



Weatherproof and Waterproof Label Industry Research Report 2026

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Packaging	2025-12-25	126	PDF
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Description

The global Weatherproof and Waterproof Label market was valued at US\$ million in 2025 and is projected to reach US\$ million by 2032, implying a CAGR of % over 2026–2032.

The North America market for Weatherproof and Waterproof Label is projected to increase from US\$ million in 2026 to US\$ million by 2032, corresponding to a CAGR of % over 2026–2032.

The Europe market for Weatherproof and Waterproof Label is projected to rise from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026–2032.

The Asia Pacific market for Weatherproof and Waterproof Label is expected to grow from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026–2032.

Leading global manufacturers of Weatherproof and Waterproof Label include 3M, Advanced Barcode and Label Technologies, Avery Dennison, Bemis Manufacturing Company, Brady Worldwide, CCL Industries, Fuji Seal, Lintec and Multi-Color Corporation, among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

Report Scope

This report quantifies the global Weatherproof and Waterproof Label market in terms of revenue (US\$ million) and, where applicable, sales volume (k rolls), using 2025 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of Types and Applications, harmonizes vendor attribution, and presents comparable time series by company, Type, Application, and region/country, including indicative price bands (US\$/k rolls) and concentration ratios (CR5/CR10).

The outputs are intended to support strategy development, budgeting, and performance benchmarking for brand owners, manufacturers, retailers, channel partners, and investors; data are structured with consistent units and fields to facilitate integration into internal FP&A and BI systems.

Key Companies & Market Share Insights

This section profiles leading manufacturers, combining 2021–2025 results with a 2026–2032 outlook. It reports revenue, market share, price bands, product and application mix, regional and channel mix, and key developments (M&A, capacity additions, certifications). It also provides global revenue, average price, and—where applicable—sales volume by manufacturer, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

Weatherproof and Waterproof Label Market by Company

3M

Advanced Barcode and Label Technologies

Avery Dennison
Bemis Manufacturing Company
Brady Worldwide
CCL Industries
Fuji Seal
Lintec
Multi-Color Corporation
Robos
UPM

Weatherproof and Waterproof Label Segment by Type

Laser
Inkjet
Thermal
Others

Weatherproof and Waterproof Label Segment by Application

Food and Beverages
Pharmaceuticals
Cosmetics and Personal Care
Automotive
Others

Weatherproof and Waterproof Label Segment by Region

North America
United States
Canada
Mexico
Europe
Germany
France
U.K.
Italy
Russia
Spain
Netherlands
Switzerland
Sweden
Poland
Asia-Pacific
China
Japan
South Korea
India
Australia
Taiwan
Southeast Asia
South America
Brazil

Argentina
Chile
Middle East & Africa
Egypt
South Africa
Israel
Türkiye
GCC Countries

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Weatherproof and Waterproof Label market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Weatherproof and Waterproof Label and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Weatherproof and Waterproof Label.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Research objectives, research methods, data sources, data cross-validation;

Chapter 2:

Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc.), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3:

Detailed analysis of Weatherproof and Waterproof Label manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5:

Production/output, value of Weatherproof and Waterproof Label by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6:

Consumption of Weatherproof and Waterproof Label in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7:

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9:

Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10:

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11:

The main points and conclusions of the report.

Table of Contents

1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 Market Overview

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Weatherproof and Waterproof Label Market Size (2021-2032)
 - 2.2.2 Global Weatherproof and Waterproof Label Sales (2021-2032)
 - 2.2.3 Global Weatherproof and Waterproof Label Market Average Price (2021-2032)
- 2.3 Weatherproof and Waterproof Label by Type
 - 2.3.1 Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
 - 2.3.2 Laser
 - 2.3.3 Inkjet
 - 2.3.4 Thermal
 - 2.3.5 Others
- 2.4 Weatherproof and Waterproof Label by Application
 - 2.4.1 Market Value Comparison by Application (2021 VS 2025 VS 2032)
 - 2.4.2 Food and Beverages
 - 2.4.3 Pharmaceuticals
 - 2.4.4 Cosmetics and Personal Care
 - 2.4.5 Automotive
 - 2.4.6 Others

