



Sleepwear for Women Industry Research Report 2026

Industry	Published	Pages	Format
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Description

The global Sleepwear for Women market was valued at US\$ million in 2025 and is projected to reach US\$ million by 2032, implying a CAGR of % over 2026–2032.

The North America market for Sleepwear for Women is projected to increase from US\$ million in 2026 to US\$ million by 2032, corresponding to a CAGR of % over 2026–2032.

The Europe market for Sleepwear for Women is projected to rise from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026–2032.

The Asia Pacific market for Sleepwear for Women is expected to grow from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026–2032.

Leading global manufacturers of Sleepwear for Women include H&M, Calvin Klein, Ralph Lauren, David Jones, Zalora, Aimer, Eberjey, Mimi Holiday and Oysho, among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

Report Scope

This report quantifies the global Sleepwear for Women market in terms of revenue (US\$ million) and, where applicable, sales volume (k units), using 2025 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of Types and Applications, harmonizes vendor attribution, and presents comparable time series by company, Type, Application, and region/country, including indicative price bands (US\$/k units) and concentration ratios (CR5/CR10).

The outputs are intended to support strategy development, budgeting, and performance benchmarking for brand owners, manufacturers, retailers, channel partners, and investors; data are structured with consistent units and fields to facilitate integration into internal FP&A and BI systems.

Key Companies & Market Share Insights

This section profiles leading manufacturers, combining 2021–2025 results with a 2026–2032 outlook. It reports revenue, market share, price bands, product and application mix, regional and channel mix, and key developments (M&A, capacity additions, certifications). It also provides global revenue, average price, and—where applicable—sales volume by manufacturer, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

Sleepwear for Women Market by Company

H&M

Calvin Klein

Ralph Lauren

David Jones
Zalora
Aimer
Eberjey
Mimi Holiday
Oysho
Morgan Lane
Sleepy Johnes
Gelato Pique
Uniqlo
Tutuanna
Narue
MUJI
Le Perla
Bradelis
Journelle
Three Graces London
Dolce & Gabbana
Gucci
Massimo Dutti
Everlane
KESHINE
QUEEND
Victoria's Secret
Marks & Spencer

Sleepwear for Women Segment by Type

Cotton
Wool
Linen
Silk
PVC
Other

Sleepwear for Women Segment by Application

Online Sales
Offline Sales

Sleepwear for Women Segment by Region

North America
United States
Canada
Mexico
Europe
Germany
France
U.K.
Italy
Russia

Spain
Netherlands
Switzerland
Sweden
Poland
Asia-Pacific
China
Japan
South Korea
India
Australia
Taiwan
Southeast Asia
South America
Brazil
Argentina
Chile
Middle East & Africa
Egypt
South Africa
Israel
Türkiye
GCC Countries

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Sleepwear for Women market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Sleepwear for Women and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Sleepwear for Women.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Research objectives, research methods, data sources, data cross-validation;

Chapter 2:

Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc.), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3:

Detailed analysis of Sleepwear for Women manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5:

Production/output, value of Sleepwear for Women by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6:

Consumption of Sleepwear for Women in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7:

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9:

Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10:

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11:

The main points and conclusions of the report.

Table of Contents

1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 Market Overview

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Sleepwear for Women Market Size (2021-2032)
 - 2.2.2 Global Sleepwear for Women Sales (2021-2032)
 - 2.2.3 Global Sleepwear for Women Market Average Price (2021-2032)
- 2.3 Sleepwear for Women by Type
 - 2.3.1 Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
 - 2.3.2 Cotton
 - 2.3.3 Wool
 - 2.3.4 Linen
 - 2.3.5 Silk
 - 2.3.6 PVC
 - 2.3.7 Other
- 2.4 Sleepwear for Women by Application
 - 2.4.1 Market Value Comparison by Application (2021 VS 2025 VS 2032)
 - 2.4.2 Online Sales
 - 2.4.3 Offline Sales

3 Market Competitive Landscape by Manufacturers

- 3.1 Global Sleepwear for Women Market Competitive Situation by Manufacturers (2021 Versus 2025)
- 3.2 Global Sleepwear for Women Sales (k units) of Manufacturers (2021-2026)
- 3.3 Global Sleepwear for Women Revenue of Manufacturers (2021-2026)
- 3.4 Global Sleepwear for Women Average Price by Manufacturers (2021-2026)
- 3.5 Global Sleepwear for Women Industry Ranking, 2024 VS 2025 VS 2026
- 3.6 Global Manufacturers of Sleepwear for Women, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Sleepwear for Women, Product Type & Application
- 3.8 Global Manufacturers of Sleepwear for Women, Established Date
- 3.9 Global Sleepwear for Women Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 Manufacturers Profiled

