



Global Tortilla Chips Market by Size, by Type, by Application, by Region, History and Forecast 2021-2032

Industry	Published	Pages	Format
Food & Beverages	2025-12-25	194	PDF
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Description

Tortilla Chips is a snack food made from corn tortillas, which are cut into wedges and then fried—or baked (alternatively they may be discs pressed out of corn masa then fried or baked). Corn tortillas are made of corn, vegetable oil, salt and water.

The key manufactoers of Tortilla Chips include GRUMA, Grupo Bimbo, PepsiCo, Truco Enterprises, Amplify Snack Brands, Arca Continental, Fireworks Foods, Greendot Health Foods, Hain Celestial, Intersnack Group, Kellogg, Mexican Corn Products, Snacka Lanka and Snyder's-Lance, etc. PepsiCo lead this industry with above 56% market shares.

The North America region accounted for the largest share 52% in the market for Tortilla Chips, the following is Europe and South America.

This report provides an overview of the global Tortilla Chips market in terms of sales, revenue, and price, analyzing global market trends using historical revenue and sales data for 2021-2025, estimates for 2026, and projected CAGRs through 2032.

The study covers key producers of Tortilla Chips and sales in major regions and countries, assesses future market potential, and highlights priority regions and countries for segmenting the market into sub-sectors, with country-specific market value data for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, the Middle East, Africa, and other countries.

The report also presents Tortilla Chips sales, revenue, market share, and industry ranking for the main manufacturers for 2021-2026, identifies the major stakeholders in the global market, and analyzes their competitive landscape and market positioning based on recent developments and segmental revenues.

In addition, the report analyzes segment data by Type and Application—covering sales, revenue, and price—for 2021-2032, and evaluates and forecasts the Tortilla Chips market size, projected growth trends, production technologies, key applications, and end-use industries.

Tortilla Chips Segment by Company

- GRUMA
- Grupo Bimbo
- PepsiCo
- Truco Enterprises
- Amplify Snack Brands
- Arca Continental
- Fireworks Foods

Greendot Health Foods

Hain Celestial

Intersnack Group

Kellogg

Mexican Corn Products

Snacka Lanka

Snyder's-Lance

Tortilla Chips Segment by Type

Baked Tortilla Chips

Fried Tortilla Chips

Tortilla Chips Segment by Sales Channel

Online

Offline

Tortilla Chips Segment by Region

North America

United States

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Spain

Netherlands

Switzerland

Sweden

Poland

Asia-Pacific

China

Japan

South Korea

India

Australia

Taiwan

Southeast Asia

South America

Brazil

Argentina

Chile

Middle East & Africa

Egypt

South Africa

Israel

Türkiye

GCC Countries

Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Tortilla Chips market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Tortilla Chips and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Tortilla Chips.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Provides an overview of the Tortilla Chips market, including product definition, global market growth prospects, market size, sales, and average price forecasts (2021-2032).

Chapter 2:

Provides the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3:

Detailed analysis of Tortilla Chips manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, etc.

Chapter 4:

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6:

Sales of Tortilla Chips in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 7:

Revenue of Tortilla Chips in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 8:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9:

Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10:

Concluding Insights of the report

Table of Contents

1 Market Overview

- 1.1 Product Definition
- 1.2 Global Tortilla Chips Market Size, 2021 VS 2025 VS 2032
- 1.3 Global Tortilla Chips Market Size Estimates and Forecasts (2021-2032)
- 1.4 Global Tortilla Chips Sales Estimates and Forecasts (2021-2032)
- 1.5 Global Tortilla Chips Market Average Price (2021-2032)
- 1.6 Assumptions and Limitations
- 1.7 Study Goals and Objectives

2 Global Tortilla Chips Market Dynamics

- 2.1 Tortilla Chips Industry Trends
- 2.2 Tortilla Chips Industry Drivers
- 2.3 Tortilla Chips Industry Opportunities and Challenges
- 2.4 Tortilla Chips Industry Restraints

