



Workwear and Uniforms Industry Research Report 2026

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Description

Uniforms & Workwears is defined as apparel bought by enterprises/institutions which given to their employees to perform their work. Often those employed within trade industries elect to be outfitted in Uniforms & Workwears because it is built to provide durability and safety.

Global key players of Workwear and Uniforms include VF Corporation, Fristads Kansas Group, Carhartt, Alsico, Wesfarmers, Cintas and Vostok Service, etc. Top five players occupy for a share about 3%. China is the largest market, with a share about 33%, followed by Europe and North America. In terms of product, General Workwear is the largest segment, with a share over 57%. In terms of application, Service is the largest market, with a share over 48%.

Report Scope

This report quantifies the global Workwear and Uniforms market in terms of revenue (US\$ million) and, where applicable, sales volume (M Units), using 2025 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of Types and Applications, harmonizes vendor attribution, and presents comparable time series by company, Type, Application, and region/country, including indicative price bands (US\$/M Units) and concentration ratios (CR5/CR10).

The outputs are intended to support strategy development, budgeting, and performance benchmarking for brand owners, manufacturers, retailers, channel partners, and investors; data are structured with consistent units and fields to facilitate integration into internal FP&A and BI systems.

Key Companies & Market Share Insights

This section profiles leading manufacturers, combining 2021–2025 results with a 2026–2032 outlook. It reports revenue, market share, price bands, product and application mix, regional and channel mix, and key developments (M&A, capacity additions, certifications). It also provides global revenue, average price, and—where applicable—sales volume by manufacturer, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

Workwear and Uniforms Market by Company

VF Corporation

Fristads Kansas Group

Carhartt

Alsico

Wesfarmers

Cintas

Vostok Service
Engelbert Strauss
Aramark
UniFirst
Adolphe Lafont
Technoavia
Zhejiang Giuseppe Garment
Hultafors Group
Würth Modyf
YIHE
Sioen
Lantian Hewu
Yeliya
Shanxi Jinyi
Tianming Group
Qinglai Chuangxin

Workwear and Uniforms Segment by Type

General Workwear
Professional Workwear
Uniform

Workwear and Uniforms Segment by Application

Service
Manufacturing
Construction
Agriculture & Forestry
Others

Workwear and Uniforms Segment by Region

North America
United States
Canada
Mexico
Europe
Germany
France
U.K.
Italy
Russia
Spain
Netherlands
Switzerland
Sweden
Poland
Asia-Pacific
China
Japan
South Korea

India
Australia
Taiwan
Southeast Asia
South America
Brazil
Argentina
Chile
Middle East & Africa
Egypt
South Africa
Israel
Türkiye
GCC Countries

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Workwear and Uniforms market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Workwear and Uniforms and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Workwear and Uniforms.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Research objectives, research methods, data sources, data cross-validation;

Chapter 2:

Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc.), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3:

Detailed analysis of Workwear and Uniforms manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5:

Production/output, value of Workwear and Uniforms by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6:

Consumption of Workwear and Uniforms in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7:

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9:

Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10:

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11:

The main points and conclusions of the report.

Table of Contents

1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 Market Overview

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Workwear and Uniforms Market Size (2021-2032)
 - 2.2.2 Global Workwear and Uniforms Sales (2021-2032)
 - 2.2.3 Global Workwear and Uniforms Market Average Price (2021-2032)
- 2.3 Workwear and Uniforms by Type
 - 2.3.1 Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
 - 2.3.2 General Workwear
 - 2.3.3 Professional Workwear
 - 2.3.4 Uniform
- 2.4 Workwear and Uniforms by Application
 - 2.4.1 Market Value Comparison by Application (2021 VS 2025 VS 2032)
 - 2.4.2 Service
 - 2.4.3 Manufacturing
 - 2.4.4 Construction
 - 2.4.5 Agriculture & Forestry
 - 2.4.6 Others

3 Market Competitive Landscape by Manufacturers

- 3.1 Global Workwear and Uniforms Market Competitive Situation by Manufacturers (2021 Versus 2025)
- 3.2 Global Workwear and Uniforms Sales (M Units) of Manufacturers (2021-2026)
- 3.3 Global Workwear and Uniforms Revenue of Manufacturers (2021-2026)
- 3.4 Global Workwear and Uniforms Average Price by Manufacturers (2021-2026)
- 3.5 Global Workwear and Uniforms Industry Ranking, 2024 VS 2025 VS 2026
- 3.6 Global Manufacturers of Workwear and Uniforms, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Workwear and Uniforms, Product Type & Application
- 3.8 Global Manufacturers of Workwear and Uniforms, Established Date
- 3.9 Global Workwear and Uniforms Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 Manufacturers Profiled