- 4.1 H&M
 - 4.1.1 H&M Company Information
 - 4.1.2 H&M Business Overview
 - 4.1.3 H&M Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)
 - 4.1.4 H&M Sleepwear for Women Product Portfolio

4.1.5 H&M Recent Developments

4.2 Calvin Klein

4.2.1 Calvin Klein Company Information

4.2.2 Calvin Klein Business Overview

4.2.3 Calvin Klein Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)

4.2.4 Calvin Klein Sleepwear for Women Product Portfolio

4.2.5 Calvin Klein Recent Developments

4.3 Ralph Lauren

4.3.1 Ralph Lauren Company Information

4.3.2 Ralph Lauren Business Overview

4.3.3 Ralph Lauren Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)

4.3.4 Ralph Lauren Sleepwear for Women Product Portfolio

4.3.5 Ralph Lauren Recent Developments

4.4 David Jones

4.4.1 David Jones Company Information

4.4.2 David Jones Business Overview

4.4.3 David Jones Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)

4.4.4 David Jones Sleepwear for Women Product Portfolio

4.4.5 David Jones Recent Developments

4.5 Zalora

4.5.1 Zalora Company Information

4.5.2 Zalora Business Overview

4.5.3 Zalora Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)

4.5.4 Zalora Sleepwear for Women Product Portfolio

4.5.5 Zalora Recent Developments

4.6 Aimer

4.6.1 Aimer Company Information

4.6.2 Aimer Business Overview

4.6.3 Aimer Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)

4.6.4 Aimer Sleepwear for Women Product Portfolio

4.6.5 Aimer Recent Developments

4.7 Eberjey

4.7.1 Eberjey Company Information

4.7.2 Eberjey Business Overview

4.7.3 Eberjey Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)

4.7.4 Eberjey Sleepwear for Women Product Portfolio

4.7.5 Eberjey Recent Developments

4.8 Mimi Holiday

4.8.1 Mimi Holiday Company Information

4.8.2 Mimi Holiday Business Overview

4.8.3 Mimi Holiday Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)

4.8.4 Mimi Holiday Sleepwear for Women Product Portfolio

4.8.5 Mimi Holiday Recent Developments

4.9 Oysho

4.9.1 Oysho Company Information

4.9.2 Oysho Business Overview

4.9.3 Oysho Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)

4.9.4 Oysho Sleepwear for Women Product Portfolio

4.9.5 Oysho Recent Developments

4.10 Morgan Lane

4.10.1 Morgan Lane Company Information

4.10.2 Morgan Lane Business Overview

4.10.3 Morgan Lane Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)

4.10.4 Morgan Lane Sleepwear for Women Product Portfolio

4.10.5 Morgan Lane Recent Developments

4.11 Sleepy Johnes

4.11.1 Sleepy Johnes Company Information

4.11.2 Sleepy Johnes Business Overview

4.11.3 Sleepy Johnes Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)

4.11.4 Sleepy Johnes Sleepwear for Women Product Portfolio

4.11.5 Sleepy Johnes Recent Developments

4.12 Gelato Pique

4.12.1 Gelato Pique Company Information

4.12.2 Gelato Pique Business Overview

4.12.3 Gelato Pique Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)

4.12.4 Gelato Pique Sleepwear for Women Product Portfolio

4.12.5 Gelato Pique Recent Developments

4.13 Uniqlo

4.13.1 Uniqlo Company Information

4.13.2 Uniqlo Business Overview

4.13.3 Uniqlo Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)

4.13.4 Uniqlo Sleepwear for Women Product Portfolio

4.13.5 Uniqlo Recent Developments

4.14 Tutuanna

4.14.1 Tutuanna Company Information

4.14.2 Tutuanna Business Overview

4.14.3 Tutuanna Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)

4.14.4 Tutuanna Sleepwear for Women Product Portfolio

4.14.5 Tutuanna Recent Developments

4.15 Narue

4.15.1 Narue Company Information

4.15.2 Narue Business Overview

4.15.3 Narue Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)

