



Global Large Screen (55 Inches or More) TV Market by Size, by Type, by Application, by Region, History and Forecast 2021-2032

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Consumer Goods	2026-07-04	182	PDF

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Description

The global Large Screen (55 Inches or More) TV market is projected to grow from US\$ million in 2026 to US\$ million by 2032, implying a CAGR of % over 2026-2032.

The US & Canada market for Large Screen (55 Inches or More) TV is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

The Europe market for Large Screen (55 Inches or More) TV is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

The Asia Pacific market for Large Screen (55 Inches or More) TV is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

The China market for Large Screen (55 Inches or More) TV is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

Leading global manufacturers of Large Screen (55 Inches or More) TV include Samsung, LG, Sony, TCL, Hisense, Vizio, Panasonic, Xiaomi and Sharp, among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

This report provides an overview of the global Large Screen (55 Inches or More) TV market in terms of sales, revenue, and price, analyzing global market trends using historical revenue and sales data for 2021-2025, estimates for 2026, and projected CAGRs through 2032.

The study covers key producers of Large Screen (55 Inches or More) TV and sales in major regions and countries, assesses future market potential, and highlights priority regions and countries for segmenting the market into sub-sectors, with country-specific market value data for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, the Middle East, Africa, and other countries.

The report also presents Large Screen (55 Inches or More) TV sales, revenue, market share, and industry ranking for the main manufacturers for 2021-2026, identifies the major stakeholders in the global market, and analyzes their competitive landscape and market positioning based on recent developments and segmental revenues.

In addition, the report analyzes segment data by Type and Application—covering sales, revenue, and price—for 2021-2032, and evaluates and forecasts the Large Screen (55 Inches or More) TV market size, projected growth trends, production technologies, key applications, and end-use industries.

Large Screen (55 Inches or More) TV Segment by Company

Samsung

LG
Sony
TCL
Hisense
Vizio
Panasonic
Xiaomi
Sharp

Large Screen (55 Inches or More) TV Segment by Type

OLED Screen
QLED Screen
LED Screen

Large Screen (55 Inches or More) TV Segment by Application

Online Sales
Offline Sales

Large Screen (55 Inches or More) TV Segment by Region

North America
United States
Canada
Mexico
Europe
Germany
France
U.K.
Italy
Russia
Spain
Netherlands
Switzerland
Sweden
Poland
Asia-Pacific
China
Japan
South Korea
India
Australia
Taiwan
Southeast Asia
South America
Brazil
Argentina
Chile
Middle East & Africa
Egypt
South Africa

Israel

Türkiye

GCC Countries

Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Large Screen (55 Inches or More) TV market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Large Screen (55 Inches or More) TV and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Large Screen (55 Inches or More) TV.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Provides an overview of the Large Screen (55 Inches or More) TV market, including product definition, global market growth prospects, market size, sales, and average price forecasts (2021-2032).

Chapter 2:

Provides the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3:

Detailed analysis of Large Screen (55 Inches or More) TV manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, etc.

Chapter 4:

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6:

Sales of Large Screen (55 Inches or More) TV in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 7:

Revenue of Large Screen (55 Inches or More) TV in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 8:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9:

Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10:

Concluding Insights of the report

Table of Contents

1 Market Overview

- 1.1 Product Definition
- 1.2 Global Large Screen (55 Inches or More) TV Market Size, 2021 VS 2025 VS 2032
- 1.3 Global Large Screen (55 Inches or More) TV Market Size Estimates and Forecasts (2021-2032)
- 1.4 Global Large Screen (55 Inches or More) TV Sales Estimates and Forecasts (2021-2032)
- 1.5 Global Large Screen (55 Inches or More) TV Market Average Price (2021-2032)
- 1.6 Assumptions and Limitations
- 1.7 Study Goals and Objectives

2 Global Large Screen (55 Inches or More) TV Market Dynamics

- 2.1 Large Screen (55 Inches or More) TV Industry Trends
- 2.2 Large Screen (55 Inches or More) TV Industry Drivers
- 2.3 Large Screen (55 Inches or More) TV Industry Opportunities and Challenges
- 2.4 Large Screen (55 Inches or More) TV Industry Restraints

