



## Single Size Electric Blanket Industry Research Report 2026

Industry	Published	Pages	Format
Consumer Goods	2026-01-02	120	PDF

  

Single User	Multi User	Enterprise
USD 2,950	USD 4,430	USD 5,900

### Description

The global Single Size Electric Blanket market was valued at US\$ million in 2025 and is projected to reach US\$ million by 2032, implying a CAGR of % over 2026–2032.

The North America market for Single Size Electric Blanket is projected to increase from US\$ million in 2026 to US\$ million by 2032, corresponding to a CAGR of % over 2026–2032.

The Europe market for Single Size Electric Blanket is projected to rise from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026–2032.

The Asia Pacific market for Single Size Electric Blanket is expected to grow from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026–2032.

Leading global manufacturers of Single Size Electric Blanket include Beurer, Rainbow Group, Sunbeam, Tenacta Group, Caiyang, KODEN, Slumberdown, Bokuk and Biddeford, among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

### Report Scope

This report quantifies the global Single Size Electric Blanket market in terms of revenue (US\$ million) and, where applicable, sales volume (k units), using 2025 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of Types and Applications, harmonizes vendor attribution, and presents comparable time series by company, Type, Application, and region/country, including indicative price bands (US\$/k units) and concentration ratios (CR5/CR10).

The outputs are intended to support strategy development, budgeting, and performance benchmarking for brand owners, manufacturers, retailers, channel partners, and investors; data are structured with consistent units and fields to facilitate integration into internal FP&A and BI systems.

### Key Companies & Market Share Insights

This section profiles leading manufacturers, combining 2021–2025 results with a 2026–2032 outlook. It reports revenue, market share, price bands, product and application mix, regional and channel mix, and key developments (M&A, capacity additions, certifications). It also provides global revenue, average price, and—where applicable—sales volume by manufacturer, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

#### Single Size Electric Blanket Market by Company

Beurer

Rainbow Group

Sunbeam

Tenacta Group  
Caiyang  
KODEN  
Slumberdown  
Bokuk  
Biddeford  
Morphy Richards  
Qingdao Qindao Electric  
BeiJiRen Electric Appliance

### **Single Size Electric Blanket Segment by Type**

Underblankets  
Overblankets

### **Single Size Electric Blanket Segment by Application**

Online Sales  
Offline Sales

### **Single Size Electric Blanket Segment by Region**

North America  
United States  
Canada  
Mexico  
Europe  
Germany  
France  
U.K.  
Italy  
Russia  
Spain  
Netherlands  
Switzerland  
Sweden  
Poland  
Asia-Pacific  
China  
Japan  
South Korea  
India  
Australia  
Taiwan  
Southeast Asia  
South America  
Brazil  
Argentina  
Chile  
Middle East & Africa  
Egypt  
South Africa

Israel

Türkiye

GCC Countries

## **Key Drivers & Barriers**

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## **Reasons to Buy This Report**

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Single Size Electric Blanket market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Single Size Electric Blanket and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Single Size Electric Blanket.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## **Chapter Outline**

### **Chapter 1:**

Research objectives, research methods, data sources, data cross-validation;

### **Chapter 2:**

Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc.), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

### **Chapter 3:**

Detailed analysis of Single Size Electric Blanket manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

### **Chapter 4:**

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

### **Chapter 5:**

Production/output, value of Single Size Electric Blanket by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

### **Chapter 6:**

Consumption of Single Size Electric Blanket in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

#### **Chapter 7:**

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

#### **Chapter 8:**

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

#### **Chapter 9:**

Analysis of industrial chain, including the upstream and downstream of the industry.

#### **Chapter 10:**

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

#### **Chapter 11:**

The main points and conclusions of the report.

