



VCM for Home Appliances Industry Research Report 2026

Industry	Published	Pages	Format
Chemical & Material	2025-12-27	126	PDF
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Description

VCM products are film-covered panels, which mainly refer to composite materials for household appliances with various functional films on the surface. VCM series products have good mirror effect, rich patterns, beautiful appearance and excellent processability, surface decoration, corrosion resistance, scratch resistance, etc., can achieve high gloss, matte, pearlescent effect or metallic texture, and Coupled with exquisite patterns and pearly glittering effects, the terminal products are more luxurious and fashionable. The market concentration of VCM boards for home appliances is relatively high. The main production areas are concentrated in China and South Korea, accounting for approximately 94%. Qingdao Hegang New Materials, DCM CORP, SAMYANG METAL, DK Dongshin are the leading suppliers in the industry. In 2019, Qingdao Hegang's new materials market share accounted for 12% of the world.

Report Scope

This report quantifies the global VCM for Home Appliances market in revenue (US\$ million) and, where applicable, sales volume (K MT), using 2025 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of types and applications, harmonizes vendor attribution, and presents comparable time series by company, type, application, and region/country, including indicative price bands (US\$/K MT) and concentration ratios (CR5/CR10).

The outputs are intended to support strategy development, budgeting, and performance benchmarking for manufacturers, new entrants, channel partners, and investors; the report also reviews technology shifts and notable product introductions relevant to VCM for Home Appliances.

Key Companies & Market Share Insights

This section profiles leading manufacturers, combining 2021–2025 results with a 2026–2032 outlook. It reports revenue, market share, price bands, product and application mix, regional and channel mix, and key developments (M&A, capacity additions, certifications). It also provides global revenue, average price, and—where applicable—sales volume by manufacturer, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

VCM for Home Appliances Market by Company

Qingdao Hegang New Material Technology Co., Ltd

Jiangsu LIBA Enterprise Joint-Stock Co.,Ltd.

SPEEDBIRD

Suzhou Hesheng Special Material Co.,Ltd

New Swallow

Shenzhen Welmetal Steel Sheet Co., Ltd

Jiangyin Haimei Metal New Material

Suzhou Yangtze New Materials Co.,Ltd

Anhui Wall Huang Cai Aluminum Technology

DKDongshin

DCMCORP

SAMYANGMETAL

BNSTEELA

VCM for Home Appliances Segment by Type

Steel Plate

Aluminum Plate

VCM for Home Appliances Segment by Application

Refrigerator

Washing Machine

Air Conditioning

TV Set

Audiovisual Products

Other

VCM for Home Appliances Segment by Region

North America

United States

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Spain

Netherlands

Switzerland

Sweden

Poland

Asia-Pacific

China

Japan

South Korea

India

Australia

Taiwan

Southeast Asia

South America

Brazil

Argentina

Chile

Middle East & Africa

Egypt

South Africa

Israel

Türkiye

GCC Countries

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global VCM for Home Appliances market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of VCM for Home Appliances and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of VCM for Home Appliances.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Research objectives, research methods, data sources, data cross-validation;

Chapter 2:

Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3:

Detailed analysis of VCM for Home Appliances manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5:

Production/output, value of VCM for Home Appliances by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6:

Consumption of VCM for Home Appliances in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7:

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9:

Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10:

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11:

The main points and conclusions of the report.

Table of Contents

1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 Market Overview

- 2.1 Product Definition
- 2.2 VCM for Home Appliances by Type
 - 2.2.1 Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
 - 2.2.2 Steel Plate
 - 2.2.3 Aluminum Plate
- 2.3 VCM for Home Appliances by Application
 - 2.3.1 Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
 - 2.3.2 Refrigerator
 - 2.3.3 Washing Machine
 - 2.3.4 Air Conditioning
 - 2.3.5 TV Set
 - 2.3.6 Audiovisual Products
 - 2.3.7 Other
- 2.4 Global Market Growth Prospects
 - 2.4.1 Global VCM for Home Appliances Production Value Estimates and Forecasts (2021-2032)
 - 2.4.2 Global VCM for Home Appliances Production Capacity Estimates and Forecasts (2021-2032)
 - 2.4.3 Global VCM for Home Appliances Production Estimates and Forecasts (2021-2032)
 - 2.4.4 Global VCM for Home Appliances Market Average Price (2021-2032)

