market@aporesearch.com | +1-332-251-9412
Global Leading Market Report Publisher

Global Image Based Bar Code Reader Market by Size, by Type, by Application, by Region, History and Forecast 2021-2032

Industry	Published	Pages	Format
Electronics & Semiconductor	2026-01-06	199	PDF

Single User	Multi User	Enterprise
USD 3,950	USD 5,925	USD 7,900

Description

The global Image Based Bar Code Reader market is projected to grow from US$ million in 2026 to US$ million by 2032, implying a CAGR of % over 2026-2032.

The US & Canada market for Image Based Bar Code Reader is projected to increase from US$ million in 2026 to US$ million by 2032, at a CAGR of % over 2026-2032.

The Europe market for Image Based Bar Code Reader is projected to increase from US$ million in 2026 to US$ million by 2032, at a CAGR of % over 2026-2032.

The Asia Pacific market for Image Based Bar Code Reader is projected to increase from US$ million in 2026 to US$ million by 2032, at a CAGR of % over 2026-2032.

The China market for Image Based Bar Code Reader is projected to increase from US$ million in 2026 to US$ million by 2032, at a CAGR of % over 2026-2032.

Leading global manufacturers of Image Based Bar Code Reader include Scandit AG, Wasp Barcode Technologies, Honeywell International, Inc., OMRON Corporation, SATO America, Axicon Auto ID Limited, Handheld Group, Cognex Corporation and Datalogic S.p.A, among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

On the production side, the report examines Image Based Bar Code Reader output, growth rates, and market shares by manufacturer and by region (at regional and country level) for 2021-2026, with forecasts through 2032.

On the consumption side, the report analyzes sales of Image Based Bar Code Reader by region (regional and country level), company, type, and application for 2021-2026 and provides forecasts through 2032.

The report provides an overview of the global Image Based Bar Code Reader market in terms of capacity, output, revenue, and price, analyzing global market trends using historical revenue and sales data for 2021-2025, estimates for 2026, and projected CAGRs through 2032.

The study covers key producers of Image Based Bar Code Reader and consumption patterns in major regions and countries, assesses future market potential, and highlights priority regions and countries for segmenting the market into sub-sectors, with country-specific market value data for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, the Middle East, Africa, and other countries.

The report also presents Image Based Bar Code Reader sales, revenue, market share, and industry ranking for the main manufacturers for 2021-2026, identifies the major stakeholders in the global market, and analyzes their competitive landscape and market positioning based on recent developments and segmental revenues.

In addition, the report analyzes segment data by type and application—covering sales, revenue, and price—for 2021-2032, and evaluates and forecasts the Image Based Bar Code Reader market size, projected growth trends, production technologies, key applications, and end-use industries.

Image Based Bar Code Reader Segment by Company

Scandit AG

Wasp Barcode Technologies

Honeywell International, Inc.

OMRON Corporation

SATO America

Axicon Auto ID Limited

Handheld Group

Cognex Corporation

Datalogic S.p.A

Zebra Technologies Corp.

KEYENCE Corporation.

RTscan Technology Limited

Image Based Bar Code Reader Segment by Type

Portable Scanners

Fixed Scanners

Others

Image Based Bar Code Reader Segment by Application

Retail and Commercial

Automotive

Food and Beverage

Semiconductor

Health Care

Logistics & Warehousing

Commercial Aviation

Others

Image Based Bar Code Reader Segment by Region

North America

United States

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Spain

Netherlands

Switzerland

Sweden

Poland

Asia-Pacific

China

Japan

South Korea

India

Australia

Taiwan

Southeast Asia

South America

Brazil

Argentina

Chile

Middle East & Africa

Egypt

South Africa

Israel

Türkiye

GCC Countries

Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.

2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.

3. To split the breakdown data by regions, type, manufacturers, and Application.

4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.

5. To identify significant trends, drivers, influence factors in global and regions.

6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Image Based Bar Code Reader market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Image Based Bar Code Reader and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Image Based Bar Code Reader.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Provides an overview of the Image Based Bar Code Reader market, including product definition, global market growth prospects, production value, capacity, and average price forecasts (2021-2032).

Chapter 2:

Analysis key trends, drivers, challenges, and opportunities within the global Image Based Bar Code Reader industry.

Chapter 3:

Detailed analysis of Image Based Bar Code Reader market competition landscape. Including Image Based Bar Code Reader manufacturers' output value, output and average price from 2021 to 2026, as well as competition analysis indicators such as origin, product type, application, merger and acquisition information, etc.

Chapter 4:

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 7:

Production/Production Value of Image Based Bar Code Reader by region. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 8:

Consumption of Image Based Bar Code Reader in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 9:

Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10:

Concluding Insights of the report.

