



Planter Industry Research Report 2026

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Description

Planters are the container which can be used for planting flowers, small trees and other plants. Usually, planters are bigger than flower pots. There are a variety of materials for planters, such as wood- plastic composites, PVC, ceramics, PP, wood, FRP and others. But wood- plastic composites, PVC, ceramics, wood are the common materials.

Global Planter key players include Elho, HC, Poterie Lorraine, Benito Urban, WR Ceramika, etc. Global top five manufacturers hold a share over 35%.

Europe is the largest market, with a share over 30%, followed by North America and China, both have a share over 30%.

In terms of product, Ceramics is the largest segment, with a share over 70%. And in terms of application, the largest application is Home decorates, followed by Commercial Use, Municipal Construction, etc.

Report Scope

This report quantifies the global Planter market in terms of revenue (US\$ million) and, where applicable, sales volume (K Pcs), using 2025 as the base year and providing annual historical and forecast data for 2021–2032. It standardizes definitions of Types and Applications, harmonizes vendor attribution, and presents comparable time series by company, Type, Application, and region/country, including indicative price bands (US\$/K Pcs) and concentration ratios (CR5/CR10).

The outputs are intended to support strategy development, budgeting, and performance benchmarking for brand owners, manufacturers, retailers, channel partners, and investors; data are structured with consistent units and fields to facilitate integration into internal FP&A and BI systems.

Key Companies & Market Share Insights

This section profiles leading manufacturers, combining 2021–2025 results with a 2026–2032 outlook. It reports revenue, market share, price bands, product and application mix, regional and channel mix, and key developments (M&A, capacity additions, certifications). It also provides global revenue, average price, and—where applicable—sales volume by manufacturer, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

Planter Market by Company

Lechuza

Keter

Elho

Huaboshi

HC

East Jordan Plastics

Jiangdu Xiaguang

Scheurich

Stefanplast

Gardencity

Benito Urban

Poterie Lorraine

Milan Plast

Shree Group

Garant

WR Ceramika

Yorkshire

Fuzhou Yuanyi

Wen'an Huaxianzi

Novelty

Titi Sinaran

Planter Segment by Material

Plastic

Ceramics

Wood

Others

Planter Segment by Application

Commercial

Home Decorates

Municipal Construction

Others

Planter Segment by Region

North America

United States

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Spain

Netherlands

Switzerland

Sweden

Poland

Asia-Pacific

China

Japan

South Korea

India

Australia
Taiwan
Southeast Asia
South America
Brazil
Argentina
Chile
Middle East & Africa
Egypt
South Africa
Israel
Türkiye
GCC Countries

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Planter market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Planter and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Planter.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Research objectives, research methods, data sources, data cross-validation;

Chapter 2:

Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc.), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3:

Detailed analysis of Planter manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5:

Production/output, value of Planter by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6:

Consumption of Planter in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7:

Provides the analysis of various market segments by material, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9:

Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10:

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11:

The main points and conclusions of the report.

Table of Contents

1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 Market Overview

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Planter Market Size (2021-2032)
 - 2.2.2 Global Planter Sales (2021-2032)
 - 2.2.3 Global Planter Market Average Price (2021-2032)
- 2.3 Planter by Material
 - 2.3.1 Market Value Comparison by Material (2021 VS 2025 VS 2032) & (US\$ Million)
 - 2.3.2 Plastic
 - 2.3.3 Ceramics
 - 2.3.4 Wood
 - 2.3.5 Others
- 2.4 Planter by Application
 - 2.4.1 Market Value Comparison by Application (2021 VS 2025 VS 2032)
 - 2.4.2 Commercial
 - 2.4.3 Home Decorates
 - 2.4.4 Municipal Construction
 - 2.4.5 Others

3 Market Competitive Landscape by Manufacturers

- 3.1 Global Planter Market Competitive Situation by Manufacturers (2021 Versus 2025)
- 3.2 Global Planter Sales (K Pcs) of Manufacturers (2021-2026)
- 3.3 Global Planter Revenue of Manufacturers (2021-2026)
- 3.4 Global Planter Average Price by Manufacturers (2021-2026)
- 3.5 Global Planter Industry Ranking, 2024 VS 2025 VS 2026
- 3.6 Global Manufacturers of Planter, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Planter, Product Type & Application
- 3.8 Global Manufacturers of Planter, Established Date
- 3.9 Global Planter Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 Manufacturers Profiled

