



## Toothbrush Industry Research Report 2026

Industry	Published	Pages	Format
Consumer Goods	2025-12-26	143	PDF

Single User	Multi User	Enterprise
USD 2,950	USD 4,430	USD 5,900

### Description

Toothbrush is a small brush with a long handle, used for cleaning the teeth.

P&G, Colgate, Panasonic, Philips, Lion, etc. are the key suppliers in the global Toothbrush market. Top 5 took up more than 50% of the global revenue market in 2019. P&G, Colgate, Panasonic, Philips, etc. which have leading technology and market position, are well-known suppliers around the world.

### Report Scope

This report quantifies the global Toothbrush market in terms of revenue (US\$ million) and, where applicable, sales volume (K Units), using 2025 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of Types and Applications, harmonizes vendor attribution, and presents comparable time series by company, Type, Application, and region/country, including indicative price bands (US\$/K Units) and concentration ratios (CR5/CR10).

The outputs are intended to support strategy development, budgeting, and performance benchmarking for brand owners, manufacturers, retailers, channel partners, and investors; data are structured with consistent units and fields to facilitate integration into internal FP&A and BI systems.

### Key Companies & Market Share Insights

This section profiles leading manufacturers, combining 2021–2025 results with a 2026–2032 outlook. It reports revenue, market share, price bands, product and application mix, regional and channel mix, and key developments (M&A, capacity additions, certifications). It also provides global revenue, average price, and—where applicable—sales volume by manufacturer, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

#### Toothbrush Market by Company

Philips

P&G

Panasonic

Colgate

Wellness Oral Care

Interplak(Conair)

Church & Dwight (Arm & Hammer)

Lion

Waterpik

Lebond

Ningbo Seago Electric

Risun Technology

SEASTAR Corporation

Minimum

Dretec

JSB Healthcare

Brush Buddies

AEG

Sonic Chic

Brio Product

GUM(SUNSTAR)

DR.Fresh

### **Toothbrush Segment by Type**

Manual Toothbrush

Electric Toothbrush

Toothbrush Segment by Users

Adults

Kids

### **Toothbrush Segment by Region**

North America

United States

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Spain

Netherlands

Switzerland

Sweden

Poland

Asia-Pacific

China

Japan

South Korea

India

Australia

Taiwan

Southeast Asia

South America

Brazil

Argentina

Chile

Middle East & Africa

Egypt  
South Africa  
Israel  
Türkiye  
GCC Countries

## **Key Drivers & Barriers**

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## **Reasons to Buy This Report**

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Toothbrush market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Toothbrush and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Toothbrush.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## **Chapter Outline**

### **Chapter 1:**

Research objectives, research methods, data sources, data cross-validation;

### **Chapter 2:**

Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc.), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

### **Chapter 3:**

Detailed analysis of Toothbrush manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

### **Chapter 4:**

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

### **Chapter 5:**

Production/output, value of Toothbrush by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

#### **Chapter 6:**

Consumption of Toothbrush in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

#### **Chapter 7:**

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

#### **Chapter 8:**

Provides the analysis of various market segments by users, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

#### **Chapter 9:**

Analysis of industrial chain, including the upstream and downstream of the industry.

#### **Chapter 10:**

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

#### **Chapter 11:**

The main points and conclusions of the report.

# Table of Contents

---

## 1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

---

## 2 Market Overview

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
  - 2.2.1 Global Toothbrush Market Size (2021-2032)
  - 2.2.2 Global Toothbrush Sales (2021-2032)
  - 2.2.3 Global Toothbrush Market Average Price (2021-2032)
- 2.3 Toothbrush by Type
  - 2.3.1 Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
  - 2.3.2 Manual Toothbrush
  - 2.3.3 Electric Toothbrush
- 2.4 Toothbrush by Users
  - 2.4.1 Market Value Comparison by Users (2021 VS 2025 VS 2032)
  - 2.4.2 Adults
  - 2.4.3 Kids

---

## 3 Market Competitive Landscape by Manufacturers

- 3.1 Global Toothbrush Market Competitive Situation by Manufacturers (2021 Versus 2025)
- 3.2 Global Toothbrush Sales (K Units) of Manufacturers (2021-2026)
- 3.3 Global Toothbrush Revenue of Manufacturers (2021-2026)
- 3.4 Global Toothbrush Average Price by Manufacturers (2021-2026)
- 3.5 Global Toothbrush Industry Ranking, 2024 VS 2025 VS 2026
- 3.6 Global Manufacturers of Toothbrush, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Toothbrush, Product Type & Application
- 3.8 Global Manufacturers of Toothbrush, Established Date
- 3.9 Global Toothbrush Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