3 Tortilla Chips Market by Manufacturers

- 3.1 Global Tortilla Chips Revenue by Manufacturers (2021-2026)
- 3.2 Global Tortilla Chips Sales by Manufacturers (2021-2026)
- 3.3 Global Tortilla Chips Average Sales Price by Manufacturers (2021-2026)
- 3.4 Global Tortilla Chips Industry Manufacturers Ranking, 2024 VS 2025 VS 2026
- 3.5 Global Tortilla Chips Key Manufacturers Manufacturing Sites & Headquarters
- 3.6 Global Tortilla Chips Manufacturers, Product Type & Application
- 3.7 Global Tortilla Chips Manufacturers Establishment Date
- 3.8 Market Competitive Analysis
 - 3.8.1 Global Tortilla Chips Market CR5 and HHI
 - 3.8.2 Global Top 5 and 10 Tortilla Chips Players Market Share by Revenue in 2025
 - 3.8.3 2025 Tortilla Chips Tier 1, Tier 2, and Tier 3

4 Tortilla Chips Market by Type

- 4.1 Tortilla Chips Type Introduction
 - 4.1.1 Baked Tortilla Chips
 - 4.1.2 Fried Tortilla Chips
- 4.2 Global Tortilla Chips Sales by Type
 - 4.2.1 Global Tortilla Chips Sales by Type (2021 VS 2025 VS 2032)
 - 4.2.2 Global Tortilla Chips Sales by Type (2021-2032)
 - 4.2.3 Global Tortilla Chips Sales Market Share by Type (2021-2032)
- 4.3 Global Tortilla Chips Revenue by Type
 - 4.3.1 Global Tortilla Chips Revenue by Type (2021 VS 2025 VS 2032)
 - 4.3.2 Global Tortilla Chips Revenue by Type (2021-2032)
 - 4.3.3 Global Tortilla Chips Revenue Market Share by Type (2021-2032)

5 Tortilla Chips Market by Application

- 5.1 Tortilla Chips Application Introduction
 - 5.1.1 Online
 - 5.1.2 Offline
- 5.2 Global Tortilla Chips Sales by Application

5.2.1 Global Tortilla Chips Sales by Application (2021 VS 2025 VS 2032)

5.2.2 Global Tortilla Chips Sales by Application (2021-2032)

5.2.3 Global Tortilla Chips Sales Market Share by Application (2021-2032)

5.3 Global Tortilla Chips Revenue by Application

5.3.1 Global Tortilla Chips Revenue by Application (2021 VS 2025 VS 2032)

5.3.2 Global Tortilla Chips Revenue by Application (2021-2032)

5.3.3 Global Tortilla Chips Revenue Market Share by Application (2021-2032)

6 Global Tortilla Chips Sales by Region

6.1 Global Tortilla Chips Sales by Region: 2021 VS 2025 VS 2032

6.2 Global Tortilla Chips Sales by Region (2021-2032)

6.2.1 Global Tortilla Chips Sales by Region (2021-2026)

6.2.2 Global Tortilla Chips Sales Forecasted by Region (2027-2032)

6.3 North America

6.3.1 North America Tortilla Chips Sales Growth Rate by Country: 2021 VS 2025 VS 2032

6.3.2 North America Tortilla Chips Sales by Country (2021-2032)

6.3.3 U.S.

6.3.4 Canada

6.3.5 Mexico

6.4 Europe

6.4.1 Europe Tortilla Chips Sales Growth Rate by Country: 2021 VS 2025 VS 2032

6.4.2 Europe Tortilla Chips Sales by Country (2021-2032)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Netherlands

6.5 Asia Pacific

6.5.1 Asia Pacific Tortilla Chips Sales Growth Rate by Country: 2021 VS 2025 VS 2032

6.5.2 Asia Pacific Tortilla Chips Sales by Country (2021-2032)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 Southeast Asia