- 4.1 Lechuza
 - 4.1.1 Lechuza Company Information
 - 4.1.2 Lechuza Business Overview
 - 4.1.3 Lechuza Planter Sales, Revenue and Gross Margin (2021-2026)
 - 4.1.4 Lechuza Planter Product Portfolio

- 4.1.5 Lechuza Recent Developments
- 4.2 Keter
 - 4.2.1 Keter Company Information
 - 4.2.2 Keter Business Overview
 - 4.2.3 Keter Planter Sales, Revenue and Gross Margin (2021-2026)
 - 4.2.4 Keter Planter Product Portfolio
 - 4.2.5 Keter Recent Developments
- 4.3 Elho
 - 4.3.1 Elho Company Information
 - 4.3.2 Elho Business Overview
 - 4.3.3 Elho Planter Sales, Revenue and Gross Margin (2021-2026)
 - 4.3.4 Elho Planter Product Portfolio
 - 4.3.5 Elho Recent Developments
- 4.4 Huaboshi
 - 4.4.1 Huaboshi Company Information
 - 4.4.2 Huaboshi Business Overview
 - 4.4.3 Huaboshi Planter Sales, Revenue and Gross Margin (2021-2026)
 - 4.4.4 Huaboshi Planter Product Portfolio
 - 4.4.5 Huaboshi Recent Developments
- 4.5 HC
 - 4.5.1 HC Company Information
 - 4.5.2 HC Business Overview
 - 4.5.3 HC Planter Sales, Revenue and Gross Margin (2021-2026)
 - 4.5.4 HC Planter Product Portfolio
 - 4.5.5 HC Recent Developments
- 4.6 East Jordan Plastics
 - 4.6.1 East Jordan Plastics Company Information
 - 4.6.2 East Jordan Plastics Business Overview
 - 4.6.3 East Jordan Plastics Planter Sales, Revenue and Gross Margin (2021-2026)
 - 4.6.4 East Jordan Plastics Planter Product Portfolio
 - 4.6.5 East Jordan Plastics Recent Developments
- 4.7 Jiangdu Xianguang
 - 4.7.1 Jiangdu Xianguang Company Information
 - 4.7.2 Jiangdu Xianguang Business Overview
 - 4.7.3 Jiangdu Xianguang Planter Sales, Revenue and Gross Margin (2021-2026)
 - 4.7.4 Jiangdu Xianguang Planter Product Portfolio
 - 4.7.5 Jiangdu Xianguang Recent Developments
- 4.8 Scheurich
 - 4.8.1 Scheurich Company Information
 - 4.8.2 Scheurich Business Overview
 - 4.8.3 Scheurich Planter Sales, Revenue and Gross Margin (2021-2026)
 - 4.8.4 Scheurich Planter Product Portfolio
 - 4.8.5 Scheurich Recent Developments
- 4.9 Stefanplast
 - 4.9.1 Stefanplast Company Information
 - 4.9.2 Stefanplast Business Overview
 - 4.9.3 Stefanplast Planter Sales, Revenue and Gross Margin (2021-2026)
 - 4.9.4 Stefanplast Planter Product Portfolio

