



Global Tortilla Industry Growth and Trends Forecast to 2032

Industry	Published	Pages	Format
Food & Beverages	2026-07-05	108	PDF
Single User	Multi User	Enterprise	
USD 3,450	USD 5,175	USD 6,900	

Description

The global Tortilla market was valued at US\$ million in 2026 and is projected to reach US\$ million by 2032, implying a CAGR of xx% over 2026-2032.

The North America market for Tortilla is projected to increase from US\$ million in 2026 to US\$ million by 2032, corresponding to a CAGR of % over 2026-2032.

The Europe market for Tortilla is projected to increase from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026-2032.

The Asia Pacific market for Tortilla is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

Leading global manufacturers of Tortilla include GRUMA, PepsiCo, Easy Food, La Tortilla Factory, Tortilla King, Catallia Mexican Foods, Aranda’s Tortilla Company, Arevalo Foods and Azteca Foods, among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

Report Scope

This report provides a structured, data-driven view of the global Tortilla market, combining harmonized quantitative metrics with targeted qualitative insight to support business and growth strategy, market positioning, and capital allocation.

The Tortilla market size, estimates, and forecasts are presented in terms of sales volume (kt) and revenue (US\$ million), with 2025 as the base year and historical and forecast data for 2021-2032. The report segments the global Tortilla market by Type, Application, region/country, and company, provides regional market sizes at the segment level, profiles the competitive landscape and key players and their market ranks, and reviews technology trends and new product developments relevant to Tortilla.

Key Companies & Market Share Insights

This section analyzes the strategies and performance of leading manufacturers in the global Tortilla market, including portfolio focus, innovation and product development, mergers and acquisitions, collaborations, and geographic expansion used to sustain or enhance competitive positions. It also summarizes recent corporate developments and key financial indicators and provides global revenue, price, and sales volume data by manufacturer for 2020-2025, enabling benchmarking of scale, pricing, and market share and supporting assessment of market concentration through indicators such as CR5 and CR10.

- Tortilla Market by Company
- GRUMA
 - PepsiCo
 - Easy Food

La Tortilla Factory
Tortilla King
Catallia Mexican Foods
Aranda’s Tortilla Company
Arevalo Foods
Azteca Foods
Eagle Foods Australia
Franco Whole Foods
Olé Mexican Foods
Fiesta Tortilla Factory
Rudy’s Tortilla

Tortilla Segment by Type

Organic
Conventional

Tortilla Segment by Application

Supermarket
Convenience Stores
Food & Drink Specialty Stores
Online Retailing
Others

Tortilla Segment by Region

North America
United States
Canada
Mexico
Europe
Germany
France
U.K.
Italy
Russia
Spain
Netherlands
Switzerland
Sweden
Poland
Asia-Pacific
China
Japan
South Korea
India
Australia
Taiwan
Southeast Asia
South America
Brazil

Argentina
Chile
Middle East & Africa
Egypt
South Africa
Israel
Türkiye
GCC Countries

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Tortilla market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Tortilla and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Tortilla.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, South America, Middle East & Africa.

Chapter 2:

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3:

Detailed analysis of Tortilla manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4:

Sales, revenue of Tortilla in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in

the world.

Chapter 5:

Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, South America, Middle East & Africa.

Chapter 6:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, South America, Middle East & Africa, sales and revenue by country.

Chapter 12:

Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13:

Concluding Insights of the report.

Table of Contents

1 Market Overview

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Tortilla Market Size Estimates and Forecasts (2021-2032)
 - 1.2.2 Global Tortilla Sales Estimates and Forecasts (2021-2032)
- 1.3 Tortilla Market by Type
 - 1.3.1 Organic
 - 1.3.2 Conventional
- 1.4 Global Tortilla Market Size by Type
 - 1.4.1 Global Tortilla Market Size Overview by Type (2021-2032)
 - 1.4.2 Global Tortilla Historic Market Size Review by Type (2021-2026)
 - 1.4.3 Global Tortilla Forecasted Market Size by Type (2027-2032)
- 1.5 Key Regions Market Size by Type
 - 1.5.1 North America Tortilla Sales Breakdown by Type (2021-2026)
 - 1.5.2 Europe Tortilla Sales Breakdown by Type (2021-2026)
 - 1.5.3 Asia-Pacific Tortilla Sales Breakdown by Type (2021-2026)
 - 1.5.4 South America Tortilla Sales Breakdown by Type (2021-2026)
 - 1.5.5 Middle East and Africa Tortilla Sales Breakdown by Type (2021-2026)

2 Global Market Dynamics

- 2.1 Tortilla Industry Trends
- 2.2 Tortilla Industry Drivers
- 2.3 Tortilla Industry Opportunities and Challenges
- 2.4 Tortilla Industry Restraints