Table of Contents

1 Market Overview

1.1 Product Definition

1.2 Global Market Growth Prospects

1.2.1 Global Image Based Bar Code Reader Production Value Estimates and Forecasts (2021-2032)

1.2.2 Global Image Based Bar Code Reader Production Capacity Estimates and Forecasts (2021-2032)

1.2.3 Global Image Based Bar Code Reader Production Estimates and Forecasts (2021-2032)

1.2.4 Global Image Based Bar Code Reader Market Average Price (2021-2032)

1.3 Assumptions and Limitations

1.4 Study Goals and Objectives

2 Global Image Based Bar Code Reader Market Dynamics

2.1 Image Based Bar Code Reader Industry Trends

2.2 Image Based Bar Code Reader Industry Drivers

2.3 Image Based Bar Code Reader Industry Opportunities and Challenges

2.4 Image Based Bar Code Reader Industry Restraints

3 Image Based Bar Code Reader Market by Manufacturers

3.1 Global Image Based Bar Code Reader Production Value by Manufacturers (2021-2026)

3.2 Global Image Based Bar Code Reader Production by Manufacturers (2021-2026)

3.3 Global Image Based Bar Code Reader Average Price by Manufacturers (2021-2026)

3.4 Global Image Based Bar Code Reader Industry Manufacturers Ranking, 2024 VS 2025 VS 2026

3.5 Global Image Based Bar Code Reader Key Manufacturers Manufacturing Sites & Headquarters

3.6 Global Image Based Bar Code Reader Manufacturers, Product Type & Application

3.7 Global Image Based Bar Code Reader Manufacturers Established Date

3.8 Market Competitive Analysis

3.8.1 Global Image Based Bar Code Reader Market CR5 and HHI

3.8.2 Global Top 5 and 10 Image Based Bar Code Reader Players Market Share by Production Value in 2025

3.8.3 2025 Image Based Bar Code Reader Tier 1, Tier 2, and Tier 3

4 Image Based Bar Code Reader Market by Type

4.1 Image Based Bar Code Reader Type Introduction

4.1.1 Portable Scanners

4.1.2 Fixed Scanners

4.1.3 Others

4.2 Global Image Based Bar Code Reader Production by Type

4.2.1 Global Image Based Bar Code Reader Production by Type (2021 VS 2025 VS 2032)

4.2.2 Global Image Based Bar Code Reader Production by Type (2021-2032)

4.2.3 Global Image Based Bar Code Reader Production Market Share by Type (2021-2032)

4.3 Global Image Based Bar Code Reader Production Value by Type

4.3.1 Global Image Based Bar Code Reader Production Value by Type (2021 VS 2025 VS 2032)

4.3.2 Global Image Based Bar Code Reader Production Value by Type (2021-2032)

4.3.3 Global Image Based Bar Code Reader Production Value Market Share by Type (2021-2032)

5 Image Based Bar Code Reader Market by Application

5.1 Image Based Bar Code Reader Application Introduction

5.1.1 Retail and Commercial

5.1.2 Automotive

5.1.3 Food and Beverage

5.1.4 Semiconductor

5.1.5 Health Care

5.1.6 Logistics & Warehousing

5.1.7 Commercial Aviation

5.1.8 Others

5.2 Global Image Based Bar Code Reader Production by Application

5.2.1 Global Image Based Bar Code Reader Production by Application (2021 VS 2025 VS 2032)

5.2.2 Global Image Based Bar Code Reader Production by Application (2021-2032)

5.2.3 Global Image Based Bar Code Reader Production Market Share by Application (2021-2032)

5.3 Global Image Based Bar Code Reader Production Value by Application

5.3.1 Global Image Based Bar Code Reader Production Value by Application (2021 VS 2025 VS 2032)

5.3.2 Global Image Based Bar Code Reader Production Value by Application (2021-2032)

5.3.3 Global Image Based Bar Code Reader Production Value Market Share by Application (2021-2032)

6 Company Profiles

6.1 Scandit AG

6.1.1 Scandit AG Company Information

6.1.2 Scandit AG Business Overview

6.1.3 Scandit AG Image Based Bar Code Reader Production, Value and Gross Margin (2021-2026)

6.1.4 Scandit AG Image Based Bar Code Reader Product Portfolio

6.1.5 Scandit AG Recent Developments

6.2 Wasp Barcode Technologies

6.2.1 Wasp Barcode Technologies Company Information

6.2.2 Wasp Barcode Technologies Business Overview

6.2.3 Wasp Barcode Technologies Image Based Bar Code Reader Production, Value and Gross Margin (2021-2026)

6.2.4 Wasp Barcode Technologies Image Based Bar Code Reader Product Portfolio

