



Vitamin D Gummies Industry Research Report 2026

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Description

The global Vitamin D Gummies market was valued at US\$ million in 2025 and is projected to reach US\$ million by 2032, implying a CAGR of % over 2026–2032.

The North America market for Vitamin D Gummies is projected to increase from US\$ million in 2026 to US\$ million by 2032, corresponding to a CAGR of % over 2026–2032.

The Europe market for Vitamin D Gummies is projected to rise from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026–2032.

The Asia Pacific market for Vitamin D Gummies is expected to grow from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026–2032.

Leading global manufacturers of Vitamin D Gummies include Pharmavite, Church & Dwight, OLLY, SmartyPants Vitamins, Bayer, Goli Nutrition, Nordic Naturals, Nature's Bounty and Jamieson Wellness, among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

Report Scope

This report quantifies the global Vitamin D Gummies market in terms of revenue (US\$ million) and, where applicable, sales volume (M units), using 2025 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of Types and Applications, harmonizes vendor attribution, and presents comparable time series by company, Type, Application, and region/country, including indicative price bands (US\$/M units) and concentration ratios (CR5/CR10).

The outputs are intended to support strategy development, budgeting, and performance benchmarking for brand owners, manufacturers, retailers, channel partners, and investors; data are structured with consistent units and fields to facilitate integration into internal FP&A and BI systems.

Key Companies & Market Share Insights

This section profiles leading manufacturers, combining 2021–2025 results with a 2026–2032 outlook. It reports revenue, market share, price bands, product and application mix, regional and channel mix, and key developments (M&A, capacity additions, certifications). It also provides global revenue, average price, and—where applicable—sales volume by manufacturer, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

Vitamin D Gummies Market by Company

Pharmavite

Church & Dwight

OLLY

SmartyPants Vitamins

Bayer
Goli Nutrition
Nordic Naturals
Nature's Bounty
Jamieson Wellness
Herbaland
Amapharm
Sirio Pharma
Better Nutritionals
Piping Rock Health Products
Swisse
BYHEALTH

Vitamin D Gummies Segment by Type

Vitamin D3 Gummies
Vitamin D2 Gummies
Multivitamin With Vitamin D Gummies
Others

Vitamin D Gummies Segment by Application

Online Sales
Offline Sales

Vitamin D Gummies Segment by Region

North America
United States
Canada
Mexico
Europe
Germany
France
U.K.
Italy
Russia
Spain
Netherlands
Switzerland
Sweden
Poland
Asia-Pacific
China
Japan
South Korea
India
Australia
Taiwan
Southeast Asia
South America
Brazil

Argentina
Chile
Colombia
Middle East & Africa
Egypt
South Africa
Israel
Türkiye
GCC Countries

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Vitamin D Gummies market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Vitamin D Gummies and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Vitamin D Gummies.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Research objectives, research methods, data sources, data cross-validation;

Chapter 2:

Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc.), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3:

Detailed analysis of Vitamin D Gummies manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5:

Production/output, value of Vitamin D Gummies by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6:

Consumption of Vitamin D Gummies in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7:

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9:

Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10:

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11:

The main points and conclusions of the report.

Table of Contents

1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 Market Overview

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Vitamin D Gummies Market Size (2021-2032)
 - 2.2.2 Global Vitamin D Gummies Sales (2021-2032)
 - 2.2.3 Global Vitamin D Gummies Market Average Price (2021-2032)
- 2.3 Vitamin D Gummies by Type
 - 2.3.1 Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
 - 2.3.2 Vitamin D3 Gummies
 - 2.3.3 Vitamin D2 Gummies
 - 2.3.4 Multivitamin With Vitamin D Gummies
 - 2.3.5 Others
- 2.4 Vitamin D Gummies by Application
 - 2.4.1 Market Value Comparison by Application (2021 VS 2025 VS 2032)
 - 2.4.2 Online Sales
 - 2.4.3 Offline Sales

