



Tetrahydrocannabinol (THC) Beverages Industry Research Report 2026

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Description

The global Tetrahydrocannabinol (THC) Beverages market was valued at US\$ million in 2025 and is projected to reach US\$ million by 2032, implying a CAGR of % over 2026–2032.

The North America market for Tetrahydrocannabinol (THC) Beverages is projected to increase from US\$ million in 2026 to US\$ million by 2032, corresponding to a CAGR of % over 2026–2032.

The Europe market for Tetrahydrocannabinol (THC) Beverages is projected to rise from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026–2032.

The Asia Pacific market for Tetrahydrocannabinol (THC) Beverages is expected to grow from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026–2032.

Leading global manufacturers of Tetrahydrocannabinol (THC) Beverages include STIGMA Cannabis Co, Canopy Growth, Organigram Holdings Inc., Tilray, Heineken, Dixie Brands Inc., Koios Beverage Corporation, Lagunitas Brewing Company and Sprig, among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

Report Scope

This report quantifies the global Tetrahydrocannabinol (THC) Beverages market in terms of revenue (US\$ million) and, where applicable, sales volume (k units), using 2025 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of Types and Applications, harmonizes vendor attribution, and presents comparable time series by company, Type, Application, and region/country, including indicative price bands (US\$/k units) and concentration ratios (CR5/CR10).

The outputs are intended to support strategy development, budgeting, and performance benchmarking for brand owners, manufacturers, retailers, channel partners, and investors; data are structured with consistent units and fields to facilitate integration into internal FP&A and BI systems.

Key Companies & Market Share Insights

This section profiles leading manufacturers, combining 2021–2025 results with a 2026–2032 outlook. It reports revenue, market share, price bands, product and application mix, regional and channel mix, and key developments (M&A, capacity additions, certifications). It also provides global revenue, average price, and—where applicable—sales volume by manufacturer, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

Tetrahydrocannabinol (THC) Beverages Market by Company

STIGMA Cannabis Co

Canopy Growth

Organigram Holdings Inc.

Tilray

Heineken

Dixie Brands Inc.

Koios Beverage Corporation

Lagunitas Brewing Company

Sprig

Tetrahydrocannabinol (THC) Beverages Segment by Type

Sparkling Water

Wine

Other

Tetrahydrocannabinol (THC) Beverages Segment by Application

Offline Sales

Online Sales

Tetrahydrocannabinol (THC) Beverages Segment by Region

North America

United States

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Spain

Netherlands

Switzerland

Sweden

Poland

Asia-Pacific

China

Japan

South Korea

India

Australia

Taiwan

Southeast Asia

South America

Brazil

Argentina

Chile

Middle East & Africa

Egypt

South Africa

Israel

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Tetrahydrocannabinol (THC) Beverages market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Tetrahydrocannabinol (THC) Beverages and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Tetrahydrocannabinol (THC) Beverages.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Research objectives, research methods, data sources, data cross-validation;

Chapter 2:

Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc.), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3:

Detailed analysis of Tetrahydrocannabinol (THC) Beverages manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5:

Production/output, value of Tetrahydrocannabinol (THC) Beverages by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6:

Consumption of Tetrahydrocannabinol (THC) Beverages in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7:

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9:

Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10:

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11:

The main points and conclusions of the report.

Table of Contents

1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 Market Overview

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Tetrahydrocannabinol (THC) Beverages Market Size (2021-2032)
 - 2.2.2 Global Tetrahydrocannabinol (THC) Beverages Sales (2021-2032)
 - 2.2.3 Global Tetrahydrocannabinol (THC) Beverages Market Average Price (2021-2032)
- 2.3 Tetrahydrocannabinol (THC) Beverages by Type
 - 2.3.1 Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
 - 2.3.2 Sparkling Water
 - 2.3.3 Wine
 - 2.3.4 Other
- 2.4 Tetrahydrocannabinol (THC) Beverages by Application
 - 2.4.1 Market Value Comparison by Application (2021 VS 2025 VS 2032)
 - 2.4.2 Offline Sales
 - 2.4.3 Online Sales