3 Market Competitive Landscape by Manufacturers

- 3.1 Global Weatherproof and Waterproof Label Market Competitive Situation by Manufacturers (2021 Versus 2025)
- 3.2 Global Weatherproof and Waterproof Label Sales (k rolls) of Manufacturers (2021-2026)
- 3.3 Global Weatherproof and Waterproof Label Revenue of Manufacturers (2021-2026)
- 3.4 Global Weatherproof and Waterproof Label Average Price by Manufacturers (2021-2026)
- 3.5 Global Weatherproof and Waterproof Label Industry Ranking, 2024 VS 2025 VS 2026
- 3.6 Global Manufacturers of Weatherproof and Waterproof Label, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Weatherproof and Waterproof Label, Product Type & Application
- 3.8 Global Manufacturers of Weatherproof and Waterproof Label, Established Date
- 3.9 Global Weatherproof and Waterproof Label Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 Manufacturers Profiled

- 4.1 3M
 - 4.1.1 3M Company Information
 - 4.1.2 3M Business Overview
 - 4.1.3 3M Weatherproof and Waterproof Label Sales, Revenue and Gross Margin (2021-2026)

- 4.1.4 3M Weatherproof and Waterproof Label Product Portfolio
- 4.1.5 3M Recent Developments
- 4.2 Advanced Barcode and Label Technologies
 - 4.2.1 Advanced Barcode and Label Technologies Company Information
 - 4.2.2 Advanced Barcode and Label Technologies Business Overview
 - 4.2.3 Advanced Barcode and Label Technologies Weatherproof and Waterproof Label Sales, Revenue and Gross Margin (2021-2026)
 - 4.2.4 Advanced Barcode and Label Technologies Weatherproof and Waterproof Label Product Portfolio
 - 4.2.5 Advanced Barcode and Label Technologies Recent Developments
- 4.3 Avery Dennison
 - 4.3.1 Avery Dennison Company Information
 - 4.3.2 Avery Dennison Business Overview
 - 4.3.3 Avery Dennison Weatherproof and Waterproof Label Sales, Revenue and Gross Margin (2021-2026)
 - 4.3.4 Avery Dennison Weatherproof and Waterproof Label Product Portfolio
 - 4.3.5 Avery Dennison Recent Developments
- 4.4 Bemis Manufacturing Company
 - 4.4.1 Bemis Manufacturing Company Company Information
 - 4.4.2 Bemis Manufacturing Company Business Overview
 - 4.4.3 Bemis Manufacturing Company Weatherproof and Waterproof Label Sales, Revenue and Gross Margin (2021-2026)
 - 4.4.4 Bemis Manufacturing Company Weatherproof and Waterproof Label Product Portfolio
 - 4.4.5 Bemis Manufacturing Company Recent Developments
- 4.5 Brady Worldwide
 - 4.5.1 Brady Worldwide Company Information
 - 4.5.2 Brady Worldwide Business Overview
 - 4.5.3 Brady Worldwide Weatherproof and Waterproof Label Sales, Revenue and Gross Margin (2021-2026)
 - 4.5.4 Brady Worldwide Weatherproof and Waterproof Label Product Portfolio
 - 4.5.5 Brady Worldwide Recent Developments
- 4.6 CCL Industries
 - 4.6.1 CCL Industries Company Information
 - 4.6.2 CCL Industries Business Overview
 - 4.6.3 CCL Industries Weatherproof and Waterproof Label Sales, Revenue and Gross Margin (2021-2026)
 - 4.6.4 CCL Industries Weatherproof and Waterproof Label Product Portfolio
 - 4.6.5 CCL Industries Recent Developments
- 4.7 Fuji Seal
 - 4.7.1 Fuji Seal Company Information
 - 4.7.2 Fuji Seal Business Overview
 - 4.7.3 Fuji Seal Weatherproof and Waterproof Label Sales, Revenue and Gross Margin (2021-2026)
 - 4.7.4 Fuji Seal Weatherproof and Waterproof Label Product Portfolio
 - 4.7.5 Fuji Seal Recent Developments
- 4.8 Lintec
 - 4.8.1 Lintec Company Information
 - 4.8.2 Lintec Business Overview
 - 4.8.3 Lintec Weatherproof and Waterproof Label Sales, Revenue and Gross Margin (2021-2026)
 - 4.8.4 Lintec Weatherproof and Waterproof Label Product Portfolio
 - 4.8.5 Lintec Recent Developments
- 4.9 Multi-Color Corporation
 - 4.9.1 Multi-Color Corporation Company Information
 - 4.9.2 Multi-Color Corporation Business Overview

