



Food Supplements Industry Research Report 2026

Industry	Published	Pages	Format
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Description

The global Food Supplements market was valued at US\$ million in 2025 and is projected to reach US\$ million by 2032, implying a CAGR of % over 2026–2032.

The North America market for Food Supplements is projected to increase from US\$ million in 2026 to US\$ million by 2032, corresponding to a CAGR of % over 2026–2032.

The Europe market for Food Supplements is projected to rise from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026–2032.

The Asia Pacific market for Food Supplements is expected to grow from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026–2032.

Leading global manufacturers of Food Supplements include Pfizer, Amway, Suntory, Glanbia, GSK, Abbott, Herbalife, Reckitt Benckiser and Bayer, among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

Report Scope

This report quantifies the global Food Supplements market in terms of revenue (US\$ million) and, where applicable, sales volume (k units), using 2025 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of Types and Applications, harmonizes vendor attribution, and presents comparable time series by company, Type, Application, and region/country, including indicative price bands (US\$/k units) and concentration ratios (CR5/CR10).

The outputs are intended to support strategy development, budgeting, and performance benchmarking for brand owners, manufacturers, retailers, channel partners, and investors; data are structured with consistent units and fields to facilitate integration into internal FP&A and BI systems.

Key Companies & Market Share Insights

This section profiles leading manufacturers, combining 2021–2025 results with a 2026–2032 outlook. It reports revenue, market share, price bands, product and application mix, regional and channel mix, and key developments (M&A, capacity additions, certifications). It also provides global revenue, average price, and—where applicable—sales volume by manufacturer, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

Food Supplements Market by Company

- Pfizer
- Amway
- Suntory
- Glanbia

GSK

Abbott

Herbalife

Reckitt Benckiser

Bayer

Blackmores

Otsuka Pharmaceuticals

GNC

Sanofi

Merck

NBTY

MIKI Corporation

Asahi Group

Meiji Group

Nestlé

Jamieson Laboratories

Daiichi Sankyo

Nature's Sunshine

Usana Health Sciences

Shaklee Corporation

DHC

Kowa

Rohto Pharmaceutical

Takeda

FANCL Corporation

Kobayashi Pharmaceuticals

Food Supplements Segment by Type

Vitamins

Minerals

Amino Acids

Probiotics

Botanical compounds

Other

Food Supplements Segment by Application

Infant

Child

Adult

Elderly

Food Supplements Segment by Region

North America

United States

Canada

Mexico

Europe

Germany

France

U.K.
Italy
Russia
Spain
Netherlands
Switzerland
Sweden
Poland
Asia-Pacific
China
Japan
South Korea
India
Australia
Taiwan
Southeast Asia
South America
Brazil
Argentina
Chile
Middle East & Africa
Egypt
South Africa
Israel
Türkiye
GCC Countries

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Food Supplements market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Food Supplements and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Food Supplements.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Research objectives, research methods, data sources, data cross-validation;

Chapter 2:

Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc.), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3:

Detailed analysis of Food Supplements manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5:

Production/output, value of Food Supplements by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6:

Consumption of Food Supplements in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7:

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9:

Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10:

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11:

The main points and conclusions of the report.

Table of Contents

1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 Market Overview

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Food Supplements Market Size (2021-2032)
 - 2.2.2 Global Food Supplements Sales (2021-2032)
 - 2.2.3 Global Food Supplements Market Average Price (2021-2032)
- 2.3 Food Supplements by Type
 - 2.3.1 Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
 - 2.3.2 Vitamins
 - 2.3.3 Minerals
 - 2.3.4 Amino Acids
 - 2.3.5 Probiotics
 - 2.3.6 Botanical compounds
 - 2.3.7 Other
- 2.4 Food Supplements by Application
 - 2.4.1 Market Value Comparison by Application (2021 VS 2025 VS 2032)
 - 2.4.2 Infant
 - 2.4.3 Child
 - 2.4.4 Adult
 - 2.4.5 Elderly

3 Market Competitive Landscape by Manufacturers

- 3.1 Global Food Supplements Market Competitive Situation by Manufacturers (2021 Versus 2025)
- 3.2 Global Food Supplements Sales (k units) of Manufacturers (2021-2026)
- 3.3 Global Food Supplements Revenue of Manufacturers (2021-2026)
- 3.4 Global Food Supplements Average Price by Manufacturers (2021-2026)
- 3.5 Global Food Supplements Industry Ranking, 2024 VS 2025 VS 2026
- 3.6 Global Manufacturers of Food Supplements, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Food Supplements, Product Type & Application
- 3.8 Global Manufacturers of Food Supplements, Established Date
- 3.9 Global Food Supplements Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 Manufacturers Profiled

