



# Insulated Lunch Bag Industry Research Report 2026

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## Description

The global Insulated Lunch Bag market was valued at US\$ million in 2025 and is projected to reach US\$ million by 2032, implying a CAGR of % over 2026–2032.

The North America market for Insulated Lunch Bag is projected to increase from US\$ million in 2026 to US\$ million by 2032, corresponding to a CAGR of % over 2026–2032.

The Europe market for Insulated Lunch Bag is projected to rise from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026–2032.

The Asia Pacific market for Insulated Lunch Bag is expected to grow from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026–2032.

Leading global manufacturers of Insulated Lunch Bag include Hydro Flask, PackIt, Vera Bradley, Yeti Holdings, Igloo Products Corp, California Innovations Inc, Bklyn Bento, Carhartt, Inc. and Sophie Allport, among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

## Report Scope

This report quantifies the global Insulated Lunch Bag market in terms of revenue (US\$ million) and, where applicable, sales volume (k units), using 2025 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of Types and Applications, harmonizes vendor attribution, and presents comparable time series by company, Type, Application, and region/country, including indicative price bands (US\$/k units) and concentration ratios (CR5/CR10).

The outputs are intended to support strategy development, budgeting, and performance benchmarking for brand owners, manufacturers, retailers, channel partners, and investors; data are structured with consistent units and fields to facilitate integration into internal FP&A and BI systems.

## Key Companies & Market Share Insights

This section profiles leading manufacturers, combining 2021–2025 results with a 2026–2032 outlook. It reports revenue, market share, price bands, product and application mix, regional and channel mix, and key developments (M&A, capacity additions, certifications). It also provides global revenue, average price, and—where applicable—sales volume by manufacturer, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

Insulated Lunch Bag Market by Company

Hydro Flask

PackIt

Vera Bradley

Yeti Holdings

Igloo Products Corp  
California Innovations Inc  
Bklyn Bento  
Carhartt, Inc.  
Sophie Allport  
La Piece Paris  
Thermos L.L.C  
Dean & DeLuca  
CB JAPAN  
Decathlon  
SANRIO CO., LTD  
Everich Commerce Group

**Insulated Lunch Bag Segment by Type**

Hard Type  
Soft Type

**Insulated Lunch Bag Segment by Application**

Online Sales  
Offline Sales

**Insulated Lunch Bag Segment by Region**

North America  
United States  
Canada  
Mexico  
Europe  
Germany  
France  
U.K.  
Italy  
Russia  
Spain  
Netherlands  
Switzerland  
Sweden  
Poland  
Asia-Pacific  
China  
Japan  
South Korea  
India  
Australia  
Taiwan  
Southeast Asia  
South America  
Brazil  
Argentina  
Chile

Middle East & Africa

Egypt

South Africa

Israel

Türkiye

GCC Countries

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Insulated Lunch Bag market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Insulated Lunch Bag and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Insulated Lunch Bag.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

### Chapter 1:

Research objectives, research methods, data sources, data cross-validation;

### Chapter 2:

Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc.), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

### Chapter 3:

Detailed analysis of Insulated Lunch Bag manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

### Chapter 4:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

### Chapter 5:

Production/output, value of Insulated Lunch Bag by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

#### **Chapter 6:**

Consumption of Insulated Lunch Bag in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

#### **Chapter 7:**

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

#### **Chapter 8:**

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

#### **Chapter 9:**

Analysis of industrial chain, including the upstream and downstream of the industry.

#### **Chapter 10:**

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

#### **Chapter 11:**

The main points and conclusions of the report.

# Table of Contents

## 1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

## 2 Market Overview

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
  - 2.2.1 Global Insulated Lunch Bag Market Size (2021-2032)
  - 2.2.2 Global Insulated Lunch Bag Sales (2021-2032)
  - 2.2.3 Global Insulated Lunch Bag Market Average Price (2021-2032)
- 2.3 Insulated Lunch Bag by Type
  - 2.3.1 Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
  - 2.3.2 Hard Type
  - 2.3.3 Soft Type
- 2.4 Insulated Lunch Bag by Application
  - 2.4.1 Market Value Comparison by Application (2021 VS 2025 VS 2032)
  - 2.4.2 Online Sales
  - 2.4.3 Offline Sales

