



Sports Bras Industry Research Report 2026

Industry	Published	Pages	Format
Consumer Goods	2026-01-08	142	PDF

Single User	Multi User	Enterprise
USD 2,950	USD 4,430	USD 5,900

Description

A sports bra is a bra that provides support to female breasts during physical exercise. Sturdier than typical bras, they minimize breast movement, alleviate discomfort, and reduce potential damage to chest ligaments. Many women wear sports bras to reduce pain, and physical discomfort caused by breast movement during exercise. Some sports bras are designed to be worn as outerwear during exercise such as jogging.

Global Sports Bras key players include Nike, Adidas, HanesBrands, Lululemon Athletica, Brooks Sports, etc. North America and Europe is the largest market, both with a share about 30%, followed by China, with a share about 25 percent. In terms of product, Medium Support is the largest segment, with a share about 55%. And in terms of application, the largest application is Specialty Stores, followed by Supermarket, E-commerce, etc.

Report Scope

This report quantifies the global Sports Bras market in terms of revenue (US\$ million) and, where applicable, sales volume (M Units), using 2025 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of Types and Applications, harmonizes vendor attribution, and presents comparable time series by company, Type, Application, and region/country, including indicative price bands (US\$/M Units) and concentration ratios (CR5/CR10).

The outputs are intended to support strategy development, budgeting, and performance benchmarking for brand owners, manufacturers, retailers, channel partners, and investors; data are structured with consistent units and fields to facilitate integration into internal FP&A and BI systems.

Key Companies & Market Share Insights

This section profiles leading manufacturers, combining 2021–2025 results with a 2026–2032 outlook. It reports revenue, market share, price bands, product and application mix, regional and channel mix, and key developments (M&A, capacity additions, certifications). It also provides global revenue, average price, and—where applicable—sales volume by manufacturer, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

Sports Bras Market by Company

Nike

Adidas

HanesBrands

Lululemon Athletica

Brooks Sports

Under Armour

Lorna Jane

Decathlon
Puma
Gap
Wacoal
L Brands
Anta
Columbia Sportswear
Fast Retailing
Anita
Asics
VF
Triumph
New Balance
Cosmo Lady
Aimer
Lining

Sports Bras Segment by Type

Light Support
Medium Support
High Support

Sports Bras Segment by Application

Specialty Stores
Supermarket
E-commerce
Others

Sports Bras Segment by Region

North America
United States
Canada
Mexico
Europe
Germany
France
U.K.
Italy
Russia
Spain
Netherlands
Switzerland
Sweden
Poland
Asia-Pacific
China
Japan
South Korea
India

Australia
Taiwan
Southeast Asia
South America
Brazil
Argentina
Chile
Middle East & Africa
Egypt
South Africa
Israel
Türkiye
GCC Countries

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Sports Bras market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Sports Bras and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Sports Bras.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Research objectives, research methods, data sources, data cross-validation;

Chapter 2:

Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc.), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3:

Detailed analysis of Sports Bras manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5:

Production/output, value of Sports Bras by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6:

Consumption of Sports Bras in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7:

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9:

Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10:

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11:

The main points and conclusions of the report.

Table of Contents

1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 Market Overview

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Sports Bras Market Size (2021-2032)
 - 2.2.2 Global Sports Bras Sales (2021-2032)
 - 2.2.3 Global Sports Bras Market Average Price (2021-2032)
- 2.3 Sports Bras by Type
 - 2.3.1 Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
 - 2.3.2 Light Support
 - 2.3.3 Medium Support
 - 2.3.4 High Support
- 2.4 Sports Bras by Application
 - 2.4.1 Market Value Comparison by Application (2021 VS 2025 VS 2032)
 - 2.4.2 Specialty Stores
 - 2.4.3 Supermarket
 - 2.4.4 E-commerce
 - 2.4.5 Others

