



Sub-high-end Liquor Industry Research Report 2026

Industry	Published	Pages	Format
Consumer Goods	2026-07-03	120	PDF
Single User	Multi User	Enterprise	
USD 2,950	USD 4,430	USD 5,900	

Description

The global Sub-high-end Liquor market was valued at US\$ million in 2025 and is projected to reach US\$ million by 2032, implying a CAGR of % over 2026–2032.

The North America market for Sub-high-end Liquor is projected to increase from US\$ million in 2026 to US\$ million by 2032, corresponding to a CAGR of % over 2026–2032.

The Europe market for Sub-high-end Liquor is projected to rise from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026–2032.

The Asia Pacific market for Sub-high-end Liquor is expected to grow from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026–2032.

Leading global manufacturers of Sub-high-end Liquor include Yanghe, Shanxi Xinghua Village Fenjiu Group, Luzhou Laojiao Group, Gujing Distillery Company, Moutai, Sichuan Jiannanchun, Wuliangye Group, King's Luck and Shede Spirits, among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

Report Scope

This report quantifies the global Sub-high-end Liquor market in terms of revenue (US\$ million) and, where applicable, sales volume (t), using 2025 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of Types and Applications, harmonizes vendor attribution, and presents comparable time series by company, Type, Application, and region/country, including indicative price bands (US\$/t) and concentration ratios (CR5/CR10).

The outputs are intended to support strategy development, budgeting, and performance benchmarking for brand owners, manufacturers, retailers, channel partners, and investors; data are structured with consistent units and fields to facilitate integration into internal FP&A and BI systems.

Key Companies & Market Share Insights

This section profiles leading manufacturers, combining 2021–2025 results with a 2026–2032 outlook. It reports revenue, market share, price bands, product and application mix, regional and channel mix, and key developments (M&A, capacity additions, certifications). It also provides global revenue, average price, and—where applicable—sales volume by manufacturer, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

Sub-high-end Liquor Market by Company

Yanghe

Shanxi Xinghua Village Fenjiu Group

Luzhou Laojiao Group
Gujing Distillery Company
Moutai
Sichuan Jiannanchun
Wuliangye Group
King's Luck
Shede Spirits
Yingjia Distillery
Sichuan Swellfun
Jiugui Liquor
LANGJIU

Sub-high-end Liquor Segment by Type

Maotai-flavor
Luzhou-flavor
Fen-flavor
Others

Sub-high-end Liquor Segment by Application

Banquet
Business Entertainment
Gifts
Others

Sub-high-end Liquor Segment by Region

North America
United States
Canada
Mexico
Europe
Germany
France
U.K.
Italy
Russia
Spain
Netherlands
Switzerland
Sweden
Poland
Asia-Pacific
China
Japan
South Korea
India
Australia
Taiwan
Southeast Asia
South America

Brazil
Argentina
Chile
Middle East & Africa
Egypt
South Africa
Israel
Türkiye
GCC Countries

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Sub-high-end Liquor market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Sub-high-end Liquor and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Sub-high-end Liquor.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Research objectives, research methods, data sources, data cross-validation;

Chapter 2:

Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc.), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3:

Detailed analysis of Sub-high-end Liquor manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5:

Production/output, value of Sub-high-end Liquor by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6:

Consumption of Sub-high-end Liquor in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7:

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9:

Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10:

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11:

The main points and conclusions of the report.

Table of Contents

1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 Market Overview

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Sub-high-end Liquor Market Size (2021-2032)
 - 2.2.2 Global Sub-high-end Liquor Sales (2021-2032)
 - 2.2.3 Global Sub-high-end Liquor Market Average Price (2021-2032)
- 2.3 Sub-high-end Liquor by Type
 - 2.3.1 Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
 - 2.3.2 Maotai-flavor
 - 2.3.3 Luzhou-flavor
 - 2.3.4 Fen-flavor
 - 2.3.5 Others
- 2.4 Sub-high-end Liquor by Application
 - 2.4.1 Market Value Comparison by Application (2021 VS 2025 VS 2032)
 - 2.4.2 Banquet
 - 2.4.3 Business Entertainment
 - 2.4.4 Gifts
 - 2.4.5 Others