4.15.4 Narue Sleepwear for Women Product Portfolio

4.15.5 Narue Recent Developments

4.16 MUJI

4.16.1 MUJI Company Information

4.16.2 MUJI Business Overview

4.16.3 MUJI Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)

4.16.4 MUJI Sleepwear for Women Product Portfolio

4.16.5 MUJI Recent Developments

4.17 Le Perla

4.17.1 Le Perla Company Information

4.17.2 Le Perla Business Overview

4.17.3 Le Perla Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)

4.17.4 Le Perla Sleepwear for Women Product Portfolio

4.17.5 Le Perla Recent Developments

4.18 Bradelis

4.18.1 Bradelis Company Information

4.18.2 Bradelis Business Overview

4.18.3 Bradelis Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)

4.18.4 Bradelis Sleepwear for Women Product Portfolio

4.18.5 Bradelis Recent Developments

4.19 Journelle

4.19.1 Journelle Company Information

4.19.2 Journelle Business Overview

4.19.3 Journelle Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)

4.19.4 Journelle Sleepwear for Women Product Portfolio

4.19.5 Journelle Recent Developments

4.20 Three Graces London

4.20.1 Three Graces London Company Information

4.20.2 Three Graces London Business Overview

4.20.3 Three Graces London Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)

4.20.4 Three Graces London Sleepwear for Women Product Portfolio

4.20.5 Three Graces London Recent Developments

4.21 Dolce & Gabbana

4.21.1 Dolce & Gabbana Company Information

4.21.2 Dolce & Gabbana Business Overview

4.21.3 Dolce & Gabbana Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)

4.21.4 Dolce & Gabbana Sleepwear for Women Product Portfolio

4.21.5 Dolce & Gabbana Recent Developments

4.22 Gucci

4.22.1 Gucci Company Information

4.22.2 Gucci Business Overview

4.22.3 Gucci Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)

4.22.4 Gucci Sleepwear for Women Product Portfolio

4.22.5 Gucci Recent Developments

4.23 Massimo Dutti

4.23.1 Massimo Dutti Company Information

4.23.2 Massimo Dutti Business Overview

4.23.3 Massimo Dutti Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)

4.23.4 Massimo Dutti Sleepwear for Women Product Portfolio

4.23.5 Massimo Dutti Recent Developments

4.24 Everlane

4.24.1 Everlane Company Information

4.24.2 Everlane Business Overview

4.24.3 Everlane Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)

4.24.4 Everlane Sleepwear for Women Product Portfolio

4.24.5 Everlane Recent Developments

4.25 KESHINE

4.25.1 KESHINE Company Information

4.25.2 KESHINE Business Overview

4.25.3 KESHINE Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)

4.25.4 KESHINE Sleepwear for Women Product Portfolio

4.25.5 KESHINE Recent Developments

4.26 QUEEND

4.26.1 QUEEND Company Information

4.26.2 QUEEND Business Overview

4.26.3 QUEEND Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)

4.26.4 QUEEND Sleepwear for Women Product Portfolio

4.26.5 QUEEND Recent Developments

4.27 Victoria's Secret

4.27.1 Victoria's Secret Company Information

4.27.2 Victoria's Secret Business Overview

4.27.3 Victoria's Secret Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)

4.27.4 Victoria's Secret Sleepwear for Women Product Portfolio

4.27.5 Victoria's Secret Recent Developments

4.28 Marks & Spencer

4.28.1 Marks & Spencer Company Information

4.28.2 Marks & Spencer Business Overview

4.28.3 Marks & Spencer Sleepwear for Women Sales, Revenue and Gross Margin (2021-2026)

4.28.4 Marks & Spencer Sleepwear for Women Product Portfolio

4.28.5 Marks & Spencer Recent Developments

5 Global Sleepwear for Women Market Scenario by Region

