



Stevia Raw Materials Industry Research Report 2026

Industry	Published	Pages	Format
Food & Beverages	2026-01-06	143	PDF

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Description

The global Stevia Raw Materials market was valued at US\$ million in 2025 and is projected to reach US\$ million by 2032, implying a CAGR of % over 2026–2032.

The North America market for Stevia Raw Materials is projected to increase from US\$ million in 2026 to US\$ million by 2032, corresponding to a CAGR of % over 2026–2032.

The Europe market for Stevia Raw Materials is projected to rise from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026–2032.

The Asia Pacific market for Stevia Raw Materials is expected to grow from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026–2032.

Leading global manufacturers of Stevia Raw Materials include PureCircle (Ingredion), Stevia Group, Haotian Pharm, Cargill, ADM, Tate & Lyle, Tereos, Ajinomoto and HOWTIAN, among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

Report Scope

This report quantifies the global Stevia Raw Materials market in terms of revenue (US\$ million) and, where applicable, sales volume (t), using 2025 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of Types and Applications, harmonizes vendor attribution, and presents comparable time series by company, Type, Application, and region/country, including indicative price bands (US\$/t) and concentration ratios (CR5/CR10).

The outputs are intended to support strategy development, budgeting, and performance benchmarking for brand owners, manufacturers, retailers, channel partners, and investors; data are structured with consistent units and fields to facilitate integration into internal FP&A and BI systems.

Key Companies & Market Share Insights

This section profiles leading manufacturers, combining 2021–2025 results with a 2026–2032 outlook. It reports revenue, market share, price bands, product and application mix, regional and channel mix, and key developments (M&A, capacity additions, certifications). It also provides global revenue, average price, and—where applicable—sales volume by manufacturer, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

Stevia Raw Materials Market by Company

PureCircle (Ingredion)

Stevia Group

Haotian Pharm

Cargill
ADM
Tate & Lyle
Tereos
Ajinomoto
HOWTIAN
Hunan Huakang Biotech
Evolva
JK Sucralose Inc.
HSWT France
Sunwin Stevia
GLG Life Tech Corp
Shandong Shengxiangyuan
Shangdong Huaxian Stevia
Qufu Tianyuan Biotechnology
Jining Aoxing Stevia Products
Morita Kagaku Kogyo

Stevia Raw Materials Segment by Type

Reb-A Series
Reb D
Reb M
STV Series
Others

Stevia Raw Materials Segment by Application

Beverage
Food Ingredient
Table Sweetener

Stevia Raw Materials Segment by Region

North America
United States
Canada
Mexico
Europe
Germany
France
U.K.
Italy
Russia
Spain
Netherlands
Switzerland
Sweden
Poland
Asia-Pacific
China
Japan

South Korea
India
Australia
Taiwan
Southeast Asia
South America
Brazil
Argentina
Chile
Middle East & Africa
Egypt
South Africa
Israel
Türkiye
GCC Countries

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Stevia Raw Materials market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Stevia Raw Materials and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Stevia Raw Materials.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Research objectives, research methods, data sources, data cross-validation;

Chapter 2:

Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc.), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3:

Detailed analysis of Stevia Raw Materials manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5:

Production/output, value of Stevia Raw Materials by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6:

Consumption of Stevia Raw Materials in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7:

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9:

Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10:

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11:

The main points and conclusions of the report.

Table of Contents

1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 Market Overview

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Stevia Raw Materials Market Size (2021-2032)
 - 2.2.2 Global Stevia Raw Materials Sales (2021-2032)
 - 2.2.3 Global Stevia Raw Materials Market Average Price (2021-2032)
- 2.3 Stevia Raw Materials by Type
 - 2.3.1 Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
 - 2.3.2 Reb-A Series
 - 2.3.3 Reb D
 - 2.3.4 Reb M
 - 2.3.5 STV Series
 - 2.3.6 Others
- 2.4 Stevia Raw Materials by Application
 - 2.4.1 Market Value Comparison by Application (2021 VS 2025 VS 2032)
 - 2.4.2 Beverage
 - 2.4.3 Food Ingredient
 - 2.4.4 Table Sweetener