3 Large Screen (55 Inches or More) TV Market by Manufacturers

- 3.1 Global Large Screen (55 Inches or More) TV Revenue by Manufacturers (2021-2026)
- 3.2 Global Large Screen (55 Inches or More) TV Sales by Manufacturers (2021-2026)
- 3.3 Global Large Screen (55 Inches or More) TV Average Sales Price by Manufacturers (2021-2026)
- 3.4 Global Large Screen (55 Inches or More) TV Industry Manufacturers Ranking, 2024 VS 2025 VS 2026
- 3.5 Global Large Screen (55 Inches or More) TV Key Manufacturers Manufacturing Sites & Headquarters
- 3.6 Global Large Screen (55 Inches or More) TV Manufacturers, Product Type & Application
- 3.7 Global Large Screen (55 Inches or More) TV Manufacturers Establishment Date
- 3.8 Market Competitive Analysis
 - 3.8.1 Global Large Screen (55 Inches or More) TV Market CR5 and HHI
 - 3.8.2 Global Top 5 and 10 Large Screen (55 Inches or More) TV Players Market Share by Revenue in 2025
 - 3.8.3 2025 Large Screen (55 Inches or More) TV Tier 1, Tier 2, and Tier 3

4 Large Screen (55 Inches or More) TV Market by Type

- 4.1 Large Screen (55 Inches or More) TV Type Introduction
 - 4.1.1 OLED Screen
 - 4.1.2 QLED Screen
 - 4.1.3 LED Screen
- 4.2 Global Large Screen (55 Inches or More) TV Sales by Type
 - 4.2.1 Global Large Screen (55 Inches or More) TV Sales by Type (2021 VS 2025 VS 2032)
 - 4.2.2 Global Large Screen (55 Inches or More) TV Sales by Type (2021-2032)
 - 4.2.3 Global Large Screen (55 Inches or More) TV Sales Market Share by Type (2021-2032)
- 4.3 Global Large Screen (55 Inches or More) TV Revenue by Type
 - 4.3.1 Global Large Screen (55 Inches or More) TV Revenue by Type (2021 VS 2025 VS 2032)
 - 4.3.2 Global Large Screen (55 Inches or More) TV Revenue by Type (2021-2032)
 - 4.3.3 Global Large Screen (55 Inches or More) TV Revenue Market Share by Type (2021-2032)

5 Large Screen (55 Inches or More) TV Market by Application

- 5.1 Large Screen (55 Inches or More) TV Application Introduction
 - 5.1.1 Online Sales
 - 5.1.2 Offline Sales

- 5.2 Global Large Screen (55 Inches or More) TV Sales by Application
 - 5.2.1 Global Large Screen (55 Inches or More) TV Sales by Application (2021 VS 2025 VS 2032)
 - 5.2.2 Global Large Screen (55 Inches or More) TV Sales by Application (2021-2032)
 - 5.2.3 Global Large Screen (55 Inches or More) TV Sales Market Share by Application (2021-2032)
- 5.3 Global Large Screen (55 Inches or More) TV Revenue by Application
 - 5.3.1 Global Large Screen (55 Inches or More) TV Revenue by Application (2021 VS 2025 VS 2032)
 - 5.3.2 Global Large Screen (55 Inches or More) TV Revenue by Application (2021-2032)
 - 5.3.3 Global Large Screen (55 Inches or More) TV Revenue Market Share by Application (2021-2032)