- 4.1 VF Corporation
 - 4.1.1 VF Corporation Company Information
 - 4.1.2 VF Corporation Business Overview
 - 4.1.3 VF Corporation Workwear and Uniforms Sales, Revenue and Gross Margin (2021-2026)
 - 4.1.4 VF Corporation Workwear and Uniforms Product Portfolio

- 4.1.5 VF Corporation Recent Developments
- 4.2 Fristads Kansas Group
 - 4.2.1 Fristads Kansas Group Company Information
 - 4.2.2 Fristads Kansas Group Business Overview
 - 4.2.3 Fristads Kansas Group Workwear and Uniforms Sales, Revenue and Gross Margin (2021-2026)
 - 4.2.4 Fristads Kansas Group Workwear and Uniforms Product Portfolio
 - 4.2.5 Fristads Kansas Group Recent Developments
- 4.3 Carhartt
 - 4.3.1 Carhartt Company Information
 - 4.3.2 Carhartt Business Overview
 - 4.3.3 Carhartt Workwear and Uniforms Sales, Revenue and Gross Margin (2021-2026)
 - 4.3.4 Carhartt Workwear and Uniforms Product Portfolio
 - 4.3.5 Carhartt Recent Developments
- 4.4 Alsico
 - 4.4.1 Alsico Company Information
 - 4.4.2 Alsico Business Overview
 - 4.4.3 Alsico Workwear and Uniforms Sales, Revenue and Gross Margin (2021-2026)
 - 4.4.4 Alsico Workwear and Uniforms Product Portfolio
 - 4.4.5 Alsico Recent Developments
- 4.5 Wesfarmers
 - 4.5.1 Wesfarmers Company Information
 - 4.5.2 Wesfarmers Business Overview
 - 4.5.3 Wesfarmers Workwear and Uniforms Sales, Revenue and Gross Margin (2021-2026)
 - 4.5.4 Wesfarmers Workwear and Uniforms Product Portfolio
 - 4.5.5 Wesfarmers Recent Developments
- 4.6 Cintas
 - 4.6.1 Cintas Company Information
 - 4.6.2 Cintas Business Overview
 - 4.6.3 Cintas Workwear and Uniforms Sales, Revenue and Gross Margin (2021-2026)
 - 4.6.4 Cintas Workwear and Uniforms Product Portfolio
 - 4.6.5 Cintas Recent Developments
- 4.7 Vostok Service
 - 4.7.1 Vostok Service Company Information
 - 4.7.2 Vostok Service Business Overview
 - 4.7.3 Vostok Service Workwear and Uniforms Sales, Revenue and Gross Margin (2021-2026)
 - 4.7.4 Vostok Service Workwear and Uniforms Product Portfolio
 - 4.7.5 Vostok Service Recent Developments
- 4.8 Engelbert Strauss
 - 4.8.1 Engelbert Strauss Company Information
 - 4.8.2 Engelbert Strauss Business Overview
 - 4.8.3 Engelbert Strauss Workwear and Uniforms Sales, Revenue and Gross Margin (2021-2026)
 - 4.8.4 Engelbert Strauss Workwear and Uniforms Product Portfolio
 - 4.8.5 Engelbert Strauss Recent Developments
- 4.9 Aramark
 - 4.9.1 Aramark Company Information
 - 4.9.2 Aramark Business Overview
 - 4.9.3 Aramark Workwear and Uniforms Sales, Revenue and Gross Margin (2021-2026)
 - 4.9.4 Aramark Workwear and Uniforms Product Portfolio