3 Market Competitive Landscape by Manufacturers

- 3.1 Global Stevia Raw Materials Market Competitive Situation by Manufacturers (2021 Versus 2025)
- 3.2 Global Stevia Raw Materials Sales (t) of Manufacturers (2021-2026)
- 3.3 Global Stevia Raw Materials Revenue of Manufacturers (2021-2026)
- 3.4 Global Stevia Raw Materials Average Price by Manufacturers (2021-2026)
- 3.5 Global Stevia Raw Materials Industry Ranking, 2024 VS 2025 VS 2026
- 3.6 Global Manufacturers of Stevia Raw Materials, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Stevia Raw Materials, Product Type & Application
- 3.8 Global Manufacturers of Stevia Raw Materials, Established Date
- 3.9 Global Stevia Raw Materials Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 Manufacturers Profiled

- 4.1 PureCircle (Ingredient)
 - 4.1.1 PureCircle (Ingredient) Company Information
 - 4.1.2 PureCircle (Ingredient) Business Overview
 - 4.1.3 PureCircle (Ingredient) Stevia Raw Materials Sales, Revenue and Gross Margin (2021-2026)
 - 4.1.4 PureCircle (Ingredient) Stevia Raw Materials Product Portfolio

4.1.5 PureCircle (Ingredion) Recent Developments

4.2 Stevia Group

4.2.1 Stevia Group Company Information

4.2.2 Stevia Group Business Overview

4.2.3 Stevia Group Stevia Raw Materials Sales, Revenue and Gross Margin (2021-2026)

4.2.4 Stevia Group Stevia Raw Materials Product Portfolio

4.2.5 Stevia Group Recent Developments

4.3 Haotian Pharm

4.3.1 Haotian Pharm Company Information

4.3.2 Haotian Pharm Business Overview

4.3.3 Haotian Pharm Stevia Raw Materials Sales, Revenue and Gross Margin (2021-2026)

4.3.4 Haotian Pharm Stevia Raw Materials Product Portfolio

4.3.5 Haotian Pharm Recent Developments

4.4 Cargill

4.4.1 Cargill Company Information

4.4.2 Cargill Business Overview

4.4.3 Cargill Stevia Raw Materials Sales, Revenue and Gross Margin (2021-2026)

4.4.4 Cargill Stevia Raw Materials Product Portfolio

4.4.5 Cargill Recent Developments

4.5 ADM

4.5.1 ADM Company Information

4.5.2 ADM Business Overview

4.5.3 ADM Stevia Raw Materials Sales, Revenue and Gross Margin (2021-2026)

4.5.4 ADM Stevia Raw Materials Product Portfolio

4.5.5 ADM Recent Developments

4.6 Tate & Lyle

4.6.1 Tate & Lyle Company Information

4.6.2 Tate & Lyle Business Overview

4.6.3 Tate & Lyle Stevia Raw Materials Sales, Revenue and Gross Margin (2021-2026)

4.6.4 Tate & Lyle Stevia Raw Materials Product Portfolio

4.6.5 Tate & Lyle Recent Developments

4.7 Tereos

4.7.1 Tereos Company Information

4.7.2 Tereos Business Overview

4.7.3 Tereos Stevia Raw Materials Sales, Revenue and Gross Margin (2021-2026)

4.7.4 Tereos Stevia Raw Materials Product Portfolio

4.7.5 Tereos Recent Developments

4.8 Ajinomoto

4.8.1 Ajinomoto Company Information

4.8.2 Ajinomoto Business Overview

4.8.3 Ajinomoto Stevia Raw Materials Sales, Revenue and Gross Margin (2021-2026)

4.8.4 Ajinomoto Stevia Raw Materials Product Portfolio

4.8.5 Ajinomoto Recent Developments

4.9 HOWTIAN

4.9.1 HOWTIAN Company Information

4.9.2 HOWTIAN Business Overview

4.9.3 HOWTIAN Stevia Raw Materials Sales, Revenue and Gross Margin (2021-2026)

4.9.4 HOWTIAN Stevia Raw Materials Product Portfolio

4.9.5 HOWTIAN Recent Developments

4.10 Hunan Huakang Biotech

4.10.1 Hunan Huakang Biotech Company Information

4.10.2 Hunan Huakang Biotech Business Overview

4.10.3 Hunan Huakang Biotech Stevia Raw Materials Sales, Revenue and Gross Margin (2021-2026)

4.10.4 Hunan Huakang Biotech Stevia Raw Materials Product Portfolio

