



Global Consumer Functional Gummies Market by Size, by Type, by Application, by Region, History and Forecast 2021-2032

Industry	Published	Pages	Format
Consumer Goods	2026-07-03	192	PDF

Single User	Multi User	Enterprise
USD 3,950	USD 5,925	USD 7,900

Description

The global Consumer Functional Gummies market is projected to grow from US\$ million in 2026 to US\$ million by 2032, implying a CAGR of % over 2026-2032.

The US & Canada market for Consumer Functional Gummies is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

The Europe market for Consumer Functional Gummies is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

The Asia Pacific market for Consumer Functional Gummies is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

The China market for Consumer Functional Gummies is projected to increase from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026-2032.

Leading global manufacturers of Consumer Functional Gummies include Church & Dwight (L'il Critters, Vitafusion), GNC, Pharmavite (Nature Made), Bayer (One A Day), Herbaland, Nature's Bounty, PharmaCare, SmartyPants Vitamins and OLLY Nutrition, among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

This report provides an overview of the global Consumer Functional Gummies market in terms of sales, revenue, and price, analyzing global market trends using historical revenue and sales data for 2021-2025, estimates for 2026, and projected CAGRs through 2032.

The study covers key producers of Consumer Functional Gummies and sales in major regions and countries, assesses future market potential, and highlights priority regions and countries for segmenting the market into sub-sectors, with country-specific market value data for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, the Middle East, Africa, and other countries.

The report also presents Consumer Functional Gummies sales, revenue, market share, and industry ranking for the main manufacturers for 2021-2026, identifies the major stakeholders in the global market, and analyzes their competitive landscape and market positioning based on recent developments and segmental revenues.

In addition, the report analyzes segment data by Type and Application—covering sales, revenue, and price—for 2021-2032, and evaluates and forecasts the Consumer Functional Gummies market size, projected growth trends, production technologies, key applications, and end-use industries.

Consumer Functional Gummies Segment by Company

Church & Dwight (L'il Critters, Vitafusion)
GNC

Pharmavite (Nature Made)
Bayer (One A Day)
Herbaland
Nature’s Bounty
PharmaCare
SmartyPants Vitamins
OLLY Nutrition
Rexall Sundown
Hero Nutritonals (Yummi Bears®)
Centrum
Swisse
Rainbow Light
Jamieson
Haliborange

Consumer Functional Gummies Segment by Type

Gelatin Gummies
Vegan Gummies

Consumer Functional Gummies Segment by Application

Vitamin Gummies
DHA and Omega-3 Gummies
Probiotics Gummies
Plant Extract Gummies
Other Gummies

Consumer Functional Gummies Segment by Region

North America
United States
Canada
Mexico
Europe
Germany
France
U.K.
Italy
Russia
Spain
Netherlands
Switzerland
Sweden
Poland
Asia-Pacific
China
Japan
South Korea
India
Australia
Taiwan

Southeast Asia

South America

Brazil

Argentina

Chile

Colombia

Middle East & Africa

Egypt

South Africa

Israel

Türkiye

GCC Countries

Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Consumer Functional Gummies market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Consumer Functional Gummies and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Consumer Functional Gummies.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Provides an overview of the Consumer Functional Gummies market, including product definition, global market growth prospects, market size, sales, and average price forecasts (2021-2032).

Chapter 2:

Provides the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3:

Detailed analysis of Consumer Functional Gummies manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, etc.

Chapter 4:

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6:

Sales of Consumer Functional Gummies in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 7:

Revenue of Consumer Functional Gummies in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 8:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9:

Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10:

Concluding Insights of the report

Table of Contents

1 Market Overview

- 1.1 Product Definition
- 1.2 Global Consumer Functional Gummies Market Size, 2021 VS 2025 VS 2032
- 1.3 Global Consumer Functional Gummies Market Size Estimates and Forecasts (2021-2032)
- 1.4 Global Consumer Functional Gummies Sales Estimates and Forecasts (2021-2032)
- 1.5 Global Consumer Functional Gummies Market Average Price (2021-2032)
- 1.6 Assumptions and Limitations
- 1.7 Study Goals and Objectives

2 Global Consumer Functional Gummies Market Dynamics

- 2.1 Consumer Functional Gummies Industry Trends
- 2.2 Consumer Functional Gummies Industry Drivers
- 2.3 Consumer Functional Gummies Industry Opportunities and Challenges
- 2.4 Consumer Functional Gummies Industry Restraints

