



Whole Wheat Beer Industry Research Report 2026

Industry	Published	Pages	Format
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Description

The global Whole Wheat Beer market was valued at US\$ million in 2025 and is projected to reach US\$ million by 2032, implying a CAGR of % over 2026–2032.

The North America market for Whole Wheat Beer is projected to increase from US\$ million in 2026 to US\$ million by 2032, corresponding to a CAGR of % over 2026–2032.

The Europe market for Whole Wheat Beer is projected to rise from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026–2032.

The Asia Pacific market for Whole Wheat Beer is expected to grow from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026–2032.

Leading global manufacturers of Whole Wheat Beer include Tsingtao Brewery Company Limited, China Resources Snow Breweries, Budweiser, Beijing Yanjing Brewery Co.,Ltd., Carlsberg, HeineKen, STELLA ARTOIS, Asahi and Krombacher, among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

Report Scope

This report quantifies the global Whole Wheat Beer market in terms of revenue (US\$ million) and, where applicable, sales volume (t), using 2025 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of Types and Applications, harmonizes vendor attribution, and presents comparable time series by company, Type, Application, and region/country, including indicative price bands (US\$/t) and concentration ratios (CR5/CR10).

The outputs are intended to support strategy development, budgeting, and performance benchmarking for brand owners, manufacturers, retailers, channel partners, and investors; data are structured with consistent units and fields to facilitate integration into internal FP&A and BI systems.

Key Companies & Market Share Insights

This section profiles leading manufacturers, combining 2021–2025 results with a 2026–2032 outlook. It reports revenue, market share, price bands, product and application mix, regional and channel mix, and key developments (M&A, capacity additions, certifications). It also provides global revenue, average price, and—where applicable—sales volume by manufacturer, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

Whole Wheat Beer Market by Company

Tsingtao Brewery Company Limited

China Resources Snow Breweries

Budweiser

Beijing Yanjing Brewery Co.,Ltd.

Carlsberg

HeineKen

STELLA ARTOIS

Asahi

Krombacher

Oettinger

Suntory Beer

Arpanoosh

Erdinger Weibbrau

Kirin

Behnouch Iran

Whole Wheat Beer Segment by Type

Barley Malt

Wheat Malt

Whole Wheat Beer Segment by Application

Bar

Catering Service

Retail

Whole Wheat Beer Segment by Region

North America

United States

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Spain

Netherlands

Switzerland

Sweden

Poland

Asia-Pacific

China

Japan

South Korea

India

Australia

Taiwan

Southeast Asia

South America

Brazil

Argentina

Chile
Middle East & Africa
Egypt
South Africa
Israel
Türkiye
GCC Countries

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Whole Wheat Beer market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Whole Wheat Beer and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Whole Wheat Beer.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Research objectives, research methods, data sources, data cross-validation;

Chapter 2:

Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc.), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3:

Detailed analysis of Whole Wheat Beer manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5:

Production/output, value of Whole Wheat Beer by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6:

Consumption of Whole Wheat Beer in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7:

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9:

Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10:

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11:

The main points and conclusions of the report.

Table of Contents

1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 Market Overview

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Whole Wheat Beer Market Size (2021-2032)
 - 2.2.2 Global Whole Wheat Beer Sales (2021-2032)
 - 2.2.3 Global Whole Wheat Beer Market Average Price (2021-2032)
- 2.3 Whole Wheat Beer by Type
 - 2.3.1 Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
 - 2.3.2 Barley Malt
 - 2.3.3 Wheat Malt
- 2.4 Whole Wheat Beer by Application
 - 2.4.1 Market Value Comparison by Application (2021 VS 2025 VS 2032)
 - 2.4.2 Bar
 - 2.4.3 Catering Service
 - 2.4.4 Retail