4.10.5 Hunan Huakang Biotech Recent Developments

4.11 Evolva

4.11.1 Evolva Company Information

4.11.2 Evolva Business Overview

4.11.3 Evolva Stevia Raw Materials Sales, Revenue and Gross Margin (2021-2026)

4.11.4 Evolva Stevia Raw Materials Product Portfolio

4.11.5 Evolva Recent Developments

4.12 JK Sucralose Inc.

4.12.1 JK Sucralose Inc. Company Information

4.12.2 JK Sucralose Inc. Business Overview

4.12.3 JK Sucralose Inc. Stevia Raw Materials Sales, Revenue and Gross Margin (2021-2026)

4.12.4 JK Sucralose Inc. Stevia Raw Materials Product Portfolio

4.12.5 JK Sucralose Inc. Recent Developments

4.13 HSWT France

4.13.1 HSWT France Company Information

4.13.2 HSWT France Business Overview

4.13.3 HSWT France Stevia Raw Materials Sales, Revenue and Gross Margin (2021-2026)

4.13.4 HSWT France Stevia Raw Materials Product Portfolio

4.13.5 HSWT France Recent Developments

4.14 Sunwin Stevia

4.14.1 Sunwin Stevia Company Information

4.14.2 Sunwin Stevia Business Overview

4.14.3 Sunwin Stevia Stevia Raw Materials Sales, Revenue and Gross Margin (2021-2026)

4.14.4 Sunwin Stevia Stevia Raw Materials Product Portfolio

4.14.5 Sunwin Stevia Recent Developments

4.15 GLG Life Tech Corp

4.15.1 GLG Life Tech Corp Company Information

4.15.2 GLG Life Tech Corp Business Overview

4.15.3 GLG Life Tech Corp Stevia Raw Materials Sales, Revenue and Gross Margin (2021-2026)

4.15.4 GLG Life Tech Corp Stevia Raw Materials Product Portfolio

4.15.5 GLG Life Tech Corp Recent Developments

4.16 Shandong Shengxiangyuan

4.16.1 Shandong Shengxiangyuan Company Information

4.16.2 Shandong Shengxiangyuan Business Overview

4.16.3 Shandong Shengxiangyuan Stevia Raw Materials Sales, Revenue and Gross Margin (2021-2026)

4.16.4 Shandong Shengxiangyuan Stevia Raw Materials Product Portfolio

4.16.5 Shandong Shengxiangyuan Recent Developments

4.17 Shangdong Huaxian Stevia

4.17.1 Shangdong Huaxian Stevia Company Information

4.17.2 Shangdong Huaxian Stevia Business Overview

4.17.3 Shangdong Huaxian Stevia Stevia Raw Materials Sales, Revenue and Gross Margin (2021-2026)

4.17.4 Shangdong Huaxian Stevia Stevia Raw Materials Product Portfolio

4.17.5 Shangdong Huaxian Stevia Recent Developments

4.18 Qufu Tianyuan Biotechnology

4.18.1 Qufu Tianyuan Biotechnology Company Information

4.18.2 Qufu Tianyuan Biotechnology Business Overview

4.18.3 Qufu Tianyuan Biotechnology Stevia Raw Materials Sales, Revenue and Gross Margin (2021-2026)

4.18.4 Qufu Tianyuan Biotechnology Stevia Raw Materials Product Portfolio

4.18.5 Qufu Tianyuan Biotechnology Recent Developments

4.19 Jining Aoxing Stevia Products

4.19.1 Jining Aoxing Stevia Products Company Information

4.19.2 Jining Aoxing Stevia Products Business Overview

4.19.3 Jining Aoxing Stevia Products Stevia Raw Materials Sales, Revenue and Gross Margin (2021-2026)

4.19.4 Jining Aoxing Stevia Products Stevia Raw Materials Product Portfolio

4.19.5 Jining Aoxing Stevia Products Recent Developments

4.20 Morita Kagaku Kogyo

4.20.1 Morita Kagaku Kogyo Company Information

4.20.2 Morita Kagaku Kogyo Business Overview

4.20.3 Morita Kagaku Kogyo Stevia Raw Materials Sales, Revenue and Gross Margin (2021-2026)

4.20.4 Morita Kagaku Kogyo Stevia Raw Materials Product Portfolio

4.20.5 Morita Kagaku Kogyo Recent Developments

5 Global Stevia Raw Materials Market Scenario by Region

5.1 Global Stevia Raw Materials Market Size by Region: 2021 VS 2025 VS 2032

5.2 Global Stevia Raw Materials Sales by Region: 2021-2032