4.9.5 Aramark Recent Developments

4.10 UniFirst

4.10.1 UniFirst Company Information

4.10.2 UniFirst Business Overview

4.10.3 UniFirst Workwear and Uniforms Sales, Revenue and Gross Margin (2021-2026)

4.10.4 UniFirst Workwear and Uniforms Product Portfolio

4.10.5 UniFirst Recent Developments

4.11 Adolphe Lafont

4.11.1 Adolphe Lafont Company Information

4.11.2 Adolphe Lafont Business Overview

4.11.3 Adolphe Lafont Workwear and Uniforms Sales, Revenue and Gross Margin (2021-2026)

4.11.4 Adolphe Lafont Workwear and Uniforms Product Portfolio

4.11.5 Adolphe Lafont Recent Developments

4.12 Technoavia

4.12.1 Technoavia Company Information

4.12.2 Technoavia Business Overview

4.12.3 Technoavia Workwear and Uniforms Sales, Revenue and Gross Margin (2021-2026)

4.12.4 Technoavia Workwear and Uniforms Product Portfolio

4.12.5 Technoavia Recent Developments

4.13 Zhejiang Giuseppe Garment

4.13.1 Zhejiang Giuseppe Garment Company Information

4.13.2 Zhejiang Giuseppe Garment Business Overview

4.13.3 Zhejiang Giuseppe Garment Workwear and Uniforms Sales, Revenue and Gross Margin (2021-2026)

4.13.4 Zhejiang Giuseppe Garment Workwear and Uniforms Product Portfolio

4.13.5 Zhejiang Giuseppe Garment Recent Developments

4.14 Hultafors Group

4.14.1 Hultafors Group Company Information

4.14.2 Hultafors Group Business Overview

4.14.3 Hultafors Group Workwear and Uniforms Sales, Revenue and Gross Margin (2021-2026)

4.14.4 Hultafors Group Workwear and Uniforms Product Portfolio

4.14.5 Hultafors Group Recent Developments

4.15 Würth Modyf

4.15.1 Würth Modyf Company Information

4.15.2 Würth Modyf Business Overview

4.15.3 Würth Modyf Workwear and Uniforms Sales, Revenue and Gross Margin (2021-2026)

4.15.4 Würth Modyf Workwear and Uniforms Product Portfolio

4.15.5 Würth Modyf Recent Developments

4.16 YIHE

4.16.1 YIHE Company Information

4.16.2 YIHE Business Overview

4.16.3 YIHE Workwear and Uniforms Sales, Revenue and Gross Margin (2021-2026)

4.16.4 YIHE Workwear and Uniforms Product Portfolio

4.16.5 YIHE Recent Developments

4.17 Sioen

4.17.1 Sioen Company Information

4.17.2 Sioen Business Overview

4.17.3 Sioen Workwear and Uniforms Sales, Revenue and Gross Margin (2021-2026)

4.17.4 Sioen Workwear and Uniforms Product Portfolio

4.17.5 Sioen Recent Developments

4.18 Lantian Hewu

4.18.1 Lantian Hewu Company Information

4.18.2 Lantian Hewu Business Overview

4.18.3 Lantian Hewu Workwear and Uniforms Sales, Revenue and Gross Margin (2021-2026)

4.18.4 Lantian Hewu Workwear and Uniforms Product Portfolio

4.18.5 Lantian Hewu Recent Developments

4.19 Yeliya

4.19.1 Yeliya Company Information

4.19.2 Yeliya Business Overview

4.19.3 Yeliya Workwear and Uniforms Sales, Revenue and Gross Margin (2021-2026)

4.19.4 Yeliya Workwear and Uniforms Product Portfolio

4.19.5 Yeliya Recent Developments

4.20 Shanxi Jinyi

4.20.1 Shanxi Jinyi Company Information

4.20.2 Shanxi Jinyi Business Overview

4.20.3 Shanxi Jinyi Workwear and Uniforms Sales, Revenue and Gross Margin (2021-2026)

4.20.4 Shanxi Jinyi Workwear and Uniforms Product Portfolio

4.20.5 Shanxi Jinyi Recent Developments

4.21 Tianming Group

4.21.1 Tianming Group Company Information

4.21.2 Tianming Group Business Overview

4.21.3 Tianming Group Workwear and Uniforms Sales, Revenue and Gross Margin (2021-2026)

4.21.4 Tianming Group Workwear and Uniforms Product Portfolio

4.21.5 Tianming Group Recent Developments

4.22 Qinglai Chuangxin

4.22.1 Qinglai Chuangxin Company Information

4.22.2 Qinglai Chuangxin Business Overview

4.22.3 Qinglai Chuangxin Workwear and Uniforms Sales, Revenue and Gross Margin (2021-2026)

4.22.4 Qinglai Chuangxin Workwear and Uniforms Product Portfolio

4.22.5 Qinglai Chuangxin Recent Developments