6 Global Large Screen (55 Inches or More) TV Sales by Region

- 6.1 Global Large Screen (55 Inches or More) TV Sales by Region: 2021 VS 2025 VS 2032
 - 6.2 Global Large Screen (55 Inches or More) TV Sales by Region (2021-2032)
 - 6.2.1 Global Large Screen (55 Inches or More) TV Sales by Region (2021-2026)
 - 6.2.2 Global Large Screen (55 Inches or More) TV Sales Forecasted by Region (2027-2032)
 - 6.3 North America
 - 6.3.1 North America Large Screen (55 Inches or More) TV Sales Growth Rate by Country: 2021 VS 2025 VS 2032
 - 6.3.2 North America Large Screen (55 Inches or More) TV Sales by Country (2021-2032)
 - 6.3.3 U.S.
 - 6.3.4 Canada
 - 6.3.5 Mexico
 - 6.4 Europe
 - 6.4.1 Europe Large Screen (55 Inches or More) TV Sales Growth Rate by Country: 2021 VS 2025 VS 2032
 - 6.4.2 Europe Large Screen (55 Inches or More) TV Sales by Country (2021-2032)
 - 6.4.3 Germany
 - 6.4.4 France
 - 6.4.5 U.K.
 - 6.4.6 Italy
 - 6.4.7 Netherlands
 - 6.5 Asia Pacific
 - 6.5.1 Asia Pacific Large Screen (55 Inches or More) TV Sales Growth Rate by Country: 2021 VS 2025 VS 2032
 - 6.5.2 Asia Pacific Large Screen (55 Inches or More) TV Sales by Country (2021-2032)
 - 6.5.3 China
 - 6.5.4 Japan
 - 6.5.5 South Korea
 - 6.5.6 Southeast Asia
 - 6.5.7 India
 - 6.5.8 Australia
 - 6.6 South America, Middle East and Africa
 - 6.6.1 South America, Middle East and Africa Large Screen (55 Inches or More) TV Sales Growth Rate by Country: 2021 VS 2025 VS 2032
 - 6.6.2 South America, Middle East and Africa Large Screen (55 Inches or More) TV Sales by Country (2021-2032)
 - 6.6.3 Brazil
 - 6.6.4 South Africa
 - 6.6.5 Saudi Arabia
 - 6.6.6 Turkey
 - 6.6.6 Argentina
 - 6.6.6 UAE
 - 6.6.6 Egypt
 - 6.6.6 Chile
-

7 Global Large Screen (55 Inches or More) TV Revenue by Region

7.1 Global Large Screen (55 Inches or More) TV Revenue by Region

7.1.1 Global Large Screen (55 Inches or More) TV Revenue by Region: 2021 VS 2025 VS 2032

7.1.2 Global Large Screen (55 Inches or More) TV Revenue by Region (2021-2026)

7.1.3 Global Large Screen (55 Inches or More) TV Revenue by Region (2027-2032)

7.1.4 Global Large Screen (55 Inches or More) TV Revenue Market Share by Region (2021-2032)

7.2 North America

7.2.1 North America Large Screen (55 Inches or More) TV Revenue (2021-2032)

7.2.2 North America Large Screen (55 Inches or More) TV Revenue Share by Country: 2021 VS 2025 VS 2032

7.3 Europe

7.3.1 Europe Large Screen (55 Inches or More) TV Revenue (2021-2032)

7.3.2 Europe Large Screen (55 Inches or More) TV Revenue Share by Country: 2021 VS 2025 VS 2032

7.4 Asia-Pacific

7.4.1 Asia-Pacific Large Screen (55 Inches or More) TV Revenue (2021-2032)

7.4.2 Asia-Pacific Large Screen (55 Inches or More) TV Revenue Share by Country: 2021 VS 2025 VS 2032

7.5 South America, Middle East and Africa

7.5.1 South America, Middle East and Africa Large Screen (55 Inches or More) TV Revenue (2021-2032)

7.5.2 South America, Middle East and Africa Large Screen (55 Inches or More) TV Revenue Share by Country: 2021 VS 2025 VS 2032

