



Global Immersive Rowing Simulator Industry Growth and Trends Forecast to 2032

Industry	Published	Pages	Format
Consumer Goods	2026-07-04	112	PDF

Single User	Multi User	Enterprise
USD 3,450	USD 5,175	USD 6,900

Description

The global Immersive Rowing Simulator market was valued at US\$ million in 2026 and is projected to reach US\$ million by 2032, implying a CAGR of xx% over 2026-2032.

The North America market for Immersive Rowing Simulator is projected to increase from US\$ million in 2026 to US\$ million by 2032, corresponding to a CAGR of % over 2026-2032.

The Europe market for Immersive Rowing Simulator is projected to increase from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026-2032.

The Asia Pacific market for Immersive Rowing Simulator is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

Leading global manufacturers of Immersive Rowing Simulator include WaterRower, Concept2, FDF Limited, Ergatta, CITYROW, Mr. Captain, Sunny Health & Fitness, XTERRA Fitness and Snode, among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

Report Scope

This report provides a structured, data-driven view of the global Immersive Rowing Simulator market, combining harmonized quantitative metrics with targeted qualitative insight to support business and growth strategy, market positioning, and capital allocation.

The Immersive Rowing Simulator market size, estimates, and forecasts are presented in terms of sales volume (k units) and revenue (US\$ million), with 2025 as the base year and historical and forecast data for 2021-2032. The report segments the global Immersive Rowing Simulator market by Type, Application, region/country, and company, provides regional market sizes at the segment level, profiles the competitive landscape and key players and their market ranks, and reviews technology trends and new product developments relevant to Immersive Rowing Simulator.

Key Companies & Market Share Insights

This section analyzes the strategies and performance of leading manufacturers in the global Immersive Rowing Simulator market, including portfolio focus, innovation and product development, mergers and acquisitions, collaborations, and geographic expansion used to sustain or enhance competitive positions. It also summarizes recent corporate developments and key financial indicators and provides global revenue, price, and sales volume data by manufacturer for 2020-2025, enabling benchmarking of scale, pricing, and market share and supporting assessment of market concentration through indicators such as CR5 and CR10.

Immersive Rowing Simulator Market by Company

WaterRower

Concept2

FDF Limited
Ergatta
CITYROW
Mr. Captain
Sunny Health & Fitness
XTERRA Fitness
Snode
Stamina Products
IMPEX
Echelon
Peloton
Hydrow
Aviron
LIT
ProForm
NordicTrack
JOROTO

Immersive Rowing Simulator Segment by Type

Monorail
Dual Rail

Immersive Rowing Simulator Segment by Application

Household
Gym
Others

Immersive Rowing Simulator Segment by Region

North America
United States
Canada
Mexico
Europe
Germany
France
U.K.
Italy
Russia
Spain
Netherlands
Switzerland
Sweden
Poland
Asia-Pacific
China
Japan
South Korea
India
Australia

Taiwan
Southeast Asia
South America
Brazil
Argentina
Chile
Colombia
Middle East & Africa
Egypt
South Africa
Israel
Türkiye
GCC Countries

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Immersive Rowing Simulator market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Immersive Rowing Simulator and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Immersive Rowing Simulator.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, South America, Middle East & Africa.

Chapter 2:

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3:

Detailed analysis of Immersive Rowing Simulator manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4:

Sales, revenue of Immersive Rowing Simulator in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5:

Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, South America, Middle East & Africa.

Chapter 6:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, South America, Middle East & Africa, sales and revenue by country.

Chapter 12:

Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13:

Concluding Insights of the report.

Table of Contents

1 Market Overview

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Immersive Rowing Simulator Market Size Estimates and Forecasts (2021-2032)
 - 1.2.2 Global Immersive Rowing Simulator Sales Estimates and Forecasts (2021-2032)
- 1.3 Immersive Rowing Simulator Market by Type
 - 1.3.1 Monorail
 - 1.3.2 Dual Rail
- 1.4 Global Immersive Rowing Simulator Market Size by Type
 - 1.4.1 Global Immersive Rowing Simulator Market Size Overview by Type (2021-2032)
 - 1.4.2 Global Immersive Rowing Simulator Historic Market Size Review by Type (2021-2026)
 - 1.4.3 Global Immersive Rowing Simulator Forecasted Market Size by Type (2027-2032)
- 1.5 Key Regions Market Size by Type
 - 1.5.1 North America Immersive Rowing Simulator Sales Breakdown by Type (2021-2026)
 - 1.5.2 Europe Immersive Rowing Simulator Sales Breakdown by Type (2021-2026)
 - 1.5.3 Asia-Pacific Immersive Rowing Simulator Sales Breakdown by Type (2021-2026)
 - 1.5.4 South America Immersive Rowing Simulator Sales Breakdown by Type (2021-2026)
 - 1.5.5 Middle East and Africa Immersive Rowing Simulator Sales Breakdown by Type (2021-2026)

2 Global Market Dynamics

- 2.1 Immersive Rowing Simulator Industry Trends
- 2.2 Immersive Rowing Simulator Industry Drivers
- 2.3 Immersive Rowing Simulator Industry Opportunities and Challenges
- 2.4 Immersive Rowing Simulator Industry Restraints