3 Consumer Functional Gummies Market by Manufacturers

- 3.1 Global Consumer Functional Gummies Revenue by Manufacturers (2021-2026)
- 3.2 Global Consumer Functional Gummies Sales by Manufacturers (2021-2026)
- 3.3 Global Consumer Functional Gummies Average Sales Price by Manufacturers (2021-2026)
- 3.4 Global Consumer Functional Gummies Industry Manufacturers Ranking, 2024 VS 2025 VS 2026
- 3.5 Global Consumer Functional Gummies Key Manufacturers Manufacturing Sites & Headquarters
- 3.6 Global Consumer Functional Gummies Manufacturers, Product Type & Application
- 3.7 Global Consumer Functional Gummies Manufacturers Establishment Date
- 3.8 Market Competitive Analysis
 - 3.8.1 Global Consumer Functional Gummies Market CR5 and HHI
 - 3.8.2 Global Top 5 and 10 Consumer Functional Gummies Players Market Share by Revenue in 2025
 - 3.8.3 2025 Consumer Functional Gummies Tier 1, Tier 2, and Tier 3

4 Consumer Functional Gummies Market by Type

- 4.1 Consumer Functional Gummies Type Introduction
 - 4.1.1 Gelatin Gummies
 - 4.1.2 Vegan Gummies
- 4.2 Global Consumer Functional Gummies Sales by Type
 - 4.2.1 Global Consumer Functional Gummies Sales by Type (2021 VS 2025 VS 2032)
 - 4.2.2 Global Consumer Functional Gummies Sales by Type (2021-2032)
 - 4.2.3 Global Consumer Functional Gummies Sales Market Share by Type (2021-2032)
- 4.3 Global Consumer Functional Gummies Revenue by Type
 - 4.3.1 Global Consumer Functional Gummies Revenue by Type (2021 VS 2025 VS 2032)
 - 4.3.2 Global Consumer Functional Gummies Revenue by Type (2021-2032)
 - 4.3.3 Global Consumer Functional Gummies Revenue Market Share by Type (2021-2032)

5 Consumer Functional Gummies Market by Application

- 5.1 Consumer Functional Gummies Application Introduction
 - 5.1.1 Vitamin Gummies
 - 5.1.2 DHA and Omega-3 Gummies
 - 5.1.3 Probiotics Gummies

5.1.4 Plant Extract Gummies

5.1.5 Other Gummies

5.2 Global Consumer Functional Gummies Sales by Application

5.2.1 Global Consumer Functional Gummies Sales by Application (2021 VS 2025 VS 2032)

5.2.2 Global Consumer Functional Gummies Sales by Application (2021-2032)

5.2.3 Global Consumer Functional Gummies Sales Market Share by Application (2021-2032)

5.3 Global Consumer Functional Gummies Revenue by Application

5.3.1 Global Consumer Functional Gummies Revenue by Application (2021 VS 2025 VS 2032)

5.3.2 Global Consumer Functional Gummies Revenue by Application (2021-2032)

5.3.3 Global Consumer Functional Gummies Revenue Market Share by Application (2021-2032)

6 Global Consumer Functional Gummies Sales by Region

6.1 Global Consumer Functional Gummies Sales by Region: 2021 VS 2025 VS 2032

6.2 Global Consumer Functional Gummies Sales by Region (2021-2032)

6.2.1 Global Consumer Functional Gummies Sales by Region (2021-2026)

6.2.2 Global Consumer Functional Gummies Sales Forecasted by Region (2027-2032)

6.3 North America

6.3.1 North America Consumer Functional Gummies Sales Growth Rate by Country: 2021 VS 2025 VS 2032

6.3.2 North America Consumer Functional Gummies Sales by Country (2021-2032)

6.3.3 U.S.

6.3.4 Canada

6.3.5 Mexico

6.4 Europe

6.4.1 Europe Consumer Functional Gummies Sales Growth Rate by Country: 2021 VS 2025 VS 2032

6.4.2 Europe Consumer Functional Gummies Sales by Country (2021-2032)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Netherlands

6.5 Asia Pacific

6.5.1 Asia Pacific Consumer Functional Gummies Sales Growth Rate by Country: 2021 VS 2025 VS 2032

6.5.2 Asia Pacific Consumer Functional Gummies Sales by Country (2021-2032)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 Southeast Asia

6.5.7 India

6.5.8 Australia

6.6 South America, Middle East and Africa

6.6.1 South America, Middle East and Africa Consumer Functional Gummies Sales Growth Rate by Country: 2021 VS 2025 VS 2032