5.2.1 Global Stevia Raw Materials Sales by Region: 2021-2026

5.2.2 Global Stevia Raw Materials Sales by Region: 2027-2032

5.3 Global Stevia Raw Materials Revenue by Region: 2021-2032

5.3.1 Global Stevia Raw Materials Revenue by Region: 2021-2026

5.3.2 Global Stevia Raw Materials Revenue by Region: 2027-2032

5.4 North America Stevia Raw Materials Market Facts & Figures by Country

5.4.1 North America Stevia Raw Materials Market Size by Country: 2021 VS 2025 VS 2032

5.4.2 North America Stevia Raw Materials Sales by Country (2021-2032)

5.4.3 North America Stevia Raw Materials Revenue by Country (2021-2032)

5.4.4 United States

5.4.5 Canada

5.4.6 Mexico

5.5 Europe Stevia Raw Materials Market Facts & Figures by Country

5.5.1 Europe Stevia Raw Materials Market Size by Country: 2021 VS 2025 VS 2032

5.5.2 Europe Stevia Raw Materials Sales by Country (2021-2032)

5.5.3 Europe Stevia Raw Materials Revenue by Country (2021-2032)

5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

5.5.9 Spain

5.5.10 Netherlands

5.5.11 Switzerland

5.5.12 Sweden

5.5.13 Poland

5.6 Asia Pacific Stevia Raw Materials Market Facts & Figures by Country

5.6.1 Asia Pacific Stevia Raw Materials Market Size by Country: 2021 VS 2025 VS 2032

5.6.2 Asia Pacific Stevia Raw Materials Sales by Country (2021-2032)

5.6.3 Asia Pacific Stevia Raw Materials Revenue by Country (2021-2032)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 Taiwan

5.6.10 Southeast Asia

5.7 South America Stevia Raw Materials Market Facts & Figures by Country

5.7.1 South America Stevia Raw Materials Market Size by Country: 2021 VS 2025 VS 2032

5.7.2 South America Stevia Raw Materials Sales by Country (2021-2032)

5.7.3 South America Stevia Raw Materials Revenue by Country (2021-2032)

5.7.4 Brazil

5.7.5 Argentina

5.7.6 Chile

5.8 Middle East and Africa Stevia Raw Materials Market Facts & Figures by Country

5.8.1 Middle East and Africa Stevia Raw Materials Market Size by Country: 2021 VS 2025 VS 2032

5.8.2 Middle East and Africa Stevia Raw Materials Sales by Country (2021-2032)

5.8.3 Middle East and Africa Stevia Raw Materials Revenue by Country (2021-2032)

5.8.4 Egypt

5.8.5 South Africa

5.8.6 Israel

5.8.7 Türkiye

5.8.8 GCC Countries

6 Segment by Type

6.1 Global Stevia Raw Materials Sales by Type (2021-2032)

6.1.1 Global Stevia Raw Materials Sales by Type (2021-2032) & (t)

6.1.2 Global Stevia Raw Materials Sales Market Share by Type (2021-2032)

6.2 Global Stevia Raw Materials Revenue by Type (2021-2032)

6.2.1 Global Stevia Raw Materials Sales by Type (2021-2032) & (US\$ Million)

6.2.2 Global Stevia Raw Materials Revenue Market Share by Type (2021-2032)

6.3 Global Stevia Raw Materials Price by Type (2021-2032)

7 Segment by Application

7.1 Global Stevia Raw Materials Sales by Application (2021-2032)

7.1.1 Global Stevia Raw Materials Sales by Application (2021-2032) & (t)

7.1.2 Global Stevia Raw Materials Sales Market Share by Application (2021-2032)

7.2 Global Stevia Raw Materials Revenue by Application (2021-2032)

7.2.1 Global Stevia Raw Materials Sales by Application (2021-2032) & (US\$ Million)

7.2.2 Global Stevia Raw Materials Revenue Market Share by Application (2021-2032)

7.3 Global Stevia Raw Materials Price by Application (2021-2032)

8 Value Chain and Sales Channels Analysis of the Market

8.1 Stevia Raw Materials Value Chain Analysis

8.1.1 Stevia Raw Materials Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Stevia Raw Materials Production Mode & Process