## 3 Market Competitive Landscape by Manufacturers

- 3.1 Global Insulated Lunch Bag Market Competitive Situation by Manufacturers (2021 Versus 2025)
- 3.2 Global Insulated Lunch Bag Sales (k units) of Manufacturers (2021-2026)
- 3.3 Global Insulated Lunch Bag Revenue of Manufacturers (2021-2026)
- 3.4 Global Insulated Lunch Bag Average Price by Manufacturers (2021-2026)
- 3.5 Global Insulated Lunch Bag Industry Ranking, 2024 VS 2025 VS 2026
- 3.6 Global Manufacturers of Insulated Lunch Bag, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Insulated Lunch Bag, Product Type & Application
- 3.8 Global Manufacturers of Insulated Lunch Bag, Established Date
- 3.9 Global Insulated Lunch Bag Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

## 4 Manufacturers Profiled

- 4.1 Hydro Flask
  - 4.1.1 Hydro Flask Company Information
  - 4.1.2 Hydro Flask Business Overview
  - 4.1.3 Hydro Flask Insulated Lunch Bag Sales, Revenue and Gross Margin (2021-2026)
  - 4.1.4 Hydro Flask Insulated Lunch Bag Product Portfolio
  - 4.1.5 Hydro Flask Recent Developments
- 4.2 PackIt
  - 4.2.1 PackIt Company Information

[4.2.2 PackIt Business Overview](#)

[4.2.3 PackIt Insulated Lunch Bag Sales, Revenue and Gross Margin \(2021-2026\)](#)

[4.2.4 PackIt Insulated Lunch Bag Product Portfolio](#)

[4.2.5 PackIt Recent Developments](#)

#### [4.3 Vera Bradley](#)

[4.3.1 Vera Bradley Company Information](#)

[4.3.2 Vera Bradley Business Overview](#)

[4.3.3 Vera Bradley Insulated Lunch Bag Sales, Revenue and Gross Margin \(2021-2026\)](#)

[4.3.4 Vera Bradley Insulated Lunch Bag Product Portfolio](#)

[4.3.5 Vera Bradley Recent Developments](#)

#### [4.4 Yeti Holdings](#)

[4.4.1 Yeti Holdings Company Information](#)

[4.4.2 Yeti Holdings Business Overview](#)

[4.4.3 Yeti Holdings Insulated Lunch Bag Sales, Revenue and Gross Margin \(2021-2026\)](#)

[4.4.4 Yeti Holdings Insulated Lunch Bag Product Portfolio](#)

[4.4.5 Yeti Holdings Recent Developments](#)

#### [4.5 Igloo Products Corp](#)

[4.5.1 Igloo Products Corp Company Information](#)

[4.5.2 Igloo Products Corp Business Overview](#)

[4.5.3 Igloo Products Corp Insulated Lunch Bag Sales, Revenue and Gross Margin \(2021-2026\)](#)

[4.5.4 Igloo Products Corp Insulated Lunch Bag Product Portfolio](#)

[4.5.5 Igloo Products Corp Recent Developments](#)

#### [4.6 California Innovations Inc](#)

[4.6.1 California Innovations Inc Company Information](#)

[4.6.2 California Innovations Inc Business Overview](#)

[4.6.3 California Innovations Inc Insulated Lunch Bag Sales, Revenue and Gross Margin \(2021-2026\)](#)

[4.6.4 California Innovations Inc Insulated Lunch Bag Product Portfolio](#)

[4.6.5 California Innovations Inc Recent Developments](#)

#### [4.7 Bklyn Bento](#)

[4.7.1 Bklyn Bento Company Information](#)

[4.7.2 Bklyn Bento Business Overview](#)

[4.7.3 Bklyn Bento Insulated Lunch Bag Sales, Revenue and Gross Margin \(2021-2026\)](#)

[4.7.4 Bklyn Bento Insulated Lunch Bag Product Portfolio](#)

[4.7.5 Bklyn Bento Recent Developments](#)

#### [4.8 Carhartt, Inc.](#)

[4.8.1 Carhartt, Inc. Company Information](#)

[4.8.2 Carhartt, Inc. Business Overview](#)

