



Sweet Potato Fly Industry Research Report 2026

Industry	Published	Pages	Format
Food & Beverages	2026-07-05	143	PDF

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Description

The global Sweet Potato Fly market was valued at US\$ million in 2025 and is projected to reach US\$ million by 2032, implying a CAGR of % over 2026–2032.

The North America market for Sweet Potato Fly is projected to increase from US\$ million in 2026 to US\$ million by 2032, corresponding to a CAGR of % over 2026–2032.

The Europe market for Sweet Potato Fly is projected to rise from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026–2032.

The Asia Pacific market for Sweet Potato Fly is expected to grow from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026–2032.

Leading global manufacturers of Sweet Potato Fly include All Stars Bakery, AV Thomas Produce, BIRDS EYE LIMITED, Carlsberg Group, Coca-Cola, Conagra Brands, Inc., Deka Company, Dole Food Company Inc. and Ham Farms, among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

Report Scope

This report quantifies the global Sweet Potato Fly market in terms of revenue (US\$ million) and, where applicable, sales volume (t), using 2025 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of Types and Applications, harmonizes vendor attribution, and presents comparable time series by company, Type, Application, and region/country, including indicative price bands (US\$/t) and concentration ratios (CR5/CR10).

The outputs are intended to support strategy development, budgeting, and performance benchmarking for brand owners, manufacturers, retailers, channel partners, and investors; data are structured with consistent units and fields to facilitate integration into internal FP&A and BI systems.

Key Companies & Market Share Insights

This section profiles leading manufacturers, combining 2021–2025 results with a 2026–2032 outlook. It reports revenue, market share, price bands, product and application mix, regional and channel mix, and key developments (M&A, capacity additions, certifications). It also provides global revenue, average price, and—where applicable—sales volume by manufacturer, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

Sweet Potato Fly Market by Company

All Stars Bakery

AV Thomas Produce

BIRDS EYE LIMITED

Carlsberg Group
Coca-Cola
Conagra Brands, Inc.
Deka Company
Dole Food Company Inc.
Ham Farms
Idahoan Foods, LLC.
J.R. Simplot Company
Jackson Farming Company
Jackson's Chips
KP Snacks
Lamb Weston Holdings, Inc.
McCain Foods Limited
Nash Produce
Nestlé
Ochakovskiy
PepsiCo
Qiulin
Sweet Potato Spirit Company
The Kraft Heinz Company
Urban Platter
Wahaha

Sweet Potato Fly Segment by Type

Traditional Brew
Mass-produced

Sweet Potato Fly Segment by Application

Online Retailing
Store-based Retailing

Sweet Potato Fly Segment by Region

North America
United States
Canada
Mexico
Europe
Germany
France
U.K.
Italy
Russia
Spain
Netherlands
Switzerland
Sweden
Poland
Asia-Pacific
China

Japan
South Korea
India
Australia
Taiwan
Southeast Asia
South America
Brazil
Argentina
Chile
Middle East & Africa
Egypt
South Africa
Israel
Türkiye
GCC Countries

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Sweet Potato Fly market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Sweet Potato Fly and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Sweet Potato Fly.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Research objectives, research methods, data sources, data cross-validation;

Chapter 2:

Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc.), including the market size of each market segment, future development potential, and

so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3:

Detailed analysis of Sweet Potato Fly manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5:

Production/output, value of Sweet Potato Fly by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6:

Consumption of Sweet Potato Fly in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7:

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9:

Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10:

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11:

The main points and conclusions of the report.

Table of Contents

1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 Market Overview

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Sweet Potato Fly Market Size (2021-2032)
 - 2.2.2 Global Sweet Potato Fly Sales (2021-2032)
 - 2.2.3 Global Sweet Potato Fly Market Average Price (2021-2032)
- 2.3 Sweet Potato Fly by Type
 - 2.3.1 Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
 - 2.3.2 Traditional Brew
 - 2.3.3 Mass-produced
- 2.4 Sweet Potato Fly by Application
 - 2.4.1 Market Value Comparison by Application (2021 VS 2025 VS 2032)
 - 2.4.2 Online Retailing
 - 2.4.3 Store-based Retailing

3 Market Competitive Landscape by Manufacturers

- 3.1 Global Sweet Potato Fly Market Competitive Situation by Manufacturers (2021 Versus 2025)
- 3.2 Global Sweet Potato Fly Sales (t) of Manufacturers (2021-2026)
- 3.3 Global Sweet Potato Fly Revenue of Manufacturers (2021-2026)
- 3.4 Global Sweet Potato Fly Average Price by Manufacturers (2021-2026)
- 3.5 Global Sweet Potato Fly Industry Ranking, 2024 VS 2025 VS 2026
- 3.6 Global Manufacturers of Sweet Potato Fly, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Sweet Potato Fly, Product Type & Application
- 3.8 Global Manufacturers of Sweet Potato Fly, Established Date
- 3.9 Global Sweet Potato Fly Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 Manufacturers Profiled