3 Market Competitive Landscape by Manufacturers

- 3.1 Global Sports Bras Market Competitive Situation by Manufacturers (2021 Versus 2025)
- 3.2 Global Sports Bras Sales (M Units) of Manufacturers (2021-2026)
- 3.3 Global Sports Bras Revenue of Manufacturers (2021-2026)
- 3.4 Global Sports Bras Average Price by Manufacturers (2021-2026)
- 3.5 Global Sports Bras Industry Ranking, 2024 VS 2025 VS 2026
- 3.6 Global Manufacturers of Sports Bras, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Sports Bras, Product Type & Application
- 3.8 Global Manufacturers of Sports Bras, Established Date
- 3.9 Global Sports Bras Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 Manufacturers Profiled

- 4.1 Nike
 - 4.1.1 Nike Company Information
 - 4.1.2 Nike Business Overview
 - 4.1.3 Nike Sports Bras Sales, Revenue and Gross Margin (2021-2026)
 - 4.1.4 Nike Sports Bras Product Portfolio
 - 4.1.5 Nike Recent Developments

4.2 Adidas

4.2.1 Adidas Company Information

4.2.2 Adidas Business Overview

4.2.3 Adidas Sports Bras Sales, Revenue and Gross Margin (2021-2026)

4.2.4 Adidas Sports Bras Product Portfolio

4.2.5 Adidas Recent Developments

4.3 HanesBrands

4.3.1 HanesBrands Company Information

4.3.2 HanesBrands Business Overview

4.3.3 HanesBrands Sports Bras Sales, Revenue and Gross Margin (2021-2026)

4.3.4 HanesBrands Sports Bras Product Portfolio

4.3.5 HanesBrands Recent Developments

4.4 Lululemon Athletica

4.4.1 Lululemon Athletica Company Information

4.4.2 Lululemon Athletica Business Overview

4.4.3 Lululemon Athletica Sports Bras Sales, Revenue and Gross Margin (2021-2026)

4.4.4 Lululemon Athletica Sports Bras Product Portfolio

4.4.5 Lululemon Athletica Recent Developments

4.5 Brooks Sports

4.5.1 Brooks Sports Company Information

4.5.2 Brooks Sports Business Overview

4.5.3 Brooks Sports Sports Bras Sales, Revenue and Gross Margin (2021-2026)

4.5.4 Brooks Sports Sports Bras Product Portfolio

4.5.5 Brooks Sports Recent Developments

4.6 Under Armour

4.6.1 Under Armour Company Information

4.6.2 Under Armour Business Overview

4.6.3 Under Armour Sports Bras Sales, Revenue and Gross Margin (2021-2026)

4.6.4 Under Armour Sports Bras Product Portfolio

4.6.5 Under Armour Recent Developments

4.7 Lorna Jane

4.7.1 Lorna Jane Company Information

4.7.2 Lorna Jane Business Overview

4.7.3 Lorna Jane Sports Bras Sales, Revenue and Gross Margin (2021-2026)

4.7.4 Lorna Jane Sports Bras Product Portfolio

4.7.5 Lorna Jane Recent Developments

4.8 Decathlon

4.8.1 Decathlon Company Information

4.8.2 Decathlon Business Overview