[4.8.3 Carhartt, Inc. Insulated Lunch Bag Sales, Revenue and Gross Margin \(2021-2026\)](#)

[4.8.4 Carhartt, Inc. Insulated Lunch Bag Product Portfolio](#)

[4.8.5 Carhartt, Inc. Recent Developments](#)

#### [4.9 Sophie Allport](#)

[4.9.1 Sophie Allport Company Information](#)

[4.9.2 Sophie Allport Business Overview](#)

[4.9.3 Sophie Allport Insulated Lunch Bag Sales, Revenue and Gross Margin \(2021-2026\)](#)

[4.9.4 Sophie Allport Insulated Lunch Bag Product Portfolio](#)

[4.9.5 Sophie Allport Recent Developments](#)

#### [4.10 La Piece Paris](#)

[4.10.1 La Piece Paris Company Information](#)

- 4.10.2 La Piece Paris Business Overview
- 4.10.3 La Piece Paris Insulated Lunch Bag Sales, Revenue and Gross Margin (2021-2026)
- 4.10.4 La Piece Paris Insulated Lunch Bag Product Portfolio
- 4.10.5 La Piece Paris Recent Developments

4.11 Thermos L.L.C

- 4.11.1 Thermos L.L.C Company Information
- 4.11.2 Thermos L.L.C Business Overview
- 4.11.3 Thermos L.L.C Insulated Lunch Bag Sales, Revenue and Gross Margin (2021-2026)
- 4.11.4 Thermos L.L.C Insulated Lunch Bag Product Portfolio
- 4.11.5 Thermos L.L.C Recent Developments

4.12 Dean & DeLuca

- 4.12.1 Dean & DeLuca Company Information
- 4.12.2 Dean & DeLuca Business Overview
- 4.12.3 Dean & DeLuca Insulated Lunch Bag Sales, Revenue and Gross Margin (2021-2026)
- 4.12.4 Dean & DeLuca Insulated Lunch Bag Product Portfolio
- 4.12.5 Dean & DeLuca Recent Developments

4.13 CB JAPAN

- 4.13.1 CB JAPAN Company Information
- 4.13.2 CB JAPAN Business Overview
- 4.13.3 CB JAPAN Insulated Lunch Bag Sales, Revenue and Gross Margin (2021-2026)
- 4.13.4 CB JAPAN Insulated Lunch Bag Product Portfolio
- 4.13.5 CB JAPAN Recent Developments

4.14 Decathlon

- 4.14.1 Decathlon Company Information
- 4.14.2 Decathlon Business Overview
- 4.14.3 Decathlon Insulated Lunch Bag Sales, Revenue and Gross Margin (2021-2026)
- 4.14.4 Decathlon Insulated Lunch Bag Product Portfolio
- 4.14.5 Decathlon Recent Developments

4.15 SANRIO CO., LTD

- 4.15.1 SANRIO CO., LTD Company Information
- 4.15.2 SANRIO CO., LTD Business Overview
- 4.15.3 SANRIO CO., LTD Insulated Lunch Bag Sales, Revenue and Gross Margin (2021-2026)
- 4.15.4 SANRIO CO., LTD Insulated Lunch Bag Product Portfolio
- 4.15.5 SANRIO CO., LTD Recent Developments

4.16 Everich Commerce Group

- 4.16.1 Everich Commerce Group Company Information
- 4.16.2 Everich Commerce Group Business Overview
- 4.16.3 Everich Commerce Group Insulated Lunch Bag Sales, Revenue and Gross Margin (2021-2026)
- 4.16.4 Everich Commerce Group Insulated Lunch Bag Product Portfolio
- 4.16.5 Everich Commerce Group Recent Developments

---

**5 Global Insulated Lunch Bag Market Scenario by Region**

- 5.1 Global Insulated Lunch Bag Market Size by Region: 2021 VS 2025 VS 2032
- 5.2 Global Insulated Lunch Bag Sales by Region: 2021-2032
  - 5.2.1 Global Insulated Lunch Bag Sales by Region: 2021-2026
  - 5.2.2 Global Insulated Lunch Bag Sales by Region: 2027-2032
- 5.3 Global Insulated Lunch Bag Revenue by Region: 2021-2032
  - 5.3.1 Global Insulated Lunch Bag Revenue by Region: 2021-2026
  - 5.3.2 Global Insulated Lunch Bag Revenue by Region: 2027-2032