3 Market Competitive Landscape by Company

- 3.1 Global Top Players by Tortilla Revenue (2021-2026)
- 3.2 Global Top Players by Tortilla Sales (2021-2026)
- 3.3 Global Top Players by Tortilla Price (2021-2026)
- 3.4 Global Tortilla Industry Company Ranking, 2024 VS 2025 VS 2026
- 3.5 Global Tortilla Major Company Production Sites & Headquarters
- 3.6 Global Tortilla Company, Product Type & Application
- 3.7 Global Tortilla Company Establishment Date
- 3.8 Market Competitive Analysis
 - 3.8.1 Global Tortilla Market CR5 and HHI
 - 3.8.2 Global Top 5 and 10 Tortilla Players Market Share by Revenue in 2025
 - 3.8.3 2025 Tortilla Tier 1, Tier 2, and Tier 3

4 Tortilla Regional Status and Outlook

- 4.1 Global Tortilla Market Size and CAGR by Region: 2021 VS 2025 VS 2032
- 4.2 Global Tortilla Historic Market Size by Region
 - 4.2.1 Global Tortilla Sales in Volume by Region (2021-2026)
 - 4.2.2 Global Tortilla Sales in Value by Region (2021-2026)
 - 4.2.3 Global Tortilla Sales (Volume & Value), Price and Gross Margin (2021-2026)
- 4.3 Global Tortilla Forecasted Market Size by Region

- 4.3.1 Global Tortilla Sales in Volume by Region (2027-2032)
- 4.3.2 Global Tortilla Sales in Value by Region (2027-2032)
- 4.3.3 Global Tortilla Sales (Volume & Value), Price and Gross Margin (2027-2032)

5 Tortilla by Application

- 5.1 Tortilla Market by Application
 - 5.1.1 Supermarket
 - 5.1.2 Convenience Stores
 - 5.1.3 Food & Drink Specialty Stores
 - 5.1.4 Online Retailing
 - 5.1.5 Others
- 5.2 Global Tortilla Market Size by Application
 - 5.2.1 Global Tortilla Market Size Overview by Application (2021-2032)
 - 5.2.2 Global Tortilla Historic Market Size Review by Application (2021-2026)
 - 5.2.3 Global Tortilla Forecasted Market Size by Application (2027-2032)
- 5.3 Key Regions Market Size by Application
 - 5.3.1 North America Tortilla Sales Breakdown by Application (2021-2026)
 - 5.3.2 Europe Tortilla Sales Breakdown by Application (2021-2026)
 - 5.3.3 Asia-Pacific Tortilla Sales Breakdown by Application (2021-2026)
 - 5.3.4 South America Tortilla Sales Breakdown by Application (2021-2026)
 - 5.3.5 Middle East and Africa Tortilla Sales Breakdown by Application (2021-2026)

6 Company Profiles

- 6.1 GRUMA
 - 6.1.1 GRUMA Company Information
 - 6.1.2 GRUMA Business Overview
 - 6.1.3 GRUMA Tortilla Sales, Revenue and Gross Margin (2021-2026)
 - 6.1.4 GRUMA Tortilla Product Portfolio
 - 6.1.5 GRUMA Recent Developments
- 6.2 PepsiCo
 - 6.2.1 PepsiCo Company Information
 - 6.2.2 PepsiCo Business Overview
 - 6.2.3 PepsiCo Tortilla Sales, Revenue and Gross Margin (2021-2026)
 - 6.2.4 PepsiCo Tortilla Product Portfolio
 - 6.2.5 PepsiCo Recent Developments
- 6.3 Easy Food
 - 6.3.1 Easy Food Company Information
 - 6.3.2 Easy Food Business Overview
 - 6.3.3 Easy Food Tortilla Sales, Revenue and Gross Margin (2021-2026)
 - 6.3.4 Easy Food Tortilla Product Portfolio
 - 6.3.5 Easy Food Recent Developments
- 6.4 La Tortilla Factory
 - 6.4.1 La Tortilla Factory Company Information
 - 6.4.2 La Tortilla Factory Business Overview
 - 6.4.3 La Tortilla Factory Tortilla Sales, Revenue and Gross Margin (2021-2026)
 - 6.4.4 La Tortilla Factory Tortilla Product Portfolio
 - 6.4.5 La Tortilla Factory Recent Developments
- 6.5 Tortilla King
 - 6.5.1 Tortilla King Company Information

[6.5.2 Tortilla King Business Overview](#)

[6.5.3 Tortilla King Tortilla Sales, Revenue and Gross Margin \(2021-2026\)](#)

[6.5.4 Tortilla King Tortilla Product Portfolio](#)

[6.5.5 Tortilla King Recent Developments](#)