6.6.2 South America, Middle East and Africa Consumer Functional Gummies Sales by Country (2021-2032)

6.6.3 Brazil

6.6.4 South Africa

6.6.5 Saudi Arabia

6.6.6 Turkey

6.6.6 Argentina

6.6.6 UAE

- 6.6.6 Egypt
- 6.6.6 Chile

7 Global Consumer Functional Gummies Revenue by Region

- 7.1 Global Consumer Functional Gummies Revenue by Region
 - 7.1.1 Global Consumer Functional Gummies Revenue by Region: 2021 VS 2025 VS 2032
 - 7.1.2 Global Consumer Functional Gummies Revenue by Region (2021-2026)
 - 7.1.3 Global Consumer Functional Gummies Revenue by Region (2027-2032)
 - 7.1.4 Global Consumer Functional Gummies Revenue Market Share by Region (2021-2032)
- 7.2 North America
 - 7.2.1 North America Consumer Functional Gummies Revenue (2021-2032)
 - 7.2.2 North America Consumer Functional Gummies Revenue Share by Country: 2021 VS 2025 VS 2032
- 7.3 Europe
 - 7.3.1 Europe Consumer Functional Gummies Revenue (2021-2032)
 - 7.3.2 Europe Consumer Functional Gummies Revenue Share by Country: 2021 VS 2025 VS 2032
- 7.4 Asia-Pacific
 - 7.4.1 Asia-Pacific Consumer Functional Gummies Revenue (2021-2032)
 - 7.4.2 Asia-Pacific Consumer Functional Gummies Revenue Share by Country: 2021 VS 2025 VS 2032
- 7.5 South America, Middle East and Africa
 - 7.5.1 South America, Middle East and Africa Consumer Functional Gummies Revenue (2021-2032)
 - 7.5.2 South America, Middle East and Africa Consumer Functional Gummies Revenue Share by Country: 2021 VS 2025 VS 2032

8 Company Profiles

- 8.1 Church & Dwight (L'il Critters, Vitafusion)
 - 8.1.1 Church & Dwight (L'il Critters, Vitafusion) Company Information
 - 8.1.2 Church & Dwight (L'il Critters, Vitafusion) Business Overview
 - 8.1.3 Church & Dwight (L'il Critters, Vitafusion) Consumer Functional Gummies Sales, Price, Revenue and Gross Margin (2021-2026)
 - 8.1.4 Church & Dwight (L'il Critters, Vitafusion) Consumer Functional Gummies Product Portfolio
 - 8.1.5 Church & Dwight (L'il Critters, Vitafusion) Recent Developments
- 8.2 GNC
 - 8.2.1 GNC Company Information
 - 8.2.2 GNC Business Overview
 - 8.2.3 GNC Consumer Functional Gummies Sales, Price, Revenue and Gross Margin (2021-2026)
 - 8.2.4 GNC Consumer Functional Gummies Product Portfolio
 - 8.2.5 GNC Recent Developments
- 8.3 Pharmavite (Nature Made)
 - 8.3.1 Pharmavite (Nature Made) Company Information
 - 8.3.2 Pharmavite (Nature Made) Business Overview
 - 8.3.3 Pharmavite (Nature Made) Consumer Functional Gummies Sales, Price, Revenue and Gross Margin (2021-2026)
 - 8.3.4 Pharmavite (Nature Made) Consumer Functional Gummies Product Portfolio
 - 8.3.5 Pharmavite (Nature Made) Recent Developments
- 8.4 Bayer (One A Day)
 - 8.4.1 Bayer (One A Day) Company Information
 - 8.4.2 Bayer (One A Day) Business Overview
 - 8.4.3 Bayer (One A Day) Consumer Functional Gummies Sales, Price, Revenue and Gross Margin (2021-2026)
 - 8.4.4 Bayer (One A Day) Consumer Functional Gummies Product Portfolio
 - 8.4.5 Bayer (One A Day) Recent Developments

8.5 Herbaland

- 8.5.1 Herbaland Company Information
- 8.5.2 Herbaland Business Overview
- 8.5.3 Herbaland Consumer Functional Gummies Sales, Price, Revenue and Gross Margin (2021-2026)
- 8.5.4 Herbaland Consumer Functional Gummies Product Portfolio
- 8.5.5 Herbaland Recent Developments

8.6 Nature’s Bounty

- 8.6.1 Nature’s Bounty Company Information
- 8.6.2 Nature’s Bounty Business Overview
- 8.6.3 Nature’s Bounty Consumer Functional Gummies Sales, Price, Revenue and Gross Margin (2021-2026)
- 8.6.4 Nature’s Bounty Consumer Functional Gummies Product Portfolio
- 8.6.5 Nature’s Bounty Recent Developments

8.7 PharmaCare

- 8.7.1 PharmaCare Company Information
- 8.7.2 PharmaCare Business Overview
- 8.7.3 PharmaCare Consumer Functional Gummies Sales, Price, Revenue and Gross Margin (2021-2026)
- 8.7.4 PharmaCare Consumer Functional Gummies Product Portfolio
- 8.7.5 PharmaCare Recent Developments

