



Global Household Air Purifiers Market by Size, by Type, by Application, by Region, History and Forecast 2021-2032

Industry	Published	Pages	Format
Consumer Goods	2025-12-26	191	PDF

Single User	Multi User	Enterprise
USD 3,950	USD 5,925	USD 7,900

Description

Household Air Purifiers, also known as "air cleaners," are those that have the ability of absorption, decomposition or transformation of various air pollutants such as PM2.5, dust, pollen, odors, formaldehyde decoration pollution, bacteria, and allergens.

Global Household Air Purifiers key players include Sharp, Panasonic, Philips, Daikin, etc. Global top four manufacturers hold a share over 40%.

China is the largest market, with a share about 60%, followed by Japan and Europe, both have a share about 25 percent.

In terms of product, 20-50 Sqm is the largest segment, with a share over 40%. And in terms of application, the largest application is Living Room, followed by Bed Room, Kitchen, etc.

This report provides an overview of the global Household Air Purifiers market in terms of sales, revenue, and price, analyzing global market trends using historical revenue and sales data for 2021-2025, estimates for 2026, and projected CAGRs through 2032.

The study covers key producers of Household Air Purifiers and sales in major regions and countries, assesses future market potential, and highlights priority regions and countries for segmenting the market into sub-sectors, with country-specific market value data for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, the Middle East, Africa, and other countries.

The report also presents Household Air Purifiers sales, revenue, market share, and industry ranking for the main manufacturers for 2021-2026, identifies the major stakeholders in the global market, and analyzes their competitive landscape and market positioning based on recent developments and segmental revenues.

In addition, the report analyzes segment data by Type and Application—covering sales, revenue, and price—for 2021-2032, and evaluates and forecasts the Household Air Purifiers market size, projected growth trends, production technologies, key applications, and end-use industries.

Household Air Purifiers Segment by Company

- Sharp
- Panasonic
- Philips
- Daikin
- Midea
- Coway
- Smartmi

Electrolux

IQAir

Amway

Whirlpool

Honeywell

Yadu

Samsung

Austin

Blueair

Boneco

Broad

Household Air Purifiers Segment by Type

< 20 Sqm

20-50 Sqm

50-80 Sqm

>80 Sqm

Household Air Purifiers Segment by Application

Living Room

Bed Room

Kitchen

Others

Household Air Purifiers Segment by Region

North America

United States

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Spain

Netherlands

Switzerland

Sweden

Poland

Asia-Pacific

China

Japan

South Korea

India

Australia

Taiwan

Southeast Asia

South America

Brazil

Argentina

Chile

Middle East & Africa

Egypt

South Africa

Israel

Türkiye

GCC Countries

Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Household Air Purifiers market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Household Air Purifiers and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Household Air Purifiers.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Provides an overview of the Household Air Purifiers market, including product definition, global market growth prospects, market size, sales, and average price forecasts (2021-2032).

Chapter 2:

Provides the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3:

Detailed analysis of Household Air Purifiers manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, etc.

Chapter 4:

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6:

Sales of Household Air Purifiers in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 7:

Revenue of Household Air Purifiers in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 8:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9:

Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10:

Concluding Insights of the report

Table of Contents

1 Market Overview

- 1.1 Product Definition
- 1.2 Global Household Air Purifiers Market Size, 2021 VS 2025 VS 2032
- 1.3 Global Household Air Purifiers Market Size Estimates and Forecasts (2021-2032)
- 1.4 Global Household Air Purifiers Sales Estimates and Forecasts (2021-2032)
- 1.5 Global Household Air Purifiers Market Average Price (2021-2032)
- 1.6 Assumptions and Limitations
- 1.7 Study Goals and Objectives

2 Global Household Air Purifiers Market Dynamics

- 2.1 Household Air Purifiers Industry Trends
- 2.2 Household Air Purifiers Industry Drivers
- 2.3 Household Air Purifiers Industry Opportunities and Challenges
- 2.4 Household Air Purifiers Industry Restraints