3 Market Competitive Landscape by Manufacturers

- 3.1 Global Whole Wheat Beer Market Competitive Situation by Manufacturers (2021 Versus 2025)
- 3.2 Global Whole Wheat Beer Sales (t) of Manufacturers (2021-2026)
- 3.3 Global Whole Wheat Beer Revenue of Manufacturers (2021-2026)
- 3.4 Global Whole Wheat Beer Average Price by Manufacturers (2021-2026)
- 3.5 Global Whole Wheat Beer Industry Ranking, 2024 VS 2025 VS 2026
- 3.6 Global Manufacturers of Whole Wheat Beer, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Whole Wheat Beer, Product Type & Application
- 3.8 Global Manufacturers of Whole Wheat Beer, Established Date
- 3.9 Global Whole Wheat Beer Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 Manufacturers Profiled

- 4.1 Tsingtao Brewery Company Limited
 - 4.1.1 Tsingtao Brewery Company Limited Company Information
 - 4.1.2 Tsingtao Brewery Company Limited Business Overview
 - 4.1.3 Tsingtao Brewery Company Limited Whole Wheat Beer Sales, Revenue and Gross Margin (2021-2026)
 - 4.1.4 Tsingtao Brewery Company Limited Whole Wheat Beer Product Portfolio
 - 4.1.5 Tsingtao Brewery Company Limited Recent Developments
- 4.2 China Resources Snow Breweries

- 4.2.1 China Resources Snow Breweries Company Information
- 4.2.2 China Resources Snow Breweries Business Overview
- 4.2.3 China Resources Snow Breweries Whole Wheat Beer Sales, Revenue and Gross Margin (2021-2026)
- 4.2.4 China Resources Snow Breweries Whole Wheat Beer Product Portfolio
- 4.2.5 China Resources Snow Breweries Recent Developments

4.3 Budweiser

- 4.3.1 Budweiser Company Information
- 4.3.2 Budweiser Business Overview
- 4.3.3 Budweiser Whole Wheat Beer Sales, Revenue and Gross Margin (2021-2026)
- 4.3.4 Budweiser Whole Wheat Beer Product Portfolio
- 4.3.5 Budweiser Recent Developments

4.4 Beijing Yanjing Brewery Co.,Ltd.

- 4.4.1 Beijing Yanjing Brewery Co.,Ltd. Company Information
- 4.4.2 Beijing Yanjing Brewery Co.,Ltd. Business Overview
- 4.4.3 Beijing Yanjing Brewery Co.,Ltd. Whole Wheat Beer Sales, Revenue and Gross Margin (2021-2026)
- 4.4.4 Beijing Yanjing Brewery Co.,Ltd. Whole Wheat Beer Product Portfolio
- 4.4.5 Beijing Yanjing Brewery Co.,Ltd. Recent Developments

4.5 Carlsberg

- 4.5.1 Carlsberg Company Information
- 4.5.2 Carlsberg Business Overview
- 4.5.3 Carlsberg Whole Wheat Beer Sales, Revenue and Gross Margin (2021-2026)
- 4.5.4 Carlsberg Whole Wheat Beer Product Portfolio
- 4.5.5 Carlsberg Recent Developments

4.6 HeineKen

- 4.6.1 HeineKen Company Information
- 4.6.2 HeineKen Business Overview
- 4.6.3 HeineKen Whole Wheat Beer Sales, Revenue and Gross Margin (2021-2026)
- 4.6.4 HeineKen Whole Wheat Beer Product Portfolio
- 4.6.5 HeineKen Recent Developments

4.7 STELLA ARTOIS

- 4.7.1 STELLA ARTOIS Company Information
- 4.7.2 STELLA ARTOIS Business Overview
- 4.7.3 STELLA ARTOIS Whole Wheat Beer Sales, Revenue and Gross Margin (2021-2026)
- 4.7.4 STELLA ARTOIS Whole Wheat Beer Product Portfolio
- 4.7.5 STELLA ARTOIS Recent Developments