8.8 SmartyPants Vitamins

- 8.8.1 SmartyPants Vitamins Company Information
- 8.8.2 SmartyPants Vitamins Business Overview
- 8.8.3 SmartyPants Vitamins Consumer Functional Gummies Sales, Price, Revenue and Gross Margin (2021-2026)
- 8.8.4 SmartyPants Vitamins Consumer Functional Gummies Product Portfolio
- 8.8.5 SmartyPants Vitamins Recent Developments

8.9 OLLY Nutrition

- 8.9.1 OLLY Nutrition Company Information
- 8.9.2 OLLY Nutrition Business Overview
- 8.9.3 OLLY Nutrition Consumer Functional Gummies Sales, Price, Revenue and Gross Margin (2021-2026)
- 8.9.4 OLLY Nutrition Consumer Functional Gummies Product Portfolio
- 8.9.5 OLLY Nutrition Recent Developments

8.10 Rexall Sundown

- 8.10.1 Rexall Sundown Company Information
- 8.10.2 Rexall Sundown Business Overview
- 8.10.3 Rexall Sundown Consumer Functional Gummies Sales, Price, Revenue and Gross Margin (2021-2026)
- 8.10.4 Rexall Sundown Consumer Functional Gummies Product Portfolio
- 8.10.5 Rexall Sundown Recent Developments

8.11 Hero Nutrionals (Yummi Bears®)

- 8.11.1 Hero Nutrionals (Yummi Bears®) Company Information
- 8.11.2 Hero Nutrionals (Yummi Bears®) Business Overview
- 8.11.3 Hero Nutrionals (Yummi Bears®) Consumer Functional Gummies Sales, Price, Revenue and Gross Margin (2021-2026)
- 8.11.4 Hero Nutrionals (Yummi Bears®) Consumer Functional Gummies Product Portfolio
- 8.11.5 Hero Nutrionals (Yummi Bears®) Recent Developments

8.12 Centrum

- 8.12.1 Centrum Company Information
- 8.12.2 Centrum Business Overview
- 8.12.3 Centrum Consumer Functional Gummies Sales, Price, Revenue and Gross Margin (2021-2026)
- 8.12.4 Centrum Consumer Functional Gummies Product Portfolio

8.12.5 Centrum Recent Developments

8.13 Swisse

8.13.1 Swisse Company Information

8.13.2 Swisse Business Overview

8.13.3 Swisse Consumer Functional Gummies Sales, Price, Revenue and Gross Margin (2021-2026)

8.13.4 Swisse Consumer Functional Gummies Product Portfolio

8.13.5 Swisse Recent Developments

8.14 Rainbow Light

8.14.1 Rainbow Light Company Information

8.14.2 Rainbow Light Business Overview

8.14.3 Rainbow Light Consumer Functional Gummies Sales, Price, Revenue and Gross Margin (2021-2026)

8.14.4 Rainbow Light Consumer Functional Gummies Product Portfolio

8.14.5 Rainbow Light Recent Developments

8.15 Jamieson

8.15.1 Jamieson Company Information

8.15.2 Jamieson Business Overview

8.15.3 Jamieson Consumer Functional Gummies Sales, Price, Revenue and Gross Margin (2021-2026)

8.15.4 Jamieson Consumer Functional Gummies Product Portfolio

8.15.5 Jamieson Recent Developments

8.16 Haliborange

8.16.1 Haliborange Company Information

8.16.2 Haliborange Business Overview

8.16.3 Haliborange Consumer Functional Gummies Sales, Price, Revenue and Gross Margin (2021-2026)

8.16.4 Haliborange Consumer Functional Gummies Product Portfolio

8.16.5 Haliborange Recent Developments

9 Value Chain and Sales Channels Analysis

9.1 Consumer Functional Gummies Value Chain Analysis

9.1.1 Consumer Functional Gummies Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Manufacturing Cost Structure

9.1.4 Consumer Functional Gummies Production Mode & Process

9.2 Consumer Functional Gummies Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Consumer Functional Gummies Distributors