3 Household Air Purifiers Market by Manufacturers

- 3.1 Global Household Air Purifiers Revenue by Manufacturers (2021-2026)
- 3.2 Global Household Air Purifiers Sales by Manufacturers (2021-2026)
- 3.3 Global Household Air Purifiers Average Sales Price by Manufacturers (2021-2026)
- 3.4 Global Household Air Purifiers Industry Manufacturers Ranking, 2024 VS 2025 VS 2026
- 3.5 Global Household Air Purifiers Key Manufacturers Manufacturing Sites & Headquarters
- 3.6 Global Household Air Purifiers Manufacturers, Product Type & Application
- 3.7 Global Household Air Purifiers Manufacturers Establishment Date
- 3.8 Market Competitive Analysis
 - 3.8.1 Global Household Air Purifiers Market CR5 and HHI
 - 3.8.2 Global Top 5 and 10 Household Air Purifiers Players Market Share by Revenue in 2025
 - 3.8.3 2025 Household Air Purifiers Tier 1, Tier 2, and Tier 3

4 Household Air Purifiers Market by Type

- 4.1 Household Air Purifiers Type Introduction
 - 4.1.1 < 20 Sqm
 - 4.1.2 20-50 Sqm
 - 4.1.3 50-80 Sqm
 - 4.1.4 >80 Sqm
- 4.2 Global Household Air Purifiers Sales by Type
 - 4.2.1 Global Household Air Purifiers Sales by Type (2021 VS 2025 VS 2032)
 - 4.2.2 Global Household Air Purifiers Sales by Type (2021-2032)
 - 4.2.3 Global Household Air Purifiers Sales Market Share by Type (2021-2032)
- 4.3 Global Household Air Purifiers Revenue by Type
 - 4.3.1 Global Household Air Purifiers Revenue by Type (2021 VS 2025 VS 2032)
 - 4.3.2 Global Household Air Purifiers Revenue by Type (2021-2032)
 - 4.3.3 Global Household Air Purifiers Revenue Market Share by Type (2021-2032)

5 Household Air Purifiers Market by Application

- 5.1 Household Air Purifiers Application Introduction
 - 5.1.1 Living Room

- 5.1.2 Bed Room
- 5.1.3 Kitchen
- 5.1.4 Others

5.2 Global Household Air Purifiers Sales by Application

- 5.2.1 Global Household Air Purifiers Sales by Application (2021 VS 2025 VS 2032)
- 5.2.2 Global Household Air Purifiers Sales by Application (2021-2032)
- 5.2.3 Global Household Air Purifiers Sales Market Share by Application (2021-2032)

5.3 Global Household Air Purifiers Revenue by Application

- 5.3.1 Global Household Air Purifiers Revenue by Application (2021 VS 2025 VS 2032)
- 5.3.2 Global Household Air Purifiers Revenue by Application (2021-2032)
- 5.3.3 Global Household Air Purifiers Revenue Market Share by Application (2021-2032)

6 Global Household Air Purifiers Sales by Region

6.1 Global Household Air Purifiers Sales by Region: 2021 VS 2025 VS 2032

6.2 Global Household Air Purifiers Sales by Region (2021-2032)

- 6.2.1 Global Household Air Purifiers Sales by Region (2021-2026)
- 6.2.2 Global Household Air Purifiers Sales Forecasted by Region (2027-2032)

6.3 North America

- 6.3.1 North America Household Air Purifiers Sales Growth Rate by Country: 2021 VS 2025 VS 2032
- 6.3.2 North America Household Air Purifiers Sales by Country (2021-2032)
- 6.3.3 U.S.
- 6.3.4 Canada
- 6.3.5 Mexico

6.4 Europe

- 6.4.1 Europe Household Air Purifiers Sales Growth Rate by Country: 2021 VS 2025 VS 2032
- 6.4.2 Europe Household Air Purifiers Sales by Country (2021-2032)
- 6.4.3 Germany
- 6.4.4 France
- 6.4.5 U.K.
- 6.4.6 Italy
- 6.4.7 Netherlands

6.5 Asia Pacific

- 6.5.1 Asia Pacific Household Air Purifiers Sales Growth Rate by Country: 2021 VS 2025 VS 2032
- 6.5.2 Asia Pacific Household Air Purifiers Sales by Country (2021-2032)
- 6.5.3 China
- 6.5.4 Japan
- 6.5.5 South Korea
- 6.5.6 Southeast Asia
- 6.5.7 India
- 6.5.8 Australia

6.6 South America, Middle East and Africa

- 6.6.1 South America, Middle East and Africa Household Air Purifiers Sales Growth Rate by Country: 2021 VS 2025 VS 2032
- 6.6.2 South America, Middle East and Africa Household Air Purifiers Sales by Country (2021-2032)
- 6.6.3 Brazil
- 6.6.4 South Africa
- 6.6.5 Saudi Arabia
- 6.6.6 Turkey
- 6.6.6 Argentina

