



NPU Chip Industry Research Report 2026

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Description

The global NPU Chip market was valued at US\$ million in 2025 and is projected to reach US\$ million by 2032, implying a CAGR of % over 2026–2032.

The North America market for NPU Chip is forecast to increase from US\$ million in 2026 to US\$ million by 2032, corresponding to a CAGR of % over 2026–2032.

The Europe market for NPU Chip is projected to rise from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026–2032.

The Asia Pacific market for NPU Chip is expected to grow from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026–2032.

Leading global manufacturers of NPU Chip include , among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

Report Scope

This report quantifies the global NPU Chip market in revenue (US\$ million) and, where applicable, sales volume (k units), using 2025 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of types and applications, harmonizes vendor attribution, and presents comparable time series by company, type, application, and region/country, including indicative price bands (US\$/k units) and concentration ratios (CR5/CR10).

The outputs are intended to support strategy development, budgeting, and performance benchmarking for manufacturers, new entrants, channel partners, and investors; the report also reviews technology shifts and notable product introductions relevant to NPU Chip.

Key Companies & Market Share Insights

This section profiles leading manufacturers, combining 2021–2025 results with a 2026–2032 outlook. It reports revenue, market share, price bands, product and application mix, regional and channel mix, and key developments (M&A, capacity additions, certifications). It also provides global revenue, average price, and—where applicable—sales volume by manufacturer, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

NPU Chip Market by Company

AMD

Intel

Qualcomm

NXP

STMicroelectronics

Kneron
Huawei
Cambricon
Horizon
Black Sesame Technologies
Rockchip
Beijing Ingenic
T-Head

NPU Chip Segment by Type

Integrated
Standalone

NPU Chip Segment by Application

Image Classification
Object Detection
Joint Segmentation
Others

NPU Chip Segment by Region

North America
United States
Canada
Mexico
Europe
Germany
France
U.K.
Italy
Russia
Spain
Netherlands
Switzerland
Sweden
Poland
Asia-Pacific
China
Japan
South Korea
India
Australia
Taiwan
Southeast Asia
South America
Brazil
Argentina
Chile
Middle East & Africa
Egypt

South Africa
Israel
Türkiye
GCC Countries

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global NPU Chip market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of NPU Chip and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of NPU Chip.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Research objectives, research methods, data sources, data cross-validation;

Chapter 2:

Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3:

Detailed analysis of NPU Chip manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5:

Production/output, value of NPU Chip by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6:

Consumption of NPU Chip in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7:

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9:

Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10:

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11:

The main points and conclusions of the report.

Table of Contents

1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 Market Overview

- 2.1 Product Definition
- 2.2 NPU Chip by Type
 - 2.2.1 Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
 - 2.2.2 Integrated
 - 2.2.3 Standalone
- 2.3 NPU Chip by Application
 - 2.3.1 Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
 - 2.3.2 Image Classification
 - 2.3.3 Object Detection
 - 2.3.4 Joint Segmentation
 - 2.3.5 Others
- 2.4 Global Market Growth Prospects
 - 2.4.1 Global NPU Chip Production Value Estimates and Forecasts (2021-2032)
 - 2.4.2 Global NPU Chip Production Capacity Estimates and Forecasts (2021-2032)
 - 2.4.3 Global NPU Chip Production Estimates and Forecasts (2021-2032)
 - 2.4.4 Global NPU Chip Market Average Price (2021-2032)

3 Market Competitive Landscape by Manufacturers

- 3.1 Global NPU Chip Production by Manufacturers (2021-2026)
- 3.2 Global NPU Chip Production Value by Manufacturers (2021-2026)
- 3.3 Global NPU Chip Average Price by Manufacturers (2021-2026)
- 3.4 Global NPU Chip Industry Manufacturers Ranking, 2024 VS 2025 VS 2026
- 3.5 Global NPU Chip Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global NPU Chip Manufacturers, Product Type & Application
- 3.7 Global NPU Chip Manufacturers Established Date
- 3.8 Global NPU Chip Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

4 Manufacturers Profiled

- 4.1 AMD
 - 4.1.1 AMD NPU Chip Company Information
 - 4.1.2 AMD NPU Chip Business Overview
 - 4.1.3 AMD NPU Chip Production, Value and Gross Margin (2021-2026)
 - 4.1.4 AMD Product Portfolio
 - 4.1.5 AMD Recent Developments
- 4.2 Intel