4.8 Asahi

- 4.8.1 Asahi Company Information
- 4.8.2 Asahi Business Overview
- 4.8.3 Asahi Whole Wheat Beer Sales, Revenue and Gross Margin (2021-2026)
- 4.8.4 Asahi Whole Wheat Beer Product Portfolio
- 4.8.5 Asahi Recent Developments

4.9 Krombacher

- 4.9.1 Krombacher Company Information
- 4.9.2 Krombacher Business Overview
- 4.9.3 Krombacher Whole Wheat Beer Sales, Revenue and Gross Margin (2021-2026)
- 4.9.4 Krombacher Whole Wheat Beer Product Portfolio
- 4.9.5 Krombacher Recent Developments

4.10 Oettinger

- 4.10.1 Oettinger Company Information
 - 4.10.2 Oettinger Business Overview
 - 4.10.3 Oettinger Whole Wheat Beer Sales, Revenue and Gross Margin (2021-2026)
 - 4.10.4 Oettinger Whole Wheat Beer Product Portfolio
 - 4.10.5 Oettinger Recent Developments
- 4.11 Suntory Beer
 - 4.11.1 Suntory Beer Company Information
 - 4.11.2 Suntory Beer Business Overview
 - 4.11.3 Suntory Beer Whole Wheat Beer Sales, Revenue and Gross Margin (2021-2026)
 - 4.11.4 Suntory Beer Whole Wheat Beer Product Portfolio
 - 4.11.5 Suntory Beer Recent Developments
- 4.12 Arpanoosh
 - 4.12.1 Arpanoosh Company Information
 - 4.12.2 Arpanoosh Business Overview
 - 4.12.3 Arpanoosh Whole Wheat Beer Sales, Revenue and Gross Margin (2021-2026)
 - 4.12.4 Arpanoosh Whole Wheat Beer Product Portfolio
 - 4.12.5 Arpanoosh Recent Developments
- 4.13 Erdinger Weibbrau
 - 4.13.1 Erdinger Weibbrau Company Information
 - 4.13.2 Erdinger Weibbrau Business Overview
 - 4.13.3 Erdinger Weibbrau Whole Wheat Beer Sales, Revenue and Gross Margin (2021-2026)
 - 4.13.4 Erdinger Weibbrau Whole Wheat Beer Product Portfolio
 - 4.13.5 Erdinger Weibbrau Recent Developments
- 4.14 Kirin
 - 4.14.1 Kirin Company Information
 - 4.14.2 Kirin Business Overview
 - 4.14.3 Kirin Whole Wheat Beer Sales, Revenue and Gross Margin (2021-2026)
 - 4.14.4 Kirin Whole Wheat Beer Product Portfolio
 - 4.14.5 Kirin Recent Developments
- 4.15 Behnoush Iran
 - 4.15.1 Behnoush Iran Company Information
 - 4.15.2 Behnoush Iran Business Overview
 - 4.15.3 Behnoush Iran Whole Wheat Beer Sales, Revenue and Gross Margin (2021-2026)
 - 4.15.4 Behnoush Iran Whole Wheat Beer Product Portfolio
 - 4.15.5 Behnoush Iran Recent Developments

5 Global Whole Wheat Beer Market Scenario by Region

- 5.1 Global Whole Wheat Beer Market Size by Region: 2021 VS 2025 VS 2032
- 5.2 Global Whole Wheat Beer Sales by Region: 2021-2032
 - 5.2.1 Global Whole Wheat Beer Sales by Region: 2021-2026
 - 5.2.2 Global Whole Wheat Beer Sales by Region: 2027-2032
- 5.3 Global Whole Wheat Beer Revenue by Region: 2021-2032
 - 5.3.1 Global Whole Wheat Beer Revenue by Region: 2021-2026
 - 5.3.2 Global Whole Wheat Beer Revenue by Region: 2027-2032
- 5.4 North America Whole Wheat Beer Market Facts & Figures by Country
 - 5.4.1 North America Whole Wheat Beer Market Size by Country: 2021 VS 2025 VS 2032
 - 5.4.2 North America Whole Wheat Beer Sales by Country (2021-2032)
 - 5.4.3 North America Whole Wheat Beer Revenue by Country (2021-2032)
 - 5.4.4 United States