3 Market Competitive Landscape by Company

- 3.1 Global Top Players by Immersive Rowing Simulator Revenue (2021-2026)
- 3.2 Global Top Players by Immersive Rowing Simulator Sales (2021-2026)
- 3.3 Global Top Players by Immersive Rowing Simulator Price (2021-2026)
- 3.4 Global Immersive Rowing Simulator Industry Company Ranking, 2024 VS 2025 VS 2026
- 3.5 Global Immersive Rowing Simulator Major Company Production Sites & Headquarters
- 3.6 Global Immersive Rowing Simulator Company, Product Type & Application
- 3.7 Global Immersive Rowing Simulator Company Establishment Date
- 3.8 Market Competitive Analysis
 - 3.8.1 Global Immersive Rowing Simulator Market CR5 and HHI
 - 3.8.2 Global Top 5 and 10 Immersive Rowing Simulator Players Market Share by Revenue in 2025
 - 3.8.3 2025 Immersive Rowing Simulator Tier 1, Tier 2, and Tier 3

4 Immersive Rowing Simulator Regional Status and Outlook

- 4.1 Global Immersive Rowing Simulator Market Size and CAGR by Region: 2021 VS 2025 VS 2032
- 4.2 Global Immersive Rowing Simulator Historic Market Size by Region
 - 4.2.1 Global Immersive Rowing Simulator Sales in Volume by Region (2021-2026)
 - 4.2.2 Global Immersive Rowing Simulator Sales in Value by Region (2021-2026)
 - 4.2.3 Global Immersive Rowing Simulator Sales (Volume & Value), Price and Gross Margin (2021-2026)
- 4.3 Global Immersive Rowing Simulator Forecasted Market Size by Region

- 4.3.1 Global Immersive Rowing Simulator Sales in Volume by Region (2027-2032)
- 4.3.2 Global Immersive Rowing Simulator Sales in Value by Region (2027-2032)
- 4.3.3 Global Immersive Rowing Simulator Sales (Volume & Value), Price and Gross Margin (2027-2032)

5 Immersive Rowing Simulator by Application

- 5.1 Immersive Rowing Simulator Market by Application
 - 5.1.1 Household
 - 5.1.2 Gym
 - 5.1.3 Others
- 5.2 Global Immersive Rowing Simulator Market Size by Application
 - 5.2.1 Global Immersive Rowing Simulator Market Size Overview by Application (2021-2032)
 - 5.2.2 Global Immersive Rowing Simulator Historic Market Size Review by Application (2021-2026)
 - 5.2.3 Global Immersive Rowing Simulator Forecasted Market Size by Application (2027-2032)
- 5.3 Key Regions Market Size by Application
 - 5.3.1 North America Immersive Rowing Simulator Sales Breakdown by Application (2021-2026)
 - 5.3.2 Europe Immersive Rowing Simulator Sales Breakdown by Application (2021-2026)
 - 5.3.3 Asia-Pacific Immersive Rowing Simulator Sales Breakdown by Application (2021-2026)
 - 5.3.4 South America Immersive Rowing Simulator Sales Breakdown by Application (2021-2026)
 - 5.3.5 Middle East and Africa Immersive Rowing Simulator Sales Breakdown by Application (2021-2026)

6 Company Profiles

- 6.1 WaterRower
 - 6.1.1 WaterRower Company Information
 - 6.1.2 WaterRower Business Overview
 - 6.1.3 WaterRower Immersive Rowing Simulator Sales, Revenue and Gross Margin (2021-2026)
 - 6.1.4 WaterRower Immersive Rowing Simulator Product Portfolio
 - 6.1.5 WaterRower Recent Developments
- 6.2 Concept2
 - 6.2.1 Concept2 Company Information
 - 6.2.2 Concept2 Business Overview
 - 6.2.3 Concept2 Immersive Rowing Simulator Sales, Revenue and Gross Margin (2021-2026)
 - 6.2.4 Concept2 Immersive Rowing Simulator Product Portfolio
 - 6.2.5 Concept2 Recent Developments
- 6.3 FDF Limited
 - 6.3.1 FDF Limited Company Information
 - 6.3.2 FDF Limited Business Overview
 - 6.3.3 FDF Limited Immersive Rowing Simulator Sales, Revenue and Gross Margin (2021-2026)
 - 6.3.4 FDF Limited Immersive Rowing Simulator Product Portfolio
 - 6.3.5 FDF Limited Recent Developments
- 6.4 Ergatta
 - 6.4.1 Ergatta Company Information
 - 6.4.2 Ergatta Business Overview
 - 6.4.3 Ergatta Immersive Rowing Simulator Sales, Revenue and Gross Margin (2021-2026)
 - 6.4.4 Ergatta Immersive Rowing Simulator Product Portfolio
 - 6.4.5 Ergatta Recent Developments
- 6.5 CITYROW
 - 6.5.1 CITYROW Company Information
 - 6.5.2 CITYROW Business Overview
 - 6.5.3 CITYROW Immersive Rowing Simulator Sales, Revenue and Gross Margin (2021-2026)

