



Tub and Shower Mat Industry Research Report 2026

Industry	Published	Pages	Format
Consumer Goods	2026-01-06	129	PDF
Single User	Multi User	Enterprise	
USD 2,950	USD 4,430	USD 5,900	

Description

The global Tub and Shower Mat market was valued at US\$ million in 2025 and is projected to reach US\$ million by 2032, implying a CAGR of % over 2026–2032.

The North America market for Tub and Shower Mat is projected to increase from US\$ million in 2026 to US\$ million by 2032, corresponding to a CAGR of % over 2026–2032.

The Europe market for Tub and Shower Mat is projected to rise from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026–2032.

The Asia Pacific market for Tub and Shower Mat is expected to grow from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026–2032.

Leading global manufacturers of Tub and Shower Mat include Clorox, Style Selections, Mainstays, Room Essentials, Glacier Bay, SlipX Solutions, Made by Design, Splash Home and Project Source, among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

Report Scope

This report quantifies the global Tub and Shower Mat market in terms of revenue (US\$ million) and, where applicable, sales volume (k units), using 2025 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of Types and Applications, harmonizes vendor attribution, and presents comparable time series by company, Type, Application, and region/country, including indicative price bands (US\$/k units) and concentration ratios (CR5/CR10).

The outputs are intended to support strategy development, budgeting, and performance benchmarking for brand owners, manufacturers, retailers, channel partners, and investors; data are structured with consistent units and fields to facilitate integration into internal FP&A and BI systems.

Key Companies & Market Share Insights

This section profiles leading manufacturers, combining 2021–2025 results with a 2026–2032 outlook. It reports revenue, market share, price bands, product and application mix, regional and channel mix, and key developments (M&A, capacity additions, certifications). It also provides global revenue, average price, and—where applicable—sales volume by manufacturer, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

Tub and Shower Mat Market by Company

Clorox

Style Selections

Mainstays

Room Essentials

Glacier Bay

SlipX Solutions

Made by Design

Splash Home

Project Source

AmazerBath

TIKE SMART

Yimobra

Home+Solutions

Better Homes & Garden

Tub and Shower Mat Segment by Type

PVC Mats

Rubber Mats

Vinyl Mats

Others

Tub and Shower Mat Segment by Application

Residential

Commercial

Tub and Shower Mat Segment by Region

North America

United States

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Spain

Netherlands

Switzerland

Sweden

Poland

Asia-Pacific

China

Japan

South Korea

India

Australia

Taiwan

Southeast Asia

South America

Brazil

Argentina

Chile
Middle East & Africa
Egypt
South Africa
Israel
Türkiye
GCC Countries

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Tub and Shower Mat market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Tub and Shower Mat and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Tub and Shower Mat.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Research objectives, research methods, data sources, data cross-validation;

Chapter 2:

Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc.), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3:

Detailed analysis of Tub and Shower Mat manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5:

Production/output, value of Tub and Shower Mat by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6:

Consumption of Tub and Shower Mat in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7:

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9:

Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10:

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11:

The main points and conclusions of the report.

Table of Contents

1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 Market Overview

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Tub and Shower Mat Market Size (2021-2032)
 - 2.2.2 Global Tub and Shower Mat Sales (2021-2032)
 - 2.2.3 Global Tub and Shower Mat Market Average Price (2021-2032)
- 2.3 Tub and Shower Mat by Type
 - 2.3.1 Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
 - 2.3.2 PVC Mats
 - 2.3.3 Rubber Mats
 - 2.3.4 Vinyl Mats
 - 2.3.5 Others
- 2.4 Tub and Shower Mat by Application
 - 2.4.1 Market Value Comparison by Application (2021 VS 2025 VS 2032)
 - 2.4.2 Residential
 - 2.4.3 Commercial

3 Market Competitive Landscape by Manufacturers

- 3.1 Global Tub and Shower Mat Market Competitive Situation by Manufacturers (2021 Versus 2025)
- 3.2 Global Tub and Shower Mat Sales (k units) of Manufacturers (2021-2026)
- 3.3 Global Tub and Shower Mat Revenue of Manufacturers (2021-2026)
- 3.4 Global Tub and Shower Mat Average Price by Manufacturers (2021-2026)
- 3.5 Global Tub and Shower Mat Industry Ranking, 2024 VS 2025 VS 2026
- 3.6 Global Manufacturers of Tub and Shower Mat, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Tub and Shower Mat, Product Type & Application
- 3.8 Global Manufacturers of Tub and Shower Mat, Established Date
- 3.9 Global Tub and Shower Mat Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 Manufacturers Profiled

