



# Whole Grain Flour Industry Research Report 2026

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## Description

The global Whole Grain Flour market was valued at US\$ million in 2025 and is projected to reach US\$ million by 2032, implying a CAGR of % over 2026–2032.

The North America market for Whole Grain Flour is projected to increase from US\$ million in 2026 to US\$ million by 2032, corresponding to a CAGR of % over 2026–2032.

The Europe market for Whole Grain Flour is projected to rise from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026–2032.

The Asia Pacific market for Whole Grain Flour is expected to grow from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026–2032.

Leading global manufacturers of Whole Grain Flour include General Mills, Archer Daniels Midland, Bob's Red Mill, King Arthur Flour and Arrowhead Mills, among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

## Report Scope

This report quantifies the global Whole Grain Flour market in terms of revenue (US\$ million) and, where applicable, sales volume (kt), using 2025 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of Types and Applications, harmonizes vendor attribution, and presents comparable time series by company, Type, Application, and region/country, including indicative price bands (US\$/kt) and concentration ratios (CR5/CR10).

The outputs are intended to support strategy development, budgeting, and performance benchmarking for brand owners, manufacturers, retailers, channel partners, and investors; data are structured with consistent units and fields to facilitate integration into internal FP&A and BI systems.

## Key Companies & Market Share Insights

This section profiles leading manufacturers, combining 2021–2025 results with a 2026–2032 outlook. It reports revenue, market share, price bands, product and application mix, regional and channel mix, and key developments (M&A, capacity additions, certifications). It also provides global revenue, average price, and—where applicable—sales volume by manufacturer, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

Whole Grain Flour Market by Company

General Mills

Archer Daniels Midland

Bob's Red Mill

King Arthur Flour

Arrowhead Mills

**Whole Grain Flour Segment by Type**

Organic Flour

Ordinary Flour

**Whole Grain Flour Segment by Application**

Breads

Cookies

Pastries

Cakes

**Whole Grain Flour Segment by Region**

North America

United States

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Spain

Netherlands

Switzerland

Sweden

Poland

Asia-Pacific

China

Japan

South Korea

India

Australia

Taiwan

Southeast Asia

South America

Brazil

Argentina

Chile

Middle East & Africa

Egypt

South Africa

Israel

Türkiye

GCC Countries

**Key Drivers & Barriers**

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks

on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## **Reasons to Buy This Report**

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Whole Grain Flour market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Whole Grain Flour and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Whole Grain Flour.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## **Chapter Outline**

### **Chapter 1:**

Research objectives, research methods, data sources, data cross-validation;

### **Chapter 2:**

Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc.), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

### **Chapter 3:**

Detailed analysis of Whole Grain Flour manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

### **Chapter 4:**

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

### **Chapter 5:**

Production/output, value of Whole Grain Flour by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

### **Chapter 6:**

Consumption of Whole Grain Flour in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

### **Chapter 7:**

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

**Chapter 8:**

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

**Chapter 9:**

Analysis of industrial chain, including the upstream and downstream of the industry.

**Chapter 10:**

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

**Chapter 11:**

The main points and conclusions of the report.

# Table of Contents

## 1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

## 2 Market Overview

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
  - 2.2.1 Global Whole Grain Flour Market Size (2021-2032)
  - 2.2.2 Global Whole Grain Flour Sales (2021-2032)
  - 2.2.3 Global Whole Grain Flour Market Average Price (2021-2032)
- 2.3 Whole Grain Flour by Type
  - 2.3.1 Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
  - 2.3.2 Organic Flour
  - 2.3.3 Ordinary Flour
- 2.4 Whole Grain Flour by Application
  - 2.4.1 Market Value Comparison by Application (2021 VS 2025 VS 2032)
  - 2.4.2 Breads
  - 2.4.3 Cookies
  - 2.4.4 Pastries
  - 2.4.5 Cakes

