



Global Digestive Bitters Industry Growth and Trends Forecast to 2032

Industry	Published	Pages	Format
Food & Beverages	2026-07-05	113	PDF
Single User	Multi User	Enterprise	
USD 3,450	USD 5,175	USD 6,900	

Description

The global Digestive Bitters market was valued at US\$ million in 2026 and is projected to reach US\$ million by 2032, implying a CAGR of xx% over 2026-2032.

The North America market for Digestive Bitters is projected to increase from US\$ million in 2026 to US\$ million by 2032, corresponding to a CAGR of % over 2026-2032.

The Europe market for Digestive Bitters is projected to increase from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026-2032.

The Asia Pacific market for Digestive Bitters is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

Leading global manufacturers of Digestive Bitters include SALUS-Haus, Montenegro Amaro, Campari, APEROL, Jagermeister, Zizia Botanicals, Unicum, OWL Venice and Natural Hope Herbals, among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

Report Scope

This report provides a structured, data-driven view of the global Digestive Bitters market, combining harmonized quantitative metrics with targeted qualitative insight to support business and growth strategy, market positioning, and capital allocation.

The Digestive Bitters market size, estimates, and forecasts are presented in terms of sales volume (t) and revenue (US\$ million), with 2025 as the base year and historical and forecast data for 2021-2032. The report segments the global Digestive Bitters market by Type, Application, region/country, and company, provides regional market sizes at the segment level, profiles the competitive landscape and key players and their market ranks, and reviews technology trends and new product developments relevant to Digestive Bitters.

Key Companies & Market Share Insights

This section analyzes the strategies and performance of leading manufacturers in the global Digestive Bitters market, including portfolio focus, innovation and product development, mergers and acquisitions, collaborations, and geographic expansion used to sustain or enhance competitive positions. It also summarizes recent corporate developments and key financial indicators and provides global revenue, price, and sales volume data by manufacturer for 2020-2025, enabling benchmarking of scale, pricing, and market share and supporting assessment of market concentration through indicators such as CR5 and CR10.

Digestive Bitters Market by Company

- SALUS-Haus
- Montenegro Amaro
- Campari

APEROL
Jagermeister
Zizia Botanicals
Unicum
OWL Venice
Natural Hope Herbals
King Floyd
St. Francis Herb Farm
Urban Moonshine
Josh Gitalis
Napiers
Hey Thanks! Herbal Co.
Mountain Rose Herbs
Harmonic Arts
Steadfast Herbs
Heilbron Herbs

Digestive Bitters Segment by Type

Herbs
Fruit Peels

Digestive Bitters Segment by Application

Restaurant Service
Retail Service

Digestive Bitters Segment by Region

North America
United States
Canada
Mexico
Europe
Germany
France
U.K.
Italy
Russia
Spain
Netherlands
Switzerland
Sweden
Poland
Asia-Pacific
China
Japan
South Korea
India
Australia
Taiwan
Southeast Asia

South America

Brazil

Argentina

Chile

Middle East & Africa

Egypt

South Africa

Israel

Türkiye

GCC Countries

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Digestive Bitters market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Digestive Bitters and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Digestive Bitters.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, South America, Middle East & Africa.

Chapter 2:

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3:

Detailed analysis of Digestive Bitters manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4:

Sales, revenue of Digestive Bitters in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5:

Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, South America, Middle East & Africa.

Chapter 6:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, South America, Middle East & Africa, sales and revenue by country.

Chapter 12:

Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13:

Concluding Insights of the report.

Table of Contents

1 Market Overview

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Digestive Bitters Market Size Estimates and Forecasts (2021-2032)
 - 1.2.2 Global Digestive Bitters Sales Estimates and Forecasts (2021-2032)
- 1.3 Digestive Bitters Market by Type
 - 1.3.1 Herbs
 - 1.3.2 Fruit Peels
- 1.4 Global Digestive Bitters Market Size by Type
 - 1.4.1 Global Digestive Bitters Market Size Overview by Type (2021-2032)
 - 1.4.2 Global Digestive Bitters Historic Market Size Review by Type (2021-2026)
 - 1.4.3 Global Digestive Bitters Forecasted Market Size by Type (2027-2032)
- 1.5 Key Regions Market Size by Type
 - 1.5.1 North America Digestive Bitters Sales Breakdown by Type (2021-2026)
 - 1.5.2 Europe Digestive Bitters Sales Breakdown by Type (2021-2026)
 - 1.5.3 Asia-Pacific Digestive Bitters Sales Breakdown by Type (2021-2026)
 - 1.5.4 South America Digestive Bitters Sales Breakdown by Type (2021-2026)
 - 1.5.5 Middle East and Africa Digestive Bitters Sales Breakdown by Type (2021-2026)

2 Global Market Dynamics

- 2.1 Digestive Bitters Industry Trends
- 2.2 Digestive Bitters Industry Drivers
- 2.3 Digestive Bitters Industry Opportunities and Challenges
- 2.4 Digestive Bitters Industry Restraints