[6.6 Catallia Mexican Foods](#)

[6.6.1 Catallia Mexican Foods Company Information](#)

[6.6.2 Catallia Mexican Foods Business Overview](#)

[6.6.3 Catallia Mexican Foods Tortilla Sales, Revenue and Gross Margin \(2021-2026\)](#)

[6.6.4 Catallia Mexican Foods Tortilla Product Portfolio](#)

[6.6.5 Catallia Mexican Foods Recent Developments](#)

[6.7 Aranda's Tortilla Company](#)

[6.7.1 Aranda's Tortilla Company Company Information](#)

[6.7.2 Aranda's Tortilla Company Business Overview](#)

[6.7.3 Aranda's Tortilla Company Tortilla Sales, Revenue and Gross Margin \(2021-2026\)](#)

[6.7.4 Aranda's Tortilla Company Tortilla Product Portfolio](#)

[6.7.5 Aranda's Tortilla Company Recent Developments](#)

[6.8 Arevalo Foods](#)

[6.8.1 Arevalo Foods Company Information](#)

[6.8.2 Arevalo Foods Business Overview](#)

[6.8.3 Arevalo Foods Tortilla Sales, Revenue and Gross Margin \(2021-2026\)](#)

[6.8.4 Arevalo Foods Tortilla Product Portfolio](#)

[6.8.5 Arevalo Foods Recent Developments](#)

[6.9 Azteca Foods](#)

[6.9.1 Azteca Foods Company Information](#)

[6.9.2 Azteca Foods Business Overview](#)

[6.9.3 Azteca Foods Tortilla Sales, Revenue and Gross Margin \(2021-2026\)](#)

[6.9.4 Azteca Foods Tortilla Product Portfolio](#)

[6.9.5 Azteca Foods Recent Developments](#)

[6.10 Eagle Foods Australia](#)

[6.10.1 Eagle Foods Australia Company Information](#)

[6.10.2 Eagle Foods Australia Business Overview](#)

[6.10.3 Eagle Foods Australia Tortilla Sales, Revenue and Gross Margin \(2021-2026\)](#)

[6.10.4 Eagle Foods Australia Tortilla Product Portfolio](#)

[6.10.5 Eagle Foods Australia Recent Developments](#)

[6.11 Franco Whole Foods](#)

[6.11.1 Franco Whole Foods Company Information](#)

[6.11.2 Franco Whole Foods Business Overview](#)

[6.11.3 Franco Whole Foods Tortilla Sales, Revenue and Gross Margin \(2021-2026\)](#)

[6.11.4 Franco Whole Foods Tortilla Product Portfolio](#)

[6.11.5 Franco Whole Foods Recent Developments](#)

[6.12 Olé Mexican Foods](#)

[6.12.1 Olé Mexican Foods Company Information](#)

[6.12.2 Olé Mexican Foods Business Overview](#)

[6.12.3 Olé Mexican Foods Tortilla Sales, Revenue and Gross Margin \(2021-2026\)](#)

[6.12.4 Olé Mexican Foods Tortilla Product Portfolio](#)

[6.12.5 Olé Mexican Foods Recent Developments](#)

[6.13 Fiesta Tortilla Factory](#)

[6.13.1 Fiesta Tortilla Factory Company Information](#)

- 6.13.2 Fiesta Tortilla Factory Business Overview
- 6.13.3 Fiesta Tortilla Factory Tortilla Sales, Revenue and Gross Margin (2021-2026)
- 6.13.4 Fiesta Tortilla Factory Tortilla Product Portfolio
- 6.13.5 Fiesta Tortilla Factory Recent Developments

6.14 Rudy’s Tortilla

- 6.14.1 Rudy’s Tortilla Company Information
- 6.14.2 Rudy’s Tortilla Business Overview
- 6.14.3 Rudy’s Tortilla Tortilla Sales, Revenue and Gross Margin (2021-2026)
- 6.14.4 Rudy’s Tortilla Tortilla Product Portfolio
- 6.14.5 Rudy’s Tortilla Recent Developments

7 North America by Country

7.1 North America Tortilla Sales by Country

- 7.1.1 North America Tortilla Sales Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032
- 7.1.2 North America Tortilla Sales by Country (2021-2026)
- 7.1.3 North America Tortilla Sales Forecast by Country (2027-2032)

7.2 North America Tortilla Market Size by Country

- 7.2.1 North America Tortilla Market Size Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032
- 7.2.2 North America Tortilla Market Size by Country (2021-2026)
- 7.2.3 North America Tortilla Market Size Forecast by Country (2027-2032)

8 Europe by Country

8.1 Europe Tortilla Sales by Country

- 8.1.1 Europe Tortilla Sales Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032
- 8.1.2 Europe Tortilla Sales by Country (2021-2026)
- 8.1.3 Europe Tortilla Sales Forecast by Country (2027-2032)