3 Market Competitive Landscape by Manufacturers

- 3.1 Global Vitamin D Gummies Market Competitive Situation by Manufacturers (2021 Versus 2025)
- 3.2 Global Vitamin D Gummies Sales (M units) of Manufacturers (2021-2026)
- 3.3 Global Vitamin D Gummies Revenue of Manufacturers (2021-2026)
- 3.4 Global Vitamin D Gummies Average Price by Manufacturers (2021-2026)
- 3.5 Global Vitamin D Gummies Industry Ranking, 2024 VS 2025 VS 2026
- 3.6 Global Manufacturers of Vitamin D Gummies, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Vitamin D Gummies, Product Type & Application
- 3.8 Global Manufacturers of Vitamin D Gummies, Established Date
- 3.9 Global Vitamin D Gummies Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 Manufacturers Profiled

- 4.1 Pharmavite
 - 4.1.1 Pharmavite Company Information
 - 4.1.2 Pharmavite Business Overview
 - 4.1.3 Pharmavite Vitamin D Gummies Sales, Revenue and Gross Margin (2021-2026)
 - 4.1.4 Pharmavite Vitamin D Gummies Product Portfolio
 - 4.1.5 Pharmavite Recent Developments
- 4.2 Church & Dwight

- 4.2.1 Church & Dwight Company Information
- 4.2.2 Church & Dwight Business Overview
- 4.2.3 Church & Dwight Vitamin D Gummies Sales, Revenue and Gross Margin (2021-2026)
- 4.2.4 Church & Dwight Vitamin D Gummies Product Portfolio
- 4.2.5 Church & Dwight Recent Developments

4.3 OLLY

- 4.3.1 OLLY Company Information
- 4.3.2 OLLY Business Overview
- 4.3.3 OLLY Vitamin D Gummies Sales, Revenue and Gross Margin (2021-2026)
- 4.3.4 OLLY Vitamin D Gummies Product Portfolio
- 4.3.5 OLLY Recent Developments

4.4 SmartyPants Vitamins

- 4.4.1 SmartyPants Vitamins Company Information
- 4.4.2 SmartyPants Vitamins Business Overview
- 4.4.3 SmartyPants Vitamins Vitamin D Gummies Sales, Revenue and Gross Margin (2021-2026)
- 4.4.4 SmartyPants Vitamins Vitamin D Gummies Product Portfolio
- 4.4.5 SmartyPants Vitamins Recent Developments

4.5 Bayer

- 4.5.1 Bayer Company Information
- 4.5.2 Bayer Business Overview
- 4.5.3 Bayer Vitamin D Gummies Sales, Revenue and Gross Margin (2021-2026)
- 4.5.4 Bayer Vitamin D Gummies Product Portfolio
- 4.5.5 Bayer Recent Developments

4.6 Goli Nutrition

- 4.6.1 Goli Nutrition Company Information
- 4.6.2 Goli Nutrition Business Overview
- 4.6.3 Goli Nutrition Vitamin D Gummies Sales, Revenue and Gross Margin (2021-2026)
- 4.6.4 Goli Nutrition Vitamin D Gummies Product Portfolio
- 4.6.5 Goli Nutrition Recent Developments

4.7 Nordic Naturals

- 4.7.1 Nordic Naturals Company Information
- 4.7.2 Nordic Naturals Business Overview
- 4.7.3 Nordic Naturals Vitamin D Gummies Sales, Revenue and Gross Margin (2021-2026)
- 4.7.4 Nordic Naturals Vitamin D Gummies Product Portfolio
- 4.7.5 Nordic Naturals Recent Developments

4.8 Nature's Bounty

- 4.8.1 Nature's Bounty Company Information
- 4.8.2 Nature's Bounty Business Overview
- 4.8.3 Nature's Bounty Vitamin D Gummies Sales, Revenue and Gross Margin (2021-2026)
- 4.8.4 Nature's Bounty Vitamin D Gummies Product Portfolio
- 4.8.5 Nature's Bounty Recent Developments

4.9 Jamieson Wellness

- 4.9.1 Jamieson Wellness Company Information
- 4.9.2 Jamieson Wellness Business Overview
- 4.9.3 Jamieson Wellness Vitamin D Gummies Sales, Revenue and Gross Margin (2021-2026)
- 4.9.4 Jamieson Wellness Vitamin D Gummies Product Portfolio
- 4.9.5 Jamieson Wellness Recent Developments