9.2.3 Consumer Functional Gummies Customers

10 Concluding Insights

11 Appendix

11.1 Reasons for Doing This Study

11.2 Research Methodology

11.3 Research Process

11.4 Authors List of This Report

11.5 Data Source

11.5.1 Secondary Sources

11.5.2 Primary Sources

11.6 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Consumer Functional Gummies Industry Trends
- Table 2: Consumer Functional Gummies Industry Drivers
- Table 3: Consumer Functional Gummies Industry Opportunities and Challenges
- Table 4: Consumer Functional Gummies Industry Restraints
- Table 5: Global Consumer Functional Gummies Revenue by Manufacturers (US\$ Million) & (2021-2026)
- Table 6: Global Consumer Functional Gummies Revenue Market Share by Manufacturers (2021-2026)
- Table 7: Global Consumer Functional Gummies Sales by Manufacturers (M gummies) & (2021-2026)
- Table 8: Global Consumer Functional Gummies Sales Market Share by Manufacturers
- Table 9: Global Consumer Functional Gummies Average Sales Price (USD/k gummies) of Manufacturers (2021-2026)
- Table 10: Global Consumer Functional Gummies Industry Manufacturers Ranking, 2024 VS 2025 VS 2026
- Table 11: Global Consumer Functional Gummies Key Manufacturers Manufacturing Sites & Headquarters
- Table 12: Global Consumer Functional Gummies Manufacturers, Product Type & Application
- Table 13: Global Consumer Functional Gummies Manufacturers Establishment Date
- Table 14: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15: Global Consumer Functional Gummies by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2025)
- Table 16: Major Manufacturers of Gelatin Gummies
- Table 17: Major Manufacturers of Vegan Gummies
- Table 18: Global Consumer Functional Gummies Sales by Type 2021 VS 2025 VS 2032 (M gummies)
- Table 19: Global Consumer Functional Gummies Sales by Type (2021-2026) & (M gummies)
- Table 20: Global Consumer Functional Gummies Sales by Type (2027-2032) & (M gummies)
- Table 21: Global Consumer Functional Gummies Sales Market Share by Type (2021-2026)
- Table 22: Global Consumer Functional Gummies Sales Market Share by Type (2027-2032)
- Table 23: Global Consumer Functional Gummies Revenue by Type 2021 VS 2025 VS 2032 (M gummies)
- Table 24: Global Consumer Functional Gummies Revenue by Type (2021-2026) & (M gummies)
- Table 25: Global Consumer Functional Gummies Revenue by Type (2027-2032) & (M gummies)
- Table 26: Global Consumer Functional Gummies Revenue Market Share by Type (2021-2026)
- Table 27: Global Consumer Functional Gummies Revenue Market Share by Type (2027-2032)
- Table 28: Major Manufacturers of Vitamin Gummies
- Table 29: Major Manufacturers of DHA and Omega-3 Gummies
- Table 30: Major Manufacturers of Probiotics Gummies
- Table 31: Major Manufacturers of Plant Extract Gummies
- Table 32: Major Manufacturers of Other Gummies
- Table 33: Global Consumer Functional Gummies Sales by Application 2021 VS 2025 VS 2032 (M gummies)
- Table 34: Global Consumer Functional Gummies Sales by Application (2021-2026) & (M gummies)
- Table 35: Global Consumer Functional Gummies Sales by Application (2027-2032) & (M gummies)
- Table 36: Global Consumer Functional Gummies Sales Market Share by Application (2021-2026)
- Table 37: Global Consumer Functional Gummies Sales Market Share by Application (2027-2032)
- Table 38: Global Consumer Functional Gummies Revenue by Application 2021 VS 2025 VS 2032 (M gummies)
- Table 39: Global Consumer Functional Gummies Revenue by Application (2021-2026) & (M gummies)
- Table 40: Global Consumer Functional Gummies Revenue by Application (2027-2032) & (M gummies)
- Table 41: Global Consumer Functional Gummies Revenue Market Share by Application (2021-2026)
- Table 42: Global Consumer Functional Gummies Revenue Market Share by Application (2027-2032)
- Table 43: Global Consumer Functional Gummies Sales by Region: 2021 VS 2025 VS 2032 (M gummies)
- Table 44: Global Consumer Functional Gummies Sales by Region (2021-2026) & (M gummies)
- Table 45: Global Consumer Functional Gummies Sales Market Share by Region (2021-2026)
- Table 46: Global Consumer Functional Gummies Sales Forecasted by Region (2027-2032) & (M gummies)
- Table 47: Global Consumer Functional Gummies Sales Forecasted Market Share by Region (2027-2032)
- Table 48: North America Consumer Functional Gummies Sales Growth Rate by Country: 2021 VS 2025 VS 2032 (M gummies)
- Table 49: North America Consumer Functional Gummies Sales by Country (2021-2026) & (M gummies)
- Table 50: North America Consumer Functional Gummies Sales by Country (2027-2032) & (M gummies)
- Table 51: Europe Consumer Functional Gummies Sales Growth Rate by Country: 2021 VS 2025 VS 2032 (M gummies)
- Table 52: Europe Consumer Functional Gummies Sales by Country (2021-2026) & (M gummies)
- Table 53: Europe Consumer Functional Gummies Sales by Country (2027-2032) & (M gummies)
- Table 54: Asia Pacific Consumer Functional Gummies Sales Growth Rate by Country: 2021 VS 2025 VS 2032 (M gummies)