8 Company Profiles

8.1 Samsung

8.1.1 Samsung Company Information

8.1.2 Samsung Business Overview

8.1.3 Samsung Large Screen (55 Inches or More) TV Sales, Price, Revenue and Gross Margin (2021-2026)

8.1.4 Samsung Large Screen (55 Inches or More) TV Product Portfolio

8.1.5 Samsung Recent Developments

8.2 LG

8.2.1 LG Company Information

8.2.2 LG Business Overview

8.2.3 LG Large Screen (55 Inches or More) TV Sales, Price, Revenue and Gross Margin (2021-2026)

8.2.4 LG Large Screen (55 Inches or More) TV Product Portfolio

8.2.5 LG Recent Developments

8.3 Sony

8.3.1 Sony Company Information

8.3.2 Sony Business Overview

8.3.3 Sony Large Screen (55 Inches or More) TV Sales, Price, Revenue and Gross Margin (2021-2026)

8.3.4 Sony Large Screen (55 Inches or More) TV Product Portfolio

8.3.5 Sony Recent Developments

8.4 TCL

8.4.1 TCL Company Information

8.4.2 TCL Business Overview

8.4.3 TCL Large Screen (55 Inches or More) TV Sales, Price, Revenue and Gross Margin (2021-2026)

8.4.4 TCL Large Screen (55 Inches or More) TV Product Portfolio

8.4.5 TCL Recent Developments

8.5 Hisense

8.5.1 Hisense Company Information

8.5.2 Hisense Business Overview

8.5.3 Hisense Large Screen (55 Inches or More) TV Sales, Price, Revenue and Gross Margin (2021-2026)

8.5.4 Hisense Large Screen (55 Inches or More) TV Product Portfolio

8.5.5 Hisense Recent Developments

8.6 Vizio

8.6.1 Vizio Company Information

8.6.2 Vizio Business Overview

8.6.3 Vizio Large Screen (55 Inches or More) TV Sales, Price, Revenue and Gross Margin (2021-2026)

8.6.4 Vizio Large Screen (55 Inches or More) TV Product Portfolio

8.6.5 Vizio Recent Developments

8.7 Panasonic

8.7.1 Panasonic Company Information

8.7.2 Panasonic Business Overview

8.7.3 Panasonic Large Screen (55 Inches or More) TV Sales, Price, Revenue and Gross Margin (2021-2026)

8.7.4 Panasonic Large Screen (55 Inches or More) TV Product Portfolio

8.7.5 Panasonic Recent Developments

8.8 Xiaomi

8.8.1 Xiaomi Company Information

8.8.2 Xiaomi Business Overview

8.8.3 Xiaomi Large Screen (55 Inches or More) TV Sales, Price, Revenue and Gross Margin (2021-2026)

8.8.4 Xiaomi Large Screen (55 Inches or More) TV Product Portfolio

8.8.5 Xiaomi Recent Developments

8.9 Sharp

8.9.1 Sharp Company Information

8.9.2 Sharp Business Overview

8.9.3 Sharp Large Screen (55 Inches or More) TV Sales, Price, Revenue and Gross Margin (2021-2026)

8.9.4 Sharp Large Screen (55 Inches or More) TV Product Portfolio

8.9.5 Sharp Recent Developments

9 Value Chain and Sales Channels Analysis

9.1 Large Screen (55 Inches or More) TV Value Chain Analysis

9.1.1 Large Screen (55 Inches or More) TV Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Manufacturing Cost Structure

9.1.4 Large Screen (55 Inches or More) TV Production Mode & Process

9.2 Large Screen (55 Inches or More) TV Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Large Screen (55 Inches or More) TV Distributors