5.4 North America Insulated Lunch Bag Market Facts & Figures by Country

- 5.4.1 North America Insulated Lunch Bag Market Size by Country: 2021 VS 2025 VS 2032
- 5.4.2 North America Insulated Lunch Bag Sales by Country (2021-2032)
- 5.4.3 North America Insulated Lunch Bag Revenue by Country (2021-2032)
- 5.4.4 United States
- 5.4.5 Canada
- 5.4.6 Mexico

5.5 Europe Insulated Lunch Bag Market Facts & Figures by Country

- 5.5.1 Europe Insulated Lunch Bag Market Size by Country: 2021 VS 2025 VS 2032
- 5.5.2 Europe Insulated Lunch Bag Sales by Country (2021-2032)
- 5.5.3 Europe Insulated Lunch Bag Revenue by Country (2021-2032)
- 5.5.4 Germany
- 5.5.5 France
- 5.5.6 U.K.
- 5.5.7 Italy
- 5.5.8 Russia
- 5.5.9 Spain
- 5.5.10 Netherlands
- 5.5.11 Switzerland
- 5.5.12 Sweden
- 5.5.13 Poland

5.6 Asia Pacific Insulated Lunch Bag Market Facts & Figures by Country

- 5.6.1 Asia Pacific Insulated Lunch Bag Market Size by Country: 2021 VS 2025 VS 2032
- 5.6.2 Asia Pacific Insulated Lunch Bag Sales by Country (2021-2032)
- 5.6.3 Asia Pacific Insulated Lunch Bag Revenue by Country (2021-2032)
- 5.6.4 China
- 5.6.5 Japan
- 5.6.6 South Korea
- 5.6.7 India
- 5.6.8 Australia
- 5.6.9 Taiwan
- 5.6.10 Southeast Asia

5.7 South America Insulated Lunch Bag Market Facts & Figures by Country

- 5.7.1 South America Insulated Lunch Bag Market Size by Country: 2021 VS 2025 VS 2032
- 5.7.2 South America Insulated Lunch Bag Sales by Country (2021-2032)
- 5.7.3 South America Insulated Lunch Bag Revenue by Country (2021-2032)
- 5.7.4 Brazil
- 5.7.5 Argentina
- 5.7.6 Chile

5.8 Middle East and Africa Insulated Lunch Bag Market Facts & Figures by Country

- 5.8.1 Middle East and Africa Insulated Lunch Bag Market Size by Country: 2021 VS 2025 VS 2032
  - 5.8.2 Middle East and Africa Insulated Lunch Bag Sales by Country (2021-2032)
  - 5.8.3 Middle East and Africa Insulated Lunch Bag Revenue by Country (2021-2032)
  - 5.8.4 Egypt
  - 5.8.5 South Africa
  - 5.8.6 Israel
  - 5.8.7 Türkiye
  - 5.8.8 GCC Countries
-

6 Segment by Type

- 6.1 Global Insulated Lunch Bag Sales by Type (2021-2032)
  - 6.1.1 Global Insulated Lunch Bag Sales by Type (2021-2032) & (k units)
  - 6.1.2 Global Insulated Lunch Bag Sales Market Share by Type (2021-2032)
- 6.2 Global Insulated Lunch Bag Revenue by Type (2021-2032)
  - 6.2.1 Global Insulated Lunch Bag Sales by Type (2021-2032) & (US\$ Million)
  - 6.2.2 Global Insulated Lunch Bag Revenue Market Share by Type (2021-2032)
- 6.3 Global Insulated Lunch Bag Price by Type (2021-2032)

7 Segment by Application

- 7.1 Global Insulated Lunch Bag Sales by Application (2021-2032)
  - 7.1.1 Global Insulated Lunch Bag Sales by Application (2021-2032) & (k units)
  - 7.1.2 Global Insulated Lunch Bag Sales Market Share by Application (2021-2032)
- 7.2 Global Insulated Lunch Bag Revenue by Application (2021-2032)
  - 7.2.1 Global Insulated Lunch Bag Sales by Application (2021-2032) & (US\$ Million)
  - 7.2.2 Global Insulated Lunch Bag Revenue Market Share by Application (2021-2032)
- 7.3 Global Insulated Lunch Bag Price by Application (2021-2032)

