



Traditional Hanfu Industry Research Report 2026

Industry	Published	Pages	Format
Consumer Goods	2026-01-02	118	PDF

Single User	Multi User	Enterprise
USD 2,950	USD 4,430	USD 5,900

Description

The global Traditional Hanfu market was valued at US\$ million in 2025 and is projected to reach US\$ million by 2032, implying a CAGR of % over 2026–2032.

The North America market for Traditional Hanfu is projected to increase from US\$ million in 2026 to US\$ million by 2032, corresponding to a CAGR of % over 2026–2032.

The Europe market for Traditional Hanfu is projected to rise from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026–2032.

The Asia Pacific market for Traditional Hanfu is expected to grow from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026–2032.

Leading global manufacturers of Traditional Hanfu include Chonghuiantang, Shisanyu, Zhiyuji, Minghuatang, Lanruoting, Hnashanghualian, Hankesilu, Zhumadian Tianhan Clothing and Hangzhou Hanchu Culture and Creativity, among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

Report Scope

This report quantifies the global Traditional Hanfu market in terms of revenue (US\$ million) and, where applicable, sales volume (k units), using 2025 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of Types and Applications, harmonizes vendor attribution, and presents comparable time series by company, Type, Application, and region/country, including indicative price bands (US\$/k units) and concentration ratios (CR5/CR10).

The outputs are intended to support strategy development, budgeting, and performance benchmarking for brand owners, manufacturers, retailers, channel partners, and investors; data are structured with consistent units and fields to facilitate integration into internal FP&A and BI systems.

Key Companies & Market Share Insights

This section profiles leading manufacturers, combining 2021–2025 results with a 2026–2032 outlook. It reports revenue, market share, price bands, product and application mix, regional and channel mix, and key developments (M&A, capacity additions, certifications). It also provides global revenue, average price, and—where applicable—sales volume by manufacturer, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

Traditional Hanfu Market by Company

Chonghuiantang

Shisanyu

Zhiyuji

Minghuatang
Lanruoting
Hnashanghualian
Hankesilu
Zhumadian Tianhan Clothing
Hangzhou Hanchu Culture and Creativity

Traditional Hanfu Segment by Type

Men's Wear
Women's Wear

Traditional Hanfu Segment by Application

Online Sales
Specialty Store
Hanfu Experience Hall
Others

Traditional Hanfu Segment by Region

North America
United States
Canada
Mexico
Europe
Germany
France
U.K.
Italy
Russia
Spain
Netherlands
Switzerland
Sweden
Poland
Asia-Pacific
China
Japan
South Korea
India
Australia
Taiwan
Southeast Asia
South America
Brazil
Argentina
Chile
Middle East & Africa
Egypt
South Africa
Israel

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Traditional Hanfu market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Traditional Hanfu and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Traditional Hanfu.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Research objectives, research methods, data sources, data cross-validation;

Chapter 2:

Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc.), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3:

Detailed analysis of Traditional Hanfu manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5:

Production/output, value of Traditional Hanfu by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6:

Consumption of Traditional Hanfu in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7:

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9:

Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10:

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11:

The main points and conclusions of the report.

Table of Contents

1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 Market Overview

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Traditional Hanfu Market Size (2021-2032)
 - 2.2.2 Global Traditional Hanfu Sales (2021-2032)
 - 2.2.3 Global Traditional Hanfu Market Average Price (2021-2032)
- 2.3 Traditional Hanfu by Type
 - 2.3.1 Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
 - 2.3.2 Men's Wear
 - 2.3.3 Women's Wear
- 2.4 Traditional Hanfu by Application
 - 2.4.1 Market Value Comparison by Application (2021 VS 2025 VS 2032)
 - 2.4.2 Online Sales
 - 2.4.3 Specialty Store
 - 2.4.4 Hanfu Experience Hall
 - 2.4.5 Others

