



Global Intelligent Driving Touch Sensing Chip Industry Growth and Trends Forecast to 2032

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Description

The global Intelligent Driving Touch Sensing Chip market was valued at US\$ million in 2026 and is projected to reach US\$ million by 2032, implying a CAGR of xx% over 2026-2032.

The North America market for Intelligent Driving Touch Sensing Chip is projected to increase from US\$ million in 2026 to US\$ million by 2032, corresponding to a CAGR of % over 2026-2032.

The Europe market for Intelligent Driving Touch Sensing Chip is projected to increase from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026-2032.

The Asia Pacific market for Intelligent Driving Touch Sensing Chip is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

Leading global manufacturers of Intelligent Driving Touch Sensing Chip include Atmel, Cypress, Synaptics, Melfas, Goodix, BYD Micro, Tsinghua Unigroup, Microchip and Realmagic Semi, among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

Report Scope

This report provides a structured, data-driven view of the global Intelligent Driving Touch Sensing Chip market, combining harmonized quantitative metrics with targeted qualitative insight to support business and growth strategy, market positioning, and capital allocation.

The Intelligent Driving Touch Sensing Chip market size, estimates, and forecasts are presented in terms of sales volume (k units) and revenue (US\$ million), with 2025 as the base year and historical and forecast data for 2021-2032. The report segments the global Intelligent Driving Touch Sensing Chip market by Type, Application, region/country, and company, provides regional market sizes at the segment level, profiles the competitive landscape and key players and their market ranks, and reviews technology trends and new product developments relevant to Intelligent Driving Touch Sensing Chip.

Key Companies & Market Share Insights

This section analyzes the strategies and performance of leading manufacturers in the global Intelligent Driving Touch Sensing Chip market, including portfolio focus, innovation and product development, mergers and acquisitions, collaborations, and geographic expansion used to sustain or enhance competitive positions. It also summarizes recent corporate developments and key financial indicators and provides global revenue, price, and sales volume data by manufacturer for 2020-2025, enabling benchmarking of scale, pricing, and market share and supporting assessment of market concentration through indicators such as CR5 and CR10.

Intelligent Driving Touch Sensing Chip Market by Company

Atmel

Cypress

Synaptics

Melfas

Goodix

BYD Micro

Tsinghua Unigroup

Microchip

Realmagic Semi

ShenZhen Betterlife Electronic Science And Technology

Intelligent Driving Touch Sensing Chip Segment by Type

Single-point Touch Sensing

Multi-point Touch Sensing

Intelligent Driving Touch Sensing Chip Segment by Application

Passenger Cars

Commercial Cars

Intelligent Driving Touch Sensing Chip Segment by Region

North America

United States

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Spain

Netherlands

Switzerland

Sweden

Poland

Asia-Pacific

China

Japan

South Korea

India

Australia

Taiwan

Southeast Asia

South America

Brazil

Argentina

Chile

Colombia

Middle East & Africa

Egypt

South Africa

Israel

Türkiye

GCC Countries

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Intelligent Driving Touch Sensing Chip market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Intelligent Driving Touch Sensing Chip and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Intelligent Driving Touch Sensing Chip.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, South America, Middle East & Africa.

Chapter 2:

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3:

Detailed analysis of Intelligent Driving Touch Sensing Chip manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4:

Sales, revenue of Intelligent Driving Touch Sensing Chip in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5:

Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, South America, Middle East & Africa.

Chapter 6:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, South America, Middle East & Africa, sales and revenue by country.

Chapter 12:

Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13:

Concluding Insights of the report.

Table of Contents

1 Market Overview

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Intelligent Driving Touch Sensing Chip Market Size Estimates and Forecasts (2021-2032)
 - 1.2.2 Global Intelligent Driving Touch Sensing Chip Sales Estimates and Forecasts (2021-2032)
- 1.3 Intelligent Driving Touch Sensing Chip Market by Type
 - 1.3.1 Single-point Touch Sensing
 - 1.3.2 Multi-point Touch Sensing
- 1.4 Global Intelligent Driving Touch Sensing Chip Market Size by Type
 - 1.4.1 Global Intelligent Driving Touch Sensing Chip Market Size Overview by Type (2021-2032)
 - 1.4.2 Global Intelligent Driving Touch Sensing Chip Historic Market Size Review by Type (2021-2026)
 - 1.4.3 Global Intelligent Driving Touch Sensing Chip Forecasted Market Size by Type (2027-2032)
- 1.5 Key Regions Market Size by Type
 - 1.5.1 North America Intelligent Driving Touch Sensing Chip Sales Breakdown by Type (2021-2026)
 - 1.5.2 Europe Intelligent Driving Touch Sensing Chip Sales Breakdown by Type (2021-2026)
 - 1.5.3 Asia-Pacific Intelligent Driving Touch Sensing Chip Sales Breakdown by Type (2021-2026)
 - 1.5.4 South America Intelligent Driving Touch Sensing Chip Sales Breakdown by Type (2021-2026)
 - 1.5.5 Middle East and Africa Intelligent Driving Touch Sensing Chip Sales Breakdown by Type (2021-2026)

2 Global Market Dynamics

- 2.1 Intelligent Driving Touch Sensing Chip Industry Trends
- 2.2 Intelligent Driving Touch Sensing Chip Industry Drivers
- 2.3 Intelligent Driving Touch Sensing Chip Industry Opportunities and Challenges
- 2.4 Intelligent Driving Touch Sensing Chip Industry Restraints