8.2 Stevia Raw Materials Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Stevia Raw Materials Distributors

8.2.3 Stevia Raw Materials Customers

9 Global Stevia Raw Materials Analyzing Market Dynamics

9.1 Stevia Raw Materials Industry Trends

9.2 Stevia Raw Materials Industry Drivers

9.3 Stevia Raw Materials Industry Opportunities and Challenges

9.4 Stevia Raw Materials Industry Restraints

10 Report Conclusion

11 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Stevia Raw Materials Volume and Revenue Market Size and CAGR of Manufacturers (2021 Versus 2025)
- Table 6: Global Stevia Raw Materials Sales (t) of Manufacturers (2021-2026)
- Table 7: Global Stevia Raw Materials Sales Market Share by Manufacturers (2021-2026)
- Table 8: Global Stevia Raw Materials Revenue of Manufacturers (2021-2026)
- Table 9: Global Stevia Raw Materials Revenue Share by Manufacturers (2021-2026)
- Table 10: Global Market Stevia Raw Materials Average Price (USD/t) of Manufacturers (2021-2026)
- Table 11: Global Stevia Raw Materials Industry Ranking, 2024 VS 2025 VS 2026
- Table 12: Global Manufacturers of Stevia Raw Materials, Manufacturing Sites & Headquarters
- Table 13: Global Manufacturers of Stevia Raw Materials, Product Type & Application
- Table 14: Global Stevia Raw Materials Manufacturers Established Date
- Table 15: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 16: Global Stevia Raw Materials by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 17: Manufacturers Mergers & Acquisitions, Expansion Plans)
- Table 18: PureCircle (Ingredion) Company Information
- Table 19: PureCircle (Ingredion) Business Overview
- Table 20: PureCircle (Ingredion) Stevia Raw Materials Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 21: PureCircle (Ingredion) Stevia Raw Materials Product Portfolio
- Table 22: PureCircle (Ingredion) Recent Developments
- Table 23: Stevia Group Company Information
- Table 24: Stevia Group Business Overview
- Table 25: Stevia Group Stevia Raw Materials Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 26: Stevia Group Stevia Raw Materials Product Portfolio
- Table 27: Stevia Group Recent Developments
- Table 28: Haotian Pharm Company Information
- Table 29: Haotian Pharm Business Overview
- Table 30: Haotian Pharm Stevia Raw Materials Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 31: Haotian Pharm Stevia Raw Materials Product Portfolio
- Table 32: Haotian Pharm Recent Developments
- Table 33: Cargill Company Information
- Table 34: Cargill Business Overview
- Table 35: Cargill Stevia Raw Materials Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 36: Cargill Stevia Raw Materials Product Portfolio
- Table 37: Cargill Recent Developments
- Table 38: ADM Company Information
- Table 39: ADM Business Overview
- Table 40: ADM Stevia Raw Materials Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 41: ADM Stevia Raw Materials Product Portfolio
- Table 42: ADM Recent Developments
- Table 43: Tate & Lyle Company Information
- Table 44: Tate & Lyle Business Overview
- Table 45: Tate & Lyle Stevia Raw Materials Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 46: Tate & Lyle Stevia Raw Materials Product Portfolio
- Table 47: Tate & Lyle Recent Developments
- Table 48: Tereos Company Information
- Table 49: Tereos Business Overview
- Table 50: Tereos Stevia Raw Materials Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 51: Tereos Stevia Raw Materials Product Portfolio
- Table 52: Tereos Recent Developments
- Table 53: Ajinomoto Company Information
- Table 54: Ajinomoto Business Overview