5.4.5 Canada

5.4.6 Mexico

5.5 Europe Whole Wheat Beer Market Facts & Figures by Country

5.5.1 Europe Whole Wheat Beer Market Size by Country: 2021 VS 2025 VS 2032

5.5.2 Europe Whole Wheat Beer Sales by Country (2021-2032)

5.5.3 Europe Whole Wheat Beer Revenue by Country (2021-2032)

5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

5.5.9 Spain

5.5.10 Netherlands

5.5.11 Switzerland

5.5.12 Sweden

5.5.13 Poland

5.6 Asia Pacific Whole Wheat Beer Market Facts & Figures by Country

5.6.1 Asia Pacific Whole Wheat Beer Market Size by Country: 2021 VS 2025 VS 2032

5.6.2 Asia Pacific Whole Wheat Beer Sales by Country (2021-2032)

5.6.3 Asia Pacific Whole Wheat Beer Revenue by Country (2021-2032)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 Taiwan

5.6.10 Southeast Asia

5.7 South America Whole Wheat Beer Market Facts & Figures by Country

5.7.1 South America Whole Wheat Beer Market Size by Country: 2021 VS 2025 VS 2032

5.7.2 South America Whole Wheat Beer Sales by Country (2021-2032)

5.7.3 South America Whole Wheat Beer Revenue by Country (2021-2032)

5.7.4 Brazil

5.7.5 Argentina

5.7.6 Chile

5.8 Middle East and Africa Whole Wheat Beer Market Facts & Figures by Country

5.8.1 Middle East and Africa Whole Wheat Beer Market Size by Country: 2021 VS 2025 VS 2032

5.8.2 Middle East and Africa Whole Wheat Beer Sales by Country (2021-2032)

5.8.3 Middle East and Africa Whole Wheat Beer Revenue by Country (2021-2032)

5.8.4 Egypt

5.8.5 South Africa

5.8.6 Israel

5.8.7 Türkiye

5.8.8 GCC Countries

6 Segment by Type

6.1 Global Whole Wheat Beer Sales by Type (2021-2032)

6.1.1 Global Whole Wheat Beer Sales by Type (2021-2032) & (t)

6.1.2 Global Whole Wheat Beer Sales Market Share by Type (2021-2032)

6.2 Global Whole Wheat Beer Revenue by Type (2021-2032)

6.2.1 Global Whole Wheat Beer Sales by Type (2021-2032) & (US\$ Million)

6.2.2 Global Whole Wheat Beer Revenue Market Share by Type (2021-2032)

6.3 Global Whole Wheat Beer Price by Type (2021-2032)

7 Segment by Application

7.1 Global Whole Wheat Beer Sales by Application (2021-2032)

7.1.1 Global Whole Wheat Beer Sales by Application (2021-2032) & (t)

7.1.2 Global Whole Wheat Beer Sales Market Share by Application (2021-2032)

7.2 Global Whole Wheat Beer Revenue by Application (2021-2032)

7.2.1 Global Whole Wheat Beer Sales by Application (2021-2032) & (US\$ Million)

7.2.2 Global Whole Wheat Beer Revenue Market Share by Application (2021-2032)

7.3 Global Whole Wheat Beer Price by Application (2021-2032)

8 Value Chain and Sales Channels Analysis of the Market

8.1 Whole Wheat Beer Value Chain Analysis

8.1.1 Whole Wheat Beer Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Whole Wheat Beer Production Mode & Process

8.2 Whole Wheat Beer Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Whole Wheat Beer Distributors

8.2.3 Whole Wheat Beer Customers

9 Global Whole Wheat Beer Analyzing Market Dynamics

9.1 Whole Wheat Beer Industry Trends

9.2 Whole Wheat Beer Industry Drivers

9.3 Whole Wheat Beer Industry Opportunities and Challenges

9.4 Whole Wheat Beer Industry Restraints

10 Report Conclusion