3 Market Competitive Landscape by Company

- 3.1 Global Top Players by Digestive Bitters Revenue (2021-2026)
- 3.2 Global Top Players by Digestive Bitters Sales (2021-2026)
- 3.3 Global Top Players by Digestive Bitters Price (2021-2026)
- 3.4 Global Digestive Bitters Industry Company Ranking, 2024 VS 2025 VS 2026
- 3.5 Global Digestive Bitters Major Company Production Sites & Headquarters
- 3.6 Global Digestive Bitters Company, Product Type & Application
- 3.7 Global Digestive Bitters Company Establishment Date
- 3.8 Market Competitive Analysis
 - 3.8.1 Global Digestive Bitters Market CR5 and HHI
 - 3.8.2 Global Top 5 and 10 Digestive Bitters Players Market Share by Revenue in 2025
 - 3.8.3 2025 Digestive Bitters Tier 1, Tier 2, and Tier 3

4 Digestive Bitters Regional Status and Outlook

- 4.1 Global Digestive Bitters Market Size and CAGR by Region: 2021 VS 2025 VS 2032
- 4.2 Global Digestive Bitters Historic Market Size by Region
 - 4.2.1 Global Digestive Bitters Sales in Volume by Region (2021-2026)
 - 4.2.2 Global Digestive Bitters Sales in Value by Region (2021-2026)
 - 4.2.3 Global Digestive Bitters Sales (Volume & Value), Price and Gross Margin (2021-2026)
- 4.3 Global Digestive Bitters Forecasted Market Size by Region

- 4.3.1 Global Digestive Bitters Sales in Volume by Region (2027-2032)
- 4.3.2 Global Digestive Bitters Sales in Value by Region (2027-2032)
- 4.3.3 Global Digestive Bitters Sales (Volume & Value), Price and Gross Margin (2027-2032)

5 Digestive Bitters by Application

- 5.1 Digestive Bitters Market by Application
 - 5.1.1 Restaurant Service
 - 5.1.2 Retail Service
- 5.2 Global Digestive Bitters Market Size by Application
 - 5.2.1 Global Digestive Bitters Market Size Overview by Application (2021-2032)
 - 5.2.2 Global Digestive Bitters Historic Market Size Review by Application (2021-2026)
 - 5.2.3 Global Digestive Bitters Forecasted Market Size by Application (2027-2032)
- 5.3 Key Regions Market Size by Application
 - 5.3.1 North America Digestive Bitters Sales Breakdown by Application (2021-2026)
 - 5.3.2 Europe Digestive Bitters Sales Breakdown by Application (2021-2026)
 - 5.3.3 Asia-Pacific Digestive Bitters Sales Breakdown by Application (2021-2026)
 - 5.3.4 South America Digestive Bitters Sales Breakdown by Application (2021-2026)
 - 5.3.5 Middle East and Africa Digestive Bitters Sales Breakdown by Application (2021-2026)

6 Company Profiles

- 6.1 SALUS-Haus
 - 6.1.1 SALUS-Haus Company Information
 - 6.1.2 SALUS-Haus Business Overview
 - 6.1.3 SALUS-Haus Digestive Bitters Sales, Revenue and Gross Margin (2021-2026)
 - 6.1.4 SALUS-Haus Digestive Bitters Product Portfolio
 - 6.1.5 SALUS-Haus Recent Developments
- 6.2 Montenegro Amaro
 - 6.2.1 Montenegro Amaro Company Information
 - 6.2.2 Montenegro Amaro Business Overview
 - 6.2.3 Montenegro Amaro Digestive Bitters Sales, Revenue and Gross Margin (2021-2026)
 - 6.2.4 Montenegro Amaro Digestive Bitters Product Portfolio
 - 6.2.5 Montenegro Amaro Recent Developments
- 6.3 Campari
 - 6.3.1 Campari Company Information
 - 6.3.2 Campari Business Overview
 - 6.3.3 Campari Digestive Bitters Sales, Revenue and Gross Margin (2021-2026)
 - 6.3.4 Campari Digestive Bitters Product Portfolio
 - 6.3.5 Campari Recent Developments
- 6.4 APEROL
 - 6.4.1 APEROL Company Information
 - 6.4.2 APEROL Business Overview
 - 6.4.3 APEROL Digestive Bitters Sales, Revenue and Gross Margin (2021-2026)
 - 6.4.4 APEROL Digestive Bitters Product Portfolio
 - 6.4.5 APEROL Recent Developments
- 6.5 Jagermeister
 - 6.5.1 Jagermeister Company Information
 - 6.5.2 Jagermeister Business Overview
 - 6.5.3 Jagermeister Digestive Bitters Sales, Revenue and Gross Margin (2021-2026)
 - 6.5.4 Jagermeister Digestive Bitters Product Portfolio