- 4.1 Pfizer
 - 4.1.1 Pfizer Company Information
 - 4.1.2 Pfizer Business Overview

4.1.3 Pfizer Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.1.4 Pfizer Food Supplements Product Portfolio

4.1.5 Pfizer Recent Developments

4.2 Amway

4.2.1 Amway Company Information

4.2.2 Amway Business Overview

4.2.3 Amway Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.2.4 Amway Food Supplements Product Portfolio

4.2.5 Amway Recent Developments

4.3 Suntory

4.3.1 Suntory Company Information

4.3.2 Suntory Business Overview

4.3.3 Suntory Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.3.4 Suntory Food Supplements Product Portfolio

4.3.5 Suntory Recent Developments

4.4 Glanbia

4.4.1 Glanbia Company Information

4.4.2 Glanbia Business Overview

4.4.3 Glanbia Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.4.4 Glanbia Food Supplements Product Portfolio

4.4.5 Glanbia Recent Developments

4.5 GSK

4.5.1 GSK Company Information

4.5.2 GSK Business Overview

4.5.3 GSK Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.5.4 GSK Food Supplements Product Portfolio

4.5.5 GSK Recent Developments

4.6 Abbott

4.6.1 Abbott Company Information

4.6.2 Abbott Business Overview

4.6.3 Abbott Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.6.4 Abbott Food Supplements Product Portfolio

4.6.5 Abbott Recent Developments

4.7 Herbalife

4.7.1 Herbalife Company Information

4.7.2 Herbalife Business Overview

4.7.3 Herbalife Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.7.4 Herbalife Food Supplements Product Portfolio

4.7.5 Herbalife Recent Developments

4.8 Reckitt Benckiser

4.8.1 Reckitt Benckiser Company Information

4.8.2 Reckitt Benckiser Business Overview

4.8.3 Reckitt Benckiser Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.8.4 Reckitt Benckiser Food Supplements Product Portfolio

4.8.5 Reckitt Benckiser Recent Developments

4.9 Bayer

4.9.1 Bayer Company Information

4.9.2 Bayer Business Overview

4.9.3 Bayer Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.9.4 Bayer Food Supplements Product Portfolio

4.9.5 Bayer Recent Developments

4.10 Blackmores

4.10.1 Blackmores Company Information

4.10.2 Blackmores Business Overview

4.10.3 Blackmores Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.10.4 Blackmores Food Supplements Product Portfolio

4.10.5 Blackmores Recent Developments

4.11 Otsuka Pharmaceuticals

4.11.1 Otsuka Pharmaceuticals Company Information

4.11.2 Otsuka Pharmaceuticals Business Overview

4.11.3 Otsuka Pharmaceuticals Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.11.4 Otsuka Pharmaceuticals Food Supplements Product Portfolio

4.11.5 Otsuka Pharmaceuticals Recent Developments

4.12 GNC

4.12.1 GNC Company Information

4.12.2 GNC Business Overview

4.12.3 GNC Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.12.4 GNC Food Supplements Product Portfolio

4.12.5 GNC Recent Developments

4.13 Sanofi

4.13.1 Sanofi Company Information

4.13.2 Sanofi Business Overview

4.13.3 Sanofi Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.13.4 Sanofi Food Supplements Product Portfolio

4.13.5 Sanofi Recent Developments

4.14 Merck

4.14.1 Merck Company Information

4.14.2 Merck Business Overview

4.14.3 Merck Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.14.4 Merck Food Supplements Product Portfolio

4.14.5 Merck Recent Developments

4.15 NBTY

4.15.1 NBTY Company Information

4.15.2 NBTY Business Overview

4.15.3 NBTY Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.15.4 NBTY Food Supplements Product Portfolio

4.15.5 NBTY Recent Developments

4.16 MIKI Corporation

4.16.1 MIKI Corporation Company Information

4.16.2 MIKI Corporation Business Overview

4.16.3 MIKI Corporation Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.16.4 MIKI Corporation Food Supplements Product Portfolio