- 4.1 Clorox
 - 4.1.1 Clorox Company Information
 - 4.1.2 Clorox Business Overview
 - 4.1.3 Clorox Tub and Shower Mat Sales, Revenue and Gross Margin (2021-2026)
 - 4.1.4 Clorox Tub and Shower Mat Product Portfolio
 - 4.1.5 Clorox Recent Developments
- 4.2 Style Selections

- 4.2.1 Style Selections Company Information
- 4.2.2 Style Selections Business Overview
- 4.2.3 Style Selections Tub and Shower Mat Sales, Revenue and Gross Margin (2021-2026)
- 4.2.4 Style Selections Tub and Shower Mat Product Portfolio
- 4.2.5 Style Selections Recent Developments

4.3 Mainstays

- 4.3.1 Mainstays Company Information
- 4.3.2 Mainstays Business Overview
- 4.3.3 Mainstays Tub and Shower Mat Sales, Revenue and Gross Margin (2021-2026)
- 4.3.4 Mainstays Tub and Shower Mat Product Portfolio
- 4.3.5 Mainstays Recent Developments

4.4 Room Essentials

- 4.4.1 Room Essentials Company Information
- 4.4.2 Room Essentials Business Overview
- 4.4.3 Room Essentials Tub and Shower Mat Sales, Revenue and Gross Margin (2021-2026)
- 4.4.4 Room Essentials Tub and Shower Mat Product Portfolio
- 4.4.5 Room Essentials Recent Developments

4.5 Glacier Bay

- 4.5.1 Glacier Bay Company Information
- 4.5.2 Glacier Bay Business Overview
- 4.5.3 Glacier Bay Tub and Shower Mat Sales, Revenue and Gross Margin (2021-2026)
- 4.5.4 Glacier Bay Tub and Shower Mat Product Portfolio
- 4.5.5 Glacier Bay Recent Developments

4.6 SlipX Solutions

- 4.6.1 SlipX Solutions Company Information
- 4.6.2 SlipX Solutions Business Overview
- 4.6.3 SlipX Solutions Tub and Shower Mat Sales, Revenue and Gross Margin (2021-2026)
- 4.6.4 SlipX Solutions Tub and Shower Mat Product Portfolio
- 4.6.5 SlipX Solutions Recent Developments

4.7 Made by Design

- 4.7.1 Made by Design Company Information
- 4.7.2 Made by Design Business Overview
- 4.7.3 Made by Design Tub and Shower Mat Sales, Revenue and Gross Margin (2021-2026)
- 4.7.4 Made by Design Tub and Shower Mat Product Portfolio
- 4.7.5 Made by Design Recent Developments

4.8 Splash Home

- 4.8.1 Splash Home Company Information
- 4.8.2 Splash Home Business Overview
- 4.8.3 Splash Home Tub and Shower Mat Sales, Revenue and Gross Margin (2021-2026)
- 4.8.4 Splash Home Tub and Shower Mat Product Portfolio
- 4.8.5 Splash Home Recent Developments

4.9 Project Source

- 4.9.1 Project Source Company Information
- 4.9.2 Project Source Business Overview
- 4.9.3 Project Source Tub and Shower Mat Sales, Revenue and Gross Margin (2021-2026)
- 4.9.4 Project Source Tub and Shower Mat Product Portfolio
- 4.9.5 Project Source Recent Developments