3 Market Competitive Landscape by Manufacturers

- 3.1 Global VCM for Home Appliances Production by Manufacturers (2021-2026)
- 3.2 Global VCM for Home Appliances Production Value by Manufacturers (2021-2026)
- 3.3 Global VCM for Home Appliances Average Price by Manufacturers (2021-2026)
- 3.4 Global VCM for Home Appliances Industry Manufacturers Ranking, 2024 VS 2025 VS 2026
- 3.5 Global VCM for Home Appliances Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global VCM for Home Appliances Manufacturers, Product Type & Application
- 3.7 Global VCM for Home Appliances Manufacturers Established Date
- 3.8 Global VCM for Home Appliances Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

4 Manufacturers Profiled

- 4.1 Qingdao Hegang New Material Technology Co., Ltd
 - 4.1.1 Qingdao Hegang New Material Technology Co., Ltd VCM for Home Appliances Company Information
 - 4.1.2 Qingdao Hegang New Material Technology Co., Ltd VCM for Home Appliances Business Overview
 - 4.1.3 Qingdao Hegang New Material Technology Co., Ltd VCM for Home Appliances Production Capacity, Value and Gross Margin (2021-2026)

4.1.4 Qingdao Hegang New Material Technology Co., Ltd Product Portfolio

4.1.5 Qingdao Hegang New Material Technology Co., Ltd Recent Developments

4.2 Jiangsu LIBA Enterprise Joint-Stock Co.,Ltd.

4.2.1 Jiangsu LIBA Enterprise Joint-Stock Co.,Ltd. VCM for Home Appliances Company Information

4.2.2 Jiangsu LIBA Enterprise Joint-Stock Co.,Ltd. VCM for Home Appliances Business Overview

4.2.3 Jiangsu LIBA Enterprise Joint-Stock Co.,Ltd. VCM for Home Appliances Production Capacity, Value and Gross Margin (2021-2026)

4.2.4 Jiangsu LIBA Enterprise Joint-Stock Co.,Ltd. Product Portfolio

4.2.5 Jiangsu LIBA Enterprise Joint-Stock Co.,Ltd. Recent Developments

4.3 SPEEDBIRD

4.3.1 SPEEDBIRD VCM for Home Appliances Company Information

4.3.2 SPEEDBIRD VCM for Home Appliances Business Overview

4.3.3 SPEEDBIRD VCM for Home Appliances Production Capacity, Value and Gross Margin (2021-2026)

4.3.4 SPEEDBIRD Product Portfolio

4.3.5 SPEEDBIRD Recent Developments

4.4 Suzhou Hesheng Special Material Co.,Ltd

4.4.1 Suzhou Hesheng Special Material Co.,Ltd VCM for Home Appliances Company Information

4.4.2 Suzhou Hesheng Special Material Co.,Ltd VCM for Home Appliances Business Overview

4.4.3 Suzhou Hesheng Special Material Co.,Ltd VCM for Home Appliances Production Capacity, Value and Gross Margin (2021-2026)

4.4.4 Suzhou Hesheng Special Material Co.,Ltd Product Portfolio

4.4.5 Suzhou Hesheng Special Material Co.,Ltd Recent Developments

4.5 New Swallow

4.5.1 New Swallow VCM for Home Appliances Company Information

4.5.2 New Swallow VCM for Home Appliances Business Overview

4.5.3 New Swallow VCM for Home Appliances Production Capacity, Value and Gross Margin (2021-2026)

4.5.4 New Swallow Product Portfolio

4.5.5 New Swallow Recent Developments

4.6 Shenzhen Welmetal Steel Sheet Co., Ltd

4.6.1 Shenzhen Welmetal Steel Sheet Co., Ltd VCM for Home Appliances Company Information

4.6.2 Shenzhen Welmetal Steel Sheet Co., Ltd VCM for Home Appliances Business Overview

4.6.3 Shenzhen Welmetal Steel Sheet Co., Ltd VCM for Home Appliances Production Capacity, Value and Gross Margin (2021-2026)