## 3 Market Competitive Landscape by Manufacturers

- 3.1 Global Whole Grain Flour Market Competitive Situation by Manufacturers (2021 Versus 2025)
- 3.2 Global Whole Grain Flour Sales (kt) of Manufacturers (2021-2026)
- 3.3 Global Whole Grain Flour Revenue of Manufacturers (2021-2026)
- 3.4 Global Whole Grain Flour Average Price by Manufacturers (2021-2026)
- 3.5 Global Whole Grain Flour Industry Ranking, 2024 VS 2025 VS 2026
- 3.6 Global Manufacturers of Whole Grain Flour, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Whole Grain Flour, Product Type & Application
- 3.8 Global Manufacturers of Whole Grain Flour, Established Date
- 3.9 Global Whole Grain Flour Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

## 4 Manufacturers Profiled

- 4.1 General Mills
  - 4.1.1 General Mills Company Information
  - 4.1.2 General Mills Business Overview
  - 4.1.3 General Mills Whole Grain Flour Sales, Revenue and Gross Margin (2021-2026)
  - 4.1.4 General Mills Whole Grain Flour Product Portfolio
  - 4.1.5 General Mills Recent Developments
- 4.2 Archer Daniels Midland

- 4.2.1 Archer Daniels Midland Company Information
- 4.2.2 Archer Daniels Midland Business Overview
- 4.2.3 Archer Daniels Midland Whole Grain Flour Sales, Revenue and Gross Margin (2021-2026)
- 4.2.4 Archer Daniels Midland Whole Grain Flour Product Portfolio
- 4.2.5 Archer Daniels Midland Recent Developments

4.3 Bob's Red Mill

- 4.3.1 Bob's Red Mill Company Information
- 4.3.2 Bob's Red Mill Business Overview
- 4.3.3 Bob's Red Mill Whole Grain Flour Sales, Revenue and Gross Margin (2021-2026)
- 4.3.4 Bob's Red Mill Whole Grain Flour Product Portfolio
- 4.3.5 Bob's Red Mill Recent Developments

4.4 King Arthur Flour

- 4.4.1 King Arthur Flour Company Information
- 4.4.2 King Arthur Flour Business Overview
- 4.4.3 King Arthur Flour Whole Grain Flour Sales, Revenue and Gross Margin (2021-2026)
- 4.4.4 King Arthur Flour Whole Grain Flour Product Portfolio
- 4.4.5 King Arthur Flour Recent Developments

4.5 Arrowhead Mills

- 4.5.1 Arrowhead Mills Company Information
- 4.5.2 Arrowhead Mills Business Overview
- 4.5.3 Arrowhead Mills Whole Grain Flour Sales, Revenue and Gross Margin (2021-2026)
- 4.5.4 Arrowhead Mills Whole Grain Flour Product Portfolio
- 4.5.5 Arrowhead Mills Recent Developments

---

5 Global Whole Grain Flour Market Scenario by Region

5.1 Global Whole Grain Flour Market Size by Region: 2021 VS 2025 VS 2032

5.2 Global Whole Grain Flour Sales by Region: 2021-2032

- 5.2.1 Global Whole Grain Flour Sales by Region: 2021-2026
- 5.2.2 Global Whole Grain Flour Sales by Region: 2027-2032

5.3 Global Whole Grain Flour Revenue by Region: 2021-2032

- 5.3.1 Global Whole Grain Flour Revenue by Region: 2021-2026
- 5.3.2 Global Whole Grain Flour Revenue by Region: 2027-2032

5.4 North America Whole Grain Flour Market Facts & Figures by Country

- 5.4.1 North America Whole Grain Flour Market Size by Country: 2021 VS 2025 VS 2032
- 5.4.2 North America Whole Grain Flour Sales by Country (2021-2032)
- 5.4.3 North America Whole Grain Flour Revenue by Country (2021-2032)
- 5.4.4 United States
- 5.4.5 Canada
- 5.4.6 Mexico