3 Market Competitive Landscape by Manufacturers

- 3.1 Global Sub-high-end Liquor Market Competitive Situation by Manufacturers (2021 Versus 2025)
- 3.2 Global Sub-high-end Liquor Sales (t) of Manufacturers (2021-2026)
- 3.3 Global Sub-high-end Liquor Revenue of Manufacturers (2021-2026)
- 3.4 Global Sub-high-end Liquor Average Price by Manufacturers (2021-2026)
- 3.5 Global Sub-high-end Liquor Industry Ranking, 2024 VS 2025 VS 2026
- 3.6 Global Manufacturers of Sub-high-end Liquor, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Sub-high-end Liquor, Product Type & Application
- 3.8 Global Manufacturers of Sub-high-end Liquor, Established Date
- 3.9 Global Sub-high-end Liquor Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 Manufacturers Profiled

- 4.1 Yanghe
 - 4.1.1 Yanghe Company Information
 - 4.1.2 Yanghe Business Overview
 - 4.1.3 Yanghe Sub-high-end Liquor Sales, Revenue and Gross Margin (2021-2026)
 - 4.1.4 Yanghe Sub-high-end Liquor Product Portfolio

4.1.5 Yanghe Recent Developments

4.2 Shanxi Xinghua Village Fenjiu Group

4.2.1 Shanxi Xinghua Village Fenjiu Group Company Information

4.2.2 Shanxi Xinghua Village Fenjiu Group Business Overview

4.2.3 Shanxi Xinghua Village Fenjiu Group Sub-high-end Liquor Sales, Revenue and Gross Margin (2021-2026)

4.2.4 Shanxi Xinghua Village Fenjiu Group Sub-high-end Liquor Product Portfolio

4.2.5 Shanxi Xinghua Village Fenjiu Group Recent Developments

4.3 Luzhou Laojiao Group

4.3.1 Luzhou Laojiao Group Company Information

4.3.2 Luzhou Laojiao Group Business Overview

4.3.3 Luzhou Laojiao Group Sub-high-end Liquor Sales, Revenue and Gross Margin (2021-2026)

4.3.4 Luzhou Laojiao Group Sub-high-end Liquor Product Portfolio

4.3.5 Luzhou Laojiao Group Recent Developments

4.4 Gujing Distillery Company

4.4.1 Gujing Distillery Company Company Information

4.4.2 Gujing Distillery Company Business Overview

4.4.3 Gujing Distillery Company Sub-high-end Liquor Sales, Revenue and Gross Margin (2021-2026)

4.4.4 Gujing Distillery Company Sub-high-end Liquor Product Portfolio

4.4.5 Gujing Distillery Company Recent Developments

4.5 Moutai

4.5.1 Moutai Company Information

4.5.2 Moutai Business Overview

4.5.3 Moutai Sub-high-end Liquor Sales, Revenue and Gross Margin (2021-2026)

4.5.4 Moutai Sub-high-end Liquor Product Portfolio

4.5.5 Moutai Recent Developments

4.6 Sichuan Jiannanchun

4.6.1 Sichuan Jiannanchun Company Information

4.6.2 Sichuan Jiannanchun Business Overview

4.6.3 Sichuan Jiannanchun Sub-high-end Liquor Sales, Revenue and Gross Margin (2021-2026)

4.6.4 Sichuan Jiannanchun Sub-high-end Liquor Product Portfolio

4.6.5 Sichuan Jiannanchun Recent Developments

4.7 Wuliangye Group

4.7.1 Wuliangye Group Company Information

4.7.2 Wuliangye Group Business Overview

4.7.3 Wuliangye Group Sub-high-end Liquor Sales, Revenue and Gross Margin (2021-2026)

4.7.4 Wuliangye Group Sub-high-end Liquor Product Portfolio

4.7.5 Wuliangye Group Recent Developments

4.8 King's Luck

4.8.1 King's Luck Company Information

4.8.2 King's Luck Business Overview

4.8.3 King's Luck Sub-high-end Liquor Sales, Revenue and Gross Margin (2021-2026)