8.2 Europe Tortilla Market Size by Country

- 8.2.1 Europe Tortilla Market Size Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032
- 8.2.2 Europe Tortilla Market Size by Country (2021-2026)
- 8.2.3 Europe Tortilla Market Size Forecast by Country (2027-2032)

9 Asia-Pacific by Country

9.1 Asia-Pacific Tortilla Sales by Country

- 9.1.1 Asia-Pacific Tortilla Sales Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032
- 9.1.2 Asia-Pacific Tortilla Sales by Country (2021-2026)
- 9.1.3 Asia-Pacific Tortilla Sales Forecast by Country (2027-2032)

9.2 Asia-Pacific Tortilla Market Size by Country

- 9.2.1 Asia-Pacific Tortilla Market Size Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032
- 9.2.2 Asia-Pacific Tortilla Market Size by Country (2021-2026)
- 9.2.3 Asia-Pacific Tortilla Market Size Forecast by Country (2027-2032)

10 South America by Country

10.1 South America Tortilla Sales by Country

- 10.1.1 South America Tortilla Sales Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032
- 10.1.2 South America Tortilla Sales by Country (2021-2026)
- 10.1.3 South America Tortilla Sales Forecast by Country (2027-2032)

10.2 South America Tortilla Market Size by Country

- 10.2.1 South America Tortilla Market Size Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032
 - 10.2.2 South America Tortilla Market Size by Country (2021-2026)
 - 10.2.3 South America Tortilla Market Size Forecast by Country (2027-2032)
-