4.16.5 MIKI Corporation Recent Developments

4.17 Asahi Group

4.17.1 Asahi Group Company Information

4.17.2 Asahi Group Business Overview

4.17.3 Asahi Group Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.17.4 Asahi Group Food Supplements Product Portfolio

4.17.5 Asahi Group Recent Developments

4.18 Meiji Group

4.18.1 Meiji Group Company Information

4.18.2 Meiji Group Business Overview

4.18.3 Meiji Group Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.18.4 Meiji Group Food Supplements Product Portfolio

4.18.5 Meiji Group Recent Developments

4.19 Nestlé

4.19.1 Nestlé Company Information

4.19.2 Nestlé Business Overview

4.19.3 Nestlé Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.19.4 Nestlé Food Supplements Product Portfolio

4.19.5 Nestlé Recent Developments

4.20 Jamieson Laboratories

4.20.1 Jamieson Laboratories Company Information

4.20.2 Jamieson Laboratories Business Overview

4.20.3 Jamieson Laboratories Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.20.4 Jamieson Laboratories Food Supplements Product Portfolio

4.20.5 Jamieson Laboratories Recent Developments

4.21 Daiichi Sankyo

4.21.1 Daiichi Sankyo Company Information

4.21.2 Daiichi Sankyo Business Overview

4.21.3 Daiichi Sankyo Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.21.4 Daiichi Sankyo Food Supplements Product Portfolio

4.21.5 Daiichi Sankyo Recent Developments

4.22 Nature's Sunshine

4.22.1 Nature's Sunshine Company Information

4.22.2 Nature's Sunshine Business Overview

4.22.3 Nature's Sunshine Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.22.4 Nature's Sunshine Food Supplements Product Portfolio

4.22.5 Nature's Sunshine Recent Developments

4.23 Usana Health Sciences

4.23.1 Usana Health Sciences Company Information

4.23.2 Usana Health Sciences Business Overview

4.23.3 Usana Health Sciences Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.23.4 Usana Health Sciences Food Supplements Product Portfolio

4.23.5 Usana Health Sciences Recent Developments

4.24 Shaklee Corporation

4.24.1 Shaklee Corporation Company Information

4.24.2 Shaklee Corporation Business Overview

4.24.3 Shaklee Corporation Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.24.4 Shaklee Corporation Food Supplements Product Portfolio

4.24.5 Shaklee Corporation Recent Developments

4.25 DHC

4.25.1 DHC Company Information

4.25.2 DHC Business Overview

4.25.3 DHC Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.25.4 DHC Food Supplements Product Portfolio

4.25.5 DHC Recent Developments

4.26 Kowa

4.26.1 Kowa Company Information

4.26.2 Kowa Business Overview

4.26.3 Kowa Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.26.4 Kowa Food Supplements Product Portfolio

4.26.5 Kowa Recent Developments

4.27 Rohto Pharmaceutical

4.27.1 Rohto Pharmaceutical Company Information

4.27.2 Rohto Pharmaceutical Business Overview

4.27.3 Rohto Pharmaceutical Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.27.4 Rohto Pharmaceutical Food Supplements Product Portfolio

4.27.5 Rohto Pharmaceutical Recent Developments

4.28 Takeda

4.28.1 Takeda Company Information

4.28.2 Takeda Business Overview

4.28.3 Takeda Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.28.4 Takeda Food Supplements Product Portfolio

4.28.5 Takeda Recent Developments

4.29 FANCL Corporation

4.29.1 FANCL Corporation Company Information

4.29.2 FANCL Corporation Business Overview

4.29.3 FANCL Corporation Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.29.4 FANCL Corporation Food Supplements Product Portfolio