4.8.3 Decathlon Sports Bras Sales, Revenue and Gross Margin (2021-2026)

4.8.4 Decathlon Sports Bras Product Portfolio

4.8.5 Decathlon Recent Developments

4.9 Puma

4.9.1 Puma Company Information

4.9.2 Puma Business Overview

4.9.3 Puma Sports Bras Sales, Revenue and Gross Margin (2021-2026)

4.9.4 Puma Sports Bras Product Portfolio

4.9.5 Puma Recent Developments

4.10 Gap

4.10.1 Gap Company Information

4.10.2 Gap Business Overview

4.10.3 Gap Sports Bras Sales, Revenue and Gross Margin (2021-2026)

4.10.4 Gap Sports Bras Product Portfolio

4.10.5 Gap Recent Developments

4.11 Wacoal

4.11.1 Wacoal Company Information

4.11.2 Wacoal Business Overview

4.11.3 Wacoal Sports Bras Sales, Revenue and Gross Margin (2021-2026)

4.11.4 Wacoal Sports Bras Product Portfolio

4.11.5 Wacoal Recent Developments

4.12 L Brands

4.12.1 L Brands Company Information

4.12.2 L Brands Business Overview

4.12.3 L Brands Sports Bras Sales, Revenue and Gross Margin (2021-2026)

4.12.4 L Brands Sports Bras Product Portfolio

4.12.5 L Brands Recent Developments

4.13 Anta

4.13.1 Anta Company Information

4.13.2 Anta Business Overview

4.13.3 Anta Sports Bras Sales, Revenue and Gross Margin (2021-2026)

4.13.4 Anta Sports Bras Product Portfolio

4.13.5 Anta Recent Developments

4.14 Columbia Sportswear

4.14.1 Columbia Sportswear Company Information

4.14.2 Columbia Sportswear Business Overview

4.14.3 Columbia Sportswear Sports Bras Sales, Revenue and Gross Margin (2021-2026)

4.14.4 Columbia Sportswear Sports Bras Product Portfolio

4.14.5 Columbia Sportswear Recent Developments

4.15 Fast Retailing

4.15.1 Fast Retailing Company Information

4.15.2 Fast Retailing Business Overview

4.15.3 Fast Retailing Sports Bras Sales, Revenue and Gross Margin (2021-2026)

4.15.4 Fast Retailing Sports Bras Product Portfolio

4.15.5 Fast Retailing Recent Developments

4.16 Anita

4.16.1 Anita Company Information

4.16.2 Anita Business Overview

4.16.3 Anita Sports Bras Sales, Revenue and Gross Margin (2021-2026)

4.16.4 Anita Sports Bras Product Portfolio

4.16.5 Anita Recent Developments

4.17 Asics

4.17.1 Asics Company Information

4.17.2 Asics Business Overview

4.17.3 Asics Sports Bras Sales, Revenue and Gross Margin (2021-2026)

4.17.4 Asics Sports Bras Product Portfolio

4.17.5 Asics Recent Developments

4.18 VF

4.18.1 VF Company Information

4.18.2 VF Business Overview

4.18.3 VF Sports Bras Sales, Revenue and Gross Margin (2021-2026)

4.18.4 VF Sports Bras Product Portfolio

4.18.5 VF Recent Developments

4.19 Triumph

4.19.1 Triumph Company Information

4.19.2 Triumph Business Overview