4.9.3 Multi-Color Corporation Weatherproof and Waterproof Label Sales, Revenue and Gross Margin (2021-2026)

4.9.4 Multi-Color Corporation Weatherproof and Waterproof Label Product Portfolio

4.9.5 Multi-Color Corporation Recent Developments

4.10 Robos

4.10.1 Robos Company Information

4.10.2 Robos Business Overview

4.10.3 Robos Weatherproof and Waterproof Label Sales, Revenue and Gross Margin (2021-2026)

4.10.4 Robos Weatherproof and Waterproof Label Product Portfolio

4.10.5 Robos Recent Developments

4.11 UPM

4.11.1 UPM Company Information

4.11.2 UPM Business Overview

4.11.3 UPM Weatherproof and Waterproof Label Sales, Revenue and Gross Margin (2021-2026)

4.11.4 UPM Weatherproof and Waterproof Label Product Portfolio

4.11.5 UPM Recent Developments

5 Global Weatherproof and Waterproof Label Market Scenario by Region

5.1 Global Weatherproof and Waterproof Label Market Size by Region: 2021 VS 2025 VS 2032

5.2 Global Weatherproof and Waterproof Label Sales by Region: 2021-2032

5.2.1 Global Weatherproof and Waterproof Label Sales by Region: 2021-2026

5.2.2 Global Weatherproof and Waterproof Label Sales by Region: 2027-2032

5.3 Global Weatherproof and Waterproof Label Revenue by Region: 2021-2032

5.3.1 Global Weatherproof and Waterproof Label Revenue by Region: 2021-2026

5.3.2 Global Weatherproof and Waterproof Label Revenue by Region: 2027-2032

5.4 North America Weatherproof and Waterproof Label Market Facts & Figures by Country

5.4.1 North America Weatherproof and Waterproof Label Market Size by Country: 2021 VS 2025 VS 2032

5.4.2 North America Weatherproof and Waterproof Label Sales by Country (2021-2032)

5.4.3 North America Weatherproof and Waterproof Label Revenue by Country (2021-2032)

5.4.4 United States

5.4.5 Canada

5.4.6 Mexico

5.5 Europe Weatherproof and Waterproof Label Market Facts & Figures by Country

5.5.1 Europe Weatherproof and Waterproof Label Market Size by Country: 2021 VS 2025 VS 2032

5.5.2 Europe Weatherproof and Waterproof Label Sales by Country (2021-2032)

5.5.3 Europe Weatherproof and Waterproof Label Revenue by Country (2021-2032)

5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

5.5.9 Spain

5.5.10 Netherlands

5.5.11 Switzerland

5.5.12 Sweden

5.5.13 Poland

5.6 Asia Pacific Weatherproof and Waterproof Label Market Facts & Figures by Country

5.6.1 Asia Pacific Weatherproof and Waterproof Label Market Size by Country: 2021 VS 2025 VS 2032

5.6.2 Asia Pacific Weatherproof and Waterproof Label Sales by Country (2021-2032)

5.6.3 Asia Pacific Weatherproof and Waterproof Label Revenue by Country (2021-2032)

- 5.6.4 China
- 5.6.5 Japan
- 5.6.6 South Korea
- 5.6.7 India
- 5.6.8 Australia
- 5.6.9 Taiwan
- 5.6.10 Southeast Asia