11 Middle East and Africa by Country

11.1 Middle East and Africa Tortilla Sales by Country

11.1.1 Middle East and Africa Tortilla Sales Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

11.1.2 Middle East and Africa Tortilla Sales by Country (2021-2026)

11.1.3 Middle East and Africa Tortilla Sales Forecast by Country (2027-2032)

11.2 Middle East and Africa Tortilla Market Size by Country

11.2.1 Middle East and Africa Tortilla Market Size Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

11.2.2 Middle East and Africa Tortilla Market Size by Country (2021-2026)

11.2.3 Middle East and Africa Tortilla Market Size Forecast by Country (2027-2032)

12 Value Chain and Sales Channels Analysis

12.1 Tortilla Value Chain Analysis

12.1.1 Tortilla Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Tortilla Production Mode & Process

12.2 Tortilla Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 Tortilla Distributors

12.2.3 Tortilla Customers

13 Concluding Insights

14 Appendix

14.1 Reasons for Doing This Study

14.2 Research Methodology

14.3 Research Process

14.4 Authors List of This Report

14.5 Data Source

14.5.1 Secondary Sources

14.5.2 Primary Sources

14.6 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Major Company of Organic
- Table 2: Major Company of Conventional
- Table 3: Global Tortilla Sales by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Global Tortilla Sales by Type (2021-2026) & (kt)
- Table 5: Global Tortilla Sales Market Share in Volume by Type (2021-2026)
- Table 6: Global Tortilla Sales by Type (2021-2026) & (US\$ Million)
- Table 7: Global Tortilla Sales Market Share in Value by Type (2021-2026)
- Table 8: Global Tortilla Price by Type (2021-2026) & (USD/t)
- Table 9: Global Tortilla Sales by Type (2027-2032) & (kt)
- Table 10: Global Tortilla Sales Market Share in Volume by Type (2027-2032)
- Table 11: Global Tortilla Sales by Type (2027-2032) & (US\$ Million)
- Table 12: Global Tortilla Sales Market Share in Value by Type (2027-2032)
- Table 13: Global Tortilla Price by Type (2027-2032) & (USD/t)
- Table 14: North America Tortilla Sales by Type (2021-2026) & (kt)
- Table 15: North America Tortilla Sales by Type (2021-2026) & (US\$ Million)
- Table 16: Europe Tortilla Sales by Type (2021-2026) & (kt)
- Table 17: Europe Tortilla Sales by Type (2021-2026) & (US\$ Million)
- Table 18: Asia-Pacific Tortilla Sales by Type (2021-2026) & (kt)
- Table 19: Asia-Pacific Tortilla Sales by Type (2021-2026) & (US\$ Million)
- Table 20: Latin America Tortilla Sales by Type (2021-2026) & (kt)
- Table 21: Latin America Tortilla Sales by Type (2021-2026) & (US\$ Million)
- Table 22: Middle East and Africa Tortilla Sales by Type (2021-2026) & (kt)
- Table 23: Middle East and Africa Tortilla Sales by Type (2021-2026) & (US\$ Million)
- Table 24: Tortilla Industry Trends
- Table 25: Tortilla Industry Drivers
- Table 26: Tortilla Industry Opportunities and Challenges
- Table 27: Tortilla Industry Restraints
- Table 28: Global Tortilla Sales Revenue by Company (US\$ Million) & (2021-2026)
- Table 29: Global Tortilla Revenue Market Share by Company (2021-2026)
- Table 30: Global Tortilla Sales by Company (2021-2026) & (kt)
- Table 31: Global Tortilla Sales Share by Company (2021-2026)
- Table 32: Global Tortilla Market Price by Company (2021-2026) & (USD/t)
- Table 33: Global Tortilla Industry Company Ranking, 2024 VS 2025 VS 2026
- Table 34: Global Tortilla Major Company Production Sites and Headquarters
- Table 35: Global Tortilla Company, Product Type & Application
- Table 36: Global Tortilla Company Establishment Date
- Table 37: Global Company Market Concentration Ratio (CR5 and HHI)
- Table 38: Global Tortilla by Company Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 39: Global Tortilla Market Size Comparison by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 40: Global Tortilla Sales by Region (2021-2026) & (kt)
- Table 41: Global Tortilla Sales Market Share in Volume by Region (2021-2026)
- Table 42: Global Tortilla Sales by Region (2021-2026) & (US\$ Million)
- Table 43: Global Tortilla Sales Market Share in Value by Region (2021-2026)
- Table 44: Global Tortilla Sales (kt), Value (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 45: Global Tortilla Sales by Region (2027-2032) & (kt)
- Table 46: Global Tortilla Sales Market Share in Volume by Region (2027-2032)
- Table 47: Global Tortilla Sales by Region (2027-2032) & (US\$ Million)
- Table 48: Global Tortilla Sales Market Share in Value by Region (2027-2032)
- Table 49: Global Tortilla Sales (kt), Value (US\$ Million), Price (USD/t) and Gross Margin (2027-2032)