3 Market Competitive Landscape by Manufacturers

- 3.1 Global Tetrahydrocannabinol (THC) Beverages Market Competitive Situation by Manufacturers (2021 Versus 2025)
- 3.2 Global Tetrahydrocannabinol (THC) Beverages Sales (k units) of Manufacturers (2021-2026)
- 3.3 Global Tetrahydrocannabinol (THC) Beverages Revenue of Manufacturers (2021-2026)
- 3.4 Global Tetrahydrocannabinol (THC) Beverages Average Price by Manufacturers (2021-2026)
- 3.5 Global Tetrahydrocannabinol (THC) Beverages Industry Ranking, 2024 VS 2025 VS 2026
- 3.6 Global Manufacturers of Tetrahydrocannabinol (THC) Beverages, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Tetrahydrocannabinol (THC) Beverages, Product Type & Application
- 3.8 Global Manufacturers of Tetrahydrocannabinol (THC) Beverages, Established Date
- 3.9 Global Tetrahydrocannabinol (THC) Beverages Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 Manufacturers Profiled

- 4.1 STIGMA Cannabis Co
 - 4.1.1 STIGMA Cannabis Co Company Information
 - 4.1.2 STIGMA Cannabis Co Business Overview
 - 4.1.3 STIGMA Cannabis Co Tetrahydrocannabinol (THC) Beverages Sales, Revenue and Gross Margin (2021-2026)
 - 4.1.4 STIGMA Cannabis Co Tetrahydrocannabinol (THC) Beverages Product Portfolio
 - 4.1.5 STIGMA Cannabis Co Recent Developments
- 4.2 Canopy Growth

- 4.2.1 Canopy Growth Company Information
- 4.2.2 Canopy Growth Business Overview
- 4.2.3 Canopy Growth Tetrahydrocannabinol (THC) Beverages Sales, Revenue and Gross Margin (2021-2026)
- 4.2.4 Canopy Growth Tetrahydrocannabinol (THC) Beverages Product Portfolio
- 4.2.5 Canopy Growth Recent Developments
- 4.3 Organigram Holdings Inc.
 - 4.3.1 Organigram Holdings Inc. Company Information
 - 4.3.2 Organigram Holdings Inc. Business Overview
 - 4.3.3 Organigram Holdings Inc. Tetrahydrocannabinol (THC) Beverages Sales, Revenue and Gross Margin (2021-2026)
 - 4.3.4 Organigram Holdings Inc. Tetrahydrocannabinol (THC) Beverages Product Portfolio
 - 4.3.5 Organigram Holdings Inc. Recent Developments
- 4.4 Tilray
 - 4.4.1 Tilray Company Information
 - 4.4.2 Tilray Business Overview
 - 4.4.3 Tilray Tetrahydrocannabinol (THC) Beverages Sales, Revenue and Gross Margin (2021-2026)
 - 4.4.4 Tilray Tetrahydrocannabinol (THC) Beverages Product Portfolio
 - 4.4.5 Tilray Recent Developments
- 4.5 Heineken
 - 4.5.1 Heineken Company Information
 - 4.5.2 Heineken Business Overview
 - 4.5.3 Heineken Tetrahydrocannabinol (THC) Beverages Sales, Revenue and Gross Margin (2021-2026)
 - 4.5.4 Heineken Tetrahydrocannabinol (THC) Beverages Product Portfolio
 - 4.5.5 Heineken Recent Developments
- 4.6 Dixie Brands Inc.
 - 4.6.1 Dixie Brands Inc. Company Information
 - 4.6.2 Dixie Brands Inc. Business Overview
 - 4.6.3 Dixie Brands Inc. Tetrahydrocannabinol (THC) Beverages Sales, Revenue and Gross Margin (2021-2026)
 - 4.6.4 Dixie Brands Inc. Tetrahydrocannabinol (THC) Beverages Product Portfolio
 - 4.6.5 Dixie Brands Inc. Recent Developments
- 4.7 Koios Beverage Corporation
 - 4.7.1 Koios Beverage Corporation Company Information
 - 4.7.2 Koios Beverage Corporation Business Overview
 - 4.7.3 Koios Beverage Corporation Tetrahydrocannabinol (THC) Beverages Sales, Revenue and Gross Margin (2021-2026)
 - 4.7.4 Koios Beverage Corporation Tetrahydrocannabinol (THC) Beverages Product Portfolio
 - 4.7.5 Koios Beverage Corporation Recent Developments
- 4.8 Lagunitas Brewing Company
 - 4.8.1 Lagunitas Brewing Company Company Information
 - 4.8.2 Lagunitas Brewing Company Business Overview
 - 4.8.3 Lagunitas Brewing Company Tetrahydrocannabinol (THC) Beverages Sales, Revenue and Gross Margin (2021-2026)
 - 4.8.4 Lagunitas Brewing Company Tetrahydrocannabinol (THC) Beverages Product Portfolio
 - 4.8.5 Lagunitas Brewing Company Recent Developments
- 4.9 Sprig
 - 4.9.1 Sprig Company Information
 - 4.9.2 Sprig Business Overview
 - 4.9.3 Sprig Tetrahydrocannabinol (THC) Beverages Sales, Revenue and Gross Margin (2021-2026)
 - 4.9.4 Sprig Tetrahydrocannabinol (THC) Beverages Product Portfolio
 - 4.9.5 Sprig Recent Developments