5.1 Global Sleepwear for Women Market Size by Region: 2021 VS 2025 VS 2032

5.2 Global Sleepwear for Women Sales by Region: 2021-2032

5.2.1 Global Sleepwear for Women Sales by Region: 2021-2026

5.2.2 Global Sleepwear for Women Sales by Region: 2027-2032

5.3 Global Sleepwear for Women Revenue by Region: 2021-2032

5.3.1 Global Sleepwear for Women Revenue by Region: 2021-2026

5.3.2 Global Sleepwear for Women Revenue by Region: 2027-2032

5.4 North America Sleepwear for Women Market Facts & Figures by Country

5.4.1 North America Sleepwear for Women Market Size by Country: 2021 VS 2025 VS 2032

5.4.2 North America Sleepwear for Women Sales by Country (2021-2032)

5.4.3 North America Sleepwear for Women Revenue by Country (2021-2032)

5.4.4 United States

5.4.5 Canada

5.4.6 Mexico

5.5 Europe Sleepwear for Women Market Facts & Figures by Country

5.5.1 Europe Sleepwear for Women Market Size by Country: 2021 VS 2025 VS 2032

5.5.2 Europe Sleepwear for Women Sales by Country (2021-2032)

5.5.3 Europe Sleepwear for Women Revenue by Country (2021-2032)

5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

5.5.9 Spain

5.5.10 Netherlands

5.5.11 Switzerland

5.5.12 Sweden

5.5.13 Poland

5.6 Asia Pacific Sleepwear for Women Market Facts & Figures by Country

- 5.6.1 Asia Pacific Sleepwear for Women Market Size by Country: 2021 VS 2025 VS 2032
- 5.6.2 Asia Pacific Sleepwear for Women Sales by Country (2021-2032)
- 5.6.3 Asia Pacific Sleepwear for Women Revenue by Country (2021-2032)
- 5.6.4 China
- 5.6.5 Japan
- 5.6.6 South Korea
- 5.6.7 India
- 5.6.8 Australia
- 5.6.9 Taiwan
- 5.6.10 Southeast Asia

5.7 South America Sleepwear for Women Market Facts & Figures by Country

- 5.7.1 South America Sleepwear for Women Market Size by Country: 2021 VS 2025 VS 2032
- 5.7.2 South America Sleepwear for Women Sales by Country (2021-2032)
- 5.7.3 South America Sleepwear for Women Revenue by Country (2021-2032)
- 5.7.4 Brazil
- 5.7.5 Argentina
- 5.7.6 Chile

5.8 Middle East and Africa Sleepwear for Women Market Facts & Figures by Country

- 5.8.1 Middle East and Africa Sleepwear for Women Market Size by Country: 2021 VS 2025 VS 2032
- 5.8.2 Middle East and Africa Sleepwear for Women Sales by Country (2021-2032)
- 5.8.3 Middle East and Africa Sleepwear for Women Revenue by Country (2021-2032)
- 5.8.4 Egypt
- 5.8.5 South Africa
- 5.8.6 Israel
- 5.8.7 Türkiye
- 5.8.8 GCC Countries

6 Segment by Type

- 6.1 Global Sleepwear for Women Sales by Type (2021-2032)
 - 6.1.1 Global Sleepwear for Women Sales by Type (2021-2032) & (k units)
 - 6.1.2 Global Sleepwear for Women Sales Market Share by Type (2021-2032)
- 6.2 Global Sleepwear for Women Revenue by Type (2021-2032)
 - 6.2.1 Global Sleepwear for Women Sales by Type (2021-2032) & (US\$ Million)
 - 6.2.2 Global Sleepwear for Women Revenue Market Share by Type (2021-2032)
- 6.3 Global Sleepwear for Women Price by Type (2021-2032)

7 Segment by Application

- 7.1 Global Sleepwear for Women Sales by Application (2021-2032)
 - 7.1.1 Global Sleepwear for Women Sales by Application (2021-2032) & (k units)
 - 7.1.2 Global Sleepwear for Women Sales Market Share by Application (2021-2032)
- 7.2 Global Sleepwear for Women Revenue by Application (2021-2032)
 - 7.2.1 Global Sleepwear for Women Sales by Application (2021-2032) & (US\$ Million)
 - 7.2.2 Global Sleepwear for Women Revenue Market Share by Application (2021-2032)
- 7.3 Global Sleepwear for Women Price by Application (2021-2032)

8 Value Chain and Sales Channels Analysis of the Market

- 8.1 Sleepwear for Women Value Chain Analysis
 - 8.1.1 Sleepwear for Women Key Raw Materials
 - 8.1.2 Raw Materials Key Suppliers