---

## 4 Manufacturers Profiled

- 4.1 Philips
  - 4.1.1 Philips Company Information
  - 4.1.2 Philips Business Overview
  - 4.1.3 Philips Toothbrush Sales, Revenue and Gross Margin (2021-2026)
  - 4.1.4 Philips Toothbrush Product Portfolio
  - 4.1.5 Philips Recent Developments
- 4.2 P&G
  - 4.2.1 P&G Company Information

- 4.2.2 P&G Business Overview
- 4.2.3 P&G Toothbrush Sales, Revenue and Gross Margin (2021-2026)
- 4.2.4 P&G Toothbrush Product Portfolio
- 4.2.5 P&G Recent Developments
- 4.3 Panasonic
  - 4.3.1 Panasonic Company Information
  - 4.3.2 Panasonic Business Overview
  - 4.3.3 Panasonic Toothbrush Sales, Revenue and Gross Margin (2021-2026)
  - 4.3.4 Panasonic Toothbrush Product Portfolio
  - 4.3.5 Panasonic Recent Developments
- 4.4 Colgate
  - 4.4.1 Colgate Company Information
  - 4.4.2 Colgate Business Overview
  - 4.4.3 Colgate Toothbrush Sales, Revenue and Gross Margin (2021-2026)
  - 4.4.4 Colgate Toothbrush Product Portfolio
  - 4.4.5 Colgate Recent Developments
- 4.5 Wellness Oral Care
  - 4.5.1 Wellness Oral Care Company Information
  - 4.5.2 Wellness Oral Care Business Overview
  - 4.5.3 Wellness Oral Care Toothbrush Sales, Revenue and Gross Margin (2021-2026)
  - 4.5.4 Wellness Oral Care Toothbrush Product Portfolio
  - 4.5.5 Wellness Oral Care Recent Developments
- 4.6 Interplak(Conair)
  - 4.6.1 Interplak(Conair) Company Information
  - 4.6.2 Interplak(Conair) Business Overview
  - 4.6.3 Interplak(Conair) Toothbrush Sales, Revenue and Gross Margin (2021-2026)
  - 4.6.4 Interplak(Conair) Toothbrush Product Portfolio
  - 4.6.5 Interplak(Conair) Recent Developments
- 4.7 Church & Dwight (Arm & Hammer)
  - 4.7.1 Church & Dwight (Arm & Hammer) Company Information
  - 4.7.2 Church & Dwight (Arm & Hammer) Business Overview
  - 4.7.3 Church & Dwight (Arm & Hammer) Toothbrush Sales, Revenue and Gross Margin (2021-2026)
  - 4.7.4 Church & Dwight (Arm & Hammer) Toothbrush Product Portfolio
  - 4.7.5 Church & Dwight (Arm & Hammer) Recent Developments
- 4.8 Lion
  - 4.8.1 Lion Company Information
  - 4.8.2 Lion Business Overview
  - 4.8.3 Lion Toothbrush Sales, Revenue and Gross Margin (2021-2026)
  - 4.8.4 Lion Toothbrush Product Portfolio
  - 4.8.5 Lion Recent Developments
- 4.9 Waterpik
  - 4.9.1 Waterpik Company Information
  - 4.9.2 Waterpik Business Overview
  - 4.9.3 Waterpik Toothbrush Sales, Revenue and Gross Margin (2021-2026)
  - 4.9.4 Waterpik Toothbrush Product Portfolio
  - 4.9.5 Waterpik Recent Developments
- 4.10 Lebond
  - 4.10.1 Lebond Company Information