6.5.4 CITYROW Immersive Rowing Simulator Product Portfolio

6.5.5 CITYROW Recent Developments

6.6 Mr. Captain

6.6.1 Mr. Captain Company Information

6.6.2 Mr. Captain Business Overview

6.6.3 Mr. Captain Immersive Rowing Simulator Sales, Revenue and Gross Margin (2021-2026)

6.6.4 Mr. Captain Immersive Rowing Simulator Product Portfolio

6.6.5 Mr. Captain Recent Developments

6.7 Sunny Health & Fitness

6.7.1 Sunny Health & Fitness Company Information

6.7.2 Sunny Health & Fitness Business Overview

6.7.3 Sunny Health & Fitness Immersive Rowing Simulator Sales, Revenue and Gross Margin (2021-2026)

6.7.4 Sunny Health & Fitness Immersive Rowing Simulator Product Portfolio

6.7.5 Sunny Health & Fitness Recent Developments

6.8 XTERRA Fitness

6.8.1 XTERRA Fitness Company Information

6.8.2 XTERRA Fitness Business Overview

6.8.3 XTERRA Fitness Immersive Rowing Simulator Sales, Revenue and Gross Margin (2021-2026)

6.8.4 XTERRA Fitness Immersive Rowing Simulator Product Portfolio

6.8.5 XTERRA Fitness Recent Developments

6.9 Snode

6.9.1 Snode Company Information

6.9.2 Snode Business Overview

6.9.3 Snode Immersive Rowing Simulator Sales, Revenue and Gross Margin (2021-2026)

6.9.4 Snode Immersive Rowing Simulator Product Portfolio

6.9.5 Snode Recent Developments

6.10 Stamina Products

6.10.1 Stamina Products Company Information

6.10.2 Stamina Products Business Overview

6.10.3 Stamina Products Immersive Rowing Simulator Sales, Revenue and Gross Margin (2021-2026)

6.10.4 Stamina Products Immersive Rowing Simulator Product Portfolio

6.10.5 Stamina Products Recent Developments

6.11 IMPEX

6.11.1 IMPEX Company Information

6.11.2 IMPEX Business Overview

6.11.3 IMPEX Immersive Rowing Simulator Sales, Revenue and Gross Margin (2021-2026)

6.11.4 IMPEX Immersive Rowing Simulator Product Portfolio

6.11.5 IMPEX Recent Developments

6.12 Echelon

6.12.1 Echelon Company Information

6.12.2 Echelon Business Overview

6.12.3 Echelon Immersive Rowing Simulator Sales, Revenue and Gross Margin (2021-2026)

6.12.4 Echelon Immersive Rowing Simulator Product Portfolio

6.12.5 Echelon Recent Developments

6.13 Peloton

6.13.1 Peloton Company Information

6.13.2 Peloton Business Overview

6.13.3 Peloton Immersive Rowing Simulator Sales, Revenue and Gross Margin (2021-2026)

6.13.4 Peloton Immersive Rowing Simulator Product Portfolio

6.13.5 Peloton Recent Developments

6.14 Hydrow

6.14.1 Hydrow Company Information

6.14.2 Hydrow Business Overview

6.14.3 Hydrow Immersive Rowing Simulator Sales, Revenue and Gross Margin (2021-2026)

6.14.4 Hydrow Immersive Rowing Simulator Product Portfolio

6.14.5 Hydrow Recent Developments

6.15 Aviron

6.15.1 Aviron Company Information

6.15.2 Aviron Business Overview

6.15.3 Aviron Immersive Rowing Simulator Sales, Revenue and Gross Margin (2021-2026)

6.15.4 Aviron Immersive Rowing Simulator Product Portfolio

6.15.5 Aviron Recent Developments

6.16 LIT

6.16.1 LIT Company Information

6.16.2 LIT Business Overview

6.16.3 LIT Immersive Rowing Simulator Sales, Revenue and Gross Margin (2021-2026)

6.16.4 LIT Immersive Rowing Simulator Product Portfolio

6.16.5 LIT Recent Developments

6.17 ProForm

6.17.1 ProForm Company Information

6.17.2 ProForm Business Overview

6.17.3 ProForm Immersive Rowing Simulator Sales, Revenue and Gross Margin (2021-2026)

6.17.4 ProForm Immersive Rowing Simulator Product Portfolio

6.17.5 ProForm Recent Developments

6.18 NordicTrack

6.18.1 NordicTrack Company Information

6.18.2 NordicTrack Business Overview

6.18.3 NordicTrack Immersive Rowing Simulator Sales, Revenue and Gross Margin (2021-2026)

6.18.4 NordicTrack Immersive Rowing Simulator Product Portfolio

6.18.5 NordicTrack Recent Developments

6.19 JOROTO

6.19.1 JOROTO Company Information

6.19.2 JOROTO Business Overview

6.19.3 JOROTO Immersive Rowing Simulator Sales, Revenue and Gross Margin (2021-2026)

6.19.4 JOROTO Immersive Rowing Simulator Product Portfolio

6.19.5 JOROTO Recent Developments

7 North America by Country

7.1 North America Immersive Rowing Simulator Sales by Country

7.1.1 North America Immersive Rowing Simulator Sales Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

7.1.2 North America Immersive Rowing Simulator Sales by Country (2021-2026)

7.1.3 North America Immersive Rowing Simulator Sales Forecast by Country (2027-2032)

7.2 North America Immersive Rowing Simulator Market Size by Country

7.2.1 North America Immersive Rowing Simulator Market Size Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

7.2.2 North America Immersive Rowing Simulator Market Size by Country (2021-2026)

7.2.3 North America Immersive Rowing Simulator Market Size Forecast by Country (2027-2032)

8 Europe by Country

8.1 Europe Immersive Rowing Simulator Sales by Country

8.1.1 Europe Immersive Rowing Simulator Sales Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

8.1.2 Europe Immersive Rowing Simulator Sales by Country (2021-2026)

8.1.3 Europe Immersive Rowing Simulator Sales Forecast by Country (2027-2032)

8.2 Europe Immersive Rowing Simulator Market Size by Country

8.2.1 Europe Immersive Rowing Simulator Market Size Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

8.2.2 Europe Immersive Rowing Simulator Market Size by Country (2021-2026)

8.2.3 Europe Immersive Rowing Simulator Market Size Forecast by Country (2027-2032)

9 Asia-Pacific by Country

9.1 Asia-Pacific Immersive Rowing Simulator Sales by Country

9.1.1 Asia-Pacific Immersive Rowing Simulator Sales Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

9.1.2 Asia-Pacific Immersive Rowing Simulator Sales by Country (2021-2026)

9.1.3 Asia-Pacific Immersive Rowing Simulator Sales Forecast by Country (2027-2032)

9.2 Asia-Pacific Immersive Rowing Simulator Market Size by Country

9.2.1 Asia-Pacific Immersive Rowing Simulator Market Size Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

9.2.2 Asia-Pacific Immersive Rowing Simulator Market Size by Country (2021-2026)

9.2.3 Asia-Pacific Immersive Rowing Simulator Market Size Forecast by Country (2027-2032)

10 South America by Country

10.1 South America Immersive Rowing Simulator Sales by Country

10.1.1 South America Immersive Rowing Simulator Sales Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

10.1.2 South America Immersive Rowing Simulator Sales by Country (2021-2026)

10.1.3 South America Immersive Rowing Simulator Sales Forecast by Country (2027-2032)

10.2 South America Immersive Rowing Simulator Market Size by Country

10.2.1 South America Immersive Rowing Simulator Market Size Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

10.2.2 South America Immersive Rowing Simulator Market Size by Country (2021-2026)

10.2.3 South America Immersive Rowing Simulator Market Size Forecast by Country (2027-2032)

11 Middle East and Africa by Country

11.1 Middle East and Africa Immersive Rowing Simulator Sales by Country

11.1.1 Middle East and Africa Immersive Rowing Simulator Sales Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

11.1.2 Middle East and Africa Immersive Rowing Simulator Sales by Country (2021-2026)

11.1.3 Middle East and Africa Immersive Rowing Simulator Sales Forecast by Country (2027-2032)

11.2 Middle East and Africa Immersive Rowing Simulator Market Size by Country

11.2.1 Middle East and Africa Immersive Rowing Simulator Market Size Growth Rate (CAGR) by Country: 2021 VS 2025 VS 2032

11.2.2 Middle East and Africa Immersive Rowing Simulator Market Size by Country (2021-2026)

11.2.3 Middle East and Africa Immersive Rowing Simulator Market Size Forecast by Country (2027-2032)

12 Value Chain and Sales Channels Analysis

12.1 Immersive Rowing Simulator Value Chain Analysis

12.1.1 Immersive Rowing Simulator Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Immersive Rowing Simulator Production Mode & Process

12.2 Immersive Rowing Simulator Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 Immersive Rowing Simulator Distributors