- 6.6.6 UAE
- 6.6.6 Egypt
- 6.6.6 Chile

7 Global Household Air Purifiers Revenue by Region

- 7.1 Global Household Air Purifiers Revenue by Region
 - 7.1.1 Global Household Air Purifiers Revenue by Region: 2021 VS 2025 VS 2032
 - 7.1.2 Global Household Air Purifiers Revenue by Region (2021-2026)
 - 7.1.3 Global Household Air Purifiers Revenue by Region (2027-2032)
 - 7.1.4 Global Household Air Purifiers Revenue Market Share by Region (2021-2032)
- 7.2 North America
 - 7.2.1 North America Household Air Purifiers Revenue (2021-2032)
 - 7.2.2 North America Household Air Purifiers Revenue Share by Country: 2021 VS 2025 VS 2032
- 7.3 Europe
 - 7.3.1 Europe Household Air Purifiers Revenue (2021-2032)
 - 7.3.2 Europe Household Air Purifiers Revenue Share by Country: 2021 VS 2025 VS 2032
- 7.4 Asia-Pacific
 - 7.4.1 Asia-Pacific Household Air Purifiers Revenue (2021-2032)
 - 7.4.2 Asia-Pacific Household Air Purifiers Revenue Share by Country: 2021 VS 2025 VS 2032
- 7.5 South America, Middle East and Africa
 - 7.5.1 South America, Middle East and Africa Household Air Purifiers Revenue (2021-2032)
 - 7.5.2 South America, Middle East and Africa Household Air Purifiers Revenue Share by Country: 2021 VS 2025 VS 2032

8 Company Profiles

- 8.1 Sharp
 - 8.1.1 Sharp Company Information
 - 8.1.2 Sharp Business Overview
 - 8.1.3 Sharp Household Air Purifiers Sales, Price, Revenue and Gross Margin (2021-2026)
 - 8.1.4 Sharp Household Air Purifiers Product Portfolio
 - 8.1.5 Sharp Recent Developments
- 8.2 Panasonic
 - 8.2.1 Panasonic Company Information
 - 8.2.2 Panasonic Business Overview
 - 8.2.3 Panasonic Household Air Purifiers Sales, Price, Revenue and Gross Margin (2021-2026)
 - 8.2.4 Panasonic Household Air Purifiers Product Portfolio
 - 8.2.5 Panasonic Recent Developments
- 8.3 Philips
 - 8.3.1 Philips Company Information
 - 8.3.2 Philips Business Overview
 - 8.3.3 Philips Household Air Purifiers Sales, Price, Revenue and Gross Margin (2021-2026)
 - 8.3.4 Philips Household Air Purifiers Product Portfolio
 - 8.3.5 Philips Recent Developments
- 8.4 Daikin
 - 8.4.1 Daikin Company Information
 - 8.4.2 Daikin Business Overview
 - 8.4.3 Daikin Household Air Purifiers Sales, Price, Revenue and Gross Margin (2021-2026)
 - 8.4.4 Daikin Household Air Purifiers Product Portfolio
 - 8.4.5 Daikin Recent Developments
- 8.5 Midea