4.19.3 Triumph Sports Bras Sales, Revenue and Gross Margin (2021-2026)

4.19.4 Triumph Sports Bras Product Portfolio

4.19.5 Triumph Recent Developments

4.20 New Balance

4.20.1 New Balance Company Information

4.20.2 New Balance Business Overview

4.20.3 New Balance Sports Bras Sales, Revenue and Gross Margin (2021-2026)

4.20.4 New Balance Sports Bras Product Portfolio

4.20.5 New Balance Recent Developments

4.21 Cosmo Lady

4.21.1 Cosmo Lady Company Information

4.21.2 Cosmo Lady Business Overview

4.21.3 Cosmo Lady Sports Bras Sales, Revenue and Gross Margin (2021-2026)

4.21.4 Cosmo Lady Sports Bras Product Portfolio

4.21.5 Cosmo Lady Recent Developments

4.22 Aimer

4.22.1 Aimer Company Information

4.22.2 Aimer Business Overview

4.22.3 Aimer Sports Bras Sales, Revenue and Gross Margin (2021-2026)

4.22.4 Aimer Sports Bras Product Portfolio

4.22.5 Aimer Recent Developments

4.23 Lining

4.23.1 Lining Company Information

4.23.2 Lining Business Overview

4.23.3 Lining Sports Bras Sales, Revenue and Gross Margin (2021-2026)

4.23.4 Lining Sports Bras Product Portfolio

4.23.5 Lining Recent Developments

5 Global Sports Bras Market Scenario by Region

5.1 Global Sports Bras Market Size by Region: 2021 VS 2025 VS 2032

5.2 Global Sports Bras Sales by Region: 2021-2032

5.2.1 Global Sports Bras Sales by Region: 2021-2026

5.2.2 Global Sports Bras Sales by Region: 2027-2032

5.3 Global Sports Bras Revenue by Region: 2021-2032

5.3.1 Global Sports Bras Revenue by Region: 2021-2026

5.3.2 Global Sports Bras Revenue by Region: 2027-2032

5.4 North America Sports Bras Market Facts & Figures by Country

5.4.1 North America Sports Bras Market Size by Country: 2021 VS 2025 VS 2032

5.4.2 North America Sports Bras Sales by Country (2021-2032)

5.4.3 North America Sports Bras Revenue by Country (2021-2032)

5.4.4 United States

5.4.5 Canada

5.4.6 Mexico

5.5 Europe Sports Bras Market Facts & Figures by Country

5.5.1 Europe Sports Bras Market Size by Country: 2021 VS 2025 VS 2032

5.5.2 Europe Sports Bras Sales by Country (2021-2032)

5.5.3 Europe Sports Bras Revenue by Country (2021-2032)

5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

5.5.9 Spain

5.5.10 Netherlands

5.5.11 Switzerland

5.5.12 Sweden

5.5.13 Poland

5.6 Asia Pacific Sports Bras Market Facts & Figures by Country

5.6.1 Asia Pacific Sports Bras Market Size by Country: 2021 VS 2025 VS 2032

5.6.2 Asia Pacific Sports Bras Sales by Country (2021-2032)

5.6.3 Asia Pacific Sports Bras Revenue by Country (2021-2032)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 Taiwan