6.2.5 Wasp Barcode Technologies Recent Developments

6.3 Honeywell International, Inc.

6.3.1 Honeywell International, Inc. Company Information

6.3.2 Honeywell International, Inc. Business Overview

6.3.3 Honeywell International, Inc. Image Based Bar Code Reader Production, Value and Gross Margin (2021-2026)

6.3.4 Honeywell International, Inc. Image Based Bar Code Reader Product Portfolio

6.3.5 Honeywell International, Inc. Recent Developments

6.4 OMRON Corporation

6.4.1 OMRON Corporation Company Information

6.4.2 OMRON Corporation Business Overview

6.4.3 OMRON Corporation Image Based Bar Code Reader Production, Value and Gross Margin (2021-2026)

6.4.4 OMRON Corporation Image Based Bar Code Reader Product Portfolio

6.4.5 OMRON Corporation Recent Developments

6.5 SATO America

6.5.1 SATO America Company Information

6.5.2 SATO America Business Overview

6.5.3 SATO America Image Based Bar Code Reader Production, Value and Gross Margin (2021-2026)

6.5.4 SATO America Image Based Bar Code Reader Product Portfolio

6.5.5 SATO America Recent Developments

6.6 Axicon Auto ID Limited

6.6.1 Axicon Auto ID Limited Company Information

6.6.2 Axicon Auto ID Limited Business Overview
6.6.3 Axicon Auto ID Limited Image Based Bar Code Reader Production, Value and Gross Margin (2021-2026)
6.6.4 Axicon Auto ID Limited Image Based Bar Code Reader Product Portfolio
6.6.5 Axicon Auto ID Limited Recent Developments
6.7 Handheld Group
6.7.1 Handheld Group Company Information
6.7.2 Handheld Group Business Overview
6.7.3 Handheld Group Image Based Bar Code Reader Production, Value and Gross Margin (2021-2026)
6.7.4 Handheld Group Image Based Bar Code Reader Product Portfolio
6.7.5 Handheld Group Recent Developments
6.8 Cognex Corporation
6.8.1 Cognex Corporation Company Information
6.8.2 Cognex Corporation Business Overview
6.8.3 Cognex Corporation Image Based Bar Code Reader Production, Value and Gross Margin (2021-2026)
6.8.4 Cognex Corporation Image Based Bar Code Reader Product Portfolio
6.8.5 Cognex Corporation Recent Developments
6.9 Datalogic S.p.A
6.9.1 Datalogic S.p.A Company Information
6.9.2 Datalogic S.p.A Business Overview
6.9.3 Datalogic S.p.A Image Based Bar Code Reader Production, Value and Gross Margin (2021-2026)
6.9.4 Datalogic S.p.A Image Based Bar Code Reader Product Portfolio
6.9.5 Datalogic S.p.A Recent Developments
6.10 Zebra Technologies Corp.
6.10.1 Zebra Technologies Corp. Company Information
6.10.2 Zebra Technologies Corp. Business Overview
6.10.3 Zebra Technologies Corp. Image Based Bar Code Reader Production, Value and Gross Margin (2021-2026)
6.10.4 Zebra Technologies Corp. Image Based Bar Code Reader Product Portfolio
6.10.5 Zebra Technologies Corp. Recent Developments
6.11 KEYENCE Corporation.
6.11.1 KEYENCE Corporation. Company Information
6.11.2 KEYENCE Corporation. Business Overview
6.11.3 KEYENCE Corporation. Image Based Bar Code Reader Production, Value and Gross Margin (2021-2026)
6.11.4 KEYENCE Corporation. Image Based Bar Code Reader Product Portfolio
6.11.5 KEYENCE Corporation. Recent Developments
6.12 RTscan Technology Limited
6.12.1 RTscan Technology Limited Company Information
6.12.2 RTscan Technology Limited Business Overview
6.12.3 RTscan Technology Limited Image Based Bar Code Reader Production, Value and Gross Margin (2021-2026)
6.12.4 RTscan Technology Limited Image Based Bar Code Reader Product Portfolio
6.12.5 RTscan Technology Limited Recent Developments

7 Global Image Based Bar Code Reader Production by Region

7.1 Global Image Based Bar Code Reader Production by Region: 2021 VS 2025 VS 2032
7.2 Global Image Based Bar Code Reader Production by Region (2021-2032)
7.2.1 Global Image Based Bar Code Reader Production by Region (2021-2026)
7.2.2 Global Image Based Bar Code Reader Production Forecast by Region (2027-2032)
7.3 Global Image Based Bar Code Reader Production by Region: 2021 VS 2025 VS 2032
7.4 Global Image Based Bar Code Reader Production Value by Region (2021-2032)
7.4.1 Global Image Based Bar Code Reader Production Value by Region (2021-2026)