5.7 South America Weatherproof and Waterproof Label Market Facts & Figures by Country

- 5.7.1 South America Weatherproof and Waterproof Label Market Size by Country: 2021 VS 2025 VS 2032
- 5.7.2 South America Weatherproof and Waterproof Label Sales by Country (2021-2032)
- 5.7.3 South America Weatherproof and Waterproof Label Revenue by Country (2021-2032)
- 5.7.4 Brazil
- 5.7.5 Argentina
- 5.7.6 Chile

5.8 Middle East and Africa Weatherproof and Waterproof Label Market Facts & Figures by Country

- 5.8.1 Middle East and Africa Weatherproof and Waterproof Label Market Size by Country: 2021 VS 2025 VS 2032
- 5.8.2 Middle East and Africa Weatherproof and Waterproof Label Sales by Country (2021-2032)
- 5.8.3 Middle East and Africa Weatherproof and Waterproof Label Revenue by Country (2021-2032)
- 5.8.4 Egypt
- 5.8.5 South Africa
- 5.8.6 Israel
- 5.8.7 Türkiye
- 5.8.8 GCC Countries

6 Segment by Type

6.1 Global Weatherproof and Waterproof Label Sales by Type (2021-2032)

- 6.1.1 Global Weatherproof and Waterproof Label Sales by Type (2021-2032) & (k rolls)
- 6.1.2 Global Weatherproof and Waterproof Label Sales Market Share by Type (2021-2032)

6.2 Global Weatherproof and Waterproof Label Revenue by Type (2021-2032)

- 6.2.1 Global Weatherproof and Waterproof Label Sales by Type (2021-2032) & (US\$ Million)
- 6.2.2 Global Weatherproof and Waterproof Label Revenue Market Share by Type (2021-2032)

6.3 Global Weatherproof and Waterproof Label Price by Type (2021-2032)

7 Segment by Application

7.1 Global Weatherproof and Waterproof Label Sales by Application (2021-2032)

- 7.1.1 Global Weatherproof and Waterproof Label Sales by Application (2021-2032) & (k rolls)
- 7.1.2 Global Weatherproof and Waterproof Label Sales Market Share by Application (2021-2032)

7.2 Global Weatherproof and Waterproof Label Revenue by Application (2021-2032)

- 7.2.1 Global Weatherproof and Waterproof Label Sales by Application (2021-2032) & (US\$ Million)
- 7.2.2 Global Weatherproof and Waterproof Label Revenue Market Share by Application (2021-2032)

7.3 Global Weatherproof and Waterproof Label Price by Application (2021-2032)

8 Value Chain and Sales Channels Analysis of the Market

8.1 Weatherproof and Waterproof Label Value Chain Analysis

- 8.1.1 Weatherproof and Waterproof Label Key Raw Materials
- 8.1.2 Raw Materials Key Suppliers
- 8.1.3 Weatherproof and Waterproof Label Production Mode & Process

8.2 Weatherproof and Waterproof Label Sales Channels Analysis

- 8.2.1 Direct Comparison with Distribution Share
- 8.2.2 Weatherproof and Waterproof Label Distributors