8 Value Chain and Sales Channels Analysis of the Market

- 8.1 Insulated Lunch Bag Value Chain Analysis
  - 8.1.1 Insulated Lunch Bag Key Raw Materials
  - 8.1.2 Raw Materials Key Suppliers
  - 8.1.3 Insulated Lunch Bag Production Mode & Process
- 8.2 Insulated Lunch Bag Sales Channels Analysis
  - 8.2.1 Direct Comparison with Distribution Share
  - 8.2.2 Insulated Lunch Bag Distributors
  - 8.2.3 Insulated Lunch Bag Customers

9 Global Insulated Lunch Bag Analyzing Market Dynamics

- 9.1 Insulated Lunch Bag Industry Trends
- 9.2 Insulated Lunch Bag Industry Drivers
- 9.3 Insulated Lunch Bag Industry Opportunities and Challenges
- 9.4 Insulated Lunch Bag Industry Restraints

10 Report Conclusion

11 Disclaimer

# List of Tables and Figures

---

## List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Insulated Lunch Bag Volume and Revenue Market Size and CAGR of Manufacturers (2021 Versus 2025)
- Table 6: Global Insulated Lunch Bag Sales (k units) of Manufacturers (2021-2026)
- Table 7: Global Insulated Lunch Bag Sales Market Share by Manufacturers (2021-2026)
- Table 8: Global Insulated Lunch Bag Revenue of Manufacturers (2021-2026)
- Table 9: Global Insulated Lunch Bag Revenue Share by Manufacturers (2021-2026)
- Table 10: Global Market Insulated Lunch Bag Average Price (USD/unit) of Manufacturers (2021-2026)
- Table 11: Global Insulated Lunch Bag Industry Ranking, 2024 VS 2025 VS 2026
- Table 12: Global Manufacturers of Insulated Lunch Bag, Manufacturing Sites & Headquarters
- Table 13: Global Manufacturers of Insulated Lunch Bag, Product Type & Application
- Table 14: Global Insulated Lunch Bag Manufacturers Established Date
- Table 15: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 16: Global Insulated Lunch Bag by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 17: Manufacturers Mergers & Acquisitions, Expansion Plans)
- Table 18: Hydro Flask Company Information
- Table 19: Hydro Flask Business Overview
- Table 20: Hydro Flask Insulated Lunch Bag Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 21: Hydro Flask Insulated Lunch Bag Product Portfolio
- Table 22: Hydro Flask Recent Developments
- Table 23: PackIt Company Information
- Table 24: PackIt Business Overview
- Table 25: PackIt Insulated Lunch Bag Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 26: PackIt Insulated Lunch Bag Product Portfolio
- Table 27: PackIt Recent Developments
- Table 28: Vera Bradley Company Information
- Table 29: Vera Bradley Business Overview
- Table 30: Vera Bradley Insulated Lunch Bag Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 31: Vera Bradley Insulated Lunch Bag Product Portfolio
- Table 32: Vera Bradley Recent Developments
- Table 33: Yeti Holdings Company Information
- Table 34: Yeti Holdings Business Overview
- Table 35: Yeti Holdings Insulated Lunch Bag Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 36: Yeti Holdings Insulated Lunch Bag Product Portfolio
- Table 37: Yeti Holdings Recent Developments
- Table 38: Igloo Products Corp Company Information
- Table 39: Igloo Products Corp Business Overview
- Table 40: Igloo Products Corp Insulated Lunch Bag Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 41: Igloo Products Corp Insulated Lunch Bag Product Portfolio
- Table 42: Igloo Products Corp Recent Developments
- Table 43: California Innovations Inc Company Information
- Table 44: California Innovations Inc Business Overview
- Table 45: California Innovations Inc Insulated Lunch Bag Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 46: California Innovations Inc Insulated Lunch Bag Product Portfolio
- Table 47: California Innovations Inc Recent Developments
- Table 48: Bklyn Bento Company Information
- Table 49: Bklyn Bento Business Overview
- Table 50: Bklyn Bento Insulated Lunch Bag Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-