5 Global Workwear and Uniforms Market Scenario by Region

5.1 Global Workwear and Uniforms Market Size by Region: 2021 VS 2025 VS 2032

5.2 Global Workwear and Uniforms Sales by Region: 2021-2032

5.2.1 Global Workwear and Uniforms Sales by Region: 2021-2026

5.2.2 Global Workwear and Uniforms Sales by Region: 2027-2032

5.3 Global Workwear and Uniforms Revenue by Region: 2021-2032

5.3.1 Global Workwear and Uniforms Revenue by Region: 2021-2026

5.3.2 Global Workwear and Uniforms Revenue by Region: 2027-2032

5.4 North America Workwear and Uniforms Market Facts & Figures by Country

5.4.1 North America Workwear and Uniforms Market Size by Country: 2021 VS 2025 VS 2032

5.4.2 North America Workwear and Uniforms Sales by Country (2021-2032)

5.4.3 North America Workwear and Uniforms Revenue by Country (2021-2032)

5.4.4 United States

5.4.5 Canada

5.4.6 Mexico

5.5 Europe Workwear and Uniforms Market Facts & Figures by Country

5.5.1 Europe Workwear and Uniforms Market Size by Country: 2021 VS 2025 VS 2032

5.5.2 Europe Workwear and Uniforms Sales by Country (2021-2032)

5.5.3 Europe Workwear and Uniforms Revenue by Country (2021-2032)

5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

5.5.9 Spain

5.5.10 Netherlands

5.5.11 Switzerland

5.5.12 Sweden

5.5.13 Poland

5.6 Asia Pacific Workwear and Uniforms Market Facts & Figures by Country

5.6.1 Asia Pacific Workwear and Uniforms Market Size by Country: 2021 VS 2025 VS 2032

5.6.2 Asia Pacific Workwear and Uniforms Sales by Country (2021-2032)

5.6.3 Asia Pacific Workwear and Uniforms Revenue by Country (2021-2032)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 Taiwan

5.6.10 Southeast Asia

5.7 South America Workwear and Uniforms Market Facts & Figures by Country

5.7.1 South America Workwear and Uniforms Market Size by Country: 2021 VS 2025 VS 2032

5.7.2 South America Workwear and Uniforms Sales by Country (2021-2032)

5.7.3 South America Workwear and Uniforms Revenue by Country (2021-2032)

5.7.4 Brazil

5.7.5 Argentina

5.7.6 Chile

5.8 Middle East and Africa Workwear and Uniforms Market Facts & Figures by Country

5.8.1 Middle East and Africa Workwear and Uniforms Market Size by Country: 2021 VS 2025 VS 2032

5.8.2 Middle East and Africa Workwear and Uniforms Sales by Country (2021-2032)

5.8.3 Middle East and Africa Workwear and Uniforms Revenue by Country (2021-2032)

5.8.4 Egypt

5.8.5 South Africa

5.8.6 Israel

5.8.7 Türkiye

5.8.8 GCC Countries

6 Segment by Type

6.1 Global Workwear and Uniforms Sales by Type (2021-2032)

6.1.1 Global Workwear and Uniforms Sales by Type (2021-2032) & (M Units)

6.1.2 Global Workwear and Uniforms Sales Market Share by Type (2021-2032)

6.2 Global Workwear and Uniforms Revenue by Type (2021-2032)

6.2.1 Global Workwear and Uniforms Sales by Type (2021-2032) & (US\$ Million)

6.2.2 Global Workwear and Uniforms Revenue Market Share by Type (2021-2032)

6.3 Global Workwear and Uniforms Price by Type (2021-2032)

7 Segment by Application

7.1 Global Workwear and Uniforms Sales by Application (2021-2032)

7.1.1 Global Workwear and Uniforms Sales by Application (2021-2032) & (M Units)

7.1.2 Global Workwear and Uniforms Sales Market Share by Application (2021-2032)

7.2 Global Workwear and Uniforms Revenue by Application (2021-2032)

7.2.1 Global Workwear and Uniforms Sales by Application (2021-2032) & (US\$ Million)

7.2.2 Global Workwear and Uniforms Revenue Market Share by Application (2021-2032)

7.3 Global Workwear and Uniforms Price by Application (2021-2032)

8 Value Chain and Sales Channels Analysis of the Market

8.1 Workwear and Uniforms Value Chain Analysis

8.1.1 Workwear and Uniforms Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Workwear and Uniforms Production Mode & Process