7.4.2 Global Image Based Bar Code Reader Production Value by Region (2027-2032)
7.5 Global Image Based Bar Code Reader Market Price Analysis by Region (2021-2032)
7.6 Regional Production Value Trends (2021-2032)
7.6.1 North America Image Based Bar Code Reader Production Value (2021-2032)
7.6.2 Europe Image Based Bar Code Reader Production Value (2021-2032)
7.6.3 Asia-Pacific Image Based Bar Code Reader Production Value (2021-2032)
7.6.4 South America Image Based Bar Code Reader Production Value (2021-2032)
7.6.5 Middle East & Africa Image Based Bar Code Reader Production Value (2021-2032)

8 Global Image Based Bar Code Reader Consumption by Region

8.1 Global Image Based Bar Code Reader Consumption by Region: 2021 VS 2025 VS 2032
8.2 Global Image Based Bar Code Reader Consumption by Region (2021-2032)
8.2.1 Global Image Based Bar Code Reader Consumption by Region (2021-2026)
8.2.2 Global Image Based Bar Code Reader Consumption by Region (2027-2032)
8.3 North America
8.3.1 North America Image Based Bar Code Reader Consumption Growth Rate by Country: 2021 VS 2025 VS 2032
8.3.2 North America Image Based Bar Code Reader Consumption by Country (2021-2032)
8.3.3 U.S.
8.3.4 Canada
8.3.5 Mexico
8.4 Europe
8.4.1 Europe Image Based Bar Code Reader Consumption Growth Rate by Country: 2021 VS 2025 VS 2032
8.4.2 Europe Image Based Bar Code Reader Consumption by Country (2021-2032)
8.4.3 Germany
8.4.4 France
8.4.5 U.K.
8.4.6 Italy
8.4.7 Netherlands
8.5 Asia Pacific
8.5.1 Asia Pacific Image Based Bar Code Reader Consumption Growth Rate by Country: 2021 VS 2025 VS 2032
8.5.2 Asia Pacific Image Based Bar Code Reader Consumption by Country (2021-2032)
8.5.3 China
8.5.4 Japan
8.5.5 South Korea
8.5.6 Southeast Asia
8.5.7 India
8.5.8 Australia
8.6 South America
8.6.1 South America Image Based Bar Code Reader Consumption Growth Rate by Country: 2021 VS 2025 VS 2032
8.6.2 South America Image Based Bar Code Reader Consumption by Country (2021-2032)
8.6.3 Brazil
8.6.4 Argentina
8.6.5 Chile
8.6.6 Colombia
8.7 Middle East & Africa
8.7.1 Middle East & Africa Image Based Bar Code Reader Consumption Growth Rate by Country: 2021 VS 2025 VS 2032
8.7.2 Middle East & Africa Image Based Bar Code Reader Consumption by Country (2021-2032)
8.7.3 Egypt
8.7.4 South Africa

8.7.5 Israel

8.7.6 Türkiye

8.7.7 GCC Countries

9 Value Chain and Sales Channels Analysis

9.1 Image Based Bar Code Reader Value Chain Analysis

9.1.1 Image Based Bar Code Reader Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Manufacturing Cost Structure

9.1.4 Image Based Bar Code Reader Production Mode & Process

9.2 Image Based Bar Code Reader Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Image Based Bar Code Reader Distributors