5.5 Europe Whole Grain Flour Market Facts & Figures by Country

- 5.5.1 Europe Whole Grain Flour Market Size by Country: 2021 VS 2025 VS 2032
- 5.5.2 Europe Whole Grain Flour Sales by Country (2021-2032)
- 5.5.3 Europe Whole Grain Flour Revenue by Country (2021-2032)
- 5.5.4 Germany
- 5.5.5 France
- 5.5.6 U.K.
- 5.5.7 Italy
- 5.5.8 Russia
- 5.5.9 Spain

5.5.10 Netherlands

5.5.11 Switzerland

5.5.12 Sweden

5.5.13 Poland

5.6 Asia Pacific Whole Grain Flour Market Facts & Figures by Country

5.6.1 Asia Pacific Whole Grain Flour Market Size by Country: 2021 VS 2025 VS 2032

5.6.2 Asia Pacific Whole Grain Flour Sales by Country (2021-2032)

5.6.3 Asia Pacific Whole Grain Flour Revenue by Country (2021-2032)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 Taiwan

5.6.10 Southeast Asia

5.7 South America Whole Grain Flour Market Facts & Figures by Country

5.7.1 South America Whole Grain Flour Market Size by Country: 2021 VS 2025 VS 2032

5.7.2 South America Whole Grain Flour Sales by Country (2021-2032)

5.7.3 South America Whole Grain Flour Revenue by Country (2021-2032)

5.7.4 Brazil

5.7.5 Argentina

5.7.6 Chile

5.8 Middle East and Africa Whole Grain Flour Market Facts & Figures by Country

5.8.1 Middle East and Africa Whole Grain Flour Market Size by Country: 2021 VS 2025 VS 2032

5.8.2 Middle East and Africa Whole Grain Flour Sales by Country (2021-2032)

5.8.3 Middle East and Africa Whole Grain Flour Revenue by Country (2021-2032)

5.8.4 Egypt

5.8.5 South Africa

5.8.6 Israel

5.8.7 Türkiye

5.8.8 GCC Countries

---

6 Segment by Type

6.1 Global Whole Grain Flour Sales by Type (2021-2032)

6.1.1 Global Whole Grain Flour Sales by Type (2021-2032) & (kt)

6.1.2 Global Whole Grain Flour Sales Market Share by Type (2021-2032)

6.2 Global Whole Grain Flour Revenue by Type (2021-2032)

6.2.1 Global Whole Grain Flour Sales by Type (2021-2032) & (US\$ Million)

6.2.2 Global Whole Grain Flour Revenue Market Share by Type (2021-2032)

6.3 Global Whole Grain Flour Price by Type (2021-2032)

---

7 Segment by Application

7.1 Global Whole Grain Flour Sales by Application (2021-2032)

7.1.1 Global Whole Grain Flour Sales by Application (2021-2032) & (kt)

7.1.2 Global Whole Grain Flour Sales Market Share by Application (2021-2032)

7.2 Global Whole Grain Flour Revenue by Application (2021-2032)

7.2.1 Global Whole Grain Flour Sales by Application (2021-2032) & (US\$ Million)

7.2.2 Global Whole Grain Flour Revenue Market Share by Application (2021-2032)

7.3 Global Whole Grain Flour Price by Application (2021-2032)

---

8 Value Chain and Sales Channels Analysis of the Market

- 8.1 Whole Grain Flour Value Chain Analysis
  - 8.1.1 Whole Grain Flour Key Raw Materials
  - 8.1.2 Raw Materials Key Suppliers
  - 8.1.3 Whole Grain Flour Production Mode & Process
- 8.2 Whole Grain Flour Sales Channels Analysis
  - 8.2.1 Direct Comparison with Distribution Share
  - 8.2.2 Whole Grain Flour Distributors
  - 8.2.3 Whole Grain Flour Customers

9 Global Whole Grain Flour Analyzing Market Dynamics

- 9.1 Whole Grain Flour Industry Trends
- 9.2 Whole Grain Flour Industry Drivers
- 9.3 Whole Grain Flour Industry Opportunities and Challenges
- 9.4 Whole Grain Flour Industry Restraints