4.10 Herband

- 4.10.1 Herbaland Company Information
 - 4.10.2 Herbaland Business Overview
 - 4.10.3 Herbaland Vitamin D Gummies Sales, Revenue and Gross Margin (2021-2026)
 - 4.10.4 Herbaland Vitamin D Gummies Product Portfolio
 - 4.10.5 Herbaland Recent Developments
- 4.11 Amapharm
 - 4.11.1 Amapharm Company Information
 - 4.11.2 Amapharm Business Overview
 - 4.11.3 Amapharm Vitamin D Gummies Sales, Revenue and Gross Margin (2021-2026)
 - 4.11.4 Amapharm Vitamin D Gummies Product Portfolio
 - 4.11.5 Amapharm Recent Developments
- 4.12 Sirio Pharma
 - 4.12.1 Sirio Pharma Company Information
 - 4.12.2 Sirio Pharma Business Overview
 - 4.12.3 Sirio Pharma Vitamin D Gummies Sales, Revenue and Gross Margin (2021-2026)
 - 4.12.4 Sirio Pharma Vitamin D Gummies Product Portfolio
 - 4.12.5 Sirio Pharma Recent Developments
- 4.13 Better Nutritionals
 - 4.13.1 Better Nutritionals Company Information
 - 4.13.2 Better Nutritionals Business Overview
 - 4.13.3 Better Nutritionals Vitamin D Gummies Sales, Revenue and Gross Margin (2021-2026)
 - 4.13.4 Better Nutritionals Vitamin D Gummies Product Portfolio
 - 4.13.5 Better Nutritionals Recent Developments
- 4.14 Piping Rock Health Products
 - 4.14.1 Piping Rock Health Products Company Information
 - 4.14.2 Piping Rock Health Products Business Overview
 - 4.14.3 Piping Rock Health Products Vitamin D Gummies Sales, Revenue and Gross Margin (2021-2026)
 - 4.14.4 Piping Rock Health Products Vitamin D Gummies Product Portfolio
 - 4.14.5 Piping Rock Health Products Recent Developments
- 4.15 Swisse
 - 4.15.1 Swisse Company Information
 - 4.15.2 Swisse Business Overview
 - 4.15.3 Swisse Vitamin D Gummies Sales, Revenue and Gross Margin (2021-2026)
 - 4.15.4 Swisse Vitamin D Gummies Product Portfolio
 - 4.15.5 Swisse Recent Developments
- 4.16 BYHEALTH
 - 4.16.1 BYHEALTH Company Information
 - 4.16.2 BYHEALTH Business Overview
 - 4.16.3 BYHEALTH Vitamin D Gummies Sales, Revenue and Gross Margin (2021-2026)
 - 4.16.4 BYHEALTH Vitamin D Gummies Product Portfolio
 - 4.16.5 BYHEALTH Recent Developments

5 Global Vitamin D Gummies Market Scenario by Region

- 5.1 Global Vitamin D Gummies Market Size by Region: 2021 VS 2025 VS 2032
- 5.2 Global Vitamin D Gummies Sales by Region: 2021-2032
 - 5.2.1 Global Vitamin D Gummies Sales by Region: 2021-2026
 - 5.2.2 Global Vitamin D Gummies Sales by Region: 2027-2032
- 5.3 Global Vitamin D Gummies Revenue by Region: 2021-2032
 - 5.3.1 Global Vitamin D Gummies Revenue by Region: 2021-2026

5.3.2 Global Vitamin D Gummies Revenue by Region: 2027-2032

5.4 North America Vitamin D Gummies Market Facts & Figures by Country

5.4.1 North America Vitamin D Gummies Market Size by Country: 2021 VS 2025 VS 2032

5.4.2 North America Vitamin D Gummies Sales by Country (2021-2032)

5.4.3 North America Vitamin D Gummies Revenue by Country (2021-2032)

5.4.4 United States

5.4.5 Canada

5.4.6 Mexico

5.5 Europe Vitamin D Gummies Market Facts & Figures by Country

5.5.1 Europe Vitamin D Gummies Market Size by Country: 2021 VS 2025 VS 2032

5.5.2 Europe Vitamin D Gummies Sales by Country (2021-2032)

5.5.3 Europe Vitamin D Gummies Revenue by Country (2021-2032)

5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

5.5.9 Spain

5.5.10 Netherlands

5.5.11 Switzerland

5.5.12 Sweden

5.5.13 Poland

5.6 Asia Pacific Vitamin D Gummies Market Facts & Figures by Country

5.6.1 Asia Pacific Vitamin D Gummies Market Size by Country: 2021 VS 2025 VS 2032

5.6.2 Asia Pacific Vitamin D Gummies Sales by Country (2021-2032)

5.6.3 Asia Pacific Vitamin D Gummies Revenue by Country (2021-2032)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 Taiwan