- 4.2.1 Intel NPU Chip Company Information
- 4.2.2 Intel NPU Chip Business Overview
- 4.2.3 Intel NPU Chip Production, Value and Gross Margin (2021-2026)
- 4.2.4 Intel Product Portfolio
- 4.2.5 Intel Recent Developments

4.3 Qualcomm

- 4.3.1 Qualcomm NPU Chip Company Information
- 4.3.2 Qualcomm NPU Chip Business Overview
- 4.3.3 Qualcomm NPU Chip Production, Value and Gross Margin (2021-2026)
- 4.3.4 Qualcomm Product Portfolio
- 4.3.5 Qualcomm Recent Developments

4.4 NXP

- 4.4.1 NXP NPU Chip Company Information
- 4.4.2 NXP NPU Chip Business Overview
- 4.4.3 NXP NPU Chip Production, Value and Gross Margin (2021-2026)
- 4.4.4 NXP Product Portfolio
- 4.4.5 NXP Recent Developments

4.5 STMicroelectronics

- 4.5.1 STMicroelectronics NPU Chip Company Information
- 4.5.2 STMicroelectronics NPU Chip Business Overview
- 4.5.3 STMicroelectronics NPU Chip Production, Value and Gross Margin (2021-2026)
- 4.5.4 STMicroelectronics Product Portfolio
- 4.5.5 STMicroelectronics Recent Developments

4.6 Kneron

- 4.6.1 Kneron NPU Chip Company Information
- 4.6.2 Kneron NPU Chip Business Overview
- 4.6.3 Kneron NPU Chip Production, Value and Gross Margin (2021-2026)
- 4.6.4 Kneron Product Portfolio
- 4.6.5 Kneron Recent Developments

4.7 Huawei

- 4.7.1 Huawei NPU Chip Company Information
- 4.7.2 Huawei NPU Chip Business Overview
- 4.7.3 Huawei NPU Chip Production, Value and Gross Margin (2021-2026)
- 4.7.4 Huawei Product Portfolio
- 4.7.5 Huawei Recent Developments

4.8 Cambricon

- 4.8.1 Cambricon NPU Chip Company Information
- 4.8.2 Cambricon NPU Chip Business Overview
- 4.8.3 Cambricon NPU Chip Production, Value and Gross Margin (2021-2026)
- 4.8.4 Cambricon Product Portfolio
- 4.8.5 Cambricon Recent Developments

4.9 Horizon

- 4.9.1 Horizon NPU Chip Company Information
- 4.9.2 Horizon NPU Chip Business Overview
- 4.9.3 Horizon NPU Chip Production, Value and Gross Margin (2021-2026)
- 4.9.4 Horizon Product Portfolio
- 4.9.5 Horizon Recent Developments

4.10 Black Sesame Technologies

4.10.1	Black Sesame Technologies NPU Chip Company Information
4.10.2	Black Sesame Technologies NPU Chip Business Overview
4.10.3	Black Sesame Technologies NPU Chip Production, Value and Gross Margin (2021-2026)
4.10.4	Black Sesame Technologies Product Portfolio
4.10.5	Black Sesame Technologies Recent Developments
4.11	Rockchip
4.11.1	Rockchip NPU Chip Company Information
4.11.2	Rockchip NPU Chip Business Overview
4.11.3	Rockchip NPU Chip Production, Value and Gross Margin (2021-2026)
4.11.4	Rockchip Product Portfolio
4.11.5	Rockchip Recent Developments
4.12	Beijing Ingenic
4.12.1	Beijing Ingenic NPU Chip Company Information
4.12.2	Beijing Ingenic NPU Chip Business Overview
4.12.3	Beijing Ingenic NPU Chip Production, Value and Gross Margin (2021-2026)
4.12.4	Beijing Ingenic Product Portfolio
4.12.5	Beijing Ingenic Recent Developments
4.13	T-Head
4.13.1	T-Head NPU Chip Company Information
4.13.2	T-Head NPU Chip Business Overview
4.13.3	T-Head NPU Chip Production, Value and Gross Margin (2021-2026)
4.13.4	T-Head Product Portfolio
4.13.5	T-Head Recent Developments