10 Report Conclusion

11 Disclaimer

# List of Tables and Figures

## List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Whole Grain Flour Volume and Revenue Market Size and CAGR of Manufacturers (2021 Versus 2025)
- Table 6: Global Whole Grain Flour Sales (kt) of Manufacturers (2021-2026)
- Table 7: Global Whole Grain Flour Sales Market Share by Manufacturers (2021-2026)
- Table 8: Global Whole Grain Flour Revenue of Manufacturers (2021-2026)
- Table 9: Global Whole Grain Flour Revenue Share by Manufacturers (2021-2026)
- Table 10: Global Market Whole Grain Flour Average Price (USD/t) of Manufacturers (2021-2026)
- Table 11: Global Whole Grain Flour Industry Ranking, 2024 VS 2025 VS 2026
- Table 12: Global Manufacturers of Whole Grain Flour, Manufacturing Sites & Headquarters
- Table 13: Global Manufacturers of Whole Grain Flour, Product Type & Application
- Table 14: Global Whole Grain Flour Manufacturers Established Date
- Table 15: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 16: Global Whole Grain Flour by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 17: Manufacturers Mergers & Acquisitions, Expansion Plans)
- Table 18: General Mills Company Information
- Table 19: General Mills Business Overview
- Table 20: General Mills Whole Grain Flour Sales (kt), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 21: General Mills Whole Grain Flour Product Portfolio
- Table 22: General Mills Recent Developments
- Table 23: Archer Daniels Midland Company Information
- Table 24: Archer Daniels Midland Business Overview
- Table 25: Archer Daniels Midland Whole Grain Flour Sales (kt), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 26: Archer Daniels Midland Whole Grain Flour Product Portfolio
- Table 27: Archer Daniels Midland Recent Developments
- Table 28: Bob's Red Mill Company Information
- Table 29: Bob's Red Mill Business Overview
- Table 30: Bob's Red Mill Whole Grain Flour Sales (kt), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 31: Bob's Red Mill Whole Grain Flour Product Portfolio
- Table 32: Bob's Red Mill Recent Developments
- Table 33: King Arthur Flour Company Information
- Table 34: King Arthur Flour Business Overview
- Table 35: King Arthur Flour Whole Grain Flour Sales (kt), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 36: King Arthur Flour Whole Grain Flour Product Portfolio
- Table 37: King Arthur Flour Recent Developments
- Table 38: Arrowhead Mills Company Information
- Table 39: Arrowhead Mills Business Overview
- Table 40: Arrowhead Mills Whole Grain Flour Sales (kt), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 41: Arrowhead Mills Whole Grain Flour Product Portfolio
- Table 42: Arrowhead Mills Recent Developments
- Table 43: Global Whole Grain Flour Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 44: Global Whole Grain Flour Sales by Region (2021-2026) & (kt)
- Table 45: Global Whole Grain Flour Sales Market Share by Region (2021-2026)
- Table 46: Global Whole Grain Flour Sales by Region (2027-2032) & (kt)
- Table 47: Global Whole Grain Flour Sales Market Share by Region (2027-2032)
- Table 48: Global Whole Grain Flour Revenue by Region (2021-2026) & (US\$ Million)
- Table 49: Global Whole Grain Flour Revenue Market Share by Region (2021-2026)
- Table 50: Global Whole Grain Flour Revenue by Region (2027-2032) & (US\$ Million)
- Table 51: Global Whole Grain Flour Revenue Market Share by Region (2027-2032)
- Table 52: North America Whole Grain Flour Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 53: North America Whole Grain Flour Sales by Country (2021-2026) & (kt)
- Table 54: North America Whole Grain Flour Sales by Country (2027-2032) & (kt)