5 Global Tetrahydrocannabinol (THC) Beverages Market Scenario by Region

- 5.1 Global Tetrahydrocannabinol (THC) Beverages Market Size by Region: 2021 VS 2025 VS 2032
- 5.2 Global Tetrahydrocannabinol (THC) Beverages Sales by Region: 2021-2032
 - 5.2.1 Global Tetrahydrocannabinol (THC) Beverages Sales by Region: 2021-2026
 - 5.2.2 Global Tetrahydrocannabinol (THC) Beverages Sales by Region: 2027-2032
- 5.3 Global Tetrahydrocannabinol (THC) Beverages Revenue by Region: 2021-2032
 - 5.3.1 Global Tetrahydrocannabinol (THC) Beverages Revenue by Region: 2021-2026
 - 5.3.2 Global Tetrahydrocannabinol (THC) Beverages Revenue by Region: 2027-2032
- 5.4 North America Tetrahydrocannabinol (THC) Beverages Market Facts & Figures by Country
 - 5.4.1 North America Tetrahydrocannabinol (THC) Beverages Market Size by Country: 2021 VS 2025 VS 2032
 - 5.4.2 North America Tetrahydrocannabinol (THC) Beverages Sales by Country (2021-2032)
 - 5.4.3 North America Tetrahydrocannabinol (THC) Beverages Revenue by Country (2021-2032)
 - 5.4.4 United States
 - 5.4.5 Canada
 - 5.4.6 Mexico
- 5.5 Europe Tetrahydrocannabinol (THC) Beverages Market Facts & Figures by Country
 - 5.5.1 Europe Tetrahydrocannabinol (THC) Beverages Market Size by Country: 2021 VS 2025 VS 2032
 - 5.5.2 Europe Tetrahydrocannabinol (THC) Beverages Sales by Country (2021-2032)
 - 5.5.3 Europe Tetrahydrocannabinol (THC) Beverages Revenue by Country (2021-2032)
 - 5.5.4 Germany
 - 5.5.5 France
 - 5.5.6 U.K.
 - 5.5.7 Italy
 - 5.5.8 Russia
 - 5.5.9 Spain
 - 5.5.10 Netherlands
 - 5.5.11 Switzerland
 - 5.5.12 Sweden
 - 5.5.13 Poland
- 5.6 Asia Pacific Tetrahydrocannabinol (THC) Beverages Market Facts & Figures by Country
 - 5.6.1 Asia Pacific Tetrahydrocannabinol (THC) Beverages Market Size by Country: 2021 VS 2025 VS 2032
 - 5.6.2 Asia Pacific Tetrahydrocannabinol (THC) Beverages Sales by Country (2021-2032)
 - 5.6.3 Asia Pacific Tetrahydrocannabinol (THC) Beverages Revenue by Country (2021-2032)
 - 5.6.4 China
 - 5.6.5 Japan
 - 5.6.6 South Korea
 - 5.6.7 India
 - 5.6.8 Australia
 - 5.6.9 Taiwan
 - 5.6.10 Southeast Asia
- 5.7 South America Tetrahydrocannabinol (THC) Beverages Market Facts & Figures by Country
 - 5.7.1 South America Tetrahydrocannabinol (THC) Beverages Market Size by Country: 2021 VS 2025 VS 2032
 - 5.7.2 South America Tetrahydrocannabinol (THC) Beverages Sales by Country (2021-2032)
 - 5.7.3 South America Tetrahydrocannabinol (THC) Beverages Revenue by Country (2021-2032)
 - 5.7.4 Brazil
 - 5.7.5 Argentina
 - 5.7.6 Chile
- 5.8 Middle East and Africa Tetrahydrocannabinol (THC) Beverages Market Facts & Figures by Country
 - 5.8.1 Middle East and Africa Tetrahydrocannabinol (THC) Beverages Market Size by Country: 2021 VS 2025 VS 2032