5 Global NPU Chip Production by Region

5.1	Global NPU Chip Production Estimates and Forecasts by Region: 2021 VS 2025 VS 2032
5.2	Global NPU Chip Production by Region: 2021-2032
5.2.1	Global NPU Chip Production by Region: 2021-2026
5.2.2	Global NPU Chip Production Forecast by Region (2027-2032)
5.3	Global NPU Chip Production Value Estimates and Forecasts by Region: 2021 VS 2025 VS 2032
5.4	Global NPU Chip Production Value by Region: 2021-2032
5.4.1	Global NPU Chip Production Value by Region: 2021-2026
5.4.2	Global NPU Chip Production Value Forecast by Region (2027-2032)
5.5	Global NPU Chip Market Price Analysis by Region (2021-2026)
5.6	Global NPU Chip Production and Value, YOY Growth
5.6.1	North America NPU Chip Production Value Estimates and Forecasts (2021-2032)
5.6.2	Europe NPU Chip Production Value Estimates and Forecasts (2021-2032)
5.6.3	China NPU Chip Production Value Estimates and Forecasts (2021-2032)
5.6.4	Japan NPU Chip Production Value Estimates and Forecasts (2021-2032)
5.6.5	South Korea NPU Chip Production Value Estimates and Forecasts (2021-2032)

6 Global NPU Chip Consumption by Region

6.1	Global NPU Chip Consumption Estimates and Forecasts by Region: 2021 VS 2025 VS 2032
6.2	Global NPU Chip Consumption by Region (2021-2032)
6.2.1	Global NPU Chip Consumption by Region: 2021-2026
6.2.2	Global NPU Chip Forecasted Consumption by Region (2027-2032)
6.3	North America
6.3.1	North America NPU Chip Consumption Growth Rate by Country: 2021 VS 2025 VS 2032
6.3.2	North America NPU Chip Consumption by Country (2021-2032)

6.3.3 United States

6.3.4 Canada

6.3.5 Mexico

6.4 Europe

6.4.1 Europe NPU Chip Consumption Growth Rate by Country: 2021 VS 2025 VS 2032

6.4.2 Europe NPU Chip Consumption by Country (2021-2032)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.4.8 Spain

6.4.9 Netherlands

6.4.10 Switzerland

6.4.11 Sweden

6.4.12 Poland

6.5 Asia Pacific

6.5.1 Asia Pacific NPU Chip Consumption Growth Rate by Country: 2021 VS 2025 VS 2032

6.5.2 Asia Pacific NPU Chip Consumption by Country (2021-2032)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 India

6.5.7 Australia

6.5.8 Taiwan

6.5.9 Southeast Asia

6.6 South America, Middle East & Africa

6.6.1 South America, Middle East & Africa NPU Chip Consumption Growth Rate by Country: 2021 VS 2025 VS 2032

6.6.2 South America, Middle East & Africa NPU Chip Consumption by Country (2021-2032)

6.6.3 Brazil

6.6.4 Argentina

6.6.5 Chile

6.6.6 Turkey

6.6.7 GCC Countries

7 Segment by Type

7.1 Global NPU Chip Production by Type (2021-2032)

7.1.1 Global NPU Chip Production by Type (2021-2032) & (k units)

7.1.2 Global NPU Chip Production Market Share by Type (2021-2032)

7.2 Global NPU Chip Production Value by Type (2021-2032)

7.2.1 Global NPU Chip Production Value by Type (2021-2032) & (US\$ Million)

7.2.2 Global NPU Chip Production Value Market Share by Type (2021-2032)

7.3 Global NPU Chip Price by Type (2021-2032)

8 Segment by Application

8.1 Global NPU Chip Production by Application (2021-2032)

8.1.1 Global NPU Chip Production by Application (2021-2032) & (k units)

8.1.2 Global NPU Chip Production Market Share by Application (2021-2032)

8.2 Global NPU Chip Production Value by Application (2021-2032)

8.2.1 Global NPU Chip Production Value by Application (2021-2032) & (US\$ Million)
8.2.2 Global NPU Chip Production Value Market Share by Application (2021-2032)
8.3 Global NPU Chip Price by Application (2021-2032)