# Table of Contents

---

## 1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

---

## 2 Market Overview

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
  - 2.2.1 Global Single Size Electric Blanket Market Size (2021-2032)
  - 2.2.2 Global Single Size Electric Blanket Sales (2021-2032)
  - 2.2.3 Global Single Size Electric Blanket Market Average Price (2021-2032)
- 2.3 Single Size Electric Blanket by Type
  - 2.3.1 Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
  - 2.3.2 Underblankets
  - 2.3.3 Overblankets
- 2.4 Single Size Electric Blanket by Application
  - 2.4.1 Market Value Comparison by Application (2021 VS 2025 VS 2032)
  - 2.4.2 Online Sales
  - 2.4.3 Offline Sales

---

## 3 Market Competitive Landscape by Manufacturers

- 3.1 Global Single Size Electric Blanket Market Competitive Situation by Manufacturers (2021 Versus 2025)
- 3.2 Global Single Size Electric Blanket Sales (k units) of Manufacturers (2021-2026)
- 3.3 Global Single Size Electric Blanket Revenue of Manufacturers (2021-2026)
- 3.4 Global Single Size Electric Blanket Average Price by Manufacturers (2021-2026)
- 3.5 Global Single Size Electric Blanket Industry Ranking, 2024 VS 2025 VS 2026
- 3.6 Global Manufacturers of Single Size Electric Blanket, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Single Size Electric Blanket, Product Type & Application
- 3.8 Global Manufacturers of Single Size Electric Blanket, Established Date
- 3.9 Global Single Size Electric Blanket Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

---

## 4 Manufacturers Profiled

- 4.1 Beurer
  - 4.1.1 Beurer Company Information
  - 4.1.2 Beurer Business Overview
  - 4.1.3 Beurer Single Size Electric Blanket Sales, Revenue and Gross Margin (2021-2026)
  - 4.1.4 Beurer Single Size Electric Blanket Product Portfolio
  - 4.1.5 Beurer Recent Developments
- 4.2 Rainbow Group
  - 4.2.1 Rainbow Group Company Information

- 4.2.2 Rainbow Group Business Overview
- 4.2.3 Rainbow Group Single Size Electric Blanket Sales, Revenue and Gross Margin (2021-2026)
- 4.2.4 Rainbow Group Single Size Electric Blanket Product Portfolio
- 4.2.5 Rainbow Group Recent Developments
- 4.3 Sunbeam
  - 4.3.1 Sunbeam Company Information
  - 4.3.2 Sunbeam Business Overview
  - 4.3.3 Sunbeam Single Size Electric Blanket Sales, Revenue and Gross Margin (2021-2026)
  - 4.3.4 Sunbeam Single Size Electric Blanket Product Portfolio
  - 4.3.5 Sunbeam Recent Developments
- 4.4 Tenacta Group
  - 4.4.1 Tenacta Group Company Information
  - 4.4.2 Tenacta Group Business Overview
  - 4.4.3 Tenacta Group Single Size Electric Blanket Sales, Revenue and Gross Margin (2021-2026)
  - 4.4.4 Tenacta Group Single Size Electric Blanket Product Portfolio
  - 4.4.5 Tenacta Group Recent Developments
- 4.5 Caiyang
  - 4.5.1 Caiyang Company Information
  - 4.5.2 Caiyang Business Overview
  - 4.5.3 Caiyang Single Size Electric Blanket Sales, Revenue and Gross Margin (2021-2026)
  - 4.5.4 Caiyang Single Size Electric Blanket Product Portfolio
  - 4.5.5 Caiyang Recent Developments
- 4.6 KODEN
  - 4.6.1 KODEN Company Information
  - 4.6.2 KODEN Business Overview
  - 4.6.3 KODEN Single Size Electric Blanket Sales, Revenue and Gross Margin (2021-2026)
  - 4.6.4 KODEN Single Size Electric Blanket Product Portfolio
  - 4.6.5 KODEN Recent Developments
- 4.7 Slumberland
  - 4.7.1 Slumberland Company Information
  - 4.7.2 Slumberland Business Overview
  - 4.7.3 Slumberland Single Size Electric Blanket Sales, Revenue and Gross Margin (2021-2026)
  - 4.7.4 Slumberland Single Size Electric Blanket Product Portfolio
  - 4.7.5 Slumberland Recent Developments
- 4.8 Bokuk
  - 4.8.1 Bokuk Company Information
  - 4.8.2 Bokuk Business Overview
  - 4.8.3 Bokuk Single Size Electric Blanket Sales, Revenue and Gross Margin (2021-2026)
  - 4.8.4 Bokuk Single Size Electric Blanket Product Portfolio
  - 4.8.5 Bokuk Recent Developments
- 4.9 Biddeford
  - 4.9.1 Biddeford Company Information
  - 4.9.2 Biddeford Business Overview
  - 4.9.3 Biddeford Single Size Electric Blanket Sales, Revenue and Gross Margin (2021-2026)
  - 4.9.4 Biddeford Single Size Electric Blanket Product Portfolio
  - 4.9.5 Biddeford Recent Developments
- 4.10 Morphy Richards
  - 4.10.1 Morphy Richards Company Information