4.6.4 Shenzhen Welmetal Steel Sheet Co., Ltd Product Portfolio

4.6.5 Shenzhen Welmetal Steel Sheet Co., Ltd Recent Developments

4.7 Jiangyin Haimei Metal New Material

4.7.1 Jiangyin Haimei Metal New Material VCM for Home Appliances Company Information

4.7.2 Jiangyin Haimei Metal New Material VCM for Home Appliances Business Overview

4.7.3 Jiangyin Haimei Metal New Material VCM for Home Appliances Production Capacity, Value and Gross Margin (2021-2026)

4.7.4 Jiangyin Haimei Metal New Material Product Portfolio

4.7.5 Jiangyin Haimei Metal New Material Recent Developments

4.8 Suzhou Yangtze New Materials Co.,Ltd

4.8.1 Suzhou Yangtze New Materials Co.,Ltd VCM for Home Appliances Company Information

4.8.2 Suzhou Yangtze New Materials Co.,Ltd VCM for Home Appliances Business Overview

4.8.3 Suzhou Yangtze New Materials Co.,Ltd VCM for Home Appliances Production Capacity, Value and Gross Margin (2021-2026)

4.8.4 Suzhou Yangtze New Materials Co.,Ltd Product Portfolio

4.8.5 Suzhou Yangtze New Materials Co.,Ltd Recent Developments

- 4.9 Anhui Wall Huang Cai Aluminum Technology
 - 4.9.1 Anhui Wall Huang Cai Aluminum Technology VCM for Home Appliances Company Information
 - 4.9.2 Anhui Wall Huang Cai Aluminum Technology VCM for Home Appliances Business Overview
 - 4.9.3 Anhui Wall Huang Cai Aluminum Technology VCM for Home Appliances Production Capacity, Value and Gross Margin (2021-2026)
 - 4.9.4 Anhui Wall Huang Cai Aluminum Technology Product Portfolio
 - 4.9.5 Anhui Wall Huang Cai Aluminum Technology Recent Developments
- 4.10 DKDongshin
 - 4.10.1 DKDongshin VCM for Home Appliances Company Information
 - 4.10.2 DKDongshin VCM for Home Appliances Business Overview
 - 4.10.3 DKDongshin VCM for Home Appliances Production Capacity, Value and Gross Margin (2021-2026)
 - 4.10.4 DKDongshin Product Portfolio
 - 4.10.5 DKDongshin Recent Developments
- 4.11 DCMCORP
 - 4.11.1 DCMCORP VCM for Home Appliances Company Information
 - 4.11.2 DCMCORP VCM for Home Appliances Business Overview
 - 4.11.3 DCMCORP VCM for Home Appliances Production Capacity, Value and Gross Margin (2021-2026)
 - 4.11.4 DCMCORP Product Portfolio
 - 4.11.5 DCMCORP Recent Developments
- 4.12 SAMYANGMETAL
 - 4.12.1 SAMYANGMETAL VCM for Home Appliances Company Information
 - 4.12.2 SAMYANGMETAL VCM for Home Appliances Business Overview
 - 4.12.3 SAMYANGMETAL VCM for Home Appliances Production Capacity, Value and Gross Margin (2021-2026)
 - 4.12.4 SAMYANGMETAL Product Portfolio
 - 4.12.5 SAMYANGMETAL Recent Developments
- 4.13 BNSTEELA
 - 4.13.1 BNSTEELA VCM for Home Appliances Company Information
 - 4.13.2 BNSTEELA VCM for Home Appliances Business Overview
 - 4.13.3 BNSTEELA VCM for Home Appliances Production Capacity, Value and Gross Margin (2021-2026)
 - 4.13.4 BNSTEELA Product Portfolio
 - 4.13.5 BNSTEELA Recent Developments