8.5.1 Midea Company Information

8.5.2 Midea Business Overview

8.5.3 Midea Household Air Purifiers Sales, Price, Revenue and Gross Margin (2021-2026)

8.5.4 Midea Household Air Purifiers Product Portfolio

8.5.5 Midea Recent Developments

8.6 Coway

8.6.1 Coway Company Information

8.6.2 Coway Business Overview

8.6.3 Coway Household Air Purifiers Sales, Price, Revenue and Gross Margin (2021-2026)

8.6.4 Coway Household Air Purifiers Product Portfolio

8.6.5 Coway Recent Developments

8.7 Smartmi

8.7.1 Smartmi Company Information

8.7.2 Smartmi Business Overview

8.7.3 Smartmi Household Air Purifiers Sales, Price, Revenue and Gross Margin (2021-2026)

8.7.4 Smartmi Household Air Purifiers Product Portfolio

8.7.5 Smartmi Recent Developments

8.8 Electrolux

8.8.1 Electrolux Company Information

8.8.2 Electrolux Business Overview

8.8.3 Electrolux Household Air Purifiers Sales, Price, Revenue and Gross Margin (2021-2026)

8.8.4 Electrolux Household Air Purifiers Product Portfolio

8.8.5 Electrolux Recent Developments

8.9 IQAir

8.9.1 IQAir Company Information

8.9.2 IQAir Business Overview

8.9.3 IQAir Household Air Purifiers Sales, Price, Revenue and Gross Margin (2021-2026)

8.9.4 IQAir Household Air Purifiers Product Portfolio

8.9.5 IQAir Recent Developments

8.10 Amway

8.10.1 Amway Company Information

8.10.2 Amway Business Overview

8.10.3 Amway Household Air Purifiers Sales, Price, Revenue and Gross Margin (2021-2026)

8.10.4 Amway Household Air Purifiers Product Portfolio

8.10.5 Amway Recent Developments

8.11 Whirlpool

8.11.1 Whirlpool Company Information

8.11.2 Whirlpool Business Overview

8.11.3 Whirlpool Household Air Purifiers Sales, Price, Revenue and Gross Margin (2021-2026)

8.11.4 Whirlpool Household Air Purifiers Product Portfolio

8.11.5 Whirlpool Recent Developments

8.12 Honeywell

8.12.1 Honeywell Company Information

8.12.2 Honeywell Business Overview

8.12.3 Honeywell Household Air Purifiers Sales, Price, Revenue and Gross Margin (2021-2026)

8.12.4 Honeywell Household Air Purifiers Product Portfolio

8.12.5 Honeywell Recent Developments

8.13 Yadu

- 8.13.1 Yadu Company Information
 - 8.13.2 Yadu Business Overview
 - 8.13.3 Yadu Household Air Purifiers Sales, Price, Revenue and Gross Margin (2021-2026)
 - 8.13.4 Yadu Household Air Purifiers Product Portfolio
 - 8.13.5 Yadu Recent Developments
- 8.14 Samsung
 - 8.14.1 Samsung Company Information
 - 8.14.2 Samsung Business Overview
 - 8.14.3 Samsung Household Air Purifiers Sales, Price, Revenue and Gross Margin (2021-2026)
 - 8.14.4 Samsung Household Air Purifiers Product Portfolio
 - 8.14.5 Samsung Recent Developments
- 8.15 Austin
 - 8.15.1 Austin Company Information
 - 8.15.2 Austin Business Overview
 - 8.15.3 Austin Household Air Purifiers Sales, Price, Revenue and Gross Margin (2021-2026)
 - 8.15.4 Austin Household Air Purifiers Product Portfolio
 - 8.15.5 Austin Recent Developments
- 8.16 Blueair
 - 8.16.1 Blueair Company Information
 - 8.16.2 Blueair Business Overview
 - 8.16.3 Blueair Household Air Purifiers Sales, Price, Revenue and Gross Margin (2021-2026)
 - 8.16.4 Blueair Household Air Purifiers Product Portfolio
 - 8.16.5 Blueair Recent Developments
- 8.17 Boneco
 - 8.17.1 Boneco Company Information
 - 8.17.2 Boneco Business Overview
 - 8.17.3 Boneco Household Air Purifiers Sales, Price, Revenue and Gross Margin (2021-2026)
 - 8.17.4 Boneco Household Air Purifiers Product Portfolio
 - 8.17.5 Boneco Recent Developments
- 8.18 Broad
 - 8.18.1 Broad Company Information
 - 8.18.2 Broad Business Overview
 - 8.18.3 Broad Household Air Purifiers Sales, Price, Revenue and Gross Margin (2021-2026)
 - 8.18.4 Broad Household Air Purifiers Product Portfolio
 - 8.18.5 Broad Recent Developments

9 Value Chain and Sales Channels Analysis

- 9.1 Household Air Purifiers Value Chain Analysis
 - 9.1.1 Household Air Purifiers Key Raw Materials
 - 9.1.2 Raw Materials Key Suppliers
 - 9.1.3 Manufacturing Cost Structure
 - 9.1.4 Household Air Purifiers Production Mode & Process
- 9.2 Household Air Purifiers Sales Channels Analysis
 - 9.2.1 Direct Comparison with Distribution Share
 - 9.2.2 Household Air Purifiers Distributors
 - 9.2.3 Household Air Purifiers Customers