3 Market Competitive Landscape by Company

- 3.1 Global Top Players by Intelligent Driving Touch Sensing Chip Revenue (2021-2026)
- 3.2 Global Top Players by Intelligent Driving Touch Sensing Chip Sales (2021-2026)
- 3.3 Global Top Players by Intelligent Driving Touch Sensing Chip Price (2021-2026)
- 3.4 Global Intelligent Driving Touch Sensing Chip Industry Company Ranking, 2024 VS 2025 VS 2026
- 3.5 Global Intelligent Driving Touch Sensing Chip Major Company Production Sites & Headquarters
- 3.6 Global Intelligent Driving Touch Sensing Chip Company, Product Type & Application
- 3.7 Global Intelligent Driving Touch Sensing Chip Company Establishment Date
- 3.8 Market Competitive Analysis
 - 3.8.1 Global Intelligent Driving Touch Sensing Chip Market CR5 and HHI
 - 3.8.2 Global Top 5 and 10 Intelligent Driving Touch Sensing Chip Players Market Share by Revenue in 2025
 - 3.8.3 2025 Intelligent Driving Touch Sensing Chip Tier 1, Tier 2, and Tier 3

4 Intelligent Driving Touch Sensing Chip Regional Status and Outlook

- 4.1 Global Intelligent Driving Touch Sensing Chip Market Size and CAGR by Region: 2021 VS 2025 VS 2032
- 4.2 Global Intelligent Driving Touch Sensing Chip Historic Market Size by Region
 - 4.2.1 Global Intelligent Driving Touch Sensing Chip Sales in Volume by Region (2021-2026)
 - 4.2.2 Global Intelligent Driving Touch Sensing Chip Sales in Value by Region (2021-2026)
 - 4.2.3 Global Intelligent Driving Touch Sensing Chip Sales (Volume & Value), Price and Gross Margin (2021-2026)
- 4.3 Global Intelligent Driving Touch Sensing Chip Forecasted Market Size by Region

- 4.3.1 Global Intelligent Driving Touch Sensing Chip Sales in Volume by Region (2027-2032)
- 4.3.2 Global Intelligent Driving Touch Sensing Chip Sales in Value by Region (2027-2032)
- 4.3.3 Global Intelligent Driving Touch Sensing Chip Sales (Volume & Value), Price and Gross Margin (2027-2032)

5 Intelligent Driving Touch Sensing Chip by Application

- 5.1 Intelligent Driving Touch Sensing Chip Market by Application
 - 5.1.1 Passenger Cars
 - 5.1.2 Commercial Cars
- 5.2 Global Intelligent Driving Touch Sensing Chip Market Size by Application
 - 5.2.1 Global Intelligent Driving Touch Sensing Chip Market Size Overview by Application (2021-2032)
 - 5.2.2 Global Intelligent Driving Touch Sensing Chip Historic Market Size Review by Application (2021-2026)
 - 5.2.3 Global Intelligent Driving Touch Sensing Chip Forecasted Market Size by Application (2027-2032)
- 5.3 Key Regions Market Size by Application
 - 5.3.1 North America Intelligent Driving Touch Sensing Chip Sales Breakdown by Application (2021-2026)
 - 5.3.2 Europe Intelligent Driving Touch Sensing Chip Sales Breakdown by Application (2021-2026)
 - 5.3.3 Asia-Pacific Intelligent Driving Touch Sensing Chip Sales Breakdown by Application (2021-2026)
 - 5.3.4 South America Intelligent Driving Touch Sensing Chip Sales Breakdown by Application (2021-2026)
 - 5.3.5 Middle East and Africa Intelligent Driving Touch Sensing Chip Sales Breakdown by Application (2021-2026)

6 Company Profiles

- 6.1 Atmel
 - 6.1.1 Atmel Company Information
 - 6.1.2 Atmel Business Overview
 - 6.1.3 Atmel Intelligent Driving Touch Sensing Chip Sales, Revenue and Gross Margin (2021-2026)
 - 6.1.4 Atmel Intelligent Driving Touch Sensing Chip Product Portfolio
 - 6.1.5 Atmel Recent Developments
- 6.2 Cypress
 - 6.2.1 Cypress Company Information
 - 6.2.2 Cypress Business Overview
 - 6.2.3 Cypress Intelligent Driving Touch Sensing Chip Sales, Revenue and Gross Margin (2021-2026)
 - 6.2.4 Cypress Intelligent Driving Touch Sensing Chip Product Portfolio
 - 6.2.5 Cypress Recent Developments
- 6.3 Synaptics
 - 6.3.1 Synaptics Company Information
 - 6.3.2 Synaptics Business Overview
 - 6.3.3 Synaptics Intelligent Driving Touch Sensing Chip Sales, Revenue and Gross Margin (2021-2026)
 - 6.3.4 Synaptics Intelligent Driving Touch Sensing Chip Product Portfolio
 - 6.3.5 Synaptics Recent Developments
- 6.4 Melfas
 - 6.4.1 Melfas Company Information
 - 6.4.2 Melfas Business Overview
 - 6.4.3 Melfas Intelligent Driving Touch Sensing Chip Sales, Revenue and Gross Margin (2021-2026)
 - 6.4.4 Melfas Intelligent Driving Touch Sensing Chip Product Portfolio
 - 6.4.5 Melfas Recent Developments
- 6.5 Goodix
 - 6.5.1 Goodix Company Information
 - 6.5.2 Goodix Business Overview
 - 6.5.3 Goodix Intelligent Driving Touch Sensing Chip Sales, Revenue and Gross Margin (2021-2026)
 - 6.5.4 Goodix Intelligent Driving Touch Sensing Chip Product Portfolio