9 Value Chain and Sales Channels Analysis of the Market

9.1 NPU Chip Value Chain Analysis
9.1.1 NPU Chip Key Raw Materials
9.1.2 Raw Materials Key Suppliers
9.1.3 NPU Chip Production Mode & Process
9.2 NPU Chip Sales Channels Analysis
9.2.1 Direct Comparison with Distribution Share
9.2.2 NPU Chip Distributors
9.2.3 NPU Chip Customers

10 Global NPU Chip Analyzing Market Dynamics

10.1 NPU Chip Industry Trends
10.2 NPU Chip Industry Drivers
10.3 NPU Chip Industry Opportunities and Challenges
10.4 NPU Chip Industry Restraints

11 Report Conclusion

12 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global NPU Chip Production by Manufacturers (k units) & (2021-2026)
- Table 6: Global NPU Chip Production Market Share by Manufacturers
- Table 7: Global NPU Chip Production Value by Manufacturers (US\$ Million) & (2021-2026)
- Table 8: Global NPU Chip Production Value Market Share by Manufacturers (2021-2026)
- Table 9: Global NPU Chip Average Price (USD/unit) of Manufacturers (2021-2026)
- Table 10: Global NPU Chip Industry Manufacturers Ranking, 2024 VS 2025 VS 2026
- Table 11: Global NPU Chip Key Manufacturers, Manufacturing Sites & Headquarters
- Table 12: Global NPU Chip Manufacturers, Product Type & Application
- Table 13: Global NPU Chip Manufacturers Established Date
- Table 14: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15: Global NPU Chip by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Production Value of 2025)
- Table 16: Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 17: AMD Company Information
- Table 18: AMD Business Overview
- Table 19: AMD NPU Chip Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 20: AMD NPU Chip Product Portfolio
- Table 21: AMD Recent Development
- Table 22: Intel Company Information
- Table 23: Intel Business Overview
- Table 24: Intel NPU Chip Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 25: Intel NPU Chip Product Portfolio
- Table 26: Intel Recent Development
- Table 27: Qualcomm Company Information
- Table 28: Qualcomm Business Overview
- Table 29: Qualcomm NPU Chip Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 30: Qualcomm NPU Chip Product Portfolio
- Table 31: Qualcomm Recent Development
- Table 32: NXP Company Information
- Table 33: NXP Business Overview
- Table 34: NXP NPU Chip Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 35: NXP NPU Chip Product Portfolio
- Table 36: NXP Recent Development
- Table 37: STMicroelectronics Company Information
- Table 38: STMicroelectronics Business Overview
- Table 39: STMicroelectronics NPU Chip Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 40: STMicroelectronics NPU Chip Product Portfolio
- Table 41: STMicroelectronics Recent Development
- Table 42: Kneron Company Information
- Table 43: Kneron Business Overview
- Table 44: Kneron NPU Chip Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 45: Kneron NPU Chip Product Portfolio
- Table 46: Kneron Recent Development
- Table 47: Huawei Company Information
- Table 48: Huawei Business Overview
- Table 49: Huawei NPU Chip Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 50: Huawei NPU Chip Product Portfolio
- Table 51: Huawei Recent Development
- Table 52: Cambricon Company Information
- Table 53: Cambricon Business Overview
- Table 54: Cambricon NPU Chip Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)

