



Global Protein Supplements Market by Size, by Type, by Application, by Region, History and Forecast 2021-2032

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Food & Beverages	2026-07-05	195	PDF
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Description

The global Protein Supplements market is projected to grow from US\$ million in 2026 to US\$ million by 2032, implying a CAGR of % over 2026-2032.

The US & Canada market for Protein Supplements is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

The Europe market for Protein Supplements is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

The Asia Pacific market for Protein Supplements is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

The China market for Protein Supplements is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

Leading global manufacturers of Protein Supplements include Amway Corporation, Abbott Laboratories, ABH Pharma, GlaxoSmithKline, GNC Holdings, Glanbia Group, New Vitality, Nu Skin Enterprises and Makers Nutrition, among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

This report provides an overview of the global Protein Supplements market in terms of sales, revenue, and price, analyzing global market trends using historical revenue and sales data for 2021-2025, estimates for 2026, and projected CAGRs through 2032.

The study covers key producers of Protein Supplements and sales in major regions and countries, assesses future market potential, and highlights priority regions and countries for segmenting the market into sub-sectors, with country-specific market value data for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, the Middle East, Africa, and other countries.

The report also presents Protein Supplements sales, revenue, market share, and industry ranking for the main manufacturers for 2021-2026, identifies the major stakeholders in the global market, and analyzes their competitive landscape and market positioning based on recent developments and segmental revenues.

In addition, the report analyzes segment data by Type and Application—covering sales, revenue, and price—for 2021-2032, and evaluates and forecasts the Protein Supplements market size, projected growth trends, production technologies, key applications, and end-use industries.

Protein Supplements Segment by Company

Amway Corporation
Abbott Laboratories

ABH Pharma
GlaxoSmithKline
GNC Holdings
Glanbia Group
New Vitality
Nu Skin Enterprises
Makers Nutrition
Vitaco Health
Forever Living
Shaklee Corporation
USANA Health Sciences

Protein Supplements Segment by Type

Whey Protein
Egg Protein
Soy Protein
Casein
Others

Protein Supplements Segment by Application

Retail Outlets
Online Stores

Protein Supplements Segment by Region

North America
United States
Canada
Mexico
Europe
Germany
France
U.K.
Italy
Russia
Spain
Netherlands
Switzerland
Sweden
Poland
Asia-Pacific
China
Japan
South Korea
India
Australia
Taiwan
Southeast Asia
South America
Brazil

Argentina

Chile

Colombia

Middle East & Africa

Egypt

South Africa

Israel

Türkiye

GCC Countries

Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Protein Supplements market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Protein Supplements and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Protein Supplements.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Provides an overview of the Protein Supplements market, including product definition, global market growth prospects, market size, sales, and average price forecasts (2021-2032).

Chapter 2:

Provides the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3:

Detailed analysis of Protein Supplements manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, etc.

Chapter 4:

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6:

Sales of Protein Supplements in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 7:

Revenue of Protein Supplements in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 8:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9:

Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10:

Concluding Insights of the report

Table of Contents

1 Market Overview

- 1.1 Product Definition
- 1.2 Global Protein Supplements Market Size, 2021 VS 2025 VS 2032
- 1.3 Global Protein Supplements Market Size Estimates and Forecasts (2021-2032)
- 1.4 Global Protein Supplements Sales Estimates and Forecasts (2021-2032)
- 1.5 Global Protein Supplements Market Average Price (2021-2032)
- 1.6 Assumptions and Limitations
- 1.7 Study Goals and Objectives

2 Global Protein Supplements Market Dynamics

- 2.1 Protein Supplements Industry Trends
- 2.2 Protein Supplements Industry Drivers
- 2.3 Protein Supplements Industry Opportunities and Challenges
- 2.4 Protein Supplements Industry Restraints