- 4.1 All Stars Bakery
 - 4.1.1 All Stars Bakery Company Information
 - 4.1.2 All Stars Bakery Business Overview
 - 4.1.3 All Stars Bakery Sweet Potato Fly Sales, Revenue and Gross Margin (2021-2026)
 - 4.1.4 All Stars Bakery Sweet Potato Fly Product Portfolio
 - 4.1.5 All Stars Bakery Recent Developments
- 4.2 AV Thomas Produce
 - 4.2.1 AV Thomas Produce Company Information

- 4.2.2 AV Thomas Produce Business Overview
- 4.2.3 AV Thomas Produce Sweet Potato Fly Sales, Revenue and Gross Margin (2021-2026)
- 4.2.4 AV Thomas Produce Sweet Potato Fly Product Portfolio
- 4.2.5 AV Thomas Produce Recent Developments

4.3 BIRDS EYE LIMITED

- 4.3.1 BIRDS EYE LIMITED Company Information
- 4.3.2 BIRDS EYE LIMITED Business Overview
- 4.3.3 BIRDS EYE LIMITED Sweet Potato Fly Sales, Revenue and Gross Margin (2021-2026)
- 4.3.4 BIRDS EYE LIMITED Sweet Potato Fly Product Portfolio
- 4.3.5 BIRDS EYE LIMITED Recent Developments

4.4 Carlsberg Group

- 4.4.1 Carlsberg Group Company Information
- 4.4.2 Carlsberg Group Business Overview
- 4.4.3 Carlsberg Group Sweet Potato Fly Sales, Revenue and Gross Margin (2021-2026)
- 4.4.4 Carlsberg Group Sweet Potato Fly Product Portfolio
- 4.4.5 Carlsberg Group Recent Developments

4.5 Coca-Cola

- 4.5.1 Coca-Cola Company Information
- 4.5.2 Coca-Cola Business Overview
- 4.5.3 Coca-Cola Sweet Potato Fly Sales, Revenue and Gross Margin (2021-2026)
- 4.5.4 Coca-Cola Sweet Potato Fly Product Portfolio
- 4.5.5 Coca-Cola Recent Developments

4.6 Conagra Brands, Inc.

- 4.6.1 Conagra Brands, Inc. Company Information
- 4.6.2 Conagra Brands, Inc. Business Overview
- 4.6.3 Conagra Brands, Inc. Sweet Potato Fly Sales, Revenue and Gross Margin (2021-2026)
- 4.6.4 Conagra Brands, Inc. Sweet Potato Fly Product Portfolio
- 4.6.5 Conagra Brands, Inc. Recent Developments

4.7 Deka Company

- 4.7.1 Deka Company Company Information
- 4.7.2 Deka Company Business Overview
- 4.7.3 Deka Company Sweet Potato Fly Sales, Revenue and Gross Margin (2021-2026)
- 4.7.4 Deka Company Sweet Potato Fly Product Portfolio
- 4.7.5 Deka Company Recent Developments

4.8 Dole Food Company Inc.

- 4.8.1 Dole Food Company Inc. Company Information
- 4.8.2 Dole Food Company Inc. Business Overview
- 4.8.3 Dole Food Company Inc. Sweet Potato Fly Sales, Revenue and Gross Margin (2021-2026)
- 4.8.4 Dole Food Company Inc. Sweet Potato Fly Product Portfolio
- 4.8.5 Dole Food Company Inc. Recent Developments

4.9 Ham Farms

- 4.9.1 Ham Farms Company Information
- 4.9.2 Ham Farms Business Overview
- 4.9.3 Ham Farms Sweet Potato Fly Sales, Revenue and Gross Margin (2021-2026)
- 4.9.4 Ham Farms Sweet Potato Fly Product Portfolio
- 4.9.5 Ham Farms Recent Developments