- 4.10.2 Lebond Business Overview
- 4.10.3 Lebond Toothbrush Sales, Revenue and Gross Margin (2021-2026)
- 4.10.4 Lebond Toothbrush Product Portfolio
- 4.10.5 Lebond Recent Developments
- 4.11 Ningbo Seago Electric
  - 4.11.1 Ningbo Seago Electric Company Information
  - 4.11.2 Ningbo Seago Electric Business Overview
  - 4.11.3 Ningbo Seago Electric Toothbrush Sales, Revenue and Gross Margin (2021-2026)
  - 4.11.4 Ningbo Seago Electric Toothbrush Product Portfolio
  - 4.11.5 Ningbo Seago Electric Recent Developments
- 4.12 Risun Technology
  - 4.12.1 Risun Technology Company Information
  - 4.12.2 Risun Technology Business Overview
  - 4.12.3 Risun Technology Toothbrush Sales, Revenue and Gross Margin (2021-2026)
  - 4.12.4 Risun Technology Toothbrush Product Portfolio
  - 4.12.5 Risun Technology Recent Developments
- 4.13 SEASTAR Corporation
  - 4.13.1 SEASTAR Corporation Company Information
  - 4.13.2 SEASTAR Corporation Business Overview
  - 4.13.3 SEASTAR Corporation Toothbrush Sales, Revenue and Gross Margin (2021-2026)
  - 4.13.4 SEASTAR Corporation Toothbrush Product Portfolio
  - 4.13.5 SEASTAR Corporation Recent Developments
- 4.14 Minimum
  - 4.14.1 Minimum Company Information
  - 4.14.2 Minimum Business Overview
  - 4.14.3 Minimum Toothbrush Sales, Revenue and Gross Margin (2021-2026)
  - 4.14.4 Minimum Toothbrush Product Portfolio
  - 4.14.5 Minimum Recent Developments
- 4.15 Dretec
  - 4.15.1 Dretec Company Information
  - 4.15.2 Dretec Business Overview
  - 4.15.3 Dretec Toothbrush Sales, Revenue and Gross Margin (2021-2026)
  - 4.15.4 Dretec Toothbrush Product Portfolio
  - 4.15.5 Dretec Recent Developments
- 4.16 JSB Healthcare
  - 4.16.1 JSB Healthcare Company Information
  - 4.16.2 JSB Healthcare Business Overview
  - 4.16.3 JSB Healthcare Toothbrush Sales, Revenue and Gross Margin (2021-2026)
  - 4.16.4 JSB Healthcare Toothbrush Product Portfolio
  - 4.16.5 JSB Healthcare Recent Developments
- 4.17 Brush Buddies
  - 4.17.1 Brush Buddies Company Information
  - 4.17.2 Brush Buddies Business Overview
  - 4.17.3 Brush Buddies Toothbrush Sales, Revenue and Gross Margin (2021-2026)
  - 4.17.4 Brush Buddies Toothbrush Product Portfolio
  - 4.17.5 Brush Buddies Recent Developments
- 4.18 AEG
  - 4.18.1 AEG Company Information

- 4.18.2 AEG Business Overview
  - 4.18.3 AEG Toothbrush Sales, Revenue and Gross Margin (2021-2026)
  - 4.18.4 AEG Toothbrush Product Portfolio
  - 4.18.5 AEG Recent Developments
  - 4.19 Sonic Chic
    - 4.19.1 Sonic Chic Company Information
    - 4.19.2 Sonic Chic Business Overview
    - 4.19.3 Sonic Chic Toothbrush Sales, Revenue and Gross Margin (2021-2026)
    - 4.19.4 Sonic Chic Toothbrush Product Portfolio
    - 4.19.5 Sonic Chic Recent Developments
  - 4.20 Brio Product
    - 4.20.1 Brio Product Company Information
    - 4.20.2 Brio Product Business Overview
    - 4.20.3 Brio Product Toothbrush Sales, Revenue and Gross Margin (2021-2026)
    - 4.20.4 Brio Product Toothbrush Product Portfolio
    - 4.20.5 Brio Product Recent Developments
  - 4.21 GUM(SUNSTAR)
    - 4.21.1 GUM(SUNSTAR) Company Information
    - 4.21.2 GUM(SUNSTAR) Business Overview
    - 4.21.3 GUM(SUNSTAR) Toothbrush Sales, Revenue and Gross Margin (2021-2026)
    - 4.21.4 GUM(SUNSTAR) Toothbrush Product Portfolio
    - 4.21.5 GUM(SUNSTAR) Recent Developments
  - 4.22 DR.Fresh
    - 4.22.1 DR.Fresh Company Information
    - 4.22.2 DR.Fresh Business Overview
    - 4.22.3 DR.Fresh Toothbrush Sales, Revenue and Gross Margin (2021-2026)
    - 4.22.4 DR.Fresh Toothbrush Product Portfolio
    - 4.22.5 DR.Fresh Recent Developments
- 