9 Global Weatherproof and Waterproof Label Analyzing Market Dynamics

9.1 Weatherproof and Waterproof Label Industry Trends

9.2 Weatherproof and Waterproof Label Industry Drivers

9.3 Weatherproof and Waterproof Label Industry Opportunities and Challenges

9.4 Weatherproof and Waterproof Label Industry Restraints

10 Report Conclusion

11 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Weatherproof and Waterproof Label Volume and Revenue Market Size and CAGR of Manufacturers (2021 Versus 2025)
- Table 6: Global Weatherproof and Waterproof Label Sales (k rolls) of Manufacturers (2021-2026)
- Table 7: Global Weatherproof and Waterproof Label Sales Market Share by Manufacturers (2021-2026)
- Table 8: Global Weatherproof and Waterproof Label Revenue of Manufacturers (2021-2026)
- Table 9: Global Weatherproof and Waterproof Label Revenue Share by Manufacturers (2021-2026)
- Table 10: Global Market Weatherproof and Waterproof Label Average Price (USD/roll) of Manufacturers (2021-2026)
- Table 11: Global Weatherproof and Waterproof Label Industry Ranking, 2024 VS 2025 VS 2026
- Table 12: Global Manufacturers of Weatherproof and Waterproof Label, Manufacturing Sites & Headquarters
- Table 13: Global Manufacturers of Weatherproof and Waterproof Label, Product Type & Application
- Table 14: Global Weatherproof and Waterproof Label Manufacturers Established Date
- Table 15: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 16: Global Weatherproof and Waterproof Label by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 17: Manufacturers Mergers & Acquisitions, Expansion Plans)
- Table 18: 3M Company Information
- Table 19: 3M Business Overview
- Table 20: 3M Weatherproof and Waterproof Label Sales (k rolls), Revenue (US\$ Million), Price (USD/roll) and Gross Margin (2021-2026)
- Table 21: 3M Weatherproof and Waterproof Label Product Portfolio
- Table 22: 3M Recent Developments
- Table 23: Advanced Barcode and Label Technologies Company Information
- Table 24: Advanced Barcode and Label Technologies Business Overview
- Table 25: Advanced Barcode and Label Technologies Weatherproof and Waterproof Label Sales (k rolls), Revenue (US\$ Million), Price (USD/roll) and Gross Margin (2021-2026)
- Table 26: Advanced Barcode and Label Technologies Weatherproof and Waterproof Label Product Portfolio
- Table 27: Advanced Barcode and Label Technologies Recent Developments
- Table 28: Avery Dennison Company Information
- Table 29: Avery Dennison Business Overview
- Table 30: Avery Dennison Weatherproof and Waterproof Label Sales (k rolls), Revenue (US\$ Million), Price (USD/roll) and Gross Margin (2021-2026)
- Table 31: Avery Dennison Weatherproof and Waterproof Label Product Portfolio
- Table 32: Avery Dennison Recent Developments
- Table 33: Bemis Manufacturing Company Company Information
- Table 34: Bemis Manufacturing Company Business Overview
- Table 35: Bemis Manufacturing Company Weatherproof and Waterproof Label Sales (k rolls), Revenue (US\$ Million), Price (USD/roll) and Gross Margin (2021-2026)
- Table 36: Bemis Manufacturing Company Weatherproof and Waterproof Label Product Portfolio
- Table 37: Bemis Manufacturing Company Recent Developments
- Table 38: Brady Worldwide Company Information
- Table 39: Brady Worldwide Business Overview
- Table 40: Brady Worldwide Weatherproof and Waterproof Label Sales (k rolls), Revenue (US\$ Million), Price (USD/roll) and Gross Margin (2021-2026)
- Table 41: Brady Worldwide Weatherproof and Waterproof Label Product Portfolio
- Table 42: Brady Worldwide Recent Developments
- Table 43: CCL Industries Company Information
- Table 44: CCL Industries Business Overview
- Table 45: CCL Industries Weatherproof and Waterproof Label Sales (k rolls), Revenue (US\$ Million), Price (USD/roll) and Gross Margin (2021-2026)
- Table 46: CCL Industries Weatherproof and Waterproof Label Product Portfolio
- Table 47: CCL Industries Recent Developments