4.10 AmazerBath

- 4.10.1 AmazerBath Company Information
- 4.10.2 AmazerBath Business Overview
- 4.10.3 AmazerBath Tub and Shower Mat Sales, Revenue and Gross Margin (2021-2026)
- 4.10.4 AmazerBath Tub and Shower Mat Product Portfolio
- 4.10.5 AmazerBath Recent Developments
- 4.11 TIKE SMART
 - 4.11.1 TIKE SMART Company Information
 - 4.11.2 TIKE SMART Business Overview
 - 4.11.3 TIKE SMART Tub and Shower Mat Sales, Revenue and Gross Margin (2021-2026)
 - 4.11.4 TIKE SMART Tub and Shower Mat Product Portfolio
 - 4.11.5 TIKE SMART Recent Developments
- 4.12 Yimobra
 - 4.12.1 Yimobra Company Information
 - 4.12.2 Yimobra Business Overview
 - 4.12.3 Yimobra Tub and Shower Mat Sales, Revenue and Gross Margin (2021-2026)
 - 4.12.4 Yimobra Tub and Shower Mat Product Portfolio
 - 4.12.5 Yimobra Recent Developments
- 4.13 Home+Solutions
 - 4.13.1 Home+Solutions Company Information
 - 4.13.2 Home+Solutions Business Overview
 - 4.13.3 Home+Solutions Tub and Shower Mat Sales, Revenue and Gross Margin (2021-2026)
 - 4.13.4 Home+Solutions Tub and Shower Mat Product Portfolio
 - 4.13.5 Home+Solutions Recent Developments
- 4.14 Better Homes & Garden
 - 4.14.1 Better Homes & Garden Company Information
 - 4.14.2 Better Homes & Garden Business Overview
 - 4.14.3 Better Homes & Garden Tub and Shower Mat Sales, Revenue and Gross Margin (2021-2026)
 - 4.14.4 Better Homes & Garden Tub and Shower Mat Product Portfolio
 - 4.14.5 Better Homes & Garden Recent Developments

5 Global Tub and Shower Mat Market Scenario by Region

- 5.1 Global Tub and Shower Mat Market Size by Region: 2021 VS 2025 VS 2032
- 5.2 Global Tub and Shower Mat Sales by Region: 2021-2032
 - 5.2.1 Global Tub and Shower Mat Sales by Region: 2021-2026
 - 5.2.2 Global Tub and Shower Mat Sales by Region: 2027-2032
- 5.3 Global Tub and Shower Mat Revenue by Region: 2021-2032
 - 5.3.1 Global Tub and Shower Mat Revenue by Region: 2021-2026
 - 5.3.2 Global Tub and Shower Mat Revenue by Region: 2027-2032
- 5.4 North America Tub and Shower Mat Market Facts & Figures by Country
 - 5.4.1 North America Tub and Shower Mat Market Size by Country: 2021 VS 2025 VS 2032
 - 5.4.2 North America Tub and Shower Mat Sales by Country (2021-2032)
 - 5.4.3 North America Tub and Shower Mat Revenue by Country (2021-2032)
 - 5.4.4 United States
 - 5.4.5 Canada
 - 5.4.6 Mexico
- 5.5 Europe Tub and Shower Mat Market Facts & Figures by Country
 - 5.5.1 Europe Tub and Shower Mat Market Size by Country: 2021 VS 2025 VS 2032
 - 5.5.2 Europe Tub and Shower Mat Sales by Country (2021-2032)
 - 5.5.3 Europe Tub and Shower Mat Revenue by Country (2021-2032)

5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

5.5.9 Spain

5.5.10 Netherlands

5.5.11 Switzerland

5.5.12 Sweden

5.5.13 Poland

5.6 Asia Pacific Tub and Shower Mat Market Facts & Figures by Country

5.6.1 Asia Pacific Tub and Shower Mat Market Size by Country: 2021 VS 2025 VS 2032

5.6.2 Asia Pacific Tub and Shower Mat Sales by Country (2021-2032)

5.6.3 Asia Pacific Tub and Shower Mat Revenue by Country (2021-2032)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 Taiwan