- Table 55: Asia Pacific Consumer Functional Gummies Sales by Country (2021-2026) & (M gummies)
- Table 56: Asia Pacific Consumer Functional Gummies Sales by Country (2027-2032) & (M gummies)
- Table 57: South America, Middle East and Africa Consumer Functional Gummies Sales Growth Rate by Country: 2021 VS 2025 VS 2032 (M gummies)
- Table 58: South America, Middle East and Africa Consumer Functional Gummies Sales by Country (2021-2026) & (M gummies)
- Table 59: South America, Middle East and Africa Consumer Functional Gummies Sales by Country (2027-2032) & (M gummies)
- Table 60: Global Consumer Functional Gummies Revenue Grow Rate (CAGR) by Region: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 61: Global Consumer Functional Gummies Revenue by Region (2021-2026) & (US\$ Million)
- Table 62: Global Consumer Functional Gummies Revenue by Region (2027-2032) & (US\$ Million)
- Table 63: Global Consumer Functional Gummies Revenue Market Share by Region (2021-2026)
- Table 64: Global Consumer Functional Gummies Revenue Market Share by Region (2027-2032)
- Table 65: Church & Dwight (L'il Critters, Vitafusion) Company Information
- Table 66: Church & Dwight (L'il Critters, Vitafusion) Business Overview
- Table 67: Church & Dwight (L'il Critters, Vitafusion) Consumer Functional Gummies Sales (M gummies), Price (USD/k gummies), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 68: Church & Dwight (L'il Critters, Vitafusion) Consumer Functional Gummies Product Portfolio
- Table 69: Church & Dwight (L'il Critters, Vitafusion) Recent Development
- Table 70: GNC Company Information
- Table 71: GNC Business Overview
- Table 72: GNC Consumer Functional Gummies Sales (M gummies), Price (USD/k gummies), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 73: GNC Consumer Functional Gummies Product Portfolio
- Table 74: GNC Recent Development
- Table 75: Pharmavite (Nature Made) Company Information
- Table 76: Pharmavite (Nature Made) Business Overview
- Table 77: Pharmavite (Nature Made) Consumer Functional Gummies Sales (M gummies), Price (USD/k gummies), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 78: Pharmavite (Nature Made) Consumer Functional Gummies Product Portfolio
- Table 79: Pharmavite (Nature Made) Recent Development
- Table 80: Bayer (One A Day) Company Information
- Table 81: Bayer (One A Day) Business Overview
- Table 82: Bayer (One A Day) Consumer Functional Gummies Sales (M gummies), Price (USD/k gummies), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 83: Bayer (One A Day) Consumer Functional Gummies Product Portfolio
- Table 84: Bayer (One A Day) Recent Development
- Table 85: Herband Company Information
- Table 86: Herband Business Overview
- Table 87: Herband Consumer Functional Gummies Sales (M gummies), Price (USD/k gummies), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 88: Herband Consumer Functional Gummies Product Portfolio
- Table 89: Herband Recent Development
- Table 90: Nature's Bounty Company Information
- Table 91: Nature's Bounty Business Overview
- Table 92: Nature's Bounty Consumer Functional Gummies Sales (M gummies), Price (USD/k gummies), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 93: Nature's Bounty Consumer Functional Gummies Product Portfolio
- Table 94: Nature's Bounty Recent Development
- Table 95: PharmaCare Company Information
- Table 96: PharmaCare Business Overview
- Table 97: PharmaCare Consumer Functional Gummies Sales (M gummies), Price (USD/k gummies), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 98: PharmaCare Consumer Functional Gummies Product Portfolio
- Table 99: PharmaCare Recent Development
- Table 100: SmartyPants Vitamins Company Information
- Table 101: SmartyPants Vitamins Business Overview
- Table 102: SmartyPants Vitamins Consumer Functional Gummies Sales (M gummies), Price (USD/k gummies), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 103: SmartyPants Vitamins Consumer Functional Gummies Product Portfolio
- Table 104: SmartyPants Vitamins Recent Development
- Table 105: OLLY Nutrition Company Information
- Table 106: OLLY Nutrition Business Overview
- Table 107: OLLY Nutrition Consumer Functional Gummies Sales (M gummies), Price (USD/k gummies), Revenue (US\$ Million) and Gross Margin (2021-2026)