## **5 Global Toothbrush Market Scenario by Region**

- 5.1 Global Toothbrush Market Size by Region: 2021 VS 2025 VS 2032
- 5.2 Global Toothbrush Sales by Region: 2021-2032
  - 5.2.1 Global Toothbrush Sales by Region: 2021-2026
  - 5.2.2 Global Toothbrush Sales by Region: 2027-2032
- 5.3 Global Toothbrush Revenue by Region: 2021-2032
  - 5.3.1 Global Toothbrush Revenue by Region: 2021-2026
  - 5.3.2 Global Toothbrush Revenue by Region: 2027-2032
- 5.4 North America Toothbrush Market Facts & Figures by Country
  - 5.4.1 North America Toothbrush Market Size by Country: 2021 VS 2025 VS 2032
  - 5.4.2 North America Toothbrush Sales by Country (2021-2032)
  - 5.4.3 North America Toothbrush Revenue by Country (2021-2032)
  - 5.4.4 United States
  - 5.4.5 Canada
  - 5.4.6 Mexico
- 5.5 Europe Toothbrush Market Facts & Figures by Country
  - 5.5.1 Europe Toothbrush Market Size by Country: 2021 VS 2025 VS 2032
  - 5.5.2 Europe Toothbrush Sales by Country (2021-2032)
  - 5.5.3 Europe Toothbrush Revenue by Country (2021-2032)
  - 5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