4.29.5 FANCL Corporation Recent Developments

4.30 Kobayashi Pharmaceuticals

4.30.1 Kobayashi Pharmaceuticals Company Information

4.30.2 Kobayashi Pharmaceuticals Business Overview

4.30.3 Kobayashi Pharmaceuticals Food Supplements Sales, Revenue and Gross Margin (2021-2026)

4.30.4 Kobayashi Pharmaceuticals Food Supplements Product Portfolio

4.30.5 Kobayashi Pharmaceuticals Recent Developments

5 Global Food Supplements Market Scenario by Region

5.1 Global Food Supplements Market Size by Region: 2021 VS 2025 VS 2032

5.2 Global Food Supplements Sales by Region: 2021-2032

5.2.1 Global Food Supplements Sales by Region: 2021-2026

5.2.2 Global Food Supplements Sales by Region: 2027-2032

5.3 Global Food Supplements Revenue by Region: 2021-2032

5.3.1 Global Food Supplements Revenue by Region: 2021-2026

5.3.2 Global Food Supplements Revenue by Region: 2027-2032

5.4 North America Food Supplements Market Facts & Figures by Country

5.4.1 North America Food Supplements Market Size by Country: 2021 VS 2025 VS 2032

5.4.2 North America Food Supplements Sales by Country (2021-2032)

5.4.3 North America Food Supplements Revenue by Country (2021-2032)

5.4.4 United States

5.4.5 Canada

5.4.6 Mexico

5.5 Europe Food Supplements Market Facts & Figures by Country

- 5.5.1 Europe Food Supplements Market Size by Country: 2021 VS 2025 VS 2032
- 5.5.2 Europe Food Supplements Sales by Country (2021-2032)
- 5.5.3 Europe Food Supplements Revenue by Country (2021-2032)
- 5.5.4 Germany
- 5.5.5 France
- 5.5.6 U.K.
- 5.5.7 Italy
- 5.5.8 Russia
- 5.5.9 Spain
- 5.5.10 Netherlands
- 5.5.11 Switzerland
- 5.5.12 Sweden
- 5.5.13 Poland

5.6 Asia Pacific Food Supplements Market Facts & Figures by Country

- 5.6.1 Asia Pacific Food Supplements Market Size by Country: 2021 VS 2025 VS 2032
- 5.6.2 Asia Pacific Food Supplements Sales by Country (2021-2032)
- 5.6.3 Asia Pacific Food Supplements Revenue by Country (2021-2032)
- 5.6.4 China
- 5.6.5 Japan
- 5.6.6 South Korea
- 5.6.7 India
- 5.6.8 Australia
- 5.6.9 Taiwan
- 5.6.10 Southeast Asia

5.7 South America Food Supplements Market Facts & Figures by Country

- 5.7.1 South America Food Supplements Market Size by Country: 2021 VS 2025 VS 2032
- 5.7.2 South America Food Supplements Sales by Country (2021-2032)
- 5.7.3 South America Food Supplements Revenue by Country (2021-2032)
- 5.7.4 Brazil
- 5.7.5 Argentina
- 5.7.6 Chile

5.8 Middle East and Africa Food Supplements Market Facts & Figures by Country

- 5.8.1 Middle East and Africa Food Supplements Market Size by Country: 2021 VS 2025 VS 2032
- 5.8.2 Middle East and Africa Food Supplements Sales by Country (2021-2032)
- 5.8.3 Middle East and Africa Food Supplements Revenue by Country (2021-2032)
- 5.8.4 Egypt
- 5.8.5 South Africa
- 5.8.6 Israel
- 5.8.7 Türkiye
- 5.8.8 GCC Countries

6 Segment by Type

- 6.1 Global Food Supplements Sales by Type (2021-2032)
 - 6.1.1 Global Food Supplements Sales by Type (2021-2032) & (k units)
 - 6.1.2 Global Food Supplements Sales Market Share by Type (2021-2032)
- 6.2 Global Food Supplements Revenue by Type (2021-2032)
 - 6.2.1 Global Food Supplements Sales by Type (2021-2032) & (US\$ Million)
 - 6.2.2 Global Food Supplements Revenue Market Share by Type (2021-2032)

