



## Sport Shooting Rifle Industry Research Report 2026

Industry	Published	Pages	Format
Consumer Goods	2026-01-04	121	PDF

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USD 2,950	USD 4,430	USD 5,900

### Description

The global Sport Shooting Rifle market was valued at US\$ million in 2025 and is projected to reach US\$ million by 2032, implying a CAGR of % over 2026–2032.

The North America market for Sport Shooting Rifle is projected to increase from US\$ million in 2026 to US\$ million by 2032, corresponding to a CAGR of % over 2026–2032.

The Europe market for Sport Shooting Rifle is projected to rise from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026–2032.

The Asia Pacific market for Sport Shooting Rifle is expected to grow from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026–2032.

Leading global manufacturers of Sport Shooting Rifle include Howa Machinery, J G. Anschutz, Beretta Holding, Browning Arms, Smith & Wesson, Sturm, Ruger & Co., Colt, (Winchester) Olin Corporation and Sig Sauer, among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

### Report Scope

This report quantifies the global Sport Shooting Rifle market in terms of revenue (US\$ million) and, where applicable, sales volume (k units), using 2025 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of Types and Applications, harmonizes vendor attribution, and presents comparable time series by company, Type, Application, and region/country, including indicative price bands (US\$/k units) and concentration ratios (CR5/CR10).

The outputs are intended to support strategy development, budgeting, and performance benchmarking for brand owners, manufacturers, retailers, channel partners, and investors; data are structured with consistent units and fields to facilitate integration into internal FP&A and BI systems.

### Key Companies & Market Share Insights

This section profiles leading manufacturers, combining 2021–2025 results with a 2026–2032 outlook. It reports revenue, market share, price bands, product and application mix, regional and channel mix, and key developments (M&A, capacity additions, certifications). It also provides global revenue, average price, and—where applicable—sales volume by manufacturer, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

Sport Shooting Rifle Market by Company

Howa Machinery

J G. Anschutz

Beretta Holding

Browning Arms

Smith & Wesson  
Sturm, Ruger & Co.  
Colt  
(Winchester) Olin Corporation  
Sig Sauer  
German Sport Guns  
Bushmaster  
Daniel Defense  
CZ Group

### **Sport Shooting Rifle Segment by Type**

Light Rifle  
Standard Rifle  
Heavy Rifle

### **Sport Shooting Rifle Segment by Application**

Hunting  
Shooting Sports  
Others

### **Sport Shooting Rifle Segment by Region**

North America  
United States  
Canada  
Mexico  
Europe  
Germany  
France  
U.K.  
Italy  
Russia  
Spain  
Netherlands  
Switzerland  
Sweden  
Poland  
Asia-Pacific  
China  
Japan  
South Korea  
India  
Australia  
Taiwan  
Southeast Asia  
South America  
Brazil  
Argentina  
Chile  
Middle East & Africa

Egypt  
South Africa  
Israel  
Türkiye  
GCC Countries

## **Key Drivers & Barriers**

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## **Reasons to Buy This Report**

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Sport Shooting Rifle market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Sport Shooting Rifle and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Sport Shooting Rifle.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## **Chapter Outline**

### **Chapter 1:**

Research objectives, research methods, data sources, data cross-validation;

### **Chapter 2:**

Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc.), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

### **Chapter 3:**

Detailed analysis of Sport Shooting Rifle manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

### **Chapter 4:**

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

### **Chapter 5:**

Production/output, value of Sport Shooting Rifle by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

#### **Chapter 6:**

Consumption of Sport Shooting Rifle in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

#### **Chapter 7:**

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

#### **Chapter 8:**

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

#### **Chapter 9:**

Analysis of industrial chain, including the upstream and downstream of the industry.

#### **Chapter 10:**

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

#### **Chapter 11:**

The main points and conclusions of the report.