- 4.10.2 Morphy Richards Business Overview
- 4.10.3 Morphy Richards Single Size Electric Blanket Sales, Revenue and Gross Margin (2021-2026)
- 4.10.4 Morphy Richards Single Size Electric Blanket Product Portfolio
- 4.10.5 Morphy Richards Recent Developments

#### 4.11 Qingdao Qindao Electric

- 4.11.1 Qingdao Qindao Electric Company Information
- 4.11.2 Qingdao Qindao Electric Business Overview
- 4.11.3 Qingdao Qindao Electric Single Size Electric Blanket Sales, Revenue and Gross Margin (2021-2026)
- 4.11.4 Qingdao Qindao Electric Single Size Electric Blanket Product Portfolio
- 4.11.5 Qingdao Qindao Electric Recent Developments

#### 4.12 BeiJiRen Electric Appliance

- 4.12.1 BeiJiRen Electric Appliance Company Information
- 4.12.2 BeiJiRen Electric Appliance Business Overview
- 4.12.3 BeiJiRen Electric Appliance Single Size Electric Blanket Sales, Revenue and Gross Margin (2021-2026)
- 4.12.4 BeiJiRen Electric Appliance Single Size Electric Blanket Product Portfolio
- 4.12.5 BeiJiRen Electric Appliance Recent Developments

---

## 5 Global Single Size Electric Blanket Market Scenario by Region

### 5.1 Global Single Size Electric Blanket Market Size by Region: 2021 VS 2025 VS 2032

### 5.2 Global Single Size Electric Blanket Sales by Region: 2021-2032

- 5.2.1 Global Single Size Electric Blanket Sales by Region: 2021-2026
- 5.2.2 Global Single Size Electric Blanket Sales by Region: 2027-2032

### 5.3 Global Single Size Electric Blanket Revenue by Region: 2021-2032

- 5.3.1 Global Single Size Electric Blanket Revenue by Region: 2021-2026
- 5.3.2 Global Single Size Electric Blanket Revenue by Region: 2027-2032

### 5.4 North America Single Size Electric Blanket Market Facts & Figures by Country

- 5.4.1 North America Single Size Electric Blanket Market Size by Country: 2021 VS 2025 VS 2032
- 5.4.2 North America Single Size Electric Blanket Sales by Country (2021-2032)
- 5.4.3 North America Single Size Electric Blanket Revenue by Country (2021-2032)
- 5.4.4 United States
- 5.4.5 Canada
- 5.4.6 Mexico

### 5.5 Europe Single Size Electric Blanket Market Facts & Figures by Country

- 5.5.1 Europe Single Size Electric Blanket Market Size by Country: 2021 VS 2025 VS 2032
- 5.5.2 Europe Single Size Electric Blanket Sales by Country (2021-2032)
- 5.5.3 Europe Single Size Electric Blanket Revenue by Country (2021-2032)
- 5.5.4 Germany
- 5.5.5 France
- 5.5.6 U.K.
- 5.5.7 Italy
- 5.5.8 Russia
- 5.5.9 Spain
- 5.5.10 Netherlands
- 5.5.11 Switzerland
- 5.5.12 Sweden
- 5.5.13 Poland

### 5.6 Asia Pacific Single Size Electric Blanket Market Facts & Figures by Country

- 5.6.1 Asia Pacific Single Size Electric Blanket Market Size by Country: 2021 VS 2025 VS 2032
- 5.6.2 Asia Pacific Single Size Electric Blanket Sales by Country (2021-2032)

5.6.3 Asia Pacific Single Size Electric Blanket Revenue by Country (2021-2032)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 Taiwan