6.5.7 India

6.5.8 Australia

6.6 South America, Middle East and Africa

6.6.1 South America, Middle East and Africa Tortilla Chips Sales Growth Rate by Country: 2021 VS 2025 VS 2032

6.6.2 South America, Middle East and Africa Tortilla Chips Sales by Country (2021-2032)

6.6.3 Brazil

6.6.4 South Africa

6.6.5 Saudi Arabia

6.6.6 Turkey

6.6.6 Argentina

6.6.6 UAE

6.6.6 Egypt

6.6.6 Chile

7 Global Tortilla Chips Revenue by Region

7.1 Global Tortilla Chips Revenue by Region

7.1.1 Global Tortilla Chips Revenue by Region: 2021 VS 2025 VS 2032

7.1.2 Global Tortilla Chips Revenue by Region (2021-2026)

7.1.3 Global Tortilla Chips Revenue by Region (2027-2032)

7.1.4 Global Tortilla Chips Revenue Market Share by Region (2021-2032)

7.2 North America

7.2.1 North America Tortilla Chips Revenue (2021-2032)

7.2.2 North America Tortilla Chips Revenue Share by Country: 2021 VS 2025 VS 2032

7.3 Europe

7.3.1 Europe Tortilla Chips Revenue (2021-2032)

7.3.2 Europe Tortilla Chips Revenue Share by Country: 2021 VS 2025 VS 2032

7.4 Asia-Pacific

7.4.1 Asia-Pacific Tortilla Chips Revenue (2021-2032)

7.4.2 Asia-Pacific Tortilla Chips Revenue Share by Country: 2021 VS 2025 VS 2032

7.5 South America, Middle East and Africa

7.5.1 South America, Middle East and Africa Tortilla Chips Revenue (2021-2032)

7.5.2 South America, Middle East and Africa Tortilla Chips Revenue Share by Country: 2021 VS 2025 VS 2032

8 Company Profiles

8.1 GRUMA

8.1.1 GRUMA Company Information

8.1.2 GRUMA Business Overview

8.1.3 GRUMA Tortilla Chips Sales, Price, Revenue and Gross Margin (2021-2026)

8.1.4 GRUMA Tortilla Chips Product Portfolio

8.1.5 GRUMA Recent Developments

8.2 Grupo Bimbo

8.2.1 Grupo Bimbo Company Information

8.2.2 Grupo Bimbo Business Overview

8.2.3 Grupo Bimbo Tortilla Chips Sales, Price, Revenue and Gross Margin (2021-2026)

8.2.4 Grupo Bimbo Tortilla Chips Product Portfolio

8.2.5 Grupo Bimbo Recent Developments

8.3 PepsiCo

8.3.1 PepsiCo Company Information

8.3.2 PepsiCo Business Overview

8.3.3 PepsiCo Tortilla Chips Sales, Price, Revenue and Gross Margin (2021-2026)

8.3.4 PepsiCo Tortilla Chips Product Portfolio

8.3.5 PepsiCo Recent Developments

8.4 Truco Enterprises

8.4.1 Truco Enterprises Company Information

8.4.2 Truco Enterprises Business Overview

8.4.3 Truco Enterprises Tortilla Chips Sales, Price, Revenue and Gross Margin (2021-2026)

8.4.4 Truco Enterprises Tortilla Chips Product Portfolio

8.4.5 Truco Enterprises Recent Developments

8.5 Amplify Snack Brands

8.5.1 Amplify Snack Brands Company Information

8.5.2 Amplify Snack Brands Business Overview

8.5.3 Amplify Snack Brands Tortilla Chips Sales, Price, Revenue and Gross Margin (2021-2026)

8.5.4 Amplify Snack Brands Tortilla Chips Product Portfolio

8.5.5 Amplify Snack Brands Recent Developments

8.6 Arca Continental

8.6.1 Arca Continental Company Information

8.6.2 Arca Continental Business Overview

8.6.3 Arca Continental Tortilla Chips Sales, Price, Revenue and Gross Margin (2021-2026)

8.6.4 Arca Continental Tortilla Chips Product Portfolio

8.6.5 Arca Continental Recent Developments

8.7 Fireworks Foods

8.7.1 Fireworks Foods Company Information

8.7.2 Fireworks Foods Business Overview

8.7.3 Fireworks Foods Tortilla Chips Sales, Price, Revenue and Gross Margin (2021-2026)

8.7.4 Fireworks Foods Tortilla Chips Product Portfolio

8.7.5 Fireworks Foods Recent Developments