3 Protein Supplements Market by Manufacturers

- 3.1 Global Protein Supplements Revenue by Manufacturers (2021-2026)
- 3.2 Global Protein Supplements Sales by Manufacturers (2021-2026)
- 3.3 Global Protein Supplements Average Sales Price by Manufacturers (2021-2026)
- 3.4 Global Protein Supplements Industry Manufacturers Ranking, 2024 VS 2025 VS 2026
- 3.5 Global Protein Supplements Key Manufacturers Manufacturing Sites & Headquarters
- 3.6 Global Protein Supplements Manufacturers, Product Type & Application
- 3.7 Global Protein Supplements Manufacturers Establishment Date
- 3.8 Market Competitive Analysis
 - 3.8.1 Global Protein Supplements Market CR5 and HHI
 - 3.8.2 Global Top 5 and 10 Protein Supplements Players Market Share by Revenue in 2025
 - 3.8.3 2025 Protein Supplements Tier 1, Tier 2, and Tier 3

4 Protein Supplements Market by Type

- 4.1 Protein Supplements Type Introduction
 - 4.1.1 Whey Protein
 - 4.1.2 Egg Protein
 - 4.1.3 Soy Protein
 - 4.1.4 Casein
 - 4.1.5 Others
- 4.2 Global Protein Supplements Sales by Type
 - 4.2.1 Global Protein Supplements Sales by Type (2021 VS 2025 VS 2032)
 - 4.2.2 Global Protein Supplements Sales by Type (2021-2032)
 - 4.2.3 Global Protein Supplements Sales Market Share by Type (2021-2032)
- 4.3 Global Protein Supplements Revenue by Type
 - 4.3.1 Global Protein Supplements Revenue by Type (2021 VS 2025 VS 2032)
 - 4.3.2 Global Protein Supplements Revenue by Type (2021-2032)
 - 4.3.3 Global Protein Supplements Revenue Market Share by Type (2021-2032)

5 Protein Supplements Market by Application

- 5.1 Protein Supplements Application Introduction

5.1.1 Retail Outlets

5.1.2 Online Stores

5.2 Global Protein Supplements Sales by Application

5.2.1 Global Protein Supplements Sales by Application (2021 VS 2025 VS 2032)

5.2.2 Global Protein Supplements Sales by Application (2021-2032)

5.2.3 Global Protein Supplements Sales Market Share by Application (2021-2032)

5.3 Global Protein Supplements Revenue by Application

5.3.1 Global Protein Supplements Revenue by Application (2021 VS 2025 VS 2032)

5.3.2 Global Protein Supplements Revenue by Application (2021-2032)

5.3.3 Global Protein Supplements Revenue Market Share by Application (2021-2032)

6 Global Protein Supplements Sales by Region

6.1 Global Protein Supplements Sales by Region: 2021 VS 2025 VS 2032

6.2 Global Protein Supplements Sales by Region (2021-2032)

6.2.1 Global Protein Supplements Sales by Region (2021-2026)

6.2.2 Global Protein Supplements Sales Forecasted by Region (2027-2032)

6.3 North America

6.3.1 North America Protein Supplements Sales Growth Rate by Country: 2021 VS 2025 VS 2032

6.3.2 North America Protein Supplements Sales by Country (2021-2032)

6.3.3 U.S.

6.3.4 Canada

6.3.5 Mexico

6.4 Europe

6.4.1 Europe Protein Supplements Sales Growth Rate by Country: 2021 VS 2025 VS 2032

6.4.2 Europe Protein Supplements Sales by Country (2021-2032)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Netherlands

6.5 Asia Pacific

6.5.1 Asia Pacific Protein Supplements Sales Growth Rate by Country: 2021 VS 2025 VS 2032

6.5.2 Asia Pacific Protein Supplements Sales by Country (2021-2032)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 Southeast Asia