5.6.10 Southeast Asia

5.7 South America Single Size Electric Blanket Market Facts & Figures by Country

5.7.1 South America Single Size Electric Blanket Market Size by Country: 2021 VS 2025 VS 2032

5.7.2 South America Single Size Electric Blanket Sales by Country (2021-2032)

5.7.3 South America Single Size Electric Blanket Revenue by Country (2021-2032)

5.7.4 Brazil

5.7.5 Argentina

5.7.6 Chile

5.8 Middle East and Africa Single Size Electric Blanket Market Facts & Figures by Country

5.8.1 Middle East and Africa Single Size Electric Blanket Market Size by Country: 2021 VS 2025 VS 2032

5.8.2 Middle East and Africa Single Size Electric Blanket Sales by Country (2021-2032)

5.8.3 Middle East and Africa Single Size Electric Blanket Revenue by Country (2021-2032)

5.8.4 Egypt

5.8.5 South Africa

5.8.6 Israel

5.8.7 Türkiye

5.8.8 GCC Countries

---

## 6 Segment by Type

6.1 Global Single Size Electric Blanket Sales by Type (2021-2032)

6.1.1 Global Single Size Electric Blanket Sales by Type (2021-2032) & (k units)

6.1.2 Global Single Size Electric Blanket Sales Market Share by Type (2021-2032)

6.2 Global Single Size Electric Blanket Revenue by Type (2021-2032)

6.2.1 Global Single Size Electric Blanket Sales by Type (2021-2032) & (US\$ Million)

6.2.2 Global Single Size Electric Blanket Revenue Market Share by Type (2021-2032)

6.3 Global Single Size Electric Blanket Price by Type (2021-2032)

---

## 7 Segment by Application

7.1 Global Single Size Electric Blanket Sales by Application (2021-2032)

7.1.1 Global Single Size Electric Blanket Sales by Application (2021-2032) & (k units)

7.1.2 Global Single Size Electric Blanket Sales Market Share by Application (2021-2032)

7.2 Global Single Size Electric Blanket Revenue by Application (2021-2032)

7.2.1 Global Single Size Electric Blanket Sales by Application (2021-2032) & (US\$ Million)

7.2.2 Global Single Size Electric Blanket Revenue Market Share by Application (2021-2032)

7.3 Global Single Size Electric Blanket Price by Application (2021-2032)

---

## 8 Value Chain and Sales Channels Analysis of the Market

8.1 Single Size Electric Blanket Value Chain Analysis

8.1.1 Single Size Electric Blanket Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Single Size Electric Blanket Production Mode & Process

8.2 Single Size Electric Blanket Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Single Size Electric Blanket Distributors

8.2.3 Single Size Electric Blanket Customers

---

## **9 Global Single Size Electric Blanket Analyzing Market Dynamics**

9.1 Single Size Electric Blanket Industry Trends

9.2 Single Size Electric Blanket Industry Drivers

9.3 Single Size Electric Blanket Industry Opportunities and Challenges

9.4 Single Size Electric Blanket Industry Restraints

---

## **10 Report Conclusion**

## **11 Disclaimer**

## List of Tables and Figures

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### List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Single Size Electric Blanket Volume and Revenue Market Size and CAGR of Manufacturers (2021 Versus 2025)
- Table 6: Global Single Size Electric Blanket Sales (k units) of Manufacturers (2021-2026)
- Table 7: Global Single Size Electric Blanket Sales Market Share by Manufacturers (2021-2026)
- Table 8: Global Single Size Electric Blanket Revenue of Manufacturers (2021-2026)
- Table 9: Global Single Size Electric Blanket Revenue Share by Manufacturers (2021-2026)
- Table 10: Global Market Single Size Electric Blanket Average Price (USD/unit) of Manufacturers (2021-2026)
- Table 11: Global Single Size Electric Blanket Industry Ranking, 2024 VS 2025 VS 2026
- Table 12: Global Manufacturers of Single Size Electric Blanket, Manufacturing Sites & Headquarters
- Table 13: Global Manufacturers of Single Size Electric Blanket, Product Type & Application
- Table 14: Global Single Size Electric Blanket Manufacturers Established Date
- Table 15: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 16: Global Single Size Electric Blanket by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 17: Manufacturers Mergers & Acquisitions, Expansion Plans)
- Table 18: Beurer Company Information
- Table 19: Beurer Business Overview
- Table 20: Beurer Single Size Electric Blanket Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 21: Beurer Single Size Electric Blanket Product Portfolio
- Table 22: Beurer Recent Developments
- Table 23: Rainbow Group Company Information
- Table 24: Rainbow Group Business Overview
- Table 25: Rainbow Group Single Size Electric Blanket Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 26: Rainbow Group Single Size Electric Blanket Product Portfolio
- Table 27: Rainbow Group Recent Developments
- Table 28: Sunbeam Company Information
- Table 29: Sunbeam Business Overview
- Table 30: Sunbeam Single Size Electric Blanket Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 31: Sunbeam Single Size Electric Blanket Product Portfolio
- Table 32: Sunbeam Recent Developments
- Table 33: Tenacta Group Company Information
- Table 34: Tenacta Group Business Overview
- Table 35: Tenacta Group Single Size Electric Blanket Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 36: Tenacta Group Single Size Electric Blanket Product Portfolio
- Table 37: Tenacta Group Recent Developments
- Table 38: Caiyang Company Information
- Table 39: Caiyang Business Overview
- Table 40: Caiyang Single Size Electric Blanket Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 41: Caiyang Single Size Electric Blanket Product Portfolio
- Table 42: Caiyang Recent Developments
- Table 43: KODEN Company Information
- Table 44: KODEN Business Overview
- Table 45: KODEN Single Size Electric Blanket Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 46: KODEN Single Size Electric Blanket Product Portfolio
- Table 47: KODEN Recent Developments