- Table 48: Fuji Seal Company Information
- Table 49: Fuji Seal Business Overview
- Table 50: Fuji Seal Weatherproof and Waterproof Label Sales (k rolls), Revenue (US\$ Million), Price (USD/roll) and Gross Margin (2021-2026)
- Table 51: Fuji Seal Weatherproof and Waterproof Label Product Portfolio
- Table 52: Fuji Seal Recent Developments
- Table 53: Lintec Company Information
- Table 54: Lintec Business Overview
- Table 55: Lintec Weatherproof and Waterproof Label Sales (k rolls), Revenue (US\$ Million), Price (USD/roll) and Gross Margin (2021-2026)
- Table 56: Lintec Weatherproof and Waterproof Label Product Portfolio
- Table 57: Lintec Recent Developments
- Table 58: Multi-Color Corporation Company Information
- Table 59: Multi-Color Corporation Business Overview
- Table 60: Multi-Color Corporation Weatherproof and Waterproof Label Sales (k rolls), Revenue (US\$ Million), Price (USD/roll) and Gross Margin (2021-2026)
- Table 61: Multi-Color Corporation Weatherproof and Waterproof Label Product Portfolio
- Table 62: Multi-Color Corporation Recent Developments
- Table 63: Robos Company Information
- Table 64: Robos Business Overview
- Table 65: Robos Weatherproof and Waterproof Label Sales (k rolls), Revenue (US\$ Million), Price (USD/roll) and Gross Margin (2021-2026)
- Table 66: Robos Weatherproof and Waterproof Label Product Portfolio
- Table 67: Robos Recent Developments
- Table 68: UPM Company Information
- Table 69: UPM Business Overview
- Table 70: UPM Weatherproof and Waterproof Label Sales (k rolls), Revenue (US\$ Million), Price (USD/roll) and Gross Margin (2021-2026)
- Table 71: UPM Weatherproof and Waterproof Label Product Portfolio
- Table 72: UPM Recent Developments
- Table 73: Global Weatherproof and Waterproof Label Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 74: Global Weatherproof and Waterproof Label Sales by Region (2021-2026) & (k rolls)
- Table 75: Global Weatherproof and Waterproof Label Sales Market Share by Region (2021-2026)
- Table 76: Global Weatherproof and Waterproof Label Sales by Region (2027-2032) & (k rolls)
- Table 77: Global Weatherproof and Waterproof Label Sales Market Share by Region (2027-2032)
- Table 78: Global Weatherproof and Waterproof Label Revenue by Region (2021-2026) & (US\$ Million)
- Table 79: Global Weatherproof and Waterproof Label Revenue Market Share by Region (2021-2026)
- Table 80: Global Weatherproof and Waterproof Label Revenue by Region (2027-2032) & (US\$ Million)
- Table 81: Global Weatherproof and Waterproof Label Revenue Market Share by Region (2027-2032)
- Table 82: North America Weatherproof and Waterproof Label Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 83: North America Weatherproof and Waterproof Label Sales by Country (2021-2026) & (k rolls)
- Table 84: North America Weatherproof and Waterproof Label Sales by Country (2027-2032) & (k rolls)
- Table 85: North America Weatherproof and Waterproof Label Revenue by Country (2021-2026) & (US\$ Million)
- Table 86: North America Weatherproof and Waterproof Label Revenue by Country (2027-2032) & (US\$ Million)
- Table 87: Europe Weatherproof and Waterproof Label Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 88: Europe Weatherproof and Waterproof Label Sales by Country (2021-2026) & (k rolls)
- Table 89: Europe Weatherproof and Waterproof Label Sales by Country (2027-2032) & (k rolls)
- Table 90: Europe Weatherproof and Waterproof Label Revenue by Country (2021-2026) & (US\$ Million)
- Table 91: Europe Weatherproof and Waterproof Label Revenue by Country (2027-2032) & (US\$ Million)
- Table 92: Asia Pacific Weatherproof and Waterproof Label Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 93: Asia Pacific Weatherproof and Waterproof Label Sales by Country (2021-2026) & (k rolls)
- Table 94: Asia Pacific Weatherproof and Waterproof Label Sales by Country (2027-2032) & (k rolls)
- Table 95: Asia Pacific Weatherproof and Waterproof Label Revenue by Country (2021-2026) & (US\$ Million)
- Table 96: Asia Pacific Weatherproof and Waterproof Label Revenue by Country (2027-2032) & (US\$ Million)
- Table 97: South America Weatherproof and Waterproof Label Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 98: South America Weatherproof and Waterproof Label Sales by Country (2021-2026) & (k rolls)
- Table 99: South America Weatherproof and Waterproof Label Sales by Country (2027-2032) & (k rolls)
- Table 100: South America Weatherproof and Waterproof Label Revenue by Country (2021-2026) & (US\$ Million)
- Table 101: South America Weatherproof and Waterproof Label Revenue by Country (2027-2032) & (US\$ Million)
- Table 102: Middle East and Africa Weatherproof and Waterproof Label Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 103: Middle East and Africa Weatherproof and Waterproof Label Sales by Country (2021-2026) & (k rolls)
- Table 104: Middle East and Africa Weatherproof and Waterproof Label Sales by Country (2027-2032) & (k rolls)
- Table 105: Middle East and Africa Weatherproof and Waterproof Label Revenue by Country (2021-2026) & (US\$ Million)
- Table 106: Middle East and Africa Weatherproof and Waterproof Label Revenue by Country (2027-2032) & (US\$ Million)