4.10 Idahoan Foods, LLC.

- 4.10.1 Idahoan Foods, LLC. Company Information

4.10.2 Idahoan Foods, LLC. Business Overview

4.10.3 Idahoan Foods, LLC. Sweet Potato Fly Sales, Revenue and Gross Margin (2021-2026)

4.10.4 Idahoan Foods, LLC. Sweet Potato Fly Product Portfolio

4.10.5 Idahoan Foods, LLC. Recent Developments

4.11 J.R. Simplot Company

4.11.1 J.R. Simplot Company Company Information

4.11.2 J.R. Simplot Company Business Overview

4.11.3 J.R. Simplot Company Sweet Potato Fly Sales, Revenue and Gross Margin (2021-2026)

4.11.4 J.R. Simplot Company Sweet Potato Fly Product Portfolio

4.11.5 J.R. Simplot Company Recent Developments

4.12 Jackson Farming Company

4.12.1 Jackson Farming Company Company Information

4.12.2 Jackson Farming Company Business Overview

4.12.3 Jackson Farming Company Sweet Potato Fly Sales, Revenue and Gross Margin (2021-2026)

4.12.4 Jackson Farming Company Sweet Potato Fly Product Portfolio

4.12.5 Jackson Farming Company Recent Developments

4.13 Jackson's Chips

4.13.1 Jackson's Chips Company Information

4.13.2 Jackson's Chips Business Overview

4.13.3 Jackson's Chips Sweet Potato Fly Sales, Revenue and Gross Margin (2021-2026)

4.13.4 Jackson's Chips Sweet Potato Fly Product Portfolio

4.13.5 Jackson's Chips Recent Developments

4.14 KP Snacks

4.14.1 KP Snacks Company Information

4.14.2 KP Snacks Business Overview

4.14.3 KP Snacks Sweet Potato Fly Sales, Revenue and Gross Margin (2021-2026)

4.14.4 KP Snacks Sweet Potato Fly Product Portfolio

4.14.5 KP Snacks Recent Developments

4.15 Lamb Weston Holdings, Inc.

4.15.1 Lamb Weston Holdings, Inc. Company Information

4.15.2 Lamb Weston Holdings, Inc. Business Overview

4.15.3 Lamb Weston Holdings, Inc. Sweet Potato Fly Sales, Revenue and Gross Margin (2021-2026)

4.15.4 Lamb Weston Holdings, Inc. Sweet Potato Fly Product Portfolio

4.15.5 Lamb Weston Holdings, Inc. Recent Developments

4.16 McCain Foods Limited

4.16.1 McCain Foods Limited Company Information

4.16.2 McCain Foods Limited Business Overview

4.16.3 McCain Foods Limited Sweet Potato Fly Sales, Revenue and Gross Margin (2021-2026)

4.16.4 McCain Foods Limited Sweet Potato Fly Product Portfolio

4.16.5 McCain Foods Limited Recent Developments

4.17 Nash Produce

4.17.1 Nash Produce Company Information

4.17.2 Nash Produce Business Overview

4.17.3 Nash Produce Sweet Potato Fly Sales, Revenue and Gross Margin (2021-2026)

4.17.4 Nash Produce Sweet Potato Fly Product Portfolio

4.17.5 Nash Produce Recent Developments

4.18 Nestlé

4.18.1 Nestlé Company Information

4.18.2 Nestlé Business Overview

4.18.3 Nestlé Sweet Potato Fly Sales, Revenue and Gross Margin (2021-2026)

4.18.4 Nestlé Sweet Potato Fly Product Portfolio

4.18.5 Nestlé Recent Developments

4.19 Ochakovskiy

4.19.1 Ochakovskiy Company Information

4.19.2 Ochakovskiy Business Overview

4.19.3 Ochakovskiy Sweet Potato Fly Sales, Revenue and Gross Margin (2021-2026)

4.19.4 Ochakovskiy Sweet Potato Fly Product Portfolio

4.19.5 Ochakovskiy Recent Developments

4.20 PepsiCo

4.20.1 PepsiCo Company Information

4.20.2 PepsiCo Business Overview

4.20.3 PepsiCo Sweet Potato Fly Sales, Revenue and Gross Margin (2021-2026)

4.20.4 PepsiCo Sweet Potato Fly Product Portfolio

4.20.5 PepsiCo Recent Developments

4.21 Qiulin

4.21.1 Qiulin Company Information

4.21.2 Qiulin Business Overview

4.21.3 Qiulin Sweet Potato Fly Sales, Revenue and Gross Margin (2021-2026)

4.21.4 Qiulin Sweet Potato Fly Product Portfolio

4.21.5 Qiulin Recent Developments

4.22 Sweet Potato Spirit Company

4.22.1 Sweet Potato Spirit Company Company Information

4.22.2 Sweet Potato Spirit Company Business Overview

4.22.3 Sweet Potato Spirit Company Sweet Potato Fly Sales, Revenue and Gross Margin (2021-2026)

4.22.4 Sweet Potato Spirit Company Sweet Potato Fly Product Portfolio