5.6.10 Southeast Asia

5.7 South America Sports Bras Market Facts & Figures by Country

5.7.1 South America Sports Bras Market Size by Country: 2021 VS 2025 VS 2032

5.7.2 South America Sports Bras Sales by Country (2021-2032)

5.7.3 South America Sports Bras Revenue by Country (2021-2032)

5.7.4 Brazil

5.7.5 Argentina

5.7.6 Chile

5.8 Middle East and Africa Sports Bras Market Facts & Figures by Country

5.8.1 Middle East and Africa Sports Bras Market Size by Country: 2021 VS 2025 VS 2032

5.8.2 Middle East and Africa Sports Bras Sales by Country (2021-2032)

5.8.3 Middle East and Africa Sports Bras Revenue by Country (2021-2032)

5.8.4 Egypt

5.8.5 South Africa

5.8.6 Israel

5.8.7 Türkiye

5.8.8 GCC Countries

6 Segment by Type

6.1 Global Sports Bras Sales by Type (2021-2032)

6.1.1 Global Sports Bras Sales by Type (2021-2032) & (M Units)

6.1.2 Global Sports Bras Sales Market Share by Type (2021-2032)

6.2 Global Sports Bras Revenue by Type (2021-2032)

6.2.1 Global Sports Bras Sales by Type (2021-2032) & (US\$ Million)

6.2.2 Global Sports Bras Revenue Market Share by Type (2021-2032)

6.3 Global Sports Bras Price by Type (2021-2032)

7 Segment by Application

7.1 Global Sports Bras Sales by Application (2021-2032)

7.1.1 Global Sports Bras Sales by Application (2021-2032) & (M Units)

7.1.2 Global Sports Bras Sales Market Share by Application (2021-2032)

7.2 Global Sports Bras Revenue by Application (2021-2032)

7.2.1 Global Sports Bras Sales by Application (2021-2032) & (US\$ Million)

7.2.2 Global Sports Bras Revenue Market Share by Application (2021-2032)

7.3 Global Sports Bras Price by Application (2021-2032)

8 Value Chain and Sales Channels Analysis of the Market

8.1 Sports Bras Value Chain Analysis

8.1.1 Sports Bras Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Sports Bras Production Mode & Process

8.2 Sports Bras Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Sports Bras Distributors

8.2.3 Sports Bras Customers

9 Global Sports Bras Analyzing Market Dynamics

9.1 Sports Bras Industry Trends

9.2 Sports Bras Industry Drivers

9.3 Sports Bras Industry Opportunities and Challenges

9.4 Sports Bras Industry Restraints

10 Report Conclusion

11 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Sports Bras Volume and Revenue Market Size and CAGR of Manufacturers (2021 Versus 2025)
- Table 6: Global Sports Bras Sales (M Units) of Manufacturers (2021-2026)
- Table 7: Global Sports Bras Sales Market Share by Manufacturers (2021-2026)
- Table 8: Global Sports Bras Revenue of Manufacturers (2021-2026)
- Table 9: Global Sports Bras Revenue Share by Manufacturers (2021-2026)
- Table 10: Global Market Sports Bras Average Price (USD/Unit) of Manufacturers (2021-2026)
- Table 11: Global Sports Bras Industry Ranking, 2024 VS 2025 VS 2026
- Table 12: Global Manufacturers of Sports Bras, Manufacturing Sites & Headquarters
- Table 13: Global Manufacturers of Sports Bras, Product Type & Application
- Table 14: Global Sports Bras Manufacturers Established Date
- Table 15: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 16: Global Sports Bras by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 17: Manufacturers Mergers & Acquisitions, Expansion Plans)
- Table 18: Nike Company Information
- Table 19: Nike Business Overview
- Table 20: Nike Sports Bras Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 21: Nike Sports Bras Product Portfolio
- Table 22: Nike Recent Developments
- Table 23: Adidas Company Information
- Table 24: Adidas Business Overview
- Table 25: Adidas Sports Bras Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 26: Adidas Sports Bras Product Portfolio
- Table 27: Adidas Recent Developments
- Table 28: HanesBrands Company Information
- Table 29: HanesBrands Business Overview
- Table 30: HanesBrands Sports Bras Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 31: HanesBrands Sports Bras Product Portfolio
- Table 32: HanesBrands Recent Developments
- Table 33: Lululemon Athletica Company Information
- Table 34: Lululemon Athletica Business Overview
- Table 35: Lululemon Athletica Sports Bras Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 36: Lululemon Athletica Sports Bras Product Portfolio
- Table 37: Lululemon Athletica Recent Developments
- Table 38: Brooks Sports Company Information
- Table 39: Brooks Sports Business Overview
- Table 40: Brooks Sports Sports Bras Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 41: Brooks Sports Sports Bras Product Portfolio
- Table 42: Brooks Sports Recent Developments
- Table 43: Under Armour Company Information
- Table 44: Under Armour Business Overview
- Table 45: Under Armour Sports Bras Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 46: Under Armour Sports Bras Product Portfolio
- Table 47: Under Armour Recent Developments
- Table 48: Lorna Jane Company Information
- Table 49: Lorna Jane Business Overview
- Table 50: Lorna Jane Sports Bras Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 51: Lorna Jane Sports Bras Product Portfolio
- Table 52: Lorna Jane Recent Developments
- Table 53: Decathlon Company Information
- Table 54: Decathlon Business Overview