10 Concluding Insights

11 Appendix

11.1 Reasons for Doing This Study

11.2 Research Methodology

11.3 Research Process

11.4 Authors List of This Report

11.5 Data Source

11.5.1 Secondary Sources

11.5.2 Primary Sources

11.6 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Household Air Purifiers Industry Trends
- Table 2: Household Air Purifiers Industry Drivers
- Table 3: Household Air Purifiers Industry Opportunities and Challenges
- Table 4: Household Air Purifiers Industry Restraints
- Table 5: Global Household Air Purifiers Revenue by Manufacturers (US\$ Million) & (2021-2026)
- Table 6: Global Household Air Purifiers Revenue Market Share by Manufacturers (2021-2026)
- Table 7: Global Household Air Purifiers Sales by Manufacturers (K Units) & (2021-2026)
- Table 8: Global Household Air Purifiers Sales Market Share by Manufacturers
- Table 9: Global Household Air Purifiers Average Sales Price (US\$/Unit) of Manufacturers (2021-2026)
- Table 10: Global Household Air Purifiers Industry Manufacturers Ranking, 2024 VS 2025 VS 2026
- Table 11: Global Household Air Purifiers Key Manufacturers Manufacturing Sites & Headquarters
- Table 12: Global Household Air Purifiers Manufacturers, Product Type & Application
- Table 13: Global Household Air Purifiers Manufacturers Establishment Date
- Table 14: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15: Global Household Air Purifiers by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2025)
- Table 16: Major Manufacturers of < 20 Sqm
- Table 17: Major Manufacturers of 20-50 Sqm
- Table 18: Major Manufacturers of 50-80 Sqm
- Table 19: Major Manufacturers of >80 Sqm
- Table 20: Global Household Air Purifiers Sales by Type 2021 VS 2025 VS 2032 (K Units)
- Table 21: Global Household Air Purifiers Sales by Type (2021-2026) & (K Units)
- Table 22: Global Household Air Purifiers Sales by Type (2027-2032) & (K Units)
- Table 23: Global Household Air Purifiers Sales Market Share by Type (2021-2026)
- Table 24: Global Household Air Purifiers Sales Market Share by Type (2027-2032)
- Table 25: Global Household Air Purifiers Revenue by Type 2021 VS 2025 VS 2032 (K Units)
- Table 26: Global Household Air Purifiers Revenue by Type (2021-2026) & (K Units)
- Table 27: Global Household Air Purifiers Revenue by Type (2027-2032) & (K Units)
- Table 28: Global Household Air Purifiers Revenue Market Share by Type (2021-2026)
- Table 29: Global Household Air Purifiers Revenue Market Share by Type (2027-2032)
- Table 30: Major Manufacturers of Living Room
- Table 31: Major Manufacturers of Bed Room
- Table 32: Major Manufacturers of Kitchen
- Table 33: Major Manufacturers of Others
- Table 34: Global Household Air Purifiers Sales by Application 2021 VS 2025 VS 2032 (K Units)
- Table 35: Global Household Air Purifiers Sales by Application (2021-2026) & (K Units)
- Table 36: Global Household Air Purifiers Sales by Application (2027-2032) & (K Units)
- Table 37: Global Household Air Purifiers Sales Market Share by Application (2021-2026)
- Table 38: Global Household Air Purifiers Sales Market Share by Application (2027-2032)
- Table 39: Global Household Air Purifiers Revenue by Application 2021 VS 2025 VS 2032 (K Units)
- Table 40: Global Household Air Purifiers Revenue by Application (2021-2026) & (K Units)
- Table 41: Global Household Air Purifiers Revenue by Application (2027-2032) & (K Units)
- Table 42: Global Household Air Purifiers Revenue Market Share by Application (2021-2026)
- Table 43: Global Household Air Purifiers Revenue Market Share by Application (2027-2032)
- Table 44: Global Household Air Purifiers Sales by Region: 2021 VS 2025 VS 2032 (K Units)
- Table 45: Global Household Air Purifiers Sales by Region (2021-2026) & (K Units)
- Table 46: Global Household Air Purifiers Sales Market Share by Region (2021-2026)
- Table 47: Global Household Air Purifiers Sales Forecasted by Region (2027-2032) & (K Units)
- Table 48: Global Household Air Purifiers Sales Forecasted Market Share by Region (2027-2032)
- Table 49: North America Household Air Purifiers Sales Growth Rate by Country: 2021 VS 2025 VS 2032 (K Units)
- Table 50: North America Household Air Purifiers Sales by Country (2021-2026) & (K Units)
- Table 51: North America Household Air Purifiers Sales by Country (2027-2032) & (K Units)
- Table 52: Europe Household Air Purifiers Sales Growth Rate by Country: 2021 VS 2025 VS 2032 (K Units)
- Table 53: Europe Household Air Purifiers Sales by Country (2021-2026) & (K Units)
- Table 54: Europe Household Air Purifiers Sales by Country (2027-2032) & (K Units)
- Table 55: Asia Pacific Household Air Purifiers Sales Growth Rate by Country: 2021 VS 2025 VS 2032 (K Units)