# Table of Contents

---

## 1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

---

## 2 Market Overview

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
  - 2.2.1 Global Sport Shooting Rifle Market Size (2021-2032)
  - 2.2.2 Global Sport Shooting Rifle Sales (2021-2032)
  - 2.2.3 Global Sport Shooting Rifle Market Average Price (2021-2032)
- 2.3 Sport Shooting Rifle by Type
  - 2.3.1 Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
  - 2.3.2 Light Rifle
  - 2.3.3 Standard Rifle
  - 2.3.4 Heavy Rifle
- 2.4 Sport Shooting Rifle by Application
  - 2.4.1 Market Value Comparison by Application (2021 VS 2025 VS 2032)
  - 2.4.2 Hunting
  - 2.4.3 Shooting Sports
  - 2.4.4 Others

---

## 3 Market Competitive Landscape by Manufacturers

- 3.1 Global Sport Shooting Rifle Market Competitive Situation by Manufacturers (2021 Versus 2025)
- 3.2 Global Sport Shooting Rifle Sales (k units) of Manufacturers (2021-2026)
- 3.3 Global Sport Shooting Rifle Revenue of Manufacturers (2021-2026)
- 3.4 Global Sport Shooting Rifle Average Price by Manufacturers (2021-2026)
- 3.5 Global Sport Shooting Rifle Industry Ranking, 2024 VS 2025 VS 2026
- 3.6 Global Manufacturers of Sport Shooting Rifle, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Sport Shooting Rifle, Product Type & Application
- 3.8 Global Manufacturers of Sport Shooting Rifle, Established Date
- 3.9 Global Sport Shooting Rifle Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

---

## 4 Manufacturers Profiled

- 4.1 Howa Machinery
  - 4.1.1 Howa Machinery Company Information
  - 4.1.2 Howa Machinery Business Overview
  - 4.1.3 Howa Machinery Sport Shooting Rifle Sales, Revenue and Gross Margin (2021-2026)
  - 4.1.4 Howa Machinery Sport Shooting Rifle Product Portfolio
  - 4.1.5 Howa Machinery Recent Developments
- 4.2 J G. Anschutz

- 4.2.1 J G. Anschutz Company Information
- 4.2.2 J G. Anschutz Business Overview
- 4.2.3 J G. Anschutz Sport Shooting Rifle Sales, Revenue and Gross Margin (2021-2026)
- 4.2.4 J G. Anschutz Sport Shooting Rifle Product Portfolio
- 4.2.5 J G. Anschutz Recent Developments
- 4.3 Beretta Holding
  - 4.3.1 Beretta Holding Company Information
  - 4.3.2 Beretta Holding Business Overview
  - 4.3.3 Beretta Holding Sport Shooting Rifle Sales, Revenue and Gross Margin (2021-2026)
  - 4.3.4 Beretta Holding Sport Shooting Rifle Product Portfolio
  - 4.3.5 Beretta Holding Recent Developments
- 4.4 Browning Arms
  - 4.4.1 Browning Arms Company Information
  - 4.4.2 Browning Arms Business Overview
  - 4.4.3 Browning Arms Sport Shooting Rifle Sales, Revenue and Gross Margin (2021-2026)
  - 4.4.4 Browning Arms Sport Shooting Rifle Product Portfolio
  - 4.4.5 Browning Arms Recent Developments
- 4.5 Smith & Wesson
  - 4.5.1 Smith & Wesson Company Information
  - 4.5.2 Smith & Wesson Business Overview
  - 4.5.3 Smith & Wesson Sport Shooting Rifle Sales, Revenue and Gross Margin (2021-2026)
  - 4.5.4 Smith & Wesson Sport Shooting Rifle Product Portfolio
  - 4.5.5 Smith & Wesson Recent Developments
- 4.6 Sturm, Ruger & Co.
  - 4.6.1 Sturm, Ruger & Co. Company Information
  - 4.6.2 Sturm, Ruger & Co. Business Overview
  - 4.6.3 Sturm, Ruger & Co. Sport Shooting Rifle Sales, Revenue and Gross Margin (2021-2026)
  - 4.6.4 Sturm, Ruger & Co. Sport Shooting Rifle Product Portfolio
  - 4.6.5 Sturm, Ruger & Co. Recent Developments
- 4.7 Colt
  - 4.7.1 Colt Company Information
  - 4.7.2 Colt Business Overview
  - 4.7.3 Colt Sport Shooting Rifle Sales, Revenue and Gross Margin (2021-2026)
  - 4.7.4 Colt Sport Shooting Rifle Product Portfolio
  - 4.7.5 Colt Recent Developments
- 4.8 (Winchester) Olin Corporation
  - 4.8.1 (Winchester) Olin Corporation Company Information
  - 4.8.2 (Winchester) Olin Corporation Business Overview
  - 4.8.3 (Winchester) Olin Corporation Sport Shooting Rifle Sales, Revenue and Gross Margin (2021-2026)
  - 4.8.4 (Winchester) Olin Corporation Sport Shooting Rifle Product Portfolio
  - 4.8.5 (Winchester) Olin Corporation Recent Developments
- 4.9 Sig Sauer
  - 4.9.1 Sig Sauer Company Information
  - 4.9.2 Sig Sauer Business Overview
  - 4.9.3 Sig Sauer Sport Shooting Rifle Sales, Revenue and Gross Margin (2021-2026)
  - 4.9.4 Sig Sauer Sport Shooting Rifle Product Portfolio
  - 4.9.5 Sig Sauer Recent Developments
- 4.10 German Sport Guns