5.6.10 Southeast Asia

5.7 South America Vitamin D Gummies Market Facts & Figures by Country

5.7.1 South America Vitamin D Gummies Market Size by Country: 2021 VS 2025 VS 2032

5.7.2 South America Vitamin D Gummies Sales by Country (2021-2032)

5.7.3 South America Vitamin D Gummies Revenue by Country (2021-2032)

5.7.4 Brazil

5.7.5 Argentina

5.7.6 Chile

5.7.7 Colombia

5.8 Middle East and Africa Vitamin D Gummies Market Facts & Figures by Country

5.8.1 Middle East and Africa Vitamin D Gummies Market Size by Country: 2021 VS 2025 VS 2032

5.8.2 Middle East and Africa Vitamin D Gummies Sales by Country (2021-2032)

5.8.3 Middle East and Africa Vitamin D Gummies Revenue by Country (2021-2032)

5.8.4 Egypt

5.8.5 South Africa

5.8.6 Israel

5.8.7 Türkiye

5.8.8 GCC Countries

6 Segment by Type

6.1 Global Vitamin D Gummies Sales by Type (2021-2032)

6.1.1 Global Vitamin D Gummies Sales by Type (2021-2032) & (M units)

6.1.2 Global Vitamin D Gummies Sales Market Share by Type (2021-2032)

6.2 Global Vitamin D Gummies Revenue by Type (2021-2032)

6.2.1 Global Vitamin D Gummies Sales by Type (2021-2032) & (US\$ Million)

6.2.2 Global Vitamin D Gummies Revenue Market Share by Type (2021-2032)

6.3 Global Vitamin D Gummies Price by Type (2021-2032)

7 Segment by Application

7.1 Global Vitamin D Gummies Sales by Application (2021-2032)

7.1.1 Global Vitamin D Gummies Sales by Application (2021-2032) & (M units)

7.1.2 Global Vitamin D Gummies Sales Market Share by Application (2021-2032)

7.2 Global Vitamin D Gummies Revenue by Application (2021-2032)

7.2.1 Global Vitamin D Gummies Sales by Application (2021-2032) & (US\$ Million)

7.2.2 Global Vitamin D Gummies Revenue Market Share by Application (2021-2032)

7.3 Global Vitamin D Gummies Price by Application (2021-2032)

8 Value Chain and Sales Channels Analysis of the Market

8.1 Vitamin D Gummies Value Chain Analysis

8.1.1 Vitamin D Gummies Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Vitamin D Gummies Production Mode & Process

8.2 Vitamin D Gummies Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Vitamin D Gummies Distributors

8.2.3 Vitamin D Gummies Customers

9 Global Vitamin D Gummies Analyzing Market Dynamics

9.1 Vitamin D Gummies Industry Trends

9.2 Vitamin D Gummies Industry Drivers

9.3 Vitamin D Gummies Industry Opportunities and Challenges

9.4 Vitamin D Gummies Industry Restraints

10 Report Conclusion

11 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Vitamin D Gummies Volume and Revenue Market Size and CAGR of Manufacturers (2021 Versus 2025)
- Table 6: Global Vitamin D Gummies Sales (M units) of Manufacturers (2021-2026)
- Table 7: Global Vitamin D Gummies Sales Market Share by Manufacturers (2021-2026)