6.5.5 Goodix Recent Developments

6.6 BYD Micro

6.6.1 BYD Micro Company Information

6.6.2 BYD Micro Business Overview

6.6.3 BYD Micro Intelligent Driving Touch Sensing Chip Sales, Revenue and Gross Margin (2021-2026)

6.6.4 BYD Micro Intelligent Driving Touch Sensing Chip Product Portfolio

6.6.5 BYD Micro Recent Developments

6.7 Tsinghua Unigroup

6.7.1 Tsinghua Unigroup Company Information

6.7.2 Tsinghua Unigroup Business Overview

6.7.3 Tsinghua Unigroup Intelligent Driving Touch Sensing Chip Sales, Revenue and Gross Margin (2021-2026)

6.7.4 Tsinghua Unigroup Intelligent Driving Touch Sensing Chip Product Portfolio

6.7.5 Tsinghua Unigroup Recent Developments

6.8 Microchip

6.8.1 Microchip Company Information

6.8.2 Microchip Business Overview

6.8.3 Microchip Intelligent Driving Touch Sensing Chip Sales, Revenue and Gross Margin (2021-2026)

6.8.4 Microchip Intelligent Driving Touch Sensing Chip Product Portfolio

6.8.5 Microchip Recent Developments

6.9 Realmagic Semi

6.9.1 Realmagic Semi Company Information

6.9.2 Realmagic Semi Business Overview

6.9.3 Realmagic Semi Intelligent Driving Touch Sensing Chip Sales, Revenue and Gross Margin (2021-2026)

6.9.4 Realmagic Semi Intelligent Driving Touch Sensing Chip Product Portfolio

6.9.5 Realmagic Semi Recent Developments

6.10 ShenZhen Betterlife Electronic Science And Technology

6.10.1 ShenZhen Betterlife Electronic Science And Technology Company Information

6.10.2 ShenZhen Betterlife Electronic Science And Technology Business Overview

6.10.3 ShenZhen Betterlife Electronic Science And Technology Intelligent Driving Touch Sensing Chip Sales, Revenue and Gross Margin (2021-2026)

6.10.4 ShenZhen Betterlife Electronic Science And Technology Intelligent Driving Touch Sensing Chip Product Portfolio

6.10.5 ShenZhen Betterlife Electronic Science And Technology Recent Developments

7 North America by Country

7.1 North America Intelligent Driving Touch Sensing Chip Sales by Country

7.1.1 North America Intelligent Driving Touch Sensing Chip Sales Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

7.1.2 North America Intelligent Driving Touch Sensing Chip Sales by Country (2021-2026)

7.1.3 North America Intelligent Driving Touch Sensing Chip Sales Forecast by Country (2027-2032)

7.2 North America Intelligent Driving Touch Sensing Chip Market Size by Country

7.2.1 North America Intelligent Driving Touch Sensing Chip Market Size Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

7.2.2 North America Intelligent Driving Touch Sensing Chip Market Size by Country (2021-2026)

7.2.3 North America Intelligent Driving Touch Sensing Chip Market Size Forecast by Country (2027-2032)

8 Europe by Country

8.1 Europe Intelligent Driving Touch Sensing Chip Sales by Country

8.1.1 Europe Intelligent Driving Touch Sensing Chip Sales Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

8.1.2 Europe Intelligent Driving Touch Sensing Chip Sales by Country (2021-2026)

8.1.3 Europe Intelligent Driving Touch Sensing Chip Sales Forecast by Country (2027-2032)

8.2 Europe Intelligent Driving Touch Sensing Chip Market Size by Country

8.2.1 Europe Intelligent Driving Touch Sensing Chip Market Size Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

8.2.2 Europe Intelligent Driving Touch Sensing Chip Market Size by Country (2021-2026)

8.2.3 Europe Intelligent Driving Touch Sensing Chip Market Size Forecast by Country (2027-2032)

9 Asia-Pacific by Country

9.1 Asia-Pacific Intelligent Driving Touch Sensing Chip Sales by Country

9.1.1 Asia-Pacific Intelligent Driving Touch Sensing Chip Sales Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

9.1.2 Asia-Pacific Intelligent Driving Touch Sensing Chip Sales by Country (2021-2026)

9.1.3 Asia-Pacific Intelligent Driving Touch Sensing Chip Sales Forecast by Country (2027-2032)

9.2 Asia-Pacific Intelligent Driving Touch Sensing Chip Market Size by Country

9.2.1 Asia-Pacific Intelligent Driving Touch Sensing Chip Market Size Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

9.2.2 Asia-Pacific Intelligent Driving Touch Sensing Chip Market Size by Country (2021-2026)

9.2.3 Asia-Pacific Intelligent Driving Touch Sensing Chip Market Size Forecast by Country (2027-2032)

10 South America by Country

10.1 South America Intelligent Driving Touch Sensing Chip Sales by Country

10.1.1 South America Intelligent Driving Touch Sensing Chip Sales Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

10.1.2 South America Intelligent Driving Touch Sensing Chip Sales by Country (2021-2026)

10.1.3 South America Intelligent Driving Touch Sensing Chip Sales Forecast by Country (2027-2032)

10.2 South America Intelligent Driving Touch Sensing Chip Market Size by Country

10.2.1 South America Intelligent Driving Touch Sensing Chip Market Size Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