4.8.4 King's Luck Sub-high-end Liquor Product Portfolio

4.8.5 King's Luck Recent Developments

4.9 Shede Spirits

4.9.1 Shede Spirits Company Information

4.9.2 Shede Spirits Business Overview

4.9.3 Shede Spirits Sub-high-end Liquor Sales, Revenue and Gross Margin (2021-2026)

4.9.4 Shede Spirits Sub-high-end Liquor Product Portfolio

4.9.5 Shede Spirits Recent Developments

4.10 Yingjia Distillery

4.10.1 Yingjia Distillery Company Information

4.10.2 Yingjia Distillery Business Overview

4.10.3 Yingjia Distillery Sub-high-end Liquor Sales, Revenue and Gross Margin (2021-2026)

4.10.4 Yingjia Distillery Sub-high-end Liquor Product Portfolio

4.10.5 Yingjia Distillery Recent Developments

4.11 Sichuan Swellfun

4.11.1 Sichuan Swellfun Company Information

4.11.2 Sichuan Swellfun Business Overview

4.11.3 Sichuan Swellfun Sub-high-end Liquor Sales, Revenue and Gross Margin (2021-2026)

4.11.4 Sichuan Swellfun Sub-high-end Liquor Product Portfolio

4.11.5 Sichuan Swellfun Recent Developments

4.12 Jiugui Liquor

4.12.1 Jiugui Liquor Company Information

4.12.2 Jiugui Liquor Business Overview

4.12.3 Jiugui Liquor Sub-high-end Liquor Sales, Revenue and Gross Margin (2021-2026)

4.12.4 Jiugui Liquor Sub-high-end Liquor Product Portfolio

4.12.5 Jiugui Liquor Recent Developments

4.13 LANGJIU

4.13.1 LANGJIU Company Information

4.13.2 LANGJIU Business Overview

4.13.3 LANGJIU Sub-high-end Liquor Sales, Revenue and Gross Margin (2021-2026)

4.13.4 LANGJIU Sub-high-end Liquor Product Portfolio

4.13.5 LANGJIU Recent Developments

5 Global Sub-high-end Liquor Market Scenario by Region

5.1 Global Sub-high-end Liquor Market Size by Region: 2021 VS 2025 VS 2032

5.2 Global Sub-high-end Liquor Sales by Region: 2021-2032

5.2.1 Global Sub-high-end Liquor Sales by Region: 2021-2026

5.2.2 Global Sub-high-end Liquor Sales by Region: 2027-2032

5.3 Global Sub-high-end Liquor Revenue by Region: 2021-2032

5.3.1 Global Sub-high-end Liquor Revenue by Region: 2021-2026

5.3.2 Global Sub-high-end Liquor Revenue by Region: 2027-2032

5.4 North America Sub-high-end Liquor Market Facts & Figures by Country

5.4.1 North America Sub-high-end Liquor Market Size by Country: 2021 VS 2025 VS 2032

5.4.2 North America Sub-high-end Liquor Sales by Country (2021-2032)

5.4.3 North America Sub-high-end Liquor Revenue by Country (2021-2032)

5.4.4 United States

5.4.5 Canada

5.4.6 Mexico

5.5 Europe Sub-high-end Liquor Market Facts & Figures by Country

5.5.1 Europe Sub-high-end Liquor Market Size by Country: 2021 VS 2025 VS 2032

5.5.2 Europe Sub-high-end Liquor Sales by Country (2021-2032)

5.5.3 Europe Sub-high-end Liquor Revenue by Country (2021-2032)

5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

5.5.9 Spain

5.5.10 Netherlands

5.5.11 Switzerland

5.5.12 Sweden

5.5.13 Poland

5.6 Asia Pacific Sub-high-end Liquor Market Facts & Figures by Country

5.6.1 Asia Pacific Sub-high-end Liquor Market Size by Country: 2021 VS 2025 VS 2032

5.6.2 Asia Pacific Sub-high-end Liquor Sales by Country (2021-2032)

5.6.3 Asia Pacific Sub-high-end Liquor Revenue by Country (2021-2032)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 Taiwan