7 Segment by Application

7.1 Global Food Supplements Sales by Application (2021-2032)

7.1.1 Global Food Supplements Sales by Application (2021-2032) & (k units)

7.1.2 Global Food Supplements Sales Market Share by Application (2021-2032)

7.2 Global Food Supplements Revenue by Application (2021-2032)

7.2.1 Global Food Supplements Sales by Application (2021-2032) & (US\$ Million)

7.2.2 Global Food Supplements Revenue Market Share by Application (2021-2032)

7.3 Global Food Supplements Price by Application (2021-2032)

8 Value Chain and Sales Channels Analysis of the Market

8.1 Food Supplements Value Chain Analysis

8.1.1 Food Supplements Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Food Supplements Production Mode & Process

8.2 Food Supplements Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Food Supplements Distributors

8.2.3 Food Supplements Customers

9 Global Food Supplements Analyzing Market Dynamics

9.1 Food Supplements Industry Trends

9.2 Food Supplements Industry Drivers

9.3 Food Supplements Industry Opportunities and Challenges

9.4 Food Supplements Industry Restraints

10 Report Conclusion

11 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Food Supplements Volume and Revenue Market Size and CAGR of Manufacturers (2021 Versus 2025)
- Table 6: Global Food Supplements Sales (k units) of Manufacturers (2021-2026)
- Table 7: Global Food Supplements Sales Market Share by Manufacturers (2021-2026)
- Table 8: Global Food Supplements Revenue of Manufacturers (2021-2026)
- Table 9: Global Food Supplements Revenue Share by Manufacturers (2021-2026)
- Table 10: Global Market Food Supplements Average Price (USD/unit) of Manufacturers (2021-2026)
- Table 11: Global Food Supplements Industry Ranking, 2024 VS 2025 VS 2026
- Table 12: Global Manufacturers of Food Supplements, Manufacturing Sites & Headquarters
- Table 13: Global Manufacturers of Food Supplements, Product Type & Application
- Table 14: Global Food Supplements Manufacturers Established Date
- Table 15: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 16: Global Food Supplements by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (Based on the Revenue of 2025)
- Table 17: Manufacturers Mergers & Acquisitions, Expansion Plans)
- Table 18: Pfizer Company Information
- Table 19: Pfizer Business Overview
- Table 20: Pfizer Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 21: Pfizer Food Supplements Product Portfolio
- Table 22: Pfizer Recent Developments
- Table 23: Amway Company Information
- Table 24: Amway Business Overview
- Table 25: Amway Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 26: Amway Food Supplements Product Portfolio
- Table 27: Amway Recent Developments
- Table 28: Suntory Company Information
- Table 29: Suntory Business Overview
- Table 30: Suntory Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 31: Suntory Food Supplements Product Portfolio
- Table 32: Suntory Recent Developments
- Table 33: Glanbia Company Information
- Table 34: Glanbia Business Overview
- Table 35: Glanbia Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 36: Glanbia Food Supplements Product Portfolio
- Table 37: Glanbia Recent Developments
- Table 38: GSK Company Information
- Table 39: GSK Business Overview
- Table 40: GSK Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 41: GSK Food Supplements Product Portfolio
- Table 42: GSK Recent Developments
- Table 43: Abbott Company Information
- Table 44: Abbott Business Overview
- Table 45: Abbott Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 46: Abbott Food Supplements Product Portfolio
- Table 47: Abbott Recent Developments
- Table 48: Herbalife Company Information
- Table 49: Herbalife Business Overview
- Table 50: Herbalife Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 51: Herbalife Food Supplements Product Portfolio
- Table 52: Herbalife Recent Developments
- Table 53: Reckitt Benckiser Company Information
- Table 54: Reckitt Benckiser Business Overview
- Table 55: Reckitt Benckiser Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin

(2021-2026)

- Table 56: Reckitt Benckiser Food Supplements Product Portfolio
- Table 57: Reckitt Benckiser Recent Developments
- Table 58: Bayer Company Information
- Table 59: Bayer Business Overview
- Table 60: Bayer Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 61: Bayer Food Supplements Product Portfolio
- Table 62: Bayer Recent Developments
- Table 63: Blackmores Company Information
- Table 64: Blackmores Business Overview
- Table 65: Blackmores Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 66: Blackmores Food Supplements Product Portfolio
- Table 67: Blackmores Recent Developments
- Table 68: Otsuka Pharmaceuticals Company Information
- Table 69: Otsuka Pharmaceuticals Business Overview
- Table 70: Otsuka Pharmaceuticals Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 71: Otsuka Pharmaceuticals Food Supplements Product Portfolio
- Table 72: Otsuka Pharmaceuticals Recent Developments
- Table 73: GNC Company Information
- Table 74: GNC Business Overview
- Table 75: GNC Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 76: GNC Food Supplements Product Portfolio
- Table 77: GNC Recent Developments
- Table 78: Sanofi Company Information
- Table 79: Sanofi Business Overview
- Table 80: Sanofi Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 81: Sanofi Food Supplements Product Portfolio
- Table 82: Sanofi Recent Developments
- Table 83: Merck Company Information
- Table 84: Merck Business Overview
- Table 85: Merck Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 86: Merck Food Supplements Product Portfolio
- Table 87: Merck Recent Developments
- Table 88: NBTY Company Information
- Table 89: NBTY Business Overview
- Table 90: NBTY Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 91: NBTY Food Supplements Product Portfolio
- Table 92: NBTY Recent Developments
- Table 93: MIKI Corporation Company Information
- Table 94: MIKI Corporation Business Overview
- Table 95: MIKI Corporation Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 96: MIKI Corporation Food Supplements Product Portfolio
- Table 97: MIKI Corporation Recent Developments
- Table 98: Asahi Group Company Information
- Table 99: Asahi Group Business Overview
- Table 100: Asahi Group Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 101: Asahi Group Food Supplements Product Portfolio
- Table 102: Asahi Group Recent Developments
- Table 103: Meiji Group Company Information
- Table 104: Meiji Group Business Overview
- Table 105: Meiji Group Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 106: Meiji Group Food Supplements Product Portfolio
- Table 107: Meiji Group Recent Developments
- Table 108: Nestlé Company Information
- Table 109: Nestlé Business Overview
- Table 110: Nestlé Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 111: Nestlé Food Supplements Product Portfolio
- Table 112: Nestlé Recent Developments
- Table 113: Jamieson Laboratories Company Information
- Table 114: Jamieson Laboratories Business Overview