8.1.3 Sleepwear for Women Production Mode & Process

8.2 Sleepwear for Women Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Sleepwear for Women Distributors

8.2.3 Sleepwear for Women Customers

9 Global Sleepwear for Women Analyzing Market Dynamics

9.1 Sleepwear for Women Industry Trends

9.2 Sleepwear for Women Industry Drivers

9.3 Sleepwear for Women Industry Opportunities and Challenges

9.4 Sleepwear for Women Industry Restraints

10 Report Conclusion

11 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Sleepwear for Women Volume and Revenue Market Size and CAGR of Manufacturers (2021 Versus 2025)
- Table 6: Global Sleepwear for Women Sales (k units) of Manufacturers (2021-2026)
- Table 7: Global Sleepwear for Women Sales Market Share by Manufacturers (2021-2026)
- Table 8: Global Sleepwear for Women Revenue of Manufacturers (2021-2026)
- Table 9: Global Sleepwear for Women Revenue Share by Manufacturers (2021-2026)
- Table 10: Global Market Sleepwear for Women Average Price (USD/unit) of Manufacturers (2021-2026)
- Table 11: Global Sleepwear for Women Industry Ranking, 2024 VS 2025 VS 2026
- Table 12: Global Manufacturers of Sleepwear for Women, Manufacturing Sites & Headquarters
- Table 13: Global Manufacturers of Sleepwear for Women, Product Type & Application
- Table 14: Global Sleepwear for Women Manufacturers Established Date
- Table 15: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 16: Global Sleepwear for Women by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 17: Manufacturers Mergers & Acquisitions, Expansion Plans)
- Table 18: H&M Company Information
- Table 19: H&M Business Overview
- Table 20: H&M Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 21: H&M Sleepwear for Women Product Portfolio
- Table 22: H&M Recent Developments
- Table 23: Calvin Klein Company Information
- Table 24: Calvin Klein Business Overview
- Table 25: Calvin Klein Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 26: Calvin Klein Sleepwear for Women Product Portfolio
- Table 27: Calvin Klein Recent Developments
- Table 28: Ralph Lauren Company Information
- Table 29: Ralph Lauren Business Overview
- Table 30: Ralph Lauren Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 31: Ralph Lauren Sleepwear for Women Product Portfolio
- Table 32: Ralph Lauren Recent Developments
- Table 33: David Jones Company Information
- Table 34: David Jones Business Overview
- Table 35: David Jones Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 36: David Jones Sleepwear for Women Product Portfolio
- Table 37: David Jones Recent Developments
- Table 38: Zalora Company Information
- Table 39: Zalora Business Overview
- Table 40: Zalora Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 41: Zalora Sleepwear for Women Product Portfolio
- Table 42: Zalora Recent Developments
- Table 43: Aimer Company Information
- Table 44: Aimer Business Overview
- Table 45: Aimer Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 46: Aimer Sleepwear for Women Product Portfolio
- Table 47: Aimer Recent Developments
- Table 48: Eberjey Company Information
- Table 49: Eberjey Business Overview
- Table 50: Eberjey Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)

- Table 51: Eberjey Sleepwear for Women Product Portfolio
- Table 52: Eberjey Recent Developments
- Table 53: Mimi Holiday Company Information
- Table 54: Mimi Holiday Business Overview
- Table 55: Mimi Holiday Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 56: Mimi Holiday Sleepwear for Women Product Portfolio
- Table 57: Mimi Holiday Recent Developments
- Table 58: Oysho Company Information
- Table 59: Oysho Business Overview
- Table 60: Oysho Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 61: Oysho Sleepwear for Women Product Portfolio
- Table 62: Oysho Recent Developments
- Table 63: Morgan Lane Company Information
- Table 64: Morgan Lane Business Overview
- Table 65: Morgan Lane Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 66: Morgan Lane Sleepwear for Women Product Portfolio
- Table 67: Morgan Lane Recent Developments
- Table 68: Sleepy Johnes Company Information
- Table 69: Sleepy Johnes Business Overview
- Table 70: Sleepy Johnes Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 71: Sleepy Johnes Sleepwear for Women Product Portfolio
- Table 72: Sleepy Johnes Recent Developments
- Table 73: Gelato Pique Company Information
- Table 74: Gelato Pique Business Overview
- Table 75: Gelato Pique Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 76: Gelato Pique Sleepwear for Women Product Portfolio
- Table 77: Gelato Pique Recent Developments
- Table 78: Uniqlo Company Information
- Table 79: Uniqlo Business Overview
- Table 80: Uniqlo Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 81: Uniqlo Sleepwear for Women Product Portfolio
- Table 82: Uniqlo Recent Developments
- Table 83: Tutuanna Company Information
- Table 84: Tutuanna Business Overview
- Table 85: Tutuanna Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 86: Tutuanna Sleepwear for Women Product Portfolio
- Table 87: Tutuanna Recent Developments
- Table 88: Narue Company Information
- Table 89: Narue Business Overview
- Table 90: Narue Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 91: Narue Sleepwear for Women Product Portfolio
- Table 92: Narue Recent Developments
- Table 93: MUJI Company Information
- Table 94: MUJI Business Overview
- Table 95: MUJI Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 96: MUJI Sleepwear for Women Product Portfolio
- Table 97: MUJI Recent Developments
- Table 98: Le Perla Company Information
- Table 99: Le Perla Business Overview
- Table 100: Le Perla Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 101: Le Perla Sleepwear for Women Product Portfolio
- Table 102: Le Perla Recent Developments
- Table 103: Bradelis Company Information
- Table 104: Bradelis Business Overview
- Table 105: Bradelis Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)