9.2.3 Image Based Bar Code Reader Customers

10 Concluding Insights

11 Appendix

11.1 Reasons for Doing This Study

11.2 Research Methodology

11.3 Research Process

11.4 Authors List of This Report

11.5 Data Source

11.5.1 Secondary Sources

11.5.2 Primary Sources

11.6 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Image Based Bar Code Reader Industry Trends
- Table 2: Image Based Bar Code Reader Industry Drivers
- Table 3: Image Based Bar Code Reader Industry Opportunities and Challenges
- Table 4: Image Based Bar Code Reader Industry Restraints
- Table 5: Global Image Based Bar Code Reader Production Value by Manufacturers (US$ Million) & (2021-2026)
- Table 6: Global Image Based Bar Code Reader Production Value Share by Manufacturers (2021-2026)
- Table 7: Global Image Based Bar Code Reader Production by Manufacturers (k units) & (2021-2026)
- Table 8: Global Image Based Bar Code Reader Production Market Share by Manufacturers
- Table 9: Global Image Based Bar Code Reader Average Price (USD/unit) of Manufacturers (2021-2026)
- Table 10: Global Image Based Bar Code Reader Industry Manufacturers Ranking, 2024 VS 2025 VS 2026
- Table 11: Global Image Based Bar Code Reader Key Manufacturers Manufacturing Sites & Headquarters
- Table 12: Global Image Based Bar Code Reader Manufacturers, Product Type & Application
- Table 13: Global Image Based Bar Code Reader Manufacturers Established Date
- Table 14: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15: Global Image Based Bar Code Reader by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Production Value of 2025)
- Table 16: Major Manufacturers of Portable Scanners
- Table 17: Major Manufacturers of Fixed Scanners
- Table 18: Major Manufacturers of Others
- Table 19: Global Image Based Bar Code Reader Production by Type 2021 VS 2025 VS 2032 (k units)
- Table 20: Global Image Based Bar Code Reader Production by Type (2021-2026) & (k units)
- Table 21: Global Image Based Bar Code Reader Production by Type (2027-2032) & (k units)
- Table 22: Global Image Based Bar Code Reader Production Market Share by Type (2021-2026)
- Table 23: Global Image Based Bar Code Reader Production Market Share by Type (2027-2032)
- Table 24: Global Image Based Bar Code Reader Production Value by Type 2021 VS 2025 VS 2032 (k units)
- Table 25: Global Image Based Bar Code Reader Production Value by Type (2021-2026) & (k units)
- Table 26: Global Image Based Bar Code Reader Production Value by Type (2027-2032) & (k units)
- Table 27: Global Image Based Bar Code Reader Production Value Market Share by Type (2021-2026)
- Table 28: Global Image Based Bar Code Reader Production Value Market Share by Type (2027-2032)
- Table 29: Major Manufacturers of Retail and Commercial
- Table 30: Major Manufacturers of Automotive
- Table 31: Major Manufacturers of Food and Beverage
- Table 32: Major Manufacturers of Semiconductor
- Table 33: Major Manufacturers of Health Care
- Table 34: Major Manufacturers of Logistics & Warehousing
- Table 35: Major Manufacturers of Commercial Aviation
- Table 36: Major Manufacturers of Others
- Table 37: Global Image Based Bar Code Reader Production by Application 2021 VS 2025 VS 2032 (k units)
- Table 38: Global Image Based Bar Code Reader Production by Application (2021-2026) & (k units)
- Table 39: Global Image Based Bar Code Reader Production by Application (2027-2032) & (k units)
- Table 40: Global Image Based Bar Code Reader Production Market Share by Application (2021-2026)
- Table 41: Global Image Based Bar Code Reader Production Market Share by Application (2027-2032)
- Table 42: Global Image Based Bar Code Reader Production Value by Application 2021 VS 2025 VS 2032 (k units)
- Table 43: Global Image Based Bar Code Reader Production Value by Application (2021-2026) & (k units)
- Table 44: Global Image Based Bar Code Reader Production Value by Application (2027-2032) & (k units)
- Table 45: Global Image Based Bar Code Reader Production Value Market Share by Application (2021-2026)
- Table 46: Global Image Based Bar Code Reader Production Value Market Share by Application (2027-2032)
- Table 47: Scandit AG Company Information
- Table 48: Scandit AG Business Overview
- Table 49: Scandit AG Image Based Bar Code Reader Production (k units), Value (US$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 50: Scandit AG Image Based Bar Code Reader Product Portfolio
- Table 51: Scandit AG Recent Development
- Table 52: Wasp Barcode Technologies Company Information
- Table 53: Wasp Barcode Technologies Business Overview