8.2 Workwear and Uniforms Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Workwear and Uniforms Distributors

8.2.3 Workwear and Uniforms Customers

9 Global Workwear and Uniforms Analyzing Market Dynamics

9.1 Workwear and Uniforms Industry Trends

9.2 Workwear and Uniforms Industry Drivers

9.3 Workwear and Uniforms Industry Opportunities and Challenges

9.4 Workwear and Uniforms Industry Restraints

10 Report Conclusion

11 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Workwear and Uniforms Volume and Revenue Market Size and CAGR of Manufacturers (2021 Versus 2025)
- Table 6: Global Workwear and Uniforms Sales (M Units) of Manufacturers (2021-2026)
- Table 7: Global Workwear and Uniforms Sales Market Share by Manufacturers (2021-2026)
- Table 8: Global Workwear and Uniforms Revenue of Manufacturers (2021-2026)
- Table 9: Global Workwear and Uniforms Revenue Share by Manufacturers (2021-2026)
- Table 10: Global Market Workwear and Uniforms Average Price (USD/Unit) of Manufacturers (2021-2026)
- Table 11: Global Workwear and Uniforms Industry Ranking, 2024 VS 2025 VS 2026
- Table 12: Global Manufacturers of Workwear and Uniforms, Manufacturing Sites & Headquarters
- Table 13: Global Manufacturers of Workwear and Uniforms, Product Type & Application
- Table 14: Global Workwear and Uniforms Manufacturers Established Date
- Table 15: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 16: Global Workwear and Uniforms by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 17: Manufacturers Mergers & Acquisitions, Expansion Plans)
- Table 18: VF Corporation Company Information
- Table 19: VF Corporation Business Overview
- Table 20: VF Corporation Workwear and Uniforms Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 21: VF Corporation Workwear and Uniforms Product Portfolio
- Table 22: VF Corporation Recent Developments
- Table 23: Fristads Kansas Group Company Information
- Table 24: Fristads Kansas Group Business Overview
- Table 25: Fristads Kansas Group Workwear and Uniforms Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 26: Fristads Kansas Group Workwear and Uniforms Product Portfolio
- Table 27: Fristads Kansas Group Recent Developments
- Table 28: Carhartt Company Information
- Table 29: Carhartt Business Overview
- Table 30: Carhartt Workwear and Uniforms Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 31: Carhartt Workwear and Uniforms Product Portfolio
- Table 32: Carhartt Recent Developments
- Table 33: Alsico Company Information
- Table 34: Alsico Business Overview
- Table 35: Alsico Workwear and Uniforms Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 36: Alsico Workwear and Uniforms Product Portfolio
- Table 37: Alsico Recent Developments
- Table 38: Wesfarmers Company Information
- Table 39: Wesfarmers Business Overview
- Table 40: Wesfarmers Workwear and Uniforms Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 41: Wesfarmers Workwear and Uniforms Product Portfolio
- Table 42: Wesfarmers Recent Developments
- Table 43: Cintas Company Information
- Table 44: Cintas Business Overview
- Table 45: Cintas Workwear and Uniforms Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 46: Cintas Workwear and Uniforms Product Portfolio
- Table 47: Cintas Recent Developments
- Table 48: Vostok Service Company Information
- Table 49: Vostok Service Business Overview