6.5.7 India

6.5.8 Australia

6.6 South America, Middle East and Africa

6.6.1 South America, Middle East and Africa Protein Supplements Sales Growth Rate by Country: 2021 VS 2025 VS 2032

6.6.2 South America, Middle East and Africa Protein Supplements Sales by Country (2021-2032)

6.6.3 Brazil

6.6.4 South Africa

6.6.5 Saudi Arabia

6.6.6 Turkey

6.6.6 Argentina

6.6.6 UAE

6.6.6 Egypt

7 Global Protein Supplements Revenue by Region

- 7.1 Global Protein Supplements Revenue by Region
 - 7.1.1 Global Protein Supplements Revenue by Region: 2021 VS 2025 VS 2032
 - 7.1.2 Global Protein Supplements Revenue by Region (2021-2026)
 - 7.1.3 Global Protein Supplements Revenue by Region (2027-2032)
 - 7.1.4 Global Protein Supplements Revenue Market Share by Region (2021-2032)
- 7.2 North America
 - 7.2.1 North America Protein Supplements Revenue (2021-2032)
 - 7.2.2 North America Protein Supplements Revenue Share by Country: 2021 VS 2025 VS 2032
- 7.3 Europe
 - 7.3.1 Europe Protein Supplements Revenue (2021-2032)
 - 7.3.2 Europe Protein Supplements Revenue Share by Country: 2021 VS 2025 VS 2032
- 7.4 Asia-Pacific
 - 7.4.1 Asia-Pacific Protein Supplements Revenue (2021-2032)
 - 7.4.2 Asia-Pacific Protein Supplements Revenue Share by Country: 2021 VS 2025 VS 2032
- 7.5 South America, Middle East and Africa
 - 7.5.1 South America, Middle East and Africa Protein Supplements Revenue (2021-2032)
 - 7.5.2 South America, Middle East and Africa Protein Supplements Revenue Share by Country: 2021 VS 2025 VS 2032

8 Company Profiles

- 8.1 Amway Corporation
 - 8.1.1 Amway Corporation Company Information
 - 8.1.2 Amway Corporation Business Overview
 - 8.1.3 Amway Corporation Protein Supplements Sales, Price, Revenue and Gross Margin (2021-2026)
 - 8.1.4 Amway Corporation Protein Supplements Product Portfolio
 - 8.1.5 Amway Corporation Recent Developments
- 8.2 Abbott Laboratories
 - 8.2.1 Abbott Laboratories Company Information
 - 8.2.2 Abbott Laboratories Business Overview
 - 8.2.3 Abbott Laboratories Protein Supplements Sales, Price, Revenue and Gross Margin (2021-2026)
 - 8.2.4 Abbott Laboratories Protein Supplements Product Portfolio
 - 8.2.5 Abbott Laboratories Recent Developments
- 8.3 ABH Pharma
 - 8.3.1 ABH Pharma Company Information
 - 8.3.2 ABH Pharma Business Overview
 - 8.3.3 ABH Pharma Protein Supplements Sales, Price, Revenue and Gross Margin (2021-2026)
 - 8.3.4 ABH Pharma Protein Supplements Product Portfolio
 - 8.3.5 ABH Pharma Recent Developments
- 8.4 GlaxoSmithKline
 - 8.4.1 GlaxoSmithKline Company Information
 - 8.4.2 GlaxoSmithKline Business Overview
 - 8.4.3 GlaxoSmithKline Protein Supplements Sales, Price, Revenue and Gross Margin (2021-2026)
 - 8.4.4 GlaxoSmithKline Protein Supplements Product Portfolio
 - 8.4.5 GlaxoSmithKline Recent Developments
- 8.5 GNC Holdings
 - 8.5.1 GNC Holdings Company Information
 - 8.5.2 GNC Holdings Business Overview