3 Market Competitive Landscape by Manufacturers

- 3.1 Global Traditional Hanfu Market Competitive Situation by Manufacturers (2021 Versus 2025)
- 3.2 Global Traditional Hanfu Sales (k units) of Manufacturers (2021-2026)
- 3.3 Global Traditional Hanfu Revenue of Manufacturers (2021-2026)
- 3.4 Global Traditional Hanfu Average Price by Manufacturers (2021-2026)
- 3.5 Global Traditional Hanfu Industry Ranking, 2024 VS 2025 VS 2026
- 3.6 Global Manufacturers of Traditional Hanfu, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Traditional Hanfu, Product Type & Application
- 3.8 Global Manufacturers of Traditional Hanfu, Established Date
- 3.9 Global Traditional Hanfu Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 Manufacturers Profiled

- 4.1 Chonghuihantang
 - 4.1.1 Chonghuihantang Company Information
 - 4.1.2 Chonghuihantang Business Overview
 - 4.1.3 Chonghuihantang Traditional Hanfu Sales, Revenue and Gross Margin (2021-2026)
 - 4.1.4 Chonghuihantang Traditional Hanfu Product Portfolio
 - 4.1.5 Chonghuihantang Recent Developments
- 4.2 Shisanyu

- 4.2.1 Shisanyu Company Information
- 4.2.2 Shisanyu Business Overview
- 4.2.3 Shisanyu Traditional Hanfu Sales, Revenue and Gross Margin (2021-2026)
- 4.2.4 Shisanyu Traditional Hanfu Product Portfolio
- 4.2.5 Shisanyu Recent Developments
- 4.3 Zhiyuji
 - 4.3.1 Zhiyuji Company Information
 - 4.3.2 Zhiyuji Business Overview
 - 4.3.3 Zhiyuji Traditional Hanfu Sales, Revenue and Gross Margin (2021-2026)
 - 4.3.4 Zhiyuji Traditional Hanfu Product Portfolio
 - 4.3.5 Zhiyuji Recent Developments
- 4.4 Minghuatang
 - 4.4.1 Minghuatang Company Information
 - 4.4.2 Minghuatang Business Overview
 - 4.4.3 Minghuatang Traditional Hanfu Sales, Revenue and Gross Margin (2021-2026)
 - 4.4.4 Minghuatang Traditional Hanfu Product Portfolio
 - 4.4.5 Minghuatang Recent Developments
- 4.5 Lanruoting
 - 4.5.1 Lanruoting Company Information
 - 4.5.2 Lanruoting Business Overview
 - 4.5.3 Lanruoting Traditional Hanfu Sales, Revenue and Gross Margin (2021-2026)
 - 4.5.4 Lanruoting Traditional Hanfu Product Portfolio
 - 4.5.5 Lanruoting Recent Developments
- 4.6 Hnashanghualian
 - 4.6.1 Hnashanghualian Company Information
 - 4.6.2 Hnashanghualian Business Overview
 - 4.6.3 Hnashanghualian Traditional Hanfu Sales, Revenue and Gross Margin (2021-2026)
 - 4.6.4 Hnashanghualian Traditional Hanfu Product Portfolio
 - 4.6.5 Hnashanghualian Recent Developments
- 4.7 Hancesilu
 - 4.7.1 Hancesilu Company Information
 - 4.7.2 Hancesilu Business Overview
 - 4.7.3 Hancesilu Traditional Hanfu Sales, Revenue and Gross Margin (2021-2026)
 - 4.7.4 Hancesilu Traditional Hanfu Product Portfolio
 - 4.7.5 Hancesilu Recent Developments
- 4.8 Zhumadian Tianhan Clothing
 - 4.8.1 Zhumadian Tianhan Clothing Company Information
 - 4.8.2 Zhumadian Tianhan Clothing Business Overview
 - 4.8.3 Zhumadian Tianhan Clothing Traditional Hanfu Sales, Revenue and Gross Margin (2021-2026)
 - 4.8.4 Zhumadian Tianhan Clothing Traditional Hanfu Product Portfolio
 - 4.8.5 Zhumadian Tianhan Clothing Recent Developments
- 4.9 Hangzhou Hanchu Culture and Creativity
 - 4.9.1 Hangzhou Hanchu Culture and Creativity Company Information
 - 4.9.2 Hangzhou Hanchu Culture and Creativity Business Overview
 - 4.9.3 Hangzhou Hanchu Culture and Creativity Traditional Hanfu Sales, Revenue and Gross Margin (2021-2026)
 - 4.9.4 Hangzhou Hanchu Culture and Creativity Traditional Hanfu Product Portfolio
 - 4.9.5 Hangzhou Hanchu Culture and Creativity Recent Developments