4.9.5 Stefanplast Recent Developments

4.10 Gardencity

4.10.1 Gardencity Company Information

4.10.2 Gardencity Business Overview

4.10.3 Gardencity Planter Sales, Revenue and Gross Margin (2021-2026)

4.10.4 Gardencity Planter Product Portfolio

4.10.5 Gardencity Recent Developments

4.11 Benito Urban

4.11.1 Benito Urban Company Information

4.11.2 Benito Urban Business Overview

4.11.3 Benito Urban Planter Sales, Revenue and Gross Margin (2021-2026)

4.11.4 Benito Urban Planter Product Portfolio

4.11.5 Benito Urban Recent Developments

4.12 Poterie Lorraine

4.12.1 Poterie Lorraine Company Information

4.12.2 Poterie Lorraine Business Overview

4.12.3 Poterie Lorraine Planter Sales, Revenue and Gross Margin (2021-2026)

4.12.4 Poterie Lorraine Planter Product Portfolio

4.12.5 Poterie Lorraine Recent Developments

4.13 Milan Plast

4.13.1 Milan Plast Company Information

4.13.2 Milan Plast Business Overview

4.13.3 Milan Plast Planter Sales, Revenue and Gross Margin (2021-2026)

4.13.4 Milan Plast Planter Product Portfolio

4.13.5 Milan Plast Recent Developments

4.14 Shree Group

4.14.1 Shree Group Company Information

4.14.2 Shree Group Business Overview

4.14.3 Shree Group Planter Sales, Revenue and Gross Margin (2021-2026)

4.14.4 Shree Group Planter Product Portfolio

4.14.5 Shree Group Recent Developments

4.15 Garant

4.15.1 Garant Company Information

4.15.2 Garant Business Overview

4.15.3 Garant Planter Sales, Revenue and Gross Margin (2021-2026)

4.15.4 Garant Planter Product Portfolio

4.15.5 Garant Recent Developments

4.16 WR Ceramika

4.16.1 WR Ceramika Company Information

4.16.2 WR Ceramika Business Overview

4.16.3 WR Ceramika Planter Sales, Revenue and Gross Margin (2021-2026)

4.16.4 WR Ceramika Planter Product Portfolio

4.16.5 WR Ceramika Recent Developments

4.17 Yorkshire

4.17.1 Yorkshire Company Information

4.17.2 Yorkshire Business Overview

4.17.3 Yorkshire Planter Sales, Revenue and Gross Margin (2021-2026)

4.17.4 Yorkshire Planter Product Portfolio

4.17.5 Yorkshire Recent Developments

4.18 Fuzhou Yuanyi

4.18.1 Fuzhou Yuanyi Company Information

4.18.2 Fuzhou Yuanyi Business Overview

4.18.3 Fuzhou Yuanyi Planter Sales, Revenue and Gross Margin (2021-2026)

4.18.4 Fuzhou Yuanyi Planter Product Portfolio

4.18.5 Fuzhou Yuanyi Recent Developments

4.19 Wen'an Huaxianzi

4.19.1 Wen'an Huaxianzi Company Information

4.19.2 Wen'an Huaxianzi Business Overview

4.19.3 Wen'an Huaxianzi Planter Sales, Revenue and Gross Margin (2021-2026)

4.19.4 Wen'an Huaxianzi Planter Product Portfolio

4.19.5 Wen'an Huaxianzi Recent Developments

4.20 Novelty

4.20.1 Novelty Company Information

4.20.2 Novelty Business Overview

4.20.3 Novelty Planter Sales, Revenue and Gross Margin (2021-2026)

4.20.4 Novelty Planter Product Portfolio

4.20.5 Novelty Recent Developments

4.21 Titi Sinaran

4.21.1 Titi Sinaran Company Information

4.21.2 Titi Sinaran Business Overview

4.21.3 Titi Sinaran Planter Sales, Revenue and Gross Margin (2021-2026)