4.22.5 Sweet Potato Spirit Company Recent Developments

4.23 The Kraft Heinz Company

4.23.1 The Kraft Heinz Company Company Information

4.23.2 The Kraft Heinz Company Business Overview

4.23.3 The Kraft Heinz Company Sweet Potato Fly Sales, Revenue and Gross Margin (2021-2026)

4.23.4 The Kraft Heinz Company Sweet Potato Fly Product Portfolio

4.23.5 The Kraft Heinz Company Recent Developments

4.24 Urban Platter

4.24.1 Urban Platter Company Information

4.24.2 Urban Platter Business Overview

4.24.3 Urban Platter Sweet Potato Fly Sales, Revenue and Gross Margin (2021-2026)

4.24.4 Urban Platter Sweet Potato Fly Product Portfolio

4.24.5 Urban Platter Recent Developments

4.25 Wahaha

4.25.1 Wahaha Company Information

4.25.2 Wahaha Business Overview

4.25.3 Wahaha Sweet Potato Fly Sales, Revenue and Gross Margin (2021-2026)

4.25.4 Wahaha Sweet Potato Fly Product Portfolio

4.25.5 Wahaha Recent Developments

5 Global Sweet Potato Fly Market Scenario by Region

5.1 Global Sweet Potato Fly Market Size by Region: 2021 VS 2025 VS 2032

5.2 Global Sweet Potato Fly Sales by Region: 2021-2032

- 5.2.1 Global Sweet Potato Fly Sales by Region: 2021-2026
- 5.2.2 Global Sweet Potato Fly Sales by Region: 2027-2032

5.3 Global Sweet Potato Fly Revenue by Region: 2021-2032

- 5.3.1 Global Sweet Potato Fly Revenue by Region: 2021-2026
- 5.3.2 Global Sweet Potato Fly Revenue by Region: 2027-2032

5.4 North America Sweet Potato Fly Market Facts & Figures by Country

- 5.4.1 North America Sweet Potato Fly Market Size by Country: 2021 VS 2025 VS 2032
- 5.4.2 North America Sweet Potato Fly Sales by Country (2021-2032)
- 5.4.3 North America Sweet Potato Fly Revenue by Country (2021-2032)
- 5.4.4 United States
- 5.4.5 Canada
- 5.4.6 Mexico

5.5 Europe Sweet Potato Fly Market Facts & Figures by Country

- 5.5.1 Europe Sweet Potato Fly Market Size by Country: 2021 VS 2025 VS 2032
- 5.5.2 Europe Sweet Potato Fly Sales by Country (2021-2032)
- 5.5.3 Europe Sweet Potato Fly Revenue by Country (2021-2032)
- 5.5.4 Germany
- 5.5.5 France
- 5.5.6 U.K.
- 5.5.7 Italy
- 5.5.8 Russia
- 5.5.9 Spain
- 5.5.10 Netherlands
- 5.5.11 Switzerland
- 5.5.12 Sweden
- 5.5.13 Poland

5.6 Asia Pacific Sweet Potato Fly Market Facts & Figures by Country

- 5.6.1 Asia Pacific Sweet Potato Fly Market Size by Country: 2021 VS 2025 VS 2032
- 5.6.2 Asia Pacific Sweet Potato Fly Sales by Country (2021-2032)
- 5.6.3 Asia Pacific Sweet Potato Fly Revenue by Country (2021-2032)
- 5.6.4 China
- 5.6.5 Japan
- 5.6.6 South Korea
- 5.6.7 India
- 5.6.8 Australia
- 5.6.9 Taiwan
- 5.6.10 Southeast Asia

5.7 South America Sweet Potato Fly Market Facts & Figures by Country

- 5.7.1 South America Sweet Potato Fly Market Size by Country: 2021 VS 2025 VS 2032
- 5.7.2 South America Sweet Potato Fly Sales by Country (2021-2032)
- 5.7.3 South America Sweet Potato Fly Revenue by Country (2021-2032)
- 5.7.4 Brazil
- 5.7.5 Argentina
- 5.7.6 Chile

5.8 Middle East and Africa Sweet Potato Fly Market Facts & Figures by Country

- 5.8.1 Middle East and Africa Sweet Potato Fly Market Size by Country: 2021 VS 2025 VS 2032
- 5.8.2 Middle East and Africa Sweet Potato Fly Sales by Country (2021-2032)

- 5.8.3 Middle East and Africa Sweet Potato Fly Revenue by Country (2021-2032)
- 5.8.4 Egypt
- 5.8.5 South Africa
- 5.8.6 Israel
- 5.8.7 Türkiye
- 5.8.8 GCC Countries

6 Segment by Type

- 6.1 Global Sweet Potato Fly Sales by Type (2021-2032)
 - 6.1.1 Global Sweet Potato Fly Sales by Type (2021-2032) & (t)
 - 6.1.2 Global Sweet Potato Fly Sales Market Share by Type (2021-2032)
- 6.2 Global Sweet Potato Fly Revenue by Type (2021-2032)
 - 6.2.1 Global Sweet Potato Fly Sales by Type (2021-2032) & (US\$ Million)
 - 6.2.2 Global Sweet Potato Fly Revenue Market Share by Type (2021-2032)
- 6.3 Global Sweet Potato Fly Price by Type (2021-2032)