- Table 56: Asia Pacific Household Air Purifiers Sales by Country (2021-2026) & (K Units)
- Table 57: Asia Pacific Household Air Purifiers Sales by Country (2027-2032) & (K Units)
- Table 58: South America, Middle East and Africa Household Air Purifiers Sales Growth Rate by Country: 2021 VS 2025 VS 2032 (K Units)
- Table 59: South America, Middle East and Africa Household Air Purifiers Sales by Country (2021-2026) & (K Units)
- Table 60: South America, Middle East and Africa Household Air Purifiers Sales by Country (2027-2032) & (K Units)
- Table 61: Global Household Air Purifiers Revenue Grow Rate (CAGR) by Region: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 62: Global Household Air Purifiers Revenue by Region (2021-2026) & (US\$ Million)
- Table 63: Global Household Air Purifiers Revenue by Region (2027-2032) & (US\$ Million)
- Table 64: Global Household Air Purifiers Revenue Market Share by Region (2021-2026)
- Table 65: Global Household Air Purifiers Revenue Market Share by Region (2027-2032)
- Table 66: Sharp Company Information
- Table 67: Sharp Business Overview
- Table 68: Sharp Household Air Purifiers Sales (K Units), Price (US\$/Unit), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 69: Sharp Household Air Purifiers Product Portfolio
- Table 70: Sharp Recent Development
- Table 71: Panasonic Company Information
- Table 72: Panasonic Business Overview
- Table 73: Panasonic Household Air Purifiers Sales (K Units), Price (US\$/Unit), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 74: Panasonic Household Air Purifiers Product Portfolio
- Table 75: Panasonic Recent Development
- Table 76: Philips Company Information
- Table 77: Philips Business Overview
- Table 78: Philips Household Air Purifiers Sales (K Units), Price (US\$/Unit), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 79: Philips Household Air Purifiers Product Portfolio
- Table 80: Philips Recent Development
- Table 81: Daikin Company Information
- Table 82: Daikin Business Overview
- Table 83: Daikin Household Air Purifiers Sales (K Units), Price (US\$/Unit), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 84: Daikin Household Air Purifiers Product Portfolio
- Table 85: Daikin Recent Development
- Table 86: Midea Company Information
- Table 87: Midea Business Overview
- Table 88: Midea Household Air Purifiers Sales (K Units), Price (US\$/Unit), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 89: Midea Household Air Purifiers Product Portfolio
- Table 90: Midea Recent Development
- Table 91: Coway Company Information
- Table 92: Coway Business Overview
- Table 93: Coway Household Air Purifiers Sales (K Units), Price (US\$/Unit), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 94: Coway Household Air Purifiers Product Portfolio
- Table 95: Coway Recent Development
- Table 96: Smartmi Company Information
- Table 97: Smartmi Business Overview
- Table 98: Smartmi Household Air Purifiers Sales (K Units), Price (US\$/Unit), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 99: Smartmi Household Air Purifiers Product Portfolio
- Table 100: Smartmi Recent Development
- Table 101: Electrolux Company Information
- Table 102: Electrolux Business Overview
- Table 103: Electrolux Household Air Purifiers Sales (K Units), Price (US\$/Unit), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 104: Electrolux Household Air Purifiers Product Portfolio
- Table 105: Electrolux Recent Development
- Table 106: IQAir Company Information
- Table 107: IQAir Business Overview
- Table 108: IQAir Household Air Purifiers Sales (K Units), Price (US\$/Unit), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 109: IQAir Household Air Purifiers Product Portfolio
- Table 110: IQAir Recent Development