2026)

- Table 51: Bklyn Bento Insulated Lunch Bag Product Portfolio
- Table 52: Bklyn Bento Recent Developments
- Table 53: Carhartt, Inc. Company Information
- Table 54: Carhartt, Inc. Business Overview
- Table 55: Carhartt, Inc. Insulated Lunch Bag Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 56: Carhartt, Inc. Insulated Lunch Bag Product Portfolio
- Table 57: Carhartt, Inc. Recent Developments
- Table 58: Sophie Allport Company Information
- Table 59: Sophie Allport Business Overview
- Table 60: Sophie Allport Insulated Lunch Bag Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 61: Sophie Allport Insulated Lunch Bag Product Portfolio
- Table 62: Sophie Allport Recent Developments
- Table 63: La Piece Paris Company Information
- Table 64: La Piece Paris Business Overview
- Table 65: La Piece Paris Insulated Lunch Bag Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 66: La Piece Paris Insulated Lunch Bag Product Portfolio
- Table 67: La Piece Paris Recent Developments
- Table 68: Thermos L.L.C Company Information
- Table 69: Thermos L.L.C Business Overview
- Table 70: Thermos L.L.C Insulated Lunch Bag Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 71: Thermos L.L.C Insulated Lunch Bag Product Portfolio
- Table 72: Thermos L.L.C Recent Developments
- Table 73: Dean & DeLuca Company Information
- Table 74: Dean & DeLuca Business Overview
- Table 75: Dean & DeLuca Insulated Lunch Bag Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 76: Dean & DeLuca Insulated Lunch Bag Product Portfolio
- Table 77: Dean & DeLuca Recent Developments
- Table 78: CB JAPAN Company Information
- Table 79: CB JAPAN Business Overview
- Table 80: CB JAPAN Insulated Lunch Bag Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 81: CB JAPAN Insulated Lunch Bag Product Portfolio
- Table 82: CB JAPAN Recent Developments
- Table 83: Decathlon Company Information
- Table 84: Decathlon Business Overview
- Table 85: Decathlon Insulated Lunch Bag Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 86: Decathlon Insulated Lunch Bag Product Portfolio
- Table 87: Decathlon Recent Developments
- Table 88: SANRIO CO., LTD Company Information
- Table 89: SANRIO CO., LTD Business Overview
- Table 90: SANRIO CO., LTD Insulated Lunch Bag Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 91: SANRIO CO., LTD Insulated Lunch Bag Product Portfolio
- Table 92: SANRIO CO., LTD Recent Developments
- Table 93: Everich Commerce Group Company Information
- Table 94: Everich Commerce Group Business Overview
- Table 95: Everich Commerce Group Insulated Lunch Bag Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 96: Everich Commerce Group Insulated Lunch Bag Product Portfolio
- Table 97: Everich Commerce Group Recent Developments
- Table 98: Global Insulated Lunch Bag Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 99: Global Insulated Lunch Bag Sales by Region (2021-2026) & (k units)
- Table 100: Global Insulated Lunch Bag Sales Market Share by Region (2021-2026)
- Table 101: Global Insulated Lunch Bag Sales by Region (2027-2032) & (k units)
- Table 102: Global Insulated Lunch Bag Sales Market Share by Region (2027-2032)
- Table 103: Global Insulated Lunch Bag Revenue by Region (2021-2026) & (US\$ Million)
- Table 104: Global Insulated Lunch Bag Revenue Market Share by Region (2021-2026)
- Table 105: Global Insulated Lunch Bag Revenue by Region (2027-2032) & (US\$ Million)