8.5.3 GNC Holdings Protein Supplements Sales, Price, Revenue and Gross Margin (2021-2026)

8.5.4 GNC Holdings Protein Supplements Product Portfolio

8.5.5 GNC Holdings Recent Developments

8.6 Glanbia Group

8.6.1 Glanbia Group Company Information

8.6.2 Glanbia Group Business Overview

8.6.3 Glanbia Group Protein Supplements Sales, Price, Revenue and Gross Margin (2021-2026)

8.6.4 Glanbia Group Protein Supplements Product Portfolio

8.6.5 Glanbia Group Recent Developments

8.7 New Vitality

8.7.1 New Vitality Company Information

8.7.2 New Vitality Business Overview

8.7.3 New Vitality Protein Supplements Sales, Price, Revenue and Gross Margin (2021-2026)

8.7.4 New Vitality Protein Supplements Product Portfolio

8.7.5 New Vitality Recent Developments

8.8 Nu Skin Enterprises

8.8.1 Nu Skin Enterprises Company Information

8.8.2 Nu Skin Enterprises Business Overview

8.8.3 Nu Skin Enterprises Protein Supplements Sales, Price, Revenue and Gross Margin (2021-2026)

8.8.4 Nu Skin Enterprises Protein Supplements Product Portfolio

8.8.5 Nu Skin Enterprises Recent Developments

8.9 Makers Nutrition

8.9.1 Makers Nutrition Company Information

8.9.2 Makers Nutrition Business Overview

8.9.3 Makers Nutrition Protein Supplements Sales, Price, Revenue and Gross Margin (2021-2026)

8.9.4 Makers Nutrition Protein Supplements Product Portfolio

8.9.5 Makers Nutrition Recent Developments

8.10 Vitaco Health

8.10.1 Vitaco Health Company Information

8.10.2 Vitaco Health Business Overview

8.10.3 Vitaco Health Protein Supplements Sales, Price, Revenue and Gross Margin (2021-2026)

8.10.4 Vitaco Health Protein Supplements Product Portfolio

8.10.5 Vitaco Health Recent Developments

8.11 Forever Living

8.11.1 Forever Living Company Information

8.11.2 Forever Living Business Overview

8.11.3 Forever Living Protein Supplements Sales, Price, Revenue and Gross Margin (2021-2026)

8.11.4 Forever Living Protein Supplements Product Portfolio

8.11.5 Forever Living Recent Developments

8.12 Shaklee Corporation

8.12.1 Shaklee Corporation Company Information

8.12.2 Shaklee Corporation Business Overview

8.12.3 Shaklee Corporation Protein Supplements Sales, Price, Revenue and Gross Margin (2021-2026)

8.12.4 Shaklee Corporation Protein Supplements Product Portfolio

8.12.5 Shaklee Corporation Recent Developments

8.13 USANA Health Sciences

8.13.1 USANA Health Sciences Company Information

8.13.2 USANA Health Sciences Business Overview

- 8.13.3 USANA Health Sciences Protein Supplements Sales, Price, Revenue and Gross Margin (2021-2026)
- 8.13.4 USANA Health Sciences Protein Supplements Product Portfolio
- 8.13.5 USANA Health Sciences Recent Developments

9 Value Chain and Sales Channels Analysis

- 9.1 Protein Supplements Value Chain Analysis
 - 9.1.1 Protein Supplements Key Raw Materials
 - 9.1.2 Raw Materials Key Suppliers
 - 9.1.3 Manufacturing Cost Structure
 - 9.1.4 Protein Supplements Production Mode & Process
- 9.2 Protein Supplements Sales Channels Analysis
 - 9.2.1 Direct Comparison with Distribution Share
 - 9.2.2 Protein Supplements Distributors
 - 9.2.3 Protein Supplements Customers