- Table 107: Global Weatherproof and Waterproof Label Sales by Type (2021-2026) & (k rolls)
- Table 108: Global Weatherproof and Waterproof Label Sales by Type (2027-2032) & (k rolls)
- Table 109: Global Weatherproof and Waterproof Label Sales Market Share by Type (2021-2026)
- Table 110: Global Weatherproof and Waterproof Label Sales Market Share by Type (2027-2032)
- Table 111: Global Weatherproof and Waterproof Label Revenue by Type (2021-2026) & (US\$ Million)
- Table 112: Global Weatherproof and Waterproof Label Revenue by Type (2027-2032) & (US\$ Million)
- Table 113: Global Weatherproof and Waterproof Label Revenue Market Share by Type (2021-2026)
- Table 114: Global Weatherproof and Waterproof Label Revenue Market Share by Type (2027-2032)
- Table 115: Global Weatherproof and Waterproof Label Price by Type (2021-2026) & (USD/roll)
- Table 116: Global Weatherproof and Waterproof Label Price by Type (2027-2032) & (USD/roll)
- Table 117: Global Weatherproof and Waterproof Label Sales by Application (2021-2026) & (k rolls)
- Table 118: Global Weatherproof and Waterproof Label Sales by Application (2027-2032) & (k rolls)
- Table 119: Global Weatherproof and Waterproof Label Sales Market Share by Application (2021-2026)
- Table 120: Global Weatherproof and Waterproof Label Sales Market Share by Application (2027-2032)
- Table 121: Global Weatherproof and Waterproof Label Revenue by Application (2021-2026) & (US\$ Million)
- Table 122: Global Weatherproof and Waterproof Label Revenue by Application (2027-2032) & (US\$ Million)
- Table 123: Global Weatherproof and Waterproof Label Revenue Market Share by Application (2021-2026)
- Table 124: Global Weatherproof and Waterproof Label Revenue Market Share by Application (2027-2032)
- Table 125: Global Weatherproof and Waterproof Label Price by Application (2021-2026) & (USD/roll)
- Table 126: Global Weatherproof and Waterproof Label Price by Application (2027-2032) & (USD/roll)
- Table 127: Key Raw Materials
- Table 128: Raw Materials Key Suppliers
- Table 129: Weatherproof and Waterproof Label Distributors List
- Table 130: Weatherproof and Waterproof Label Customers List
- Table 131: Weatherproof and Waterproof Label Industry Trends
- Table 132: Weatherproof and Waterproof Label Industry Drivers
- Table 133: Weatherproof and Waterproof Label Industry Restraints
- Table 134: Authors List of This Report