- Table 106: Bradelis Sleepwear for Women Product Portfolio
- Table 107: Bradelis Recent Developments
- Table 108: Journelle Company Information
- Table 109: Journelle Business Overview
- Table 110: Journelle Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 111: Journelle Sleepwear for Women Product Portfolio
- Table 112: Journelle Recent Developments
- Table 113: Three Graces London Company Information
- Table 114: Three Graces London Business Overview
- Table 115: Three Graces London Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 116: Three Graces London Sleepwear for Women Product Portfolio
- Table 117: Three Graces London Recent Developments
- Table 118: Dolce & Gabbana Company Information
- Table 119: Dolce & Gabbana Business Overview
- Table 120: Dolce & Gabbana Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 121: Dolce & Gabbana Sleepwear for Women Product Portfolio
- Table 122: Dolce & Gabbana Recent Developments
- Table 123: Gucci Company Information
- Table 124: Gucci Business Overview
- Table 125: Gucci Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 126: Gucci Sleepwear for Women Product Portfolio
- Table 127: Gucci Recent Developments
- Table 128: Massimo Dutti Company Information
- Table 129: Massimo Dutti Business Overview
- Table 130: Massimo Dutti Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 131: Massimo Dutti Sleepwear for Women Product Portfolio
- Table 132: Massimo Dutti Recent Developments
- Table 133: Everlane Company Information
- Table 134: Everlane Business Overview
- Table 135: Everlane Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 136: Everlane Sleepwear for Women Product Portfolio
- Table 137: Everlane Recent Developments
- Table 138: KESHINE Company Information
- Table 139: KESHINE Business Overview
- Table 140: KESHINE Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 141: KESHINE Sleepwear for Women Product Portfolio
- Table 142: KESHINE Recent Developments
- Table 143: QUEEND Company Information
- Table 144: QUEEND Business Overview
- Table 145: QUEEND Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 146: QUEEND Sleepwear for Women Product Portfolio
- Table 147: QUEEND Recent Developments
- Table 148: Victoria's Secret Company Information
- Table 149: Victoria's Secret Business Overview
- Table 150: Victoria's Secret Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 151: Victoria's Secret Sleepwear for Women Product Portfolio
- Table 152: Victoria's Secret Recent Developments
- Table 153: Marks & Spencer Company Information
- Table 154: Marks & Spencer Business Overview
- Table 155: Marks & Spencer Sleepwear for Women Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 156: Marks & Spencer Sleepwear for Women Product Portfolio
- Table 157: Marks & Spencer Recent Developments
- Table 158: Global Sleepwear for Women Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 159: Global Sleepwear for Women Sales by Region (2021-2026) & (k units)
- Table 160: Global Sleepwear for Women Sales Market Share by Region (2021-2026)