9.2.3 Large Screen (55 Inches or More) TV Customers

10 Concluding Insights

11 Appendix

11.1 Reasons for Doing This Study

11.2 Research Methodology

11.3 Research Process

11.4 Authors List of This Report

11.5 Data Source

11.5.1 Secondary Sources

11.5.2 Primary Sources

11.6 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Large Screen (55 Inches or More) TV Industry Trends
- Table 2: Large Screen (55 Inches or More) TV Industry Drivers
- Table 3: Large Screen (55 Inches or More) TV Industry Opportunities and Challenges
- Table 4: Large Screen (55 Inches or More) TV Industry Restraints
- Table 5: Global Large Screen (55 Inches or More) TV Revenue by Manufacturers (US\$ Million) & (2021-2026)
- Table 6: Global Large Screen (55 Inches or More) TV Revenue Market Share by Manufacturers (2021-2026)
- Table 7: Global Large Screen (55 Inches or More) TV Sales by Manufacturers (k units) & (2021-2026)
- Table 8: Global Large Screen (55 Inches or More) TV Sales Market Share by Manufacturers
- Table 9: Global Large Screen (55 Inches or More) TV Average Sales Price (USD/unit) of Manufacturers (2021-2026)
- Table 10: Global Large Screen (55 Inches or More) TV Industry Manufacturers Ranking, 2024 VS 2025 VS 2026
- Table 11: Global Large Screen (55 Inches or More) TV Key Manufacturers Manufacturing Sites & Headquarters
- Table 12: Global Large Screen (55 Inches or More) TV Manufacturers, Product Type & Application
- Table 13: Global Large Screen (55 Inches or More) TV Manufacturers Establishment Date
- Table 14: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15: Global Large Screen (55 Inches or More) TV by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2025)
- Table 16: Major Manufacturers of OLED Screen
- Table 17: Major Manufacturers of QLED Screen
- Table 18: Major Manufacturers of LED Screen
- Table 19: Global Large Screen (55 Inches or More) TV Sales by Type 2021 VS 2025 VS 2032 (k units)
- Table 20: Global Large Screen (55 Inches or More) TV Sales by Type (2021-2026) & (k units)
- Table 21: Global Large Screen (55 Inches or More) TV Sales by Type (2027-2032) & (k units)
- Table 22: Global Large Screen (55 Inches or More) TV Sales Market Share by Type (2021-2026)
- Table 23: Global Large Screen (55 Inches or More) TV Sales Market Share by Type (2027-2032)
- Table 24: Global Large Screen (55 Inches or More) TV Revenue by Type 2021 VS 2025 VS 2032 (k units)
- Table 25: Global Large Screen (55 Inches or More) TV Revenue by Type (2021-2026) & (k units)
- Table 26: Global Large Screen (55 Inches or More) TV Revenue by Type (2027-2032) & (k units)
- Table 27: Global Large Screen (55 Inches or More) TV Revenue Market Share by Type (2021-2026)
- Table 28: Global Large Screen (55 Inches or More) TV Revenue Market Share by Type (2027-2032)
- Table 29: Major Manufacturers of Online Sales
- Table 30: Major Manufacturers of Offline Sales
- Table 31: Global Large Screen (55 Inches or More) TV Sales by Application 2021 VS 2025 VS 2032 (k units)
- Table 32: Global Large Screen (55 Inches or More) TV Sales by Application (2021-2026) & (k units)
- Table 33: Global Large Screen (55 Inches or More) TV Sales by Application (2027-2032) & (k units)
- Table 34: Global Large Screen (55 Inches or More) TV Sales Market Share by Application (2021-2026)
- Table 35: Global Large Screen (55 Inches or More) TV Sales Market Share by Application (2027-2032)
- Table 36: Global Large Screen (55 Inches or More) TV Revenue by Application 2021 VS 2025 VS 2032 (k units)
- Table 37: Global Large Screen (55 Inches or More) TV Revenue by Application (2021-2026) & (k units)
- Table 38: Global Large Screen (55 Inches or More) TV Revenue by Application (2027-2032) & (k units)
- Table 39: Global Large Screen (55 Inches or More) TV Revenue Market Share by Application (2021-2026)
- Table 40: Global Large Screen (55 Inches or More) TV Revenue Market Share by Application (2027-2032)
- Table 41: Global Large Screen (55 Inches or More) TV Sales by Region: 2021 VS 2025 VS 2032 (k units)
- Table 42: Global Large Screen (55 Inches or More) TV Sales by Region (2021-2026) & (k units)
- Table 43: Global Large Screen (55 Inches or More) TV Sales Market Share by Region (2021-2026)
- Table 44: Global Large Screen (55 Inches or More) TV Sales Forecasted by Region (2027-2032) & (k units)
- Table 45: Global Large Screen (55 Inches or More) TV Sales Forecasted Market Share by Region (2027-2032)
- Table 46: North America Large Screen (55 Inches or More) TV Sales Growth Rate by Country: 2021 VS 2025 VS 2032 (k units)
- Table 47: North America Large Screen (55 Inches or More) TV Sales by Country (2021-2026) & (k units)
- Table 48: North America Large Screen (55 Inches or More) TV Sales by Country (2027-2032) & (k units)
- Table 49: Europe Large Screen (55 Inches or More) TV Sales Growth Rate by Country: 2021 VS 2025 VS 2032 (k units)
- Table 50: Europe Large Screen (55 Inches or More) TV Sales by Country (2021-2026) & (k units)
- Table 51: Europe Large Screen (55 Inches or More) TV Sales by Country (2027-2032) & (k units)
- Table 52: Asia Pacific Large Screen (55 Inches or More) TV Sales Growth Rate by Country: 2021 VS 2025 VS 2032 (k units)
- Table 53: Asia Pacific Large Screen (55 Inches or More) TV Sales by Country (2021-2026) & (k units)