5.5.9 Spain

5.5.10 Netherlands

5.5.11 Switzerland

5.5.12 Sweden

5.5.13 Poland

## 5.6 Asia Pacific Toothbrush Market Facts & Figures by Country

5.6.1 Asia Pacific Toothbrush Market Size by Country: 2021 VS 2025 VS 2032

5.6.2 Asia Pacific Toothbrush Sales by Country (2021-2032)

5.6.3 Asia Pacific Toothbrush Revenue by Country (2021-2032)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 Taiwan

5.6.10 Southeast Asia

## 5.7 South America Toothbrush Market Facts & Figures by Country

5.7.1 South America Toothbrush Market Size by Country: 2021 VS 2025 VS 2032

5.7.2 South America Toothbrush Sales by Country (2021-2032)

5.7.3 South America Toothbrush Revenue by Country (2021-2032)

5.7.4 Brazil

5.7.5 Argentina

5.7.6 Chile

## 5.8 Middle East and Africa Toothbrush Market Facts & Figures by Country

5.8.1 Middle East and Africa Toothbrush Market Size by Country: 2021 VS 2025 VS 2032

5.8.2 Middle East and Africa Toothbrush Sales by Country (2021-2032)

5.8.3 Middle East and Africa Toothbrush Revenue by Country (2021-2032)

5.8.4 Egypt

5.8.5 South Africa

5.8.6 Israel

5.8.7 Türkiye

5.8.8 GCC Countries

---

## 6 Segment by Type

6.1 Global Toothbrush Sales by Type (2021-2032)

6.1.1 Global Toothbrush Sales by Type (2021-2032) & (K Units)

6.1.2 Global Toothbrush Sales Market Share by Type (2021-2032)

6.2 Global Toothbrush Revenue by Type (2021-2032)

6.2.1 Global Toothbrush Sales by Type (2021-2032) & (US\$ Million)

6.2.2 Global Toothbrush Revenue Market Share by Type (2021-2032)

6.3 Global Toothbrush Price by Type (2021-2032)

---

## 7 Segment by Users

7.1 Global Toothbrush Sales by Users (2021-2032)

7.1.1 Global Toothbrush Sales by Users (2021-2032) & (K Units)

7.1.2 Global Toothbrush Sales Market Share by Users (2021-2032)

7.2 Global Toothbrush Revenue by Users (2021-2032)

7.2.1 Global Toothbrush Sales by Users (2021-2032) & (US\$ Million)

7.2.2 Global Toothbrush Revenue Market Share by Users (2021-2032)

7.3 Global Toothbrush Price by Users (2021-2032)

---

## **8 Value Chain and Sales Channels Analysis of the Market**

8.1 Toothbrush Value Chain Analysis

8.1.1 Toothbrush Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Toothbrush Production Mode & Process

8.2 Toothbrush Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Toothbrush Distributors

8.2.3 Toothbrush Customers

---

## **9 Global Toothbrush Analyzing Market Dynamics**

9.1 Toothbrush Industry Trends

9.2 Toothbrush Industry Drivers

9.3 Toothbrush Industry Opportunities and Challenges

9.4 Toothbrush Industry Restraints

---

## **10 Report Conclusion**

## **11 Disclaimer**

# List of Tables and Figures

---

## List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Users (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Toothbrush Volume and Revenue Market Size and CAGR of Manufacturers (2021 Versus 2025)
- Table 6: Global Toothbrush Sales (K Units) of Manufacturers (2021-2026)
- Table 7: Global Toothbrush Sales Market Share by Manufacturers (2021-2026)
- Table 8: Global Toothbrush Revenue of Manufacturers (2021-2026)
- Table 9: Global Toothbrush Revenue Share by Manufacturers (2021-2026)
- Table 10: Global Market Toothbrush Average Price (USD/K Units) of Manufacturers (2021-2026)
- Table 11: Global Toothbrush Industry Ranking, 2024 VS 2025 VS 2026
- Table 12: Global Manufacturers of Toothbrush, Manufacturing Sites & Headquarters
- Table 13: Global Manufacturers of Toothbrush, Product Type & Application
- Table 14: Global Toothbrush Manufacturers Established Date
- Table 15: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 16: Global Toothbrush by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 17: Manufacturers Mergers & Acquisitions, Expansion Plans)
- Table 18: Philips Company Information
- Table 19: Philips Business Overview
- Table 20: Philips Toothbrush Sales (K Units), Revenue (US\$ Million), Price (USD/K Units) and Gross Margin (2021-2026)
- Table 21: Philips Toothbrush Product Portfolio
- Table 22: Philips Recent Developments
- Table 23: P&G Company Information
- Table 24: P&G Business Overview
- Table 25: P&G Toothbrush Sales (K Units), Revenue (US\$ Million), Price (USD/K Units) and Gross Margin (2021-2026)
- Table 26: P&G Toothbrush Product Portfolio
- Table 27: P&G Recent Developments
- Table 28: Panasonic Company Information
- Table 29: Panasonic Business Overview
- Table 30: Panasonic Toothbrush Sales (K Units), Revenue (US\$ Million), Price (USD/K Units) and Gross Margin (2021-2026)
- Table 31: Panasonic Toothbrush Product Portfolio
- Table 32: Panasonic Recent Developments
- Table 33: Colgate Company Information
- Table 34: Colgate Business Overview
- Table 35: Colgate Toothbrush Sales (K Units), Revenue (US\$ Million), Price (USD/K Units) and Gross Margin (2021-2026)
- Table 36: Colgate Toothbrush Product Portfolio
- Table 37: Colgate Recent Developments
- Table 38: Wellness Oral Care Company Information
- Table 39: Wellness Oral Care Business Overview
- Table 40: Wellness Oral Care Toothbrush Sales (K Units), Revenue (US\$ Million), Price (USD/K Units) and Gross Margin (2021-2026)
- Table 41: Wellness Oral Care Toothbrush Product Portfolio
- Table 42: Wellness Oral Care Recent Developments
- Table 43: Interplak(Conair) Company Information
- Table 44: Interplak(Conair) Business Overview
- Table 45: Interplak(Conair) Toothbrush Sales (K Units), Revenue (US\$ Million), Price (USD/K Units) and Gross Margin (2021-2026)
- Table 46: Interplak(Conair) Toothbrush Product Portfolio
- Table 47: Interplak(Conair) Recent Developments
- Table 48: Church & Dwight (Arm & Hammer) Company Information
- Table 49: Church & Dwight (Arm & Hammer) Business Overview
- Table 50: Church & Dwight (Arm & Hammer) Toothbrush Sales (K Units), Revenue (US\$ Million), Price (USD/K Units) and Gross Margin (2021-2026)
- Table 51: Church & Dwight (Arm & Hammer) Toothbrush Product Portfolio
- Table 52: Church & Dwight (Arm & Hammer) Recent Developments