5 Global Traditional Hanfu Market Scenario by Region

- 5.1 Global Traditional Hanfu Market Size by Region: 2021 VS 2025 VS 2032
- 5.2 Global Traditional Hanfu Sales by Region: 2021-2032
 - 5.2.1 Global Traditional Hanfu Sales by Region: 2021-2026
 - 5.2.2 Global Traditional Hanfu Sales by Region: 2027-2032
- 5.3 Global Traditional Hanfu Revenue by Region: 2021-2032
 - 5.3.1 Global Traditional Hanfu Revenue by Region: 2021-2026
 - 5.3.2 Global Traditional Hanfu Revenue by Region: 2027-2032
- 5.4 North America Traditional Hanfu Market Facts & Figures by Country
 - 5.4.1 North America Traditional Hanfu Market Size by Country: 2021 VS 2025 VS 2032
 - 5.4.2 North America Traditional Hanfu Sales by Country (2021-2032)
 - 5.4.3 North America Traditional Hanfu Revenue by Country (2021-2032)
 - 5.4.4 United States
 - 5.4.5 Canada
 - 5.4.6 Mexico
- 5.5 Europe Traditional Hanfu Market Facts & Figures by Country
 - 5.5.1 Europe Traditional Hanfu Market Size by Country: 2021 VS 2025 VS 2032
 - 5.5.2 Europe Traditional Hanfu Sales by Country (2021-2032)
 - 5.5.3 Europe Traditional Hanfu Revenue by Country (2021-2032)
 - 5.5.4 Germany
 - 5.5.5 France
 - 5.5.6 U.K.
 - 5.5.7 Italy
 - 5.5.8 Russia
 - 5.5.9 Spain
 - 5.5.10 Netherlands
 - 5.5.11 Switzerland
 - 5.5.12 Sweden
 - 5.5.13 Poland
- 5.6 Asia Pacific Traditional Hanfu Market Facts & Figures by Country
 - 5.6.1 Asia Pacific Traditional Hanfu Market Size by Country: 2021 VS 2025 VS 2032
 - 5.6.2 Asia Pacific Traditional Hanfu Sales by Country (2021-2032)
 - 5.6.3 Asia Pacific Traditional Hanfu Revenue by Country (2021-2032)
 - 5.6.4 China
 - 5.6.5 Japan
 - 5.6.6 South Korea
 - 5.6.7 India
 - 5.6.8 Australia
 - 5.6.9 Taiwan
 - 5.6.10 Southeast Asia
- 5.7 South America Traditional Hanfu Market Facts & Figures by Country
 - 5.7.1 South America Traditional Hanfu Market Size by Country: 2021 VS 2025 VS 2032
 - 5.7.2 South America Traditional Hanfu Sales by Country (2021-2032)
 - 5.7.3 South America Traditional Hanfu Revenue by Country (2021-2032)
 - 5.7.4 Brazil
 - 5.7.5 Argentina
 - 5.7.6 Chile
- 5.8 Middle East and Africa Traditional Hanfu Market Facts & Figures by Country
 - 5.8.1 Middle East and Africa Traditional Hanfu Market Size by Country: 2021 VS 2025 VS 2032