5 Global VCM for Home Appliances Production by Region

- 5.1 Global VCM for Home Appliances Production Estimates and Forecasts by Region: 2021 VS 2025 VS 2032
- 5.2 Global VCM for Home Appliances Production by Region: 2021-2032
 - 5.2.1 Global VCM for Home Appliances Production by Region: 2021-2026
 - 5.2.2 Global VCM for Home Appliances Production Forecast by Region (2027-2032)
- 5.3 Global VCM for Home Appliances Production Value Estimates and Forecasts by Region: 2021 VS 2025 VS 2032
- 5.4 Global VCM for Home Appliances Production Value by Region: 2021-2032
 - 5.4.1 Global VCM for Home Appliances Production Value by Region: 2021-2026
 - 5.4.2 Global VCM for Home Appliances Production Value Forecast by Region (2027-2032)
- 5.5 Global VCM for Home Appliances Market Price Analysis by Region (2021-2026)
- 5.6 Global VCM for Home Appliances Production and Value, YOY Growth
 - 5.6.1 North America VCM for Home Appliances Production Value Estimates and Forecasts (2021-2032)
 - 5.6.2 Europe VCM for Home Appliances Production Value Estimates and Forecasts (2021-2032)
 - 5.6.3 China VCM for Home Appliances Production Value Estimates and Forecasts (2021-2032)
 - 5.6.4 Japan VCM for Home Appliances Production Value Estimates and Forecasts (2021-2032)

6 Global VCM for Home Appliances Consumption by Region

- 6.1 Global VCM for Home Appliances Consumption Estimates and Forecasts by Region: 2021 VS 2025 VS 2032
- 6.2 Global VCM for Home Appliances Consumption by Region (2021-2032)
 - 6.2.1 Global VCM for Home Appliances Consumption by Region: 2021-2026
 - 6.2.2 Global VCM for Home Appliances Forecasted Consumption by Region (2027-2032)
- 6.3 North America
 - 6.3.1 North America VCM for Home Appliances Consumption Growth Rate by Country: 2021 VS 2025 VS 2032
 - 6.3.2 North America VCM for Home Appliances Consumption by Country (2021-2032)
 - 6.3.3 United States
 - 6.3.4 Canada
 - 6.3.5 Mexico
- 6.4 Europe
 - 6.4.1 Europe VCM for Home Appliances Consumption Growth Rate by Country: 2021 VS 2025 VS 2032
 - 6.4.2 Europe VCM for Home Appliances Consumption by Country (2021-2032)
 - 6.4.3 Germany
 - 6.4.4 France
 - 6.4.5 U.K.
 - 6.4.6 Italy
 - 6.4.7 Russia
 - 6.4.8 Spain
 - 6.4.9 Netherlands
 - 6.4.10 Switzerland
 - 6.4.11 Sweden
 - 6.4.12 Poland
- 6.5 Asia Pacific
 - 6.5.1 Asia Pacific VCM for Home Appliances Consumption Growth Rate by Country: 2021 VS 2025 VS 2032
 - 6.5.2 Asia Pacific VCM for Home Appliances Consumption by Country (2021-2032)
 - 6.5.3 China
 - 6.5.4 Japan
 - 6.5.5 South Korea
 - 6.5.6 India
 - 6.5.7 Australia
 - 6.5.8 Taiwan
 - 6.5.9 Southeast Asia
- 6.6 South America, Middle East & Africa
 - 6.6.1 South America, Middle East & Africa VCM for Home Appliances Consumption Growth Rate by Country: 2021 VS 2025 VS 2032
 - 6.6.2 South America, Middle East & Africa VCM for Home Appliances Consumption by Country (2021-2032)
 - 6.6.3 Brazil
 - 6.6.4 Argentina
 - 6.6.5 Chile
 - 6.6.6 Turkey
 - 6.6.7 GCC Countries

7 Segment by Type

- 7.1 Global VCM for Home Appliances Production by Type (2021-2032)
 - 7.1.1 Global VCM for Home Appliances Production by Type (2021-2032) & (K MT)
 - 7.1.2 Global VCM for Home Appliances Production Market Share by Type (2021-2032)
- 7.2 Global VCM for Home Appliances Production Value by Type (2021-2032)
 - 7.2.1 Global VCM for Home Appliances Production Value by Type (2021-2032) & (US\$ Million)