- Table 8: Global Vitamin D Gummies Revenue of Manufacturers (2021-2026)
- Table 9: Global Vitamin D Gummies Revenue Share by Manufacturers (2021-2026)
- Table 10: Global Market Vitamin D Gummies Average Price (USD/unit) of Manufacturers (2021-2026)
- Table 11: Global Vitamin D Gummies Industry Ranking, 2024 VS 2025 VS 2026
- Table 12: Global Manufacturers of Vitamin D Gummies, Manufacturing Sites & Headquarters
- Table 13: Global Manufacturers of Vitamin D Gummies, Product Type & Application
- Table 14: Global Vitamin D Gummies Manufacturers Established Date
- Table 15: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 16: Global Vitamin D Gummies by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 17: Manufacturers Mergers & Acquisitions, Expansion Plans)
- Table 18: Pharmavite Company Information
- Table 19: Pharmavite Business Overview
- Table 20: Pharmavite Vitamin D Gummies Sales (M units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 21: Pharmavite Vitamin D Gummies Product Portfolio
- Table 22: Pharmavite Recent Developments
- Table 23: Church & Dwight Company Information
- Table 24: Church & Dwight Business Overview
- Table 25: Church & Dwight Vitamin D Gummies Sales (M units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 26: Church & Dwight Vitamin D Gummies Product Portfolio
- Table 27: Church & Dwight Recent Developments
- Table 28: OLLY Company Information
- Table 29: OLLY Business Overview
- Table 30: OLLY Vitamin D Gummies Sales (M units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 31: OLLY Vitamin D Gummies Product Portfolio
- Table 32: OLLY Recent Developments
- Table 33: SmartyPants Vitamins Company Information
- Table 34: SmartyPants Vitamins Business Overview
- Table 35: SmartyPants Vitamins Vitamin D Gummies Sales (M units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 36: SmartyPants Vitamins Vitamin D Gummies Product Portfolio
- Table 37: SmartyPants Vitamins Recent Developments
- Table 38: Bayer Company Information
- Table 39: Bayer Business Overview
- Table 40: Bayer Vitamin D Gummies Sales (M units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 41: Bayer Vitamin D Gummies Product Portfolio
- Table 42: Bayer Recent Developments
- Table 43: Goli Nutrition Company Information
- Table 44: Goli Nutrition Business Overview
- Table 45: Goli Nutrition Vitamin D Gummies Sales (M units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 46: Goli Nutrition Vitamin D Gummies Product Portfolio
- Table 47: Goli Nutrition Recent Developments
- Table 48: Nordic Naturals Company Information
- Table 49: Nordic Naturals Business Overview
- Table 50: Nordic Naturals Vitamin D Gummies Sales (M units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)