- Table 106: Global Insulated Lunch Bag Revenue Market Share by Region (2027-2032)
- Table 107: North America Insulated Lunch Bag Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 108: North America Insulated Lunch Bag Sales by Country (2021-2026) & (k units)
- Table 109: North America Insulated Lunch Bag Sales by Country (2027-2032) & (k units)
- Table 110: North America Insulated Lunch Bag Revenue by Country (2021-2026) & (US\$ Million)
- Table 111: North America Insulated Lunch Bag Revenue by Country (2027-2032) & (US\$ Million)
- Table 112: Europe Insulated Lunch Bag Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 113: Europe Insulated Lunch Bag Sales by Country (2021-2026) & (k units)
- Table 114: Europe Insulated Lunch Bag Sales by Country (2027-2032) & (k units)
- Table 115: Europe Insulated Lunch Bag Revenue by Country (2021-2026) & (US\$ Million)
- Table 116: Europe Insulated Lunch Bag Revenue by Country (2027-2032) & (US\$ Million)
- Table 117: Asia Pacific Insulated Lunch Bag Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 118: Asia Pacific Insulated Lunch Bag Sales by Country (2021-2026) & (k units)
- Table 119: Asia Pacific Insulated Lunch Bag Sales by Country (2027-2032) & (k units)
- Table 120: Asia Pacific Insulated Lunch Bag Revenue by Country (2021-2026) & (US\$ Million)
- Table 121: Asia Pacific Insulated Lunch Bag Revenue by Country (2027-2032) & (US\$ Million)
- Table 122: South America Insulated Lunch Bag Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 123: South America Insulated Lunch Bag Sales by Country (2021-2026) & (k units)
- Table 124: South America Insulated Lunch Bag Sales by Country (2027-2032) & (k units)
- Table 125: South America Insulated Lunch Bag Revenue by Country (2021-2026) & (US\$ Million)
- Table 126: South America Insulated Lunch Bag Revenue by Country (2027-2032) & (US\$ Million)
- Table 127: Middle East and Africa Insulated Lunch Bag Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 128: Middle East and Africa Insulated Lunch Bag Sales by Country (2021-2026) & (k units)
- Table 129: Middle East and Africa Insulated Lunch Bag Sales by Country (2027-2032) & (k units)
- Table 130: Middle East and Africa Insulated Lunch Bag Revenue by Country (2021-2026) & (US\$ Million)
- Table 131: Middle East and Africa Insulated Lunch Bag Revenue by Country (2027-2032) & (US\$ Million)
- Table 132: Global Insulated Lunch Bag Sales by Type (2021-2026) & (k units)
- Table 133: Global Insulated Lunch Bag Sales by Type (2027-2032) & (k units)
- Table 134: Global Insulated Lunch Bag Sales Market Share by Type (2021-2026)
- Table 135: Global Insulated Lunch Bag Sales Market Share by Type (2027-2032)
- Table 136: Global Insulated Lunch Bag Revenue by Type (2021-2026) & (US\$ Million)
- Table 137: Global Insulated Lunch Bag Revenue by Type (2027-2032) & (US\$ Million)
- Table 138: Global Insulated Lunch Bag Revenue Market Share by Type (2021-2026)
- Table 139: Global Insulated Lunch Bag Revenue Market Share by Type (2027-2032)
- Table 140: Global Insulated Lunch Bag Price by Type (2021-2026) & (USD/unit)
- Table 141: Global Insulated Lunch Bag Price by Type (2027-2032) & (USD/unit)
- Table 142: Global Insulated Lunch Bag Sales by Application (2021-2026) & (k units)
- Table 143: Global Insulated Lunch Bag Sales by Application (2027-2032) & (k units)
- Table 144: Global Insulated Lunch Bag Sales Market Share by Application (2021-2026)
- Table 145: Global Insulated Lunch Bag Sales Market Share by Application (2027-2032)
- Table 146: Global Insulated Lunch Bag Revenue by Application (2021-2026) & (US\$ Million)
- Table 147: Global Insulated Lunch Bag Revenue by Application (2027-2032) & (US\$ Million)
- Table 148: Global Insulated Lunch Bag Revenue Market Share by Application (2021-2026)
- Table 149: Global Insulated Lunch Bag Revenue Market Share by Application (2027-2032)
- Table 150: Global Insulated Lunch Bag Price by Application (2021-2026) & (USD/unit)
- Table 151: Global Insulated Lunch Bag Price by Application (2027-2032) & (USD/unit)
- Table 152: Key Raw Materials
- Table 153: Raw Materials Key Suppliers
- Table 154: Insulated Lunch Bag Distributors List
- Table 155: Insulated Lunch Bag Customers List
- Table 156: Insulated Lunch Bag Industry Trends
- Table 157: Insulated Lunch Bag Industry Drivers
- Table 158: Insulated Lunch Bag Industry Restraints
- Table 159: Authors List of This Report