- Table 48: Slumberdown Company Information
- Table 49: Slumberdown Business Overview
- Table 50: Slumberdown Single Size Electric Blanket Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 51: Slumberdown Single Size Electric Blanket Product Portfolio
- Table 52: Slumberdown Recent Developments
- Table 53: Bokuk Company Information
- Table 54: Bokuk Business Overview
- Table 55: Bokuk Single Size Electric Blanket Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 56: Bokuk Single Size Electric Blanket Product Portfolio
- Table 57: Bokuk Recent Developments
- Table 58: Biddeford Company Information
- Table 59: Biddeford Business Overview
- Table 60: Biddeford Single Size Electric Blanket Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 61: Biddeford Single Size Electric Blanket Product Portfolio
- Table 62: Biddeford Recent Developments
- Table 63: Morphy Richards Company Information
- Table 64: Morphy Richards Business Overview
- Table 65: Morphy Richards Single Size Electric Blanket Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 66: Morphy Richards Single Size Electric Blanket Product Portfolio
- Table 67: Morphy Richards Recent Developments
- Table 68: Qingdao Qindao Electric Company Information
- Table 69: Qingdao Qindao Electric Business Overview
- Table 70: Qingdao Qindao Electric Single Size Electric Blanket Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 71: Qingdao Qindao Electric Single Size Electric Blanket Product Portfolio
- Table 72: Qingdao Qindao Electric Recent Developments
- Table 73: BeiJiRen Electric Appliance Company Information
- Table 74: BeiJiRen Electric Appliance Business Overview
- Table 75: BeiJiRen Electric Appliance Single Size Electric Blanket Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 76: BeiJiRen Electric Appliance Single Size Electric Blanket Product Portfolio
- Table 77: BeiJiRen Electric Appliance Recent Developments
- Table 78: Global Single Size Electric Blanket Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 79: Global Single Size Electric Blanket Sales by Region (2021-2026) & (k units)
- Table 80: Global Single Size Electric Blanket Sales Market Share by Region (2021-2026)
- Table 81: Global Single Size Electric Blanket Sales by Region (2027-2032) & (k units)
- Table 82: Global Single Size Electric Blanket Sales Market Share by Region (2027-2032)
- Table 83: Global Single Size Electric Blanket Revenue by Region (2021-2026) & (US\$ Million)
- Table 84: Global Single Size Electric Blanket Revenue Market Share by Region (2021-2026)
- Table 85: Global Single Size Electric Blanket Revenue by Region (2027-2032) & (US\$ Million)
- Table 86: Global Single Size Electric Blanket Revenue Market Share by Region (2027-2032)
- Table 87: North America Single Size Electric Blanket Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 88: North America Single Size Electric Blanket Sales by Country (2021-2026) & (k units)
- Table 89: North America Single Size Electric Blanket Sales by Country (2027-2032) & (k units)
- Table 90: North America Single Size Electric Blanket Revenue by Country (2021-2026) & (US\$ Million)
- Table 91: North America Single Size Electric Blanket Revenue by Country (2027-2032) & (US\$ Million)
- Table 92: Europe Single Size Electric Blanket Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 93: Europe Single Size Electric Blanket Sales by Country (2021-2026) & (k units)
- Table 94: Europe Single Size Electric Blanket Sales by Country (2027-2032) & (k units)
- Table 95: Europe Single Size Electric Blanket Revenue by Country (2021-2026) & (US\$ Million)
- Table 96: Europe Single Size Electric Blanket Revenue by Country (2027-2032) & (US\$ Million)
- Table 97: Asia Pacific Single Size Electric Blanket Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 98: Asia Pacific Single Size Electric Blanket Sales by Country (2021-2026) & (k units)
- Table 99: Asia Pacific Single Size Electric Blanket Sales by Country (2027-2032) & (k units)
- Table 100: Asia Pacific Single Size Electric Blanket Revenue by Country (2021-2026) & (US\$ Million)
- Table 101: Asia Pacific Single Size Electric Blanket Revenue by Country (2027-2032) & (US\$ Million)
- Table 102: South America Single Size Electric Blanket Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 103: South America Single Size Electric Blanket Sales by Country (2021-2026) & (k units)
- Table 104: South America Single Size Electric Blanket Sales by Country (2027-2032) & (k units)
- Table 105: South America Single Size Electric Blanket Revenue by Country (2021-2026) & (US\$ Million)
- Table 106: South America Single Size Electric Blanket Revenue by Country (2027-2032) & (US\$ Million)