- Table 54: Asia Pacific Large Screen (55 Inches or More) TV Sales by Country (2027-2032) & (k units)
- Table 55: South America, Middle East and Africa Large Screen (55 Inches or More) TV Sales Growth Rate by Country: 2021 VS 2025 VS 2032 (k units)
- Table 56: South America, Middle East and Africa Large Screen (55 Inches or More) TV Sales by Country (2021-2026) & (k units)
- Table 57: South America, Middle East and Africa Large Screen (55 Inches or More) TV Sales by Country (2027-2032) & (k units)
- Table 58: Global Large Screen (55 Inches or More) TV Revenue Grow Rate (CAGR) by Region: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 59: Global Large Screen (55 Inches or More) TV Revenue by Region (2021-2026) & (US\$ Million)
- Table 60: Global Large Screen (55 Inches or More) TV Revenue by Region (2027-2032) & (US\$ Million)
- Table 61: Global Large Screen (55 Inches or More) TV Revenue Market Share by Region (2021-2026)
- Table 62: Global Large Screen (55 Inches or More) TV Revenue Market Share by Region (2027-2032)
- Table 63: Samsung Company Information
- Table 64: Samsung Business Overview
- Table 65: Samsung Large Screen (55 Inches or More) TV Sales (k units), Price (USD/unit), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 66: Samsung Large Screen (55 Inches or More) TV Product Portfolio
- Table 67: Samsung Recent Development
- Table 68: LG Company Information
- Table 69: LG Business Overview
- Table 70: LG Large Screen (55 Inches or More) TV Sales (k units), Price (USD/unit), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 71: LG Large Screen (55 Inches or More) TV Product Portfolio
- Table 72: LG Recent Development
- Table 73: Sony Company Information
- Table 74: Sony Business Overview
- Table 75: Sony Large Screen (55 Inches or More) TV Sales (k units), Price (USD/unit), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 76: Sony Large Screen (55 Inches or More) TV Product Portfolio
- Table 77: Sony Recent Development
- Table 78: TCL Company Information
- Table 79: TCL Business Overview
- Table 80: TCL Large Screen (55 Inches or More) TV Sales (k units), Price (USD/unit), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 81: TCL Large Screen (55 Inches or More) TV Product Portfolio
- Table 82: TCL Recent Development
- Table 83: Hisense Company Information
- Table 84: Hisense Business Overview
- Table 85: Hisense Large Screen (55 Inches or More) TV Sales (k units), Price (USD/unit), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 86: Hisense Large Screen (55 Inches or More) TV Product Portfolio
- Table 87: Hisense Recent Development
- Table 88: Vizio Company Information
- Table 89: Vizio Business Overview
- Table 90: Vizio Large Screen (55 Inches or More) TV Sales (k units), Price (USD/unit), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 91: Vizio Large Screen (55 Inches or More) TV Product Portfolio
- Table 92: Vizio Recent Development
- Table 93: Panasonic Company Information
- Table 94: Panasonic Business Overview
- Table 95: Panasonic Large Screen (55 Inches or More) TV Sales (k units), Price (USD/unit), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 96: Panasonic Large Screen (55 Inches or More) TV Product Portfolio
- Table 97: Panasonic Recent Development
- Table 98: Xiaomi Company Information
- Table 99: Xiaomi Business Overview
- Table 100: Xiaomi Large Screen (55 Inches or More) TV Sales (k units), Price (USD/unit), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 101: Xiaomi Large Screen (55 Inches or More) TV Product Portfolio
- Table 102: Xiaomi Recent Development
- Table 103: Sharp Company Information
- Table 104: Sharp Business Overview
- Table 105: Sharp Large Screen (55 Inches or More) TV Sales (k units), Price (USD/unit), Revenue (US\$ Million) and Gross Margin (2021-2026)