- [Table 51: Nordic Naturals Vitamin D Gummies Product Portfolio](#)
- [Table 52: Nordic Naturals Recent Developments](#)
- [Table 53: Nature's Bounty Company Information](#)
- [Table 54: Nature's Bounty Business Overview](#)
- [Table 55: Nature's Bounty Vitamin D Gummies Sales \(M units\), Revenue \(US\\$ Million\), Price \(USD/unit\) and Gross Margin \(2021-2026\)](#)
- [Table 56: Nature's Bounty Vitamin D Gummies Product Portfolio](#)
- [Table 57: Nature's Bounty Recent Developments](#)
- [Table 58: Jamieson Wellness Company Information](#)
- [Table 59: Jamieson Wellness Business Overview](#)
- [Table 60: Jamieson Wellness Vitamin D Gummies Sales \(M units\), Revenue \(US\\$ Million\), Price \(USD/unit\) and Gross Margin \(2021-2026\)](#)
- [Table 61: Jamieson Wellness Vitamin D Gummies Product Portfolio](#)
- [Table 62: Jamieson Wellness Recent Developments](#)
- [Table 63: Herbaland Company Information](#)
- [Table 64: Herbaland Business Overview](#)
- [Table 65: Herbaland Vitamin D Gummies Sales \(M units\), Revenue \(US\\$ Million\), Price \(USD/unit\) and Gross Margin \(2021-2026\)](#)
- [Table 66: Herbaland Vitamin D Gummies Product Portfolio](#)
- [Table 67: Herbaland Recent Developments](#)
- [Table 68: Amapharm Company Information](#)
- [Table 69: Amapharm Business Overview](#)
- [Table 70: Amapharm Vitamin D Gummies Sales \(M units\), Revenue \(US\\$ Million\), Price \(USD/unit\) and Gross Margin \(2021-2026\)](#)
- [Table 71: Amapharm Vitamin D Gummies Product Portfolio](#)
- [Table 72: Amapharm Recent Developments](#)
- [Table 73: Sirio Pharma Company Information](#)
- [Table 74: Sirio Pharma Business Overview](#)
- [Table 75: Sirio Pharma Vitamin D Gummies Sales \(M units\), Revenue \(US\\$ Million\), Price \(USD/unit\) and Gross Margin \(2021-2026\)](#)
- [Table 76: Sirio Pharma Vitamin D Gummies Product Portfolio](#)
- [Table 77: Sirio Pharma Recent Developments](#)
- [Table 78: Better Nutritionals Company Information](#)
- [Table 79: Better Nutritionals Business Overview](#)
- [Table 80: Better Nutritionals Vitamin D Gummies Sales \(M units\), Revenue \(US\\$ Million\), Price \(USD/unit\) and Gross Margin \(2021-2026\)](#)
- [Table 81: Better Nutritionals Vitamin D Gummies Product Portfolio](#)
- [Table 82: Better Nutritionals Recent Developments](#)
- [Table 83: Piping Rock Health Products Company Information](#)
- [Table 84: Piping Rock Health Products Business Overview](#)
- [Table 85: Piping Rock Health Products Vitamin D Gummies Sales \(M units\), Revenue \(US\\$ Million\), Price \(USD/unit\) and Gross Margin \(2021-2026\)](#)
- [Table 86: Piping Rock Health Products Vitamin D Gummies Product Portfolio](#)
- [Table 87: Piping Rock Health Products Recent Developments](#)
- [Table 88: Swisse Company Information](#)
- [Table 89: Swisse Business Overview](#)
- [Table 90: Swisse Vitamin D Gummies Sales \(M units\), Revenue \(US\\$ Million\), Price \(USD/unit\) and Gross Margin \(2021-2026\)](#)
- [Table 91: Swisse Vitamin D Gummies Product Portfolio](#)
- [Table 92: Swisse Recent Developments](#)
- [Table 93: BYHEALTH Company Information](#)
- [Table 94: BYHEALTH Business Overview](#)
- [Table 95: BYHEALTH Vitamin D Gummies Sales \(M units\), Revenue \(US\\$ Million\), Price \(USD/unit\) and Gross Margin \(2021-2026\)](#)
- [Table 96: BYHEALTH Vitamin D Gummies Product Portfolio](#)
- [Table 97: BYHEALTH Recent Developments](#)
- [Table 98: Global Vitamin D Gummies Market Size by Region \(US\\$ Million\): 2021 VS 2025 VS 2032](#)
- [Table 99: Global Vitamin D Gummies Sales by Region \(2021-2026\) & \(M units\)](#)
- [Table 100: Global Vitamin D Gummies Sales Market Share by Region \(2021-2026\)](#)
- [Table 101: Global Vitamin D Gummies Sales by Region \(2027-2032\) & \(M units\)](#)
- [Table 102: Global Vitamin D Gummies Sales Market Share by Region \(2027-2032\)](#)
- [Table 103: Global Vitamin D Gummies Revenue by Region \(2021-2026\) & \(US\\$ Million\)](#)
- [Table 104: Global Vitamin D Gummies Revenue Market Share by Region \(2021-2026\)](#)
- [Table 105: Global Vitamin D Gummies Revenue by Region \(2027-2032\) & \(US\\$ Million\)](#)
- [Table 106: Global Vitamin D Gummies Revenue Market Share by Region \(2027-2032\)](#)
- [Table 107: North America Vitamin D Gummies Revenue by Country: 2021 VS 2025 VS 2032 \(US\\$ Million\)](#)