• Table 54: Wasp Barcode Technologies Image Based Bar Code Reader Production (k units), Value (US$ Million), Price (USD/unit) and Gross Margin (2021-2026)
• Table 55: Wasp Barcode Technologies Image Based Bar Code Reader Product Portfolio
• Table 56: Wasp Barcode Technologies Recent Development
• Table 57: Honeywell International, Inc. Company Information
• Table 58: Honeywell International, Inc. Business Overview
• Table 59: Honeywell International, Inc. Image Based Bar Code Reader Production (k units), Value (US$ Million), Price (USD/unit) and Gross Margin (2021-2026)
• Table 60: Honeywell International, Inc. Image Based Bar Code Reader Product Portfolio
• Table 61: Honeywell International, Inc. Recent Development
• Table 62: OMRON Corporation Company Information
• Table 63: OMRON Corporation Business Overview
• Table 64: OMRON Corporation Image Based Bar Code Reader Production (k units), Value (US$ Million), Price (USD/unit) and Gross Margin (2021-2026)
• Table 65: OMRON Corporation Image Based Bar Code Reader Product Portfolio
• Table 66: OMRON Corporation Recent Development
• Table 67: SATO America Company Information
• Table 68: SATO America Business Overview
• Table 69: SATO America Image Based Bar Code Reader Production (k units), Value (US$ Million), Price (USD/unit) and Gross Margin (2021-2026)
• Table 70: SATO America Image Based Bar Code Reader Product Portfolio
• Table 71: SATO America Recent Development
• Table 72: Axicon Auto ID Limited Company Information
• Table 73: Axicon Auto ID Limited Business Overview
• Table 74: Axicon Auto ID Limited Image Based Bar Code Reader Production (k units), Value (US$ Million), Price (USD/unit) and Gross Margin (2021-2026)
• Table 75: Axicon Auto ID Limited Image Based Bar Code Reader Product Portfolio
• Table 76: Axicon Auto ID Limited Recent Development
• Table 77: Handheld Group Company Information
• Table 78: Handheld Group Business Overview
• Table 79: Handheld Group Image Based Bar Code Reader Production (k units), Value (US$ Million), Price (USD/unit) and Gross Margin (2021-2026)
• Table 80: Handheld Group Image Based Bar Code Reader Product Portfolio
• Table 81: Handheld Group Recent Development
• Table 82: Cognex Corporation Company Information
• Table 83: Cognex Corporation Business Overview
• Table 84: Cognex Corporation Image Based Bar Code Reader Production (k units), Value (US$ Million), Price (USD/unit) and Gross Margin (2021-2026)
• Table 85: Cognex Corporation Image Based Bar Code Reader Product Portfolio
• Table 86: Cognex Corporation Recent Development
• Table 87: Datalogic S.p.A Company Information
• Table 88: Datalogic S.p.A Business Overview
• Table 89: Datalogic S.p.A Image Based Bar Code Reader Production (k units), Value (US$ Million), Price (USD/unit) and Gross Margin (2021-2026)
• Table 90: Datalogic S.p.A Image Based Bar Code Reader Product Portfolio
• Table 91: Datalogic S.p.A Recent Development
• Table 92: Zebra Technologies Corp. Company Information
• Table 93: Zebra Technologies Corp. Business Overview
• Table 94: Zebra Technologies Corp. Image Based Bar Code Reader Production (k units), Value (US$ Million), Price (USD/unit) and Gross Margin (2021-2026)
• Table 95: Zebra Technologies Corp. Image Based Bar Code Reader Product Portfolio
• Table 96: Zebra Technologies Corp. Recent Development
• Table 97: KEYENCE Corporation. Company Information
• Table 98: KEYENCE Corporation. Business Overview
• Table 99: KEYENCE Corporation. Image Based Bar Code Reader Production (k units), Value (US$ Million), Price (USD/unit) and Gross Margin (2021-2026)
• Table 100: KEYENCE Corporation. Image Based Bar Code Reader Product Portfolio
• Table 101: KEYENCE Corporation. Recent Development
• Table 102: RTscan Technology Limited Company Information
• Table 103: RTscan Technology Limited Business Overview
• Table 104: RTscan Technology Limited Image Based Bar Code Reader Production (k units), Value (US$ Million), Price (USD/unit) and Gross Margin (2021-2026)
• Table 105: RTscan Technology Limited Image Based Bar Code Reader Product Portfolio
• Table 106: RTscan Technology Limited Recent Development
• Table 107: Global Image Based Bar Code Reader Production by Region: 2021 VS 2025 VS 2032 (k units)