- Table 115: Jamieson Laboratories Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 116: Jamieson Laboratories Food Supplements Product Portfolio
- Table 117: Jamieson Laboratories Recent Developments
- Table 118: Daiichi Sankyo Company Information
- Table 119: Daiichi Sankyo Business Overview
- Table 120: Daiichi Sankyo Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 121: Daiichi Sankyo Food Supplements Product Portfolio
- Table 122: Daiichi Sankyo Recent Developments
- Table 123: Nature's Sunshine Company Information
- Table 124: Nature's Sunshine Business Overview
- Table 125: Nature's Sunshine Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 126: Nature's Sunshine Food Supplements Product Portfolio
- Table 127: Nature's Sunshine Recent Developments
- Table 128: Usana Health Sciences Company Information
- Table 129: Usana Health Sciences Business Overview
- Table 130: Usana Health Sciences Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 131: Usana Health Sciences Food Supplements Product Portfolio
- Table 132: Usana Health Sciences Recent Developments
- Table 133: Shaklee Corporation Company Information
- Table 134: Shaklee Corporation Business Overview
- Table 135: Shaklee Corporation Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 136: Shaklee Corporation Food Supplements Product Portfolio
- Table 137: Shaklee Corporation Recent Developments
- Table 138: DHC Company Information
- Table 139: DHC Business Overview
- Table 140: DHC Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 141: DHC Food Supplements Product Portfolio
- Table 142: DHC Recent Developments
- Table 143: Kowa Company Information
- Table 144: Kowa Business Overview
- Table 145: Kowa Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 146: Kowa Food Supplements Product Portfolio
- Table 147: Kowa Recent Developments
- Table 148: Rohto Pharmaceutical Company Information
- Table 149: Rohto Pharmaceutical Business Overview
- Table 150: Rohto Pharmaceutical Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 151: Rohto Pharmaceutical Food Supplements Product Portfolio
- Table 152: Rohto Pharmaceutical Recent Developments
- Table 153: Takeda Company Information
- Table 154: Takeda Business Overview
- Table 155: Takeda Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 156: Takeda Food Supplements Product Portfolio
- Table 157: Takeda Recent Developments
- Table 158: FANCL Corporation Company Information
- Table 159: FANCL Corporation Business Overview
- Table 160: FANCL Corporation Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 161: FANCL Corporation Food Supplements Product Portfolio
- Table 162: FANCL Corporation Recent Developments
- Table 163: Kobayashi Pharmaceuticals Company Information
- Table 164: Kobayashi Pharmaceuticals Business Overview
- Table 165: Kobayashi Pharmaceuticals Food Supplements Sales (k units), Revenue (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 166: Kobayashi Pharmaceuticals Food Supplements Product Portfolio
- Table 167: Kobayashi Pharmaceuticals Recent Developments
- Table 168: Global Food Supplements Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Table 169: Global Food Supplements Sales by Region (2021-2026) & (k units)
- Table 170: Global Food Supplements Sales Market Share by Region (2021-2026)
- Table 171: Global Food Supplements Sales by Region (2027-2032) & (k units)