11 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Whole Wheat Beer Volume and Revenue Market Size and CAGR of Manufacturers (2021 Versus 2025)
- Table 6: Global Whole Wheat Beer Sales (t) of Manufacturers (2021-2026)
- Table 7: Global Whole Wheat Beer Sales Market Share by Manufacturers (2021-2026)
- Table 8: Global Whole Wheat Beer Revenue of Manufacturers (2021-2026)
- Table 9: Global Whole Wheat Beer Revenue Share by Manufacturers (2021-2026)
- Table 10: Global Market Whole Wheat Beer Average Price (USD/t) of Manufacturers (2021-2026)
- Table 11: Global Whole Wheat Beer Industry Ranking, 2024 VS 2025 VS 2026
- Table 12: Global Manufacturers of Whole Wheat Beer, Manufacturing Sites & Headquarters
- Table 13: Global Manufacturers of Whole Wheat Beer, Product Type & Application
- Table 14: Global Whole Wheat Beer Manufacturers Established Date
- Table 15: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 16: Global Whole Wheat Beer by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 17: Manufacturers Mergers & Acquisitions, Expansion Plans)
- Table 18: Tsingtao Brewery Company Limited Company Information
- Table 19: Tsingtao Brewery Company Limited Business Overview
- Table 20: Tsingtao Brewery Company Limited Whole Wheat Beer Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 21: Tsingtao Brewery Company Limited Whole Wheat Beer Product Portfolio
- Table 22: Tsingtao Brewery Company Limited Recent Developments
- Table 23: China Resources Snow Breweries Company Information
- Table 24: China Resources Snow Breweries Business Overview
- Table 25: China Resources Snow Breweries Whole Wheat Beer Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 26: China Resources Snow Breweries Whole Wheat Beer Product Portfolio
- Table 27: China Resources Snow Breweries Recent Developments
- Table 28: Budweiser Company Information
- Table 29: Budweiser Business Overview
- Table 30: Budweiser Whole Wheat Beer Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 31: Budweiser Whole Wheat Beer Product Portfolio
- Table 32: Budweiser Recent Developments
- Table 33: Beijing Yanjing Brewery Co.,Ltd. Company Information
- Table 34: Beijing Yanjing Brewery Co.,Ltd. Business Overview
- Table 35: Beijing Yanjing Brewery Co.,Ltd. Whole Wheat Beer Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 36: Beijing Yanjing Brewery Co.,Ltd. Whole Wheat Beer Product Portfolio
- Table 37: Beijing Yanjing Brewery Co.,Ltd. Recent Developments
- Table 38: Carlsberg Company Information
- Table 39: Carlsberg Business Overview
- Table 40: Carlsberg Whole Wheat Beer Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 41: Carlsberg Whole Wheat Beer Product Portfolio
- Table 42: Carlsberg Recent Developments
- Table 43: HeineKen Company Information
- Table 44: HeineKen Business Overview
- Table 45: HeineKen Whole Wheat Beer Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 46: HeineKen Whole Wheat Beer Product Portfolio
- Table 47: HeineKen Recent Developments
- Table 48: STELLA ARTOIS Company Information
- Table 49: STELLA ARTOIS Business Overview
- Table 50: STELLA ARTOIS Whole Wheat Beer Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 51: STELLA ARTOIS Whole Wheat Beer Product Portfolio
- Table 52: STELLA ARTOIS Recent Developments