- Table 55: Decathlon Sports Bras Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 56: Decathlon Sports Bras Product Portfolio
- Table 57: Decathlon Recent Developments
- Table 58: Puma Company Information
- Table 59: Puma Business Overview
- Table 60: Puma Sports Bras Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 61: Puma Sports Bras Product Portfolio
- Table 62: Puma Recent Developments
- Table 63: Gap Company Information
- Table 64: Gap Business Overview
- Table 65: Gap Sports Bras Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 66: Gap Sports Bras Product Portfolio
- Table 67: Gap Recent Developments
- Table 68: Wacoal Company Information
- Table 69: Wacoal Business Overview
- Table 70: Wacoal Sports Bras Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 71: Wacoal Sports Bras Product Portfolio
- Table 72: Wacoal Recent Developments
- Table 73: L Brands Company Information
- Table 74: L Brands Business Overview
- Table 75: L Brands Sports Bras Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 76: L Brands Sports Bras Product Portfolio
- Table 77: L Brands Recent Developments
- Table 78: Anta Company Information
- Table 79: Anta Business Overview
- Table 80: Anta Sports Bras Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 81: Anta Sports Bras Product Portfolio
- Table 82: Anta Recent Developments
- Table 83: Columbia Sportswear Company Information
- Table 84: Columbia Sportswear Business Overview
- Table 85: Columbia Sportswear Sports Bras Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 86: Columbia Sportswear Sports Bras Product Portfolio
- Table 87: Columbia Sportswear Recent Developments
- Table 88: Fast Retailing Company Information
- Table 89: Fast Retailing Business Overview
- Table 90: Fast Retailing Sports Bras Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 91: Fast Retailing Sports Bras Product Portfolio
- Table 92: Fast Retailing Recent Developments
- Table 93: Anita Company Information
- Table 94: Anita Business Overview
- Table 95: Anita Sports Bras Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 96: Anita Sports Bras Product Portfolio
- Table 97: Anita Recent Developments
- Table 98: Asics Company Information
- Table 99: Asics Business Overview
- Table 100: Asics Sports Bras Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 101: Asics Sports Bras Product Portfolio
- Table 102: Asics Recent Developments
- Table 103: VF Company Information
- Table 104: VF Business Overview
- Table 105: VF Sports Bras Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 106: VF Sports Bras Product Portfolio
- Table 107: VF Recent Developments
- Table 108: Triumph Company Information
- Table 109: Triumph Business Overview
- Table 110: Triumph Sports Bras Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 111: Triumph Sports Bras Product Portfolio
- Table 112: Triumph Recent Developments
- Table 113: New Balance Company Information
- Table 114: New Balance Business Overview
- Table 115: New Balance Sports Bras Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 116: New Balance Sports Bras Product Portfolio
- Table 117: New Balance Recent Developments
- Table 118: Cosmo Lady Company Information