12.2.3 Immersive Rowing Simulator Customers

13 Concluding Insights

14 Appendix

14.1 Reasons for Doing This Study

14.2 Research Methodology

14.3 Research Process

14.4 Authors List of This Report

14.5 Data Source

14.5.1 Secondary Sources

14.5.2 Primary Sources

14.6 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Major Company of Monorail
- Table 2: Major Company of Dual Rail
- Table 3: Global Immersive Rowing Simulator Sales by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Global Immersive Rowing Simulator Sales by Type (2021-2026) & (k units)
- Table 5: Global Immersive Rowing Simulator Sales Market Share in Volume by Type (2021-2026)
- Table 6: Global Immersive Rowing Simulator Sales by Type (2021-2026) & (US\$ Million)
- Table 7: Global Immersive Rowing Simulator Sales Market Share in Value by Type (2021-2026)
- Table 8: Global Immersive Rowing Simulator Price by Type (2021-2026) & (USD/unit)
- Table 9: Global Immersive Rowing Simulator Sales by Type (2027-2032) & (k units)
- Table 10: Global Immersive Rowing Simulator Sales Market Share in Volume by Type (2027-2032)
- Table 11: Global Immersive Rowing Simulator Sales by Type (2027-2032) & (US\$ Million)
- Table 12: Global Immersive Rowing Simulator Sales Market Share in Value by Type (2027-2032)
- Table 13: Global Immersive Rowing Simulator Price by Type (2027-2032) & (USD/unit)
- Table 14: North America Immersive Rowing Simulator Sales by Type (2021-2026) & (k units)
- Table 15: North America Immersive Rowing Simulator Sales by Type (2021-2026) & (US\$ Million)
- Table 16: Europe Immersive Rowing Simulator Sales by Type (2021-2026) & (k units)
- Table 17: Europe Immersive Rowing Simulator Sales by Type (2021-2026) & (US\$ Million)
- Table 18: Asia-Pacific Immersive Rowing Simulator Sales by Type (2021-2026) & (k units)
- Table 19: Asia-Pacific Immersive Rowing Simulator Sales by Type (2021-2026) & (US\$ Million)
- Table 20: Latin America Immersive Rowing Simulator Sales by Type (2021-2026) & (k units)
- Table 21: Latin America Immersive Rowing Simulator Sales by Type (2021-2026) & (US\$ Million)
- Table 22: Middle East and Africa Immersive Rowing Simulator Sales by Type (2021-2026) & (k units)
- Table 23: Middle East and Africa Immersive Rowing Simulator Sales by Type (2021-2026) & (US\$ Million)
- Table 24: Immersive Rowing Simulator Industry Trends
- Table 25: Immersive Rowing Simulator Industry Drivers
- Table 26: Immersive Rowing Simulator Industry Opportunities and Challenges
- Table 27: Immersive Rowing Simulator Industry Restraints
- Table 28: Global Immersive Rowing Simulator Sales Revenue by Company (US\$ Million) & (2021-2026)
- Table 29: Global Immersive Rowing Simulator Revenue Market Share by Company (2021-2026)
- Table 30: Global Immersive Rowing Simulator Sales by Company (2021-2026) & (k units)
- Table 31: Global Immersive Rowing Simulator Sales Share by Company (2021-2026)
- Table 32: Global Immersive Rowing Simulator Market Price by Company (2021-2026) & (USD/unit)
- Table 33: Global Immersive Rowing Simulator Industry Company Ranking, 2024 VS 2025 VS 2026
- Table 34: Global Immersive Rowing Simulator Major Company Production Sites and Headquarters
- Table 35: Global Immersive Rowing Simulator Company, Product Type & Application
- Table 36: Global Immersive Rowing Simulator Company Establishment Date
- Table 37: Global Company Market Concentration Ratio (CR5 and HHI)
- Table 38: Global Immersive Rowing Simulator by Company Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 39: Global Immersive Rowing Simulator Market Size Comparison by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 40: Global Immersive Rowing Simulator Sales by Region (2021-2026) & (k units)
- Table 41: Global Immersive Rowing Simulator Sales Market Share in Volume by Region (2021-2026)
- Table 42: Global Immersive Rowing Simulator Sales by Region (2021-2026) & (US\$ Million)
- Table 43: Global Immersive Rowing Simulator Sales Market Share in Value by Region (2021-2026)
- Table 44: Global Immersive Rowing Simulator Sales (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 45: Global Immersive Rowing Simulator Sales by Region (2027-2032) & (k units)
- Table 46: Global Immersive Rowing Simulator Sales Market Share in Volume by Region (2027-2032)
- Table 47: Global Immersive Rowing Simulator Sales by Region (2027-2032) & (US\$ Million)
- Table 48: Global Immersive Rowing Simulator Sales Market Share in Value by Region (2027-2032)