- Table 107: Middle East and Africa Single Size Electric Blanket Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 108: Middle East and Africa Single Size Electric Blanket Sales by Country (2021-2026) & (k units)
- Table 109: Middle East and Africa Single Size Electric Blanket Sales by Country (2027-2032) & (k units)
- Table 110: Middle East and Africa Single Size Electric Blanket Revenue by Country (2021-2026) & (US\$ Million)
- Table 111: Middle East and Africa Single Size Electric Blanket Revenue by Country (2027-2032) & (US\$ Million)
- Table 112: Global Single Size Electric Blanket Sales by Type (2021-2026) & (k units)
- Table 113: Global Single Size Electric Blanket Sales by Type (2027-2032) & (k units)
- Table 114: Global Single Size Electric Blanket Sales Market Share by Type (2021-2026)
- Table 115: Global Single Size Electric Blanket Sales Market Share by Type (2027-2032)
- Table 116: Global Single Size Electric Blanket Revenue by Type (2021-2026) & (US\$ Million)
- Table 117: Global Single Size Electric Blanket Revenue by Type (2027-2032) & (US\$ Million)
- Table 118: Global Single Size Electric Blanket Revenue Market Share by Type (2021-2026)
- Table 119: Global Single Size Electric Blanket Revenue Market Share by Type (2027-2032)
- Table 120: Global Single Size Electric Blanket Price by Type (2021-2026) & (USD/unit)
- Table 121: Global Single Size Electric Blanket Price by Type (2027-2032) & (USD/unit)
- Table 122: Global Single Size Electric Blanket Sales by Application (2021-2026) & (k units)
- Table 123: Global Single Size Electric Blanket Sales by Application (2027-2032) & (k units)
- Table 124: Global Single Size Electric Blanket Sales Market Share by Application (2021-2026)
- Table 125: Global Single Size Electric Blanket Sales Market Share by Application (2027-2032)
- Table 126: Global Single Size Electric Blanket Revenue by Application (2021-2026) & (US\$ Million)
- Table 127: Global Single Size Electric Blanket Revenue by Application (2027-2032) & (US\$ Million)
- Table 128: Global Single Size Electric Blanket Revenue Market Share by Application (2021-2026)
- Table 129: Global Single Size Electric Blanket Revenue Market Share by Application (2027-2032)
- Table 130: Global Single Size Electric Blanket Price by Application (2021-2026) & (USD/unit)
- Table 131: Global Single Size Electric Blanket Price by Application (2027-2032) & (USD/unit)
- Table 132: Key Raw Materials
- Table 133: Raw Materials Key Suppliers
- Table 134: Single Size Electric Blanket Distributors List
- Table 135: Single Size Electric Blanket Customers List
- Table 136: Single Size Electric Blanket Industry Trends
- Table 137: Single Size Electric Blanket Industry Drivers
- Table 138: Single Size Electric Blanket Industry Restraints
- Table 139: Authors List of This Report