4.21.4 Titi Sinaran Planter Product Portfolio

4.21.5 Titi Sinaran Recent Developments

5 Global Planter Market Scenario by Region

5.1 Global Planter Market Size by Region: 2021 VS 2025 VS 2032

5.2 Global Planter Sales by Region: 2021-2032

5.2.1 Global Planter Sales by Region: 2021-2026

5.2.2 Global Planter Sales by Region: 2027-2032

5.3 Global Planter Revenue by Region: 2021-2032

5.3.1 Global Planter Revenue by Region: 2021-2026

5.3.2 Global Planter Revenue by Region: 2027-2032

5.4 North America Planter Market Facts & Figures by Country

5.4.1 North America Planter Market Size by Country: 2021 VS 2025 VS 2032

5.4.2 North America Planter Sales by Country (2021-2032)

5.4.3 North America Planter Revenue by Country (2021-2032)

5.4.4 United States

5.4.5 Canada

5.4.6 Mexico

5.5 Europe Planter Market Facts & Figures by Country

5.5.1 Europe Planter Market Size by Country: 2021 VS 2025 VS 2032

5.5.2 Europe Planter Sales by Country (2021-2032)

5.5.3 Europe Planter Revenue by Country (2021-2032)

5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

- 5.5.8 Russia
- 5.5.9 Spain
- 5.5.10 Netherlands
- 5.5.11 Switzerland
- 5.5.12 Sweden
- 5.5.13 Poland

5.6 Asia Pacific Planter Market Facts & Figures by Country

- 5.6.1 Asia Pacific Planter Market Size by Country: 2021 VS 2025 VS 2032
- 5.6.2 Asia Pacific Planter Sales by Country (2021-2032)
- 5.6.3 Asia Pacific Planter Revenue by Country (2021-2032)
- 5.6.4 China
- 5.6.5 Japan
- 5.6.6 South Korea
- 5.6.7 India
- 5.6.8 Australia
- 5.6.9 Taiwan
- 5.6.10 Southeast Asia

5.7 South America Planter Market Facts & Figures by Country

- 5.7.1 South America Planter Market Size by Country: 2021 VS 2025 VS 2032
- 5.7.2 South America Planter Sales by Country (2021-2032)
- 5.7.3 South America Planter Revenue by Country (2021-2032)
- 5.7.4 Brazil
- 5.7.5 Argentina
- 5.7.6 Chile

5.8 Middle East and Africa Planter Market Facts & Figures by Country

- 5.8.1 Middle East and Africa Planter Market Size by Country: 2021 VS 2025 VS 2032
- 5.8.2 Middle East and Africa Planter Sales by Country (2021-2032)
- 5.8.3 Middle East and Africa Planter Revenue by Country (2021-2032)
- 5.8.4 Egypt
- 5.8.5 South Africa
- 5.8.6 Israel
- 5.8.7 Türkiye
- 5.8.8 GCC Countries

6 Segment by Material

- 6.1 Global Planter Sales by Material (2021-2032)
 - 6.1.1 Global Planter Sales by Material (2021-2032) & (K Pcs)
 - 6.1.2 Global Planter Sales Market Share by Material (2021-2032)
- 6.2 Global Planter Revenue by Material (2021-2032)
 - 6.2.1 Global Planter Sales by Material (2021-2032) & (US\$ Million)
 - 6.2.2 Global Planter Revenue Market Share by Material (2021-2032)
- 6.3 Global Planter Price by Material (2021-2032)

7 Segment by Application

- 7.1 Global Planter Sales by Application (2021-2032)
 - 7.1.1 Global Planter Sales by Application (2021-2032) & (K Pcs)
 - 7.1.2 Global Planter Sales Market Share by Application (2021-2032)
- 7.2 Global Planter Revenue by Application (2021-2032)
 - 7.2.1 Global Planter Sales by Application (2021-2032) & (US\$ Million)