- Table 50: Vostok Service Workwear and Uniforms Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 51: Vostok Service Workwear and Uniforms Product Portfolio
- Table 52: Vostok Service Recent Developments
- Table 53: Engelbert Strauss Company Information
- Table 54: Engelbert Strauss Business Overview
- Table 55: Engelbert Strauss Workwear and Uniforms Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 56: Engelbert Strauss Workwear and Uniforms Product Portfolio
- Table 57: Engelbert Strauss Recent Developments
- Table 58: Aramark Company Information
- Table 59: Aramark Business Overview
- Table 60: Aramark Workwear and Uniforms Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 61: Aramark Workwear and Uniforms Product Portfolio
- Table 62: Aramark Recent Developments
- Table 63: UniFirst Company Information
- Table 64: UniFirst Business Overview
- Table 65: UniFirst Workwear and Uniforms Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 66: UniFirst Workwear and Uniforms Product Portfolio
- Table 67: UniFirst Recent Developments
- Table 68: Adolphe Lafont Company Information
- Table 69: Adolphe Lafont Business Overview
- Table 70: Adolphe Lafont Workwear and Uniforms Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 71: Adolphe Lafont Workwear and Uniforms Product Portfolio
- Table 72: Adolphe Lafont Recent Developments
- Table 73: Technoavia Company Information
- Table 74: Technoavia Business Overview
- Table 75: Technoavia Workwear and Uniforms Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 76: Technoavia Workwear and Uniforms Product Portfolio
- Table 77: Technoavia Recent Developments
- Table 78: Zhejiang Giuseppe Garment Company Information
- Table 79: Zhejiang Giuseppe Garment Business Overview
- Table 80: Zhejiang Giuseppe Garment Workwear and Uniforms Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 81: Zhejiang Giuseppe Garment Workwear and Uniforms Product Portfolio
- Table 82: Zhejiang Giuseppe Garment Recent Developments
- Table 83: Hultafors Group Company Information
- Table 84: Hultafors Group Business Overview
- Table 85: Hultafors Group Workwear and Uniforms Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 86: Hultafors Group Workwear and Uniforms Product Portfolio
- Table 87: Hultafors Group Recent Developments
- Table 88: Würth Modyf Company Information
- Table 89: Würth Modyf Business Overview
- Table 90: Würth Modyf Workwear and Uniforms Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 91: Würth Modyf Workwear and Uniforms Product Portfolio
- Table 92: Würth Modyf Recent Developments
- Table 93: YIHE Company Information
- Table 94: YIHE Business Overview
- Table 95: YIHE Workwear and Uniforms Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 96: YIHE Workwear and Uniforms Product Portfolio
- Table 97: YIHE Recent Developments
- Table 98: Sioen Company Information
- Table 99: Sioen Business Overview
- Table 100: Sioen Workwear and Uniforms Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 101: Sioen Workwear and Uniforms Product Portfolio
- Table 102: Sioen Recent Developments
- Table 103: Lantian Hewu Company Information

- Table 104: Lantian Hewu Business Overview
- Table 105: Lantian Hewu Workwear and Uniforms Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 106: Lantian Hewu Workwear and Uniforms Product Portfolio
- Table 107: Lantian Hewu Recent Developments
- Table 108: Yeliya Company Information
- Table 109: Yeliya Business Overview
- Table 110: Yeliya Workwear and Uniforms Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 111: Yeliya Workwear and Uniforms Product Portfolio
- Table 112: Yeliya Recent Developments
- Table 113: Shanxi Jinyi Company Information
- Table 114: Shanxi Jinyi Business Overview
- Table 115: Shanxi Jinyi Workwear and Uniforms Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 116: Shanxi Jinyi Workwear and Uniforms Product Portfolio
- Table 117: Shanxi Jinyi Recent Developments
- Table 118: Tianming Group Company Information
- Table 119: Tianming Group Business Overview
- Table 120: Tianming Group Workwear and Uniforms Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 121: Tianming Group Workwear and Uniforms Product Portfolio
- Table 122: Tianming Group Recent Developments
- Table 123: Qinglai Chuangxin Company Information
- Table 124: Qinglai Chuangxin Business Overview
- Table 125: Qinglai Chuangxin Workwear and Uniforms Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 126: Qinglai Chuangxin Workwear and Uniforms Product Portfolio
- Table 127: Qinglai Chuangxin Recent Developments
- Table 128: Global Workwear and Uniforms Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 129: Global Workwear and Uniforms Sales by Region (2021-2026) & (M Units)
- Table 130: Global Workwear and Uniforms Sales Market Share by Region (2021-2026)
- Table 131: Global Workwear and Uniforms Sales by Region (2027-2032) & (M Units)
- Table 132: Global Workwear and Uniforms Sales Market Share by Region (2027-2032)
- Table 133: Global Workwear and Uniforms Revenue by Region (2021-2026) & (US\$ Million)
- Table 134: Global Workwear and Uniforms Revenue Market Share by Region (2021-2026)
- Table 135: Global Workwear and Uniforms Revenue by Region (2027-2032) & (US\$ Million)
- Table 136: Global Workwear and Uniforms Revenue Market Share by Region (2027-2032)
- Table 137: North America Workwear and Uniforms Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 138: North America Workwear and Uniforms Sales by Country (2021-2026) & (M Units)
- Table 139: North America Workwear and Uniforms Sales by Country (2027-2032) & (M Units)
- Table 140: North America Workwear and Uniforms Revenue by Country (2021-2026) & (US\$ Million)
- Table 141: North America Workwear and Uniforms Revenue by Country (2027-2032) & (US\$ Million)
- Table 142: Europe Workwear and Uniforms Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 143: Europe Workwear and Uniforms Sales by Country (2021-2026) & (M Units)
- Table 144: Europe Workwear and Uniforms Sales by Country (2027-2032) & (M Units)
- Table 145: Europe Workwear and Uniforms Revenue by Country (2021-2026) & (US\$ Million)
- Table 146: Europe Workwear and Uniforms Revenue by Country (2027-2032) & (US\$ Million)
- Table 147: Asia Pacific Workwear and Uniforms Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 148: Asia Pacific Workwear and Uniforms Sales by Country (2021-2026) & (M Units)
- Table 149: Asia Pacific Workwear and Uniforms Sales by Country (2027-2032) & (M Units)
- Table 150: Asia Pacific Workwear and Uniforms Revenue by Country (2021-2026) & (US\$ Million)
- Table 151: Asia Pacific Workwear and Uniforms Revenue by Country (2027-2032) & (US\$ Million)
- Table 152: South America Workwear and Uniforms Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 153: South America Workwear and Uniforms Sales by Country (2021-2026) & (M Units)
- Table 154: South America Workwear and Uniforms Sales by Country (2027-2032) & (M Units)
- Table 155: South America Workwear and Uniforms Revenue by Country (2021-2026) & (US\$ Million)
- Table 156: South America Workwear and Uniforms Revenue by Country (2027-2032) & (US\$ Million)
- Table 157: Middle East and Africa Workwear and Uniforms Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 158: Middle East and Africa Workwear and Uniforms Sales by Country (2021-2026) & (M Units)
- Table 159: Middle East and Africa Workwear and Uniforms Sales by Country (2027-2032) & (M Units)
- Table 160: Middle East and Africa Workwear and Uniforms Revenue by Country (2021-2026) & (US\$ Million)
- Table 161: Middle East and Africa Workwear and Uniforms Revenue by Country (2027-2032) & (US\$ Million)
- Table 162: Global Workwear and Uniforms Sales by Type (2021-2026) & (M Units)
- Table 163: Global Workwear and Uniforms Sales by Type (2027-2032) & (M Units)