## List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Single Size Electric Blanket Product Image
- Figure 5: Global Single Size Electric Blanket Revenue (US\$ Million), 2021 VS 2025 VS 2032
- Figure 6: Global Single Size Electric Blanket Market Size (2021-2032) & (US\$ Million)
- Figure 7: Global Single Size Electric Blanket Sales (2021-2032) & (k units)
- Figure 8: Global Single Size Electric Blanket Average Price (USD/unit) & (2021-2032)
- Figure 9: Underblankets Product Image
- Figure 10: Overblankets Product Image
- Figure 11: Online Sales Product Image
- Figure 12: Offline Sales Product Image
- Figure 13: Global Single Size Electric Blanket Revenue Share by Manufacturers in 2025
- Figure 14: Global Manufacturers of Single Size Electric Blanket, Manufacturing Sites & Headquarters
- Figure 15: Global Top 5 and 10 Single Size Electric Blanket Players Market Share by Revenue in 2025
- Figure 16: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 17: Global Single Size Electric Blanket Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Figure 18: Global Single Size Electric Blanket Sales by Region in 2025
- Figure 19: Global Single Size Electric Blanket Revenue by Region in 2025
- Figure 20: North America Single Size Electric Blanket Market Size by Country in 2025
- Figure 21: North America Single Size Electric Blanket Sales Market Share by Country (2021-2032)
- Figure 22: North America Single Size Electric Blanket Revenue Market Share by Country (2021-2032)
- Figure 23: United States Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 24: Canada Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 25: Mexico Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 26: Europe Single Size Electric Blanket Market Size by Country in 2025
- Figure 27: Europe Single Size Electric Blanket Sales Market Share by Country (2021-2032)
- Figure 28: Europe Single Size Electric Blanket Revenue Market Share by Country (2021-2032)

- Figure 29: Germany Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 30: France Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 31: U.K. Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 32: Italy Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 33: Russia Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 34: Spain Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 35: Netherlands Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 36: Switzerland Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 37: Sweden Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 38: Poland Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 39: Asia Pacific Single Size Electric Blanket Market Size by Country in 2025
- Figure 40: Asia Pacific Single Size Electric Blanket Sales Market Share by Country (2021-2032)
- Figure 41: Asia Pacific Single Size Electric Blanket Revenue Market Share by Country (2021-2032)
- Figure 42: China Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 43: Japan Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 44: South Korea Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 45: India Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 46: Australia Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 47: Taiwan Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 48: Southeast Asia Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 49: Southeast Asia Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 50: South America Single Size Electric Blanket Market Size by Country in 2025
- Figure 51: South America Single Size Electric Blanket Sales Market Share by Country (2021-2032)
- Figure 52: South America Single Size Electric Blanket Revenue Market Share by Country (2021-2032)
- Figure 53: Brazil Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 54: Argentina Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 55: Chile Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 56: Middle East and Africa Single Size Electric Blanket Market Size by Country in 2025
- Figure 57: Middle East and Africa Single Size Electric Blanket Sales Market Share by Country (2021-2032)
- Figure 58: Middle East and Africa Single Size Electric Blanket Revenue Market Share by Country (2021-2032)
- Figure 59: Egypt Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 60: South Africa Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 61: Israel Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 62: Türkiye Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 63: GCC Countries Single Size Electric Blanket Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 64: Global Single Size Electric Blanket Sales Market Share by Type (2021-2032)
- Figure 65: Global Single Size Electric Blanket Revenue Market Share by Type (2021-2032)
- Figure 66: Global Single Size Electric Blanket Price (USD/unit) by Type (2021-2032)
- Figure 67: Global Single Size Electric Blanket Sales Market Share by Application (2021-2032)
- Figure 68: Global Single Size Electric Blanket Revenue Market Share by Application (2021-2032)
- Figure 69: Global Single Size Electric Blanket Price (USD/unit) by Application (2021-2032)
- Figure 70: Single Size Electric Blanket Value Chain
- Figure 71: Single Size Electric Blanket Production Mode & Process
- Figure 72: Direct Comparison with Distribution Share
- Figure 73: Distributors Profiles
- Figure 74: Single Size Electric Blanket Industry Opportunities and Challenges