- Table 111: Amway Company Information
- Table 112: Amway Business Overview
- Table 113: Amway Household Air Purifiers Sales (K Units), Price (US\$/Unit), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 114: Amway Household Air Purifiers Product Portfolio
- Table 115: Amway Recent Development
- Table 116: Whirlpool Company Information
- Table 117: Whirlpool Business Overview
- Table 118: Whirlpool Household Air Purifiers Sales (K Units), Price (US\$/Unit), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 119: Whirlpool Household Air Purifiers Product Portfolio
- Table 120: Whirlpool Recent Development
- Table 121: Honeywell Company Information
- Table 122: Honeywell Business Overview
- Table 123: Honeywell Household Air Purifiers Sales (K Units), Price (US\$/Unit), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 124: Honeywell Household Air Purifiers Product Portfolio
- Table 125: Honeywell Recent Development
- Table 126: Yadu Company Information
- Table 127: Yadu Business Overview
- Table 128: Yadu Household Air Purifiers Sales (K Units), Price (US\$/Unit), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 129: Yadu Household Air Purifiers Product Portfolio
- Table 130: Yadu Recent Development
- Table 131: Samsung Company Information
- Table 132: Samsung Business Overview
- Table 133: Samsung Household Air Purifiers Sales (K Units), Price (US\$/Unit), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 134: Samsung Household Air Purifiers Product Portfolio
- Table 135: Samsung Recent Development
- Table 136: Austin Company Information
- Table 137: Austin Business Overview
- Table 138: Austin Household Air Purifiers Sales (K Units), Price (US\$/Unit), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 139: Austin Household Air Purifiers Product Portfolio
- Table 140: Austin Recent Development
- Table 141: Blueair Company Information
- Table 142: Blueair Business Overview
- Table 143: Blueair Household Air Purifiers Sales (K Units), Price (US\$/Unit), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 144: Blueair Household Air Purifiers Product Portfolio
- Table 145: Blueair Recent Development
- Table 146: Boneco Company Information
- Table 147: Boneco Business Overview
- Table 148: Boneco Household Air Purifiers Sales (K Units), Price (US\$/Unit), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 149: Boneco Household Air Purifiers Product Portfolio
- Table 150: Boneco Recent Development
- Table 151: Broad Company Information
- Table 152: Broad Business Overview
- Table 153: Broad Household Air Purifiers Sales (K Units), Price (US\$/Unit), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 154: Broad Household Air Purifiers Product Portfolio
- Table 155: Broad Recent Development
- Table 156: Key Raw Materials
- Table 157: Raw Materials Key Suppliers
- Table 158: Household Air Purifiers Distributors List
- Table 159: Household Air Purifiers Customers List
- Table 160: Research Programs/Design for This Report
- Table 161: Authors List of This Report
- Table 162: Secondary Sources
- Table 163: Primary Sources

List of Figures:

- Figure 1: Household Air Purifiers Product Image
- Figure 2: Global Household Air Purifiers Market Size (US\$ Million), 2021 VS 2025 VS 2032
- Figure 3: Global Household Air Purifiers Market Size (2021-2032) & (US\$ Million)
- Figure 4: Global Household Air Purifiers Sales (2021-2032) & (K Units)
- Figure 5: Global Household Air Purifiers Average Price (US\$/Unit) & (2021-2032)
- Figure 6: Global Top 5 and 10 Household Air Purifiers Players Market Share by Revenue in 2025
- Figure 7: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 8: < 20 Sqm Image
- Figure 9: 20-50 Sqm Image
- Figure 10: 50-80 Sqm Image
- Figure 11: >80 Sqm Image
- Figure 12: Global Household Air Purifiers Sales by Type (2021 VS 2025 VS 2032) & (K Units)
- Figure 13: Global Household Air Purifiers Sales Market Share 2021 VS 2025 VS 2032
- Figure 14: Global Household Air Purifiers Sales Market Share by Type (2021-2032)
- Figure 15: Global Household Air Purifiers Revenue by Type (2021 VS 2025 VS 2032) & (K Units)
- Figure 16: Global Household Air Purifiers Revenue Market Share 2021 VS 2025 VS 2032
- Figure 17: Global Household Air Purifiers Revenue Market Share by Type (2021-2032)
- Figure 18: Living Room Image
- Figure 19: Bed Room Image
- Figure 20: Kitchen Image
- Figure 21: Others Image
- Figure 22: Global Household Air Purifiers Sales by Application (2021 VS 2025 VS 2032) & (K Units)
- Figure 23: Global Household Air Purifiers Sales Market Share 2021 VS 2025 VS 2032
- Figure 24: Global Household Air Purifiers Sales Market Share by Application (2021-2032)
- Figure 25: Global Household Air Purifiers Revenue by Application (2021 VS 2025 VS 2032) & (K Units)
- Figure 26: Global Household Air Purifiers Revenue Market Share 2021 VS 2025 VS 2032
- Figure 27: Global Household Air Purifiers Revenue Market Share by Application (2021-2032)
- Figure 28: North America Household Air Purifiers Sales and Growth Rate (2021-2032) & (K Units)
- Figure 29: North America Household Air Purifiers Sales Market Share by Country (2021-2032)
- Figure 30: U.S. Household Air Purifiers Sales and Growth Rate (2021-2032) & (K Units)
- Figure 31: Canada Household Air Purifiers Sales and Growth Rate (2021-2032) & (K Units)
- Figure 32: Mexico Household Air Purifiers Sales and Growth Rate (2021-2032) & (K Units)
- Figure 33: Europe Household Air Purifiers Sales and Growth Rate (2021-2032) & (K Units)
- Figure 34: Europe Household Air Purifiers Sales Market Share by Country (2021-2032)
- Figure 35: Germany Household Air Purifiers Sales and Growth Rate (2021-2032) & (K Units)
- Figure 36: France Household Air Purifiers Sales and Growth Rate (2021-2032) & (K Units)
- Figure 37: U.K. Household Air Purifiers Sales and Growth Rate (2021-2032) & (K Units)
- Figure 38: Italy Household Air Purifiers Sales and Growth Rate (2021-2032) & (K Units)
- Figure 39: Netherlands Household Air Purifiers Sales and Growth Rate (2021-2032) & (K Units)
- Figure 40: Asia Pacific Household Air Purifiers Sales and Growth Rate (2021-2032) & (K Units)
- Figure 41: Asia Pacific Household Air Purifiers Sales Market Share by Country (2021-2032)
- Figure 42: China Household Air Purifiers Sales and Growth Rate (2021-2032) & (K Units)
- Figure 43: Japan Household Air Purifiers Sales and Growth Rate (2021-2032) & (K Units)
- Figure 44: South Korea Household Air Purifiers Sales and Growth Rate (2021-2032) & (K Units)
- Figure 45: Southeast Asia Household Air Purifiers Sales and Growth Rate (2021-2032) & (K Units)
- Figure 46: India Household Air Purifiers Sales and Growth Rate (2021-2032) & (K Units)
- Figure 47: Australia Household Air Purifiers Sales and Growth Rate (2021-2032) & (K Units)
- Figure 48: South America, Middle East and Africa Household Air Purifiers Sales and Growth Rate (2021-2032) & (K Units)
- Figure 49: South America, Middle East and Africa Household Air Purifiers Sales Market Share by Country (2021-2032)
- Figure 50: Brazil Household Air Purifiers Sales and Growth Rate (2021-2032) & (K Units)
- Figure 51: South Africa Household Air Purifiers Sales and Growth Rate (2021-2032) & (K Units)
- Figure 52: Saudi Arabia Household Air Purifiers Sales and Growth Rate (2021-2032) & (K Units)
- Figure 53: Turkey Household Air Purifiers Sales and Growth Rate (2021-2032) & (K Units)
- Figure 54: Argentina Household Air Purifiers Sales and Growth Rate (2021-2032) & (K Units)
- Figure 55: UAE Household Air Purifiers Sales and Growth Rate (2021-2032) & (K Units)
- Figure 56: Egypt Household Air Purifiers Sales and Growth Rate (2021-2032) & (K Units)
- Figure 57: Chile Household Air Purifiers Sales and Growth Rate (2021-2032) & (K Units)
- Figure 58: Global Household Air Purifiers Revenue (CAGR) by Region: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 59: Global Household Air Purifiers Revenue Market Share by Region in Percentage: 2025 Versus 2032
- Figure 60: North America Household Air Purifiers Revenue (2021-2032) & (US\$ Million)
- Figure 61: North America Household Air Purifiers Revenue Share by Country: 2021 VS 2025 VS 2032
- Figure 62: Europe Household Air Purifiers Revenue (2021-2032) & (US\$ Million)
- Figure 63: Europe Household Air Purifiers Revenue Share by Country: 2021 VS 2025 VS 2032
- Figure 64: Asia-Pacific Household Air Purifiers Revenue (2021-2032) & (US\$ Million)

- Figure 65: Asia-Pacific Household Air Purifiers Revenue Share by Country: 2021 VS 2025 VS 2032
- Figure 66: South America, Middle East and Africa Household Air Purifiers Revenue (2021-2032) & (US\$ Million)
- Figure 67: South America, Middle East and Africa Household Air Purifiers Revenue Share by Country: 2021 VS 2025 VS 2032
- Figure 68: Household Air Purifiers Value Chain
- Figure 69: Manufacturing Cost Structure
- Figure 70: Household Air Purifiers Production Mode & Process
- Figure 71: Direct Comparison with Distribution Share
- Figure 72: Distributors Profiles
- Figure 73: Years Considered
- Figure 74: Research Process
- Figure 75: Key Executives Interviewed