8.8 Greendot Health Foods

8.8.1 Greendot Health Foods Company Information

8.8.2 Greendot Health Foods Business Overview

8.8.3 Greendot Health Foods Tortilla Chips Sales, Price, Revenue and Gross Margin (2021-2026)

8.8.4 Greendot Health Foods Tortilla Chips Product Portfolio

8.8.5 Greendot Health Foods Recent Developments

8.9 Hain Celestial

8.9.1 Hain Celestial Company Information

8.9.2 Hain Celestial Business Overview

8.9.3 Hain Celestial Tortilla Chips Sales, Price, Revenue and Gross Margin (2021-2026)

8.9.4 Hain Celestial Tortilla Chips Product Portfolio

8.9.5 Hain Celestial Recent Developments

8.10 Intersnack Group

8.10.1 Intersnack Group Company Information

8.10.2 Intersnack Group Business Overview

8.10.3 Intersnack Group Tortilla Chips Sales, Price, Revenue and Gross Margin (2021-2026)

8.10.4 Intersnack Group Tortilla Chips Product Portfolio

8.10.5 Intersnack Group Recent Developments

8.11 Kellogg

8.11.1 Kellogg Company Information

8.11.2 Kellogg Business Overview

8.11.3 Kellogg Tortilla Chips Sales, Price, Revenue and Gross Margin (2021-2026)

8.11.4 Kellogg Tortilla Chips Product Portfolio

8.11.5 Kellogg Recent Developments

8.12 Mexican Corn Products

8.12.1 Mexican Corn Products Company Information

8.12.2 Mexican Corn Products Business Overview

8.12.3 Mexican Corn Products Tortilla Chips Sales, Price, Revenue and Gross Margin (2021-2026)

8.12.4 Mexican Corn Products Tortilla Chips Product Portfolio

8.12.5 Mexican Corn Products Recent Developments

8.13 Snacka Lanka

8.13.1 Snacka Lanka Company Information

8.13.2 Snacka Lanka Business Overview

8.13.3 Snacka Lanka Tortilla Chips Sales, Price, Revenue and Gross Margin (2021-2026)

8.13.4 Snacka Lanka Tortilla Chips Product Portfolio

8.13.5 Snacka Lanka Recent Developments

8.14 Snyder's-Lance

8.14.1 Snyder's-Lance Company Information

8.14.2 Snyder's-Lance Business Overview

8.14.3 Snyder's-Lance Tortilla Chips Sales, Price, Revenue and Gross Margin (2021-2026)

8.14.4 Snyder's-Lance Tortilla Chips Product Portfolio

8.14.5 Snyder's-Lance Recent Developments

9 Value Chain and Sales Channels Analysis

9.1 Tortilla Chips Value Chain Analysis

9.1.1 Tortilla Chips Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Manufacturing Cost Structure

9.1.4 Tortilla Chips Production Mode & Process

9.2 Tortilla Chips Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Tortilla Chips Distributors

9.2.3 Tortilla Chips Customers

10 Concluding Insights

11 Appendix

11.1 Reasons for Doing This Study

11.2 Research Methodology

11.3 Research Process

11.4 Authors List of This Report

11.5 Data Source

11.5.1 Secondary Sources

11.5.2 Primary Sources

11.6 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Tortilla Chips Industry Trends
- Table 2: Tortilla Chips Industry Drivers
- Table 3: Tortilla Chips Industry Opportunities and Challenges
- Table 4: Tortilla Chips Industry Restraints
- Table 5: Global Tortilla Chips Revenue by Manufacturers (US\$ Million) & (2021-2026)
- Table 6: Global Tortilla Chips Revenue Market Share by Manufacturers (2021-2026)
- Table 7: Global Tortilla Chips Sales by Manufacturers (Kg) & (2021-2026)
- Table 8: Global Tortilla Chips Sales Market Share by Manufacturers
- Table 9: Global Tortilla Chips Average Sales Price (USD/Kg) of Manufacturers (2021-2026)
- Table 10: Global Tortilla Chips Industry Manufacturers Ranking, 2024 VS 2025 VS 2026