10 Concluding Insights

11 Appendix

- 11.1 Reasons for Doing This Study
- 11.2 Research Methodology
- 11.3 Research Process
- 11.4 Authors List of This Report
- 11.5 Data Source
 - 11.5.1 Secondary Sources
 - 11.5.2 Primary Sources
- 11.6 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Protein Supplements Industry Trends
- Table 2: Protein Supplements Industry Drivers
- Table 3: Protein Supplements Industry Opportunities and Challenges
- Table 4: Protein Supplements Industry Restraints
- Table 5: Global Protein Supplements Revenue by Manufacturers (US\$ Million) & (2021-2026)
- Table 6: Global Protein Supplements Revenue Market Share by Manufacturers (2021-2026)
- Table 7: Global Protein Supplements Sales by Manufacturers (kt) & (2021-2026)
- Table 8: Global Protein Supplements Sales Market Share by Manufacturers
- Table 9: Global Protein Supplements Average Sales Price (USD/t) of Manufacturers (2021-2026)
- Table 10: Global Protein Supplements Industry Manufacturers Ranking, 2024 VS 2025 VS 2026
- Table 11: Global Protein Supplements Key Manufacturers Manufacturing Sites & Headquarters
- Table 12: Global Protein Supplements Manufacturers, Product Type & Application
- Table 13: Global Protein Supplements Manufacturers Establishment Date
- Table 14: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15: Global Protein Supplements by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2025)
- Table 16: Major Manufacturers of Whey Protein
- Table 17: Major Manufacturers of Egg Protein
- Table 18: Major Manufacturers of Soy Protein
- Table 19: Major Manufacturers of Casein
- Table 20: Major Manufacturers of Others
- Table 21: Global Protein Supplements Sales by Type 2021 VS 2025 VS 2032 (kt)
- Table 22: Global Protein Supplements Sales by Type (2021-2026) & (kt)
- Table 23: Global Protein Supplements Sales by Type (2027-2032) & (kt)
- Table 24: Global Protein Supplements Sales Market Share by Type (2021-2026)
- Table 25: Global Protein Supplements Sales Market Share by Type (2027-2032)
- Table 26: Global Protein Supplements Revenue by Type 2021 VS 2025 VS 2032 (kt)
- Table 27: Global Protein Supplements Revenue by Type (2021-2026) & (kt)
- Table 28: Global Protein Supplements Revenue by Type (2027-2032) & (kt)
- Table 29: Global Protein Supplements Revenue Market Share by Type (2021-2026)
- Table 30: Global Protein Supplements Revenue Market Share by Type (2027-2032)
- Table 31: Major Manufacturers of Retail Outlets
- Table 32: Major Manufacturers of Online Stores
- Table 33: Global Protein Supplements Sales by Application 2021 VS 2025 VS 2032 (kt)
- Table 34: Global Protein Supplements Sales by Application (2021-2026) & (kt)
- Table 35: Global Protein Supplements Sales by Application (2027-2032) & (kt)
- Table 36: Global Protein Supplements Sales Market Share by Application (2021-2026)
- Table 37: Global Protein Supplements Sales Market Share by Application (2027-2032)
- Table 38: Global Protein Supplements Revenue by Application 2021 VS 2025 VS 2032 (kt)
- Table 39: Global Protein Supplements Revenue by Application (2021-2026) & (kt)
- Table 40: Global Protein Supplements Revenue by Application (2027-2032) & (kt)
- Table 41: Global Protein Supplements Revenue Market Share by Application (2021-2026)
- Table 42: Global Protein Supplements Revenue Market Share by Application (2027-2032)
- Table 43: Global Protein Supplements Sales by Region: 2021 VS 2025 VS 2032 (kt)
- Table 44: Global Protein Supplements Sales by Region (2021-2026) & (kt)
- Table 45: Global Protein Supplements Sales Market Share by Region (2021-2026)
- Table 46: Global Protein Supplements Sales Forecasted by Region (2027-2032) & (kt)
- Table 47: Global Protein Supplements Sales Forecasted Market Share by Region (2027-2032)
- Table 48: North America Protein Supplements Sales Growth Rate by Country: 2021 VS 2025 VS 2032 (kt)
- Table 49: North America Protein Supplements Sales by Country (2021-2026) & (kt)
- Table 50: North America Protein Supplements Sales by Country (2027-2032) & (kt)
- Table 51: Europe Protein Supplements Sales Growth Rate by Country: 2021 VS 2025 VS 2032 (kt)
- Table 52: Europe Protein Supplements Sales by Country (2021-2026) & (kt)
- Table 53: Europe Protein Supplements Sales by Country (2027-2032) & (kt)
- Table 54: Asia Pacific Protein Supplements Sales Growth Rate by Country: 2021 VS 2025 VS 2032 (kt)
- Table 55: Asia Pacific Protein Supplements Sales by Country (2021-2026) & (kt)