7 Segment by Application

- 7.1 Global Sweet Potato Fly Sales by Application (2021-2032)
 - 7.1.1 Global Sweet Potato Fly Sales by Application (2021-2032) & (t)
 - 7.1.2 Global Sweet Potato Fly Sales Market Share by Application (2021-2032)
- 7.2 Global Sweet Potato Fly Revenue by Application (2021-2032)
 - 7.2.1 Global Sweet Potato Fly Sales by Application (2021-2032) & (US\$ Million)
 - 7.2.2 Global Sweet Potato Fly Revenue Market Share by Application (2021-2032)
- 7.3 Global Sweet Potato Fly Price by Application (2021-2032)

8 Value Chain and Sales Channels Analysis of the Market

- 8.1 Sweet Potato Fly Value Chain Analysis
 - 8.1.1 Sweet Potato Fly Key Raw Materials
 - 8.1.2 Raw Materials Key Suppliers
 - 8.1.3 Sweet Potato Fly Production Mode & Process
- 8.2 Sweet Potato Fly Sales Channels Analysis
 - 8.2.1 Direct Comparison with Distribution Share
 - 8.2.2 Sweet Potato Fly Distributors
 - 8.2.3 Sweet Potato Fly Customers

9 Global Sweet Potato Fly Analyzing Market Dynamics

- 9.1 Sweet Potato Fly Industry Trends
- 9.2 Sweet Potato Fly Industry Drivers
- 9.3 Sweet Potato Fly Industry Opportunities and Challenges
- 9.4 Sweet Potato Fly Industry Restraints

10 Report Conclusion

11 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Sweet Potato Fly Volume and Revenue Market Size and CAGR of Manufacturers (2021 Versus 2025)
- Table 6: Global Sweet Potato Fly Sales (t) of Manufacturers (2021-2026)
- Table 7: Global Sweet Potato Fly Sales Market Share by Manufacturers (2021-2026)
- Table 8: Global Sweet Potato Fly Revenue of Manufacturers (2021-2026)
- Table 9: Global Sweet Potato Fly Revenue Share by Manufacturers (2021-2026)
- Table 10: Global Market Sweet Potato Fly Average Price (USD/t) of Manufacturers (2021-2026)
- Table 11: Global Sweet Potato Fly Industry Ranking, 2024 VS 2025 VS 2026
- Table 12: Global Manufacturers of Sweet Potato Fly, Manufacturing Sites & Headquarters
- Table 13: Global Manufacturers of Sweet Potato Fly, Product Type & Application
- Table 14: Global Sweet Potato Fly Manufacturers Established Date
- Table 15: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 16: Global Sweet Potato Fly by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 17: Manufacturers Mergers & Acquisitions, Expansion Plans)
- Table 18: All Stars Bakery Company Information
- Table 19: All Stars Bakery Business Overview
- Table 20: All Stars Bakery Sweet Potato Fly Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 21: All Stars Bakery Sweet Potato Fly Product Portfolio
- Table 22: All Stars Bakery Recent Developments
- Table 23: AV Thomas Produce Company Information
- Table 24: AV Thomas Produce Business Overview
- Table 25: AV Thomas Produce Sweet Potato Fly Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 26: AV Thomas Produce Sweet Potato Fly Product Portfolio
- Table 27: AV Thomas Produce Recent Developments
- Table 28: BIRDS EYE LIMITED Company Information
- Table 29: BIRDS EYE LIMITED Business Overview
- Table 30: BIRDS EYE LIMITED Sweet Potato Fly Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 31: BIRDS EYE LIMITED Sweet Potato Fly Product Portfolio
- Table 32: BIRDS EYE LIMITED Recent Developments
- Table 33: Carlsberg Group Company Information
- Table 34: Carlsberg Group Business Overview
- Table 35: Carlsberg Group Sweet Potato Fly Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 36: Carlsberg Group Sweet Potato Fly Product Portfolio
- Table 37: Carlsberg Group Recent Developments
- Table 38: Coca-Cola Company Information
- Table 39: Coca-Cola Business Overview
- Table 40: Coca-Cola Sweet Potato Fly Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 41: Coca-Cola Sweet Potato Fly Product Portfolio
- Table 42: Coca-Cola Recent Developments
- Table 43: Conagra Brands, Inc. Company Information
- Table 44: Conagra Brands, Inc. Business Overview
- Table 45: Conagra Brands, Inc. Sweet Potato Fly Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 46: Conagra Brands, Inc. Sweet Potato Fly Product Portfolio
- Table 47: Conagra Brands, Inc. Recent Developments
- Table 48: Deka Company Company Information
- Table 49: Deka Company Business Overview
- Table 50: Deka Company Sweet Potato Fly Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 51: Deka Company Sweet Potato Fly Product Portfolio
- Table 52: Deka Company Recent Developments
- Table 53: Dole Food Company Inc. Company Information