- Table 50: Global Tortilla Sales by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 51: Global Tortilla Sales by Application (2021-2026) & (kt)
- Table 52: Global Tortilla Sales Market Share in Volume by Application (2021-2026)
- Table 53: Global Tortilla Sales by Application (2021-2026) & (US\$ Million)
- Table 54: Global Tortilla Sales Market Share in Value by Application (2021-2026)
- Table 55: Global Tortilla Price by Application (2021-2026) & (USD/t)

- Table 56: Global Tortilla Sales by Application (2027-2032) & (kt)
- Table 57: Global Tortilla Sales Market Share in Volume by Application (2027-2032)
- Table 58: Global Tortilla Sales by Application (2027-2032) & (US\$ Million)
- Table 59: Global Tortilla Sales Market Share in Value by Application (2027-2032)
- Table 60: Global Tortilla Price by Application (2027-2032) & (USD/t)
- Table 61: North America Tortilla Sales by Application (2021-2026) & (kt)
- Table 62: North America Tortilla Sales by Application (2021-2026) & (US\$ Million)
- Table 63: Europe Tortilla Sales by Application (2021-2026) & (kt)
- Table 64: Europe Tortilla Sales by Application (2021-2026) & (US\$ Million)
- Table 65: Asia-Pacific Tortilla Sales by Application (2021-2026) & (kt)
- Table 66: Asia-Pacific Tortilla Sales by Application (2021-2026) & (US\$ Million)
- Table 67: Latin America Tortilla Sales by Application (2021-2026) & (kt)
- Table 68: Latin America Tortilla Sales by Application (2021-2026) & (US\$ Million)
- Table 69: Middle East and Africa Tortilla Sales by Application (2021-2026) & (kt)
- Table 70: Middle East and Africa Tortilla Sales by Application (2021-2026) & (US\$ Million)
- Table 71: GRUMA Company Information
- Table 72: GRUMA Business Overview
- Table 73: GRUMA Tortilla Sales (kt), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 74: GRUMA Tortilla Product Portfolio
- Table 75: GRUMA Recent Development
- Table 76: PepsiCo Company Information
- Table 77: PepsiCo Business Overview
- Table 78: PepsiCo Tortilla Sales (kt), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 79: PepsiCo Tortilla Product Portfolio
- Table 80: PepsiCo Recent Development
- Table 81: Easy Food Company Information
- Table 82: Easy Food Business Overview
- Table 83: Easy Food Tortilla Sales (kt), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 84: Easy Food Tortilla Product Portfolio
- Table 85: Easy Food Recent Development
- Table 86: La Tortilla Factory Company Information
- Table 87: La Tortilla Factory Business Overview
- Table 88: La Tortilla Factory Tortilla Sales (kt), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 89: La Tortilla Factory Tortilla Product Portfolio
- Table 90: La Tortilla Factory Recent Development
- Table 91: Tortilla King Company Information
- Table 92: Tortilla King Business Overview
- Table 93: Tortilla King Tortilla Sales (kt), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 94: Tortilla King Tortilla Product Portfolio
- Table 95: Tortilla King Recent Development
- Table 96: Catallia Mexican Foods Company Information
- Table 97: Catallia Mexican Foods Business Overview
- Table 98: Catallia Mexican Foods Tortilla Sales (kt), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 99: Catallia Mexican Foods Tortilla Product Portfolio
- Table 100: Catallia Mexican Foods Recent Development
- Table 101: Aranda's Tortilla Company Company Information
- Table 102: Aranda's Tortilla Company Business Overview
- Table 103: Aranda's Tortilla Company Tortilla Sales (kt), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 104: Aranda's Tortilla Company Tortilla Product Portfolio
- Table 105: Aranda's Tortilla Company Recent Development
- Table 106: Arevalo Foods Company Information
- Table 107: Arevalo Foods Business Overview
- Table 108: Arevalo Foods Tortilla Sales (kt), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 109: Arevalo Foods Tortilla Product Portfolio
- Table 110: Arevalo Foods Recent Development
- Table 111: Azteca Foods Company Information
- Table 112: Azteca Foods Business Overview
- Table 113: Azteca Foods Tortilla Sales (kt), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 114: Azteca Foods Tortilla Product Portfolio
- Table 115: Azteca Foods Recent Development
- Table 116: Eagle Foods Australia Company Information
- Table 117: Eagle Foods Australia Business Overview
- Table 118: Eagle Foods Australia Tortilla Sales (kt), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 119: Eagle Foods Australia Tortilla Product Portfolio
- Table 120: Eagle Foods Australia Recent Development