- Table 11: Global Tortilla Chips Key Manufacturers Manufacturing Sites & Headquarters
- Table 12: Global Tortilla Chips Manufacturers, Product Type & Application
- Table 13: Global Tortilla Chips Manufacturers Establishment Date
- Table 14: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15: Global Tortilla Chips by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2025)
- Table 16: Major Manufacturers of Baked Tortilla Chips
- Table 17: Major Manufacturers of Fried Tortilla Chips
- Table 18: Global Tortilla Chips Sales by Type 2021 VS 2025 VS 2032 (Kg)
- Table 19: Global Tortilla Chips Sales by Type (2021-2026) & (Kg)
- Table 20: Global Tortilla Chips Sales by Type (2027-2032) & (Kg)
- Table 21: Global Tortilla Chips Sales Market Share by Type (2021-2026)
- Table 22: Global Tortilla Chips Sales Market Share by Type (2027-2032)
- Table 23: Global Tortilla Chips Revenue by Type 2021 VS 2025 VS 2032 (Kg)
- Table 24: Global Tortilla Chips Revenue by Type (2021-2026) & (Kg)
- Table 25: Global Tortilla Chips Revenue by Type (2027-2032) & (Kg)
- Table 26: Global Tortilla Chips Revenue Market Share by Type (2021-2026)
- Table 27: Global Tortilla Chips Revenue Market Share by Type (2027-2032)
- Table 28: Major Manufacturers of Online
- Table 29: Major Manufacturers of Offline
- Table 30: Global Tortilla Chips Sales by Application 2021 VS 2025 VS 2032 (Kg)
- Table 31: Global Tortilla Chips Sales by Application (2021-2026) & (Kg)
- Table 32: Global Tortilla Chips Sales by Application (2027-2032) & (Kg)
- Table 33: Global Tortilla Chips Sales Market Share by Application (2021-2026)
- Table 34: Global Tortilla Chips Sales Market Share by Application (2027-2032)
- Table 35: Global Tortilla Chips Revenue by Application 2021 VS 2025 VS 2032 (Kg)
- Table 36: Global Tortilla Chips Revenue by Application (2021-2026) & (Kg)
- Table 37: Global Tortilla Chips Revenue by Application (2027-2032) & (Kg)
- Table 38: Global Tortilla Chips Revenue Market Share by Application (2021-2026)
- Table 39: Global Tortilla Chips Revenue Market Share by Application (2027-2032)
- Table 40: Global Tortilla Chips Sales by Region: 2021 VS 2025 VS 2032 (Kg)
- Table 41: Global Tortilla Chips Sales by Region (2021-2026) & (Kg)
- Table 42: Global Tortilla Chips Sales Market Share by Region (2021-2026)
- Table 43: Global Tortilla Chips Sales Forecasted by Region (2027-2032) & (Kg)
- Table 44: Global Tortilla Chips Sales Forecasted Market Share by Region (2027-2032)
- Table 45: North America Tortilla Chips Sales Growth Rate by Country: 2021 VS 2025 VS 2032 (Kg)
- Table 46: North America Tortilla Chips Sales by Country (2021-2026) & (Kg)
- Table 47: North America Tortilla Chips Sales by Country (2027-2032) & (Kg)
- Table 48: Europe Tortilla Chips Sales Growth Rate by Country: 2021 VS 2025 VS 2032 (Kg)
- Table 49: Europe Tortilla Chips Sales by Country (2021-2026) & (Kg)
- Table 50: Europe Tortilla Chips Sales by Country (2027-2032) & (Kg)
- Table 51: Asia Pacific Tortilla Chips Sales Growth Rate by Country: 2021 VS 2025 VS 2032 (Kg)
- Table 52: Asia Pacific Tortilla Chips Sales by Country (2021-2026) & (Kg)
- Table 53: Asia Pacific Tortilla Chips Sales by Country (2027-2032) & (Kg)
- Table 54: South America, Middle East and Africa Tortilla Chips Sales Growth Rate by Country: 2021 VS 2025 VS 2032 (Kg)
- Table 55: South America, Middle East and Africa Tortilla Chips Sales by Country (2021-2026) & (Kg)