- Table 54: Dole Food Company Inc. Business Overview
- Table 55: Dole Food Company Inc. Sweet Potato Fly Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 56: Dole Food Company Inc. Sweet Potato Fly Product Portfolio
- Table 57: Dole Food Company Inc. Recent Developments
- Table 58: Ham Farms Company Information
- Table 59: Ham Farms Business Overview
- Table 60: Ham Farms Sweet Potato Fly Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 61: Ham Farms Sweet Potato Fly Product Portfolio
- Table 62: Ham Farms Recent Developments
- Table 63: Idahoan Foods, LLC. Company Information
- Table 64: Idahoan Foods, LLC. Business Overview
- Table 65: Idahoan Foods, LLC. Sweet Potato Fly Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 66: Idahoan Foods, LLC. Sweet Potato Fly Product Portfolio
- Table 67: Idahoan Foods, LLC. Recent Developments
- Table 68: J.R. Simplot Company Company Information
- Table 69: J.R. Simplot Company Business Overview
- Table 70: J.R. Simplot Company Sweet Potato Fly Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 71: J.R. Simplot Company Sweet Potato Fly Product Portfolio
- Table 72: J.R. Simplot Company Recent Developments
- Table 73: Jackson Farming Company Company Information
- Table 74: Jackson Farming Company Business Overview
- Table 75: Jackson Farming Company Sweet Potato Fly Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 76: Jackson Farming Company Sweet Potato Fly Product Portfolio
- Table 77: Jackson Farming Company Recent Developments
- Table 78: Jackson's Chips Company Information
- Table 79: Jackson's Chips Business Overview
- Table 80: Jackson's Chips Sweet Potato Fly Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 81: Jackson's Chips Sweet Potato Fly Product Portfolio
- Table 82: Jackson's Chips Recent Developments
- Table 83: KP Snacks Company Information
- Table 84: KP Snacks Business Overview
- Table 85: KP Snacks Sweet Potato Fly Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 86: KP Snacks Sweet Potato Fly Product Portfolio
- Table 87: KP Snacks Recent Developments
- Table 88: Lamb Weston Holdings, Inc. Company Information
- Table 89: Lamb Weston Holdings, Inc. Business Overview
- Table 90: Lamb Weston Holdings, Inc. Sweet Potato Fly Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 91: Lamb Weston Holdings, Inc. Sweet Potato Fly Product Portfolio
- Table 92: Lamb Weston Holdings, Inc. Recent Developments
- Table 93: McCain Foods Limited Company Information
- Table 94: McCain Foods Limited Business Overview
- Table 95: McCain Foods Limited Sweet Potato Fly Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 96: McCain Foods Limited Sweet Potato Fly Product Portfolio
- Table 97: McCain Foods Limited Recent Developments
- Table 98: Nash Produce Company Information
- Table 99: Nash Produce Business Overview
- Table 100: Nash Produce Sweet Potato Fly Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 101: Nash Produce Sweet Potato Fly Product Portfolio
- Table 102: Nash Produce Recent Developments
- Table 103: Nestlé Company Information
- Table 104: Nestlé Business Overview
- Table 105: Nestlé Sweet Potato Fly Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 106: Nestlé Sweet Potato Fly Product Portfolio
- Table 107: Nestlé Recent Developments
- Table 108: Ochakovskiy Company Information
- Table 109: Ochakovskiy Business Overview
- Table 110: Ochakovskiy Sweet Potato Fly Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 111: Ochakovskiy Sweet Potato Fly Product Portfolio
- Table 112: Ochakovskiy Recent Developments