- 4.10.1 German Sport Guns Company Information
- 4.10.2 German Sport Guns Business Overview
- 4.10.3 German Sport Guns Sport Shooting Rifle Sales, Revenue and Gross Margin (2021-2026)
- 4.10.4 German Sport Guns Sport Shooting Rifle Product Portfolio
- 4.10.5 German Sport Guns Recent Developments

#### 4.11 Bushmaster

- 4.11.1 Bushmaster Company Information
- 4.11.2 Bushmaster Business Overview
- 4.11.3 Bushmaster Sport Shooting Rifle Sales, Revenue and Gross Margin (2021-2026)
- 4.11.4 Bushmaster Sport Shooting Rifle Product Portfolio
- 4.11.5 Bushmaster Recent Developments

#### 4.12 Daniel Defense

- 4.12.1 Daniel Defense Company Information
- 4.12.2 Daniel Defense Business Overview
- 4.12.3 Daniel Defense Sport Shooting Rifle Sales, Revenue and Gross Margin (2021-2026)
- 4.12.4 Daniel Defense Sport Shooting Rifle Product Portfolio
- 4.12.5 Daniel Defense Recent Developments

#### 4.13 CZ Group

- 4.13.1 CZ Group Company Information
- 4.13.2 CZ Group Business Overview
- 4.13.3 CZ Group Sport Shooting Rifle Sales, Revenue and Gross Margin (2021-2026)
- 4.13.4 CZ Group Sport Shooting Rifle Product Portfolio
- 4.13.5 CZ Group Recent Developments