- Table 55: North America Whole Grain Flour Revenue by Country (2021-2026) & (US\$ Million)
- Table 56: North America Whole Grain Flour Revenue by Country (2027-2032) & (US\$ Million)
- Table 57: Europe Whole Grain Flour Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 58: Europe Whole Grain Flour Sales by Country (2021-2026) & (kt)
- Table 59: Europe Whole Grain Flour Sales by Country (2027-2032) & (kt)
- Table 60: Europe Whole Grain Flour Revenue by Country (2021-2026) & (US\$ Million)
- Table 61: Europe Whole Grain Flour Revenue by Country (2027-2032) & (US\$ Million)
- Table 62: Asia Pacific Whole Grain Flour Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 63: Asia Pacific Whole Grain Flour Sales by Country (2021-2026) & (kt)
- Table 64: Asia Pacific Whole Grain Flour Sales by Country (2027-2032) & (kt)
- Table 65: Asia Pacific Whole Grain Flour Revenue by Country (2021-2026) & (US\$ Million)
- Table 66: Asia Pacific Whole Grain Flour Revenue by Country (2027-2032) & (US\$ Million)
- Table 67: South America Whole Grain Flour Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 68: South America Whole Grain Flour Sales by Country (2021-2026) & (kt)
- Table 69: South America Whole Grain Flour Sales by Country (2027-2032) & (kt)
- Table 70: South America Whole Grain Flour Revenue by Country (2021-2026) & (US\$ Million)
- Table 71: South America Whole Grain Flour Revenue by Country (2027-2032) & (US\$ Million)
- Table 72: Middle East and Africa Whole Grain Flour Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 73: Middle East and Africa Whole Grain Flour Sales by Country (2021-2026) & (kt)
- Table 74: Middle East and Africa Whole Grain Flour Sales by Country (2027-2032) & (kt)
- Table 75: Middle East and Africa Whole Grain Flour Revenue by Country (2021-2026) & (US\$ Million)
- Table 76: Middle East and Africa Whole Grain Flour Revenue by Country (2027-2032) & (US\$ Million)
- Table 77: Global Whole Grain Flour Sales by Type (2021-2026) & (kt)
- Table 78: Global Whole Grain Flour Sales by Type (2027-2032) & (kt)
- Table 79: Global Whole Grain Flour Sales Market Share by Type (2021-2026)
- Table 80: Global Whole Grain Flour Sales Market Share by Type (2027-2032)
- Table 81: Global Whole Grain Flour Revenue by Type (2021-2026) & (US\$ Million)
- Table 82: Global Whole Grain Flour Revenue by Type (2027-2032) & (US\$ Million)
- Table 83: Global Whole Grain Flour Revenue Market Share by Type (2021-2026)
- Table 84: Global Whole Grain Flour Revenue Market Share by Type (2027-2032)
- Table 85: Global Whole Grain Flour Price by Type (2021-2026) & (USD/t)
- Table 86: Global Whole Grain Flour Price by Type (2027-2032) & (USD/t)
- Table 87: Global Whole Grain Flour Sales by Application (2021-2026) & (kt)
- Table 88: Global Whole Grain Flour Sales by Application (2027-2032) & (kt)
- Table 89: Global Whole Grain Flour Sales Market Share by Application (2021-2026)
- Table 90: Global Whole Grain Flour Sales Market Share by Application (2027-2032)
- Table 91: Global Whole Grain Flour Revenue by Application (2021-2026) & (US\$ Million)
- Table 92: Global Whole Grain Flour Revenue by Application (2027-2032) & (US\$ Million)
- Table 93: Global Whole Grain Flour Revenue Market Share by Application (2021-2026)
- Table 94: Global Whole Grain Flour Revenue Market Share by Application (2027-2032)
- Table 95: Global Whole Grain Flour Price by Application (2021-2026) & (USD/t)
- Table 96: Global Whole Grain Flour Price by Application (2027-2032) & (USD/t)
- Table 97: Key Raw Materials
- Table 98: Raw Materials Key Suppliers
- Table 99: Whole Grain Flour Distributors List
- Table 100: Whole Grain Flour Customers List
- Table 101: Whole Grain Flour Industry Trends
- Table 102: Whole Grain Flour Industry Drivers
- Table 103: Whole Grain Flour Industry Restraints
- Table 104: Authors List of This Report