- Table 106: Sharp Large Screen (55 Inches or More) TV Product Portfolio
- Table 107: Sharp Recent Development
- Table 108: Key Raw Materials
- Table 109: Raw Materials Key Suppliers
- Table 110: Large Screen (55 Inches or More) TV Distributors List
- Table 111: Large Screen (55 Inches or More) TV Customers List
- Table 112: Research Programs/Design for This Report
- Table 113: Authors List of This Report
- Table 114: Secondary Sources
- Table 115: Primary Sources

List of Figures:

- Figure 1: Large Screen (55 Inches or More) TV Product Image
- Figure 2: Global Large Screen (55 Inches or More) TV Market Size (US\$ Million), 2021 VS 2025 VS 2032
- Figure 3: Global Large Screen (55 Inches or More) TV Market Size (2021-2032) & (US\$ Million)
- Figure 4: Global Large Screen (55 Inches or More) TV Sales (2021-2032) & (k units)
- Figure 5: Global Large Screen (55 Inches or More) TV Average Price (USD/unit) & (2021-2032)
- Figure 6: Global Top 5 and 10 Large Screen (55 Inches or More) TV Players Market Share by Revenue in 2025
- Figure 7: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 8: OLED Screen Image
- Figure 9: QLED Screen Image
- Figure 10: LED Screen Image
- Figure 11: Global Large Screen (55 Inches or More) TV Sales by Type (2021 VS 2025 VS 2032) & (k units)
- Figure 12: Global Large Screen (55 Inches or More) TV Sales Market Share 2021 VS 2025 VS 2032
- Figure 13: Global Large Screen (55 Inches or More) TV Sales Market Share by Type (2021-2032)
- Figure 14: Global Large Screen (55 Inches or More) TV Revenue by Type (2021 VS 2025 VS 2032) & (k units)
- Figure 15: Global Large Screen (55 Inches or More) TV Revenue Market Share 2021 VS 2025 VS 2032
- Figure 16: Global Large Screen (55 Inches or More) TV Revenue Market Share by Type (2021-2032)
- Figure 17: Online Sales Image
- Figure 18: Offline Sales Image
- Figure 19: Global Large Screen (55 Inches or More) TV Sales by Application (2021 VS 2025 VS 2032) & (k units)
- Figure 20: Global Large Screen (55 Inches or More) TV Sales Market Share 2021 VS 2025 VS 2032
- Figure 21: Global Large Screen (55 Inches or More) TV Sales Market Share by Application (2021-2032)
- Figure 22: Global Large Screen (55 Inches or More) TV Revenue by Application (2021 VS 2025 VS 2032) & (k units)
- Figure 23: Global Large Screen (55 Inches or More) TV Revenue Market Share 2021 VS 2025 VS 2032
- Figure 24: Global Large Screen (55 Inches or More) TV Revenue Market Share by Application (2021-2032)
- Figure 25: North America Large Screen (55 Inches or More) TV Sales and Growth Rate (2021-2032) & (k units)
- Figure 26: North America Large Screen (55 Inches or More) TV Sales Market Share by Country (2021-2032)
- Figure 27: U.S. Large Screen (55 Inches or More) TV Sales and Growth Rate (2021-2032) & (k units)
- Figure 28: Canada Large Screen (55 Inches or More) TV Sales and Growth Rate (2021-2032) & (k units)
- Figure 29: Mexico Large Screen (55 Inches or More) TV Sales and Growth Rate (2021-2032) & (k units)
- Figure 30: Europe Large Screen (55 Inches or More) TV Sales and Growth Rate (2021-2032) & (k units)
- Figure 31: Europe Large Screen (55 Inches or More) TV Sales Market Share by Country (2021-2032)
- Figure 32: Germany Large Screen (55 Inches or More) TV Sales and Growth Rate (2021-2032) & (k units)
- Figure 33: France Large Screen (55 Inches or More) TV Sales and Growth Rate (2021-2032) & (k units)
- Figure 34: U.K. Large Screen (55 Inches or More) TV Sales and Growth Rate (2021-2032) & (k units)
- Figure 35: Italy Large Screen (55 Inches or More) TV Sales and Growth Rate (2021-2032) & (k units)
- Figure 36: Netherlands Large Screen (55 Inches or More) TV Sales and Growth Rate (2021-2032) & (k units)
- Figure 37: Asia Pacific Large Screen (55 Inches or More) TV Sales and Growth Rate (2021-2032) & (k units)
- Figure 38: Asia Pacific Large Screen (55 Inches or More) TV Sales Market Share by Country (2021-2032)
- Figure 39: China Large Screen (55 Inches or More) TV Sales and Growth Rate (2021-2032) & (k units)
- Figure 40: Japan Large Screen (55 Inches or More) TV Sales and Growth Rate (2021-2032) & (k units)
- Figure 41: South Korea Large Screen (55 Inches or More) TV Sales and Growth Rate (2021-2032) & (k units)
- Figure 42: Southeast Asia Large Screen (55 Inches or More) TV Sales and Growth Rate (2021-2032) & (k units)
- Figure 43: India Large Screen (55 Inches or More) TV Sales and Growth Rate (2021-2032) & (k units)
- Figure 44: Australia Large Screen (55 Inches or More) TV Sales and Growth Rate (2021-2032) & (k units)
- Figure 45: South America, Middle East and Africa Large Screen (55 Inches or More) TV Sales and Growth Rate (2021-2032) & (k units)
- Figure 46: South America, Middle East and Africa Large Screen (55 Inches or More) TV Sales Market Share by Country (2021-2032)
- Figure 47: Brazil Large Screen (55 Inches or More) TV Sales and Growth Rate (2021-2032) & (k units)
- Figure 48: South Africa Large Screen (55 Inches or More) TV Sales and Growth Rate (2021-2032) & (k units)
- Figure 49: Saudi Arabia Large Screen (55 Inches or More) TV Sales and Growth Rate (2021-2032) & (k units)