- 5.8.2 Middle East and Africa Traditional Hanfu Sales by Country (2021-2032)
 - 5.8.3 Middle East and Africa Traditional Hanfu Revenue by Country (2021-2032)
 - 5.8.4 Egypt
 - 5.8.5 South Africa
 - 5.8.6 Israel
 - 5.8.7 Türkiye
 - 5.8.8 GCC Countries
-

6 Segment by Type

- 6.1 Global Traditional Hanfu Sales by Type (2021-2032)
 - 6.1.1 Global Traditional Hanfu Sales by Type (2021-2032) & (k units)
 - 6.1.2 Global Traditional Hanfu Sales Market Share by Type (2021-2032)
 - 6.2 Global Traditional Hanfu Revenue by Type (2021-2032)
 - 6.2.1 Global Traditional Hanfu Sales by Type (2021-2032) & (US\$ Million)
 - 6.2.2 Global Traditional Hanfu Revenue Market Share by Type (2021-2032)
 - 6.3 Global Traditional Hanfu Price by Type (2021-2032)
-

7 Segment by Application

- 7.1 Global Traditional Hanfu Sales by Application (2021-2032)
 - 7.1.1 Global Traditional Hanfu Sales by Application (2021-2032) & (k units)
 - 7.1.2 Global Traditional Hanfu Sales Market Share by Application (2021-2032)
 - 7.2 Global Traditional Hanfu Revenue by Application (2021-2032)
 - 7.2.1 Global Traditional Hanfu Sales by Application (2021-2032) & (US\$ Million)
 - 7.2.2 Global Traditional Hanfu Revenue Market Share by Application (2021-2032)
 - 7.3 Global Traditional Hanfu Price by Application (2021-2032)
-

8 Value Chain and Sales Channels Analysis of the Market

- 8.1 Traditional Hanfu Value Chain Analysis
 - 8.1.1 Traditional Hanfu Key Raw Materials
 - 8.1.2 Raw Materials Key Suppliers
 - 8.1.3 Traditional Hanfu Production Mode & Process
 - 8.2 Traditional Hanfu Sales Channels Analysis
 - 8.2.1 Direct Comparison with Distribution Share
 - 8.2.2 Traditional Hanfu Distributors
 - 8.2.3 Traditional Hanfu Customers
-

9 Global Traditional Hanfu Analyzing Market Dynamics

- 9.1 Traditional Hanfu Industry Trends
 - 9.2 Traditional Hanfu Industry Drivers
 - 9.3 Traditional Hanfu Industry Opportunities and Challenges
 - 9.4 Traditional Hanfu Industry Restraints
-