- Table 49: Global Immersive Rowing Simulator Sales (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2027-2032)
- Table 50: Global Immersive Rowing Simulator Sales by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 51: Global Immersive Rowing Simulator Sales by Application (2021-2026) & (k units)
- Table 52: Global Immersive Rowing Simulator Sales Market Share in Volume by Application (2021-2026)
- Table 53: Global Immersive Rowing Simulator Sales by Application (2021-2026) & (US\$ Million)

- Table 54: Global Immersive Rowing Simulator Sales Market Share in Value by Application (2021-2026)
- Table 55: Global Immersive Rowing Simulator Price by Application (2021-2026) & (USD/unit)
- Table 56: Global Immersive Rowing Simulator Sales by Application (2027-2032) & (k units)
- Table 57: Global Immersive Rowing Simulator Sales Market Share in Volume by Application (2027-2032)
- Table 58: Global Immersive Rowing Simulator Sales by Application (2027-2032) & (US\$ Million)
- Table 59: Global Immersive Rowing Simulator Sales Market Share in Value by Application (2027-2032)
- Table 60: Global Immersive Rowing Simulator Price by Application (2027-2032) & (USD/unit)
- Table 61: North America Immersive Rowing Simulator Sales by Application (2021-2026) & (k units)
- Table 62: North America Immersive Rowing Simulator Sales by Application (2021-2026) & (US\$ Million)
- Table 63: Europe Immersive Rowing Simulator Sales by Application (2021-2026) & (k units)
- Table 64: Europe Immersive Rowing Simulator Sales by Application (2021-2026) & (US\$ Million)
- Table 65: Asia-Pacific Immersive Rowing Simulator Sales by Application (2021-2026) & (k units)
- Table 66: Asia-Pacific Immersive Rowing Simulator Sales by Application (2021-2026) & (US\$ Million)
- Table 67: Latin America Immersive Rowing Simulator Sales by Application (2021-2026) & (k units)
- Table 68: Latin America Immersive Rowing Simulator Sales by Application (2021-2026) & (US\$ Million)
- Table 69: Middle East and Africa Immersive Rowing Simulator Sales by Application (2021-2026) & (k units)
- Table 70: Middle East and Africa Immersive Rowing Simulator Sales by Application (2021-2026) & (US\$ Million)
- Table 71: WaterRower Company Information
- Table 72: WaterRower Business Overview
- Table 73: WaterRower Immersive Rowing Simulator Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 74: WaterRower Immersive Rowing Simulator Product Portfolio
- Table 75: WaterRower Recent Development
- Table 76: Concept2 Company Information
- Table 77: Concept2 Business Overview
- Table 78: Concept2 Immersive Rowing Simulator Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 79: Concept2 Immersive Rowing Simulator Product Portfolio
- Table 80: Concept2 Recent Development
- Table 81: FDF Limited Company Information
- Table 82: FDF Limited Business Overview
- Table 83: FDF Limited Immersive Rowing Simulator Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 84: FDF Limited Immersive Rowing Simulator Product Portfolio
- Table 85: FDF Limited Recent Development
- Table 86: Ergatta Company Information
- Table 87: Ergatta Business Overview
- Table 88: Ergatta Immersive Rowing Simulator Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 89: Ergatta Immersive Rowing Simulator Product Portfolio
- Table 90: Ergatta Recent Development
- Table 91: CITYROW Company Information
- Table 92: CITYROW Business Overview
- Table 93: CITYROW Immersive Rowing Simulator Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 94: CITYROW Immersive Rowing Simulator Product Portfolio
- Table 95: CITYROW Recent Development
- Table 96: Mr. Captain Company Information
- Table 97: Mr. Captain Business Overview
- Table 98: Mr. Captain Immersive Rowing Simulator Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 99: Mr. Captain Immersive Rowing Simulator Product Portfolio
- Table 100: Mr. Captain Recent Development
- Table 101: Sunny Health & Fitness Company Information
- Table 102: Sunny Health & Fitness Business Overview
- Table 103: Sunny Health & Fitness Immersive Rowing Simulator Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 104: Sunny Health & Fitness Immersive Rowing Simulator Product Portfolio
- Table 105: Sunny Health & Fitness Recent Development
- Table 106: XTERRA Fitness Company Information
- Table 107: XTERRA Fitness Business Overview
- Table 108: XTERRA Fitness Immersive Rowing Simulator Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 109: XTERRA Fitness Immersive Rowing Simulator Product Portfolio
- Table 110: XTERRA Fitness Recent Development