- Table 108: OLLY Nutrition Consumer Functional Gummies Product Portfolio
- Table 109: OLLY Nutrition Recent Development
- Table 110: Rexall Sundown Company Information
- Table 111: Rexall Sundown Business Overview
- Table 112: Rexall Sundown Consumer Functional Gummies Sales (M gummies), Price (USD/k gummies), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 113: Rexall Sundown Consumer Functional Gummies Product Portfolio
- Table 114: Rexall Sundown Recent Development
- Table 115: Hero Nutrionals (Yummi Bears®) Company Information
- Table 116: Hero Nutrionals (Yummi Bears®) Business Overview
- Table 117: Hero Nutrionals (Yummi Bears®) Consumer Functional Gummies Sales (M gummies), Price (USD/k gummies), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 118: Hero Nutrionals (Yummi Bears®) Consumer Functional Gummies Product Portfolio
- Table 119: Hero Nutrionals (Yummi Bears®) Recent Development
- Table 120: Centrum Company Information
- Table 121: Centrum Business Overview
- Table 122: Centrum Consumer Functional Gummies Sales (M gummies), Price (USD/k gummies), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 123: Centrum Consumer Functional Gummies Product Portfolio
- Table 124: Centrum Recent Development
- Table 125: Swisse Company Information
- Table 126: Swisse Business Overview
- Table 127: Swisse Consumer Functional Gummies Sales (M gummies), Price (USD/k gummies), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 128: Swisse Consumer Functional Gummies Product Portfolio
- Table 129: Swisse Recent Development
- Table 130: Rainbow Light Company Information
- Table 131: Rainbow Light Business Overview
- Table 132: Rainbow Light Consumer Functional Gummies Sales (M gummies), Price (USD/k gummies), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 133: Rainbow Light Consumer Functional Gummies Product Portfolio
- Table 134: Rainbow Light Recent Development
- Table 135: Jamieson Company Information
- Table 136: Jamieson Business Overview
- Table 137: Jamieson Consumer Functional Gummies Sales (M gummies), Price (USD/k gummies), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 138: Jamieson Consumer Functional Gummies Product Portfolio
- Table 139: Jamieson Recent Development
- Table 140: Haliborange Company Information
- Table 141: Haliborange Business Overview
- Table 142: Haliborange Consumer Functional Gummies Sales (M gummies), Price (USD/k gummies), Revenue (US\$ Million) and Gross Margin (2021-2026)
- Table 143: Haliborange Consumer Functional Gummies Product Portfolio
- Table 144: Haliborange Recent Development
- Table 145: Key Raw Materials
- Table 146: Raw Materials Key Suppliers
- Table 147: Consumer Functional Gummies Distributors List
- Table 148: Consumer Functional Gummies Customers List
- Table 149: Research Programs/Design for This Report
- Table 150: Authors List of This Report
- Table 151: Secondary Sources
- Table 152: Primary Sources

List of Figures:

- Figure 1: Consumer Functional Gummies Product Image
- Figure 2: Global Consumer Functional Gummies Market Size (US\$ Million), 2021 VS 2025 VS 2032
- Figure 3: Global Consumer Functional Gummies Market Size (2021-2032) & (US\$ Million)
- Figure 4: Global Consumer Functional Gummies Sales (2021-2032) & (M gummies)
- Figure 5: Global Consumer Functional Gummies Average Price (USD/k gummies) & (2021-2032)
- Figure 6: Global Top 5 and 10 Consumer Functional Gummies Players Market Share by Revenue in 2025
- Figure 7: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 8: Gelatin Gummies Image
- Figure 9: Vegan Gummies Image