7.2.2 Global VCM for Home Appliances Production Value Market Share by Type (2021-2032)

7.3 Global VCM for Home Appliances Price by Type (2021-2032)

8 Segment by Application

8.1 Global VCM for Home Appliances Production by Application (2021-2032)

8.1.1 Global VCM for Home Appliances Production by Application (2021-2032) & (K MT)

8.1.2 Global VCM for Home Appliances Production Market Share by Application (2021-2032)

8.2 Global VCM for Home Appliances Production Value by Application (2021-2032)

8.2.1 Global VCM for Home Appliances Production Value by Application (2021-2032) & (US\$ Million)

8.2.2 Global VCM for Home Appliances Production Value Market Share by Application (2021-2032)

8.3 Global VCM for Home Appliances Price by Application (2021-2032)

9 Value Chain and Sales Channels Analysis of the Market

9.1 VCM for Home Appliances Value Chain Analysis

9.1.1 VCM for Home Appliances Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 VCM for Home Appliances Production Mode & Process

9.2 VCM for Home Appliances Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 VCM for Home Appliances Distributors

9.2.3 VCM for Home Appliances Customers

10 Global VCM for Home Appliances Analyzing Market Dynamics

10.1 VCM for Home Appliances Industry Trends

10.2 VCM for Home Appliances Industry Drivers

10.3 VCM for Home Appliances Industry Opportunities and Challenges

10.4 VCM for Home Appliances Industry Restraints

11 Report Conclusion

12 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global VCM for Home Appliances Production by Manufacturers (K MT) & (2021-2026)
- Table 6: Global VCM for Home Appliances Production Market Share by Manufacturers
- Table 7: Global VCM for Home Appliances Production Value by Manufacturers (US\$ Million) & (2021-2026)
- Table 8: Global VCM for Home Appliances Production Value Market Share by Manufacturers (2021-2026)
- Table 9: Global VCM for Home Appliances Average Price (USD/MT) of Manufacturers (2021-2026)
- Table 10: Global VCM for Home Appliances Industry Manufacturers Ranking, 2024 VS 2025 VS 2026
- Table 11: Global VCM for Home Appliances Key Manufacturers, Manufacturing Sites & Headquarters
- Table 12: Global VCM for Home Appliances Manufacturers, Product Type & Application
- Table 13: Global VCM for Home Appliances Manufacturers Established Date
- Table 14: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15: Global VCM for Home Appliances by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Production Value of 2025)
- Table 16: Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 17: Qingdao Hegang New Material Technology Co., Ltd Company Information
- Table 18: Qingdao Hegang New Material Technology Co., Ltd Business Overview
- Table 19: Qingdao Hegang New Material Technology Co., Ltd VCM for Home Appliances Production (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2021-2026)
- Table 20: Qingdao Hegang New Material Technology Co., Ltd VCM for Home Appliances Product Portfolio
- Table 21: Qingdao Hegang New Material Technology Co., Ltd Recent Development
- Table 22: Jiangsu LIBA Enterprise Joint-Stock Co.,Ltd. Company Information
- Table 23: Jiangsu LIBA Enterprise Joint-Stock Co.,Ltd. Business Overview
- Table 24: Jiangsu LIBA Enterprise Joint-Stock Co.,Ltd. VCM for Home Appliances Production (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2021-2026)
- Table 25: Jiangsu LIBA Enterprise Joint-Stock Co.,Ltd. VCM for Home Appliances Product Portfolio
- Table 26: Jiangsu LIBA Enterprise Joint-Stock Co.,Ltd. Recent Development
- Table 27: SPEEDBIRD Company Information
- Table 28: SPEEDBIRD Business Overview
- Table 29: SPEEDBIRD VCM for Home Appliances Production (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2021-2026)
- Table 30: SPEEDBIRD VCM for Home Appliances Product Portfolio
- Table 31: SPEEDBIRD Recent Development
- Table 32: Suzhou Hesheng Special Material Co.,Ltd Company Information
- Table 33: Suzhou Hesheng Special Material Co.,Ltd Business Overview
- Table 34: Suzhou Hesheng Special Material Co.,Ltd VCM for Home Appliances Production (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2021-2026)
- Table 35: Suzhou Hesheng Special Material Co.,Ltd VCM for Home Appliances Product Portfolio
- Table 36: Suzhou Hesheng Special Material Co.,Ltd Recent Development
- Table 37: New Swallow Company Information
- Table 38: New Swallow Business Overview
- Table 39: New Swallow VCM for Home Appliances Production (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2021-2026)
- Table 40: New Swallow VCM for Home Appliances Product Portfolio
- Table 41: New Swallow Recent Development
- Table 42: Shenzhen Welmetal Steel Sheet Co., Ltd Company Information
- Table 43: Shenzhen Welmetal Steel Sheet Co., Ltd Business Overview
- Table 44: Shenzhen Welmetal Steel Sheet Co., Ltd VCM for Home Appliances Production (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2021-2026)
- Table 45: Shenzhen Welmetal Steel Sheet Co., Ltd VCM for Home Appliances Product Portfolio
- Table 46: Shenzhen Welmetal Steel Sheet Co., Ltd Recent Development
- Table 47: Jiangyin Haimei Metal New Material Company Information
- Table 48: Jiangyin Haimei Metal New Material Business Overview