5.6.10 Southeast Asia

5.7 South America Sub-high-end Liquor Market Facts & Figures by Country

5.7.1 South America Sub-high-end Liquor Market Size by Country: 2021 VS 2025 VS 2032

5.7.2 South America Sub-high-end Liquor Sales by Country (2021-2032)

5.7.3 South America Sub-high-end Liquor Revenue by Country (2021-2032)

5.7.4 Brazil

5.7.5 Argentina

5.7.6 Chile

5.8 Middle East and Africa Sub-high-end Liquor Market Facts & Figures by Country

5.8.1 Middle East and Africa Sub-high-end Liquor Market Size by Country: 2021 VS 2025 VS 2032

5.8.2 Middle East and Africa Sub-high-end Liquor Sales by Country (2021-2032)

5.8.3 Middle East and Africa Sub-high-end Liquor Revenue by Country (2021-2032)

5.8.4 Egypt

5.8.5 South Africa

5.8.6 Israel

5.8.7 Türkiye

5.8.8 GCC Countries

6 Segment by Type

6.1 Global Sub-high-end Liquor Sales by Type (2021-2032)

6.1.1 Global Sub-high-end Liquor Sales by Type (2021-2032) & (t)

6.1.2 Global Sub-high-end Liquor Sales Market Share by Type (2021-2032)

6.2 Global Sub-high-end Liquor Revenue by Type (2021-2032)

6.2.1 Global Sub-high-end Liquor Sales by Type (2021-2032) & (US\$ Million)

6.2.2 Global Sub-high-end Liquor Revenue Market Share by Type (2021-2032)

6.3 Global Sub-high-end Liquor Price by Type (2021-2032)

7 Segment by Application

7.1 Global Sub-high-end Liquor Sales by Application (2021-2032)

7.1.1 Global Sub-high-end Liquor Sales by Application (2021-2032) & (t)

7.1.2 Global Sub-high-end Liquor Sales Market Share by Application (2021-2032)

7.2 Global Sub-high-end Liquor Revenue by Application (2021-2032)

7.2.1 Global Sub-high-end Liquor Sales by Application (2021-2032) & (US\$ Million)

7.2.2 Global Sub-high-end Liquor Revenue Market Share by Application (2021-2032)

7.3 Global Sub-high-end Liquor Price by Application (2021-2032)

8 Value Chain and Sales Channels Analysis of the Market

8.1 Sub-high-end Liquor Value Chain Analysis

8.1.1 Sub-high-end Liquor Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Sub-high-end Liquor Production Mode & Process

8.2 Sub-high-end Liquor Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Sub-high-end Liquor Distributors

8.2.3 Sub-high-end Liquor Customers

9 Global Sub-high-end Liquor Analyzing Market Dynamics

9.1 Sub-high-end Liquor Industry Trends

9.2 Sub-high-end Liquor Industry Drivers

9.3 Sub-high-end Liquor Industry Opportunities and Challenges

9.4 Sub-high-end Liquor Industry Restraints

10 Report Conclusion

11 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Sub-high-end Liquor Volume and Revenue Market Size and CAGR of Manufacturers (2021 Versus 2025)
- Table 6: Global Sub-high-end Liquor Sales (t) of Manufacturers (2021-2026)
- Table 7: Global Sub-high-end Liquor Sales Market Share by Manufacturers (2021-2026)
- Table 8: Global Sub-high-end Liquor Revenue of Manufacturers (2021-2026)
- Table 9: Global Sub-high-end Liquor Revenue Share by Manufacturers (2021-2026)
- Table 10: Global Market Sub-high-end Liquor Average Price (USD/t) of Manufacturers (2021-2026)
- Table 11: Global Sub-high-end Liquor Industry Ranking, 2024 VS 2025 VS 2026
- Table 12: Global Manufacturers of Sub-high-end Liquor, Manufacturing Sites & Headquarters
- Table 13: Global Manufacturers of Sub-high-end Liquor, Product Type & Application
- Table 14: Global Sub-high-end Liquor Manufacturers Established Date
- Table 15: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 16: Global Sub-high-end Liquor by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 17: Manufacturers Mergers & Acquisitions, Expansion Plans)
- Table 18: Yanghe Company Information
- Table 19: Yanghe Business Overview
- Table 20: Yanghe Sub-high-end Liquor Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 21: Yanghe Sub-high-end Liquor Product Portfolio
- Table 22: Yanghe Recent Developments
- Table 23: Shanxi Xinghua Village Fenjiu Group Company Information
- Table 24: Shanxi Xinghua Village Fenjiu Group Business Overview
- Table 25: Shanxi Xinghua Village Fenjiu Group Sub-high-end Liquor Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 26: Shanxi Xinghua Village Fenjiu Group Sub-high-end Liquor Product Portfolio
- Table 27: Shanxi Xinghua Village Fenjiu Group Recent Developments
- Table 28: Luzhou Laojiao Group Company Information
- Table 29: Luzhou Laojiao Group Business Overview
- Table 30: Luzhou Laojiao Group Sub-high-end Liquor Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 31: Luzhou Laojiao Group Sub-high-end Liquor Product Portfolio
- Table 32: Luzhou Laojiao Group Recent Developments
- Table 33: Gujing Distillery Company Company Information
- Table 34: Gujing Distillery Company Business Overview
- Table 35: Gujing Distillery Company Sub-high-end Liquor Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 36: Gujing Distillery Company Sub-high-end Liquor Product Portfolio
- Table 37: Gujing Distillery Company Recent Developments
- Table 38: Moutai Company Information
- Table 39: Moutai Business Overview
- Table 40: Moutai Sub-high-end Liquor Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 41: Moutai Sub-high-end Liquor Product Portfolio
- Table 42: Moutai Recent Developments
- Table 43: Sichuan Jiannanchun Company Information
- Table 44: Sichuan Jiannanchun Business Overview
- Table 45: Sichuan Jiannanchun Sub-high-end Liquor Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 46: Sichuan Jiannanchun Sub-high-end Liquor Product Portfolio
- Table 47: Sichuan Jiannanchun Recent Developments
- Table 48: Wuliangye Group Company Information
- Table 49: Wuliangye Group Business Overview
- Table 50: Wuliangye Group Sub-high-end Liquor Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)