- Table 111: Snode Company Information
- Table 112: Snode Business Overview
- Table 113: Snode Immersive Rowing Simulator Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 114: Snode Immersive Rowing Simulator Product Portfolio
- Table 115: Snode Recent Development
- Table 116: Stamina Products Company Information
- Table 117: Stamina Products Business Overview
- Table 118: Stamina Products Immersive Rowing Simulator Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 119: Stamina Products Immersive Rowing Simulator Product Portfolio
- Table 120: Stamina Products Recent Development
- Table 121: IMPEX Company Information
- Table 122: IMPEX Business Overview
- Table 123: IMPEX Immersive Rowing Simulator Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 124: IMPEX Immersive Rowing Simulator Product Portfolio
- Table 125: IMPEX Recent Development
- Table 126: Echelon Company Information
- Table 127: Echelon Business Overview
- Table 128: Echelon Immersive Rowing Simulator Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 129: Echelon Immersive Rowing Simulator Product Portfolio
- Table 130: Echelon Recent Development
- Table 131: Peloton Company Information
- Table 132: Peloton Business Overview
- Table 133: Peloton Immersive Rowing Simulator Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 134: Peloton Immersive Rowing Simulator Product Portfolio
- Table 135: Peloton Recent Development
- Table 136: Hydrow Company Information
- Table 137: Hydrow Business Overview
- Table 138: Hydrow Immersive Rowing Simulator Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 139: Hydrow Immersive Rowing Simulator Product Portfolio
- Table 140: Hydrow Recent Development
- Table 141: Aviron Company Information
- Table 142: Aviron Business Overview
- Table 143: Aviron Immersive Rowing Simulator Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 144: Aviron Immersive Rowing Simulator Product Portfolio
- Table 145: Aviron Recent Development
- Table 146: LIT Company Information
- Table 147: LIT Business Overview
- Table 148: LIT Immersive Rowing Simulator Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 149: LIT Immersive Rowing Simulator Product Portfolio
- Table 150: LIT Recent Development
- Table 151: ProForm Company Information
- Table 152: ProForm Business Overview
- Table 153: ProForm Immersive Rowing Simulator Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 154: ProForm Immersive Rowing Simulator Product Portfolio
- Table 155: ProForm Recent Development
- Table 156: NordicTrack Company Information
- Table 157: NordicTrack Business Overview
- Table 158: NordicTrack Immersive Rowing Simulator Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 159: NordicTrack Immersive Rowing Simulator Product Portfolio
- Table 160: NordicTrack Recent Development
- Table 161: JOROTO Company Information
- Table 162: JOROTO Business Overview
- Table 163: JOROTO Immersive Rowing Simulator Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 164: JOROTO Immersive Rowing Simulator Product Portfolio