10.2.2 South America Intelligent Driving Touch Sensing Chip Market Size by Country (2021-2026)

10.2.3 South America Intelligent Driving Touch Sensing Chip Market Size Forecast by Country (2027-2032)

11 Middle East and Africa by Country

11.1 Middle East and Africa Intelligent Driving Touch Sensing Chip Sales by Country

11.1.1 Middle East and Africa Intelligent Driving Touch Sensing Chip Sales Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

11.1.2 Middle East and Africa Intelligent Driving Touch Sensing Chip Sales by Country (2021-2026)

11.1.3 Middle East and Africa Intelligent Driving Touch Sensing Chip Sales Forecast by Country (2027-2032)

11.2 Middle East and Africa Intelligent Driving Touch Sensing Chip Market Size by Country

11.2.1 Middle East and Africa Intelligent Driving Touch Sensing Chip Market Size Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

11.2.2 Middle East and Africa Intelligent Driving Touch Sensing Chip Market Size by Country (2021-2026)

11.2.3 Middle East and Africa Intelligent Driving Touch Sensing Chip Market Size Forecast by Country (2027-2032)

12 Value Chain and Sales Channels Analysis

12.1 Intelligent Driving Touch Sensing Chip Value Chain Analysis

12.1.1 Intelligent Driving Touch Sensing Chip Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Intelligent Driving Touch Sensing Chip Production Mode & Process

12.2 Intelligent Driving Touch Sensing Chip Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 Intelligent Driving Touch Sensing Chip Distributors

13 Concluding Insights

14 Appendix

- 14.1 Reasons for Doing This Study
- 14.2 Research Methodology
- 14.3 Research Process
- 14.4 Authors List of This Report
- 14.5 Data Source
 - 14.5.1 Secondary Sources
 - 14.5.2 Primary Sources
- 14.6 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Major Company of Single-point Touch Sensing
- Table 2: Major Company of Multi-point Touch Sensing
- Table 3: Global Intelligent Driving Touch Sensing Chip Sales by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Global Intelligent Driving Touch Sensing Chip Sales by Type (2021-2026) & (k units)
- Table 5: Global Intelligent Driving Touch Sensing Chip Sales Market Share in Volume by Type (2021-2026)
- Table 6: Global Intelligent Driving Touch Sensing Chip Sales by Type (2021-2026) & (US\$ Million)
- Table 7: Global Intelligent Driving Touch Sensing Chip Sales Market Share in Value by Type (2021-2026)
- Table 8: Global Intelligent Driving Touch Sensing Chip Price by Type (2021-2026) & (USD/unit)
- Table 9: Global Intelligent Driving Touch Sensing Chip Sales by Type (2027-2032) & (k units)
- Table 10: Global Intelligent Driving Touch Sensing Chip Sales Market Share in Volume by Type (2027-2032)
- Table 11: Global Intelligent Driving Touch Sensing Chip Sales by Type (2027-2032) & (US\$ Million)
- Table 12: Global Intelligent Driving Touch Sensing Chip Sales Market Share in Value by Type (2027-2032)
- Table 13: Global Intelligent Driving Touch Sensing Chip Price by Type (2027-2032) & (USD/unit)
- Table 14: North America Intelligent Driving Touch Sensing Chip Sales by Type (2021-2026) & (k units)
- Table 15: North America Intelligent Driving Touch Sensing Chip Sales by Type (2021-2026) & (US\$ Million)
- Table 16: Europe Intelligent Driving Touch Sensing Chip Sales by Type (2021-2026) & (k units)
- Table 17: Europe Intelligent Driving Touch Sensing Chip Sales by Type (2021-2026) & (US\$ Million)
- Table 18: Asia-Pacific Intelligent Driving Touch Sensing Chip Sales by Type (2021-2026) & (k units)
- Table 19: Asia-Pacific Intelligent Driving Touch Sensing Chip Sales by Type (2021-2026) & (US\$ Million)
- Table 20: Latin America Intelligent Driving Touch Sensing Chip Sales by Type (2021-2026) & (k units)
- Table 21: Latin America Intelligent Driving Touch Sensing Chip Sales by Type (2021-2026) & (US\$ Million)
- Table 22: Middle East and Africa Intelligent Driving Touch Sensing Chip Sales by Type (2021-2026) & (k units)
- Table 23: Middle East and Africa Intelligent Driving Touch Sensing Chip Sales by Type (2021-2026) & (US\$ Million)
- Table 24: Intelligent Driving Touch Sensing Chip Industry Trends
- Table 25: Intelligent Driving Touch Sensing Chip Industry Drivers
- Table 26: Intelligent Driving Touch Sensing Chip Industry Opportunities and Challenges
- Table 27: Intelligent Driving Touch Sensing Chip Industry Restraints
- Table 28: Global Intelligent Driving Touch Sensing Chip Sales Revenue by Company (US\$ Million) & (2021-2026)
- Table 29: Global Intelligent Driving Touch Sensing Chip Revenue Market Share by Company (2021-2026)
- Table 30: Global Intelligent Driving Touch Sensing Chip Sales by Company (2021-2026) & (k units)
- Table 31: Global Intelligent Driving Touch Sensing Chip Sales Share by Company (2021-2026)
- Table 32: Global Intelligent Driving Touch Sensing Chip Market Price by Company (2021-2026) & (USD/unit)
- Table 33: Global Intelligent Driving Touch Sensing Chip Industry Company Ranking, 2024 VS 2025 VS 2026
- Table 34: Global Intelligent Driving Touch Sensing Chip Major Company Production Sites and Headquarters
- Table 35: Global Intelligent Driving Touch Sensing Chip Company, Product Type & Application
- Table 36: Global Intelligent Driving Touch Sensing Chip Company Establishment Date
- Table 37: Global Company Market Concentration Ratio (CR5 and HHI)
- Table 38: Global Intelligent Driving Touch Sensing Chip by Company Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 39: Global Intelligent Driving Touch Sensing Chip Market Size Comparison by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 40: Global Intelligent Driving Touch Sensing Chip Sales by Region (2021-2026) & (k units)
- Table 41: Global Intelligent Driving Touch Sensing Chip Sales Market Share in Volume by Region (2021-2026)
- Table 42: Global Intelligent Driving Touch Sensing Chip Sales by Region (2021-2026) & (US\$ Million)
- Table 43: Global Intelligent Driving Touch Sensing Chip Sales Market Share in Value by Region (2021-2026)
- Table 44: Global Intelligent Driving Touch Sensing Chip Sales (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 45: Global Intelligent Driving Touch Sensing Chip Sales by Region (2027-2032) & (k units)
- Table 46: Global Intelligent Driving Touch Sensing Chip Sales Market Share in Volume by Region (2027-2032)
- Table 47: Global Intelligent Driving Touch Sensing Chip Sales by Region (2027-2032) & (US\$ Million)
- Table 48: Global Intelligent Driving Touch Sensing Chip Sales Market Share in Value by Region (2027-2032)
- Table 49: Global Intelligent Driving Touch Sensing Chip Sales (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2027-2032)
- Table 50: Global Intelligent Driving Touch Sensing Chip Sales by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 51: Global Intelligent Driving Touch Sensing Chip Sales by Application (2021-2026) & (k units)