- Table 56: South America, Middle East and Africa Tortilla Chips Sales by Country (2027-2032) & (Kg)
- Table 57: Global Tortilla Chips Revenue Grow Rate (CAGR) by Region: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 58: Global Tortilla Chips Revenue by Region (2021-2026) & (US\$ Million)
- Table 59: Global Tortilla Chips Revenue by Region (2027-2032) & (US\$ Million)
- Table 60: Global Tortilla Chips Revenue Market Share by Region (2021-2026)
- Table 61: Global Tortilla Chips Revenue Market Share by Region (2027-2032)
- Table 62: GRUMA Company Information
- Table 63: GRUMA Business Overview
- Table 64: GRUMA Tortilla Chips Sales (Kg), Price (USD/Kg), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 65: GRUMA Tortilla Chips Product Portfolio
- Table 66: GRUMA Recent Development
- Table 67: Grupo Bimbo Company Information
- Table 68: Grupo Bimbo Business Overview
- Table 69: Grupo Bimbo Tortilla Chips Sales (Kg), Price (USD/Kg), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 70: Grupo Bimbo Tortilla Chips Product Portfolio
- Table 71: Grupo Bimbo Recent Development
- Table 72: PepsiCo Company Information
- Table 73: PepsiCo Business Overview
- Table 74: PepsiCo Tortilla Chips Sales (Kg), Price (USD/Kg), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 75: PepsiCo Tortilla Chips Product Portfolio
- Table 76: PepsiCo Recent Development
- Table 77: Truco Enterprises Company Information
- Table 78: Truco Enterprises Business Overview
- Table 79: Truco Enterprises Tortilla Chips Sales (Kg), Price (USD/Kg), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 80: Truco Enterprises Tortilla Chips Product Portfolio
- Table 81: Truco Enterprises Recent Development
- Table 82: Amplify Snack Brands Company Information
- Table 83: Amplify Snack Brands Business Overview
- Table 84: Amplify Snack Brands Tortilla Chips Sales (Kg), Price (USD/Kg), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 85: Amplify Snack Brands Tortilla Chips Product Portfolio
- Table 86: Amplify Snack Brands Recent Development
- Table 87: Arca Continental Company Information
- Table 88: Arca Continental Business Overview
- Table 89: Arca Continental Tortilla Chips Sales (Kg), Price (USD/Kg), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 90: Arca Continental Tortilla Chips Product Portfolio
- Table 91: Arca Continental Recent Development
- Table 92: Fireworks Foods Company Information
- Table 93: Fireworks Foods Business Overview
- Table 94: Fireworks Foods Tortilla Chips Sales (Kg), Price (USD/Kg), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 95: Fireworks Foods Tortilla Chips Product Portfolio
- Table 96: Fireworks Foods Recent Development
- Table 97: Greendot Health Foods Company Information
- Table 98: Greendot Health Foods Business Overview
- Table 99: Greendot Health Foods Tortilla Chips Sales (Kg), Price (USD/Kg), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 100: Greendot Health Foods Tortilla Chips Product Portfolio
- Table 101: Greendot Health Foods Recent Development
- Table 102: Hain Celestial Company Information
- Table 103: Hain Celestial Business Overview
- Table 104: Hain Celestial Tortilla Chips Sales (Kg), Price (USD/Kg), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 105: Hain Celestial Tortilla Chips Product Portfolio
- Table 106: Hain Celestial Recent Development
- Table 107: Intersnack Group Company Information
- Table 108: Intersnack Group Business Overview
- Table 109: Intersnack Group Tortilla Chips Sales (Kg), Price (USD/Kg), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 110: Intersnack Group Tortilla Chips Product Portfolio
- Table 111: Intersnack Group Recent Development
- Table 112: Kellogg Company Information
- Table 113: Kellogg Business Overview
- Table 114: Kellogg Tortilla Chips Sales (Kg), Price (USD/Kg), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 115: Kellogg Tortilla Chips Product Portfolio
- Table 116: Kellogg Recent Development
- Table 117: Mexican Corn Products Company Information
- Table 118: Mexican Corn Products Business Overview