- Table 53: Asahi Company Information
- Table 54: Asahi Business Overview
- Table 55: Asahi Whole Wheat Beer Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 56: Asahi Whole Wheat Beer Product Portfolio
- Table 57: Asahi Recent Developments
- Table 58: Krombacher Company Information
- Table 59: Krombacher Business Overview
- Table 60: Krombacher Whole Wheat Beer Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 61: Krombacher Whole Wheat Beer Product Portfolio
- Table 62: Krombacher Recent Developments
- Table 63: Oettinger Company Information
- Table 64: Oettinger Business Overview
- Table 65: Oettinger Whole Wheat Beer Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 66: Oettinger Whole Wheat Beer Product Portfolio
- Table 67: Oettinger Recent Developments
- Table 68: Suntory Beer Company Information
- Table 69: Suntory Beer Business Overview
- Table 70: Suntory Beer Whole Wheat Beer Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 71: Suntory Beer Whole Wheat Beer Product Portfolio
- Table 72: Suntory Beer Recent Developments
- Table 73: Arpanoosh Company Information
- Table 74: Arpanoosh Business Overview
- Table 75: Arpanoosh Whole Wheat Beer Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 76: Arpanoosh Whole Wheat Beer Product Portfolio
- Table 77: Arpanoosh Recent Developments
- Table 78: Erdinger Weibbrau Company Information
- Table 79: Erdinger Weibbrau Business Overview
- Table 80: Erdinger Weibbrau Whole Wheat Beer Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 81: Erdinger Weibbrau Whole Wheat Beer Product Portfolio
- Table 82: Erdinger Weibbrau Recent Developments
- Table 83: Kirin Company Information
- Table 84: Kirin Business Overview
- Table 85: Kirin Whole Wheat Beer Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 86: Kirin Whole Wheat Beer Product Portfolio
- Table 87: Kirin Recent Developments
- Table 88: Behnoush Iran Company Information
- Table 89: Behnoush Iran Business Overview
- Table 90: Behnoush Iran Whole Wheat Beer Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 91: Behnoush Iran Whole Wheat Beer Product Portfolio
- Table 92: Behnoush Iran Recent Developments
- Table 93: Global Whole Wheat Beer Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 94: Global Whole Wheat Beer Sales by Region (2021-2026) & (t)
- Table 95: Global Whole Wheat Beer Sales Market Share by Region (2021-2026)
- Table 96: Global Whole Wheat Beer Sales by Region (2027-2032) & (t)
- Table 97: Global Whole Wheat Beer Sales Market Share by Region (2027-2032)
- Table 98: Global Whole Wheat Beer Revenue by Region (2021-2026) & (US\$ Million)
- Table 99: Global Whole Wheat Beer Revenue Market Share by Region (2021-2026)
- Table 100: Global Whole Wheat Beer Revenue by Region (2027-2032) & (US\$ Million)
- Table 101: Global Whole Wheat Beer Revenue Market Share by Region (2027-2032)
- Table 102: North America Whole Wheat Beer Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 103: North America Whole Wheat Beer Sales by Country (2021-2026) & (t)
- Table 104: North America Whole Wheat Beer Sales by Country (2027-2032) & (t)
- Table 105: North America Whole Wheat Beer Revenue by Country (2021-2026) & (US\$ Million)
- Table 106: North America Whole Wheat Beer Revenue by Country (2027-2032) & (US\$ Million)
- Table 107: Europe Whole Wheat Beer Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 108: Europe Whole Wheat Beer Sales by Country (2021-2026) & (t)
- Table 109: Europe Whole Wheat Beer Sales by Country (2027-2032) & (t)
- Table 110: Europe Whole Wheat Beer Revenue by Country (2021-2026) & (US\$ Million)
- Table 111: Europe Whole Wheat Beer Revenue by Country (2027-2032) & (US\$ Million)
- Table 112: Asia Pacific Whole Wheat Beer Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 113: Asia Pacific Whole Wheat Beer Sales by Country (2021-2026) & (t)
- Table 114: Asia Pacific Whole Wheat Beer Sales by Country (2027-2032) & (t)
- Table 115: Asia Pacific Whole Wheat Beer Revenue by Country (2021-2026) & (US\$ Million)
- Table 116: Asia Pacific Whole Wheat Beer Revenue by Country (2027-2032) & (US\$ Million)