- Table 119: Cosmo Lady Business Overview
- Table 120: Cosmo Lady Sports Bras Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 121: Cosmo Lady Sports Bras Product Portfolio
- Table 122: Cosmo Lady Recent Developments
- Table 123: Aimer Company Information
- Table 124: Aimer Business Overview
- Table 125: Aimer Sports Bras Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 126: Aimer Sports Bras Product Portfolio
- Table 127: Aimer Recent Developments
- Table 128: Lining Company Information
- Table 129: Lining Business Overview
- Table 130: Lining Sports Bras Sales (M Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 131: Lining Sports Bras Product Portfolio
- Table 132: Lining Recent Developments
- Table 133: Global Sports Bras Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 134: Global Sports Bras Sales by Region (2021-2026) & (M Units)
- Table 135: Global Sports Bras Sales Market Share by Region (2021-2026)
- Table 136: Global Sports Bras Sales by Region (2027-2032) & (M Units)
- Table 137: Global Sports Bras Sales Market Share by Region (2027-2032)
- Table 138: Global Sports Bras Revenue by Region (2021-2026) & (US\$ Million)
- Table 139: Global Sports Bras Revenue Market Share by Region (2021-2026)
- Table 140: Global Sports Bras Revenue by Region (2027-2032) & (US\$ Million)
- Table 141: Global Sports Bras Revenue Market Share by Region (2027-2032)
- Table 142: North America Sports Bras Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 143: North America Sports Bras Sales by Country (2021-2026) & (M Units)
- Table 144: North America Sports Bras Sales by Country (2027-2032) & (M Units)
- Table 145: North America Sports Bras Revenue by Country (2021-2026) & (US\$ Million)
- Table 146: North America Sports Bras Revenue by Country (2027-2032) & (US\$ Million)
- Table 147: Europe Sports Bras Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 148: Europe Sports Bras Sales by Country (2021-2026) & (M Units)
- Table 149: Europe Sports Bras Sales by Country (2027-2032) & (M Units)
- Table 150: Europe Sports Bras Revenue by Country (2021-2026) & (US\$ Million)
- Table 151: Europe Sports Bras Revenue by Country (2027-2032) & (US\$ Million)
- Table 152: Asia Pacific Sports Bras Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 153: Asia Pacific Sports Bras Sales by Country (2021-2026) & (M Units)
- Table 154: Asia Pacific Sports Bras Sales by Country (2027-2032) & (M Units)
- Table 155: Asia Pacific Sports Bras Revenue by Country (2021-2026) & (US\$ Million)
- Table 156: Asia Pacific Sports Bras Revenue by Country (2027-2032) & (US\$ Million)
- Table 157: South America Sports Bras Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 158: South America Sports Bras Sales by Country (2021-2026) & (M Units)
- Table 159: South America Sports Bras Sales by Country (2027-2032) & (M Units)
- Table 160: South America Sports Bras Revenue by Country (2021-2026) & (US\$ Million)
- Table 161: South America Sports Bras Revenue by Country (2027-2032) & (US\$ Million)
- Table 162: Middle East and Africa Sports Bras Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 163: Middle East and Africa Sports Bras Sales by Country (2021-2026) & (M Units)
- Table 164: Middle East and Africa Sports Bras Sales by Country (2027-2032) & (M Units)
- Table 165: Middle East and Africa Sports Bras Revenue by Country (2021-2026) & (US\$ Million)
- Table 166: Middle East and Africa Sports Bras Revenue by Country (2027-2032) & (US\$ Million)
- Table 167: Global Sports Bras Sales by Type (2021-2026) & (M Units)
- Table 168: Global Sports Bras Sales by Type (2027-2032) & (M Units)
- Table 169: Global Sports Bras Sales Market Share by Type (2021-2026)
- Table 170: Global Sports Bras Sales Market Share by Type (2027-2032)
- Table 171: Global Sports Bras Revenue by Type (2021-2026) & (US\$ Million)
- Table 172: Global Sports Bras Revenue by Type (2027-2032) & (US\$ Million)
- Table 173: Global Sports Bras Revenue Market Share by Type (2021-2026)
- Table 174: Global Sports Bras Revenue Market Share by Type (2027-2032)
- Table 175: Global Sports Bras Price by Type (2021-2026) & (USD/Unit)
- Table 176: Global Sports Bras Price by Type (2027-2032) & (USD/Unit)
- Table 177: Global Sports Bras Sales by Application (2021-2026) & (M Units)
- Table 178: Global Sports Bras Sales by Application (2027-2032) & (M Units)
- Table 179: Global Sports Bras Sales Market Share by Application (2021-2026)
- Table 180: Global Sports Bras Sales Market Share by Application (2027-2032)
- Table 181: Global Sports Bras Revenue by Application (2021-2026) & (US\$ Million)
- Table 182: Global Sports Bras Revenue by Application (2027-2032) & (US\$ Million)
- Table 183: Global Sports Bras Revenue Market Share by Application (2021-2026)

- Table 184: Global Sports Bras Revenue Market Share by Application (2027-2032)
- Table 185: Global Sports Bras Price by Application (2021-2026) & (USD/Unit)
- Table 186: Global Sports Bras Price by Application (2027-2032) & (USD/Unit)
- Table 187: Key Raw Materials
- Table 188: Raw Materials Key Suppliers
- Table 189: Sports Bras Distributors List
- Table 190: Sports Bras Customers List
- Table 191: Sports Bras Industry Trends
- Table 192: Sports Bras Industry Drivers
- Table 193: Sports Bras Industry Restraints
- Table 194: Authors List of This Report