6.5.5 Jagermeister Recent Developments

6.6 Zizia Botanicals

6.6.1 Zizia Botanicals Company Information

6.6.2 Zizia Botanicals Business Overview

6.6.3 Zizia Botanicals Digestive Bitters Sales, Revenue and Gross Margin (2021-2026)

6.6.4 Zizia Botanicals Digestive Bitters Product Portfolio

6.6.5 Zizia Botanicals Recent Developments

6.7 Unicum

6.7.1 Unicum Company Information

6.7.2 Unicum Business Overview

6.7.3 Unicum Digestive Bitters Sales, Revenue and Gross Margin (2021-2026)

6.7.4 Unicum Digestive Bitters Product Portfolio

6.7.5 Unicum Recent Developments

6.8 OWL Venice

6.8.1 OWL Venice Company Information

6.8.2 OWL Venice Business Overview

6.8.3 OWL Venice Digestive Bitters Sales, Revenue and Gross Margin (2021-2026)

6.8.4 OWL Venice Digestive Bitters Product Portfolio

6.8.5 OWL Venice Recent Developments

6.9 Natural Hope Herbals

6.9.1 Natural Hope Herbals Company Information

6.9.2 Natural Hope Herbals Business Overview

6.9.3 Natural Hope Herbals Digestive Bitters Sales, Revenue and Gross Margin (2021-2026)

6.9.4 Natural Hope Herbals Digestive Bitters Product Portfolio

6.9.5 Natural Hope Herbals Recent Developments

6.10 King Floyd

6.10.1 King Floyd Company Information

6.10.2 King Floyd Business Overview

6.10.3 King Floyd Digestive Bitters Sales, Revenue and Gross Margin (2021-2026)

6.10.4 King Floyd Digestive Bitters Product Portfolio

6.10.5 King Floyd Recent Developments

6.11 St. Francis Herb Farm

6.11.1 St. Francis Herb Farm Company Information

6.11.2 St. Francis Herb Farm Business Overview

6.11.3 St. Francis Herb Farm Digestive Bitters Sales, Revenue and Gross Margin (2021-2026)

6.11.4 St. Francis Herb Farm Digestive Bitters Product Portfolio

6.11.5 St. Francis Herb Farm Recent Developments

6.12 Urban Moonshine

6.12.1 Urban Moonshine Company Information

6.12.2 Urban Moonshine Business Overview

6.12.3 Urban Moonshine Digestive Bitters Sales, Revenue and Gross Margin (2021-2026)

6.12.4 Urban Moonshine Digestive Bitters Product Portfolio

6.12.5 Urban Moonshine Recent Developments

6.13 Josh Gitalis

6.13.1 Josh Gitalis Company Information

6.13.2 Josh Gitalis Business Overview

6.13.3 Josh Gitalis Digestive Bitters Sales, Revenue and Gross Margin (2021-2026)

6.13.4 Josh Gitalis Digestive Bitters Product Portfolio

6.13.5 Josh Gitalis Recent Developments

6.14 Napiers

6.14.1 Napiers Company Information

6.14.2 Napiers Business Overview

6.14.3 Napiers Digestive Bitters Sales, Revenue and Gross Margin (2021-2026)

6.14.4 Napiers Digestive Bitters Product Portfolio

6.14.5 Napiers Recent Developments

6.15 Hey Thanks! Herbal Co.

6.15.1 Hey Thanks! Herbal Co. Company Information

6.15.2 Hey Thanks! Herbal Co. Business Overview

6.15.3 Hey Thanks! Herbal Co. Digestive Bitters Sales, Revenue and Gross Margin (2021-2026)

6.15.4 Hey Thanks! Herbal Co. Digestive Bitters Product Portfolio

6.15.5 Hey Thanks! Herbal Co. Recent Developments

6.16 Mountain Rose Herbs

6.16.1 Mountain Rose Herbs Company Information

6.16.2 Mountain Rose Herbs Business Overview

6.16.3 Mountain Rose Herbs Digestive Bitters Sales, Revenue and Gross Margin (2021-2026)

6.16.4 Mountain Rose Herbs Digestive Bitters Product Portfolio

6.16.5 Mountain Rose Herbs Recent Developments

6.17 Harmonic Arts

6.17.1 Harmonic Arts Company Information

6.17.2 Harmonic Arts Business Overview

6.17.3 Harmonic Arts Digestive Bitters Sales, Revenue and Gross Margin (2021-2026)

6.17.4 Harmonic Arts Digestive Bitters Product Portfolio

6.17.5 Harmonic Arts Recent Developments

6.18 Steadfast Herbs

6.18.1 Steadfast Herbs Company Information

6.18.2 Steadfast Herbs Business Overview

6.18.3 Steadfast Herbs Digestive Bitters Sales, Revenue and Gross Margin (2021-2026)

6.18.4 Steadfast Herbs Digestive Bitters Product Portfolio

6.18.5 Steadfast Herbs Recent Developments

6.19 Heilbron Herbs

6.19.1 Heilbron Herbs Company Information

6.19.2 Heilbron Herbs Business Overview

6.19.3 Heilbron Herbs Digestive Bitters Sales, Revenue and Gross Margin (2021-2026)

6.19.4 Heilbron Herbs Digestive Bitters Product Portfolio

6.19.5 Heilbron Herbs Recent Developments

7 North America by Country

7.1 North America Digestive Bitters Sales by Country

7.1.1 North America Digestive Bitters Sales Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

7.1.2 North America Digestive Bitters Sales by Country (2021-2026)

7.1.3 North America Digestive Bitters Sales Forecast by Country (2027-2032)

7.2 North America Digestive Bitters Market Size by Country

7.2.1 North America Digestive Bitters Market Size Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

7.2.2 North America Digestive Bitters Market Size by Country (2021-2026)

7.2.3 North America Digestive Bitters Market Size Forecast by Country (2027-2032)

8 Europe by Country

8.1 Europe Digestive Bitters Sales by Country

8.1.1 Europe Digestive Bitters Sales Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

8.1.2 Europe Digestive Bitters Sales by Country (2021-2026)

8.1.3 Europe Digestive Bitters Sales Forecast by Country (2027-2032)

8.2 Europe Digestive Bitters Market Size by Country

8.2.1 Europe Digestive Bitters Market Size Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

8.2.2 Europe Digestive Bitters Market Size by Country (2021-2026)

8.2.3 Europe Digestive Bitters Market Size Forecast by Country (2027-2032)

9 Asia-Pacific by Country

9.1 Asia-Pacific Digestive Bitters Sales by Country

9.1.1 Asia-Pacific Digestive Bitters Sales Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

9.1.2 Asia-Pacific Digestive Bitters Sales by Country (2021-2026)

9.1.3 Asia-Pacific Digestive Bitters Sales Forecast by Country (2027-2032)

9.2 Asia-Pacific Digestive Bitters Market Size by Country

9.2.1 Asia-Pacific Digestive Bitters Market Size Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

9.2.2 Asia-Pacific Digestive Bitters Market Size by Country (2021-2026)

9.2.3 Asia-Pacific Digestive Bitters Market Size Forecast by Country (2027-2032)

10 South America by Country

10.1 South America Digestive Bitters Sales by Country

10.1.1 South America Digestive Bitters Sales Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