---

## 5 Global Sport Shooting Rifle Market Scenario by Region

### 5.1 Global Sport Shooting Rifle Market Size by Region: 2021 VS 2025 VS 2032

### 5.2 Global Sport Shooting Rifle Sales by Region: 2021-2032

#### 5.2.1 Global Sport Shooting Rifle Sales by Region: 2021-2026

#### 5.2.2 Global Sport Shooting Rifle Sales by Region: 2027-2032

### 5.3 Global Sport Shooting Rifle Revenue by Region: 2021-2032

#### 5.3.1 Global Sport Shooting Rifle Revenue by Region: 2021-2026

#### 5.3.2 Global Sport Shooting Rifle Revenue by Region: 2027-2032

### 5.4 North America Sport Shooting Rifle Market Facts & Figures by Country

#### 5.4.1 North America Sport Shooting Rifle Market Size by Country: 2021 VS 2025 VS 2032

#### 5.4.2 North America Sport Shooting Rifle Sales by Country (2021-2032)

#### 5.4.3 North America Sport Shooting Rifle Revenue by Country (2021-2032)

#### 5.4.4 United States

#### 5.4.5 Canada

#### 5.4.6 Mexico

### 5.5 Europe Sport Shooting Rifle Market Facts & Figures by Country

#### 5.5.1 Europe Sport Shooting Rifle Market Size by Country: 2021 VS 2025 VS 2032

#### 5.5.2 Europe Sport Shooting Rifle Sales by Country (2021-2032)

#### 5.5.3 Europe Sport Shooting Rifle Revenue by Country (2021-2032)

#### 5.5.4 Germany

#### 5.5.5 France

#### 5.5.6 U.K.

#### 5.5.7 Italy

#### 5.5.8 Russia

#### 5.5.9 Spain

5.5.10 Netherlands

5.5.11 Switzerland

5.5.12 Sweden

5.5.13 Poland

## 5.6 Asia Pacific Sport Shooting Rifle Market Facts & Figures by Country

5.6.1 Asia Pacific Sport Shooting Rifle Market Size by Country: 2021 VS 2025 VS 2032

5.6.2 Asia Pacific Sport Shooting Rifle Sales by Country (2021-2032)

5.6.3 Asia Pacific Sport Shooting Rifle Revenue by Country (2021-2032)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 Taiwan

