025 VS 2032
- Table 144: Middle East & Africa Insurance Automation Software Market Size by Country (2021-2026) & (US\$ Million)
- Table 145: Middle East & Africa Insurance Automation Software Market Share by Country (2021-2026)
- Table 146: Middle East & Africa Insurance Automation Software Market Size Forecast by Country (2027-2032) & (US\$ Million)
- Table 147: Middle East & Africa Insurance Automation Software Market Share Forecast by Country (2027-2032)
- Table 148: Research Programs/Design for This Report
- Table 149: Authors List of This Report
- Table 150: Secondary Sources

List of Figures:

- Figure 1: List of Figures
- Figure 2: Insurance Automation Software Product Image
- Figure 3: Global Insurance Automation Software Market Size (US\$ Million), 2021 VS 2025 VS 2032
- Figure 4: Global Insurance Automation Software Market Size (2021-2032) & (US\$ Million)
- Figure 5: Global Insurance Automation Software Market Share by Region: 2025 VS 2032
- Figure 6: Global Insurance Automation Software Market Share by Region (2021-2032)
- Figure 7: North America Insurance Automation Software Market Size Growth Rate (2021-2032) & (US\$ Million)
- Figure 8: Europe Insurance Automation Software Market Size Growth Rate (2021-2032) & (US\$ Million)
- Figure 9: Asia-Pacific Insurance Automation Software Market Size Growth Rate (2021-2032) & (US\$ Million)
- Figure 10: Latin America Insurance Automation Software Market Size Growth Rate (2021-2032) & (US\$ Million)
- Figure 11: Middle East & Africa Insurance Automation Software Market Size Growth Rate (2021-2032) & (US\$ Million)
- Figure 12: Front-End Sales and Marketing Automation Image
- Figure 13: Global Front-End Sales and Marketing Automation Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 14: Middle-Office Underwriting and Pricing Automation Image
- Figure 15: Global Middle-Office Underwriting and Pricing Automation Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 16: Back-Office Claims Processing Automation Image
- Figure 17: Global Back-Office Claims Processing Automation Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 18: Global Insurance Automation Software Market Size Overview by Type (2021-2032) & (US\$ Million)
- Figure 19: Global Insurance Automation Software Market Share by Type 2025 VS 2032

- Figure 20: North America Insurance Automation Software Market Size Share by Type (2021-2032)
- Figure 21: Europe Insurance Automation Software Market Size Share by Type (2021-2032)
- Figure 22: Asia-Pacific Insurance Automation Software Market Size Share by Type (2021-2032)
- Figure 23: Latin America Insurance Automation Software Market Size Share by Type (2021-2032)
- Figure 24: Middle East and Africa Insurance Automation Software Market Size Share by Type (2021-2032)
- Figure 25: Insurance Companies Image
- Figure 26: Global Insurance Companies Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 27: Agents and Intermediaries Image
- Figure 28: Global Agents and Intermediaries Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 29: Customer Service Image
- Figure 30: Global Customer Service Market Size YoY Growth (2021-2032) & (US\$ Million)
- Figure 31: Global Insurance Automation Software Market Size Overview by Application (2021-2032) & (US\$ Million)
- Figure 32: Global Insurance Automation Software Market Share by Application 2025 VS 2032
- Figure 33: North America Insurance Automation Software Market Size Share by Application (2021-2032)
- Figure 34: Europe Insurance Automation Software Market Size Share by Application (2021-2032)
- Figure 35: Asia-Pacific Insurance Automation Software Market Size Share by Application (2021-2032)
- Figure 36: Latin America Insurance Automation Software Market Size Share by Application (2021-2032)
- Figure 37: Middle East and Africa Insurance Automation Software Market Size Share by Application (2021-2032)
- Figure 38: Global Top 5 and 10 Insurance Automation Software Players Market Share by Revenue in 2025
- Figure 39: Company Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 40: North America Insurance Automation Software Market Size by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 41: North America Insurance Automation Software Market Share by Country: 2021 VS 2025 VS 2032
- Figure 42: North America Insurance Automation Software Market Share by Country (2021-2032)
- Figure 43: Europe Insurance Automation Software Market Size by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 44: Europe Insurance Automation Software Market Share by Country: 2021 VS 2025 VS 2032
- Figure 45: Europe Insurance Automation Software Market Share by Country (2021-2032)
- Figure 46: Asia-Pacific Insurance Automation Software Market Size by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 47: Asia-Pacific Insurance Automation Software Market Share by Country: 2021 VS 2025 VS 2032
- Figure 48: Asia-Pacific Insurance Automation Software Market Share by Country (2021-2032)
- Figure 49: Latin America Insurance Automation Software Market Size by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 50: Latin America Insurance Automation Software Market Share by Country: 2021 VS 2025 VS 2032
- Figure 51: Latin America Insurance Automation Software Market Share by Country (2021-2032)
- Figure 52: Middle East & Africa Insurance Automation Software Market Size by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 53: Middle East & Africa Insurance Automation Software Market Share by Country: 2021 VS 2025 VS 2032
- Figure 54: Middle East & Africa Insurance Automation Software Market Share by Country (2021-2032)
- Figure 55: Years Considered
- Figure 56: Research Process
- Figure 57: Key Executives Interviewed