- Table 172: Global Food Supplements Sales Market Share by Region (2027-2032)
- Table 173: Global Food Supplements Revenue by Region (2021-2026) & (US\$ Million)
- Table 174: Global Food Supplements Revenue Market Share by Region (2021-2026)
- Table 175: Global Food Supplements Revenue by Region (2027-2032) & (US\$ Million)
- Table 176: Global Food Supplements Revenue Market Share by Region (2027-2032)
- Table 177: North America Food Supplements Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 178: North America Food Supplements Sales by Country (2021-2026) & (k units)
- Table 179: North America Food Supplements Sales by Country (2027-2032) & (k units)
- Table 180: North America Food Supplements Revenue by Country (2021-2026) & (US\$ Million)
- Table 181: North America Food Supplements Revenue by Country (2027-2032) & (US\$ Million)
- Table 182: Europe Food Supplements Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 183: Europe Food Supplements Sales by Country (2021-2026) & (k units)
- Table 184: Europe Food Supplements Sales by Country (2027-2032) & (k units)
- Table 185: Europe Food Supplements Revenue by Country (2021-2026) & (US\$ Million)
- Table 186: Europe Food Supplements Revenue by Country (2027-2032) & (US\$ Million)
- Table 187: Asia Pacific Food Supplements Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 188: Asia Pacific Food Supplements Sales by Country (2021-2026) & (k units)
- Table 189: Asia Pacific Food Supplements Sales by Country (2027-2032) & (k units)
- Table 190: Asia Pacific Food Supplements Revenue by Country (2021-2026) & (US\$ Million)
- Table 191: Asia Pacific Food Supplements Revenue by Country (2027-2032) & (US\$ Million)
- Table 192: South America Food Supplements Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 193: South America Food Supplements Sales by Country (2021-2026) & (k units)
- Table 194: South America Food Supplements Sales by Country (2027-2032) & (k units)
- Table 195: South America Food Supplements Revenue by Country (2021-2026) & (US\$ Million)
- Table 196: South America Food Supplements Revenue by Country (2027-2032) & (US\$ Million)
- Table 197: Middle East and Africa Food Supplements Revenue by Country: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 198: Middle East and Africa Food Supplements Sales by Country (2021-2026) & (k units)
- Table 199: Middle East and Africa Food Supplements Sales by Country (2027-2032) & (k units)
- Table 200: Middle East and Africa Food Supplements Revenue by Country (2021-2026) & (US\$ Million)
- Table 201: Middle East and Africa Food Supplements Revenue by Country (2027-2032) & (US\$ Million)
- Table 202: Global Food Supplements Sales by Type (2021-2026) & (k units)
- Table 203: Global Food Supplements Sales by Type (2027-2032) & (k units)
- Table 204: Global Food Supplements Sales Market Share by Type (2021-2026)
- Table 205: Global Food Supplements Sales Market Share by Type (2027-2032)
- Table 206: Global Food Supplements Revenue by Type (2021-2026) & (US\$ Million)
- Table 207: Global Food Supplements Revenue by Type (2027-2032) & (US\$ Million)
- Table 208: Global Food Supplements Revenue Market Share by Type (2021-2026)
- Table 209: Global Food Supplements Revenue Market Share by Type (2027-2032)
- Table 210: Global Food Supplements Price by Type (2021-2026) & (USD/unit)
- Table 211: Global Food Supplements Price by Type (2027-2032) & (USD/unit)
- Table 212: Global Food Supplements Sales by Application (2021-2026) & (k units)
- Table 213: Global Food Supplements Sales by Application (2027-2032) & (k units)
- Table 214: Global Food Supplements Sales Market Share by Application (2021-2026)
- Table 215: Global Food Supplements Sales Market Share by Application (2027-2032)
- Table 216: Global Food Supplements Revenue by Application (2021-2026) & (US\$ Million)
- Table 217: Global Food Supplements Revenue by Application (2027-2032) & (US\$ Million)
- Table 218: Global Food Supplements Revenue Market Share by Application (2021-2026)
- Table 219: Global Food Supplements Revenue Market Share by Application (2027-2032)
- Table 220: Global Food Supplements Price by Application (2021-2026) & (USD/unit)
- Table 221: Global Food Supplements Price by Application (2027-2032) & (USD/unit)
- Table 222: Key Raw Materials
- Table 223: Raw Materials Key Suppliers
- Table 224: Food Supplements Distributors List
- Table 225: Food Supplements Customers List
- Table 226: Food Supplements Industry Trends
- Table 227: Food Supplements Industry Drivers
- Table 228: Food Supplements Industry Restraints
- Table 229: Authors List of This Report