5.6.10 Southeast Asia

## 5.7 South America Sport Shooting Rifle Market Facts & Figures by Country

5.7.1 South America Sport Shooting Rifle Market Size by Country: 2021 VS 2025 VS 2032

5.7.2 South America Sport Shooting Rifle Sales by Country (2021-2032)

5.7.3 South America Sport Shooting Rifle Revenue by Country (2021-2032)

5.7.4 Brazil

5.7.5 Argentina

5.7.6 Chile

## 5.8 Middle East and Africa Sport Shooting Rifle Market Facts & Figures by Country

5.8.1 Middle East and Africa Sport Shooting Rifle Market Size by Country: 2021 VS 2025 VS 2032

5.8.2 Middle East and Africa Sport Shooting Rifle Sales by Country (2021-2032)

5.8.3 Middle East and Africa Sport Shooting Rifle Revenue by Country (2021-2032)

5.8.4 Egypt

5.8.5 South Africa

5.8.6 Israel

5.8.7 Türkiye

5.8.8 GCC Countries

---

## 6 Segment by Type

### 6.1 Global Sport Shooting Rifle Sales by Type (2021-2032)

6.1.1 Global Sport Shooting Rifle Sales by Type (2021-2032) & (k units)

6.1.2 Global Sport Shooting Rifle Sales Market Share by Type (2021-2032)

### 6.2 Global Sport Shooting Rifle Revenue by Type (2021-2032)

6.2.1 Global Sport Shooting Rifle Sales by Type (2021-2032) & (US\$ Million)

6.2.2 Global Sport Shooting Rifle Revenue Market Share by Type (2021-2032)

### 6.3 Global Sport Shooting Rifle Price by Type (2021-2032)

---

## 7 Segment by Application

### 7.1 Global Sport Shooting Rifle Sales by Application (2021-2032)

7.1.1 Global Sport Shooting Rifle Sales by Application (2021-2032) & (k units)

7.1.2 Global Sport Shooting Rifle Sales Market Share by Application (2021-2032)

### 7.2 Global Sport Shooting Rifle Revenue by Application (2021-2032)

7.2.1 Global Sport Shooting Rifle Sales by Application (2021-2032) & (US\$ Million)

7.2.2 Global Sport Shooting Rifle Revenue Market Share by Application (2021-2032)

### 7.3 Global Sport Shooting Rifle Price by Application (2021-2032)

---

## **8 Value Chain and Sales Channels Analysis of the Market**

### 8.1 Sport Shooting Rifle Value Chain Analysis

#### 8.1.1 Sport Shooting Rifle Key Raw Materials

#### 8.1.2 Raw Materials Key Suppliers

#### 8.1.3 Sport Shooting Rifle Production Mode & Process

### 8.2 Sport Shooting Rifle Sales Channels Analysis

#### 8.2.1 Direct Comparison with Distribution Share

#### 8.2.2 Sport Shooting Rifle Distributors

#### 8.2.3 Sport Shooting Rifle Customers

---

## **9 Global Sport Shooting Rifle Analyzing Market Dynamics**

### 9.1 Sport Shooting Rifle Industry Trends

### 9.2 Sport Shooting Rifle Industry Drivers

### 9.3 Sport Shooting Rifle Industry Opportunities and Challenges

### 9.4 Sport Shooting Rifle Industry Restraints

---

## **10 Report Conclusion**

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## **11 Disclaimer**

# List of Tables and Figures

---

## List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Sport Shooting Rifle Volume and Revenue Market Size and CAGR of Manufacturers (2021 Versus 2025)
- Table 6: Global Sport Shooting Rifle Sales (k units) of Manufacturers (2021-2026)
- Table 7: Global Sport Shooting Rifle Sales Market Share by Manufacturers (2021-2026)
- Table 8: Global Sport Shooting Rifle Revenue of Manufacturers (2021-2026)
- Table 9: Global Sport Shooting Rifle Revenue Share by Manufacturers (2021-2026)
- Table 10: Global Market Sport Shooting Rifle Average Price (USD/unit) of Manufacturers (2021-2026)
- Table 11: Global Sport Shooting Rifle Industry Ranking, 2024 VS 2025 VS 2026
- Table 12: Global Manufacturers of Sport Shooting Rifle, Manufacturing Sites & Headquarters
- Table 13: Global Manufacturers of Sport Shooting Rifle, Product Type & Application
- Table 14: Global Sport Shooting Rifle Manufacturers Established Date
- Table 15: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 16: Global Sport Shooting Rifle by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 17: Manufacturers Mergers & Acquisitions, Expansion Plans)
- Table 18: Howa Machinery Company Information
- Table 19: Howa Machinery Business Overview
- Table 20: Howa Machinery Sport Shooting Rifle Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 21: Howa Machinery Sport Shooting Rifle Product Portfolio
- Table 22: Howa Machinery Recent Developments
- Table 23: J G. Anschutz Company Information
- Table 24: J G. Anschutz Business Overview
- Table 25: J G. Anschutz Sport Shooting Rifle Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 26: J G. Anschutz Sport Shooting Rifle Product Portfolio
- Table 27: J G. Anschutz Recent Developments
- Table 28: Beretta Holding Company Information
- Table 29: Beretta Holding Business Overview
- Table 30: Beretta Holding Sport Shooting Rifle Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 31: Beretta Holding Sport Shooting Rifle Product Portfolio
- Table 32: Beretta Holding Recent Developments
- Table 33: Browning Arms Company Information
- Table 34: Browning Arms Business Overview
- Table 35: Browning Arms Sport Shooting Rifle Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 36: Browning Arms Sport Shooting Rifle Product Portfolio
- Table 37: Browning Arms Recent Developments
- Table 38: Smith & Wesson Company Information
- Table 39: Smith & Wesson Business Overview
- Table 40: Smith & Wesson Sport Shooting Rifle Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 41: Smith & Wesson Sport Shooting Rifle Product Portfolio
- Table 42: Smith & Wesson Recent Developments
- Table 43: Sturm, Ruger & Co. Company Information
- Table 44: Sturm, Ruger & Co. Business Overview
- Table 45: Sturm, Ruger & Co. Sport Shooting Rifle Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 46: Sturm, Ruger & Co. Sport Shooting Rifle Product Portfolio
- Table 47: Sturm, Ruger & Co. Recent Developments
- Table 48: Colt Company Information
- Table 49: Colt Business Overview