- Table 117: South America Whole Wheat Beer Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 118: South America Whole Wheat Beer Sales by Country (2021-2026) & (t)
- Table 119: South America Whole Wheat Beer Sales by Country (2027-2032) & (t)
- Table 120: South America Whole Wheat Beer Revenue by Country (2021-2026) & (US\$ Million)
- Table 121: South America Whole Wheat Beer Revenue by Country (2027-2032) & (US\$ Million)
- Table 122: Middle East and Africa Whole Wheat Beer Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 123: Middle East and Africa Whole Wheat Beer Sales by Country (2021-2026) & (t)
- Table 124: Middle East and Africa Whole Wheat Beer Sales by Country (2027-2032) & (t)
- Table 125: Middle East and Africa Whole Wheat Beer Revenue by Country (2021-2026) & (US\$ Million)
- Table 126: Middle East and Africa Whole Wheat Beer Revenue by Country (2027-2032) & (US\$ Million)
- Table 127: Global Whole Wheat Beer Sales by Type (2021-2026) & (t)
- Table 128: Global Whole Wheat Beer Sales by Type (2027-2032) & (t)
- Table 129: Global Whole Wheat Beer Sales Market Share by Type (2021-2026)
- Table 130: Global Whole Wheat Beer Sales Market Share by Type (2027-2032)
- Table 131: Global Whole Wheat Beer Revenue by Type (2021-2026) & (US\$ Million)
- Table 132: Global Whole Wheat Beer Revenue by Type (2027-2032) & (US\$ Million)
- Table 133: Global Whole Wheat Beer Revenue Market Share by Type (2021-2026)
- Table 134: Global Whole Wheat Beer Revenue Market Share by Type (2027-2032)
- Table 135: Global Whole Wheat Beer Price by Type (2021-2026) & (USD/t)
- Table 136: Global Whole Wheat Beer Price by Type (2027-2032) & (USD/t)
- Table 137: Global Whole Wheat Beer Sales by Application (2021-2026) & (t)
- Table 138: Global Whole Wheat Beer Sales by Application (2027-2032) & (t)
- Table 139: Global Whole Wheat Beer Sales Market Share by Application (2021-2026)
- Table 140: Global Whole Wheat Beer Sales Market Share by Application (2027-2032)
- Table 141: Global Whole Wheat Beer Revenue by Application (2021-2026) & (US\$ Million)
- Table 142: Global Whole Wheat Beer Revenue by Application (2027-2032) & (US\$ Million)
- Table 143: Global Whole Wheat Beer Revenue Market Share by Application (2021-2026)
- Table 144: Global Whole Wheat Beer Revenue Market Share by Application (2027-2032)
- Table 145: Global Whole Wheat Beer Price by Application (2021-2026) & (USD/t)
- Table 146: Global Whole Wheat Beer Price by Application (2027-2032) & (USD/t)
- Table 147: Key Raw Materials
- Table 148: Raw Materials Key Suppliers
- Table 149: Whole Wheat Beer Distributors List
- Table 150: Whole Wheat Beer Customers List
- Table 151: Whole Wheat Beer Industry Trends
- Table 152: Whole Wheat Beer Industry Drivers
- Table 153: Whole Wheat Beer Industry Restraints
- Table 154: Authors List of This Report