• Table 108: Global Image Based Bar Code Reader Production by Region (2021-2026) & (k units)
• Table 109: Global Image Based Bar Code Reader Production Market Share by Region (2021-2026)
• Table 110: Global Image Based Bar Code Reader Production Forecast by Region (2027-2032) & (k units)
• Table 111: Global Image Based Bar Code Reader Production Market Share Forecast by Region (2027-2032)
• Table 112: Global Image Based Bar Code Reader Production Value Comparison by Region: 2021 VS 2025 VS 2032 (US$ Million)
• Table 113: Global Image Based Bar Code Reader Production Value by Region (2021-2026) & (US$ Million)
• Table 114: Global Image Based Bar Code Reader Production Value Share by Region (2021-2026)
• Table 115: Global Image Based Bar Code Reader Production Value by Region (2027-2032) & (US$ Million)
• Table 116: Global Image Based Bar Code Reader Production Value Share by Region: (2027-2032) & (US$ Million)
• Table 117: Global Image Based Bar Code Reader Market Average Price (USD/unit) by Region (2021-2026)
• Table 118: Global Image Based Bar Code Reader Market Average Price (USD/unit) by Region (2027-2032)
• Table 119: Global Image Based Bar Code Reader Consumption by Region: 2021 VS 2025 VS 2032 (k units)
• Table 120: Global Image Based Bar Code Reader Consumption by Region (2021-2026) & (k units)
• Table 121: Global Image Based Bar Code Reader Consumption Market Share by Region (2021-2026)
• Table 122: Global Image Based Bar Code Reader Consumption Forecasted by Region (2027-2032) & (k units)
• Table 123: Global Image Based Bar Code Reader Consumption Forecasted Market Share by Region (2027-2032)
• Table 124: North America Image Based Bar Code Reader Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (k units)
• Table 125: North America Image Based Bar Code Reader Consumption by Country (2021-2026) & (k units)
• Table 126: North America Image Based Bar Code Reader Consumption by Country (2027-2032) & (k units)
• Table 127: Europe Image Based Bar Code Reader Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (k units)
• Table 128: Europe Image Based Bar Code Reader Consumption by Country (2021-2026) & (k units)
• Table 129: Europe Image Based Bar Code Reader Consumption by Country (2027-2032) & (k units)
• Table 130: Asia Pacific Image Based Bar Code Reader Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (k units)
• Table 131: Asia Pacific Image Based Bar Code Reader Consumption by Country (2021-2026) & (k units)
• Table 132: Asia Pacific Image Based Bar Code Reader Consumption by Country (2027-2032) & (k units)
• Table 133: South America Image Based Bar Code Reader Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (k units)
• Table 134: South America Image Based Bar Code Reader Consumption by Country (2021-2026) & (k units)
• Table 135: South America Image Based Bar Code Reader Consumption by Country (2027-2032) & (k units)
• Table 136: Middle East & Africa Image Based Bar Code Reader Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (k units)
• Table 137: Middle East & Africa Image Based Bar Code Reader Consumption by Country (2021-2026) & (k units)
• Table 138: Middle East & Africa Image Based Bar Code Reader Consumption by Country (2027-2032) & (k units)
• Table 139: Key Raw Materials
• Table 140: Raw Materials Key Suppliers
• Table 141: Image Based Bar Code Reader Distributors List
• Table 142: Image Based Bar Code Reader Customers List
• Table 143: Research Programs/Design for This Report
• Table 144: Authors List of This Report
• Table 145: Secondary Sources
• Table 146: Primary Sources

List of Figures:

• Figure 1: Image Based Bar Code Reader Product Image
• Figure 2: Global Image Based Bar Code Reader Production Value (US$ Million), 2021 VS 2025 VS 2032
• Figure 3: Global Image Based Bar Code Reader Production Value (2021-2032) & (US$ Million)
• Figure 4: Global Image Based Bar Code Reader Production Capacity (2021-2032) & (k units)
• Figure 5: Global Image Based Bar Code Reader Production (2021-2032) & (k units)
• Figure 6: Global Image Based Bar Code Reader Average Price (USD/unit) & (2021-2032)
• Figure 7: Global Top 5 and 10 Image Based Bar Code Reader Players Market Share by Production Value in 2025
• Figure 8: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
• Figure 9: Portable Scanners Image
• Figure 10: Fixed Scanners Image
• Figure 11: Others Image
• Figure 12: Global Image Based Bar Code Reader Production by Type (2021 VS 2025 VS 2032) & (k units)
• Figure 13: Global Image Based Bar Code Reader Production Market Share 2021 VS 2025 VS 2032
• Figure 14: Global Image Based Bar Code Reader Production Market Share by Type (2021-2032)
• Figure 15: Global Image Based Bar Code Reader Production Value by Type (2021 VS 2025 VS 2032) & (k units)
• Figure 16: Global Image Based Bar Code Reader Production Value Share 2021 VS 2025 VS 2032
• Figure 17: Global Image Based Bar Code Reader Production Value Share by Type (2021-2032)
• Figure 18: Retail and Commercial Image