10.1.2 South America Digestive Bitters Sales by Country (2021-2026)

10.1.3 South America Digestive Bitters Sales Forecast by Country (2027-2032)

10.2 South America Digestive Bitters Market Size by Country

10.2.1 South America Digestive Bitters Market Size Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

10.2.2 South America Digestive Bitters Market Size by Country (2021-2026)

10.2.3 South America Digestive Bitters Market Size Forecast by Country (2027-2032)

11 Middle East and Africa by Country

11.1 Middle East and Africa Digestive Bitters Sales by Country

11.1.1 Middle East and Africa Digestive Bitters Sales Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

11.1.2 Middle East and Africa Digestive Bitters Sales by Country (2021-2026)

11.1.3 Middle East and Africa Digestive Bitters Sales Forecast by Country (2027-2032)

11.2 Middle East and Africa Digestive Bitters Market Size by Country

11.2.1 Middle East and Africa Digestive Bitters Market Size Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

11.2.2 Middle East and Africa Digestive Bitters Market Size by Country (2021-2026)

11.2.3 Middle East and Africa Digestive Bitters Market Size Forecast by Country (2027-2032)

12 Value Chain and Sales Channels Analysis

12.1 Digestive Bitters Value Chain Analysis

12.1.1 Digestive Bitters Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Digestive Bitters Production Mode & Process

12.2 Digestive Bitters Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 Digestive Bitters Distributors

12.2.3 Digestive Bitters Customers

13 Concluding Insights

14 Appendix

14.1 Reasons for Doing This Study

14.2 Research Methodology

14.3 Research Process

14.4 Authors List of This Report

14.5 Data Source

14.5.1 Secondary Sources

14.5.2 Primary Sources

14.6 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Major Company of Herbs
- Table 2: Major Company of Fruit Peels
- Table 3: Global Digestive Bitters Sales by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Global Digestive Bitters Sales by Type (2021-2026) & (t)
- Table 5: Global Digestive Bitters Sales Market Share in Volume by Type (2021-2026)
- Table 6: Global Digestive Bitters Sales by Type (2021-2026) & (US\$ Million)
- Table 7: Global Digestive Bitters Sales Market Share in Value by Type (2021-2026)
- Table 8: Global Digestive Bitters Price by Type (2021-2026) & (USD/t)
- Table 9: Global Digestive Bitters Sales by Type (2027-2032) & (t)
- Table 10: Global Digestive Bitters Sales Market Share in Volume by Type (2027-2032)
- Table 11: Global Digestive Bitters Sales by Type (2027-2032) & (US\$ Million)
- Table 12: Global Digestive Bitters Sales Market Share in Value by Type (2027-2032)
- Table 13: Global Digestive Bitters Price by Type (2027-2032) & (USD/t)
- Table 14: North America Digestive Bitters Sales by Type (2021-2026) & (t)
- Table 15: North America Digestive Bitters Sales by Type (2021-2026) & (US\$ Million)
- Table 16: Europe Digestive Bitters Sales by Type (2021-2026) & (t)
- Table 17: Europe Digestive Bitters Sales by Type (2021-2026) & (US\$ Million)
- Table 18: Asia-Pacific Digestive Bitters Sales by Type (2021-2026) & (t)
- Table 19: Asia-Pacific Digestive Bitters Sales by Type (2021-2026) & (US\$ Million)
- Table 20: Latin America Digestive Bitters Sales by Type (2021-2026) & (t)
- Table 21: Latin America Digestive Bitters Sales by Type (2021-2026) & (US\$ Million)
- Table 22: Middle East and Africa Digestive Bitters Sales by Type (2021-2026) & (t)
- Table 23: Middle East and Africa Digestive Bitters Sales by Type (2021-2026) & (US\$ Million)
- Table 24: Digestive Bitters Industry Trends
- Table 25: Digestive Bitters Industry Drivers
- Table 26: Digestive Bitters Industry Opportunities and Challenges
- Table 27: Digestive Bitters Industry Restraints
- Table 28: Global Digestive Bitters Sales Revenue by Company (US\$ Million) & (2021-2026)
- Table 29: Global Digestive Bitters Revenue Market Share by Company (2021-2026)
- Table 30: Global Digestive Bitters Sales by Company (2021-2026) & (t)
- Table 31: Global Digestive Bitters Sales Share by Company (2021-2026)
- Table 32: Global Digestive Bitters Market Price by Company (2021-2026) & (USD/t)
- Table 33: Global Digestive Bitters Industry Company Ranking, 2024 VS 2025 VS 2026
- Table 34: Global Digestive Bitters Major Company Production Sites and Headquarters
- Table 35: Global Digestive Bitters Company, Product Type & Application
- Table 36: Global Digestive Bitters Company Establishment Date
- Table 37: Global Company Market Concentration Ratio (CR5 and HHI)
- Table 38: Global Digestive Bitters by Company Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 39: Global Digestive Bitters Market Size Comparison by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 40: Global Digestive Bitters Sales by Region (2021-2026) & (t)
- Table 41: Global Digestive Bitters Sales Market Share in Volume by Region (2021-2026)
- Table 42: Global Digestive Bitters Sales by Region (2021-2026) & (US\$ Million)
- Table 43: Global Digestive Bitters Sales Market Share in Value by Region (2021-2026)
- Table 44: Global Digestive Bitters Sales (t), Value (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 45: Global Digestive Bitters Sales by Region (2027-2032) & (t)
- Table 46: Global Digestive Bitters Sales Market Share in Volume by Region (2027-2032)
- Table 47: Global Digestive Bitters Sales by Region (2027-2032) & (US\$ Million)
- Table 48: Global Digestive Bitters Sales Market Share in Value by Region (2027-2032)
- Table 49: Global Digestive Bitters Sales (t), Value (US\$ Million), Price (USD/t) and Gross Margin (2027-2032)
- Table 50: Global Digestive Bitters Sales by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 51: Global Digestive Bitters Sales by Application (2021-2026) & (t)
- Table 52: Global Digestive Bitters Sales Market Share in Volume by Application (2021-2026)
- Table 53: Global Digestive Bitters Sales by Application (2021-2026) & (US\$ Million)
- Table 54: Global Digestive Bitters Sales Market Share in Value by Application (2021-2026)
- Table 55: Global Digestive Bitters Price by Application (2021-2026) & (USD/t)