- 5.8.2 Middle East and Africa Tetrahydrocannabinol (THC) Beverages Sales by Country (2021-2032)
 - 5.8.3 Middle East and Africa Tetrahydrocannabinol (THC) Beverages Revenue by Country (2021-2032)
 - 5.8.4 Egypt
 - 5.8.5 South Africa
 - 5.8.6 Israel
 - 5.8.7 Türkiye
 - 5.8.8 GCC Countries
-

6 Segment by Type

- 6.1 Global Tetrahydrocannabinol (THC) Beverages Sales by Type (2021-2032)
 - 6.1.1 Global Tetrahydrocannabinol (THC) Beverages Sales by Type (2021-2032) & (k units)
 - 6.1.2 Global Tetrahydrocannabinol (THC) Beverages Sales Market Share by Type (2021-2032)
 - 6.2 Global Tetrahydrocannabinol (THC) Beverages Revenue by Type (2021-2032)
 - 6.2.1 Global Tetrahydrocannabinol (THC) Beverages Sales by Type (2021-2032) & (US\$ Million)
 - 6.2.2 Global Tetrahydrocannabinol (THC) Beverages Revenue Market Share by Type (2021-2032)
 - 6.3 Global Tetrahydrocannabinol (THC) Beverages Price by Type (2021-2032)
-

7 Segment by Application

- 7.1 Global Tetrahydrocannabinol (THC) Beverages Sales by Application (2021-2032)
 - 7.1.1 Global Tetrahydrocannabinol (THC) Beverages Sales by Application (2021-2032) & (k units)
 - 7.1.2 Global Tetrahydrocannabinol (THC) Beverages Sales Market Share by Application (2021-2032)
 - 7.2 Global Tetrahydrocannabinol (THC) Beverages Revenue by Application (2021-2032)
 - 7.2.1 Global Tetrahydrocannabinol (THC) Beverages Sales by Application (2021-2032) & (US\$ Million)
 - 7.2.2 Global Tetrahydrocannabinol (THC) Beverages Revenue Market Share by Application (2021-2032)
 - 7.3 Global Tetrahydrocannabinol (THC) Beverages Price by Application (2021-2032)
-

8 Value Chain and Sales Channels Analysis of the Market

- 8.1 Tetrahydrocannabinol (THC) Beverages Value Chain Analysis
 - 8.1.1 Tetrahydrocannabinol (THC) Beverages Key Raw Materials
 - 8.1.2 Raw Materials Key Suppliers
 - 8.1.3 Tetrahydrocannabinol (THC) Beverages Production Mode & Process
 - 8.2 Tetrahydrocannabinol (THC) Beverages Sales Channels Analysis
 - 8.2.1 Direct Comparison with Distribution Share
 - 8.2.2 Tetrahydrocannabinol (THC) Beverages Distributors
 - 8.2.3 Tetrahydrocannabinol (THC) Beverages Customers
-

9 Global Tetrahydrocannabinol (THC) Beverages Analyzing Market Dynamics

- 9.1 Tetrahydrocannabinol (THC) Beverages Industry Trends
 - 9.2 Tetrahydrocannabinol (THC) Beverages Industry Drivers
 - 9.3 Tetrahydrocannabinol (THC) Beverages Industry Opportunities and Challenges
 - 9.4 Tetrahydrocannabinol (THC) Beverages Industry Restraints
-