- Table 49: Jiangyin Haimei Metal New Material VCM for Home Appliances Production (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2021-2026)
- Table 50: Jiangyin Haimei Metal New Material VCM for Home Appliances Product Portfolio
- Table 51: Jiangyin Haimei Metal New Material Recent Development
- Table 52: Suzhou Yangtze New Materials Co.,Ltd Company Information
- Table 53: Suzhou Yangtze New Materials Co.,Ltd Business Overview
- Table 54: Suzhou Yangtze New Materials Co.,Ltd VCM for Home Appliances Production (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2021-2026)
- Table 55: Suzhou Yangtze New Materials Co.,Ltd VCM for Home Appliances Product Portfolio
- Table 56: Suzhou Yangtze New Materials Co.,Ltd Recent Development
- Table 57: Anhui Wall Huang Cai Aluminum Technology Company Information
- Table 58: Anhui Wall Huang Cai Aluminum Technology Business Overview
- Table 59: Anhui Wall Huang Cai Aluminum Technology VCM for Home Appliances Production (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2021-2026)
- Table 60: Anhui Wall Huang Cai Aluminum Technology VCM for Home Appliances Product Portfolio
- Table 61: Anhui Wall Huang Cai Aluminum Technology Recent Development
- Table 62: DKDongshin Company Information
- Table 63: DKDongshin Business Overview
- Table 64: DKDongshin VCM for Home Appliances Production (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2021-2026)
- Table 65: DKDongshin VCM for Home Appliances Product Portfolio
- Table 66: DKDongshin Recent Development
- Table 67: DCMCORP Company Information
- Table 68: DCMCORP Business Overview
- Table 69: DCMCORP VCM for Home Appliances Production (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2021-2026)
- Table 70: DCMCORP VCM for Home Appliances Product Portfolio
- Table 71: DCMCORP Recent Development
- Table 72: SAMYANGMETAL Company Information
- Table 73: SAMYANGMETAL Business Overview
- Table 74: SAMYANGMETAL VCM for Home Appliances Production (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2021-2026)
- Table 75: SAMYANGMETAL VCM for Home Appliances Product Portfolio
- Table 76: SAMYANGMETAL Recent Development
- Table 77: BNSTEELA Company Information
- Table 78: BNSTEELA Business Overview
- Table 79: BNSTEELA VCM for Home Appliances Production (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2021-2026)
- Table 80: BNSTEELA VCM for Home Appliances Product Portfolio
- Table 81: BNSTEELA Recent Development
- Table 82: Global VCM for Home Appliances Production Comparison by Region: 2021 VS 2025 VS 2032 (K MT)
- Table 83: Global VCM for Home Appliances Production by Region (2021-2026) & (K MT)
- Table 84: Global VCM for Home Appliances Production Market Share by Region (2021-2026)
- Table 85: Global VCM for Home Appliances Production Forecast by Region (2027-2032) & (K MT)
- Table 86: Global VCM for Home Appliances Production Market Share Forecast by Region (2027-2032)
- Table 87: Global VCM for Home Appliances Production Value Comparison by Region: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 88: Global VCM for Home Appliances Production Value by Region (2021-2026) & (US\$ Million)
- Table 89: Global VCM for Home Appliances Production Value Market Share by Region (2021-2026)
- Table 90: Global VCM for Home Appliances Production Value Forecast by Region (2027-2032) & (US\$ Million)
- Table 91: Global VCM for Home Appliances Market Average Price (USD/MT) by Region (2021-2026)
- Table 92: Global VCM for Home Appliances Market Average Price (USD/MT) by Region (2027-2032)
- Table 93: Global VCM for Home Appliances Consumption Comparison by Region: 2021 VS 2025 VS 2032 (K MT)
- Table 94: Global VCM for Home Appliances Consumption by Region (2021-2026) & (K MT)
- Table 95: Global VCM for Home Appliances Consumption Market Share by Region (2021-2026)
- Table 96: Global VCM for Home Appliances Forecasted Consumption by Region (2027-2032) & (K MT)
- Table 97: Global VCM for Home Appliances Forecasted Consumption Market Share by Region (2027-2032)
- Table 98: North America VCM for Home Appliances Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (K MT)
- Table 99: North America VCM for Home Appliances Consumption by Country (2021-2026) & (K MT)
- Table 100: North America VCM for Home Appliances Consumption by Country (2027-2032) & (K MT)
- Table 101: Europe VCM for Home Appliances Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (K MT)
- Table 102: Europe VCM for Home Appliances Consumption by Country (2021-2026) & (K MT)
- Table 103: Europe VCM for Home Appliances Consumption by Country (2027-2032) & (K MT)
- Table 104: Asia Pacific VCM for Home Appliances Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (K MT)
- Table 105: Asia Pacific VCM for Home Appliances Consumption by Country (2021-2026) & (K MT)
- Table 106: Asia Pacific VCM for Home Appliances Consumption by Country (2027-2032) & (K MT)