List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Whole Wheat Beer Product Image
- Figure 5: Global Whole Wheat Beer Revenue (US\$ Million), 2021 VS 2025 VS 2032
- Figure 6: Global Whole Wheat Beer Market Size (2021-2032) & (US\$ Million)
- Figure 7: Global Whole Wheat Beer Sales (2021-2032) & (t)
- Figure 8: Global Whole Wheat Beer Average Price (USD/t) & (2021-2032)
- Figure 9: Barley Malt Product Image
- Figure 10: Wheat Malt Product Image
- Figure 11: Bar Product Image
- Figure 12: Catering Service Product Image
- Figure 13: Retail Product Image
- Figure 14: Global Whole Wheat Beer Revenue Share by Manufacturers in 2025
- Figure 15: Global Manufacturers of Whole Wheat Beer, Manufacturing Sites & Headquarters
- Figure 16: Global Top 5 and 10 Whole Wheat Beer Players Market Share by Revenue in 2025
- Figure 17: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 18: Global Whole Wheat Beer Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Figure 19: Global Whole Wheat Beer Sales by Region in 2025
- Figure 20: Global Whole Wheat Beer Revenue by Region in 2025
- Figure 21: North America Whole Wheat Beer Market Size by Country in 2025
- Figure 22: North America Whole Wheat Beer Sales Market Share by Country (2021-2032)
- Figure 23: North America Whole Wheat Beer Revenue Market Share by Country (2021-2032)

- Figure 24: United States Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 25: Canada Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 26: Mexico Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 27: Europe Whole Wheat Beer Market Size by Country in 2025
- Figure 28: Europe Whole Wheat Beer Sales Market Share by Country (2021-2032)
- Figure 29: Europe Whole Wheat Beer Revenue Market Share by Country (2021-2032)
- Figure 30: Germany Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 31: France Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 32: U.K. Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 33: Italy Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 34: Russia Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 35: Spain Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 36: Netherlands Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 37: Switzerland Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 38: Sweden Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 39: Poland Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 40: Asia Pacific Whole Wheat Beer Market Size by Country in 2025
- Figure 41: Asia Pacific Whole Wheat Beer Sales Market Share by Country (2021-2032)
- Figure 42: Asia Pacific Whole Wheat Beer Revenue Market Share by Country (2021-2032)
- Figure 43: China Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 44: Japan Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 45: South Korea Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 46: India Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 47: Australia Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 48: Taiwan Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 49: Southeast Asia Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 50: Southeast Asia Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 51: South America Whole Wheat Beer Market Size by Country in 2025
- Figure 52: South America Whole Wheat Beer Sales Market Share by Country (2021-2032)
- Figure 53: South America Whole Wheat Beer Revenue Market Share by Country (2021-2032)
- Figure 54: Brazil Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 55: Argentina Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 56: Chile Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 57: Middle East and Africa Whole Wheat Beer Market Size by Country in 2025
- Figure 58: Middle East and Africa Whole Wheat Beer Sales Market Share by Country (2021-2032)
- Figure 59: Middle East and Africa Whole Wheat Beer Revenue Market Share by Country (2021-2032)
- Figure 60: Egypt Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 61: South Africa Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 62: Israel Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 63: Türkiye Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 64: GCC Countries Whole Wheat Beer Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 65: Global Whole Wheat Beer Sales Market Share by Type (2021-2032)
- Figure 66: Global Whole Wheat Beer Revenue Market Share by Type (2021-2032)
- Figure 67: Global Whole Wheat Beer Price (USD/t) by Type (2021-2032)
- Figure 68: Global Whole Wheat Beer Sales Market Share by Application (2021-2032)
- Figure 69: Global Whole Wheat Beer Revenue Market Share by Application (2021-2032)
- Figure 70: Global Whole Wheat Beer Price (USD/t) by Application (2021-2032)
- Figure 71: Whole Wheat Beer Value Chain
- Figure 72: Whole Wheat Beer Production Mode & Process
- Figure 73: Direct Comparison with Distribution Share
- Figure 74: Distributors Profiles
- Figure 75: Whole Wheat Beer Industry Opportunities and Challenges