10 Report Conclusion

11 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Tetrahydrocannabinol (THC) Beverages Volume and Revenue Market Size and CAGR of Manufacturers (2021 Versus 2025)
- Table 6: Global Tetrahydrocannabinol (THC) Beverages Sales (k units) of Manufacturers (2021-2026)
- Table 7: Global Tetrahydrocannabinol (THC) Beverages Sales Market Share by Manufacturers (2021-2026)
- Table 8: Global Tetrahydrocannabinol (THC) Beverages Revenue of Manufacturers (2021-2026)
- Table 9: Global Tetrahydrocannabinol (THC) Beverages Revenue Share by Manufacturers (2021-2026)
- Table 10: Global Market Tetrahydrocannabinol (THC) Beverages Average Price (USD/unit) of Manufacturers (2021-2026)
- Table 11: Global Tetrahydrocannabinol (THC) Beverages Industry Ranking, 2024 VS 2025 VS 2026
- Table 12: Global Manufacturers of Tetrahydrocannabinol (THC) Beverages, Manufacturing Sites & Headquarters
- Table 13: Global Manufacturers of Tetrahydrocannabinol (THC) Beverages, Product Type & Application
- Table 14: Global Tetrahydrocannabinol (THC) Beverages Manufacturers Established Date
- Table 15: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 16: Global Tetrahydrocannabinol (THC) Beverages by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 17: Manufacturers Mergers & Acquisitions, Expansion Plans)
- Table 18: STIGMA Cannabis Co Company Information
- Table 19: STIGMA Cannabis Co Business Overview
- Table 20: STIGMA Cannabis Co Tetrahydrocannabinol (THC) Beverages Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 21: STIGMA Cannabis Co Tetrahydrocannabinol (THC) Beverages Product Portfolio
- Table 22: STIGMA Cannabis Co Recent Developments
- Table 23: Canopy Growth Company Information
- Table 24: Canopy Growth Business Overview
- Table 25: Canopy Growth Tetrahydrocannabinol (THC) Beverages Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 26: Canopy Growth Tetrahydrocannabinol (THC) Beverages Product Portfolio
- Table 27: Canopy Growth Recent Developments
- Table 28: Organigram Holdings Inc. Company Information
- Table 29: Organigram Holdings Inc. Business Overview
- Table 30: Organigram Holdings Inc. Tetrahydrocannabinol (THC) Beverages Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 31: Organigram Holdings Inc. Tetrahydrocannabinol (THC) Beverages Product Portfolio
- Table 32: Organigram Holdings Inc. Recent Developments
- Table 33: Tilray Company Information
- Table 34: Tilray Business Overview
- Table 35: Tilray Tetrahydrocannabinol (THC) Beverages Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 36: Tilray Tetrahydrocannabinol (THC) Beverages Product Portfolio
- Table 37: Tilray Recent Developments
- Table 38: Heineken Company Information
- Table 39: Heineken Business Overview
- Table 40: Heineken Tetrahydrocannabinol (THC) Beverages Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 41: Heineken Tetrahydrocannabinol (THC) Beverages Product Portfolio
- Table 42: Heineken Recent Developments
- Table 43: Dixie Brands Inc. Company Information
- Table 44: Dixie Brands Inc. Business Overview
- Table 45: Dixie Brands Inc. Tetrahydrocannabinol (THC) Beverages Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 46: Dixie Brands Inc. Tetrahydrocannabinol (THC) Beverages Product Portfolio
- Table 47: Dixie Brands Inc. Recent Developments