- Table 107: South America, Middle East & Africa VCM for Home Appliances Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (K MT)
- Table 108: South America, Middle East & Africa VCM for Home Appliances Consumption by Country (2021-2026) & (K MT)
- Table 109: South America, Middle East & Africa VCM for Home Appliances Consumption by Country (2027-2032) & (K MT)
- Table 110: Global VCM for Home Appliances Production by Type (2021-2026) & (K MT)
- Table 111: Global VCM for Home Appliances Production by Type (2027-2032) & (K MT)
- Table 112: Global VCM for Home Appliances Production Market Share by Type (2021-2026)
- Table 113: Global VCM for Home Appliances Production Market Share by Type (2027-2032)
- Table 114: Global VCM for Home Appliances Production Value by Type (2021-2026) & (US\$ Million)
- Table 115: Global VCM for Home Appliances Production Value by Type (2027-2032) & (US\$ Million)
- Table 116: Global VCM for Home Appliances Production Value Market Share by Type (2021-2026)
- Table 117: Global VCM for Home Appliances Production Value Market Share by Type (2027-2032)
- Table 118: Global VCM for Home Appliances Price by Type (2021-2026) & (USD/MT)
- Table 119: Global VCM for Home Appliances Price by Type (2027-2032) & (USD/MT)
- Table 120: Global VCM for Home Appliances Production by Application (2021-2026) & (K MT)
- Table 121: Global VCM for Home Appliances Production by Application (2027-2032) & (K MT)
- Table 122: Global VCM for Home Appliances Production Market Share by Application (2021-2026)
- Table 123: Global VCM for Home Appliances Production Market Share by Application (2027-2032)
- Table 124: Global VCM for Home Appliances Production Value by Application (2021-2026) & (US\$ Million)
- Table 125: Global VCM for Home Appliances Production Value by Application (2027-2032) & (US\$ Million)
- Table 126: Global VCM for Home Appliances Production Value Market Share by Application (2021-2026)
- Table 127: Global VCM for Home Appliances Production Value Market Share by Application (2027-2032)
- Table 128: Global VCM for Home Appliances Price by Application (2021-2026) & (USD/MT)
- Table 129: Global VCM for Home Appliances Price by Application (2027-2032) & (USD/MT)
- Table 130: Key Raw Materials
- Table 131: Raw Materials Key Suppliers
- Table 132: VCM for Home Appliances Distributors List
- Table 133: VCM for Home Appliances Customers List
- Table 134: VCM for Home Appliances Industry Trends
- Table 135: VCM for Home Appliances Industry Drivers
- Table 136: VCM for Home Appliances Industry Restraints
- Table 137: Authors List of This Report