- Table 50: Colt Sport Shooting Rifle Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 51: Colt Sport Shooting Rifle Product Portfolio
- Table 52: Colt Recent Developments
- Table 53: (Winchester) Olin Corporation Company Information
- Table 54: (Winchester) Olin Corporation Business Overview
- Table 55: (Winchester) Olin Corporation Sport Shooting Rifle Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 56: (Winchester) Olin Corporation Sport Shooting Rifle Product Portfolio
- Table 57: (Winchester) Olin Corporation Recent Developments
- Table 58: Sig Sauer Company Information
- Table 59: Sig Sauer Business Overview
- Table 60: Sig Sauer Sport Shooting Rifle Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 61: Sig Sauer Sport Shooting Rifle Product Portfolio
- Table 62: Sig Sauer Recent Developments
- Table 63: German Sport Guns Company Information
- Table 64: German Sport Guns Business Overview
- Table 65: German Sport Guns Sport Shooting Rifle Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 66: German Sport Guns Sport Shooting Rifle Product Portfolio
- Table 67: German Sport Guns Recent Developments
- Table 68: Bushmaster Company Information
- Table 69: Bushmaster Business Overview
- Table 70: Bushmaster Sport Shooting Rifle Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 71: Bushmaster Sport Shooting Rifle Product Portfolio
- Table 72: Bushmaster Recent Developments
- Table 73: Daniel Defense Company Information
- Table 74: Daniel Defense Business Overview
- Table 75: Daniel Defense Sport Shooting Rifle Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 76: Daniel Defense Sport Shooting Rifle Product Portfolio
- Table 77: Daniel Defense Recent Developments
- Table 78: CZ Group Company Information
- Table 79: CZ Group Business Overview
- Table 80: CZ Group Sport Shooting Rifle Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 81: CZ Group Sport Shooting Rifle Product Portfolio
- Table 82: CZ Group Recent Developments
- Table 83: Global Sport Shooting Rifle Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 84: Global Sport Shooting Rifle Sales by Region (2021-2026) & (k units)
- Table 85: Global Sport Shooting Rifle Sales Market Share by Region (2021-2026)
- Table 86: Global Sport Shooting Rifle Sales by Region (2027-2032) & (k units)
- Table 87: Global Sport Shooting Rifle Sales Market Share by Region (2027-2032)
- Table 88: Global Sport Shooting Rifle Revenue by Region (2021-2026) & (US\$ Million)
- Table 89: Global Sport Shooting Rifle Revenue Market Share by Region (2021-2026)
- Table 90: Global Sport Shooting Rifle Revenue by Region (2027-2032) & (US\$ Million)
- Table 91: Global Sport Shooting Rifle Revenue Market Share by Region (2027-2032)
- Table 92: North America Sport Shooting Rifle Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 93: North America Sport Shooting Rifle Sales by Country (2021-2026) & (k units)
- Table 94: North America Sport Shooting Rifle Sales by Country (2027-2032) & (k units)
- Table 95: North America Sport Shooting Rifle Revenue by Country (2021-2026) & (US\$ Million)
- Table 96: North America Sport Shooting Rifle Revenue by Country (2027-2032) & (US\$ Million)
- Table 97: Europe Sport Shooting Rifle Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 98: Europe Sport Shooting Rifle Sales by Country (2021-2026) & (k units)
- Table 99: Europe Sport Shooting Rifle Sales by Country (2027-2032) & (k units)
- Table 100: Europe Sport Shooting Rifle Revenue by Country (2021-2026) & (US\$ Million)
- Table 101: Europe Sport Shooting Rifle Revenue by Country (2027-2032) & (US\$ Million)
- Table 102: Asia Pacific Sport Shooting Rifle Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 103: Asia Pacific Sport Shooting Rifle Sales by Country (2021-2026) & (k units)
- Table 104: Asia Pacific Sport Shooting Rifle Sales by Country (2027-2032) & (k units)
- Table 105: Asia Pacific Sport Shooting Rifle Revenue by Country (2021-2026) & (US\$ Million)
- Table 106: Asia Pacific Sport Shooting Rifle Revenue by Country (2027-2032) & (US\$ Million)
- Table 107: South America Sport Shooting Rifle Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 108: South America Sport Shooting Rifle Sales by Country (2021-2026) & (k units)