10 Report Conclusion

11 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Traditional Hanfu Volume and Revenue Market Size and CAGR of Manufacturers (2021 Versus 2025)
- Table 6: Global Traditional Hanfu Sales (k units) of Manufacturers (2021-2026)
- Table 7: Global Traditional Hanfu Sales Market Share by Manufacturers (2021-2026)
- Table 8: Global Traditional Hanfu Revenue of Manufacturers (2021-2026)
- Table 9: Global Traditional Hanfu Revenue Share by Manufacturers (2021-2026)
- Table 10: Global Market Traditional Hanfu Average Price (USD/unit) of Manufacturers (2021-2026)
- Table 11: Global Traditional Hanfu Industry Ranking, 2024 VS 2025 VS 2026
- Table 12: Global Manufacturers of Traditional Hanfu, Manufacturing Sites & Headquarters
- Table 13: Global Manufacturers of Traditional Hanfu, Product Type & Application
- Table 14: Global Traditional Hanfu Manufacturers Established Date
- Table 15: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 16: Global Traditional Hanfu by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 17: Manufacturers Mergers & Acquisitions, Expansion Plans)
- Table 18: Chonghuiantang Company Information
- Table 19: Chonghuiantang Business Overview
- Table 20: Chonghuiantang Traditional Hanfu Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 21: Chonghuiantang Traditional Hanfu Product Portfolio
- Table 22: Chonghuiantang Recent Developments
- Table 23: Shisanyu Company Information
- Table 24: Shisanyu Business Overview
- Table 25: Shisanyu Traditional Hanfu Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 26: Shisanyu Traditional Hanfu Product Portfolio
- Table 27: Shisanyu Recent Developments
- Table 28: Zhiyuji Company Information
- Table 29: Zhiyuji Business Overview
- Table 30: Zhiyuji Traditional Hanfu Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 31: Zhiyuji Traditional Hanfu Product Portfolio
- Table 32: Zhiyuji Recent Developments
- Table 33: Minghuatang Company Information
- Table 34: Minghuatang Business Overview
- Table 35: Minghuatang Traditional Hanfu Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 36: Minghuatang Traditional Hanfu Product Portfolio
- Table 37: Minghuatang Recent Developments
- Table 38: Lanruoting Company Information
- Table 39: Lanruoting Business Overview
- Table 40: Lanruoting Traditional Hanfu Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 41: Lanruoting Traditional Hanfu Product Portfolio
- Table 42: Lanruoting Recent Developments
- Table 43: Hnashanghualian Company Information
- Table 44: Hnashanghualian Business Overview
- Table 45: Hnashanghualian Traditional Hanfu Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 46: Hnashanghualian Traditional Hanfu Product Portfolio
- Table 47: Hnashanghualian Recent Developments
- Table 48: Hanksilu Company Information
- Table 49: Hanksilu Business Overview
- Table 50: Hanksilu Traditional Hanfu Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 51: Hanksilu Traditional Hanfu Product Portfolio
- Table 52: Hanksilu Recent Developments