- Table 53: Lion Company Information
- Table 54: Lion Business Overview
- Table 55: Lion Toothbrush Sales (K Units), Revenue (US\$ Million), Price (USD/K Units) and Gross Margin (2021-2026)
- Table 56: Lion Toothbrush Product Portfolio
- Table 57: Lion Recent Developments
- Table 58: Waterpik Company Information
- Table 59: Waterpik Business Overview
- Table 60: Waterpik Toothbrush Sales (K Units), Revenue (US\$ Million), Price (USD/K Units) and Gross Margin (2021-2026)
- Table 61: Waterpik Toothbrush Product Portfolio
- Table 62: Waterpik Recent Developments
- Table 63: Lebond Company Information
- Table 64: Lebond Business Overview
- Table 65: Lebond Toothbrush Sales (K Units), Revenue (US\$ Million), Price (USD/K Units) and Gross Margin (2021-2026)
- Table 66: Lebond Toothbrush Product Portfolio
- Table 67: Lebond Recent Developments
- Table 68: Ningbo Seago Electric Company Information
- Table 69: Ningbo Seago Electric Business Overview
- Table 70: Ningbo Seago Electric Toothbrush Sales (K Units), Revenue (US\$ Million), Price (USD/K Units) and Gross Margin (2021-2026)
- Table 71: Ningbo Seago Electric Toothbrush Product Portfolio
- Table 72: Ningbo Seago Electric Recent Developments
- Table 73: Risun Technology Company Information
- Table 74: Risun Technology Business Overview
- Table 75: Risun Technology Toothbrush Sales (K Units), Revenue (US\$ Million), Price (USD/K Units) and Gross Margin (2021-2026)
- Table 76: Risun Technology Toothbrush Product Portfolio
- Table 77: Risun Technology Recent Developments
- Table 78: SEASTAR Corporation Company Information
- Table 79: SEASTAR Corporation Business Overview
- Table 80: SEASTAR Corporation Toothbrush Sales (K Units), Revenue (US\$ Million), Price (USD/K Units) and Gross Margin (2021-2026)
- Table 81: SEASTAR Corporation Toothbrush Product Portfolio
- Table 82: SEASTAR Corporation Recent Developments
- Table 83: Minimum Company Information
- Table 84: Minimum Business Overview
- Table 85: Minimum Toothbrush Sales (K Units), Revenue (US\$ Million), Price (USD/K Units) and Gross Margin (2021-2026)
- Table 86: Minimum Toothbrush Product Portfolio
- Table 87: Minimum Recent Developments
- Table 88: Drettec Company Information
- Table 89: Drettec Business Overview
- Table 90: Drettec Toothbrush Sales (K Units), Revenue (US\$ Million), Price (USD/K Units) and Gross Margin (2021-2026)
- Table 91: Drettec Toothbrush Product Portfolio
- Table 92: Drettec Recent Developments
- Table 93: JSB Healthcare Company Information
- Table 94: JSB Healthcare Business Overview
- Table 95: JSB Healthcare Toothbrush Sales (K Units), Revenue (US\$ Million), Price (USD/K Units) and Gross Margin (2021-2026)
- Table 96: JSB Healthcare Toothbrush Product Portfolio
- Table 97: JSB Healthcare Recent Developments
- Table 98: Brush Buddies Company Information
- Table 99: Brush Buddies Business Overview
- Table 100: Brush Buddies Toothbrush Sales (K Units), Revenue (US\$ Million), Price (USD/K Units) and Gross Margin (2021-2026)
- Table 101: Brush Buddies Toothbrush Product Portfolio
- Table 102: Brush Buddies Recent Developments
- Table 103: AEG Company Information
- Table 104: AEG Business Overview
- Table 105: AEG Toothbrush Sales (K Units), Revenue (US\$ Million), Price (USD/K Units) and Gross Margin (2021-2026)
- Table 106: AEG Toothbrush Product Portfolio
- Table 107: AEG Recent Developments
- Table 108: Sonic Chic Company Information
- Table 109: Sonic Chic Business Overview
- Table 110: Sonic Chic Toothbrush Sales (K Units), Revenue (US\$ Million), Price (USD/K Units) and Gross Margin (2021-2026)
- Table 111: Sonic Chic Toothbrush Product Portfolio
- Table 112: Sonic Chic Recent Developments