- Table 56: Global Digestive Bitters Sales by Application (2027-2032) & (t)
- Table 57: Global Digestive Bitters Sales Market Share in Volume by Application (2027-2032)
- Table 58: Global Digestive Bitters Sales by Application (2027-2032) & (US\$ Million)
- Table 59: Global Digestive Bitters Sales Market Share in Value by Application (2027-2032)
- Table 60: Global Digestive Bitters Price by Application (2027-2032) & (USD/t)
- Table 61: North America Digestive Bitters Sales by Application (2021-2026) & (t)
- Table 62: North America Digestive Bitters Sales by Application (2021-2026) & (US\$ Million)
- Table 63: Europe Digestive Bitters Sales by Application (2021-2026) & (t)
- Table 64: Europe Digestive Bitters Sales by Application (2021-2026) & (US\$ Million)
- Table 65: Asia-Pacific Digestive Bitters Sales by Application (2021-2026) & (t)
- Table 66: Asia-Pacific Digestive Bitters Sales by Application (2021-2026) & (US\$ Million)
- Table 67: Latin America Digestive Bitters Sales by Application (2021-2026) & (t)
- Table 68: Latin America Digestive Bitters Sales by Application (2021-2026) & (US\$ Million)
- Table 69: Middle East and Africa Digestive Bitters Sales by Application (2021-2026) & (t)
- Table 70: Middle East and Africa Digestive Bitters Sales by Application (2021-2026) & (US\$ Million)
- Table 71: SALUS-Haus Company Information
- Table 72: SALUS-Haus Business Overview
- Table 73: SALUS-Haus Digestive Bitters Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 74: SALUS-Haus Digestive Bitters Product Portfolio
- Table 75: SALUS-Haus Recent Development
- Table 76: Montenegro Amaro Company Information
- Table 77: Montenegro Amaro Business Overview
- Table 78: Montenegro Amaro Digestive Bitters Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 79: Montenegro Amaro Digestive Bitters Product Portfolio
- Table 80: Montenegro Amaro Recent Development
- Table 81: Campari Company Information
- Table 82: Campari Business Overview
- Table 83: Campari Digestive Bitters Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 84: Campari Digestive Bitters Product Portfolio
- Table 85: Campari Recent Development
- Table 86: APEROL Company Information
- Table 87: APEROL Business Overview
- Table 88: APEROL Digestive Bitters Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 89: APEROL Digestive Bitters Product Portfolio
- Table 90: APEROL Recent Development
- Table 91: Jagermeister Company Information
- Table 92: Jagermeister Business Overview
- Table 93: Jagermeister Digestive Bitters Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 94: Jagermeister Digestive Bitters Product Portfolio
- Table 95: Jagermeister Recent Development
- Table 96: Zizia Botanicals Company Information
- Table 97: Zizia Botanicals Business Overview
- Table 98: Zizia Botanicals Digestive Bitters Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 99: Zizia Botanicals Digestive Bitters Product Portfolio
- Table 100: Zizia Botanicals Recent Development
- Table 101: Unicum Company Information
- Table 102: Unicum Business Overview
- Table 103: Unicum Digestive Bitters Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 104: Unicum Digestive Bitters Product Portfolio
- Table 105: Unicum Recent Development
- Table 106: OWL Venice Company Information
- Table 107: OWL Venice Business Overview
- Table 108: OWL Venice Digestive Bitters Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 109: OWL Venice Digestive Bitters Product Portfolio
- Table 110: OWL Venice Recent Development
- Table 111: Natural Hope Herbs Company Information
- Table 112: Natural Hope Herbs Business Overview
- Table 113: Natural Hope Herbs Digestive Bitters Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 114: Natural Hope Herbs Digestive Bitters Product Portfolio
- Table 115: Natural Hope Herbs Recent Development
- Table 116: King Floyd Company Information
- Table 117: King Floyd Business Overview
- Table 118: King Floyd Digestive Bitters Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 119: King Floyd Digestive Bitters Product Portfolio