- Table 161: Global Sleepwear for Women Sales by Region (2027-2032) & (k units)
- Table 162: Global Sleepwear for Women Sales Market Share by Region (2027-2032)
- Table 163: Global Sleepwear for Women Revenue by Region (2021-2026) & (US\$ Million)
- Table 164: Global Sleepwear for Women Revenue Market Share by Region (2021-2026)
- Table 165: Global Sleepwear for Women Revenue by Region (2027-2032) & (US\$ Million)
- Table 166: Global Sleepwear for Women Revenue Market Share by Region (2027-2032)
- Table 167: North America Sleepwear for Women Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 168: North America Sleepwear for Women Sales by Country (2021-2026) & (k units)
- Table 169: North America Sleepwear for Women Sales by Country (2027-2032) & (k units)
- Table 170: North America Sleepwear for Women Revenue by Country (2021-2026) & (US\$ Million)
- Table 171: North America Sleepwear for Women Revenue by Country (2027-2032) & (US\$ Million)
- Table 172: Europe Sleepwear for Women Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 173: Europe Sleepwear for Women Sales by Country (2021-2026) & (k units)
- Table 174: Europe Sleepwear for Women Sales by Country (2027-2032) & (k units)
- Table 175: Europe Sleepwear for Women Revenue by Country (2021-2026) & (US\$ Million)
- Table 176: Europe Sleepwear for Women Revenue by Country (2027-2032) & (US\$ Million)
- Table 177: Asia Pacific Sleepwear for Women Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 178: Asia Pacific Sleepwear for Women Sales by Country (2021-2026) & (k units)
- Table 179: Asia Pacific Sleepwear for Women Sales by Country (2027-2032) & (k units)
- Table 180: Asia Pacific Sleepwear for Women Revenue by Country (2021-2026) & (US\$ Million)
- Table 181: Asia Pacific Sleepwear for Women Revenue by Country (2027-2032) & (US\$ Million)
- Table 182: South America Sleepwear for Women Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 183: South America Sleepwear for Women Sales by Country (2021-2026) & (k units)
- Table 184: South America Sleepwear for Women Sales by Country (2027-2032) & (k units)
- Table 185: South America Sleepwear for Women Revenue by Country (2021-2026) & (US\$ Million)
- Table 186: South America Sleepwear for Women Revenue by Country (2027-2032) & (US\$ Million)
- Table 187: Middle East and Africa Sleepwear for Women Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 188: Middle East and Africa Sleepwear for Women Sales by Country (2021-2026) & (k units)
- Table 189: Middle East and Africa Sleepwear for Women Sales by Country (2027-2032) & (k units)
- Table 190: Middle East and Africa Sleepwear for Women Revenue by Country (2021-2026) & (US\$ Million)
- Table 191: Middle East and Africa Sleepwear for Women Revenue by Country (2027-2032) & (US\$ Million)
- Table 192: Global Sleepwear for Women Sales by Type (2021-2026) & (k units)
- Table 193: Global Sleepwear for Women Sales by Type (2027-2032) & (k units)
- Table 194: Global Sleepwear for Women Sales Market Share by Type (2021-2026)
- Table 195: Global Sleepwear for Women Sales Market Share by Type (2027-2032)
- Table 196: Global Sleepwear for Women Revenue by Type (2021-2026) & (US\$ Million)
- Table 197: Global Sleepwear for Women Revenue by Type (2027-2032) & (US\$ Million)
- Table 198: Global Sleepwear for Women Revenue Market Share by Type (2021-2026)
- Table 199: Global Sleepwear for Women Revenue Market Share by Type (2027-2032)
- Table 200: Global Sleepwear for Women Price by Type (2021-2026) & (USD/unit)
- Table 201: Global Sleepwear for Women Price by Type (2027-2032) & (USD/unit)
- Table 202: Global Sleepwear for Women Sales by Application (2021-2026) & (k units)
- Table 203: Global Sleepwear for Women Sales by Application (2027-2032) & (k units)
- Table 204: Global Sleepwear for Women Sales Market Share by Application (2021-2026)
- Table 205: Global Sleepwear for Women Sales Market Share by Application (2027-2032)
- Table 206: Global Sleepwear for Women Revenue by Application (2021-2026) & (US\$ Million)
- Table 207: Global Sleepwear for Women Revenue by Application (2027-2032) & (US\$ Million)
- Table 208: Global Sleepwear for Women Revenue Market Share by Application (2021-2026)
- Table 209: Global Sleepwear for Women Revenue Market Share by Application (2027-2032)
- Table 210: Global Sleepwear for Women Price by Application (2021-2026) & (USD/unit)
- Table 211: Global Sleepwear for Women Price by Application (2027-2032) & (USD/unit)
- Table 212: Key Raw Materials
- Table 213: Raw Materials Key Suppliers
- Table 214: Sleepwear for Women Distributors List
- Table 215: Sleepwear for Women Customers List
- Table 216: Sleepwear for Women Industry Trends
- Table 217: Sleepwear for Women Industry Drivers
- Table 218: Sleepwear for Women Industry Restraints
- Table 219: Authors List of This Report