- Figure 50: Turkey Large Screen (55 Inches or More) TV Sales and Growth Rate (2021-2032) & (k units)
- Figure 51: Argentina Large Screen (55 Inches or More) TV Sales and Growth Rate (2021-2032) & (k units)
- Figure 52: UAE Large Screen (55 Inches or More) TV Sales and Growth Rate (2021-2032) & (k units)
- Figure 53: Egypt Large Screen (55 Inches or More) TV Sales and Growth Rate (2021-2032) & (k units)
- Figure 54: Chile Large Screen (55 Inches or More) TV Sales and Growth Rate (2021-2032) & (k units)
- Figure 55: Global Large Screen (55 Inches or More) TV Revenue (CAGR) by Region: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 56: Global Large Screen (55 Inches or More) TV Revenue Market Share by Region in Percentage: 2025 Versus 2032
- Figure 57: North America Large Screen (55 Inches or More) TV Revenue (2021-2032) & (US\$ Million)
- Figure 58: North America Large Screen (55 Inches or More) TV Revenue Share by Country: 2021 VS 2025 VS 2032
- Figure 59: Europe Large Screen (55 Inches or More) TV Revenue (2021-2032) & (US\$ Million)
- Figure 60: Europe Large Screen (55 Inches or More) TV Revenue Share by Country: 2021 VS 2025 VS 2032
- Figure 61: Asia-Pacific Large Screen (55 Inches or More) TV Revenue (2021-2032) & (US\$ Million)
- Figure 62: Asia-Pacific Large Screen (55 Inches or More) TV Revenue Share by Country: 2021 VS 2025 VS 2032
- Figure 63: South America, Middle East and Africa Large Screen (55 Inches or More) TV Revenue (2021-2032) & (US\$ Million)
- Figure 64: South America, Middle East and Africa Large Screen (55 Inches or More) TV Revenue Share by Country: 2021 VS 2025 VS 2032
- Figure 65: Large Screen (55 Inches or More) TV Value Chain
- Figure 66: Manufacturing Cost Structure
- Figure 67: Large Screen (55 Inches or More) TV Production Mode & Process
- Figure 68: Direct Comparison with Distribution Share
- Figure 69: Distributors Profiles
- Figure 70: Years Considered
- Figure 71: Research Process
- Figure 72: Key Executives Interviewed