



Thermoplastic Polyurethanes (TPU) Industry Research Report 2026

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Description

Thermoplastic polyurethane (TPU) is any of a class of polyurethane plastics with many properties, including elasticity, transparency, and resistance to oil, grease and abrasion. Technically, they are thermoplastic elastomers consisting of linear segmented block copolymers composed of hard and soft segments.

The Thermoplastic Polyurethanes (TPU) market covers Polyester-based TPU, Polyether-based TPU, etc. The typical players include Lubrizol, BASF, Covestro, Wanhua Chemical, etc.

Geographically, Europe, Asia-Pacific and the United States dominate the polyurethane elastomer market, of which Asia-Pacific is also the world's leading and fastest-growing regional market, especially China, which plays a more important role in the world. APAC accounted for the highest market share of more than 55% in value.

Based on material type, TPU are mainly classified into the following types: Polyester-based TPU, Polyether-based TPU and Polycaprolactone-based TPU. Of the three product type segments, polyester held the largest market share, accounting for more than 58% of the market consumption.

TPU has wide range of Applications, such as Sports Goods & Footwear, Industrial Applications, Transportation/Automotive, Wire and Cable Solutions, Construction Materials, Medical, etc. Sports Goods & Footwear occupied the most market share, Automotive, footwear and medical are major drivers of the market growth in recent years.

The global key Thermoplastic Polyurethanes (TPU) manufacturers include Lubrizol, BASF, Covestro, Huntsman, Miracll Chemicals Co., Ltd, Wanhua Chemical, Trinseo, Hexpol, COIM Group, Epaflex, etc. Top 5 took about 66% market value share.

Report Scope

This report quantifies the global Thermoplastic Polyurethanes (TPU) market in revenue (US\$ million) and, where applicable, sales volume (K MT), using 2025 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of types and applications, harmonizes vendor attribution, and presents comparable time series by company, type, application, and region/country, including indicative price bands (US\$/K MT) and concentration ratios (CR5/CR10).

The outputs are intended to support strategy development, budgeting, and performance benchmarking for manufacturers, new entrants, channel partners, and investors; the report also reviews technology shifts and notable product introductions relevant to Thermoplastic Polyurethanes (TPU).

Key Companies & Market Share Insights

This section profiles leading manufacturers, combining 2021–2025 results with a 2026–2032 outlook. It reports revenue, market share, price bands, product and application mix, regional and channel mix, and key developments (M&A, capacity additions, certifications). It also provides global revenue, average price, and—where applicable—sales volume by manufacturer, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

Thermoplastic Polyurethanes (TPU) Market by Company

Lubrizol

BASF

Covestro

Wanhua Chemical

Huntsman

Trinseo

Hexpol

Kuraray

COIM Group

Avient

Epaflex

Miracll Chemicals

Thermoplastic Polyurethanes (TPU) Segment by Type

Polyester-based TPU

Polyether-based TPU

Polycaprolactone-based TPU

Thermoplastic Polyurethanes (TPU) Segment by Application

Sports Goods & Footwear

Industrial Applications

Transportation/Automotive

Wire and Cable Solutions

Construction Materials

Medical

Others

Thermoplastic Polyurethanes (TPU) Segment by Region

North America

United States

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Spain

Netherlands

Switzerland

Sweden

Poland

Asia-Pacific

China
Japan
South Korea
India
Australia
Taiwan
Southeast Asia
South America
Brazil
Argentina
Chile
Middle East & Africa
Egypt
South Africa
Israel
Türkiye
GCC Countries

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Thermoplastic Polyurethanes (TPU) market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Thermoplastic Polyurethanes (TPU) and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Thermoplastic Polyurethanes (TPU).
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Research objectives, research methods, data sources, data cross-validation;

Chapter 2:

Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3:

Detailed analysis of Thermoplastic Polyurethanes (TPU) manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5:

Production/output, value of Thermoplastic Polyurethanes (TPU) by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6:

Consumption of Thermoplastic Polyurethanes (TPU) in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7:

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9:

Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10:

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11:

The main points and conclusions of the report.

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