List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Weatherproof and Waterproof Label Product Image
- Figure 5: Global Weatherproof and Waterproof Label Revenue (US\$ Million), 2021 VS 2025 VS 2032
- Figure 6: Global Weatherproof and Waterproof Label Market Size (2021-2032) & (US\$ Million)
- Figure 7: Global Weatherproof and Waterproof Label Sales (2021-2032) & (k rolls)
- Figure 8: Global Weatherproof and Waterproof Label Average Price (USD/roll) & (2021-2032)
- Figure 9: Laser Product Image
- Figure 10: Inkjet Product Image
- Figure 11: Thermal Product Image
- Figure 12: Others Product Image
- Figure 13: Food and Beverages Product Image
- Figure 14: Pharmaceuticals Product Image
- Figure 15: Cosmetics and Personal Care Product Image
- Figure 16: Automotive Product Image
- Figure 17: Others Product Image
- Figure 18: Global Weatherproof and Waterproof Label Revenue Share by Manufacturers in 2025
- Figure 19: Global Manufacturers of Weatherproof and Waterproof Label, Manufacturing Sites & Headquarters
- Figure 20: Global Top 5 and 10 Weatherproof and Waterproof Label Players Market Share by Revenue in 2025
- Figure 21: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 22: Global Weatherproof and Waterproof Label Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Figure 23: Global Weatherproof and Waterproof Label Sales by Region in 2025
- Figure 24: Global Weatherproof and Waterproof Label Revenue by Region in 2025
- Figure 25: North America Weatherproof and Waterproof Label Market Size by Country in 2025
- Figure 26: North America Weatherproof and Waterproof Label Sales Market Share by Country (2021-2032)
- Figure 27: North America Weatherproof and Waterproof Label Revenue Market Share by Country (2021-2032)
- Figure 28: United States Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 29: Canada Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 30: Mexico Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 31: Europe Weatherproof and Waterproof Label Market Size by Country in 2025
- Figure 32: Europe Weatherproof and Waterproof Label Sales Market Share by Country (2021-2032)
- Figure 33: Europe Weatherproof and Waterproof Label Revenue Market Share by Country (2021-2032)

- Figure 34: Germany Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 35: France Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 36: U.K. Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 37: Italy Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 38: Russia Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 39: Spain Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 40: Netherlands Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 41: Switzerland Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 42: Sweden Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 43: Poland Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 44: Asia Pacific Weatherproof and Waterproof Label Market Size by Country in 2025
- Figure 45: Asia Pacific Weatherproof and Waterproof Label Sales Market Share by Country (2021-2032)
- Figure 46: Asia Pacific Weatherproof and Waterproof Label Revenue Market Share by Country (2021-2032)
- Figure 47: China Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 48: Japan Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 49: South Korea Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 50: India Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 51: Australia Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 52: Taiwan Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 53: Southeast Asia Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 54: Southeast Asia Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 55: South America Weatherproof and Waterproof Label Market Size by Country in 2025
- Figure 56: South America Weatherproof and Waterproof Label Sales Market Share by Country (2021-2032)
- Figure 57: South America Weatherproof and Waterproof Label Revenue Market Share by Country (2021-2032)
- Figure 58: Brazil Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 59: Argentina Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 60: Chile Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 61: Middle East and Africa Weatherproof and Waterproof Label Market Size by Country in 2025
- Figure 62: Middle East and Africa Weatherproof and Waterproof Label Sales Market Share by Country (2021-2032)
- Figure 63: Middle East and Africa Weatherproof and Waterproof Label Revenue Market Share by Country (2021-2032)
- Figure 64: Egypt Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 65: South Africa Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 66: Israel Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 67: Türkiye Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 68: GCC Countries Weatherproof and Waterproof Label Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 69: Global Weatherproof and Waterproof Label Sales Market Share by Type (2021-2032)
- Figure 70: Global Weatherproof and Waterproof Label Revenue Market Share by Type (2021-2032)
- Figure 71: Global Weatherproof and Waterproof Label Price (USD/roll) by Type (2021-2032)
- Figure 72: Global Weatherproof and Waterproof Label Sales Market Share by Application (2021-2032)
- Figure 73: Global Weatherproof and Waterproof Label Revenue Market Share by Application (2021-2032)
- Figure 74: Global Weatherproof and Waterproof Label Price (USD/roll) by Application (2021-2032)
- Figure 75: Weatherproof and Waterproof Label Value Chain
- Figure 76: Weatherproof and Waterproof Label Production Mode & Process
- Figure 77: Direct Comparison with Distribution Share
- Figure 78: Distributors Profiles
- Figure 79: Weatherproof and Waterproof Label Industry Opportunities and Challenges