5.6.10 Southeast Asia

5.7 South America Tub and Shower Mat Market Facts & Figures by Country

5.7.1 South America Tub and Shower Mat Market Size by Country: 2021 VS 2025 VS 2032

5.7.2 South America Tub and Shower Mat Sales by Country (2021-2032)

5.7.3 South America Tub and Shower Mat Revenue by Country (2021-2032)

5.7.4 Brazil

5.7.5 Argentina

5.7.6 Chile

5.8 Middle East and Africa Tub and Shower Mat Market Facts & Figures by Country

5.8.1 Middle East and Africa Tub and Shower Mat Market Size by Country: 2021 VS 2025 VS 2032

5.8.2 Middle East and Africa Tub and Shower Mat Sales by Country (2021-2032)

5.8.3 Middle East and Africa Tub and Shower Mat Revenue by Country (2021-2032)

5.8.4 Egypt

5.8.5 South Africa

5.8.6 Israel

5.8.7 Türkiye

5.8.8 GCC Countries

6 Segment by Type

6.1 Global Tub and Shower Mat Sales by Type (2021-2032)

6.1.1 Global Tub and Shower Mat Sales by Type (2021-2032) & (k units)

6.1.2 Global Tub and Shower Mat Sales Market Share by Type (2021-2032)

6.2 Global Tub and Shower Mat Revenue by Type (2021-2032)

6.2.1 Global Tub and Shower Mat Sales by Type (2021-2032) & (US\$ Million)

6.2.2 Global Tub and Shower Mat Revenue Market Share by Type (2021-2032)

6.3 Global Tub and Shower Mat Price by Type (2021-2032)

7 Segment by Application

7.1 Global Tub and Shower Mat Sales by Application (2021-2032)

7.1.1 Global Tub and Shower Mat Sales by Application (2021-2032) & (k units)

7.1.2 Global Tub and Shower Mat Sales Market Share by Application (2021-2032)

7.2 Global Tub and Shower Mat Revenue by Application (2021-2032)

7.2.1 Global Tub and Shower Mat Sales by Application (2021-2032) & (US\$ Million)

7.2.2 Global Tub and Shower Mat Revenue Market Share by Application (2021-2032)

7.3 Global Tub and Shower Mat Price by Application (2021-2032)

8 Value Chain and Sales Channels Analysis of the Market

8.1 Tub and Shower Mat Value Chain Analysis

8.1.1 Tub and Shower Mat Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Tub and Shower Mat Production Mode & Process

8.2 Tub and Shower Mat Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Tub and Shower Mat Distributors

8.2.3 Tub and Shower Mat Customers

9 Global Tub and Shower Mat Analyzing Market Dynamics

9.1 Tub and Shower Mat Industry Trends

9.2 Tub and Shower Mat Industry Drivers

9.3 Tub and Shower Mat Industry Opportunities and Challenges

9.4 Tub and Shower Mat Industry Restraints

10 Report Conclusion

11 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Tub and Shower Mat Volume and Revenue Market Size and CAGR of Manufacturers (2021 Versus 2025)
- Table 6: Global Tub and Shower Mat Sales (k units) of Manufacturers (2021-2026)
- Table 7: Global Tub and Shower Mat Sales Market Share by Manufacturers (2021-2026)
- Table 8: Global Tub and Shower Mat Revenue of Manufacturers (2021-2026)
- Table 9: Global Tub and Shower Mat Revenue Share by Manufacturers (2021-2026)
- Table 10: Global Market Tub and Shower Mat Average Price (USD/unit) of Manufacturers (2021-2026)
- Table 11: Global Tub and Shower Mat Industry Ranking, 2024 VS 2025 VS 2026
- Table 12: Global Manufacturers of Tub and Shower Mat, Manufacturing Sites & Headquarters
- Table 13: Global Manufacturers of Tub and Shower Mat, Product Type & Application
- Table 14: Global Tub and Shower Mat Manufacturers Established Date
- Table 15: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 16: Global Tub and Shower Mat by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 17: Manufacturers Mergers & Acquisitions, Expansion Plans)
- Table 18: Clorox Company Information
- Table 19: Clorox Business Overview
- Table 20: Clorox Tub and Shower Mat Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 21: Clorox Tub and Shower Mat Product Portfolio
- Table 22: Clorox Recent Developments
- Table 23: Style Selections Company Information
- Table 24: Style Selections Business Overview
- Table 25: Style Selections Tub and Shower Mat Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 26: Style Selections Tub and Shower Mat Product Portfolio
- Table 27: Style Selections Recent Developments
- Table 28: Mainstays Company Information
- Table 29: Mainstays Business Overview
- Table 30: Mainstays Tub and Shower Mat Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 31: Mainstays Tub and Shower Mat Product Portfolio
- Table 32: Mainstays Recent Developments
- Table 33: Room Essentials Company Information
- Table 34: Room Essentials Business Overview
- Table 35: Room Essentials Tub and Shower Mat Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 36: Room Essentials Tub and Shower Mat Product Portfolio
- Table 37: Room Essentials Recent Developments
- Table 38: Glacier Bay Company Information
- Table 39: Glacier Bay Business Overview
- Table 40: Glacier Bay Tub and Shower Mat Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 41: Glacier Bay Tub and Shower Mat Product Portfolio
- Table 42: Glacier Bay Recent Developments
- Table 43: SlipX Solutions Company Information
- Table 44: SlipX Solutions Business Overview
- Table 45: SlipX Solutions Tub and Shower Mat Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 46: SlipX Solutions Tub and Shower Mat Product Portfolio
- Table 47: SlipX Solutions Recent Developments
- Table 48: Made by Design Company Information
- Table 49: Made by Design Business Overview
- Table 50: Made by Design Tub and Shower Mat Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin

- (2021-2026)
- Table 51: Made by Design Tub and Shower Mat Product Portfolio
 - Table 52: Made by Design Recent Developments
 - Table 53: Splash Home Company Information
 - Table 54: Splash Home Business Overview
 - Table 55: Splash Home Tub and Shower Mat Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
 - Table 56: Splash Home Tub and Shower Mat Product Portfolio
 - Table 57: Splash Home Recent Developments
 - Table 58: Project Source Company Information
 - Table 59: Project Source Business Overview
 - Table 60: Project Source Tub and Shower Mat Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
 - Table 61: Project Source Tub and Shower Mat Product Portfolio
 - Table 62: Project Source Recent Developments
 - Table 63: AmazerBath Company Information
 - Table 64: AmazerBath Business Overview
 - Table 65: AmazerBath Tub and Shower Mat Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
 - Table 66: AmazerBath Tub and Shower Mat Product Portfolio
 - Table 67: AmazerBath Recent Developments
 - Table 68: TIKE SMART Company Information
 - Table 69: TIKE SMART Business Overview
 - Table 70: TIKE SMART Tub and Shower Mat Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
 - Table 71: TIKE SMART Tub and Shower Mat Product Portfolio
 - Table 72: TIKE SMART Recent Developments
 - Table 73: Yimobra Company Information
 - Table 74: Yimobra Business Overview
 - Table 75: Yimobra Tub and Shower Mat Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
 - Table 76: Yimobra Tub and Shower Mat Product Portfolio
 - Table 77: Yimobra Recent Developments
 - Table 78: Home+Solutions Company Information
 - Table 79: Home+Solutions Business Overview
 - Table 80: Home+Solutions Tub and Shower Mat Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
 - Table 81: Home+Solutions Tub and Shower Mat Product Portfolio
 - Table 82: Home+Solutions Recent Developments
 - Table 83: Better Homes & Garden Company Information
 - Table 84: Better Homes & Garden Business Overview
 - Table 85: Better Homes & Garden Tub and Shower Mat Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
 - Table 86: Better Homes & Garden Tub and Shower Mat Product Portfolio
 - Table 87: Better Homes & Garden Recent Developments
 - Table 88: Global Tub and Shower Mat Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
 - Table 89: Global Tub and Shower Mat Sales by Region (2021-2026) & (k units)
 - Table 90: Global Tub and Shower Mat Sales Market Share by Region (2021-2026)
 - Table 91: Global Tub and Shower Mat Sales by Region (2027-2032) & (k units)
 - Table 92: Global Tub and Shower Mat Sales Market Share by Region (2027-2032)
 - Table 93: Global Tub and Shower Mat Revenue by Region (2021-2026) & (US\$ Million)
 - Table 94: Global Tub and Shower Mat Revenue Market Share by Region (2021-2026)
 - Table 95: Global Tub and Shower Mat Revenue by Region (2027-2032) & (US\$ Million)
 - Table 96: Global Tub and Shower Mat Revenue Market Share by Region (2027-2032)
 - Table 97: North America Tub and Shower Mat Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
 - Table 98: North America Tub and Shower Mat Sales by Country (2021-2026) & (k units)
 - Table 99: North America Tub and Shower Mat Sales by Country (2027-2032) & (k units)
 - Table 100: North America Tub and Shower Mat Revenue by Country (2021-2026) & (US\$ Million)
 - Table 101: North America Tub and Shower Mat Revenue by Country (2027-2032) & (US\$ Million)
 - Table 102: Europe Tub and Shower Mat Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
 - Table 103: Europe Tub and Shower Mat Sales by Country (2021-2026) & (k units)
 - Table 104: Europe Tub and Shower Mat Sales by Country (2027-2032) & (k units)
 - Table 105: Europe Tub and Shower Mat Revenue by Country (2021-2026) & (US\$ Million)
 - Table 106: Europe Tub and Shower Mat Revenue by Country (2027-2032) & (US\$ Million)
 - Table 107: Asia Pacific Tub and Shower Mat Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)