- [Table 120: King Floyd Recent Development](#)
- [Table 121: St. Francis Herb Farm Company Information](#)
- [Table 122: St. Francis Herb Farm Business Overview](#)
- [Table 123: St. Francis Herb Farm Digestive Bitters Sales \(t\), Revenue \(US\\$ Million\), Price \(USD/t\) and Gross Margin \(2021-2026\)](#)
- [Table 124: St. Francis Herb Farm Digestive Bitters Product Portfolio](#)
- [Table 125: St. Francis Herb Farm Recent Development](#)
- [Table 126: Urban Moonshine Company Information](#)
- [Table 127: Urban Moonshine Business Overview](#)
- [Table 128: Urban Moonshine Digestive Bitters Sales \(t\), Revenue \(US\\$ Million\), Price \(USD/t\) and Gross Margin \(2021-2026\)](#)
- [Table 129: Urban Moonshine Digestive Bitters Product Portfolio](#)
- [Table 130: Urban Moonshine Recent Development](#)
- [Table 131: Josh Gitalis Company Information](#)
- [Table 132: Josh Gitalis Business Overview](#)
- [Table 133: Josh Gitalis Digestive Bitters Sales \(t\), Revenue \(US\\$ Million\), Price \(USD/t\) and Gross Margin \(2021-2026\)](#)
- [Table 134: Josh Gitalis Digestive Bitters Product Portfolio](#)
- [Table 135: Josh Gitalis Recent Development](#)
- [Table 136: Napiers Company Information](#)
- [Table 137: Napiers Business Overview](#)
- [Table 138: Napiers Digestive Bitters Sales \(t\), Revenue \(US\\$ Million\), Price \(USD/t\) and Gross Margin \(2021-2026\)](#)
- [Table 139: Napiers Digestive Bitters Product Portfolio](#)
- [Table 140: Napiers Recent Development](#)
- [Table 141: Hey Thanks! Herbal Co. Company Information](#)
- [Table 142: Hey Thanks! Herbal Co. Business Overview](#)
- [Table 143: Hey Thanks! Herbal Co. Digestive Bitters Sales \(t\), Revenue \(US\\$ Million\), Price \(USD/t\) and Gross Margin \(2021-2026\)](#)
- [Table 144: Hey Thanks! Herbal Co. Digestive Bitters Product Portfolio](#)
- [Table 145: Hey Thanks! Herbal Co. Recent Development](#)
- [Table 146: Mountain Rose Herbs Company Information](#)
- [Table 147: Mountain Rose Herbs Business Overview](#)
- [Table 148: Mountain Rose Herbs Digestive Bitters Sales \(t\), Revenue \(US\\$ Million\), Price \(USD/t\) and Gross Margin \(2021-2026\)](#)
- [Table 149: Mountain Rose Herbs Digestive Bitters Product Portfolio](#)
- [Table 150: Mountain Rose Herbs Recent Development](#)
- [Table 151: Harmonic Arts Company Information](#)
- [Table 152: Harmonic Arts Business Overview](#)
- [Table 153: Harmonic Arts Digestive Bitters Sales \(t\), Revenue \(US\\$ Million\), Price \(USD/t\) and Gross Margin \(2021-2026\)](#)
- [Table 154: Harmonic Arts Digestive Bitters Product Portfolio](#)
- [Table 155: Harmonic Arts Recent Development](#)
- [Table 156: Steadfast Herbs Company Information](#)
- [Table 157: Steadfast Herbs Business Overview](#)
- [Table 158: Steadfast Herbs Digestive Bitters Sales \(t\), Revenue \(US\\$ Million\), Price \(USD/t\) and Gross Margin \(2021-2026\)](#)
- [Table 159: Steadfast Herbs Digestive Bitters Product Portfolio](#)
- [Table 160: Steadfast Herbs Recent Development](#)
- [Table 161: Heilbron Herbs Company Information](#)
- [Table 162: Heilbron Herbs Business Overview](#)
- [Table 163: Heilbron Herbs Digestive Bitters Sales \(t\), Revenue \(US\\$ Million\), Price \(USD/t\) and Gross Margin \(2021-2026\)](#)
- [Table 164: Heilbron Herbs Digestive Bitters Product Portfolio](#)
- [Table 165: Heilbron Herbs Recent Development](#)
- [Table 166: North America Digestive Bitters Market Size Growth Rate \(CAGR\) by Country \(t\): 2021 VS 2025 VS 2032](#)
- [Table 167: North America Digestive Bitters Sales by Country \(2021-2026\) & \(t\)](#)
- [Table 168: North America Digestive Bitters Sales Market Share by Country \(2021-2026\)](#)
- [Table 169: North America Digestive Bitters Sales Forecast by Country \(2027-2032\) & \(t\)](#)
- [Table 170: North America Digestive Bitters Sales Market Share Forecast by Country \(2027-2032\)](#)
- [Table 171: North America Digestive Bitters Market Size Growth Rate \(CAGR\) by Country \(US\\$ Million\): 2021 VS 2025 VS 2032](#)
- [Table 172: North America Digestive Bitters Market Size by Country \(2021-2026\) & \(US\\$ Million\)](#)
- [Table 173: North America Digestive Bitters Market Share by Country \(2021-2026\)](#)
- [Table 174: North America Digestive Bitters Market Size Forecast by Country \(2027-2032\) & \(US\\$ Million\)](#)
- [Table 175: North America Digestive Bitters Market Share Forecast by Country \(2027-2032\)](#)
- [Table 176: Europe Digestive Bitters Market Size Growth Rate \(CAGR\) by Country \(t\): 2021 VS 2025 VS 2032](#)
- [Table 177: Europe Digestive Bitters Sales by Country \(2021-2026\) & \(t\)](#)
- [Table 178: Europe Digestive Bitters Sales Market Share by Country \(2021-2026\)](#)
- [Table 179: Europe Digestive Bitters Sales Forecast by Country \(2027-2032\) & \(t\)](#)
- [Table 180: Europe Digestive Bitters Sales Market Share Forecast by Country \(2027-2032\)](#)
- [Table 181: Europe Digestive Bitters Market Size Growth Rate \(CAGR\) by Country \(US\\$ Million\): 2021 VS 2025 VS 2032](#)