- Figure 10: Global Consumer Functional Gummies Sales by Type (2021 VS 2025 VS 2032) & (M gummies)
- Figure 11: Global Consumer Functional Gummies Sales Market Share 2021 VS 2025 VS 2032
- Figure 12: Global Consumer Functional Gummies Sales Market Share by Type (2021-2032)
- Figure 13: Global Consumer Functional Gummies Revenue by Type (2021 VS 2025 VS 2032) & (M gummies)
- Figure 14: Global Consumer Functional Gummies Revenue Market Share 2021 VS 2025 VS 2032
- Figure 15: Global Consumer Functional Gummies Revenue Market Share by Type (2021-2032)
- Figure 16: Vitamin Gummies Image
- Figure 17: DHA and Omega-3 Gummies Image
- Figure 18: Probiotics Gummies Image
- Figure 19: Plant Extract Gummies Image
- Figure 20: Other Gummies Image
- Figure 21: Global Consumer Functional Gummies Sales by Application (2021 VS 2025 VS 2032) & (M gummies)
- Figure 22: Global Consumer Functional Gummies Sales Market Share 2021 VS 2025 VS 2032
- Figure 23: Global Consumer Functional Gummies Sales Market Share by Application (2021-2032)
- Figure 24: Global Consumer Functional Gummies Revenue by Application (2021 VS 2025 VS 2032) & (M gummies)
- Figure 25: Global Consumer Functional Gummies Revenue Market Share 2021 VS 2025 VS 2032
- Figure 26: Global Consumer Functional Gummies Revenue Market Share by Application (2021-2032)
- Figure 27: North America Consumer Functional Gummies Sales and Growth Rate (2021-2032) & (M gummies)
- Figure 28: North America Consumer Functional Gummies Sales Market Share by Country (2021-2032)
- Figure 29: U.S. Consumer Functional Gummies Sales and Growth Rate (2021-2032) & (M gummies)
- Figure 30: Canada Consumer Functional Gummies Sales and Growth Rate (2021-2032) & (M gummies)
- Figure 31: Mexico Consumer Functional Gummies Sales and Growth Rate (2021-2032) & (M gummies)
- Figure 32: Europe Consumer Functional Gummies Sales and Growth Rate (2021-2032) & (M gummies)
- Figure 33: Europe Consumer Functional Gummies Sales Market Share by Country (2021-2032)
- Figure 34: Germany Consumer Functional Gummies Sales and Growth Rate (2021-2032) & (M gummies)
- Figure 35: France Consumer Functional Gummies Sales and Growth Rate (2021-2032) & (M gummies)
- Figure 36: U.K. Consumer Functional Gummies Sales and Growth Rate (2021-2032) & (M gummies)
- Figure 37: Italy Consumer Functional Gummies Sales and Growth Rate (2021-2032) & (M gummies)
- Figure 38: Netherlands Consumer Functional Gummies Sales and Growth Rate (2021-2032) & (M gummies)
- Figure 39: Asia Pacific Consumer Functional Gummies Sales and Growth Rate (2021-2032) & (M gummies)
- Figure 40: Asia Pacific Consumer Functional Gummies Sales Market Share by Country (2021-2032)
- Figure 41: China Consumer Functional Gummies Sales and Growth Rate (2021-2032) & (M gummies)
- Figure 42: Japan Consumer Functional Gummies Sales and Growth Rate (2021-2032) & (M gummies)
- Figure 43: South Korea Consumer Functional Gummies Sales and Growth Rate (2021-2032) & (M gummies)
- Figure 44: Southeast Asia Consumer Functional Gummies Sales and Growth Rate (2021-2032) & (M gummies)
- Figure 45: India Consumer Functional Gummies Sales and Growth Rate (2021-2032) & (M gummies)
- Figure 46: Australia Consumer Functional Gummies Sales and Growth Rate (2021-2032) & (M gummies)
- Figure 47: South America, Middle East and Africa Consumer Functional Gummies Sales and Growth Rate (2021-2032) & (M gummies)
- Figure 48: South America, Middle East and Africa Consumer Functional Gummies Sales Market Share by Country (2021-2032)
- Figure 49: Brazil Consumer Functional Gummies Sales and Growth Rate (2021-2032) & (M gummies)
- Figure 50: South Africa Consumer Functional Gummies Sales and Growth Rate (2021-2032) & (M gummies)
- Figure 51: Saudi Arabia Consumer Functional Gummies Sales and Growth Rate (2021-2032) & (M gummies)
- Figure 52: Turkey Consumer Functional Gummies Sales and Growth Rate (2021-2032) & (M gummies)
- Figure 53: Argentina Consumer Functional Gummies Sales and Growth Rate (2021-2032) & (M gummies)
- Figure 54: UAE Consumer Functional Gummies Sales and Growth Rate (2021-2032) & (M gummies)
- Figure 55: Egypt Consumer Functional Gummies Sales and Growth Rate (2021-2032) & (M gummies)
- Figure 56: Chile Consumer Functional Gummies Sales and Growth Rate (2021-2032) & (M gummies)
- Figure 57: Global Consumer Functional Gummies Revenue (CAGR) by Region: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 58: Global Consumer Functional Gummies Revenue Market Share by Region in Percentage: 2025 Versus 2032
- Figure 59: North America Consumer Functional Gummies Revenue (2021-2032) & (US\$ Million)
- Figure 60: North America Consumer Functional Gummies Revenue Share by Country: 2021 VS 2025 VS 2032
- Figure 61: Europe Consumer Functional Gummies Revenue (2021-2032) & (US\$ Million)
- Figure 62: Europe Consumer Functional Gummies Revenue Share by Country: 2021 VS 2025 VS 2032
- Figure 63: Asia-Pacific Consumer Functional Gummies Revenue (2021-2032) & (US\$ Million)
- Figure 64: Asia-Pacific Consumer Functional Gummies Revenue Share by Country: 2021 VS 2025 VS 2032
- Figure 65: South America, Middle East and Africa Consumer Functional Gummies Revenue (2021-2032) & (US\$ Million)
- Figure 66: South America, Middle East and Africa Consumer Functional Gummies Revenue Share by Country: 2021 VS 2025 VS 2032
- Figure 67: Consumer Functional Gummies Value Chain
- Figure 68: Manufacturing Cost Structure
- Figure 69: Consumer Functional Gummies Production Mode & Process
- Figure 70: Direct Comparison with Distribution Share
- Figure 71: Distributors Profiles

- Figure 72: Years Considered
- Figure 73: Research Process
- Figure 74: Key Executives Interviewed