List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed

- Figure 4: Food Supplements Product Image
- Figure 5: Global Food Supplements Revenue (US\$ Million), 2021 VS 2025 VS 2032
- Figure 6: Global Food Supplements Market Size (2021-2032) & (US\$ Million)
- Figure 7: Global Food Supplements Sales (2021-2032) & (k units)
- Figure 8: Global Food Supplements Average Price (USD/unit) & (2021-2032)
- Figure 9: Vitamins Product Image
- Figure 10: Minerals Product Image
- Figure 11: Amino Acids Product Image
- Figure 12: Probiotics Product Image
- Figure 13: Botanical compounds Product Image
- Figure 14: Other Product Image
- Figure 15: Infant Product Image
- Figure 16: Child Product Image
- Figure 17: Adult Product Image
- Figure 18: Elderly Product Image
- Figure 19: Global Food Supplements Revenue Share by Manufacturers in 2025
- Figure 20: Global Manufacturers of Food Supplements, Manufacturing Sites & Headquarters
- Figure 21: Global Top 5 and 10 Food Supplements Players Market Share by Revenue in 2025
- Figure 22: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 23: Global Food Supplements Market Size by Region (US\$ Million): 2021 VS 2025 VS 2032
- Figure 24: Global Food Supplements Sales by Region in 2025
- Figure 25: Global Food Supplements Revenue by Region in 2025
- Figure 26: North America Food Supplements Market Size by Country in 2025
- Figure 27: North America Food Supplements Sales Market Share by Country (2021-2032)
- Figure 28: North America Food Supplements Revenue Market Share by Country (2021-2032)
- Figure 29: United States Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 30: Canada Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 31: Mexico Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 32: Europe Food Supplements Market Size by Country in 2025
- Figure 33: Europe Food Supplements Sales Market Share by Country (2021-2032)
- Figure 34: Europe Food Supplements Revenue Market Share by Country (2021-2032)
- Figure 35: Germany Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 36: France Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 37: U.K. Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 38: Italy Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 39: Russia Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 40: Spain Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 41: Netherlands Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 42: Switzerland Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 43: Sweden Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 44: Poland Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 45: Asia Pacific Food Supplements Market Size by Country in 2025
- Figure 46: Asia Pacific Food Supplements Sales Market Share by Country (2021-2032)
- Figure 47: Asia Pacific Food Supplements Revenue Market Share by Country (2021-2032)
- Figure 48: China Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 49: Japan Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 50: South Korea Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 51: India Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 52: Australia Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 53: Taiwan Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 54: Southeast Asia Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 55: Southeast Asia Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 56: South America Food Supplements Market Size by Country in 2025
- Figure 57: South America Food Supplements Sales Market Share by Country (2021-2032)
- Figure 58: South America Food Supplements Revenue Market Share by Country (2021-2032)
- Figure 59: Brazil Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 60: Argentina Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 61: Chile Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 62: Middle East and Africa Food Supplements Market Size by Country in 2025
- Figure 63: Middle East and Africa Food Supplements Sales Market Share by Country (2021-2032)
- Figure 64: Middle East and Africa Food Supplements Revenue Market Share by Country (2021-2032)
- Figure 65: Egypt Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 66: South Africa Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 67: Israel Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 68: Türkiye Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)

- Figure 69: GCC Countries Food Supplements Revenue Growth Rate (2021-2032) & (US\$ Million)
- Figure 70: Global Food Supplements Sales Market Share by Type (2021-2032)
- Figure 71: Global Food Supplements Revenue Market Share by Type (2021-2032)
- Figure 72: Global Food Supplements Price (USD/unit) by Type (2021-2032)
- Figure 73: Global Food Supplements Sales Market Share by Application (2021-2032)
- Figure 74: Global Food Supplements Revenue Market Share by Application (2021-2032)
- Figure 75: Global Food Supplements Price (USD/unit) by Application (2021-2032)
- Figure 76: Food Supplements Value Chain
- Figure 77: Food Supplements Production Mode & Process
- Figure 78: Direct Comparison with Distribution Share
- Figure 79: Distributors Profiles
- Figure 80: Food Supplements Industry Opportunities and Challenges