- Table 56: Asia Pacific Protein Supplements Sales by Country (2027-2032) & (kt)
- Table 57: South America, Middle East and Africa Protein Supplements Sales Growth Rate by Country: 2021 VS 2025 VS 2032 (kt)
- Table 58: South America, Middle East and Africa Protein Supplements Sales by Country (2021-2026) & (kt)
- Table 59: South America, Middle East and Africa Protein Supplements Sales by Country (2027-2032) & (kt)
- Table 60: Global Protein Supplements Revenue Grow Rate (CAGR) by Region: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 61: Global Protein Supplements Revenue by Region (2021-2026) & (US\$ Million)
- Table 62: Global Protein Supplements Revenue by Region (2027-2032) & (US\$ Million)
- Table 63: Global Protein Supplements Revenue Market Share by Region (2021-2026)
- Table 64: Global Protein Supplements Revenue Market Share by Region (2027-2032)
- Table 65: Amway Corporation Company Information
- Table 66: Amway Corporation Business Overview
- Table 67: Amway Corporation Protein Supplements Sales (kt), Price (USD/t), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 68: Amway Corporation Protein Supplements Product Portfolio
- Table 69: Amway Corporation Recent Development
- Table 70: Abbott Laboratories Company Information
- Table 71: Abbott Laboratories Business Overview
- Table 72: Abbott Laboratories Protein Supplements Sales (kt), Price (USD/t), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 73: Abbott Laboratories Protein Supplements Product Portfolio
- Table 74: Abbott Laboratories Recent Development
- Table 75: ABH Pharma Company Information
- Table 76: ABH Pharma Business Overview
- Table 77: ABH Pharma Protein Supplements Sales (kt), Price (USD/t), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 78: ABH Pharma Protein Supplements Product Portfolio
- Table 79: ABH Pharma Recent Development
- Table 80: GlaxoSmithKline Company Information
- Table 81: GlaxoSmithKline Business Overview
- Table 82: GlaxoSmithKline Protein Supplements Sales (kt), Price (USD/t), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 83: GlaxoSmithKline Protein Supplements Product Portfolio
- Table 84: GlaxoSmithKline Recent Development
- Table 85: GNC Holdings Company Information
- Table 86: GNC Holdings Business Overview
- Table 87: GNC Holdings Protein Supplements Sales (kt), Price (USD/t), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 88: GNC Holdings Protein Supplements Product Portfolio
- Table 89: GNC Holdings Recent Development
- Table 90: Glanbia Group Company Information
- Table 91: Glanbia Group Business Overview
- Table 92: Glanbia Group Protein Supplements Sales (kt), Price (USD/t), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 93: Glanbia Group Protein Supplements Product Portfolio
- Table 94: Glanbia Group Recent Development
- Table 95: New Vitality Company Information
- Table 96: New Vitality Business Overview
- Table 97: New Vitality Protein Supplements Sales (kt), Price (USD/t), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 98: New Vitality Protein Supplements Product Portfolio
- Table 99: New Vitality Recent Development
- Table 100: Nu Skin Enterprises Company Information
- Table 101: Nu Skin Enterprises Business Overview
- Table 102: Nu Skin Enterprises Protein Supplements Sales (kt), Price (USD/t), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 103: Nu Skin Enterprises Protein Supplements Product Portfolio
- Table 104: Nu Skin Enterprises Recent Development
- Table 105: Makers Nutrition Company Information
- Table 106: Makers Nutrition Business Overview
- Table 107: Makers Nutrition Protein Supplements Sales (kt), Price (USD/t), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 108: Makers Nutrition Protein Supplements Product Portfolio
- Table 109: Makers Nutrition Recent Development
- Table 110: Vitaco Health Company Information
- Table 111: Vitaco Health Business Overview
- Table 112: Vitaco Health Protein Supplements Sales (kt), Price (USD/t), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 113: Vitaco Health Protein Supplements Product Portfolio
- Table 114: Vitaco Health Recent Development