• Figure 19: Automotive Image
• Figure 20: Food and Beverage Image
• Figure 21: Semiconductor Image
• Figure 22: Health Care Image
• Figure 23: Logistics & Warehousing Image
• Figure 24: Commercial Aviation Image
• Figure 25: Others Image
• Figure 26: Global Image Based Bar Code Reader Production by Application (2021 VS 2025 VS 2032) & (k units)
• Figure 27: Global Image Based Bar Code Reader Production Market Share 2021 VS 2025 VS 2032
• Figure 28: Global Image Based Bar Code Reader Production Market Share by Application (2021-2032)
• Figure 29: Global Image Based Bar Code Reader Production Value by Application (2021 VS 2025 VS 2032) & (k units)
• Figure 30: Global Image Based Bar Code Reader Production Value Share 2021 VS 2025 VS 2032
• Figure 31: Global Image Based Bar Code Reader Production Value Share by Application (2021-2032)
• Figure 32: Global Image Based Bar Code Reader Production by Region: 2021 VS 2025 VS 2032 (k units)
• Figure 33: Global Image Based Bar Code Reader Production Market Share by Region: 2021 VS 2025 VS 2032
• Figure 34: Global Image Based Bar Code Reader Production Value Comparison by Region: 2021 VS 2025 VS 2032 (US$ Million)
• Figure 35: Global Image Based Bar Code Reader Production Value Share by Region: 2021 VS 2025 VS 2032
• Figure 36: North America Image Based Bar Code Reader Production Value (2021-2032) & (US$ Million)
• Figure 37: Europe Image Based Bar Code Reader Production Value (2021-2032) & (US$ Million)
• Figure 38: Asia-Pacific Image Based Bar Code Reader Production Value (2021-2032) & (US$ Million)
• Figure 39: South America Image Based Bar Code Reader Production Value (2021-2032) & (US$ Million)
• Figure 40: Middle East & Africa Image Based Bar Code Reader Production Value (2021-2032) & (US$ Million)
• Figure 41: North America Image Based Bar Code Reader Consumption and Growth Rate (2021-2032) & (k units)
• Figure 42: North America Image Based Bar Code Reader Consumption Market Share by Country (2021-2032)
• Figure 43: U.S. Image Based Bar Code Reader Consumption and Growth Rate (2021-2032) & (k units)
• Figure 44: Canada Image Based Bar Code Reader Consumption and Growth Rate (2021-2032) & (k units)
• Figure 45: Mexico Image Based Bar Code Reader Consumption and Growth Rate (2021-2032) & (k units)
• Figure 46: Europe Image Based Bar Code Reader Consumption and Growth Rate (2021-2032) & (k units)
• Figure 47: Europe Image Based Bar Code Reader Consumption Market Share by Country (2021-2032)
• Figure 48: Germany Image Based Bar Code Reader Consumption and Growth Rate (2021-2032) & (k units)
• Figure 49: France Image Based Bar Code Reader Consumption and Growth Rate (2021-2032) & (k units)
• Figure 50: U.K. Image Based Bar Code Reader Consumption and Growth Rate (2021-2032) & (k units)
• Figure 51: Italy Image Based Bar Code Reader Consumption and Growth Rate (2021-2032) & (k units)
• Figure 52: Netherlands Image Based Bar Code Reader Consumption and Growth Rate (2021-2032) & (k units)
• Figure 53: Asia Pacific Image Based Bar Code Reader Consumption and Growth Rate (2021-2032) & (k units)
• Figure 54: Asia Pacific Image Based Bar Code Reader Consumption Market Share by Country (2021-2032)
• Figure 55: China Image Based Bar Code Reader Consumption and Growth Rate (2021-2032) & (k units)
• Figure 56: Japan Image Based Bar Code Reader Consumption and Growth Rate (2021-2032) & (k units)
• Figure 57: South Korea Image Based Bar Code Reader Consumption and Growth Rate (2021-2032) & (k units)
• Figure 58: Southeast Asia Image Based Bar Code Reader Consumption and Growth Rate (2021-2032) & (k units)
• Figure 59: India Image Based Bar Code Reader Consumption and Growth Rate (2021-2032) & (k units)
• Figure 60: Australia Image Based Bar Code Reader Consumption and Growth Rate (2021-2032) & (k units)
• Figure 61: South America Image Based Bar Code Reader Consumption and Growth Rate (2021-2032) & (k units)
• Figure 62: South America Image Based Bar Code Reader Consumption Market Share by Country (2021-2032)
• Figure 63: Brazil Image Based Bar Code Reader Consumption and Growth Rate (2021-2032) & (k units)
• Figure 64: Argentina Image Based Bar Code Reader Consumption and Growth Rate (2021-2032) & (k units)
• Figure 65: Chile Image Based Bar Code Reader Consumption and Growth Rate (2021-2032) & (k units)
• Figure 66: Middle East & Africa Image Based Bar Code Reader Consumption and Growth Rate (2021-2032) & (k units)
• Figure 67: Middle East & Africa Image Based Bar Code Reader Consumption Market Share by Country (2021-2032)
• Figure 68: Egypt Image Based Bar Code Reader Consumption and Growth Rate (2021-2032) & (k units)
• Figure 69: South Africa Image Based Bar Code Reader Consumption and Growth Rate (2021-2032) & (k units)
• Figure 70: Israel Image Based Bar Code Reader Consumption and Growth Rate (2021-2032) & (k units)
• Figure 71: Türkiye Image Based Bar Code Reader Consumption and Growth Rate (2021-2032) & (k units)
• Figure 72: GCC Countries Image Based Bar Code Reader Consumption and Growth Rate (2021-2032) & (k units)
• Figure 73: Image Based Bar Code Reader Value Chain
• Figure 74: Manufacturing Cost Structure
• Figure 75: Image Based Bar Code Reader Production Mode & Process
• Figure 76: Direct Comparison with Distribution Share
• Figure 77: Distributors Profiles
• Figure 78: Years Considered
• Figure 79: Research Process
• Figure 80: Key Executives Interviewed

© 2026 APO Research. All rights reserved.