- Table 52: Global Intelligent Driving Touch Sensing Chip Sales Market Share in Volume by Application (2021-2026)
- Table 53: Global Intelligent Driving Touch Sensing Chip Sales by Application (2021-2026) & (US\$ Million)
- Table 54: Global Intelligent Driving Touch Sensing Chip Sales Market Share in Value by Application (2021-2026)
- Table 55: Global Intelligent Driving Touch Sensing Chip Price by Application (2021-2026) & (USD/unit)
- Table 56: Global Intelligent Driving Touch Sensing Chip Sales by Application (2027-2032) & (k units)
- Table 57: Global Intelligent Driving Touch Sensing Chip Sales Market Share in Volume by Application (2027-2032)
- Table 58: Global Intelligent Driving Touch Sensing Chip Sales by Application (2027-2032) & (US\$ Million)
- Table 59: Global Intelligent Driving Touch Sensing Chip Sales Market Share in Value by Application (2027-2032)
- Table 60: Global Intelligent Driving Touch Sensing Chip Price by Application (2027-2032) & (USD/unit)
- Table 61: North America Intelligent Driving Touch Sensing Chip Sales by Application (2021-2026) & (k units)
- Table 62: North America Intelligent Driving Touch Sensing Chip Sales by Application (2021-2026) & (US\$ Million)
- Table 63: Europe Intelligent Driving Touch Sensing Chip Sales by Application (2021-2026) & (k units)
- Table 64: Europe Intelligent Driving Touch Sensing Chip Sales by Application (2021-2026) & (US\$ Million)
- Table 65: Asia-Pacific Intelligent Driving Touch Sensing Chip Sales by Application (2021-2026) & (k units)
- Table 66: Asia-Pacific Intelligent Driving Touch Sensing Chip Sales by Application (2021-2026) & (US\$ Million)
- Table 67: Latin America Intelligent Driving Touch Sensing Chip Sales by Application (2021-2026) & (k units)
- Table 68: Latin America Intelligent Driving Touch Sensing Chip Sales by Application (2021-2026) & (US\$ Million)
- Table 69: Middle East and Africa Intelligent Driving Touch Sensing Chip Sales by Application (2021-2026) & (k units)
- Table 70: Middle East and Africa Intelligent Driving Touch Sensing Chip Sales by Application (2021-2026) & (US\$ Million)
- Table 71: Atmel Company Information
- Table 72: Atmel Business Overview
- Table 73: Atmel Intelligent Driving Touch Sensing Chip Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 74: Atmel Intelligent Driving Touch Sensing Chip Product Portfolio
- Table 75: Atmel Recent Development
- Table 76: Cypress Company Information
- Table 77: Cypress Business Overview
- Table 78: Cypress Intelligent Driving Touch Sensing Chip Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 79: Cypress Intelligent Driving Touch Sensing Chip Product Portfolio
- Table 80: Cypress Recent Development
- Table 81: Synaptics Company Information
- Table 82: Synaptics Business Overview
- Table 83: Synaptics Intelligent Driving Touch Sensing Chip Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 84: Synaptics Intelligent Driving Touch Sensing Chip Product Portfolio
- Table 85: Synaptics Recent Development
- Table 86: Melfas Company Information
- Table 87: Melfas Business Overview
- Table 88: Melfas Intelligent Driving Touch Sensing Chip Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 89: Melfas Intelligent Driving Touch Sensing Chip Product Portfolio
- Table 90: Melfas Recent Development
- Table 91: Goodix Company Information
- Table 92: Goodix Business Overview
- Table 93: Goodix Intelligent Driving Touch Sensing Chip Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 94: Goodix Intelligent Driving Touch Sensing Chip Product Portfolio
- Table 95: Goodix Recent Development
- Table 96: BYD Micro Company Information
- Table 97: BYD Micro Business Overview
- Table 98: BYD Micro Intelligent Driving Touch Sensing Chip Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 99: BYD Micro Intelligent Driving Touch Sensing Chip Product Portfolio
- Table 100: BYD Micro Recent Development
- Table 101: Tsinghua Unigroup Company Information
- Table 102: Tsinghua Unigroup Business Overview
- Table 103: Tsinghua Unigroup Intelligent Driving Touch Sensing Chip Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 104: Tsinghua Unigroup Intelligent Driving Touch Sensing Chip Product Portfolio
- Table 105: Tsinghua Unigroup Recent Development
- Table 106: Microchip Company Information
- Table 107: Microchip Business Overview
- Table 108: Microchip Intelligent Driving Touch Sensing Chip Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)