- Table 55: Cambricon NPU Chip Product Portfolio
- Table 56: Cambricon Recent Development
- Table 57: Horizon Company Information
- Table 58: Horizon Business Overview
- Table 59: Horizon NPU Chip Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 60: Horizon NPU Chip Product Portfolio
- Table 61: Horizon Recent Development
- Table 62: Black Sesame Technologies Company Information
- Table 63: Black Sesame Technologies Business Overview
- Table 64: Black Sesame Technologies NPU Chip Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 65: Black Sesame Technologies NPU Chip Product Portfolio
- Table 66: Black Sesame Technologies Recent Development
- Table 67: Rockchip Company Information
- Table 68: Rockchip Business Overview
- Table 69: Rockchip NPU Chip Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 70: Rockchip NPU Chip Product Portfolio
- Table 71: Rockchip Recent Development
- Table 72: Beijing Ingenic Company Information
- Table 73: Beijing Ingenic Business Overview
- Table 74: Beijing Ingenic NPU Chip Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 75: Beijing Ingenic NPU Chip Product Portfolio
- Table 76: Beijing Ingenic Recent Development
- Table 77: T-Head Company Information
- Table 78: T-Head Business Overview
- Table 79: T-Head NPU Chip Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 80: T-Head NPU Chip Product Portfolio
- Table 81: T-Head Recent Development
- Table 82: Global NPU Chip Production Comparison by Region: 2021 VS 2025 VS 2032 (k units)
- Table 83: Global NPU Chip Production by Region (2021-2026) & (k units)
- Table 84: Global NPU Chip Production Market Share by Region (2021-2026)
- Table 85: Global NPU Chip Production Forecast by Region (2027-2032) & (k units)
- Table 86: Global NPU Chip Production Market Share Forecast by Region (2027-2032)
- Table 87: Global NPU Chip Production Value Comparison by Region: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 88: Global NPU Chip Production Value by Region (2021-2026) & (US\$ Million)
- Table 89: Global NPU Chip Production Value Market Share by Region (2021-2026)
- Table 90: Global NPU Chip Production Value Forecast by Region (2027-2032) & (US\$ Million)
- Table 91: Global NPU Chip Market Average Price (USD/unit) by Region (2021-2026)
- Table 92: Global NPU Chip Market Average Price (USD/unit) by Region (2027-2032)
- Table 93: Global NPU Chip Consumption Comparison by Region: 2021 VS 2025 VS 2032 (k units)
- Table 94: Global NPU Chip Consumption by Region (2021-2026) & (k units)
- Table 95: Global NPU Chip Consumption Market Share by Region (2021-2026)
- Table 96: Global NPU Chip Forecasted Consumption by Region (2027-2032) & (k units)
- Table 97: Global NPU Chip Forecasted Consumption Market Share by Region (2027-2032)
- Table 98: North America NPU Chip Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (k units)
- Table 99: North America NPU Chip Consumption by Country (2021-2026) & (k units)
- Table 100: North America NPU Chip Consumption by Country (2027-2032) & (k units)
- Table 101: Europe NPU Chip Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (k units)
- Table 102: Europe NPU Chip Consumption by Country (2021-2026) & (k units)
- Table 103: Europe NPU Chip Consumption by Country (2027-2032) & (k units)
- Table 104: Asia Pacific NPU Chip Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (k units)
- Table 105: Asia Pacific NPU Chip Consumption by Country (2021-2026) & (k units)
- Table 106: Asia Pacific NPU Chip Consumption by Country (2027-2032) & (k units)
- Table 107: South America, Middle East & Africa NPU Chip Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (k units)
- Table 108: South America, Middle East & Africa NPU Chip Consumption by Country (2021-2026) & (k units)
- Table 109: South America, Middle East & Africa NPU Chip Consumption by Country (2027-2032) & (k units)
- Table 110: Global NPU Chip Production by Type (2021-2026) & (k units)
- Table 111: Global NPU Chip Production by Type (2027-2032) & (k units)
- Table 112: Global NPU Chip Production Market Share by Type (2021-2026)
- Table 113: Global NPU Chip Production Market Share by Type (2027-2032)
- Table 114: Global NPU Chip Production Value by Type (2021-2026) & (US\$ Million)
- Table 115: Global NPU Chip Production Value by Type (2027-2032) & (US\$ Million)
- Table 116: Global NPU Chip Production Value Market Share by Type (2021-2026)
- Table 117: Global NPU Chip Production Value Market Share by Type (2027-2032)

- Table 118: Global NPU Chip Price by Type (2021-2026) & (USD/unit)
- Table 119: Global NPU Chip Price by Type (2027-2032) & (USD/unit)
- Table 120: Global NPU Chip Production by Application (2021-2026) & (k units)
- Table 121: Global NPU Chip Production by Application (2027-2032) & (k units)
- Table 122: Global NPU Chip Production Market Share by Application (2021-2026)
- Table 123: Global NPU Chip Production Market Share by Application (2027-2032)
- Table 124: Global NPU Chip Production Value by Application (2021-2026) & (US\$ Million)
- Table 125: Global NPU Chip Production Value by Application (2027-2032) & (US\$ Million)
- Table 126: Global NPU Chip Production Value Market Share by Application (2021-2026)
- Table 127: Global NPU Chip Production Value Market Share by Application (2027-2032)
- Table 128: Global NPU Chip Price by Application (2021-2026) & (USD/unit)
- Table 129: Global NPU Chip Price by Application (2027-2032) & (USD/unit)
- Table 130: Key Raw Materials
- Table 131: Raw Materials Key Suppliers
- Table 132: NPU Chip Distributors List
- Table 133: NPU Chip Customers List
- Table 134: NPU Chip Industry Trends
- Table 135: NPU Chip Industry Drivers
- Table 136: NPU Chip Industry Restraints
- Table 137: Authors List of This Report