List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: VCM for Home Appliances Product Image
- Figure 5: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 6: Steel Plate Product Image
- Figure 7: Aluminum Plate Product Image
- Figure 8: Refrigerator Product Image
- Figure 9: Washing Machine Product Image
- Figure 10: Air Conditioning Product Image
- Figure 11: TV Set Product Image
- Figure 12: Audiovisual Products Product Image
- Figure 13: Other Product Image
- Figure 14: Global VCM for Home Appliances Production Value (US\$ Million), 2021 VS 2025 VS 2032
- Figure 15: Global VCM for Home Appliances Production Value (2021-2032) & (US\$ Million)
- Figure 16: Global VCM for Home Appliances Production Capacity (2021-2032) & (K MT)
- Figure 17: Global VCM for Home Appliances Production (2021-2032) & (K MT)
- Figure 18: Global VCM for Home Appliances Average Price (USD/MT) & (2021-2032)
- Figure 19: Global VCM for Home Appliances Key Manufacturers, Manufacturing Sites & Headquarters
- Figure 20: Global Top 5 and 10 VCM for Home Appliances Players Market Share by Production Value in 2025
- Figure 21: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 22: Global VCM for Home Appliances Production Comparison by Region: 2021 VS 2025 VS 2032 (K MT)
- Figure 23: Global VCM for Home Appliances Production Market Share by Region: 2021 VS 2025 VS 2032
- Figure 24: Global VCM for Home Appliances Production Value Comparison by Region: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 25: Global VCM for Home Appliances Production Value Market Share by Region: 2021 VS 2025 VS 2032
- Figure 26: North America VCM for Home Appliances Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 27: Europe VCM for Home Appliances Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 28: China VCM for Home Appliances Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 29: Japan VCM for Home Appliances Production Value (US\$ Million) Growth Rate (2021-2032)

- Figure 30: Global VCM for Home Appliances Consumption Comparison by Region: 2021 VS 2025 VS 2032 (K MT)
- Figure 31: Global VCM for Home Appliances Consumption Market Share by Region: 2021 VS 2025 VS 2032
- Figure 32: North America VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 33: North America VCM for Home Appliances Consumption Market Share by Country (2021-2032)
- Figure 34: United States VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 35: United States VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 36: Canada VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 37: Mexico VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 38: Europe VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 39: Europe VCM for Home Appliances Consumption Market Share by Country (2021-2032)
- Figure 40: Germany VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 41: France VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 42: U.K. VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 43: Italy VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 44: Russia VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 45: Spain VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 46: Netherlands VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 47: Switzerland VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 48: Sweden VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 49: Poland VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 50: Asia Pacific VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 51: Asia Pacific VCM for Home Appliances Consumption Market Share by Country (2021-2032)
- Figure 52: China VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 53: Japan VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 54: South Korea VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 55: India VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 56: Australia VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 57: Taiwan VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 58: Southeast Asia VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 59: South America, Middle East & Africa VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 60: South America, Middle East & Africa VCM for Home Appliances Consumption Market Share by Country (2021-2032)
- Figure 61: Brazil VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 62: Argentina VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 63: Chile VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 64: Turkey VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 65: GCC Countries VCM for Home Appliances Consumption and Growth Rate (2021-2032) & (K MT)
- Figure 66: Global VCM for Home Appliances Production Market Share by Type (2021-2032)
- Figure 67: Global VCM for Home Appliances Production Value Market Share by Type (2021-2032)
- Figure 68: Global VCM for Home Appliances Price (USD/MT) by Type (2021-2032)
- Figure 69: Global VCM for Home Appliances Production Market Share by Application (2021-2032)
- Figure 70: Global VCM for Home Appliances Production Value Market Share by Application (2021-2032)
- Figure 71: Global VCM for Home Appliances Price (USD/MT) by Application (2021-2032)
- Figure 72: VCM for Home Appliances Value Chain
- Figure 73: VCM for Home Appliances Production Mode & Process
- Figure 74: Direct Comparison with Distribution Share
- Figure 75: Distributors Profiles
- Figure 76: VCM for Home Appliances Industry Opportunities and Challenges