- Table 109: Microchip Intelligent Driving Touch Sensing Chip Product Portfolio
- Table 110: Microchip Recent Development
- Table 111: Realmagic Semi Company Information
- Table 112: Realmagic Semi Business Overview
- Table 113: Realmagic Semi Intelligent Driving Touch Sensing Chip Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 114: Realmagic Semi Intelligent Driving Touch Sensing Chip Product Portfolio
- Table 115: Realmagic Semi Recent Development
- Table 116: ShenZhen Betterlife Electronic Science And Technology Company Information
- Table 117: ShenZhen Betterlife Electronic Science And Technology Business Overview
- Table 118: ShenZhen Betterlife Electronic Science And Technology Intelligent Driving Touch Sensing Chip Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 119: ShenZhen Betterlife Electronic Science And Technology Intelligent Driving Touch Sensing Chip Product Portfolio
- Table 120: ShenZhen Betterlife Electronic Science And Technology Recent Development
- Table 121: North America Intelligent Driving Touch Sensing Chip Market Size Growth Rate (CAGR) by Country (k units): 2021 VS 2025 VS 2032
- Table 122: North America Intelligent Driving Touch Sensing Chip Sales by Country (2021-2026) & (k units)
- Table 123: North America Intelligent Driving Touch Sensing Chip Sales Market Share by Country (2021-2026)
- Table 124: North America Intelligent Driving Touch Sensing Chip Sales Forecast by Country (2027-2032) & (k units)
- Table 125: North America Intelligent Driving Touch Sensing Chip Sales Market Share Forecast by Country (2027-2032)
- Table 126: North America Intelligent Driving Touch Sensing Chip Market Size Growth Rate (CAGR) by Country (US\$ Million): 2021 VS 2025 VS 2032
- Table 127: North America Intelligent Driving Touch Sensing Chip Market Size by Country (2021-2026) & (US\$ Million)
- Table 128: North America Intelligent Driving Touch Sensing Chip Market Share by Country (2021-2026)
- Table 129: North America Intelligent Driving Touch Sensing Chip Market Size Forecast by Country (2027-2032) & (US\$ Million)
- Table 130: North America Intelligent Driving Touch Sensing Chip Market Share Forecast by Country (2027-2032)
- Table 131: Europe Intelligent Driving Touch Sensing Chip Market Size Growth Rate (CAGR) by Country (k units): 2021 VS 2025 VS 2032
- Table 132: Europe Intelligent Driving Touch Sensing Chip Sales by Country (2021-2026) & (k units)
- Table 133: Europe Intelligent Driving Touch Sensing Chip Sales Market Share by Country (2021-2026)
- Table 134: Europe Intelligent Driving Touch Sensing Chip Sales Forecast by Country (2027-2032) & (k units)
- Table 135: Europe Intelligent Driving Touch Sensing Chip Sales Market Share Forecast by Country (2027-2032)
- Table 136: Europe Intelligent Driving Touch Sensing Chip Market Size Growth Rate (CAGR) by Country (US\$ Million): 2021 VS 2025 VS 2032
- Table 137: Europe Intelligent Driving Touch Sensing Chip Market Size by Country (2021-2026) & (US\$ Million)
- Table 138: Europe Intelligent Driving Touch Sensing Chip Market Share by Country (2021-2026)
- Table 139: Europe Intelligent Driving Touch Sensing Chip Market Size Forecast by Country (2027-2032) & (US\$ Million)
- Table 140: Europe Intelligent Driving Touch Sensing Chip Market Share Forecast by Country (2027-2032)
- Table 141: Asia-Pacific Intelligent Driving Touch Sensing Chip Market Size Growth Rate (CAGR) by Country (k units): 2021 VS 2025 VS 2032
- Table 142: Asia-Pacific Intelligent Driving Touch Sensing Chip Sales by Country (2021-2026) & (k units)
- Table 143: Asia-Pacific Intelligent Driving Touch Sensing Chip Sales Market Share by Country (2021-2026)
- Table 144: Asia-Pacific Intelligent Driving Touch Sensing Chip Sales Forecast by Country (2027-2032) & (k units)
- Table 145: Asia-Pacific Intelligent Driving Touch Sensing Chip Sales Market Share Forecast by Country (2027-2032)
- Table 146: Asia-Pacific Intelligent Driving Touch Sensing Chip Market Size Growth Rate (CAGR) by Country (US\$ Million): 2021 VS 2025 VS 2032
- Table 147: Asia-Pacific Intelligent Driving Touch Sensing Chip Market Size by Country (2021-2026) & (US\$ Million)
- Table 148: Asia-Pacific Intelligent Driving Touch Sensing Chip Market Share by Country (2021-2026)
- Table 149: Asia-Pacific Intelligent Driving Touch Sensing Chip Market Size Forecast by Country (2027-2032) & (US\$ Million)
- Table 150: Asia-Pacific Intelligent Driving Touch Sensing Chip Market Share Forecast by Country (2027-2032)
- Table 151: Latin America Intelligent Driving Touch Sensing Chip Market Size Growth Rate (CAGR) by Country (k units): 2021 VS 2025 VS 2032
- Table 152: Latin America Intelligent Driving Touch Sensing Chip Sales by Country (2021-2026) & (k units)
- Table 153: Latin America Intelligent Driving Touch Sensing Chip Sales Market Share by Country (2021-2026)
- Table 154: Latin America Intelligent Driving Touch Sensing Chip Sales Forecast by Country (2027-2032) & (k units)
- Table 155: Latin America Intelligent Driving Touch Sensing Chip Sales Market Share Forecast by Country (2027-2032)
- Table 156: Latin America Intelligent Driving Touch Sensing Chip Market Size Growth Rate (CAGR) by Country (US\$ Million): 2021 VS 2025 VS 2032
- Table 157: Latin America Intelligent Driving Touch Sensing Chip Market Size by Country (2021-2026) & (US\$ Million)
- Table 158: Latin America Intelligent Driving Touch Sensing Chip Market Share by Country (2021-2026)
- Table 159: Latin America Intelligent Driving Touch Sensing Chip Market Size Forecast by Country (2027-2032) & (US\$ Million)
- Table 160: Latin America Intelligent Driving Touch Sensing Chip Market Share Forecast by Country (2027-2032)
- Table 161: Middle East and Africa Intelligent Driving Touch Sensing Chip Market Size Growth Rate (CAGR) by Country (k units): 2021 VS 2025 VS 2032