- Table 108: North America Vitamin D Gummies Sales by Country (2021-2026) & (M units)
- Table 109: North America Vitamin D Gummies Sales by Country (2027-2032) & (M units)
- Table 110: North America Vitamin D Gummies Revenue by Country (2021-2026) & (US\$ Million)
- Table 111: North America Vitamin D Gummies Revenue by Country (2027-2032) & (US\$ Million)
- Table 112: Europe Vitamin D Gummies Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 113: Europe Vitamin D Gummies Sales by Country (2021-2026) & (M units)
- Table 114: Europe Vitamin D Gummies Sales by Country (2027-2032) & (M units)
- Table 115: Europe Vitamin D Gummies Revenue by Country (2021-2026) & (US\$ Million)
- Table 116: Europe Vitamin D Gummies Revenue by Country (2027-2032) & (US\$ Million)
- Table 117: Asia Pacific Vitamin D Gummies Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 118: Asia Pacific Vitamin D Gummies Sales by Country (2021-2026) & (M units)
- Table 119: Asia Pacific Vitamin D Gummies Sales by Country (2027-2032) & (M units)
- Table 120: Asia Pacific Vitamin D Gummies Revenue by Country (2021-2026) & (US\$ Million)
- Table 121: Asia Pacific Vitamin D Gummies Revenue by Country (2027-2032) & (US\$ Million)
- Table 122: South America Vitamin D Gummies Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 123: South America Vitamin D Gummies Sales by Country (2021-2026) & (M units)
- Table 124: South America Vitamin D Gummies Sales by Country (2027-2032) & (M units)
- Table 125: South America Vitamin D Gummies Revenue by Country (2021-2026) & (US\$ Million)
- Table 126: South America Vitamin D Gummies Revenue by Country (2027-2032) & (US\$ Million)
- Table 127: Middle East and Africa Vitamin D Gummies Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 128: Middle East and Africa Vitamin D Gummies Sales by Country (2021-2026) & (M units)
- Table 129: Middle East and Africa Vitamin D Gummies Sales by Country (2027-2032) & (M units)
- Table 130: Middle East and Africa Vitamin D Gummies Revenue by Country (2021-2026) & (US\$ Million)
- Table 131: Middle East and Africa Vitamin D Gummies Revenue by Country (2027-2032) & (US\$ Million)
- Table 132: Global Vitamin D Gummies Sales by Type (2021-2026) & (M units)
- Table 133: Global Vitamin D Gummies Sales by Type (2027-2032) & (M units)
- Table 134: Global Vitamin D Gummies Sales Market Share by Type (2021-2026)
- Table 135: Global Vitamin D Gummies Sales Market Share by Type (2027-2032)
- Table 136: Global Vitamin D Gummies Revenue by Type (2021-2026) & (US\$ Million)
- Table 137: Global Vitamin D Gummies Revenue by Type (2027-2032) & (US\$ Million)
- Table 138: Global Vitamin D Gummies Revenue Market Share by Type (2021-2026)
- Table 139: Global Vitamin D Gummies Revenue Market Share by Type (2027-2032)
- Table 140: Global Vitamin D Gummies Price by Type (2021-2026) & (USD/unit)
- Table 141: Global Vitamin D Gummies Price by Type (2027-2032) & (USD/unit)
- Table 142: Global Vitamin D Gummies Sales by Application (2021-2026) & (M units)
- Table 143: Global Vitamin D Gummies Sales by Application (2027-2032) & (M units)
- Table 144: Global Vitamin D Gummies Sales Market Share by Application (2021-2026)
- Table 145: Global Vitamin D Gummies Sales Market Share by Application (2027-2032)
- Table 146: Global Vitamin D Gummies Revenue by Application (2021-2026) & (US\$ Million)
- Table 147: Global Vitamin D Gummies Revenue by Application (2027-2032) & (US\$ Million)
- Table 148: Global Vitamin D Gummies Revenue Market Share by Application (2021-2026)
- Table 149: Global Vitamin D Gummies Revenue Market Share by Application (2027-2032)
- Table 150: Global Vitamin D Gummies Price by Application (2021-2026) & (USD/unit)
- Table 151: Global Vitamin D Gummies Price by Application (2027-2032) & (USD/unit)
- Table 152: Key Raw Materials
- Table 153: Raw Materials Key Suppliers
- Table 154: Vitamin D Gummies Distributors List
- Table 155: Vitamin D Gummies Customers List
- Table 156: Vitamin D Gummies Industry Trends
- Table 157: Vitamin D Gummies Industry Drivers
- Table 158: Vitamin D Gummies Industry Restraints
- Table 159: Authors List of This Report