7.2.2 Global Planter Revenue Market Share by Application (2021-2032)

7.3 Global Planter Price by Application (2021-2032)

8 Value Chain and Sales Channels Analysis of the Market

8.1 Planter Value Chain Analysis

8.1.1 Planter Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Planter Production Mode & Process

8.2 Planter Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Planter Distributors

8.2.3 Planter Customers

9 Global Planter Analyzing Market Dynamics

9.1 Planter Industry Trends

9.2 Planter Industry Drivers

9.3 Planter Industry Opportunities and Challenges

9.4 Planter Industry Restraints

10 Report Conclusion

11 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Material (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Planter Volume and Revenue Market Size and CAGR of Manufacturers (2021 Versus 2025)
- Table 6: Global Planter Sales (K Pcs) of Manufacturers (2021-2026)
- Table 7: Global Planter Sales Market Share by Manufacturers (2021-2026)
- Table 8: Global Planter Revenue of Manufacturers (2021-2026)
- Table 9: Global Planter Revenue Share by Manufacturers (2021-2026)
- Table 10: Global Market Planter Average Price (USD/Pcs) of Manufacturers (2021-2026)
- Table 11: Global Planter Industry Ranking, 2024 VS 2025 VS 2026
- Table 12: Global Manufacturers of Planter, Manufacturing Sites & Headquarters
- Table 13: Global Manufacturers of Planter, Product Type & Application
- Table 14: Global Planter Manufacturers Established Date
- Table 15: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 16: Global Planter by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 17: Manufacturers Mergers & Acquisitions, Expansion Plans)
- Table 18: Lechuza Company Information
- Table 19: Lechuza Business Overview
- Table 20: Lechuza Planter Sales (K Pcs), Revenue (US\$ Million), Price (USD/Pcs) and Gross Margin (2021-2026)
- Table 21: Lechuza Planter Product Portfolio
- Table 22: Lechuza Recent Developments
- Table 23: Keter Company Information
- Table 24: Keter Business Overview
- Table 25: Keter Planter Sales (K Pcs), Revenue (US\$ Million), Price (USD/Pcs) and Gross Margin (2021-2026)
- Table 26: Keter Planter Product Portfolio
- Table 27: Keter Recent Developments
- Table 28: Elho Company Information
- Table 29: Elho Business Overview
- Table 30: Elho Planter Sales (K Pcs), Revenue (US\$ Million), Price (USD/Pcs) and Gross Margin (2021-2026)
- Table 31: Elho Planter Product Portfolio
- Table 32: Elho Recent Developments
- Table 33: Huaboshi Company Information
- Table 34: Huaboshi Business Overview
- Table 35: Huaboshi Planter Sales (K Pcs), Revenue (US\$ Million), Price (USD/Pcs) and Gross Margin (2021-2026)
- Table 36: Huaboshi Planter Product Portfolio
- Table 37: Huaboshi Recent Developments
- Table 38: HC Company Information
- Table 39: HC Business Overview
- Table 40: HC Planter Sales (K Pcs), Revenue (US\$ Million), Price (USD/Pcs) and Gross Margin (2021-2026)
- Table 41: HC Planter Product Portfolio
- Table 42: HC Recent Developments
- Table 43: East Jordan Plastics Company Information
- Table 44: East Jordan Plastics Business Overview
- Table 45: East Jordan Plastics Planter Sales (K Pcs), Revenue (US\$ Million), Price (USD/Pcs) and Gross Margin (2021-2026)
- Table 46: East Jordan Plastics Planter Product Portfolio
- Table 47: East Jordan Plastics Recent Developments
- Table 48: Jiangdu Xianguang Company Information
- Table 49: Jiangdu Xianguang Business Overview
- Table 50: Jiangdu Xianguang Planter Sales (K Pcs), Revenue (US\$ Million), Price (USD/Pcs) and Gross Margin (2021-2026)
- Table 51: Jiangdu Xianguang Planter Product Portfolio
- Table 52: Jiangdu Xianguang Recent Developments
- Table 53: Scheurich Company Information
- Table 54: Scheurich Business Overview
- Table 55: Scheurich Planter Sales (K Pcs), Revenue (US\$ Million), Price (USD/Pcs) and Gross Margin (2021-2026)