- Table 48: Koios Beverage Corporation Company Information
- Table 49: Koios Beverage Corporation Business Overview
- Table 50: Koios Beverage Corporation Tetrahydrocannabinol (THC) Beverages Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 51: Koios Beverage Corporation Tetrahydrocannabinol (THC) Beverages Product Portfolio
- Table 52: Koios Beverage Corporation Recent Developments
- Table 53: Lagunitas Brewing Company Company Information
- Table 54: Lagunitas Brewing Company Business Overview
- Table 55: Lagunitas Brewing Company Tetrahydrocannabinol (THC) Beverages Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 56: Lagunitas Brewing Company Tetrahydrocannabinol (THC) Beverages Product Portfolio
- Table 57: Lagunitas Brewing Company Recent Developments
- Table 58: Sprig Company Information
- Table 59: Sprig Business Overview
- Table 60: Sprig Tetrahydrocannabinol (THC) Beverages Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 61: Sprig Tetrahydrocannabinol (THC) Beverages Product Portfolio
- Table 62: Sprig Recent Developments
- Table 63: Global Tetrahydrocannabinol (THC) Beverages Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 64: Global Tetrahydrocannabinol (THC) Beverages Sales by Region (2021-2026) & (k units)
- Table 65: Global Tetrahydrocannabinol (THC) Beverages Sales Market Share by Region (2021-2026)
- Table 66: Global Tetrahydrocannabinol (THC) Beverages Sales by Region (2027-2032) & (k units)
- Table 67: Global Tetrahydrocannabinol (THC) Beverages Sales Market Share by Region (2027-2032)
- Table 68: Global Tetrahydrocannabinol (THC) Beverages Revenue by Region (2021-2026) & (US\$ Million)
- Table 69: Global Tetrahydrocannabinol (THC) Beverages Revenue Market Share by Region (2021-2026)
- Table 70: Global Tetrahydrocannabinol (THC) Beverages Revenue by Region (2027-2032) & (US\$ Million)
- Table 71: Global Tetrahydrocannabinol (THC) Beverages Revenue Market Share by Region (2027-2032)
- Table 72: North America Tetrahydrocannabinol (THC) Beverages Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 73: North America Tetrahydrocannabinol (THC) Beverages Sales by Country (2021-2026) & (k units)
- Table 74: North America Tetrahydrocannabinol (THC) Beverages Sales by Country (2027-2032) & (k units)
- Table 75: North America Tetrahydrocannabinol (THC) Beverages Revenue by Country (2021-2026) & (US\$ Million)
- Table 76: North America Tetrahydrocannabinol (THC) Beverages Revenue by Country (2027-2032) & (US\$ Million)
- Table 77: Europe Tetrahydrocannabinol (THC) Beverages Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 78: Europe Tetrahydrocannabinol (THC) Beverages Sales by Country (2021-2026) & (k units)
- Table 79: Europe Tetrahydrocannabinol (THC) Beverages Sales by Country (2027-2032) & (k units)
- Table 80: Europe Tetrahydrocannabinol (THC) Beverages Revenue by Country (2021-2026) & (US\$ Million)
- Table 81: Europe Tetrahydrocannabinol (THC) Beverages Revenue by Country (2027-2032) & (US\$ Million)
- Table 82: Asia Pacific Tetrahydrocannabinol (THC) Beverages Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 83: Asia Pacific Tetrahydrocannabinol (THC) Beverages Sales by Country (2021-2026) & (k units)
- Table 84: Asia Pacific Tetrahydrocannabinol (THC) Beverages Sales by Country (2027-2032) & (k units)
- Table 85: Asia Pacific Tetrahydrocannabinol (THC) Beverages Revenue by Country (2021-2026) & (US\$ Million)
- Table 86: Asia Pacific Tetrahydrocannabinol (THC) Beverages Revenue by Country (2027-2032) & (US\$ Million)
- Table 87: South America Tetrahydrocannabinol (THC) Beverages Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 88: South America Tetrahydrocannabinol (THC) Beverages Sales by Country (2021-2026) & (k units)
- Table 89: South America Tetrahydrocannabinol (THC) Beverages Sales by Country (2027-2032) & (k units)
- Table 90: South America Tetrahydrocannabinol (THC) Beverages Revenue by Country (2021-2026) & (US\$ Million)
- Table 91: South America Tetrahydrocannabinol (THC) Beverages Revenue by Country (2027-2032) & (US\$ Million)
- Table 92: Middle East and Africa Tetrahydrocannabinol (THC) Beverages Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 93: Middle East and Africa Tetrahydrocannabinol (THC) Beverages Sales by Country (2021-2026) & (k units)
- Table 94: Middle East and Africa Tetrahydrocannabinol (THC) Beverages Sales by Country (2027-2032) & (k units)
- Table 95: Middle East and Africa Tetrahydrocannabinol (THC) Beverages Revenue by Country (2021-2026) & (US\$ Million)
- Table 96: Middle East and Africa Tetrahydrocannabinol (THC) Beverages Revenue by Country (2027-2032) & (US\$ Million)
- Table 97: Global Tetrahydrocannabinol (THC) Beverages Sales by Type (2021-2026) & (k units)
- Table 98: Global Tetrahydrocannabinol (THC) Beverages Sales by Type (2027-2032) & (k units)
- Table 99: Global Tetrahydrocannabinol (THC) Beverages Sales Market Share by Type (2021-2026)
- Table 100: Global Tetrahydrocannabinol (THC) Beverages Sales Market Share by Type (2027-2032)
- Table 101: Global Tetrahydrocannabinol (THC) Beverages Revenue by Type (2021-2026) & (US\$ Million)
- Table 102: Global Tetrahydrocannabinol (THC) Beverages Revenue by Type (2027-2032) & (US\$ Million)
- Table 103: Global Tetrahydrocannabinol (THC) Beverages Revenue Market Share by Type (2021-2026)
- Table 104: Global Tetrahydrocannabinol (THC) Beverages Revenue Market Share by Type (2027-2032)
- Table 105: Global Tetrahydrocannabinol (THC) Beverages Price by Type (2021-2026) & (USD/unit)
- Table 106: Global Tetrahydrocannabinol (THC) Beverages Price by Type (2027-2032) & (USD/unit)
- Table 107: Global Tetrahydrocannabinol (THC) Beverages Sales by Application (2021-2026) & (k units)
- Table 108: Global Tetrahydrocannabinol (THC) Beverages Sales by Application (2027-2032) & (k units)