**List of Figures:**

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Whole Grain Flour Product Image
- Figure 5: Global Whole Grain Flour Revenue (US\$ Million), 2021 VS 2025 VS 2032
- Figure 6: Global Whole Grain Flour Market Size (2021-2032) & (US\$ Million)
- Figure 7: Global Whole Grain Flour Sales (2021-2032) & (kt)
- Figure 8: Global Whole Grain Flour Average Price (USD/t) & (2021-2032)
- Figure 9: Organic Flour Product Image
- Figure 10: Ordinary Flour Product Image
- Figure 11: Breads Product Image

- Figure 12: Cookies Product Image
- Figure 13: Pastries Product Image
- Figure 14: Cakes Product Image
- Figure 15: Global Whole Grain Flour Revenue Share by Manufacturers in 2025
- Figure 16: Global Manufacturers of Whole Grain Flour, Manufacturing Sites & Headquarters
- Figure 17: Global Top 5 and 10 Whole Grain Flour Players Market Share by Revenue in 2025
- Figure 18: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 19: Global Whole Grain Flour Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Figure 20: Global Whole Grain Flour Sales by Region in 2025
- Figure 21: Global Whole Grain Flour Revenue by Region in 2025
- Figure 22: North America Whole Grain Flour Market Size by Country in 2025
- Figure 23: North America Whole Grain Flour Sales Market Share by Country (2021-2032)
- Figure 24: North America Whole Grain Flour Revenue Market Share by Country (2021-2032)
- Figure 25: United States Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 26: Canada Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 27: Mexico Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 28: Europe Whole Grain Flour Market Size by Country in 2025
- Figure 29: Europe Whole Grain Flour Sales Market Share by Country (2021-2032)
- Figure 30: Europe Whole Grain Flour Revenue Market Share by Country (2021-2032)
- Figure 31: Germany Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 32: France Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 33: U.K. Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 34: Italy Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 35: Russia Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 36: Spain Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 37: Netherlands Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 38: Switzerland Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 39: Sweden Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 40: Poland Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 41: Asia Pacific Whole Grain Flour Market Size by Country in 2025
- Figure 42: Asia Pacific Whole Grain Flour Sales Market Share by Country (2021-2032)
- Figure 43: Asia Pacific Whole Grain Flour Revenue Market Share by Country (2021-2032)
- Figure 44: China Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 45: Japan Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 46: South Korea Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 47: India Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 48: Australia Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 49: Taiwan Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 50: Southeast Asia Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 51: Southeast Asia Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 52: South America Whole Grain Flour Market Size by Country in 2025
- Figure 53: South America Whole Grain Flour Sales Market Share by Country (2021-2032)
- Figure 54: South America Whole Grain Flour Revenue Market Share by Country (2021-2032)
- Figure 55: Brazil Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 56: Argentina Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 57: Chile Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 58: Middle East and Africa Whole Grain Flour Market Size by Country in 2025
- Figure 59: Middle East and Africa Whole Grain Flour Sales Market Share by Country (2021-2032)
- Figure 60: Middle East and Africa Whole Grain Flour Revenue Market Share by Country (2021-2032)
- Figure 61: Egypt Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 62: South Africa Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 63: Israel Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 64: Türkiye Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 65: GCC Countries Whole Grain Flour Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 66: Global Whole Grain Flour Sales Market Share by Type (2021-2032)
- Figure 67: Global Whole Grain Flour Revenue Market Share by Type (2021-2032)
- Figure 68: Global Whole Grain Flour Price (USD/t) by Type (2021-2032)
- Figure 69: Global Whole Grain Flour Sales Market Share by Application (2021-2032)
- Figure 70: Global Whole Grain Flour Revenue Market Share by Application (2021-2032)
- Figure 71: Global Whole Grain Flour Price (USD/t) by Application (2021-2032)
- Figure 72: Whole Grain Flour Value Chain
- Figure 73: Whole Grain Flour Production Mode & Process
- Figure 74: Direct Comparison with Distribution Share
- Figure 75: Distributors Profiles
- Figure 76: Whole Grain Flour Industry Opportunities and Challenges