- Table 53: Zhumadian Tianhan Clothing Company Information
- Table 54: Zhumadian Tianhan Clothing Business Overview
- Table 55: Zhumadian Tianhan Clothing Traditional Hanfu Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 56: Zhumadian Tianhan Clothing Traditional Hanfu Product Portfolio
- Table 57: Zhumadian Tianhan Clothing Recent Developments
- Table 58: Hangzhou Hanchu Culture and Creativity Company Information
- Table 59: Hangzhou Hanchu Culture and Creativity Business Overview
- Table 60: Hangzhou Hanchu Culture and Creativity Traditional Hanfu Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 61: Hangzhou Hanchu Culture and Creativity Traditional Hanfu Product Portfolio
- Table 62: Hangzhou Hanchu Culture and Creativity Recent Developments
- Table 63: Global Traditional Hanfu Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 64: Global Traditional Hanfu Sales by Region (2021-2026) & (k units)
- Table 65: Global Traditional Hanfu Sales Market Share by Region (2021-2026)
- Table 66: Global Traditional Hanfu Sales by Region (2027-2032) & (k units)
- Table 67: Global Traditional Hanfu Sales Market Share by Region (2027-2032)
- Table 68: Global Traditional Hanfu Revenue by Region (2021-2026) & (US\$ Million)
- Table 69: Global Traditional Hanfu Revenue Market Share by Region (2021-2026)
- Table 70: Global Traditional Hanfu Revenue by Region (2027-2032) & (US\$ Million)
- Table 71: Global Traditional Hanfu Revenue Market Share by Region (2027-2032)
- Table 72: North America Traditional Hanfu Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 73: North America Traditional Hanfu Sales by Country (2021-2026) & (k units)
- Table 74: North America Traditional Hanfu Sales by Country (2027-2032) & (k units)
- Table 75: North America Traditional Hanfu Revenue by Country (2021-2026) & (US\$ Million)
- Table 76: North America Traditional Hanfu Revenue by Country (2027-2032) & (US\$ Million)
- Table 77: Europe Traditional Hanfu Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 78: Europe Traditional Hanfu Sales by Country (2021-2026) & (k units)
- Table 79: Europe Traditional Hanfu Sales by Country (2027-2032) & (k units)
- Table 80: Europe Traditional Hanfu Revenue by Country (2021-2026) & (US\$ Million)
- Table 81: Europe Traditional Hanfu Revenue by Country (2027-2032) & (US\$ Million)
- Table 82: Asia Pacific Traditional Hanfu Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 83: Asia Pacific Traditional Hanfu Sales by Country (2021-2026) & (k units)
- Table 84: Asia Pacific Traditional Hanfu Sales by Country (2027-2032) & (k units)
- Table 85: Asia Pacific Traditional Hanfu Revenue by Country (2021-2026) & (US\$ Million)
- Table 86: Asia Pacific Traditional Hanfu Revenue by Country (2027-2032) & (US\$ Million)
- Table 87: South America Traditional Hanfu Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 88: South America Traditional Hanfu Sales by Country (2021-2026) & (k units)
- Table 89: South America Traditional Hanfu Sales by Country (2027-2032) & (k units)
- Table 90: South America Traditional Hanfu Revenue by Country (2021-2026) & (US\$ Million)
- Table 91: South America Traditional Hanfu Revenue by Country (2027-2032) & (US\$ Million)
- Table 92: Middle East and Africa Traditional Hanfu Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 93: Middle East and Africa Traditional Hanfu Sales by Country (2021-2026) & (k units)
- Table 94: Middle East and Africa Traditional Hanfu Sales by Country (2027-2032) & (k units)
- Table 95: Middle East and Africa Traditional Hanfu Revenue by Country (2021-2026) & (US\$ Million)
- Table 96: Middle East and Africa Traditional Hanfu Revenue by Country (2027-2032) & (US\$ Million)
- Table 97: Global Traditional Hanfu Sales by Type (2021-2026) & (k units)
- Table 98: Global Traditional Hanfu Sales by Type (2027-2032) & (k units)
- Table 99: Global Traditional Hanfu Sales Market Share by Type (2021-2026)
- Table 100: Global Traditional Hanfu Sales Market Share by Type (2027-2032)
- Table 101: Global Traditional Hanfu Revenue by Type (2021-2026) & (US\$ Million)
- Table 102: Global Traditional Hanfu Revenue by Type (2027-2032) & (US\$ Million)
- Table 103: Global Traditional Hanfu Revenue Market Share by Type (2021-2026)
- Table 104: Global Traditional Hanfu Revenue Market Share by Type (2027-2032)
- Table 105: Global Traditional Hanfu Price by Type (2021-2026) & (USD/unit)
- Table 106: Global Traditional Hanfu Price by Type (2027-2032) & (USD/unit)
- Table 107: Global Traditional Hanfu Sales by Application (2021-2026) & (k units)
- Table 108: Global Traditional Hanfu Sales by Application (2027-2032) & (k units)
- Table 109: Global Traditional Hanfu Sales Market Share by Application (2021-2026)
- Table 110: Global Traditional Hanfu Sales Market Share by Application (2027-2032)
- Table 111: Global Traditional Hanfu Revenue by Application (2021-2026) & (US\$ Million)
- Table 112: Global Traditional Hanfu Revenue by Application (2027-2032) & (US\$ Million)
- Table 113: Global Traditional Hanfu Revenue Market Share by Application (2021-2026)
- Table 114: Global Traditional Hanfu Revenue Market Share by Application (2027-2032)
- Table 115: Global Traditional Hanfu Price by Application (2021-2026) & (USD/unit)

- Table 116: Global Traditional Hanfu Price by Application (2027-2032) & (USD/unit)
- Table 117: Key Raw Materials
- Table 118: Raw Materials Key Suppliers
- Table 119: Traditional Hanfu Distributors List
- Table 120: Traditional Hanfu Customers List
- Table 121: Traditional Hanfu Industry Trends
- Table 122: Traditional Hanfu Industry Drivers
- Table 123: Traditional Hanfu Industry Restraints
- Table 124: Authors List of This Report