## List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Insulated Lunch Bag Product Image
- Figure 5: Global Insulated Lunch Bag Revenue (US\$ Million), 2021 VS 2025 VS 2032
- Figure 6: Global Insulated Lunch Bag Market Size (2021-2032) & (US\$ Million)
- Figure 7: Global Insulated Lunch Bag Sales (2021-2032) & (k units)

- Figure 8: Global Insulated Lunch Bag Average Price (USD/unit) & (2021-2032)
- Figure 9: Hard Type Product Image
- Figure 10: Soft Type Product Image
- Figure 11: Online Sales Product Image
- Figure 12: Offline Sales Product Image
- Figure 13: Global Insulated Lunch Bag Revenue Share by Manufacturers in 2025
- Figure 14: Global Manufacturers of Insulated Lunch Bag, Manufacturing Sites & Headquarters
- Figure 15: Global Top 5 and 10 Insulated Lunch Bag Players Market Share by Revenue in 2025
- Figure 16: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 17: Global Insulated Lunch Bag Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Figure 18: Global Insulated Lunch Bag Sales by Region in 2025
- Figure 19: Global Insulated Lunch Bag Revenue by Region in 2025
- Figure 20: North America Insulated Lunch Bag Market Size by Country in 2025
- Figure 21: North America Insulated Lunch Bag Sales Market Share by Country (2021-2032)
- Figure 22: North America Insulated Lunch Bag Revenue Market Share by Country (2021-2032)
- Figure 23: United States Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 24: Canada Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 25: Mexico Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 26: Europe Insulated Lunch Bag Market Size by Country in 2025
- Figure 27: Europe Insulated Lunch Bag Sales Market Share by Country (2021-2032)
- Figure 28: Europe Insulated Lunch Bag Revenue Market Share by Country (2021-2032)
- Figure 29: Germany Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 30: France Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 31: U.K. Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 32: Italy Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 33: Russia Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 34: Spain Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 35: Netherlands Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 36: Switzerland Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 37: Sweden Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 38: Poland Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 39: Asia Pacific Insulated Lunch Bag Market Size by Country in 2025
- Figure 40: Asia Pacific Insulated Lunch Bag Sales Market Share by Country (2021-2032)
- Figure 41: Asia Pacific Insulated Lunch Bag Revenue Market Share by Country (2021-2032)
- Figure 42: China Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 43: Japan Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 44: South Korea Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 45: India Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 46: Australia Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 47: Taiwan Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 48: Southeast Asia Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 49: Southeast Asia Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 50: South America Insulated Lunch Bag Market Size by Country in 2025
- Figure 51: South America Insulated Lunch Bag Sales Market Share by Country (2021-2032)
- Figure 52: South America Insulated Lunch Bag Revenue Market Share by Country (2021-2032)
- Figure 53: Brazil Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 54: Argentina Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 55: Chile Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 56: Middle East and Africa Insulated Lunch Bag Market Size by Country in 2025
- Figure 57: Middle East and Africa Insulated Lunch Bag Sales Market Share by Country (2021-2032)
- Figure 58: Middle East and Africa Insulated Lunch Bag Revenue Market Share by Country (2021-2032)
- Figure 59: Egypt Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 60: South Africa Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 61: Israel Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 62: Türkiye Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 63: GCC Countries Insulated Lunch Bag Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 64: Global Insulated Lunch Bag Sales Market Share by Type (2021-2032)
- Figure 65: Global Insulated Lunch Bag Revenue Market Share by Type (2021-2032)
- Figure 66: Global Insulated Lunch Bag Price (USD/unit) by Type (2021-2032)
- Figure 67: Global Insulated Lunch Bag Sales Market Share by Application (2021-2032)
- Figure 68: Global Insulated Lunch Bag Revenue Market Share by Application (2021-2032)
- Figure 69: Global Insulated Lunch Bag Price (USD/unit) by Application (2021-2032)
- Figure 70: Insulated Lunch Bag Value Chain
- Figure 71: Insulated Lunch Bag Production Mode & Process
- Figure 72: Direct Comparison with Distribution Share

- Figure 73: Distributors Profiles
- Figure 74: Insulated Lunch Bag Industry Opportunities and Challenges