- Table 108: Asia Pacific Tub and Shower Mat Sales by Country (2021-2026) & (k units)
- Table 109: Asia Pacific Tub and Shower Mat Sales by Country (2027-2032) & (k units)
- Table 110: Asia Pacific Tub and Shower Mat Revenue by Country (2021-2026) & (US\$ Million)
- Table 111: Asia Pacific Tub and Shower Mat Revenue by Country (2027-2032) & (US\$ Million)
- Table 112: South America Tub and Shower Mat Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 113: South America Tub and Shower Mat Sales by Country (2021-2026) & (k units)
- Table 114: South America Tub and Shower Mat Sales by Country (2027-2032) & (k units)
- Table 115: South America Tub and Shower Mat Revenue by Country (2021-2026) & (US\$ Million)
- Table 116: South America Tub and Shower Mat Revenue by Country (2027-2032) & (US\$ Million)
- Table 117: Middle East and Africa Tub and Shower Mat Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 118: Middle East and Africa Tub and Shower Mat Sales by Country (2021-2026) & (k units)
- Table 119: Middle East and Africa Tub and Shower Mat Sales by Country (2027-2032) & (k units)
- Table 120: Middle East and Africa Tub and Shower Mat Revenue by Country (2021-2026) & (US\$ Million)
- Table 121: Middle East and Africa Tub and Shower Mat Revenue by Country (2027-2032) & (US\$ Million)
- Table 122: Global Tub and Shower Mat Sales by Type (2021-2026) & (k units)
- Table 123: Global Tub and Shower Mat Sales by Type (2027-2032) & (k units)
- Table 124: Global Tub and Shower Mat Sales Market Share by Type (2021-2026)
- Table 125: Global Tub and Shower Mat Sales Market Share by Type (2027-2032)
- Table 126: Global Tub and Shower Mat Revenue by Type (2021-2026) & (US\$ Million)
- Table 127: Global Tub and Shower Mat Revenue by Type (2027-2032) & (US\$ Million)
- Table 128: Global Tub and Shower Mat Revenue Market Share by Type (2021-2026)
- Table 129: Global Tub and Shower Mat Revenue Market Share by Type (2027-2032)
- Table 130: Global Tub and Shower Mat Price by Type (2021-2026) & (USD/unit)
- Table 131: Global Tub and Shower Mat Price by Type (2027-2032) & (USD/unit)
- Table 132: Global Tub and Shower Mat Sales by Application (2021-2026) & (k units)
- Table 133: Global Tub and Shower Mat Sales by Application (2027-2032) & (k units)
- Table 134: Global Tub and Shower Mat Sales Market Share by Application (2021-2026)
- Table 135: Global Tub and Shower Mat Sales Market Share by Application (2027-2032)
- Table 136: Global Tub and Shower Mat Revenue by Application (2021-2026) & (US\$ Million)
- Table 137: Global Tub and Shower Mat Revenue by Application (2027-2032) & (US\$ Million)
- Table 138: Global Tub and Shower Mat Revenue Market Share by Application (2021-2026)
- Table 139: Global Tub and Shower Mat Revenue Market Share by Application (2027-2032)
- Table 140: Global Tub and Shower Mat Price by Application (2021-2026) & (USD/unit)
- Table 141: Global Tub and Shower Mat Price by Application (2027-2032) & (USD/unit)
- Table 142: Key Raw Materials
- Table 143: Raw Materials Key Suppliers
- Table 144: Tub and Shower Mat Distributors List
- Table 145: Tub and Shower Mat Customers List
- Table 146: Tub and Shower Mat Industry Trends
- Table 147: Tub and Shower Mat Industry Drivers
- Table 148: Tub and Shower Mat Industry Restraints
- Table 149: Authors List of This Report