- Table 115: Forever Living Company Information
- Table 116: Forever Living Business Overview
- Table 117: Forever Living Protein Supplements Sales (kt), Price (USD/t), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 118: Forever Living Protein Supplements Product Portfolio
- Table 119: Forever Living Recent Development
- Table 120: Shaklee Corporation Company Information
- Table 121: Shaklee Corporation Business Overview
- Table 122: Shaklee Corporation Protein Supplements Sales (kt), Price (USD/t), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 123: Shaklee Corporation Protein Supplements Product Portfolio
- Table 124: Shaklee Corporation Recent Development
- Table 125: USANA Health Sciences Company Information
- Table 126: USANA Health Sciences Business Overview
- Table 127: USANA Health Sciences Protein Supplements Sales (kt), Price (USD/t), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 128: USANA Health Sciences Protein Supplements Product Portfolio
- Table 129: USANA Health Sciences Recent Development
- Table 130: Key Raw Materials
- Table 131: Raw Materials Key Suppliers
- Table 132: Protein Supplements Distributors List
- Table 133: Protein Supplements Customers List
- Table 134: Research Programs/Design for This Report
- Table 135: Authors List of This Report
- Table 136: Secondary Sources
- Table 137: Primary Sources

List of Figures:

- Figure 1: Protein Supplements Product Image
- Figure 2: Global Protein Supplements Market Size (US\$ Million), 2021 VS 2025 VS 2032
- Figure 3: Global Protein Supplements Market Size (2021-2032) & (US\$ Million)
- Figure 4: Global Protein Supplements Sales (2021-2032) & (kt)
- Figure 5: Global Protein Supplements Average Price (USD/t) & (2021-2032)
- Figure 6: Global Top 5 and 10 Protein Supplements Players Market Share by Revenue in 2025
- Figure 7: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 8: Whey Protein Image
- Figure 9: Egg Protein Image
- Figure 10: Soy Protein Image
- Figure 11: Casein Image
- Figure 12: Others Image
- Figure 13: Global Protein Supplements Sales by Type (2021 VS 2025 VS 2032) & (kt)
- Figure 14: Global Protein Supplements Sales Market Share 2021 VS 2025 VS 2032
- Figure 15: Global Protein Supplements Sales Market Share by Type (2021-2032)
- Figure 16: Global Protein Supplements Revenue by Type (2021 VS 2025 VS 2032) & (kt)
- Figure 17: Global Protein Supplements Revenue Market Share 2021 VS 2025 VS 2032
- Figure 18: Global Protein Supplements Revenue Market Share by Type (2021-2032)
- Figure 19: Retail Outlets Image
- Figure 20: Online Stores Image
- Figure 21: Global Protein Supplements Sales by Application (2021 VS 2025 VS 2032) & (kt)
- Figure 22: Global Protein Supplements Sales Market Share 2021 VS 2025 VS 2032
- Figure 23: Global Protein Supplements Sales Market Share by Application (2021-2032)
- Figure 24: Global Protein Supplements Revenue by Application (2021 VS 2025 VS 2032) & (kt)
- Figure 25: Global Protein Supplements Revenue Market Share 2021 VS 2025 VS 2032
- Figure 26: Global Protein Supplements Revenue Market Share by Application (2021-2032)
- Figure 27: North America Protein Supplements Sales and Growth Rate (2021-2032) & (kt)
- Figure 28: North America Protein Supplements Sales Market Share by Country (2021-2032)
- Figure 29: U.S. Protein Supplements Sales and Growth Rate (2021-2032) & (kt)
- Figure 30: Canada Protein Supplements Sales and Growth Rate (2021-2032) & (kt)
- Figure 31: Mexico Protein Supplements Sales and Growth Rate (2021-2032) & (kt)
- Figure 32: Europe Protein Supplements Sales and Growth Rate (2021-2032) & (kt)
- Figure 33: Europe Protein Supplements Sales Market Share by Country (2021-2032)
- Figure 34: Germany Protein Supplements Sales and Growth Rate (2021-2032) & (kt)
- Figure 35: France Protein Supplements Sales and Growth Rate (2021-2032) & (kt)
- Figure 36: U.K. Protein Supplements Sales and Growth Rate (2021-2032) & (kt)