- Table 162: Middle East and Africa Intelligent Driving Touch Sensing Chip Sales by Country (2021-2026) & (k units)
- Table 163: Middle East and Africa Intelligent Driving Touch Sensing Chip Sales Market Share by Country (2021-2026)
- Table 164: Middle East and Africa Intelligent Driving Touch Sensing Chip Sales Forecast by Country (2027-2032) & (k units)
- Table 165: Middle East and Africa Intelligent Driving Touch Sensing Chip Sales Market Share Forecast by Country (2027-2032)
- Table 166: Middle East and Africa Intelligent Driving Touch Sensing Chip Market Size Growth Rate (CAGR) by Country (US\$ Million): 2021 VS 2025 VS 2032
- Table 167: Middle East and Africa Intelligent Driving Touch Sensing Chip Market Size by Country (2021-2026) & (US\$ Million)
- Table 168: Middle East and Africa Intelligent Driving Touch Sensing Chip Market Share by Country (2021-2026)
- Table 169: Middle East and Africa Intelligent Driving Touch Sensing Chip Market Size Forecast by Country (2027-2032) & (US\$ Million)
- Table 170: Middle East and Africa Intelligent Driving Touch Sensing Chip Market Share Forecast by Country (2027-2032)
- Table 171: Key Raw Materials
- Table 172: Raw Materials Key Suppliers
- Table 173: Intelligent Driving Touch Sensing Chip Distributors List
- Table 174: Intelligent Driving Touch Sensing Chip Customers List
- Table 175: Research Programs/Design for This Report
- Table 176: Authors List of This Report
- Table 177: Secondary Sources
- Table 178: Primary Sources

List of Figures:

- Figure 1: Intelligent Driving Touch Sensing Chip Image
- Figure 2: Global Intelligent Driving Touch Sensing Chip Market Size (US\$ Million), 2021 VS 2025 VS 2032
- Figure 3: Global Intelligent Driving Touch Sensing Chip Market Size (2021-2032) & (US\$ Million)
- Figure 4: Global Intelligent Driving Touch Sensing Chip Sales (2021-2032) & (k units)
- Figure 5: Single-point Touch Sensing Image
- Figure 6: Global Single-point Touch Sensing Sales YoY Growth (2021-2032) & (k units)
- Figure 7: Multi-point Touch Sensing Image
- Figure 8: Global Multi-point Touch Sensing Sales YoY Growth (2021-2032) & (k units)
- Figure 9: Global Intelligent Driving Touch Sensing Chip Market Size Overview by Type (2021-2032) & (US\$ Million)
- Figure 10: Global Intelligent Driving Touch Sensing Chip Market Share by Type 2025 VS 2032
- Figure 11: North America Intelligent Driving Touch Sensing Chip Sales Market Share in Volume by Type in 2025
- Figure 12: North America Intelligent Driving Touch Sensing Chip Sales Market Share in Value by Type in 2025
- Figure 13: Europe Intelligent Driving Touch Sensing Chip Sales Market Share in Volume by Type in 2025
- Figure 14: Europe Intelligent Driving Touch Sensing Chip Sales Market Share in Value by Type in 2025
- Figure 15: Asia-Pacific Intelligent Driving Touch Sensing Chip Sales Market Share in Volume by Type in 2025
- Figure 16: Asia-Pacific Intelligent Driving Touch Sensing Chip Sales Market Share in Value by Type in 2025
- Figure 17: Latin America Intelligent Driving Touch Sensing Chip Sales Market Share in Volume by Type in 2025
- Figure 18: Latin America Intelligent Driving Touch Sensing Chip Sales Market Share in Value by Type in 2025
- Figure 19: Middle East and Africa Intelligent Driving Touch Sensing Chip Sales Market Share in Volume by Type in 2025
- Figure 20: Middle East and Africa Intelligent Driving Touch Sensing Chip Sales Market Share in Value by Type in 2025
- Figure 21: Global Top 5 and 10 Intelligent Driving Touch Sensing Chip Players Market Share by Revenue in 2025
- Figure 22: Company Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 23: Passenger Cars Image
- Figure 24: Global Passenger Cars Sales YoY Growth (2021-2032) & (k units)
- Figure 25: Commercial Cars Image
- Figure 26: Global Commercial Cars Sales YoY Growth (2021-2032) & (k units)
- Figure 27: Global Intelligent Driving Touch Sensing Chip Market Size Overview by Application (2021-2032) & (US\$ Million)
- Figure 28: Global Intelligent Driving Touch Sensing Chip Market Share by Application 2025 VS 2032
- Figure 29: North America Intelligent Driving Touch Sensing Chip Sales Market Share in Volume by Application in 2025
- Figure 30: North America Intelligent Driving Touch Sensing Chip Sales Market Share in Value by Application in 2025
- Figure 31: Europe Intelligent Driving Touch Sensing Chip Sales Market Share in Volume by Application in 2025
- Figure 32: Europe Intelligent Driving Touch Sensing Chip Sales Market Share in Value by Application in 2025
- Figure 33: Asia-Pacific Intelligent Driving Touch Sensing Chip Sales Market Share in Volume by Application in 2025
- Figure 34: Asia-Pacific Intelligent Driving Touch Sensing Chip Sales Market Share in Value by Application in 2025
- Figure 35: Latin America Intelligent Driving Touch Sensing Chip Sales Market Share in Volume by Application in 2025
- Figure 36: Latin America Intelligent Driving Touch Sensing Chip Sales Market Share in Value by Application in 2025
- Figure 37: Middle East and Africa Intelligent Driving Touch Sensing Chip Sales Market Share in Volume by Application in 2025
- Figure 38: Middle East and Africa Intelligent Driving Touch Sensing Chip Sales Market Share in Value by Application in 2025
- Figure 39: North America Intelligent Driving Touch Sensing Chip Sales by Country: 2021 VS 2025 VS 2032 (k units)
- Figure 40: North America Intelligent Driving Touch Sensing Chip Sales Share by Country: 2021 VS 2025 VS 2032
- Figure 41: North America Intelligent Driving Touch Sensing Chip Market Size by Country: 2021 VS 2025 VS 2032 (US\$

- Million)
- Figure 42: North America Intelligent Driving Touch Sensing Chip Market Share by Country: 2021 VS 2025 VS 2032
 - Figure 43: Europe Intelligent Driving Touch Sensing Chip Sales by Country: 2021 VS 2025 VS 2032 (k units)
 - Figure 44: Europe Intelligent Driving Touch Sensing Chip Sales Share by Country: 2021 VS 2025 VS 2032
 - Figure 45: Europe Intelligent Driving Touch Sensing Chip Market Size by Country: 2021 VS 2025 VS 2032 (US\$ Million)
 - Figure 46: Europe Intelligent Driving Touch Sensing Chip Market Share by Country: 2021 VS 2025 VS 2032
 - Figure 47: Asia-Pacific Intelligent Driving Touch Sensing Chip Sales by Country: 2021 VS 2025 VS 2032 (k units)
 - Figure 48: Asia-Pacific Intelligent Driving Touch Sensing Chip Sales Share by Country: 2021 VS 2025 VS 2032
 - Figure 49: Asia-Pacific Intelligent Driving Touch Sensing Chip Market Size by Country: 2021 VS 2025 VS 2032 (US\$ Million)
 - Figure 50: Asia-Pacific Intelligent Driving Touch Sensing Chip Market Share by Country: 2021 VS 2025 VS 2032
 - Figure 51: Latin America Intelligent Driving Touch Sensing Chip Sales by Country: 2021 VS 2025 VS 2032 (k units)
 - Figure 52: Latin America Intelligent Driving Touch Sensing Chip Sales Share by Country: 2021 VS 2025 VS 2032
 - Figure 53: Latin America Intelligent Driving Touch Sensing Chip Market Size by Country: 2021 VS 2025 VS 2032 (US\$ Million)
 - Figure 54: Latin America Intelligent Driving Touch Sensing Chip Market Share by Country: 2021 VS 2025 VS 2032
 - Figure 55: Middle East and Africa Intelligent Driving Touch Sensing Chip Sales by Country: 2021 VS 2025 VS 2032 (k units)
 - Figure 56: Middle East and Africa Intelligent Driving Touch Sensing Chip Sales Share by Country: 2021 VS 2025 VS 2032
 - Figure 57: Middle East and Africa Intelligent Driving Touch Sensing Chip Market Size by Country: 2021 VS 2025 VS 2032 (US\$ Million)
 - Figure 58: Middle East and Africa Intelligent Driving Touch Sensing Chip Market Share by Country: 2021 VS 2025 VS 2032
 - Figure 59: Intelligent Driving Touch Sensing Chip Value Chain
 - Figure 60: Key Raw Materials Price
 - Figure 61: Manufacturing Cost Structure
 - Figure 62: Intelligent Driving Touch Sensing Chip Production Mode & Process
 - Figure 63: Direct Comparison with Distribution Share
 - Figure 64: Distributors Profiles
 - Figure 65: Years Considered
 - Figure 66: Research Process
 - Figure 67: Key Executives Interviewed