- Table 109: Global Tetrahydrocannabinol (THC) Beverages Sales Market Share by Application (2021-2026)
- Table 110: Global Tetrahydrocannabinol (THC) Beverages Sales Market Share by Application (2027-2032)
- Table 111: Global Tetrahydrocannabinol (THC) Beverages Revenue by Application (2021-2026) & (US\$ Million)
- Table 112: Global Tetrahydrocannabinol (THC) Beverages Revenue by Application (2027-2032) & (US\$ Million)
- Table 113: Global Tetrahydrocannabinol (THC) Beverages Revenue Market Share by Application (2021-2026)
- Table 114: Global Tetrahydrocannabinol (THC) Beverages Revenue Market Share by Application (2027-2032)
- Table 115: Global Tetrahydrocannabinol (THC) Beverages Price by Application (2021-2026) & (USD/unit)
- Table 116: Global Tetrahydrocannabinol (THC) Beverages Price by Application (2027-2032) & (USD/unit)
- Table 117: Key Raw Materials
- Table 118: Raw Materials Key Suppliers
- Table 119: Tetrahydrocannabinol (THC) Beverages Distributors List
- Table 120: Tetrahydrocannabinol (THC) Beverages Customers List
- Table 121: Tetrahydrocannabinol (THC) Beverages Industry Trends
- Table 122: Tetrahydrocannabinol (THC) Beverages Industry Drivers
- Table 123: Tetrahydrocannabinol (THC) Beverages Industry Restraints
- Table 124: Authors List of This Report