- Table 55: Ajinomoto Stevia Raw Materials Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 56: Ajinomoto Stevia Raw Materials Product Portfolio
- Table 57: Ajinomoto Recent Developments
- Table 58: HOWTIAN Company Information
- Table 59: HOWTIAN Business Overview
- Table 60: HOWTIAN Stevia Raw Materials Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 61: HOWTIAN Stevia Raw Materials Product Portfolio
- Table 62: HOWTIAN Recent Developments
- Table 63: Hunan Huakang Biotech Company Information
- Table 64: Hunan Huakang Biotech Business Overview
- Table 65: Hunan Huakang Biotech Stevia Raw Materials Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 66: Hunan Huakang Biotech Stevia Raw Materials Product Portfolio
- Table 67: Hunan Huakang Biotech Recent Developments
- Table 68: Evolva Company Information
- Table 69: Evolva Business Overview
- Table 70: Evolva Stevia Raw Materials Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 71: Evolva Stevia Raw Materials Product Portfolio
- Table 72: Evolva Recent Developments
- Table 73: JK Sucralose Inc. Company Information
- Table 74: JK Sucralose Inc. Business Overview
- Table 75: JK Sucralose Inc. Stevia Raw Materials Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 76: JK Sucralose Inc. Stevia Raw Materials Product Portfolio
- Table 77: JK Sucralose Inc. Recent Developments
- Table 78: HSWT France Company Information
- Table 79: HSWT France Business Overview
- Table 80: HSWT France Stevia Raw Materials Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 81: HSWT France Stevia Raw Materials Product Portfolio
- Table 82: HSWT France Recent Developments
- Table 83: Sunwin Stevia Company Information
- Table 84: Sunwin Stevia Business Overview
- Table 85: Sunwin Stevia Stevia Raw Materials Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 86: Sunwin Stevia Stevia Raw Materials Product Portfolio
- Table 87: Sunwin Stevia Recent Developments
- Table 88: GLG Life Tech Corp Company Information
- Table 89: GLG Life Tech Corp Business Overview
- Table 90: GLG Life Tech Corp Stevia Raw Materials Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 91: GLG Life Tech Corp Stevia Raw Materials Product Portfolio
- Table 92: GLG Life Tech Corp Recent Developments
- Table 93: Shandong Shengxiangyuan Company Information
- Table 94: Shandong Shengxiangyuan Business Overview
- Table 95: Shandong Shengxiangyuan Stevia Raw Materials Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 96: Shandong Shengxiangyuan Stevia Raw Materials Product Portfolio
- Table 97: Shandong Shengxiangyuan Recent Developments
- Table 98: Shangdong Huaxian Stevia Company Information
- Table 99: Shangdong Huaxian Stevia Business Overview
- Table 100: Shangdong Huaxian Stevia Stevia Raw Materials Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 101: Shangdong Huaxian Stevia Stevia Raw Materials Product Portfolio
- Table 102: Shangdong Huaxian Stevia Recent Developments
- Table 103: Qufu Tianyuan Biotechnology Company Information
- Table 104: Qufu Tianyuan Biotechnology Business Overview
- Table 105: Qufu Tianyuan Biotechnology Stevia Raw Materials Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 106: Qufu Tianyuan Biotechnology Stevia Raw Materials Product Portfolio
- Table 107: Qufu Tianyuan Biotechnology Recent Developments
- Table 108: Jining Aoxing Stevia Products Company Information
- Table 109: Jining Aoxing Stevia Products Business Overview
- Table 110: Jining Aoxing Stevia Products Stevia Raw Materials Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 111: Jining Aoxing Stevia Products Stevia Raw Materials Product Portfolio
- Table 112: Jining Aoxing Stevia Products Recent Developments