- Table 51: Wuliangye Group Sub-high-end Liquor Product Portfolio
- Table 52: Wuliangye Group Recent Developments
- Table 53: King's Luck Company Information
- Table 54: King's Luck Business Overview
- Table 55: King's Luck Sub-high-end Liquor Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 56: King's Luck Sub-high-end Liquor Product Portfolio
- Table 57: King's Luck Recent Developments
- Table 58: Shede Spirits Company Information
- Table 59: Shede Spirits Business Overview
- Table 60: Shede Spirits Sub-high-end Liquor Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 61: Shede Spirits Sub-high-end Liquor Product Portfolio
- Table 62: Shede Spirits Recent Developments
- Table 63: Yingjia Distillery Company Information
- Table 64: Yingjia Distillery Business Overview
- Table 65: Yingjia Distillery Sub-high-end Liquor Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 66: Yingjia Distillery Sub-high-end Liquor Product Portfolio
- Table 67: Yingjia Distillery Recent Developments
- Table 68: Sichuan Swellfun Company Information
- Table 69: Sichuan Swellfun Business Overview
- Table 70: Sichuan Swellfun Sub-high-end Liquor Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 71: Sichuan Swellfun Sub-high-end Liquor Product Portfolio
- Table 72: Sichuan Swellfun Recent Developments
- Table 73: Jiugui Liquor Company Information
- Table 74: Jiugui Liquor Business Overview
- Table 75: Jiugui Liquor Sub-high-end Liquor Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 76: Jiugui Liquor Sub-high-end Liquor Product Portfolio
- Table 77: Jiugui Liquor Recent Developments
- Table 78: LANGJIU Company Information
- Table 79: LANGJIU Business Overview
- Table 80: LANGJIU Sub-high-end Liquor Sales (t), Revenue (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 81: LANGJIU Sub-high-end Liquor Product Portfolio
- Table 82: LANGJIU Recent Developments
- Table 83: Global Sub-high-end Liquor Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 84: Global Sub-high-end Liquor Sales by Region (2021-2026) & (t)
- Table 85: Global Sub-high-end Liquor Sales Market Share by Region (2021-2026)
- Table 86: Global Sub-high-end Liquor Sales by Region (2027-2032) & (t)
- Table 87: Global Sub-high-end Liquor Sales Market Share by Region (2027-2032)
- Table 88: Global Sub-high-end Liquor Revenue by Region (2021-2026) & (US\$ Million)
- Table 89: Global Sub-high-end Liquor Revenue Market Share by Region (2021-2026)
- Table 90: Global Sub-high-end Liquor Revenue by Region (2027-2032) & (US\$ Million)
- Table 91: Global Sub-high-end Liquor Revenue Market Share by Region (2027-2032)
- Table 92: North America Sub-high-end Liquor Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 93: North America Sub-high-end Liquor Sales by Country (2021-2026) & (t)
- Table 94: North America Sub-high-end Liquor Sales by Country (2027-2032) & (t)
- Table 95: North America Sub-high-end Liquor Revenue by Country (2021-2026) & (US\$ Million)
- Table 96: North America Sub-high-end Liquor Revenue by Country (2027-2032) & (US\$ Million)
- Table 97: Europe Sub-high-end Liquor Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 98: Europe Sub-high-end Liquor Sales by Country (2021-2026) & (t)
- Table 99: Europe Sub-high-end Liquor Sales by Country (2027-2032) & (t)
- Table 100: Europe Sub-high-end Liquor Revenue by Country (2021-2026) & (US\$ Million)
- Table 101: Europe Sub-high-end Liquor Revenue by Country (2027-2032) & (US\$ Million)
- Table 102: Asia Pacific Sub-high-end Liquor Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 103: Asia Pacific Sub-high-end Liquor Sales by Country (2021-2026) & (t)
- Table 104: Asia Pacific Sub-high-end Liquor Sales by Country (2027-2032) & (t)
- Table 105: Asia Pacific Sub-high-end Liquor Revenue by Country (2021-2026) & (US\$ Million)
- Table 106: Asia Pacific Sub-high-end Liquor Revenue by Country (2027-2032) & (US\$ Million)
- Table 107: South America Sub-high-end Liquor Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 108: South America Sub-high-end Liquor Sales by Country (2021-2026) & (t)
- Table 109: South America Sub-high-end Liquor Sales by Country (2027-2032) & (t)
- Table 110: South America Sub-high-end Liquor Revenue by Country (2021-2026) & (US\$ Million)
- Table 111: South America Sub-high-end Liquor Revenue by Country (2027-2032) & (US\$ Million)
- Table 112: Middle East and Africa Sub-high-end Liquor Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 113: Middle East and Africa Sub-high-end Liquor Sales by Country (2021-2026) & (t)
- Table 114: Middle East and Africa Sub-high-end Liquor Sales by Country (2027-2032) & (t)