- Figure 37: Italy Protein Supplements Sales and Growth Rate (2021-2032) & (kt)
- Figure 38: Netherlands Protein Supplements Sales and Growth Rate (2021-2032) & (kt)
- Figure 39: Asia Pacific Protein Supplements Sales and Growth Rate (2021-2032) & (kt)
- Figure 40: Asia Pacific Protein Supplements Sales Market Share by Country (2021-2032)
- Figure 41: China Protein Supplements Sales and Growth Rate (2021-2032) & (kt)
- Figure 42: Japan Protein Supplements Sales and Growth Rate (2021-2032) & (kt)
- Figure 43: South Korea Protein Supplements Sales and Growth Rate (2021-2032) & (kt)
- Figure 44: Southeast Asia Protein Supplements Sales and Growth Rate (2021-2032) & (kt)
- Figure 45: India Protein Supplements Sales and Growth Rate (2021-2032) & (kt)
- Figure 46: Australia Protein Supplements Sales and Growth Rate (2021-2032) & (kt)
- Figure 47: South America, Middle East and Africa Protein Supplements Sales and Growth Rate (2021-2032) & (kt)
- Figure 48: South America, Middle East and Africa Protein Supplements Sales Market Share by Country (2021-2032)
- Figure 49: Brazil Protein Supplements Sales and Growth Rate (2021-2032) & (kt)
- Figure 50: South Africa Protein Supplements Sales and Growth Rate (2021-2032) & (kt)
- Figure 51: Saudi Arabia Protein Supplements Sales and Growth Rate (2021-2032) & (kt)
- Figure 52: Turkey Protein Supplements Sales and Growth Rate (2021-2032) & (kt)
- Figure 53: Argentina Protein Supplements Sales and Growth Rate (2021-2032) & (kt)
- Figure 54: UAE Protein Supplements Sales and Growth Rate (2021-2032) & (kt)
- Figure 55: Egypt Protein Supplements Sales and Growth Rate (2021-2032) & (kt)
- Figure 56: Chile Protein Supplements Sales and Growth Rate (2021-2032) & (kt)
- Figure 57: Global Protein Supplements Revenue (CAGR) by Region: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 58: Global Protein Supplements Revenue Market Share by Region in Percentage: 2025 Versus 2032
- Figure 59: North America Protein Supplements Revenue (2021-2032) & (US\$ Million)
- Figure 60: North America Protein Supplements Revenue Share by Country: 2021 VS 2025 VS 2032
- Figure 61: Europe Protein Supplements Revenue (2021-2032) & (US\$ Million)
- Figure 62: Europe Protein Supplements Revenue Share by Country: 2021 VS 2025 VS 2032
- Figure 63: Asia-Pacific Protein Supplements Revenue (2021-2032) & (US\$ Million)
- Figure 64: Asia-Pacific Protein Supplements Revenue Share by Country: 2021 VS 2025 VS 2032
- Figure 65: South America, Middle East and Africa Protein Supplements Revenue (2021-2032) & (US\$ Million)
- Figure 66: South America, Middle East and Africa Protein Supplements Revenue Share by Country: 2021 VS 2025 VS 2032
- Figure 67: Protein Supplements Value Chain
- Figure 68: Manufacturing Cost Structure
- Figure 69: Protein Supplements Production Mode & Process
- Figure 70: Direct Comparison with Distribution Share
- Figure 71: Distributors Profiles
- Figure 72: Years Considered
- Figure 73: Research Process
- Figure 74: Key Executives Interviewed