- Table 56: Scheurich Planter Product Portfolio
- Table 57: Scheurich Recent Developments
- Table 58: Stefanplast Company Information
- Table 59: Stefanplast Business Overview
- Table 60: Stefanplast Planter Sales (K Pcs), Revenue (US\$ Million), Price (USD/Pcs) and Gross Margin (2021-2026)
- Table 61: Stefanplast Planter Product Portfolio
- Table 62: Stefanplast Recent Developments
- Table 63: Gardencity Company Information
- Table 64: Gardencity Business Overview
- Table 65: Gardencity Planter Sales (K Pcs), Revenue (US\$ Million), Price (USD/Pcs) and Gross Margin (2021-2026)
- Table 66: Gardencity Planter Product Portfolio
- Table 67: Gardencity Recent Developments
- Table 68: Benito Urban Company Information
- Table 69: Benito Urban Business Overview
- Table 70: Benito Urban Planter Sales (K Pcs), Revenue (US\$ Million), Price (USD/Pcs) and Gross Margin (2021-2026)
- Table 71: Benito Urban Planter Product Portfolio
- Table 72: Benito Urban Recent Developments
- Table 73: Poterie Lorraine Company Information
- Table 74: Poterie Lorraine Business Overview
- Table 75: Poterie Lorraine Planter Sales (K Pcs), Revenue (US\$ Million), Price (USD/Pcs) and Gross Margin (2021-2026)
- Table 76: Poterie Lorraine Planter Product Portfolio
- Table 77: Poterie Lorraine Recent Developments
- Table 78: Milan Plast Company Information
- Table 79: Milan Plast Business Overview
- Table 80: Milan Plast Planter Sales (K Pcs), Revenue (US\$ Million), Price (USD/Pcs) and Gross Margin (2021-2026)
- Table 81: Milan Plast Planter Product Portfolio
- Table 82: Milan Plast Recent Developments
- Table 83: Shree Group Company Information
- Table 84: Shree Group Business Overview
- Table 85: Shree Group Planter Sales (K Pcs), Revenue (US\$ Million), Price (USD/Pcs) and Gross Margin (2021-2026)
- Table 86: Shree Group Planter Product Portfolio
- Table 87: Shree Group Recent Developments
- Table 88: Garant Company Information
- Table 89: Garant Business Overview
- Table 90: Garant Planter Sales (K Pcs), Revenue (US\$ Million), Price (USD/Pcs) and Gross Margin (2021-2026)
- Table 91: Garant Planter Product Portfolio
- Table 92: Garant Recent Developments
- Table 93: WR Ceramika Company Information
- Table 94: WR Ceramika Business Overview
- Table 95: WR Ceramika Planter Sales (K Pcs), Revenue (US\$ Million), Price (USD/Pcs) and Gross Margin (2021-2026)
- Table 96: WR Ceramika Planter Product Portfolio
- Table 97: WR Ceramika Recent Developments
- Table 98: Yorkshire Company Information
- Table 99: Yorkshire Business Overview
- Table 100: Yorkshire Planter Sales (K Pcs), Revenue (US\$ Million), Price (USD/Pcs) and Gross Margin (2021-2026)
- Table 101: Yorkshire Planter Product Portfolio
- Table 102: Yorkshire Recent Developments
- Table 103: Fuzhou Yuanyi Company Information
- Table 104: Fuzhou Yuanyi Business Overview
- Table 105: Fuzhou Yuanyi Planter Sales (K Pcs), Revenue (US\$ Million), Price (USD/Pcs) and Gross Margin (2021-2026)
- Table 106: Fuzhou Yuanyi Planter Product Portfolio
- Table 107: Fuzhou Yuanyi Recent Developments
- Table 108: Wen'an Huaxianzi Company Information
- Table 109: Wen'an Huaxianzi Business Overview
- Table 110: Wen'an Huaxianzi Planter Sales (K Pcs), Revenue (US\$ Million), Price (USD/Pcs) and Gross Margin (2021-2026)
- Table 111: Wen'an Huaxianzi Planter Product Portfolio
- Table 112: Wen'an Huaxianzi Recent Developments
- Table 113: Novelty Company Information
- Table 114: Novelty Business Overview
- Table 115: Novelty Planter Sales (K Pcs), Revenue (US\$ Million), Price (USD/Pcs) and Gross Margin (2021-2026)
- Table 116: Novelty Planter Product Portfolio
- Table 117: Novelty Recent Developments
- Table 118: Titi Sinaran Company Information
- Table 119: Titi Sinaran Business Overview
- Table 120: Titi Sinaran Planter Sales (K Pcs), Revenue (US\$ Million), Price (USD/Pcs) and Gross Margin (2021-2026)