- Table 182: Europe Digestive Bitters Market Size by Country (2021-2026) & (US\$ Million)
- Table 183: Europe Digestive Bitters Market Share by Country (2021-2026)
- Table 184: Europe Digestive Bitters Market Size Forecast by Country (2027-2032) & (US\$ Million)
- Table 185: Europe Digestive Bitters Market Share Forecast by Country (2027-2032)
- Table 186: Asia-Pacific Digestive Bitters Market Size Growth Rate (CAGR) by Country (t): 2021 VS 2025 VS 2032
- Table 187: Asia-Pacific Digestive Bitters Sales by Country (2021-2026) & (t)
- Table 188: Asia-Pacific Digestive Bitters Sales Market Share by Country (2021-2026)
- Table 189: Asia-Pacific Digestive Bitters Sales Forecast by Country (2027-2032) & (t)
- Table 190: Asia-Pacific Digestive Bitters Sales Market Share Forecast by Country (2027-2032)
- Table 191: Asia-Pacific Digestive Bitters Market Size Growth Rate (CAGR) by Country (US\$ Million): 2021 VS 2025 VS 2032
- Table 192: Asia-Pacific Digestive Bitters Market Size by Country (2021-2026) & (US\$ Million)
- Table 193: Asia-Pacific Digestive Bitters Market Share by Country (2021-2026)
- Table 194: Asia-Pacific Digestive Bitters Market Size Forecast by Country (2027-2032) & (US\$ Million)
- Table 195: Asia-Pacific Digestive Bitters Market Share Forecast by Country (2027-2032)
- Table 196: Latin America Digestive Bitters Market Size Growth Rate (CAGR) by Country (t): 2021 VS 2025 VS 2032
- Table 197: Latin America Digestive Bitters Sales by Country (2021-2026) & (t)
- Table 198: Latin America Digestive Bitters Sales Market Share by Country (2021-2026)
- Table 199: Latin America Digestive Bitters Sales Forecast by Country (2027-2032) & (t)
- Table 200: Latin America Digestive Bitters Sales Market Share Forecast by Country (2027-2032)
- Table 201: Latin America Digestive Bitters Market Size Growth Rate (CAGR) by Country (US\$ Million): 2021 VS 2025 VS 2032
- Table 202: Latin America Digestive Bitters Market Size by Country (2021-2026) & (US\$ Million)
- Table 203: Latin America Digestive Bitters Market Share by Country (2021-2026)
- Table 204: Latin America Digestive Bitters Market Size Forecast by Country (2027-2032) & (US\$ Million)
- Table 205: Latin America Digestive Bitters Market Share Forecast by Country (2027-2032)
- Table 206: Middle East and Africa Digestive Bitters Market Size Growth Rate (CAGR) by Country (t): 2021 VS 2025 VS 2032
- Table 207: Middle East and Africa Digestive Bitters Sales by Country (2021-2026) & (t)
- Table 208: Middle East and Africa Digestive Bitters Sales Market Share by Country (2021-2026)
- Table 209: Middle East and Africa Digestive Bitters Sales Forecast by Country (2027-2032) & (t)
- Table 210: Middle East and Africa Digestive Bitters Sales Market Share Forecast by Country (2027-2032)
- Table 211: Middle East and Africa Digestive Bitters Market Size Growth Rate (CAGR) by Country (US\$ Million): 2021 VS 2025 VS 2032
- Table 212: Middle East and Africa Digestive Bitters Market Size by Country (2021-2026) & (US\$ Million)
- Table 213: Middle East and Africa Digestive Bitters Market Share by Country (2021-2026)
- Table 214: Middle East and Africa Digestive Bitters Market Size Forecast by Country (2027-2032) & (US\$ Million)
- Table 215: Middle East and Africa Digestive Bitters Market Share Forecast by Country (2027-2032)
- Table 216: Key Raw Materials
- Table 217: Raw Materials Key Suppliers
- Table 218: Digestive Bitters Distributors List
- Table 219: Digestive Bitters Customers List
- Table 220: Research Programs/Design for This Report
- Table 221: Authors List of This Report
- Table 222: Secondary Sources
- Table 223: Primary Sources

List of Figures:

- Figure 1: Digestive Bitters Image
- Figure 2: Global Digestive Bitters Market Size (US\$ Million), 2021 VS 2025 VS 2032
- Figure 3: Global Digestive Bitters Market Size (2021-2032) & (US\$ Million)
- Figure 4: Global Digestive Bitters Sales (2021-2032) & (t)
- Figure 5: Herbs Image
- Figure 6: Global Herbs Sales YoY Growth (2021-2032) & (t)
- Figure 7: Fruit Peels Image
- Figure 8: Global Fruit Peels Sales YoY Growth (2021-2032) & (t)
- Figure 9: Global Digestive Bitters Market Size Overview by Type (2021-2032) & (US\$ Million)
- Figure 10: Global Digestive Bitters Market Share by Type 2025 VS 2032
- Figure 11: North America Digestive Bitters Sales Market Share in Volume by Type in 2025
- Figure 12: North America Digestive Bitters Sales Market Share in Value by Type in 2025
- Figure 13: Europe Digestive Bitters Sales Market Share in Volume by Type in 2025
- Figure 14: Europe Digestive Bitters Sales Market Share in Value by Type in 2025
- Figure 15: Asia-Pacific Digestive Bitters Sales Market Share in Volume by Type in 2025
- Figure 16: Asia-Pacific Digestive Bitters Sales Market Share in Value by Type in 2025
- Figure 17: Latin America Digestive Bitters Sales Market Share in Volume by Type in 2025
- Figure 18: Latin America Digestive Bitters Sales Market Share in Value by Type in 2025

- Figure 19: Middle East and Africa Digestive Bitters Sales Market Share in Volume by Type in 2025
- Figure 20: Middle East and Africa Digestive Bitters Sales Market Share in Value by Type in 2025
- Figure 21: Global Top 5 and 10 Digestive Bitters Players Market Share by Revenue in 2025
- Figure 22: Company Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 23: Restaurant Service Image
- Figure 24: Global Restaurant Service Sales YoY Growth (2021-2032) & (t)
- Figure 25: Retail Service Image
- Figure 26: Global Retail Service Sales YoY Growth (2021-2032) & (t)
- Figure 27: Global Digestive Bitters Market Size Overview by Application (2021-2032) & (US\$ Million)
- Figure 28: Global Digestive Bitters Market Share by Application 2025 VS 2032
- Figure 29: North America Digestive Bitters Sales Market Share in Volume by Application in 2025
- Figure 30: North America Digestive Bitters Sales Market Share in Value by Application in 2025
- Figure 31: Europe Digestive Bitters Sales Market Share in Volume by Application in 2025
- Figure 32: Europe Digestive Bitters Sales Market Share in Value by Application in 2025
- Figure 33: Asia-Pacific Digestive Bitters Sales Market Share in Volume by Application in 2025
- Figure 34: Asia-Pacific Digestive Bitters Sales Market Share in Value by Application in 2025
- Figure 35: Latin America Digestive Bitters Sales Market Share in Volume by Application in 2025
- Figure 36: Latin America Digestive Bitters Sales Market Share in Value by Application in 2025
- Figure 37: Middle East and Africa Digestive Bitters Sales Market Share in Volume by Application in 2025
- Figure 38: Middle East and Africa Digestive Bitters Sales Market Share in Value by Application in 2025
- Figure 39: North America Digestive Bitters Sales by Country: 2021 VS 2025 VS 2032 (t)
- Figure 40: North America Digestive Bitters Sales Share by Country: 2021 VS 2025 VS 2032
- Figure 41: North America Digestive Bitters Market Size by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 42: North America Digestive Bitters Market Share by Country: 2021 VS 2025 VS 2032
- Figure 43: Europe Digestive Bitters Sales by Country: 2021 VS 2025 VS 2032 (t)
- Figure 44: Europe Digestive Bitters Sales Share by Country: 2021 VS 2025 VS 2032
- Figure 45: Europe Digestive Bitters Market Size by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 46: Europe Digestive Bitters Market Share by Country: 2021 VS 2025 VS 2032
- Figure 47: Asia-Pacific Digestive Bitters Sales by Country: 2021 VS 2025 VS 2032 (t)
- Figure 48: Asia-Pacific Digestive Bitters Sales Share by Country: 2021 VS 2025 VS 2032
- Figure 49: Asia-Pacific Digestive Bitters Market Size by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 50: Asia-Pacific Digestive Bitters Market Share by Country: 2021 VS 2025 VS 2032
- Figure 51: Latin America Digestive Bitters Sales by Country: 2021 VS 2025 VS 2032 (t)
- Figure 52: Latin America Digestive Bitters Sales Share by Country: 2021 VS 2025 VS 2032
- Figure 53: Latin America Digestive Bitters Market Size by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 54: Latin America Digestive Bitters Market Share by Country: 2021 VS 2025 VS 2032
- Figure 55: Middle East and Africa Digestive Bitters Sales by Country: 2021 VS 2025 VS 2032 (t)
- Figure 56: Middle East and Africa Digestive Bitters Sales Share by Country: 2021 VS 2025 VS 2032
- Figure 57: Middle East and Africa Digestive Bitters Market Size by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 58: Middle East and Africa Digestive Bitters Market Share by Country: 2021 VS 2025 VS 2032
- Figure 59: Digestive Bitters Value Chain
- Figure 60: Key Raw Materials Price
- Figure 61: Manufacturing Cost Structure
- Figure 62: Digestive Bitters Production Mode & Process
- Figure 63: Direct Comparison with Distribution Share
- Figure 64: Distributors Profiles
- Figure 65: Years Considered
- Figure 66: Research Process
- Figure 67: Key Executives Interviewed