- Table 113: PepsiCo Company Information
- Table 114: PepsiCo Business Overview
- Table 115: PepsiCo Sweet Potato Fly Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 116: PepsiCo Sweet Potato Fly Product Portfolio
- Table 117: PepsiCo Recent Developments
- Table 118: Qiulin Company Information
- Table 119: Qiulin Business Overview
- Table 120: Qiulin Sweet Potato Fly Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 121: Qiulin Sweet Potato Fly Product Portfolio
- Table 122: Qiulin Recent Developments
- Table 123: Sweet Potato Spirit Company Company Information
- Table 124: Sweet Potato Spirit Company Business Overview
- Table 125: Sweet Potato Spirit Company Sweet Potato Fly Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 126: Sweet Potato Spirit Company Sweet Potato Fly Product Portfolio
- Table 127: Sweet Potato Spirit Company Recent Developments
- Table 128: The Kraft Heinz Company Company Information
- Table 129: The Kraft Heinz Company Business Overview
- Table 130: The Kraft Heinz Company Sweet Potato Fly Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 131: The Kraft Heinz Company Sweet Potato Fly Product Portfolio
- Table 132: The Kraft Heinz Company Recent Developments
- Table 133: Urban Platter Company Information
- Table 134: Urban Platter Business Overview
- Table 135: Urban Platter Sweet Potato Fly Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 136: Urban Platter Sweet Potato Fly Product Portfolio
- Table 137: Urban Platter Recent Developments
- Table 138: Wahaha Company Information
- Table 139: Wahaha Business Overview
- Table 140: Wahaha Sweet Potato Fly Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 141: Wahaha Sweet Potato Fly Product Portfolio
- Table 142: Wahaha Recent Developments
- Table 143: Global Sweet Potato Fly Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 144: Global Sweet Potato Fly Sales by Region (2021-2026) & (t)
- Table 145: Global Sweet Potato Fly Sales Market Share by Region (2021-2026)
- Table 146: Global Sweet Potato Fly Sales by Region (2027-2032) & (t)
- Table 147: Global Sweet Potato Fly Sales Market Share by Region (2027-2032)
- Table 148: Global Sweet Potato Fly Revenue by Region (2021-2026) & (US\$ Million)
- Table 149: Global Sweet Potato Fly Revenue Market Share by Region (2021-2026)
- Table 150: Global Sweet Potato Fly Revenue by Region (2027-2032) & (US\$ Million)
- Table 151: Global Sweet Potato Fly Revenue Market Share by Region (2027-2032)
- Table 152: North America Sweet Potato Fly Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 153: North America Sweet Potato Fly Sales by Country (2021-2026) & (t)
- Table 154: North America Sweet Potato Fly Sales by Country (2027-2032) & (t)
- Table 155: North America Sweet Potato Fly Revenue by Country (2021-2026) & (US\$ Million)
- Table 156: North America Sweet Potato Fly Revenue by Country (2027-2032) & (US\$ Million)
- Table 157: Europe Sweet Potato Fly Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 158: Europe Sweet Potato Fly Sales by Country (2021-2026) & (t)
- Table 159: Europe Sweet Potato Fly Sales by Country (2027-2032) & (t)
- Table 160: Europe Sweet Potato Fly Revenue by Country (2021-2026) & (US\$ Million)
- Table 161: Europe Sweet Potato Fly Revenue by Country (2027-2032) & (US\$ Million)
- Table 162: Asia Pacific Sweet Potato Fly Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 163: Asia Pacific Sweet Potato Fly Sales by Country (2021-2026) & (t)
- Table 164: Asia Pacific Sweet Potato Fly Sales by Country (2027-2032) & (t)
- Table 165: Asia Pacific Sweet Potato Fly Revenue by Country (2021-2026) & (US\$ Million)
- Table 166: Asia Pacific Sweet Potato Fly Revenue by Country (2027-2032) & (US\$ Million)
- Table 167: South America Sweet Potato Fly Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 168: South America Sweet Potato Fly Sales by Country (2021-2026) & (t)
- Table 169: South America Sweet Potato Fly Sales by Country (2027-2032) & (t)
- Table 170: South America Sweet Potato Fly Revenue by Country (2021-2026) & (US\$ Million)
- Table 171: South America Sweet Potato Fly Revenue by Country (2027-2032) & (US\$ Million)
- Table 172: Middle East and Africa Sweet Potato Fly Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 173: Middle East and Africa Sweet Potato Fly Sales by Country (2021-2026) & (t)
- Table 174: Middle East and Africa Sweet Potato Fly Sales by Country (2027-2032) & (t)
- Table 175: Middle East and Africa Sweet Potato Fly Revenue by Country (2021-2026) & (US\$ Million)

- Table 176: Middle East and Africa Sweet Potato Fly Revenue by Country (2027-2032) & (US\$ Million)
- Table 177: Global Sweet Potato Fly Sales by Type (2021-2026) & (t)
- Table 178: Global Sweet Potato Fly Sales by Type (2027-2032) & (t)
- Table 179: Global Sweet Potato Fly Sales Market Share by Type (2021-2026)
- Table 180: Global Sweet Potato Fly Sales Market Share by Type (2027-2032)
- Table 181: Global Sweet Potato Fly Revenue by Type (2021-2026) & (US\$ Million)
- Table 182: Global Sweet Potato Fly Revenue by Type (2027-2032) & (US\$ Million)
- Table 183: Global Sweet Potato Fly Revenue Market Share by Type (2021-2026)
- Table 184: Global Sweet Potato Fly Revenue Market Share by Type (2027-2032)
- Table 185: Global Sweet Potato Fly Price by Type (2021-2026) & (USD/t)
- Table 186: Global Sweet Potato Fly Price by Type (2027-2032) & (USD/t)
- Table 187: Global Sweet Potato Fly Sales by Application (2021-2026) & (t)
- Table 188: Global Sweet Potato Fly Sales by Application (2027-2032) & (t)
- Table 189: Global Sweet Potato Fly Sales Market Share by Application (2021-2026)
- Table 190: Global Sweet Potato Fly Sales Market Share by Application (2027-2032)
- Table 191: Global Sweet Potato Fly Revenue by Application (2021-2026) & (US\$ Million)
- Table 192: Global Sweet Potato Fly Revenue by Application (2027-2032) & (US\$ Million)
- Table 193: Global Sweet Potato Fly Revenue Market Share by Application (2021-2026)
- Table 194: Global Sweet Potato Fly Revenue Market Share by Application (2027-2032)
- Table 195: Global Sweet Potato Fly Price by Application (2021-2026) & (USD/t)
- Table 196: Global Sweet Potato Fly Price by Application (2027-2032) & (USD/t)
- Table 197: Key Raw Materials
- Table 198: Raw Materials Key Suppliers
- Table 199: Sweet Potato Fly Distributors List
- Table 200: Sweet Potato Fly Customers List
- Table 201: Sweet Potato Fly Industry Trends
- Table 202: Sweet Potato Fly Industry Drivers
- Table 203: Sweet Potato Fly Industry Restraints
- Table 204: Authors List of This Report