- Table 119: Mexican Corn Products Tortilla Chips Sales (Kg), Price (USD/Kg), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 120: Mexican Corn Products Tortilla Chips Product Portfolio
- Table 121: Mexican Corn Products Recent Development
- Table 122: Snacka Lanka Company Information
- Table 123: Snacka Lanka Business Overview
- Table 124: Snacka Lanka Tortilla Chips Sales (Kg), Price (USD/Kg), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 125: Snacka Lanka Tortilla Chips Product Portfolio
- Table 126: Snacka Lanka Recent Development
- Table 127: Snyder's-Lance Company Information
- Table 128: Snyder's-Lance Business Overview
- Table 129: Snyder's-Lance Tortilla Chips Sales (Kg), Price (USD/Kg), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 130: Snyder's-Lance Tortilla Chips Product Portfolio
- Table 131: Snyder's-Lance Recent Development
- Table 132: Key Raw Materials
- Table 133: Raw Materials Key Suppliers
- Table 134: Tortilla Chips Distributors List
- Table 135: Tortilla Chips Customers List
- Table 136: Research Programs/Design for This Report
- Table 137: Authors List of This Report
- Table 138: Secondary Sources
- Table 139: Primary Sources

List of Figures:

- Figure 1: Tortilla Chips Product Image
- Figure 2: Global Tortilla Chips Market Size (US\$ Million), 2021 VS 2025 VS 2032
- Figure 3: Global Tortilla Chips Market Size (2021-2032) & (US\$ Million)
- Figure 4: Global Tortilla Chips Sales (2021-2032) & (Kg)
- Figure 5: Global Tortilla Chips Average Price (USD/Kg) & (2021-2032)
- Figure 6: Global Top 5 and 10 Tortilla Chips Players Market Share by Revenue in 2025
- Figure 7: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 8: Baked Tortilla Chips Image
- Figure 9: Fried Tortilla Chips Image
- Figure 10: Global Tortilla Chips Sales by Type (2021 VS 2025 VS 2032) & (Kg)
- Figure 11: Global Tortilla Chips Sales Market Share 2021 VS 2025 VS 2032
- Figure 12: Global Tortilla Chips Sales Market Share by Type (2021-2032)
- Figure 13: Global Tortilla Chips Revenue by Type (2021 VS 2025 VS 2032) & (Kg)
- Figure 14: Global Tortilla Chips Revenue Market Share 2021 VS 2025 VS 2032
- Figure 15: Global Tortilla Chips Revenue Market Share by Type (2021-2032)
- Figure 16: Online Image
- Figure 17: Offline Image
- Figure 18: Global Tortilla Chips Sales by Application (2021 VS 2025 VS 2032) & (Kg)
- Figure 19: Global Tortilla Chips Sales Market Share 2021 VS 2025 VS 2032
- Figure 20: Global Tortilla Chips Sales Market Share by Application (2021-2032)
- Figure 21: Global Tortilla Chips Revenue by Application (2021 VS 2025 VS 2032) & (Kg)
- Figure 22: Global Tortilla Chips Revenue Market Share 2021 VS 2025 VS 2032
- Figure 23: Global Tortilla Chips Revenue Market Share by Application (2021-2032)
- Figure 24: North America Tortilla Chips Sales and Growth Rate (2021-2032) & (Kg)
- Figure 25: North America Tortilla Chips Sales Market Share by Country (2021-2032)
- Figure 26: U.S. Tortilla Chips Sales and Growth Rate (2021-2032) & (Kg)
- Figure 27: Canada Tortilla Chips Sales and Growth Rate (2021-2032) & (Kg)
- Figure 28: Mexico Tortilla Chips Sales and Growth Rate (2021-2032) & (Kg)
- Figure 29: Europe Tortilla Chips Sales and Growth Rate (2021-2032) & (Kg)
- Figure 30: Europe Tortilla Chips Sales Market Share by Country (2021-2032)
- Figure 31: Germany Tortilla Chips Sales and Growth Rate (2021-2032) & (Kg)
- Figure 32: France Tortilla Chips Sales and Growth Rate (2021-2032) & (Kg)
- Figure 33: U.K. Tortilla Chips Sales and Growth Rate (2021-2032) & (Kg)
- Figure 34: Italy Tortilla Chips Sales and Growth Rate (2021-2032) & (Kg)
- Figure 35: Netherlands Tortilla Chips Sales and Growth Rate (2021-2032) & (Kg)
- Figure 36: Asia Pacific Tortilla Chips Sales and Growth Rate (2021-2032) & (Kg)
- Figure 37: Asia Pacific Tortilla Chips Sales Market Share by Country (2021-2032)
- Figure 38: China Tortilla Chips Sales and Growth Rate (2021-2032) & (Kg)
- Figure 39: Japan Tortilla Chips Sales and Growth Rate (2021-2032) & (Kg)