- Table 113: Brio Product Company Information
- Table 114: Brio Product Business Overview
- Table 115: Brio Product Toothbrush Sales (K Units), Revenue (US\$ Million), Price (USD/K Units) and Gross Margin (2021-2026)
- Table 116: Brio Product Toothbrush Product Portfolio
- Table 117: Brio Product Recent Developments
- Table 118: GUM(SUNSTAR) Company Information
- Table 119: GUM(SUNSTAR) Business Overview
- Table 120: GUM(SUNSTAR) Toothbrush Sales (K Units), Revenue (US\$ Million), Price (USD/K Units) and Gross Margin (2021-2026)
- Table 121: GUM(SUNSTAR) Toothbrush Product Portfolio
- Table 122: GUM(SUNSTAR) Recent Developments
- Table 123: DR.Fresh Company Information
- Table 124: DR.Fresh Business Overview
- Table 125: DR.Fresh Toothbrush Sales (K Units), Revenue (US\$ Million), Price (USD/K Units) and Gross Margin (2021-2026)
- Table 126: DR.Fresh Toothbrush Product Portfolio
- Table 127: DR.Fresh Recent Developments
- Table 128: Global Toothbrush Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 129: Global Toothbrush Sales by Region (2021-2026) & (K Units)
- Table 130: Global Toothbrush Sales Market Share by Region (2021-2026)
- Table 131: Global Toothbrush Sales by Region (2027-2032) & (K Units)
- Table 132: Global Toothbrush Sales Market Share by Region (2027-2032)
- Table 133: Global Toothbrush Revenue by Region (2021-2026) & (US\$ Million)
- Table 134: Global Toothbrush Revenue Market Share by Region (2021-2026)
- Table 135: Global Toothbrush Revenue by Region (2027-2032) & (US\$ Million)
- Table 136: Global Toothbrush Revenue Market Share by Region (2027-2032)
- Table 137: North America Toothbrush Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 138: North America Toothbrush Sales by Country (2021-2026) & (K Units)
- Table 139: North America Toothbrush Sales by Country (2027-2032) & (K Units)
- Table 140: North America Toothbrush Revenue by Country (2021-2026) & (US\$ Million)
- Table 141: North America Toothbrush Revenue by Country (2027-2032) & (US\$ Million)
- Table 142: Europe Toothbrush Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 143: Europe Toothbrush Sales by Country (2021-2026) & (K Units)
- Table 144: Europe Toothbrush Sales by Country (2027-2032) & (K Units)
- Table 145: Europe Toothbrush Revenue by Country (2021-2026) & (US\$ Million)
- Table 146: Europe Toothbrush Revenue by Country (2027-2032) & (US\$ Million)
- Table 147: Asia Pacific Toothbrush Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 148: Asia Pacific Toothbrush Sales by Country (2021-2026) & (K Units)
- Table 149: Asia Pacific Toothbrush Sales by Country (2027-2032) & (K Units)
- Table 150: Asia Pacific Toothbrush Revenue by Country (2021-2026) & (US\$ Million)
- Table 151: Asia Pacific Toothbrush Revenue by Country (2027-2032) & (US\$ Million)
- Table 152: South America Toothbrush Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 153: South America Toothbrush Sales by Country (2021-2026) & (K Units)
- Table 154: South America Toothbrush Sales by Country (2027-2032) & (K Units)
- Table 155: South America Toothbrush Revenue by Country (2021-2026) & (US\$ Million)
- Table 156: South America Toothbrush Revenue by Country (2027-2032) & (US\$ Million)
- Table 157: Middle East and Africa Toothbrush Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 158: Middle East and Africa Toothbrush Sales by Country (2021-2026) & (K Units)
- Table 159: Middle East and Africa Toothbrush Sales by Country (2027-2032) & (K Units)
- Table 160: Middle East and Africa Toothbrush Revenue by Country (2021-2026) & (US\$ Million)
- Table 161: Middle East and Africa Toothbrush Revenue by Country (2027-2032) & (US\$ Million)
- Table 162: Global Toothbrush Sales by Type (2021-2026) & (K Units)
- Table 163: Global Toothbrush Sales by Type (2027-2032) & (K Units)
- Table 164: Global Toothbrush Sales Market Share by Type (2021-2026)
- Table 165: Global Toothbrush Sales Market Share by Type (2027-2032)
- Table 166: Global Toothbrush Revenue by Type (2021-2026) & (US\$ Million)
- Table 167: Global Toothbrush Revenue by Type (2027-2032) & (US\$ Million)
- Table 168: Global Toothbrush Revenue Market Share by Type (2021-2026)
- Table 169: Global Toothbrush Revenue Market Share by Type (2027-2032)
- Table 170: Global Toothbrush Price by Type (2021-2026) & (USD/K Units)
- Table 171: Global Toothbrush Price by Type (2027-2032) & (USD/K Units)
- Table 172: Global Toothbrush Sales by Users (2021-2026) & (K Units)
- Table 173: Global Toothbrush Sales by Users (2027-2032) & (K Units)
- Table 174: Global Toothbrush Sales Market Share by Users (2021-2026)
- Table 175: Global Toothbrush Sales Market Share by Users (2027-2032)