List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: NPU Chip Product Image
- Figure 5: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 6: Integrated Product Image
- Figure 7: Standalone Product Image
- Figure 8: Image Classification Product Image
- Figure 9: Object Detection Product Image
- Figure 10: Joint Segmentation Product Image
- Figure 11: Others Product Image
- Figure 12: Global NPU Chip Production Value (US\$ Million), 2021 VS 2025 VS 2032
- Figure 13: Global NPU Chip Production Value (2021-2032) & (US\$ Million)
- Figure 14: Global NPU Chip Production Capacity (2021-2032) & (k units)
- Figure 15: Global NPU Chip Production (2021-2032) & (k units)
- Figure 16: Global NPU Chip Average Price (USD/unit) & (2021-2032)
- Figure 17: Global NPU Chip Key Manufacturers, Manufacturing Sites & Headquarters
- Figure 18: Global Top 5 and 10 NPU Chip Players Market Share by Production Value in 2025
- Figure 19: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 20: Global NPU Chip Production Comparison by Region: 2021 VS 2025 VS 2032 (k units)
- Figure 21: Global NPU Chip Production Market Share by Region: 2021 VS 2025 VS 2032
- Figure 22: Global NPU Chip Production Value Comparison by Region: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 23: Global NPU Chip Production Value Market Share by Region: 2021 VS 2025 VS 2032
- Figure 24: North America NPU Chip Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 25: Europe NPU Chip Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 26: China NPU Chip Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 27: Japan NPU Chip Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 28: South Korea NPU Chip Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 29: Global NPU Chip Consumption Comparison by Region: 2021 VS 2025 VS 2032 (k units)
- Figure 30: Global NPU Chip Consumption Market Share by Region: 2021 VS 2025 VS 2032
- Figure 31: North America NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 32: North America NPU Chip Consumption Market Share by Country (2021-2032)
- Figure 33: United States NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 34: United States NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 35: Canada NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 36: Mexico NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 37: Europe NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 38: Europe NPU Chip Consumption Market Share by Country (2021-2032)
- Figure 39: Germany NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 40: France NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 41: U.K. NPU Chip Consumption and Growth Rate (2021-2032) & (k units)

- Figure 42: Italy NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 43: Russia NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 44: Spain NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 45: Netherlands NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 46: Switzerland NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 47: Sweden NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 48: Poland NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 49: Asia Pacific NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 50: Asia Pacific NPU Chip Consumption Market Share by Country (2021-2032)
- Figure 51: China NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 52: Japan NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 53: South Korea NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 54: India NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 55: Australia NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 56: Taiwan NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 57: Southeast Asia NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 58: South America, Middle East & Africa NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 59: South America, Middle East & Africa NPU Chip Consumption Market Share by Country (2021-2032)
- Figure 60: Brazil NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 61: Argentina NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 62: Chile NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 63: Turkey NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 64: GCC Countries NPU Chip Consumption and Growth Rate (2021-2032) & (k units)
- Figure 65: Global NPU Chip Production Market Share by Type (2021-2032)
- Figure 66: Global NPU Chip Production Value Market Share by Type (2021-2032)
- Figure 67: Global NPU Chip Price (USD/unit) by Type (2021-2032)
- Figure 68: Global NPU Chip Production Market Share by Application (2021-2032)
- Figure 69: Global NPU Chip Production Value Market Share by Application (2021-2032)
- Figure 70: Global NPU Chip Price (USD/unit) by Application (2021-2032)
- Figure 71: NPU Chip Value Chain
- Figure 72: NPU Chip Production Mode & Process
- Figure 73: Direct Comparison with Distribution Share
- Figure 74: Distributors Profiles
- Figure 75: NPU Chip Industry Opportunities and Challenges