- Table 164: Global Workwear and Uniforms Sales Market Share by Type (2021-2026)
- Table 165: Global Workwear and Uniforms Sales Market Share by Type (2027-2032)
- Table 166: Global Workwear and Uniforms Revenue by Type (2021-2026) & (US\$ Million)
- Table 167: Global Workwear and Uniforms Revenue by Type (2027-2032) & (US\$ Million)
- Table 168: Global Workwear and Uniforms Revenue Market Share by Type (2021-2026)
- Table 169: Global Workwear and Uniforms Revenue Market Share by Type (2027-2032)
- Table 170: Global Workwear and Uniforms Price by Type (2021-2026) & (USD/Unit)
- Table 171: Global Workwear and Uniforms Price by Type (2027-2032) & (USD/Unit)
- Table 172: Global Workwear and Uniforms Sales by Application (2021-2026) & (M Units)
- Table 173: Global Workwear and Uniforms Sales by Application (2027-2032) & (M Units)
- Table 174: Global Workwear and Uniforms Sales Market Share by Application (2021-2026)
- Table 175: Global Workwear and Uniforms Sales Market Share by Application (2027-2032)
- Table 176: Global Workwear and Uniforms Revenue by Application (2021-2026) & (US\$ Million)
- Table 177: Global Workwear and Uniforms Revenue by Application (2027-2032) & (US\$ Million)
- Table 178: Global Workwear and Uniforms Revenue Market Share by Application (2021-2026)
- Table 179: Global Workwear and Uniforms Revenue Market Share by Application (2027-2032)
- Table 180: Global Workwear and Uniforms Price by Application (2021-2026) & (USD/Unit)
- Table 181: Global Workwear and Uniforms Price by Application (2027-2032) & (USD/Unit)
- Table 182: Key Raw Materials
- Table 183: Raw Materials Key Suppliers
- Table 184: Workwear and Uniforms Distributors List
- Table 185: Workwear and Uniforms Customers List
- Table 186: Workwear and Uniforms Industry Trends
- Table 187: Workwear and Uniforms Industry Drivers
- Table 188: Workwear and Uniforms Industry Restraints
- Table 189: Authors List of This Report