- Table 165: JOROTO Recent Development
- Table 166: North America Immersive Rowing Simulator Market Size Growth Rate (CAGR) by Country (k units): 2021 VS 2025 VS 2032
- Table 167: North America Immersive Rowing Simulator Sales by Country (2021-2026) & (k units)
- Table 168: North America Immersive Rowing Simulator Sales Market Share by Country (2021-2026)
- Table 169: North America Immersive Rowing Simulator Sales Forecast by Country (2027-2032) & (k units)
- Table 170: North America Immersive Rowing Simulator Sales Market Share Forecast by Country (2027-2032)
- Table 171: North America Immersive Rowing Simulator Market Size Growth Rate (CAGR) by Country (US\$ Million): 2021 VS 2025 VS 2032
- Table 172: North America Immersive Rowing Simulator Market Size by Country (2021-2026) & (US\$ Million)
- Table 173: North America Immersive Rowing Simulator Market Share by Country (2021-2026)
- Table 174: North America Immersive Rowing Simulator Market Size Forecast by Country (2027-2032) & (US\$ Million)
- Table 175: North America Immersive Rowing Simulator Market Share Forecast by Country (2027-2032)
- Table 176: Europe Immersive Rowing Simulator Market Size Growth Rate (CAGR) by Country (k units): 2021 VS 2025 VS 2032
- Table 177: Europe Immersive Rowing Simulator Sales by Country (2021-2026) & (k units)
- Table 178: Europe Immersive Rowing Simulator Sales Market Share by Country (2021-2026)
- Table 179: Europe Immersive Rowing Simulator Sales Forecast by Country (2027-2032) & (k units)
- Table 180: Europe Immersive Rowing Simulator Sales Market Share Forecast by Country (2027-2032)
- Table 181: Europe Immersive Rowing Simulator Market Size Growth Rate (CAGR) by Country (US\$ Million): 2021 VS 2025 VS 2032
- Table 182: Europe Immersive Rowing Simulator Market Size by Country (2021-2026) & (US\$ Million)
- Table 183: Europe Immersive Rowing Simulator Market Share by Country (2021-2026)
- Table 184: Europe Immersive Rowing Simulator Market Size Forecast by Country (2027-2032) & (US\$ Million)
- Table 185: Europe Immersive Rowing Simulator Market Share Forecast by Country (2027-2032)
- Table 186: Asia-Pacific Immersive Rowing Simulator Market Size Growth Rate (CAGR) by Country (k units): 2021 VS 2025 VS 2032
- Table 187: Asia-Pacific Immersive Rowing Simulator Sales by Country (2021-2026) & (k units)
- Table 188: Asia-Pacific Immersive Rowing Simulator Sales Market Share by Country (2021-2026)
- Table 189: Asia-Pacific Immersive Rowing Simulator Sales Forecast by Country (2027-2032) & (k units)
- Table 190: Asia-Pacific Immersive Rowing Simulator Sales Market Share Forecast by Country (2027-2032)
- Table 191: Asia-Pacific Immersive Rowing Simulator Market Size Growth Rate (CAGR) by Country (US\$ Million): 2021 VS 2025 VS 2032
- Table 192: Asia-Pacific Immersive Rowing Simulator Market Size by Country (2021-2026) & (US\$ Million)
- Table 193: Asia-Pacific Immersive Rowing Simulator Market Share by Country (2021-2026)
- Table 194: Asia-Pacific Immersive Rowing Simulator Market Size Forecast by Country (2027-2032) & (US\$ Million)
- Table 195: Asia-Pacific Immersive Rowing Simulator Market Share Forecast by Country (2027-2032)
- Table 196: Latin America Immersive Rowing Simulator Market Size Growth Rate (CAGR) by Country (k units): 2021 VS 2025 VS 2032
- Table 197: Latin America Immersive Rowing Simulator Sales by Country (2021-2026) & (k units)
- Table 198: Latin America Immersive Rowing Simulator Sales Market Share by Country (2021-2026)
- Table 199: Latin America Immersive Rowing Simulator Sales Forecast by Country (2027-2032) & (k units)
- Table 200: Latin America Immersive Rowing Simulator Sales Market Share Forecast by Country (2027-2032)
- Table 201: Latin America Immersive Rowing Simulator Market Size Growth Rate (CAGR) by Country (US\$ Million): 2021 VS 2025 VS 2032
- Table 202: Latin America Immersive Rowing Simulator Market Size by Country (2021-2026) & (US\$ Million)
- Table 203: Latin America Immersive Rowing Simulator Market Share by Country (2021-2026)
- Table 204: Latin America Immersive Rowing Simulator Market Size Forecast by Country (2027-2032) & (US\$ Million)
- Table 205: Latin America Immersive Rowing Simulator Market Share Forecast by Country (2027-2032)
- Table 206: Middle East and Africa Immersive Rowing Simulator Market Size Growth Rate (CAGR) by Country (k units): 2021 VS 2025 VS 2032
- Table 207: Middle East and Africa Immersive Rowing Simulator Sales by Country (2021-2026) & (k units)
- Table 208: Middle East and Africa Immersive Rowing Simulator Sales Market Share by Country (2021-2026)
- Table 209: Middle East and Africa Immersive Rowing Simulator Sales Forecast by Country (2027-2032) & (k units)
- Table 210: Middle East and Africa Immersive Rowing Simulator Sales Market Share Forecast by Country (2027-2032)
- Table 211: Middle East and Africa Immersive Rowing Simulator Market Size Growth Rate (CAGR) by Country (US\$ Million): 2021 VS 2025 VS 2032
- Table 212: Middle East and Africa Immersive Rowing Simulator Market Size by Country (2021-2026) & (US\$ Million)
- Table 213: Middle East and Africa Immersive Rowing Simulator Market Share by Country (2021-2026)
- Table 214: Middle East and Africa Immersive Rowing Simulator Market Size Forecast by Country (2027-2032) & (US\$ Million)
- Table 215: Middle East and Africa Immersive Rowing Simulator Market Share Forecast by Country (2027-2032)
- Table 216: Key Raw Materials
- Table 217: Raw Materials Key Suppliers
- Table 218: Immersive Rowing Simulator Distributors List
- Table 219: Immersive Rowing Simulator Customers List
- Table 220: Research Programs/Design for This Report

- Table 221: Authors List of This Report
- Table 222: Secondary Sources
- Table 223: Primary Sources

List of Figures:

- Figure 1: Immersive Rowing Simulator Image
- Figure 2: Global Immersive Rowing Simulator Market Size (US\$ Million), 2021 VS 2025 VS 2032
- Figure 3: Global Immersive Rowing Simulator Market Size (2021-2032) & (US\$ Million)
- Figure 4: Global Immersive Rowing Simulator Sales (2021-2032) & (k units)
- Figure 5: Monorail Image
- Figure 6: Global Monorail Sales YoY Growth (2021-2032) & (k units)
- Figure 7: Dual Rail Image
- Figure 8: Global Dual Rail Sales YoY Growth (2021-2032) & (k units)
- Figure 9: Global Immersive Rowing Simulator Market Size Overview by Type (2021-2032) & (US\$ Million)
- Figure 10: Global Immersive Rowing Simulator Market Share by Type 2025 VS 2032
- Figure 11: North America Immersive Rowing Simulator Sales Market Share in Volume by Type in 2025
- Figure 12: North America Immersive Rowing Simulator Sales Market Share in Value by Type in 2025
- Figure 13: Europe Immersive Rowing Simulator Sales Market Share in Volume by Type in 2025
- Figure 14: Europe Immersive Rowing Simulator Sales Market Share in Value by Type in 2025
- Figure 15: Asia-Pacific Immersive Rowing Simulator Sales Market Share in Volume by Type in 2025
- Figure 16: Asia-Pacific Immersive Rowing Simulator Sales Market Share in Value by Type in 2025
- Figure 17: Latin America Immersive Rowing Simulator Sales Market Share in Volume by Type in 2025
- Figure 18: Latin America Immersive Rowing Simulator Sales Market Share in Value by Type in 2025
- Figure 19: Middle East and Africa Immersive Rowing Simulator Sales Market Share in Volume by Type in 2025
- Figure 20: Middle East and Africa Immersive Rowing Simulator Sales Market Share in Value by Type in 2025
- Figure 21: Global Top 5 and 10 Immersive Rowing Simulator Players Market Share by Revenue in 2025
- Figure 22: Company Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 23: Household Image
- Figure 24: Global Household Sales YoY Growth (2021-2032) & (k units)
- Figure 25: Gym Image
- Figure 26: Global Gym Sales YoY Growth (2021-2032) & (k units)
- Figure 27: Others Image
- Figure 28: Global Others Sales YoY Growth (2021-2032) & (k units)
- Figure 29: Global Immersive Rowing Simulator Market Size Overview by Application (2021-2032) & (US\$ Million)
- Figure 30: Global Immersive Rowing Simulator Market Share by Application 2025 VS 2032
- Figure 31: North America Immersive Rowing Simulator Sales Market Share in Volume by Application in 2025
- Figure 32: North America Immersive Rowing Simulator Sales Market Share in Value by Application in 2025
- Figure 33: Europe Immersive Rowing Simulator Sales Market Share in Volume by Application in 2025
- Figure 34: Europe Immersive Rowing Simulator Sales Market Share in Value by Application in 2025
- Figure 35: Asia-Pacific Immersive Rowing Simulator Sales Market Share in Volume by Application in 2025
- Figure 36: Asia-Pacific Immersive Rowing Simulator Sales Market Share in Value by Application in 2025
- Figure 37: Latin America Immersive Rowing Simulator Sales Market Share in Volume by Application in 2025
- Figure 38: Latin America Immersive Rowing Simulator Sales Market Share in Value by Application in 2025
- Figure 39: Middle East and Africa Immersive Rowing Simulator Sales Market Share in Volume by Application in 2025
- Figure 40: Middle East and Africa Immersive Rowing Simulator Sales Market Share in Value by Application in 2025
- Figure 41: North America Immersive Rowing Simulator Sales by Country: 2021 VS 2025 VS 2032 (k units)
- Figure 42: North America Immersive Rowing Simulator Sales Share by Country: 2021 VS 2025 VS 2032
- Figure 43: North America Immersive Rowing Simulator Market Size by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 44: North America Immersive Rowing Simulator Market Share by Country: 2021 VS 2025 VS 2032
- Figure 45: Europe Immersive Rowing Simulator Sales by Country: 2021 VS 2025 VS 2032 (k units)
- Figure 46: Europe Immersive Rowing Simulator Sales Share by Country: 2021 VS 2025 VS 2032
- Figure 47: Europe Immersive Rowing Simulator Market Size by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 48: Europe Immersive Rowing Simulator Market Share by Country: 2021 VS 2025 VS 2032
- Figure 49: Asia-Pacific Immersive Rowing Simulator Sales by Country: 2021 VS 2025 VS 2032 (k units)
- Figure 50: Asia-Pacific Immersive Rowing Simulator Sales Share by Country: 2021 VS 2025 VS 2032
- Figure 51: Asia-Pacific Immersive Rowing Simulator Market Size by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 52: Asia-Pacific Immersive Rowing Simulator Market Share by Country: 2021 VS 2025 VS 2032
- Figure 53: Latin America Immersive Rowing Simulator Sales by Country: 2021 VS 2025 VS 2032 (k units)
- Figure 54: Latin America Immersive Rowing Simulator Sales Share by Country: 2021 VS 2025 VS 2032
- Figure 55: Latin America Immersive Rowing Simulator Market Size by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 56: Latin America Immersive Rowing Simulator Market Share by Country: 2021 VS 2025 VS 2032
- Figure 57: Middle East and Africa Immersive Rowing Simulator Sales by Country: 2021 VS 2025 VS 2032 (k units)
- Figure 58: Middle East and Africa Immersive Rowing Simulator Sales Share by Country: 2021 VS 2025 VS 2032

- Figure 59: Middle East and Africa Immersive Rowing Simulator Market Size by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 60: Middle East and Africa Immersive Rowing Simulator Market Share by Country: 2021 VS 2025 VS 2032
- Figure 61: Immersive Rowing Simulator Value Chain
- Figure 62: Key Raw Materials Price
- Figure 63: Manufacturing Cost Structure
- Figure 64: Immersive Rowing Simulator Production Mode & Process
- Figure 65: Direct Comparison with Distribution Share
- Figure 66: Distributors Profiles
- Figure 67: Years Considered
- Figure 68: Research Process
- Figure 69: Key Executives Interviewed