- Table 121: Titi Sinaran Planter Product Portfolio
- Table 122: Titi Sinaran Recent Developments
- Table 123: Global Planter Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 124: Global Planter Sales by Region (2021-2026) & (K Pcs)
- Table 125: Global Planter Sales Market Share by Region (2021-2026)
- Table 126: Global Planter Sales by Region (2027-2032) & (K Pcs)
- Table 127: Global Planter Sales Market Share by Region (2027-2032)
- Table 128: Global Planter Revenue by Region (2021-2026) & (US\$ Million)
- Table 129: Global Planter Revenue Market Share by Region (2021-2026)
- Table 130: Global Planter Revenue by Region (2027-2032) & (US\$ Million)
- Table 131: Global Planter Revenue Market Share by Region (2027-2032)
- Table 132: North America Planter Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 133: North America Planter Sales by Country (2021-2026) & (K Pcs)
- Table 134: North America Planter Sales by Country (2027-2032) & (K Pcs)
- Table 135: North America Planter Revenue by Country (2021-2026) & (US\$ Million)
- Table 136: North America Planter Revenue by Country (2027-2032) & (US\$ Million)
- Table 137: Europe Planter Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 138: Europe Planter Sales by Country (2021-2026) & (K Pcs)
- Table 139: Europe Planter Sales by Country (2027-2032) & (K Pcs)
- Table 140: Europe Planter Revenue by Country (2021-2026) & (US\$ Million)
- Table 141: Europe Planter Revenue by Country (2027-2032) & (US\$ Million)
- Table 142: Asia Pacific Planter Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 143: Asia Pacific Planter Sales by Country (2021-2026) & (K Pcs)
- Table 144: Asia Pacific Planter Sales by Country (2027-2032) & (K Pcs)
- Table 145: Asia Pacific Planter Revenue by Country (2021-2026) & (US\$ Million)
- Table 146: Asia Pacific Planter Revenue by Country (2027-2032) & (US\$ Million)
- Table 147: South America Planter Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 148: South America Planter Sales by Country (2021-2026) & (K Pcs)
- Table 149: South America Planter Sales by Country (2027-2032) & (K Pcs)
- Table 150: South America Planter Revenue by Country (2021-2026) & (US\$ Million)
- Table 151: South America Planter Revenue by Country (2027-2032) & (US\$ Million)
- Table 152: Middle East and Africa Planter Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 153: Middle East and Africa Planter Sales by Country (2021-2026) & (K Pcs)
- Table 154: Middle East and Africa Planter Sales by Country (2027-2032) & (K Pcs)
- Table 155: Middle East and Africa Planter Revenue by Country (2021-2026) & (US\$ Million)
- Table 156: Middle East and Africa Planter Revenue by Country (2027-2032) & (US\$ Million)
- Table 157: Global Planter Sales by Material (2021-2026) & (K Pcs)
- Table 158: Global Planter Sales by Material (2027-2032) & (K Pcs)
- Table 159: Global Planter Sales Market Share by Material (2021-2026)
- Table 160: Global Planter Sales Market Share by Material (2027-2032)
- Table 161: Global Planter Revenue by Material (2021-2026) & (US\$ Million)
- Table 162: Global Planter Revenue by Material (2027-2032) & (US\$ Million)
- Table 163: Global Planter Revenue Market Share by Material (2021-2026)
- Table 164: Global Planter Revenue Market Share by Material (2027-2032)
- Table 165: Global Planter Price by Material (2021-2026) & (USD/Pcs)
- Table 166: Global Planter Price by Material (2027-2032) & (USD/Pcs)
- Table 167: Global Planter Sales by Application (2021-2026) & (K Pcs)
- Table 168: Global Planter Sales by Application (2027-2032) & (K Pcs)
- Table 169: Global Planter Sales Market Share by Application (2021-2026)
- Table 170: Global Planter Sales Market Share by Application (2027-2032)
- Table 171: Global Planter Revenue by Application (2021-2026) & (US\$ Million)
- Table 172: Global Planter Revenue by Application (2027-2032) & (US\$ Million)
- Table 173: Global Planter Revenue Market Share by Application (2021-2026)
- Table 174: Global Planter Revenue Market Share by Application (2027-2032)
- Table 175: Global Planter Price by Application (2021-2026) & (USD/Pcs)
- Table 176: Global Planter Price by Application (2027-2032) & (USD/Pcs)
- Table 177: Key Raw Materials
- Table 178: Raw Materials Key Suppliers
- Table 179: Planter Distributors List
- Table 180: Planter Customers List
- Table 181: Planter Industry Trends
- Table 182: Planter Industry Drivers
- Table 183: Planter Industry Restraints
- Table 184: Authors List of This Report