List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Tetrahydrocannabinol (THC) Beverages Product Image
- Figure 5: Global Tetrahydrocannabinol (THC) Beverages Revenue (US\$ Million), 2021 VS 2025 VS 2032
- Figure 6: Global Tetrahydrocannabinol (THC) Beverages Market Size (2021-2032) & (US\$ Million)
- Figure 7: Global Tetrahydrocannabinol (THC) Beverages Sales (2021-2032) & (k units)
- Figure 8: Global Tetrahydrocannabinol (THC) Beverages Average Price (USD/unit) & (2021-2032)
- Figure 9: Sparkling Water Product Image
- Figure 10: Wine Product Image
- Figure 11: Other Product Image
- Figure 12: Offline Sales Product Image
- Figure 13: Online Sales Product Image
- Figure 14: Global Tetrahydrocannabinol (THC) Beverages Revenue Share by Manufacturers in 2025
- Figure 15: Global Manufacturers of Tetrahydrocannabinol (THC) Beverages, Manufacturing Sites & Headquarters
- Figure 16: Global Top 5 and 10 Tetrahydrocannabinol (THC) Beverages Players Market Share by Revenue in 2025
- Figure 17: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 18: Global Tetrahydrocannabinol (THC) Beverages Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Figure 19: Global Tetrahydrocannabinol (THC) Beverages Sales by Region in 2025
- Figure 20: Global Tetrahydrocannabinol (THC) Beverages Revenue by Region in 2025
- Figure 21: North America Tetrahydrocannabinol (THC) Beverages Market Size by Country in 2025
- Figure 22: North America Tetrahydrocannabinol (THC) Beverages Sales Market Share by Country (2021-2032)
- Figure 23: North America Tetrahydrocannabinol (THC) Beverages Revenue Market Share by Country (2021-2032)
- Figure 24: United States Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 25: Canada Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 26: Mexico Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 27: Europe Tetrahydrocannabinol (THC) Beverages Market Size by Country in 2025
- Figure 28: Europe Tetrahydrocannabinol (THC) Beverages Sales Market Share by Country (2021-2032)
- Figure 29: Europe Tetrahydrocannabinol (THC) Beverages Revenue Market Share by Country (2021-2032)
- Figure 30: Germany Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 31: France Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 32: U.K. Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 33: Italy Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 34: Russia Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 35: Spain Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 36: Netherlands Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 37: Switzerland Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 38: Sweden Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 39: Poland Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 40: Asia Pacific Tetrahydrocannabinol (THC) Beverages Market Size by Country in 2025
- Figure 41: Asia Pacific Tetrahydrocannabinol (THC) Beverages Sales Market Share by Country (2021-2032)
- Figure 42: Asia Pacific Tetrahydrocannabinol (THC) Beverages Revenue Market Share by Country (2021-2032)
- Figure 43: China Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 44: Japan Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 45: South Korea Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)

- Figure 46: India Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 47: Australia Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 48: Taiwan Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 49: Southeast Asia Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 50: Southeast Asia Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 51: South America Tetrahydrocannabinol (THC) Beverages Market Size by Country in 2025
- Figure 52: South America Tetrahydrocannabinol (THC) Beverages Sales Market Share by Country (2021-2032)
- Figure 53: South America Tetrahydrocannabinol (THC) Beverages Revenue Market Share by Country (2021-2032)
- Figure 54: Brazil Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 55: Argentina Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 56: Chile Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 57: Middle East and Africa Tetrahydrocannabinol (THC) Beverages Market Size by Country in 2025
- Figure 58: Middle East and Africa Tetrahydrocannabinol (THC) Beverages Sales Market Share by Country (2021-2032)
- Figure 59: Middle East and Africa Tetrahydrocannabinol (THC) Beverages Revenue Market Share by Country (2021-2032)
- Figure 60: Egypt Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 61: South Africa Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 62: Israel Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 63: Türkiye Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 64: GCC Countries Tetrahydrocannabinol (THC) Beverages Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 65: Global Tetrahydrocannabinol (THC) Beverages Sales Market Share by Type (2021-2032)
- Figure 66: Global Tetrahydrocannabinol (THC) Beverages Revenue Market Share by Type (2021-2032)
- Figure 67: Global Tetrahydrocannabinol (THC) Beverages Price (USD/unit) by Type (2021-2032)
- Figure 68: Global Tetrahydrocannabinol (THC) Beverages Sales Market Share by Application (2021-2032)
- Figure 69: Global Tetrahydrocannabinol (THC) Beverages Revenue Market Share by Application (2021-2032)
- Figure 70: Global Tetrahydrocannabinol (THC) Beverages Price (USD/unit) by Application (2021-2032)
- Figure 71: Tetrahydrocannabinol (THC) Beverages Value Chain
- Figure 72: Tetrahydrocannabinol (THC) Beverages Production Mode & Process
- Figure 73: Direct Comparison with Distribution Share
- Figure 74: Distributors Profiles
- Figure 75: Tetrahydrocannabinol (THC) Beverages Industry Opportunities and Challenges