List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Sweet Potato Fly Product Image
- Figure 5: Global Sweet Potato Fly Revenue (US\$ Million), 2021 VS 2025 VS 2032
- Figure 6: Global Sweet Potato Fly Market Size (2021-2032) & (US\$ Million)
- Figure 7: Global Sweet Potato Fly Sales (2021-2032) & (t)
- Figure 8: Global Sweet Potato Fly Average Price (USD/t) & (2021-2032)
- Figure 9: Traditional Brew Product Image
- Figure 10: Mass-produced Product Image
- Figure 11: Online Retailing Product Image
- Figure 12: Store-based Retailing Product Image
- Figure 13: Global Sweet Potato Fly Revenue Share by Manufacturers in 2025
- Figure 14: Global Manufacturers of Sweet Potato Fly, Manufacturing Sites & Headquarters
- Figure 15: Global Top 5 and 10 Sweet Potato Fly Players Market Share by Revenue in 2025
- Figure 16: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 17: Global Sweet Potato Fly Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Figure 18: Global Sweet Potato Fly Sales by Region in 2025
- Figure 19: Global Sweet Potato Fly Revenue by Region in 2025
- Figure 20: North America Sweet Potato Fly Market Size by Country in 2025
- Figure 21: North America Sweet Potato Fly Sales Market Share by Country (2021-2032)
- Figure 22: North America Sweet Potato Fly Revenue Market Share by Country (2021-2032)
- Figure 23: United States Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 24: Canada Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 25: Mexico Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 26: Europe Sweet Potato Fly Market Size by Country in 2025
- Figure 27: Europe Sweet Potato Fly Sales Market Share by Country (2021-2032)
- Figure 28: Europe Sweet Potato Fly Revenue Market Share by Country (2021-2032)
- Figure 29: Germany Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 30: France Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 31: U.K. Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 32: Italy Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)

- Figure 33: Russia Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 34: Spain Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 35: Netherlands Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 36: Switzerland Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 37: Sweden Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 38: Poland Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 39: Asia Pacific Sweet Potato Fly Market Size by Country in 2025
- Figure 40: Asia Pacific Sweet Potato Fly Sales Market Share by Country (2021-2032)
- Figure 41: Asia Pacific Sweet Potato Fly Revenue Market Share by Country (2021-2032)
- Figure 42: China Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 43: Japan Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 44: South Korea Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 45: India Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 46: Australia Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 47: Taiwan Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 48: Southeast Asia Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 49: Southeast Asia Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 50: South America Sweet Potato Fly Market Size by Country in 2025
- Figure 51: South America Sweet Potato Fly Sales Market Share by Country (2021-2032)
- Figure 52: South America Sweet Potato Fly Revenue Market Share by Country (2021-2032)
- Figure 53: Brazil Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 54: Argentina Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 55: Chile Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 56: Middle East and Africa Sweet Potato Fly Market Size by Country in 2025
- Figure 57: Middle East and Africa Sweet Potato Fly Sales Market Share by Country (2021-2032)
- Figure 58: Middle East and Africa Sweet Potato Fly Revenue Market Share by Country (2021-2032)
- Figure 59: Egypt Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 60: South Africa Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 61: Israel Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 62: Türkiye Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 63: GCC Countries Sweet Potato Fly Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 64: Global Sweet Potato Fly Sales Market Share by Type (2021-2032)
- Figure 65: Global Sweet Potato Fly Revenue Market Share by Type (2021-2032)
- Figure 66: Global Sweet Potato Fly Price (USD/t) by Type (2021-2032)
- Figure 67: Global Sweet Potato Fly Sales Market Share by Application (2021-2032)
- Figure 68: Global Sweet Potato Fly Revenue Market Share by Application (2021-2032)
- Figure 69: Global Sweet Potato Fly Price (USD/t) by Application (2021-2032)
- Figure 70: Sweet Potato Fly Value Chain
- Figure 71: Sweet Potato Fly Production Mode & Process
- Figure 72: Direct Comparison with Distribution Share
- Figure 73: Distributors Profiles
- Figure 74: Sweet Potato Fly Industry Opportunities and Challenges