- Table 113: Morita Kagaku Kogyo Company Information
- Table 114: Morita Kagaku Kogyo Business Overview
- Table 115: Morita Kagaku Kogyo Stevia Raw Materials Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 116: Morita Kagaku Kogyo Stevia Raw Materials Product Portfolio
- Table 117: Morita Kagaku Kogyo Recent Developments
- Table 118: Global Stevia Raw Materials Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 119: Global Stevia Raw Materials Sales by Region (2021-2026) & (t)
- Table 120: Global Stevia Raw Materials Sales Market Share by Region (2021-2026)
- Table 121: Global Stevia Raw Materials Sales by Region (2027-2032) & (t)
- Table 122: Global Stevia Raw Materials Sales Market Share by Region (2027-2032)
- Table 123: Global Stevia Raw Materials Revenue by Region (2021-2026) & (US\$ Million)
- Table 124: Global Stevia Raw Materials Revenue Market Share by Region (2021-2026)
- Table 125: Global Stevia Raw Materials Revenue by Region (2027-2032) & (US\$ Million)
- Table 126: Global Stevia Raw Materials Revenue Market Share by Region (2027-2032)
- Table 127: North America Stevia Raw Materials Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 128: North America Stevia Raw Materials Sales by Country (2021-2026) & (t)
- Table 129: North America Stevia Raw Materials Sales by Country (2027-2032) & (t)
- Table 130: North America Stevia Raw Materials Revenue by Country (2021-2026) & (US\$ Million)
- Table 131: North America Stevia Raw Materials Revenue by Country (2027-2032) & (US\$ Million)
- Table 132: Europe Stevia Raw Materials Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 133: Europe Stevia Raw Materials Sales by Country (2021-2026) & (t)
- Table 134: Europe Stevia Raw Materials Sales by Country (2027-2032) & (t)
- Table 135: Europe Stevia Raw Materials Revenue by Country (2021-2026) & (US\$ Million)
- Table 136: Europe Stevia Raw Materials Revenue by Country (2027-2032) & (US\$ Million)
- Table 137: Asia Pacific Stevia Raw Materials Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 138: Asia Pacific Stevia Raw Materials Sales by Country (2021-2026) & (t)
- Table 139: Asia Pacific Stevia Raw Materials Sales by Country (2027-2032) & (t)
- Table 140: Asia Pacific Stevia Raw Materials Revenue by Country (2021-2026) & (US\$ Million)
- Table 141: Asia Pacific Stevia Raw Materials Revenue by Country (2027-2032) & (US\$ Million)
- Table 142: South America Stevia Raw Materials Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 143: South America Stevia Raw Materials Sales by Country (2021-2026) & (t)
- Table 144: South America Stevia Raw Materials Sales by Country (2027-2032) & (t)
- Table 145: South America Stevia Raw Materials Revenue by Country (2021-2026) & (US\$ Million)
- Table 146: South America Stevia Raw Materials Revenue by Country (2027-2032) & (US\$ Million)
- Table 147: Middle East and Africa Stevia Raw Materials Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 148: Middle East and Africa Stevia Raw Materials Sales by Country (2021-2026) & (t)
- Table 149: Middle East and Africa Stevia Raw Materials Sales by Country (2027-2032) & (t)
- Table 150: Middle East and Africa Stevia Raw Materials Revenue by Country (2021-2026) & (US\$ Million)
- Table 151: Middle East and Africa Stevia Raw Materials Revenue by Country (2027-2032) & (US\$ Million)
- Table 152: Global Stevia Raw Materials Sales by Type (2021-2026) & (t)
- Table 153: Global Stevia Raw Materials Sales by Type (2027-2032) & (t)
- Table 154: Global Stevia Raw Materials Sales Market Share by Type (2021-2026)
- Table 155: Global Stevia Raw Materials Sales Market Share by Type (2027-2032)
- Table 156: Global Stevia Raw Materials Revenue by Type (2021-2026) & (US\$ Million)
- Table 157: Global Stevia Raw Materials Revenue by Type (2027-2032) & (US\$ Million)
- Table 158: Global Stevia Raw Materials Revenue Market Share by Type (2021-2026)
- Table 159: Global Stevia Raw Materials Revenue Market Share by Type (2027-2032)
- Table 160: Global Stevia Raw Materials Price by Type (2021-2026) & (USD/t)
- Table 161: Global Stevia Raw Materials Price by Type (2027-2032) & (USD/t)
- Table 162: Global Stevia Raw Materials Sales by Application (2021-2026) & (t)
- Table 163: Global Stevia Raw Materials Sales by Application (2027-2032) & (t)
- Table 164: Global Stevia Raw Materials Sales Market Share by Application (2021-2026)
- Table 165: Global Stevia Raw Materials Sales Market Share by Application (2027-2032)
- Table 166: Global Stevia Raw Materials Revenue by Application (2021-2026) & (US\$ Million)
- Table 167: Global Stevia Raw Materials Revenue by Application (2027-2032) & (US\$ Million)
- Table 168: Global Stevia Raw Materials Revenue Market Share by Application (2021-2026)
- Table 169: Global Stevia Raw Materials Revenue Market Share by Application (2027-2032)
- Table 170: Global Stevia Raw Materials Price by Application (2021-2026) & (USD/t)
- Table 171: Global Stevia Raw Materials Price by Application (2027-2032) & (USD/t)
- Table 172: Key Raw Materials
- Table 173: Raw Materials Key Suppliers
- Table 174: Stevia Raw Materials Distributors List
- Table 175: Stevia Raw Materials Customers List
- Table 176: Stevia Raw Materials Industry Trends