List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Sports Bras Product Image
- Figure 5: Global Sports Bras Revenue (US\$ Million), 2021 VS 2025 VS 2032
- Figure 6: Global Sports Bras Market Size (2021-2032) & (US\$ Million)
- Figure 7: Global Sports Bras Sales (2021-2032) & (M Units)
- Figure 8: Global Sports Bras Average Price (USD/Unit) & (2021-2032)
- Figure 9: Light Support Product Image
- Figure 10: Medium Support Product Image
- Figure 11: High Support Product Image
- Figure 12: Specialty Stores Product Image
- Figure 13: Supermarket Product Image
- Figure 14: E-commerce Product Image
- Figure 15: Others Product Image
- Figure 16: Global Sports Bras Revenue Share by Manufacturers in 2025
- Figure 17: Global Manufacturers of Sports Bras, Manufacturing Sites & Headquarters
- Figure 18: Global Top 5 and 10 Sports Bras Players Market Share by Revenue in 2025
- Figure 19: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 20: Global Sports Bras Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Figure 21: Global Sports Bras Sales by Region in 2025
- Figure 22: Global Sports Bras Revenue by Region in 2025
- Figure 23: North America Sports Bras Market Size by Country in 2025
- Figure 24: North America Sports Bras Sales Market Share by Country (2021-2032)
- Figure 25: North America Sports Bras Revenue Market Share by Country (2021-2032)
- Figure 26: United States Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 27: Canada Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 28: Mexico Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 29: Europe Sports Bras Market Size by Country in 2025
- Figure 30: Europe Sports Bras Sales Market Share by Country (2021-2032)
- Figure 31: Europe Sports Bras Revenue Market Share by Country (2021-2032)
- Figure 32: Germany Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 33: France Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 34: U.K. Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 35: Italy Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 36: Russia Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 37: Spain Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 38: Netherlands Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 39: Switzerland Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 40: Sweden Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 41: Poland Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 42: Asia Pacific Sports Bras Market Size by Country in 2025
- Figure 43: Asia Pacific Sports Bras Sales Market Share by Country (2021-2032)
- Figure 44: Asia Pacific Sports Bras Revenue Market Share by Country (2021-2032)
- Figure 45: China Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 46: Japan Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 47: South Korea Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 48: India Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 49: Australia Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 50: Taiwan Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)

- Figure 51: Southeast Asia Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 52: Southeast Asia Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 53: South America Sports Bras Market Size by Country in 2025
- Figure 54: South America Sports Bras Sales Market Share by Country (2021-2032)
- Figure 55: South America Sports Bras Revenue Market Share by Country (2021-2032)
- Figure 56: Brazil Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 57: Argentina Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 58: Chile Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 59: Middle East and Africa Sports Bras Market Size by Country in 2025
- Figure 60: Middle East and Africa Sports Bras Sales Market Share by Country (2021-2032)
- Figure 61: Middle East and Africa Sports Bras Revenue Market Share by Country (2021-2032)
- Figure 62: Egypt Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 63: South Africa Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 64: Israel Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 65: Türkiye Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 66: GCC Countries Sports Bras Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 67: Global Sports Bras Sales Market Share by Type (2021-2032)
- Figure 68: Global Sports Bras Revenue Market Share by Type (2021-2032)
- Figure 69: Global Sports Bras Price (USD/Unit) by Type (2021-2032)
- Figure 70: Global Sports Bras Sales Market Share by Application (2021-2032)
- Figure 71: Global Sports Bras Revenue Market Share by Application (2021-2032)
- Figure 72: Global Sports Bras Price (USD/Unit) by Application (2021-2032)
- Figure 73: Sports Bras Value Chain
- Figure 74: Sports Bras Production Mode & Process
- Figure 75: Direct Comparison with Distribution Share
- Figure 76: Distributors Profiles
- Figure 77: Sports Bras Industry Opportunities and Challenges