- Table 109: South America Sport Shooting Rifle Sales by Country (2027-2032) & (k units)
- Table 110: South America Sport Shooting Rifle Revenue by Country (2021-2026) & (US\$ Million)
- Table 111: South America Sport Shooting Rifle Revenue by Country (2027-2032) & (US\$ Million)
- Table 112: Middle East and Africa Sport Shooting Rifle Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 113: Middle East and Africa Sport Shooting Rifle Sales by Country (2021-2026) & (k units)
- Table 114: Middle East and Africa Sport Shooting Rifle Sales by Country (2027-2032) & (k units)
- Table 115: Middle East and Africa Sport Shooting Rifle Revenue by Country (2021-2026) & (US\$ Million)
- Table 116: Middle East and Africa Sport Shooting Rifle Revenue by Country (2027-2032) & (US\$ Million)
- Table 117: Global Sport Shooting Rifle Sales by Type (2021-2026) & (k units)
- Table 118: Global Sport Shooting Rifle Sales by Type (2027-2032) & (k units)
- Table 119: Global Sport Shooting Rifle Sales Market Share by Type (2021-2026)
- Table 120: Global Sport Shooting Rifle Sales Market Share by Type (2027-2032)
- Table 121: Global Sport Shooting Rifle Revenue by Type (2021-2026) & (US\$ Million)
- Table 122: Global Sport Shooting Rifle Revenue by Type (2027-2032) & (US\$ Million)
- Table 123: Global Sport Shooting Rifle Revenue Market Share by Type (2021-2026)
- Table 124: Global Sport Shooting Rifle Revenue Market Share by Type (2027-2032)
- Table 125: Global Sport Shooting Rifle Price by Type (2021-2026) & (USD/unit)
- Table 126: Global Sport Shooting Rifle Price by Type (2027-2032) & (USD/unit)
- Table 127: Global Sport Shooting Rifle Sales by Application (2021-2026) & (k units)
- Table 128: Global Sport Shooting Rifle Sales by Application (2027-2032) & (k units)
- Table 129: Global Sport Shooting Rifle Sales Market Share by Application (2021-2026)
- Table 130: Global Sport Shooting Rifle Sales Market Share by Application (2027-2032)
- Table 131: Global Sport Shooting Rifle Revenue by Application (2021-2026) & (US\$ Million)
- Table 132: Global Sport Shooting Rifle Revenue by Application (2027-2032) & (US\$ Million)
- Table 133: Global Sport Shooting Rifle Revenue Market Share by Application (2021-2026)
- Table 134: Global Sport Shooting Rifle Revenue Market Share by Application (2027-2032)
- Table 135: Global Sport Shooting Rifle Price by Application (2021-2026) & (USD/unit)
- Table 136: Global Sport Shooting Rifle Price by Application (2027-2032) & (USD/unit)
- Table 137: Key Raw Materials
- Table 138: Raw Materials Key Suppliers
- Table 139: Sport Shooting Rifle Distributors List
- Table 140: Sport Shooting Rifle Customers List
- Table 141: Sport Shooting Rifle Industry Trends
- Table 142: Sport Shooting Rifle Industry Drivers
- Table 143: Sport Shooting Rifle Industry Restraints
- Table 144: Authors List of This Report