- Table 177: Stevia Raw Materials Industry Drivers
- Table 178: Stevia Raw Materials Industry Restraints
- Table 179: Authors List of This Report

List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Stevia Raw Materials Product Image
- Figure 5: Global Stevia Raw Materials Revenue (US\$ Million), 2021 VS 2025 VS 2032
- Figure 6: Global Stevia Raw Materials Market Size (2021-2032) & (US\$ Million)
- Figure 7: Global Stevia Raw Materials Sales (2021-2032) & (t)
- Figure 8: Global Stevia Raw Materials Average Price (USD/t) & (2021-2032)
- Figure 9: Reb-A Series Product Image
- Figure 10: Reb D Product Image
- Figure 11: Reb M Product Image
- Figure 12: STV Series Product Image
- Figure 13: Others Product Image
- Figure 14: Beverage Product Image
- Figure 15: Food Ingredient Product Image
- Figure 16: Table Sweetener Product Image
- Figure 17: Global Stevia Raw Materials Revenue Share by Manufacturers in 2025
- Figure 18: Global Manufacturers of Stevia Raw Materials, Manufacturing Sites & Headquarters
- Figure 19: Global Top 5 and 10 Stevia Raw Materials Players Market Share by Revenue in 2025
- Figure 20: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 21: Global Stevia Raw Materials Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Figure 22: Global Stevia Raw Materials Sales by Region in 2025
- Figure 23: Global Stevia Raw Materials Revenue by Region in 2025
- Figure 24: North America Stevia Raw Materials Market Size by Country in 2025
- Figure 25: North America Stevia Raw Materials Sales Market Share by Country (2021-2032)
- Figure 26: North America Stevia Raw Materials Revenue Market Share by Country (2021-2032)
- Figure 27: United States Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 28: Canada Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 29: Mexico Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 30: Europe Stevia Raw Materials Market Size by Country in 2025
- Figure 31: Europe Stevia Raw Materials Sales Market Share by Country (2021-2032)
- Figure 32: Europe Stevia Raw Materials Revenue Market Share by Country (2021-2032)
- Figure 33: Germany Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 34: France Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 35: U.K. Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 36: Italy Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 37: Russia Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 38: Spain Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 39: Netherlands Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 40: Switzerland Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 41: Sweden Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 42: Poland Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 43: Asia Pacific Stevia Raw Materials Market Size by Country in 2025
- Figure 44: Asia Pacific Stevia Raw Materials Sales Market Share by Country (2021-2032)
- Figure 45: Asia Pacific Stevia Raw Materials Revenue Market Share by Country (2021-2032)
- Figure 46: China Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 47: Japan Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 48: South Korea Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 49: India Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 50: Australia Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 51: Taiwan Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 52: Southeast Asia Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 53: Southeast Asia Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 54: South America Stevia Raw Materials Market Size by Country in 2025
- Figure 55: South America Stevia Raw Materials Sales Market Share by Country (2021-2032)
- Figure 56: South America Stevia Raw Materials Revenue Market Share by Country (2021-2032)
- Figure 57: Brazil Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 58: Argentina Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)

- Figure 59: Chile Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 60: Middle East and Africa Stevia Raw Materials Market Size by Country in 2025
- Figure 61: Middle East and Africa Stevia Raw Materials Sales Market Share by Country (2021-2032)
- Figure 62: Middle East and Africa Stevia Raw Materials Revenue Market Share by Country (2021-2032)
- Figure 63: Egypt Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 64: South Africa Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 65: Israel Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 66: Türkiye Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 67: GCC Countries Stevia Raw Materials Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 68: Global Stevia Raw Materials Sales Market Share by Type (2021-2032)
- Figure 69: Global Stevia Raw Materials Revenue Market Share by Type (2021-2032)
- Figure 70: Global Stevia Raw Materials Price (USD/t) by Type (2021-2032)
- Figure 71: Global Stevia Raw Materials Sales Market Share by Application (2021-2032)
- Figure 72: Global Stevia Raw Materials Revenue Market Share by Application (2021-2032)
- Figure 73: Global Stevia Raw Materials Price (USD/t) by Application (2021-2032)
- Figure 74: Stevia Raw Materials Value Chain
- Figure 75: Stevia Raw Materials Production Mode & Process
- Figure 76: Direct Comparison with Distribution Share
- Figure 77: Distributors Profiles
- Figure 78: Stevia Raw Materials Industry Opportunities and Challenges