- Table 121: Franco Whole Foods Company Information
- Table 122: Franco Whole Foods Business Overview
- Table 123: Franco Whole Foods Tortilla Sales (kt), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 124: Franco Whole Foods Tortilla Product Portfolio
- Table 125: Franco Whole Foods Recent Development
- Table 126: Olé Mexican Foods Company Information
- Table 127: Olé Mexican Foods Business Overview
- Table 128: Olé Mexican Foods Tortilla Sales (kt), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 129: Olé Mexican Foods Tortilla Product Portfolio
- Table 130: Olé Mexican Foods Recent Development
- Table 131: Fiesta Tortilla Factory Company Information
- Table 132: Fiesta Tortilla Factory Business Overview
- Table 133: Fiesta Tortilla Factory Tortilla Sales (kt), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 134: Fiesta Tortilla Factory Tortilla Product Portfolio
- Table 135: Fiesta Tortilla Factory Recent Development
- Table 136: Rudy's Tortilla Company Information
- Table 137: Rudy's Tortilla Business Overview
- Table 138: Rudy's Tortilla Tortilla Sales (kt), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 139: Rudy's Tortilla Tortilla Product Portfolio
- Table 140: Rudy's Tortilla Recent Development
- Table 141: North America Tortilla Market Size Growth Rate (CAGR) by Country (kt): 2021 VS 2025 VS 2032
- Table 142: North America Tortilla Sales by Country (2021-2026) & (kt)
- Table 143: North America Tortilla Sales Market Share by Country (2021-2026)
- Table 144: North America Tortilla Sales Forecast by Country (2027-2032) & (kt)
- Table 145: North America Tortilla Sales Market Share Forecast by Country (2027-2032)
- Table 146: North America Tortilla Market Size Growth Rate (CAGR) by Country (US\$ Million): 2021 VS 2025 VS 2032
- Table 147: North America Tortilla Market Size by Country (2021-2026) & (US\$ Million)
- Table 148: North America Tortilla Market Share by Country (2021-2026)
- Table 149: North America Tortilla Market Size Forecast by Country (2027-2032) & (US\$ Million)
- Table 150: North America Tortilla Market Share Forecast by Country (2027-2032)
- Table 151: Europe Tortilla Market Size Growth Rate (CAGR) by Country (kt): 2021 VS 2025 VS 2032
- Table 152: Europe Tortilla Sales by Country (2021-2026) & (kt)
- Table 153: Europe Tortilla Sales Market Share by Country (2021-2026)
- Table 154: Europe Tortilla Sales Forecast by Country (2027-2032) & (kt)
- Table 155: Europe Tortilla Sales Market Share Forecast by Country (2027-2032)
- Table 156: Europe Tortilla Market Size Growth Rate (CAGR) by Country (US\$ Million): 2021 VS 2025 VS 2032
- Table 157: Europe Tortilla Market Size by Country (2021-2026) & (US\$ Million)
- Table 158: Europe Tortilla Market Share by Country (2021-2026)
- Table 159: Europe Tortilla Market Size Forecast by Country (2027-2032) & (US\$ Million)
- Table 160: Europe Tortilla Market Share Forecast by Country (2027-2032)
- Table 161: Asia-Pacific Tortilla Market Size Growth Rate (CAGR) by Country (kt): 2021 VS 2025 VS 2032
- Table 162: Asia-Pacific Tortilla Sales by Country (2021-2026) & (kt)
- Table 163: Asia-Pacific Tortilla Sales Market Share by Country (2021-2026)
- Table 164: Asia-Pacific Tortilla Sales Forecast by Country (2027-2032) & (kt)
- Table 165: Asia-Pacific Tortilla Sales Market Share Forecast by Country (2027-2032)
- Table 166: Asia-Pacific Tortilla Market Size Growth Rate (CAGR) by Country (US\$ Million): 2021 VS 2025 VS 2032
- Table 167: Asia-Pacific Tortilla Market Size by Country (2021-2026) & (US\$ Million)
- Table 168: Asia-Pacific Tortilla Market Share by Country (2021-2026)
- Table 169: Asia-Pacific Tortilla Market Size Forecast by Country (2027-2032) & (US\$ Million)
- Table 170: Asia-Pacific Tortilla Market Share Forecast by Country (2027-2032)
- Table 171: Latin America Tortilla Market Size Growth Rate (CAGR) by Country (kt): 2021 VS 2025 VS 2032
- Table 172: Latin America Tortilla Sales by Country (2021-2026) & (kt)
- Table 173: Latin America Tortilla Sales Market Share by Country (2021-2026)
- Table 174: Latin America Tortilla Sales Forecast by Country (2027-2032) & (kt)
- Table 175: Latin America Tortilla Sales Market Share Forecast by Country (2027-2032)
- Table 176: Latin America Tortilla Market Size Growth Rate (CAGR) by Country (US\$ Million): 2021 VS 2025 VS 2032
- Table 177: Latin America Tortilla Market Size by Country (2021-2026) & (US\$ Million)
- Table 178: Latin America Tortilla Market Share by Country (2021-2026)
- Table 179: Latin America Tortilla Market Size Forecast by Country (2027-2032) & (US\$ Million)
- Table 180: Latin America Tortilla Market Share Forecast by Country (2027-2032)
- Table 181: Middle East and Africa Tortilla Market Size Growth Rate (CAGR) by Country (kt): 2021 VS 2025 VS 2032
- Table 182: Middle East and Africa Tortilla Sales by Country (2021-2026) & (kt)
- Table 183: Middle East and Africa Tortilla Sales Market Share by Country (2021-2026)
- Table 184: Middle East and Africa Tortilla Sales Forecast by Country (2027-2032) & (kt)
- Table 185: Middle East and Africa Tortilla Sales Market Share Forecast by Country (2027-2032)