### List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Sport Shooting Rifle Product Image
- Figure 5: Global Sport Shooting Rifle Revenue (US\$ Million), 2021 VS 2025 VS 2032
- Figure 6: Global Sport Shooting Rifle Market Size (2021-2032) & (US\$ Million)
- Figure 7: Global Sport Shooting Rifle Sales (2021-2032) & (k units)
- Figure 8: Global Sport Shooting Rifle Average Price (USD/unit) & (2021-2032)
- Figure 9: Light Rifle Product Image
- Figure 10: Standard Rifle Product Image
- Figure 11: Heavy Rifle Product Image
- Figure 12: Hunting Product Image
- Figure 13: Shooting Sports Product Image
- Figure 14: Others Product Image
- Figure 15: Global Sport Shooting Rifle Revenue Share by Manufacturers in 2025
- Figure 16: Global Manufacturers of Sport Shooting Rifle, Manufacturing Sites & Headquarters
- Figure 17: Global Top 5 and 10 Sport Shooting Rifle Players Market Share by Revenue in 2025
- Figure 18: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 19: Global Sport Shooting Rifle Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Figure 20: Global Sport Shooting Rifle Sales by Region in 2025
- Figure 21: Global Sport Shooting Rifle Revenue by Region in 2025
- Figure 22: North America Sport Shooting Rifle Market Size by Country in 2025
- Figure 23: North America Sport Shooting Rifle Sales Market Share by Country (2021-2032)
- Figure 24: North America Sport Shooting Rifle Revenue Market Share by Country (2021-2032)
- Figure 25: United States Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)

- Figure 26: Canada Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 27: Mexico Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 28: Europe Sport Shooting Rifle Market Size by Country in 2025
- Figure 29: Europe Sport Shooting Rifle Sales Market Share by Country (2021-2032)
- Figure 30: Europe Sport Shooting Rifle Revenue Market Share by Country (2021-2032)
- Figure 31: Germany Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 32: France Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 33: U.K. Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 34: Italy Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 35: Russia Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 36: Spain Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 37: Netherlands Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 38: Switzerland Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 39: Sweden Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 40: Poland Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 41: Asia Pacific Sport Shooting Rifle Market Size by Country in 2025
- Figure 42: Asia Pacific Sport Shooting Rifle Sales Market Share by Country (2021-2032)
- Figure 43: Asia Pacific Sport Shooting Rifle Revenue Market Share by Country (2021-2032)
- Figure 44: China Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 45: Japan Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 46: South Korea Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 47: India Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 48: Australia Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 49: Taiwan Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 50: Southeast Asia Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 51: Southeast Asia Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 52: South America Sport Shooting Rifle Market Size by Country in 2025
- Figure 53: South America Sport Shooting Rifle Sales Market Share by Country (2021-2032)
- Figure 54: South America Sport Shooting Rifle Revenue Market Share by Country (2021-2032)
- Figure 55: Brazil Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 56: Argentina Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 57: Chile Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 58: Middle East and Africa Sport Shooting Rifle Market Size by Country in 2025
- Figure 59: Middle East and Africa Sport Shooting Rifle Sales Market Share by Country (2021-2032)
- Figure 60: Middle East and Africa Sport Shooting Rifle Revenue Market Share by Country (2021-2032)
- Figure 61: Egypt Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 62: South Africa Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 63: Israel Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 64: Türkiye Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 65: GCC Countries Sport Shooting Rifle Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 66: Global Sport Shooting Rifle Sales Market Share by Type (2021-2032)
- Figure 67: Global Sport Shooting Rifle Revenue Market Share by Type (2021-2032)
- Figure 68: Global Sport Shooting Rifle Price (USD/unit) by Type (2021-2032)
- Figure 69: Global Sport Shooting Rifle Sales Market Share by Application (2021-2032)
- Figure 70: Global Sport Shooting Rifle Revenue Market Share by Application (2021-2032)
- Figure 71: Global Sport Shooting Rifle Price (USD/unit) by Application (2021-2032)
- Figure 72: Sport Shooting Rifle Value Chain
- Figure 73: Sport Shooting Rifle Production Mode & Process
- Figure 74: Direct Comparison with Distribution Share
- Figure 75: Distributors Profiles
- Figure 76: Sport Shooting Rifle Industry Opportunities and Challenges