List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Tub and Shower Mat Product Image
- Figure 5: Global Tub and Shower Mat Revenue (US\$ Million), 2021 VS 2025 VS 2032
- Figure 6: Global Tub and Shower Mat Market Size (2021-2032) & (US\$ Million)
- Figure 7: Global Tub and Shower Mat Sales (2021-2032) & (k units)
- Figure 8: Global Tub and Shower Mat Average Price (USD/unit) & (2021-2032)
- Figure 9: PVC Mats Product Image
- Figure 10: Rubber Mats Product Image
- Figure 11: Vinyl Mats Product Image
- Figure 12: Others Product Image
- Figure 13: Residential Product Image
- Figure 14: Commercial Product Image
- Figure 15: Global Tub and Shower Mat Revenue Share by Manufacturers in 2025
- Figure 16: Global Manufacturers of Tub and Shower Mat, Manufacturing Sites & Headquarters
- Figure 17: Global Top 5 and 10 Tub and Shower Mat Players Market Share by Revenue in 2025
- Figure 18: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 19: Global Tub and Shower Mat Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032

- Figure 20: Global Tub and Shower Mat Sales by Region in 2025
- Figure 21: Global Tub and Shower Mat Revenue by Region in 2025
- Figure 22: North America Tub and Shower Mat Market Size by Country in 2025
- Figure 23: North America Tub and Shower Mat Sales Market Share by Country (2021-2032)
- Figure 24: North America Tub and Shower Mat Revenue Market Share by Country (2021-2032)
- Figure 25: United States Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 26: Canada Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 27: Mexico Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 28: Europe Tub and Shower Mat Market Size by Country in 2025
- Figure 29: Europe Tub and Shower Mat Sales Market Share by Country (2021-2032)
- Figure 30: Europe Tub and Shower Mat Revenue Market Share by Country (2021-2032)
- Figure 31: Germany Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 32: France Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 33: U.K. Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 34: Italy Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 35: Russia Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 36: Spain Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 37: Netherlands Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 38: Switzerland Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 39: Sweden Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 40: Poland Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 41: Asia Pacific Tub and Shower Mat Market Size by Country in 2025
- Figure 42: Asia Pacific Tub and Shower Mat Sales Market Share by Country (2021-2032)
- Figure 43: Asia Pacific Tub and Shower Mat Revenue Market Share by Country (2021-2032)
- Figure 44: China Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 45: Japan Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 46: South Korea Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 47: India Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 48: Australia Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 49: Taiwan Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 50: Southeast Asia Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 51: Southeast Asia Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 52: South America Tub and Shower Mat Market Size by Country in 2025
- Figure 53: South America Tub and Shower Mat Sales Market Share by Country (2021-2032)
- Figure 54: South America Tub and Shower Mat Revenue Market Share by Country (2021-2032)
- Figure 55: Brazil Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 56: Argentina Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 57: Chile Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 58: Middle East and Africa Tub and Shower Mat Market Size by Country in 2025
- Figure 59: Middle East and Africa Tub and Shower Mat Sales Market Share by Country (2021-2032)
- Figure 60: Middle East and Africa Tub and Shower Mat Revenue Market Share by Country (2021-2032)
- Figure 61: Egypt Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 62: South Africa Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 63: Israel Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 64: Türkiye Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 65: GCC Countries Tub and Shower Mat Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 66: Global Tub and Shower Mat Sales Market Share by Type (2021-2032)
- Figure 67: Global Tub and Shower Mat Revenue Market Share by Type (2021-2032)
- Figure 68: Global Tub and Shower Mat Price (USD/unit) by Type (2021-2032)
- Figure 69: Global Tub and Shower Mat Sales Market Share by Application (2021-2032)
- Figure 70: Global Tub and Shower Mat Revenue Market Share by Application (2021-2032)
- Figure 71: Global Tub and Shower Mat Price (USD/unit) by Application (2021-2032)
- Figure 72: Tub and Shower Mat Value Chain
- Figure 73: Tub and Shower Mat Production Mode & Process
- Figure 74: Direct Comparison with Distribution Share
- Figure 75: Distributors Profiles
- Figure 76: Tub and Shower Mat Industry Opportunities and Challenges