- Table 186: Middle East and Africa Tortilla Market Size Growth Rate (CAGR) by Country (US\$ Million): 2021 VS 2025 VS 2032
- Table 187: Middle East and Africa Tortilla Market Size by Country (2021-2026) & (US\$ Million)
- Table 188: Middle East and Africa Tortilla Market Share by Country (2021-2026)
- Table 189: Middle East and Africa Tortilla Market Size Forecast by Country (2027-2032) & (US\$ Million)
- Table 190: Middle East and Africa Tortilla Market Share Forecast by Country (2027-2032)
- Table 191: Key Raw Materials
- Table 192: Raw Materials Key Suppliers
- Table 193: Tortilla Distributors List
- Table 194: Tortilla Customers List
- Table 195: Research Programs/Design for This Report
- Table 196: Authors List of This Report
- Table 197: Secondary Sources
- Table 198: Primary Sources

List of Figures:

- Figure 1: Tortilla Image
- Figure 2: Global Tortilla Market Size (US\$ Million), 2021 VS 2025 VS 2032
- Figure 3: Global Tortilla Market Size (2021-2032) & (US\$ Million)
- Figure 4: Global Tortilla Sales (2021-2032) & (kt)
- Figure 5: Organic Image
- Figure 6: Global Organic Sales YoY Growth (2021-2032) & (kt)
- Figure 7: Conventional Image
- Figure 8: Global Conventional Sales YoY Growth (2021-2032) & (kt)
- Figure 9: Global Tortilla Market Size Overview by Type (2021-2032) & (US\$ Million)
- Figure 10: Global Tortilla Market Share by Type 2025 VS 2032
- Figure 11: North America Tortilla Sales Market Share in Volume by Type in 2025
- Figure 12: North America Tortilla Sales Market Share in Value by Type in 2025
- Figure 13: Europe Tortilla Sales Market Share in Volume by Type in 2025
- Figure 14: Europe Tortilla Sales Market Share in Value by Type in 2025
- Figure 15: Asia-Pacific Tortilla Sales Market Share in Volume by Type in 2025
- Figure 16: Asia-Pacific Tortilla Sales Market Share in Value by Type in 2025
- Figure 17: Latin America Tortilla Sales Market Share in Volume by Type in 2025
- Figure 18: Latin America Tortilla Sales Market Share in Value by Type in 2025
- Figure 19: Middle East and Africa Tortilla Sales Market Share in Volume by Type in 2025
- Figure 20: Middle East and Africa Tortilla Sales Market Share in Value by Type in 2025
- Figure 21: Global Top 5 and 10 Tortilla Players Market Share by Revenue in 2025
- Figure 22: Company Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 23: Supermarket Image
- Figure 24: Global Supermarket Sales YoY Growth (2021-2032) & (kt)
- Figure 25: Convenience Stores Image
- Figure 26: Global Convenience Stores Sales YoY Growth (2021-2032) & (kt)
- Figure 27: Food & Drink Specialty Stores Image
- Figure 28: Global Food & Drink Specialty Stores Sales YoY Growth (2021-2032) & (kt)
- Figure 29: Online Retailing Image
- Figure 30: Global Online Retailing Sales YoY Growth (2021-2032) & (kt)
- Figure 31: Others Image
- Figure 32: Global Others Sales YoY Growth (2021-2032) & (kt)
- Figure 33: Global Tortilla Market Size Overview by Application (2021-2032) & (US\$ Million)
- Figure 34: Global Tortilla Market Share by Application 2025 VS 2032
- Figure 35: North America Tortilla Sales Market Share in Volume by Application in 2025
- Figure 36: North America Tortilla Sales Market Share in Value by Application in 2025
- Figure 37: Europe Tortilla Sales Market Share in Volume by Application in 2025
- Figure 38: Europe Tortilla Sales Market Share in Value by Application in 2025
- Figure 39: Asia-Pacific Tortilla Sales Market Share in Volume by Application in 2025
- Figure 40: Asia-Pacific Tortilla Sales Market Share in Value by Application in 2025
- Figure 41: Latin America Tortilla Sales Market Share in Volume by Application in 2025
- Figure 42: Latin America Tortilla Sales Market Share in Value by Application in 2025
- Figure 43: Middle East and Africa Tortilla Sales Market Share in Volume by Application in 2025
- Figure 44: Middle East and Africa Tortilla Sales Market Share in Value by Application in 2025
- Figure 45: North America Tortilla Sales by Country: 2021 VS 2025 VS 2032 (kt)
- Figure 46: North America Tortilla Sales Share by Country: 2021 VS 2025 VS 2032
- Figure 47: North America Tortilla Market Size by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 48: North America Tortilla Market Share by Country: 2021 VS 2025 VS 2032

- Figure 49: Europe Tortilla Sales by Country: 2021 VS 2025 VS 2032 (kt)
- Figure 50: Europe Tortilla Sales Share by Country: 2021 VS 2025 VS 2032
- Figure 51: Europe Tortilla Market Size by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 52: Europe Tortilla Market Share by Country: 2021 VS 2025 VS 2032
- Figure 53: Asia-Pacific Tortilla Sales by Country: 2021 VS 2025 VS 2032 (kt)
- Figure 54: Asia-Pacific Tortilla Sales Share by Country: 2021 VS 2025 VS 2032
- Figure 55: Asia-Pacific Tortilla Market Size by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 56: Asia-Pacific Tortilla Market Share by Country: 2021 VS 2025 VS 2032
- Figure 57: Latin America Tortilla Sales by Country: 2021 VS 2025 VS 2032 (kt)
- Figure 58: Latin America Tortilla Sales Share by Country: 2021 VS 2025 VS 2032
- Figure 59: Latin America Tortilla Market Size by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 60: Latin America Tortilla Market Share by Country: 2021 VS 2025 VS 2032
- Figure 61: Middle East and Africa Tortilla Sales by Country: 2021 VS 2025 VS 2032 (kt)
- Figure 62: Middle East and Africa Tortilla Sales Share by Country: 2021 VS 2025 VS 2032
- Figure 63: Middle East and Africa Tortilla Market Size by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 64: Middle East and Africa Tortilla Market Share by Country: 2021 VS 2025 VS 2032
- Figure 65: Tortilla Value Chain
- Figure 66: Key Raw Materials Price
- Figure 67: Manufacturing Cost Structure
- Figure 68: Tortilla Production Mode & Process
- Figure 69: Direct Comparison with Distribution Share
- Figure 70: Distributors Profiles
- Figure 71: Years Considered
- Figure 72: Research Process
- Figure 73: Key Executives Interviewed