List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Traditional Hanfu Product Image
- Figure 5: Global Traditional Hanfu Revenue (US\$ Million), 2021 VS 2025 VS 2032
- Figure 6: Global Traditional Hanfu Market Size (2021-2032) & (US\$ Million)
- Figure 7: Global Traditional Hanfu Sales (2021-2032) & (k units)
- Figure 8: Global Traditional Hanfu Average Price (USD/unit) & (2021-2032)
- Figure 9: Men's Wear Product Image
- Figure 10: Women's Wear Product Image
- Figure 11: Online Sales Product Image
- Figure 12: Specialty Store Product Image
- Figure 13: Hanfu Experience Hall Product Image
- Figure 14: Others Product Image
- Figure 15: Global Traditional Hanfu Revenue Share by Manufacturers in 2025
- Figure 16: Global Manufacturers of Traditional Hanfu, Manufacturing Sites & Headquarters
- Figure 17: Global Top 5 and 10 Traditional Hanfu Players Market Share by Revenue in 2025
- Figure 18: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 19: Global Traditional Hanfu Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Figure 20: Global Traditional Hanfu Sales by Region in 2025
- Figure 21: Global Traditional Hanfu Revenue by Region in 2025
- Figure 22: North America Traditional Hanfu Market Size by Country in 2025
- Figure 23: North America Traditional Hanfu Sales Market Share by Country (2021-2032)
- Figure 24: North America Traditional Hanfu Revenue Market Share by Country (2021-2032)
- Figure 25: United States Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 26: Canada Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 27: Mexico Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 28: Europe Traditional Hanfu Market Size by Country in 2025
- Figure 29: Europe Traditional Hanfu Sales Market Share by Country (2021-2032)
- Figure 30: Europe Traditional Hanfu Revenue Market Share by Country (2021-2032)
- Figure 31: Germany Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 32: France Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 33: U.K. Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 34: Italy Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 35: Russia Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 36: Spain Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 37: Netherlands Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 38: Switzerland Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 39: Sweden Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 40: Poland Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 41: Asia Pacific Traditional Hanfu Market Size by Country in 2025
- Figure 42: Asia Pacific Traditional Hanfu Sales Market Share by Country (2021-2032)
- Figure 43: Asia Pacific Traditional Hanfu Revenue Market Share by Country (2021-2032)
- Figure 44: China Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 45: Japan Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 46: South Korea Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 47: India Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 48: Australia Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 49: Taiwan Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 50: Southeast Asia Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 51: Southeast Asia Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 52: South America Traditional Hanfu Market Size by Country in 2025

- Figure 53: South America Traditional Hanfu Sales Market Share by Country (2021-2032)
- Figure 54: South America Traditional Hanfu Revenue Market Share by Country (2021-2032)
- Figure 55: Brazil Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 56: Argentina Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 57: Chile Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 58: Middle East and Africa Traditional Hanfu Market Size by Country in 2025
- Figure 59: Middle East and Africa Traditional Hanfu Sales Market Share by Country (2021-2032)
- Figure 60: Middle East and Africa Traditional Hanfu Revenue Market Share by Country (2021-2032)
- Figure 61: Egypt Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 62: South Africa Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 63: Israel Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 64: Türkiye Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 65: GCC Countries Traditional Hanfu Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 66: Global Traditional Hanfu Sales Market Share by Type (2021-2032)
- Figure 67: Global Traditional Hanfu Revenue Market Share by Type (2021-2032)
- Figure 68: Global Traditional Hanfu Price (USD/unit) by Type (2021-2032)
- Figure 69: Global Traditional Hanfu Sales Market Share by Application (2021-2032)
- Figure 70: Global Traditional Hanfu Revenue Market Share by Application (2021-2032)
- Figure 71: Global Traditional Hanfu Price (USD/unit) by Application (2021-2032)
- Figure 72: Traditional Hanfu Value Chain
- Figure 73: Traditional Hanfu Production Mode & Process
- Figure 74: Direct Comparison with Distribution Share
- Figure 75: Distributors Profiles
- Figure 76: Traditional Hanfu Industry Opportunities and Challenges