List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Vitamin D Gummies Product Image
- Figure 5: Global Vitamin D Gummies Revenue (US\$ Million), 2021 VS 2025 VS 2032
- Figure 6: Global Vitamin D Gummies Market Size (2021-2032) & (US\$ Million)
- Figure 7: Global Vitamin D Gummies Sales (2021-2032) & (M units)
- Figure 8: Global Vitamin D Gummies Average Price (USD/unit) & (2021-2032)
- Figure 9: Vitamin D3 Gummies Product Image

- Figure 10: Vitamin D2 Gummies Product Image
- Figure 11: Multivitamin With Vitamin D Gummies Product Image
- Figure 12: Others Product Image
- Figure 13: Online Sales Product Image
- Figure 14: Offline Sales Product Image
- Figure 15: Global Vitamin D Gummies Revenue Share by Manufacturers in 2025
- Figure 16: Global Manufacturers of Vitamin D Gummies, Manufacturing Sites & Headquarters
- Figure 17: Global Top 5 and 10 Vitamin D Gummies Players Market Share by Revenue in 2025
- Figure 18: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 19: Global Vitamin D Gummies Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Figure 20: Global Vitamin D Gummies Sales by Region in 2025
- Figure 21: Global Vitamin D Gummies Revenue by Region in 2025
- Figure 22: North America Vitamin D Gummies Market Size by Country in 2025
- Figure 23: North America Vitamin D Gummies Sales Market Share by Country (2021-2032)
- Figure 24: North America Vitamin D Gummies Revenue Market Share by Country (2021-2032)
- Figure 25: United States Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 26: Canada Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 27: Mexico Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 28: Europe Vitamin D Gummies Market Size by Country in 2025
- Figure 29: Europe Vitamin D Gummies Sales Market Share by Country (2021-2032)
- Figure 30: Europe Vitamin D Gummies Revenue Market Share by Country (2021-2032)
- Figure 31: Germany Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 32: France Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 33: U.K. Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 34: Italy Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 35: Russia Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 36: Spain Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 37: Netherlands Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 38: Switzerland Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 39: Sweden Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 40: Poland Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 41: Asia Pacific Vitamin D Gummies Market Size by Country in 2025
- Figure 42: Asia Pacific Vitamin D Gummies Sales Market Share by Country (2021-2032)
- Figure 43: Asia Pacific Vitamin D Gummies Revenue Market Share by Country (2021-2032)
- Figure 44: China Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 45: Japan Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 46: South Korea Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 47: India Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 48: Australia Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 49: Taiwan Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 50: Southeast Asia Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 51: Southeast Asia Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 52: South America Vitamin D Gummies Market Size by Country in 2025
- Figure 53: South America Vitamin D Gummies Sales Market Share by Country (2021-2032)
- Figure 54: South America Vitamin D Gummies Revenue Market Share by Country (2021-2032)
- Figure 55: Brazil Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 56: Argentina Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 57: Chile Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 58: Colombia Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 59: Middle East and Africa Vitamin D Gummies Market Size by Country in 2025
- Figure 60: Middle East and Africa Vitamin D Gummies Sales Market Share by Country (2021-2032)
- Figure 61: Middle East and Africa Vitamin D Gummies Revenue Market Share by Country (2021-2032)
- Figure 62: Egypt Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 63: South Africa Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 64: Israel Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 65: Türkiye Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 66: GCC Countries Vitamin D Gummies Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 67: Global Vitamin D Gummies Sales Market Share by Type (2021-2032)
- Figure 68: Global Vitamin D Gummies Revenue Market Share by Type (2021-2032)
- Figure 69: Global Vitamin D Gummies Price (USD/unit) by Type (2021-2032)
- Figure 70: Global Vitamin D Gummies Sales Market Share by Application (2021-2032)
- Figure 71: Global Vitamin D Gummies Revenue Market Share by Application (2021-2032)
- Figure 72: Global Vitamin D Gummies Price (USD/unit) by Application (2021-2032)
- Figure 73: Vitamin D Gummies Value Chain
- Figure 74: Vitamin D Gummies Production Mode & Process

- Figure 75: Direct Comparison with Distribution Share
- Figure 76: Distributors Profiles
- Figure 77: Vitamin D Gummies Industry Opportunities and Challenges