List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process

- Figure 3: Key Executives Interviewed
- Figure 4: Sleepwear for Women Product Image
- Figure 5: Global Sleepwear for Women Revenue (US\$ Million), 2021 VS 2025 VS 2032
- Figure 6: Global Sleepwear for Women Market Size (2021-2032) & (US\$ Million)
- Figure 7: Global Sleepwear for Women Sales (2021-2032) & (k units)
- Figure 8: Global Sleepwear for Women Average Price (USD/unit) & (2021-2032)
- Figure 9: Cotton Product Image
- Figure 10: Wool Product Image
- Figure 11: Linen Product Image
- Figure 12: Silk Product Image
- Figure 13: PVC Product Image
- Figure 14: Other Product Image
- Figure 15: Online Sales Product Image
- Figure 16: Offline Sales Product Image
- Figure 17: Global Sleepwear for Women Revenue Share by Manufacturers in 2025
- Figure 18: Global Manufacturers of Sleepwear for Women, Manufacturing Sites & Headquarters
- Figure 19: Global Top 5 and 10 Sleepwear for Women Players Market Share by Revenue in 2025
- Figure 20: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 21: Global Sleepwear for Women Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Figure 22: Global Sleepwear for Women Sales by Region in 2025
- Figure 23: Global Sleepwear for Women Revenue by Region in 2025
- Figure 24: North America Sleepwear for Women Market Size by Country in 2025
- Figure 25: North America Sleepwear for Women Sales Market Share by Country (2021-2032)
- Figure 26: North America Sleepwear for Women Revenue Market Share by Country (2021-2032)
- Figure 27: United States Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 28: Canada Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 29: Mexico Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 30: Europe Sleepwear for Women Market Size by Country in 2025
- Figure 31: Europe Sleepwear for Women Sales Market Share by Country (2021-2032)
- Figure 32: Europe Sleepwear for Women Revenue Market Share by Country (2021-2032)
- Figure 33: Germany Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 34: France Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 35: U.K. Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 36: Italy Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 37: Russia Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 38: Spain Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 39: Netherlands Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 40: Switzerland Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 41: Sweden Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 42: Poland Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 43: Asia Pacific Sleepwear for Women Market Size by Country in 2025
- Figure 44: Asia Pacific Sleepwear for Women Sales Market Share by Country (2021-2032)
- Figure 45: Asia Pacific Sleepwear for Women Revenue Market Share by Country (2021-2032)
- Figure 46: China Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 47: Japan Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 48: South Korea Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 49: India Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 50: Australia Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 51: Taiwan Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 52: Southeast Asia Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 53: Southeast Asia Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 54: South America Sleepwear for Women Market Size by Country in 2025
- Figure 55: South America Sleepwear for Women Sales Market Share by Country (2021-2032)
- Figure 56: South America Sleepwear for Women Revenue Market Share by Country (2021-2032)
- Figure 57: Brazil Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 58: Argentina Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 59: Chile Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 60: Middle East and Africa Sleepwear for Women Market Size by Country in 2025
- Figure 61: Middle East and Africa Sleepwear for Women Sales Market Share by Country (2021-2032)
- Figure 62: Middle East and Africa Sleepwear for Women Revenue Market Share by Country (2021-2032)
- Figure 63: Egypt Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 64: South Africa Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 65: Israel Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 66: Türkiye Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 67: GCC Countries Sleepwear for Women Revenue Growth Rate (2021-2032) & (US\$ Million)

- Figure 68: Global Sleepwear for Women Sales Market Share by Type (2021-2032)
- Figure 69: Global Sleepwear for Women Revenue Market Share by Type (2021-2032)
- Figure 70: Global Sleepwear for Women Price (USD/unit) by Type (2021-2032)
- Figure 71: Global Sleepwear for Women Sales Market Share by Application (2021-2032)
- Figure 72: Global Sleepwear for Women Revenue Market Share by Application (2021-2032)
- Figure 73: Global Sleepwear for Women Price (USD/unit) by Application (2021-2032)
- Figure 74: Sleepwear for Women Value Chain
- Figure 75: Sleepwear for Women Production Mode & Process
- Figure 76: Direct Comparison with Distribution Share
- Figure 77: Distributors Profiles
- Figure 78: Sleepwear for Women Industry Opportunities and Challenges