List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Planter Product Image
- Figure 5: Global Planter Revenue (US\$ Million), 2021 VS 2025 VS 2032
- Figure 6: Global Planter Market Size (2021-2032) & (US\$ Million)
- Figure 7: Global Planter Sales (2021-2032) & (K Pcs)
- Figure 8: Global Planter Average Price (USD/Pcs) & (2021-2032)
- Figure 9: Plastic Product Image
- Figure 10: Ceramics Product Image
- Figure 11: Wood Product Image
- Figure 12: Others Product Image
- Figure 13: Commercial Product Image
- Figure 14: Home Decorates Product Image
- Figure 15: Municipal Construction Product Image
- Figure 16: Others Product Image
- Figure 17: Global Planter Revenue Share by Manufacturers in 2025
- Figure 18: Global Manufacturers of Planter, Manufacturing Sites & Headquarters
- Figure 19: Global Top 5 and 10 Planter Players Market Share by Revenue in 2025
- Figure 20: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 21: Global Planter Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Figure 22: Global Planter Sales by Region in 2025
- Figure 23: Global Planter Revenue by Region in 2025
- Figure 24: North America Planter Market Size by Country in 2025
- Figure 25: North America Planter Sales Market Share by Country (2021-2032)
- Figure 26: North America Planter Revenue Market Share by Country (2021-2032)
- Figure 27: United States Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 28: Canada Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 29: Mexico Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 30: Europe Planter Market Size by Country in 2025
- Figure 31: Europe Planter Sales Market Share by Country (2021-2032)
- Figure 32: Europe Planter Revenue Market Share by Country (2021-2032)
- Figure 33: Germany Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 34: France Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 35: U.K. Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 36: Italy Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 37: Russia Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 38: Spain Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 39: Netherlands Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 40: Switzerland Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 41: Sweden Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 42: Poland Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 43: Asia Pacific Planter Market Size by Country in 2025
- Figure 44: Asia Pacific Planter Sales Market Share by Country (2021-2032)
- Figure 45: Asia Pacific Planter Revenue Market Share by Country (2021-2032)
- Figure 46: China Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 47: Japan Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 48: South Korea Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 49: India Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 50: Australia Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 51: Taiwan Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 52: Southeast Asia Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 53: Southeast Asia Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 54: South America Planter Market Size by Country in 2025
- Figure 55: South America Planter Sales Market Share by Country (2021-2032)
- Figure 56: South America Planter Revenue Market Share by Country (2021-2032)
- Figure 57: Brazil Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 58: Argentina Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 59: Chile Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 60: Middle East and Africa Planter Market Size by Country in 2025
- Figure 61: Middle East and Africa Planter Sales Market Share by Country (2021-2032)
- Figure 62: Middle East and Africa Planter Revenue Market Share by Country (2021-2032)

- Figure 63: Egypt Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 64: South Africa Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 65: Israel Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 66: Türkiye Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 67: GCC Countries Planter Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 68: Global Planter Sales Market Share by Material (2021-2032)
- Figure 69: Global Planter Revenue Market Share by Material (2021-2032)
- Figure 70: Global Planter Price (USD/Pcs) by Material (2021-2032)
- Figure 71: Global Planter Sales Market Share by Application (2021-2032)
- Figure 72: Global Planter Revenue Market Share by Application (2021-2032)
- Figure 73: Global Planter Price (USD/Pcs) by Application (2021-2032)
- Figure 74: Planter Value Chain
- Figure 75: Planter Production Mode & Process
- Figure 76: Direct Comparison with Distribution Share
- Figure 77: Distributors Profiles
- Figure 78: Planter Industry Opportunities and Challenges