- Table 115: Middle East and Africa Sub-high-end Liquor Revenue by Country (2021-2026) & (US\$ Million)
- Table 116: Middle East and Africa Sub-high-end Liquor Revenue by Country (2027-2032) & (US\$ Million)
- Table 117: Global Sub-high-end Liquor Sales by Type (2021-2026) & (t)
- Table 118: Global Sub-high-end Liquor Sales by Type (2027-2032) & (t)
- Table 119: Global Sub-high-end Liquor Sales Market Share by Type (2021-2026)
- Table 120: Global Sub-high-end Liquor Sales Market Share by Type (2027-2032)
- Table 121: Global Sub-high-end Liquor Revenue by Type (2021-2026) & (US\$ Million)
- Table 122: Global Sub-high-end Liquor Revenue by Type (2027-2032) & (US\$ Million)
- Table 123: Global Sub-high-end Liquor Revenue Market Share by Type (2021-2026)
- Table 124: Global Sub-high-end Liquor Revenue Market Share by Type (2027-2032)
- Table 125: Global Sub-high-end Liquor Price by Type (2021-2026) & (USD/t)
- Table 126: Global Sub-high-end Liquor Price by Type (2027-2032) & (USD/t)
- Table 127: Global Sub-high-end Liquor Sales by Application (2021-2026) & (t)
- Table 128: Global Sub-high-end Liquor Sales by Application (2027-2032) & (t)
- Table 129: Global Sub-high-end Liquor Sales Market Share by Application (2021-2026)
- Table 130: Global Sub-high-end Liquor Sales Market Share by Application (2027-2032)
- Table 131: Global Sub-high-end Liquor Revenue by Application (2021-2026) & (US\$ Million)
- Table 132: Global Sub-high-end Liquor Revenue by Application (2027-2032) & (US\$ Million)
- Table 133: Global Sub-high-end Liquor Revenue Market Share by Application (2021-2026)
- Table 134: Global Sub-high-end Liquor Revenue Market Share by Application (2027-2032)
- Table 135: Global Sub-high-end Liquor Price by Application (2021-2026) & (USD/t)
- Table 136: Global Sub-high-end Liquor Price by Application (2027-2032) & (USD/t)
- Table 137: Key Raw Materials
- Table 138: Raw Materials Key Suppliers
- Table 139: Sub-high-end Liquor Distributors List
- Table 140: Sub-high-end Liquor Customers List
- Table 141: Sub-high-end Liquor Industry Trends
- Table 142: Sub-high-end Liquor Industry Drivers
- Table 143: Sub-high-end Liquor Industry Restraints
- Table 144: Authors List of This Report