List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Workwear and Uniforms Product Image
- Figure 5: Global Workwear and Uniforms Revenue (US\$ Million), 2021 VS 2025 VS 2032
- Figure 6: Global Workwear and Uniforms Market Size (2021-2032) & (US\$ Million)
- Figure 7: Global Workwear and Uniforms Sales (2021-2032) & (M Units)
- Figure 8: Global Workwear and Uniforms Average Price (USD/Unit) & (2021-2032)
- Figure 9: General Workwear Product Image
- Figure 10: Professional Workwear Product Image
- Figure 11: Uniform Product Image
- Figure 12: Service Product Image
- Figure 13: Manufacturing Product Image
- Figure 14: Construction Product Image
- Figure 15: Agriculture & Forestry Product Image
- Figure 16: Others Product Image
- Figure 17: Global Workwear and Uniforms Revenue Share by Manufacturers in 2025
- Figure 18: Global Manufacturers of Workwear and Uniforms, Manufacturing Sites & Headquarters
- Figure 19: Global Top 5 and 10 Workwear and Uniforms Players Market Share by Revenue in 2025
- Figure 20: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 21: Global Workwear and Uniforms Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Figure 22: Global Workwear and Uniforms Sales by Region in 2025
- Figure 23: Global Workwear and Uniforms Revenue by Region in 2025
- Figure 24: North America Workwear and Uniforms Market Size by Country in 2025
- Figure 25: North America Workwear and Uniforms Sales Market Share by Country (2021-2032)
- Figure 26: North America Workwear and Uniforms Revenue Market Share by Country (2021-2032)
- Figure 27: United States Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 28: Canada Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 29: Mexico Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 30: Europe Workwear and Uniforms Market Size by Country in 2025
- Figure 31: Europe Workwear and Uniforms Sales Market Share by Country (2021-2032)
- Figure 32: Europe Workwear and Uniforms Revenue Market Share by Country (2021-2032)
- Figure 33: Germany Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 34: France Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 35: U.K. Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)

- Figure 36: Italy Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 37: Russia Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 38: Spain Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 39: Netherlands Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 40: Switzerland Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 41: Sweden Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 42: Poland Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 43: Asia Pacific Workwear and Uniforms Market Size by Country in 2025
- Figure 44: Asia Pacific Workwear and Uniforms Sales Market Share by Country (2021-2032)
- Figure 45: Asia Pacific Workwear and Uniforms Revenue Market Share by Country (2021-2032)
- Figure 46: China Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 47: Japan Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 48: South Korea Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 49: India Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 50: Australia Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 51: Taiwan Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 52: Southeast Asia Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 53: Southeast Asia Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 54: South America Workwear and Uniforms Market Size by Country in 2025
- Figure 55: South America Workwear and Uniforms Sales Market Share by Country (2021-2032)
- Figure 56: South America Workwear and Uniforms Revenue Market Share by Country (2021-2032)
- Figure 57: Brazil Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 58: Argentina Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 59: Chile Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 60: Middle East and Africa Workwear and Uniforms Market Size by Country in 2025
- Figure 61: Middle East and Africa Workwear and Uniforms Sales Market Share by Country (2021-2032)
- Figure 62: Middle East and Africa Workwear and Uniforms Revenue Market Share by Country (2021-2032)
- Figure 63: Egypt Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 64: South Africa Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 65: Israel Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 66: Türkiye Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 67: GCC Countries Workwear and Uniforms Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 68: Global Workwear and Uniforms Sales Market Share by Type (2021-2032)
- Figure 69: Global Workwear and Uniforms Revenue Market Share by Type (2021-2032)
- Figure 70: Global Workwear and Uniforms Price (USD/Unit) by Type (2021-2032)
- Figure 71: Global Workwear and Uniforms Sales Market Share by Application (2021-2032)
- Figure 72: Global Workwear and Uniforms Revenue Market Share by Application (2021-2032)
- Figure 73: Global Workwear and Uniforms Price (USD/Unit) by Application (2021-2032)
- Figure 74: Workwear and Uniforms Value Chain
- Figure 75: Workwear and Uniforms Production Mode & Process
- Figure 76: Direct Comparison with Distribution Share
- Figure 77: Distributors Profiles
- Figure 78: Workwear and Uniforms Industry Opportunities and Challenges