- Table 176: Global Toothbrush Revenue by Users (2021-2026) & (US\$ Million)
- Table 177: Global Toothbrush Revenue by Users (2027-2032) & (US\$ Million)
- Table 178: Global Toothbrush Revenue Market Share by Users (2021-2026)
- Table 179: Global Toothbrush Revenue Market Share by Users (2027-2032)
- Table 180: Global Toothbrush Price by Users (2021-2026) & (USD/K Units)
- Table 181: Global Toothbrush Price by Users (2027-2032) & (USD/K Units)
- Table 182: Key Raw Materials
- Table 183: Raw Materials Key Suppliers
- Table 184: Toothbrush Distributors List
- Table 185: Toothbrush Customers List
- Table 186: Toothbrush Industry Trends
- Table 187: Toothbrush Industry Drivers
- Table 188: Toothbrush Industry Restraints
- Table 189: Authors List of This Report

## List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Toothbrush Product Image
- Figure 5: Global Toothbrush Revenue (US\$ Million), 2021 VS 2025 VS 2032
- Figure 6: Global Toothbrush Market Size (2021-2032) & (US\$ Million)
- Figure 7: Global Toothbrush Sales (2021-2032) & (K Units)
- Figure 8: Global Toothbrush Average Price (USD/K Units) & (2021-2032)
- Figure 9: Manual Toothbrush Product Image
- Figure 10: Electric Toothbrush Product Image
- Figure 11: Adults Product Image
- Figure 12: Kids Product Image
- Figure 13: Global Toothbrush Revenue Share by Manufacturers in 2025
- Figure 14: Global Manufacturers of Toothbrush, Manufacturing Sites & Headquarters
- Figure 15: Global Top 5 and 10 Toothbrush Players Market Share by Revenue in 2025
- Figure 16: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 17: Global Toothbrush Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Figure 18: Global Toothbrush Sales by Region in 2025
- Figure 19: Global Toothbrush Revenue by Region in 2025
- Figure 20: North America Toothbrush Market Size by Country in 2025
- Figure 21: North America Toothbrush Sales Market Share by Country (2021-2032)
- Figure 22: North America Toothbrush Revenue Market Share by Country (2021-2032)
- Figure 23: United States Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 24: Canada Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 25: Mexico Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 26: Europe Toothbrush Market Size by Country in 2025
- Figure 27: Europe Toothbrush Sales Market Share by Country (2021-2032)
- Figure 28: Europe Toothbrush Revenue Market Share by Country (2021-2032)
- Figure 29: Germany Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 30: France Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 31: U.K. Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 32: Italy Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 33: Russia Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 34: Spain Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 35: Netherlands Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 36: Switzerland Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 37: Sweden Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 38: Poland Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 39: Asia Pacific Toothbrush Market Size by Country in 2025
- Figure 40: Asia Pacific Toothbrush Sales Market Share by Country (2021-2032)
- Figure 41: Asia Pacific Toothbrush Revenue Market Share by Country (2021-2032)
- Figure 42: China Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 43: Japan Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 44: South Korea Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 45: India Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 46: Australia Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 47: Taiwan Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)

- Figure 48: Southeast Asia Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 49: Southeast Asia Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 50: South America Toothbrush Market Size by Country in 2025
- Figure 51: South America Toothbrush Sales Market Share by Country (2021-2032)
- Figure 52: South America Toothbrush Revenue Market Share by Country (2021-2032)
- Figure 53: Brazil Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 54: Argentina Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 55: Chile Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 56: Middle East and Africa Toothbrush Market Size by Country in 2025
- Figure 57: Middle East and Africa Toothbrush Sales Market Share by Country (2021-2032)
- Figure 58: Middle East and Africa Toothbrush Revenue Market Share by Country (2021-2032)
- Figure 59: Egypt Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 60: South Africa Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 61: Israel Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 62: Türkiye Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 63: GCC Countries Toothbrush Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 64: Global Toothbrush Sales Market Share by Type (2021-2032)
- Figure 65: Global Toothbrush Revenue Market Share by Type (2021-2032)
- Figure 66: Global Toothbrush Price (USD/K Units) by Type (2021-2032)
- Figure 67: Global Toothbrush Sales Market Share by Users (2021-2032)
- Figure 68: Global Toothbrush Revenue Market Share by Users (2021-2032)
- Figure 69: Global Toothbrush Price (USD/K Units) by Users (2021-2032)
- Figure 70: Toothbrush Value Chain
- Figure 71: Toothbrush Production Mode & Process
- Figure 72: Direct Comparison with Distribution Share
- Figure 73: Distributors Profiles
- Figure 74: Toothbrush Industry Opportunities and Challenges