List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Sub-high-end Liquor Product Image
- Figure 5: Global Sub-high-end Liquor Revenue (US\$ Million), 2021 VS 2025 VS 2032
- Figure 6: Global Sub-high-end Liquor Market Size (2021-2032) & (US\$ Million)
- Figure 7: Global Sub-high-end Liquor Sales (2021-2032) & (t)
- Figure 8: Global Sub-high-end Liquor Average Price (USD/t) & (2021-2032)
- Figure 9: Maotai-flavor Product Image
- Figure 10: Luzhou-flavor Product Image
- Figure 11: Fen-flavor Product Image
- Figure 12: Others Product Image
- Figure 13: Banquet Product Image
- Figure 14: Business Entertainment Product Image
- Figure 15: Gifts Product Image
- Figure 16: Others Product Image
- Figure 17: Global Sub-high-end Liquor Revenue Share by Manufacturers in 2025
- Figure 18: Global Manufacturers of Sub-high-end Liquor, Manufacturing Sites & Headquarters
- Figure 19: Global Top 5 and 10 Sub-high-end Liquor Players Market Share by Revenue in 2025
- Figure 20: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 21: Global Sub-high-end Liquor Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Figure 22: Global Sub-high-end Liquor Sales by Region in 2025
- Figure 23: Global Sub-high-end Liquor Revenue by Region in 2025
- Figure 24: North America Sub-high-end Liquor Market Size by Country in 2025
- Figure 25: North America Sub-high-end Liquor Sales Market Share by Country (2021-2032)
- Figure 26: North America Sub-high-end Liquor Revenue Market Share by Country (2021-2032)
- Figure 27: United States Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 28: Canada Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 29: Mexico Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 30: Europe Sub-high-end Liquor Market Size by Country in 2025
- Figure 31: Europe Sub-high-end Liquor Sales Market Share by Country (2021-2032)

- Figure 32: Europe Sub-high-end Liquor Revenue Market Share by Country (2021-2032)
- Figure 33: Germany Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 34: France Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 35: U.K. Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 36: Italy Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 37: Russia Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 38: Spain Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 39: Netherlands Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 40: Switzerland Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 41: Sweden Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 42: Poland Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 43: Asia Pacific Sub-high-end Liquor Market Size by Country in 2025
- Figure 44: Asia Pacific Sub-high-end Liquor Sales Market Share by Country (2021-2032)
- Figure 45: Asia Pacific Sub-high-end Liquor Revenue Market Share by Country (2021-2032)
- Figure 46: China Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 47: Japan Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 48: South Korea Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 49: India Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 50: Australia Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 51: Taiwan Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 52: Southeast Asia Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 53: Southeast Asia Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 54: South America Sub-high-end Liquor Market Size by Country in 2025
- Figure 55: South America Sub-high-end Liquor Sales Market Share by Country (2021-2032)
- Figure 56: South America Sub-high-end Liquor Revenue Market Share by Country (2021-2032)
- Figure 57: Brazil Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 58: Argentina Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 59: Chile Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 60: Middle East and Africa Sub-high-end Liquor Market Size by Country in 2025
- Figure 61: Middle East and Africa Sub-high-end Liquor Sales Market Share by Country (2021-2032)
- Figure 62: Middle East and Africa Sub-high-end Liquor Revenue Market Share by Country (2021-2032)
- Figure 63: Egypt Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 64: South Africa Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 65: Israel Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 66: Türkiye Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 67: GCC Countries Sub-high-end Liquor Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 68: Global Sub-high-end Liquor Sales Market Share by Type (2021-2032)
- Figure 69: Global Sub-high-end Liquor Revenue Market Share by Type (2021-2032)
- Figure 70: Global Sub-high-end Liquor Price (USD/t) by Type (2021-2032)
- Figure 71: Global Sub-high-end Liquor Sales Market Share by Application (2021-2032)
- Figure 72: Global Sub-high-end Liquor Revenue Market Share by Application (2021-2032)
- Figure 73: Global Sub-high-end Liquor Price (USD/t) by Application (2021-2032)
- Figure 74: Sub-high-end Liquor Value Chain
- Figure 75: Sub-high-end Liquor Production Mode & Process
- Figure 76: Direct Comparison with Distribution Share
- Figure 77: Distributors Profiles
- Figure 78: Sub-high-end Liquor Industry Opportunities and Challenges