- Figure 40: South Korea Tortilla Chips Sales and Growth Rate (2021-2032) & (Kg)
- Figure 41: Southeast Asia Tortilla Chips Sales and Growth Rate (2021-2032) & (Kg)
- Figure 42: India Tortilla Chips Sales and Growth Rate (2021-2032) & (Kg)
- Figure 43: Australia Tortilla Chips Sales and Growth Rate (2021-2032) & (Kg)
- Figure 44: South America, Middle East and Africa Tortilla Chips Sales and Growth Rate (2021-2032) & (Kg)
- Figure 45: South America, Middle East and Africa Tortilla Chips Sales Market Share by Country (2021-2032)
- Figure 46: Brazil Tortilla Chips Sales and Growth Rate (2021-2032) & (Kg)
- Figure 47: South Africa Tortilla Chips Sales and Growth Rate (2021-2032) & (Kg)
- Figure 48: Saudi Arabia Tortilla Chips Sales and Growth Rate (2021-2032) & (Kg)
- Figure 49: Turkey Tortilla Chips Sales and Growth Rate (2021-2032) & (Kg)
- Figure 50: Argentina Tortilla Chips Sales and Growth Rate (2021-2032) & (Kg)
- Figure 51: UAE Tortilla Chips Sales and Growth Rate (2021-2032) & (Kg)
- Figure 52: Egypt Tortilla Chips Sales and Growth Rate (2021-2032) & (Kg)
- Figure 53: Chile Tortilla Chips Sales and Growth Rate (2021-2032) & (Kg)
- Figure 54: Global Tortilla Chips Revenue (CAGR) by Region: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 55: Global Tortilla Chips Revenue Market Share by Region in Percentage: 2025 Versus 2032
- Figure 56: North America Tortilla Chips Revenue (2021-2032) & (US\$ Million)
- Figure 57: North America Tortilla Chips Revenue Share by Country: 2021 VS 2025 VS 2032
- Figure 58: Europe Tortilla Chips Revenue (2021-2032) & (US\$ Million)
- Figure 59: Europe Tortilla Chips Revenue Share by Country: 2021 VS 2025 VS 2032
- Figure 60: Asia-Pacific Tortilla Chips Revenue (2021-2032) & (US\$ Million)
- Figure 61: Asia-Pacific Tortilla Chips Revenue Share by Country: 2021 VS 2025 VS 2032
- Figure 62: South America, Middle East and Africa Tortilla Chips Revenue (2021-2032) & (US\$ Million)
- Figure 63: South America, Middle East and Africa Tortilla Chips Revenue Share by Country: 2021 VS 2025 VS 2032
- Figure 64: Tortilla Chips Value Chain
- Figure 65: Manufacturing Cost Structure
- Figure 66: Tortilla Chips Production Mode & Process
- Figure 67: Direct Comparison with Distribution Share
- Figure 68: Distributors Profiles
- Figure 69: Years Considered
- Figure 70: Research Process
- Figure 71: Key Executives Interviewed