



Styrene Isoprene Styrene (SIS) Industry Research Report 2026

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Chemical & Material	2025-12-21	118	PDF
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Description

Styrene isoprene styrene (SIS) is high performance thermoplastic elastomers with a combination of high strength, low hardness and low viscosity for easy thermoplastic processing as a melt or in solution. SIS polymers are based on styrene and isoprene and are the lowest hardness and lowest viscosity of all the styrenic block copolymers.

In the world the main manufacturers are Kraton, LCY, TSRC and Versalis. Kraton is the largest manufacturer in the world, which takes 22% of the global production.

Asia Pacific as the largest consumption country , which takes 62% of the global consumption volume.

Report Scope

This report quantifies the global Styrene Isoprene Styrene (SIS) market in revenue (US\$ million) and, where applicable, sales volume (kt), using 2025 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of types and applications, harmonizes vendor attribution, and presents comparable time series by company, type, application, and region/country, including indicative price bands (US\$/kt) and concentration ratios (CR5/CR10).

The outputs are intended to support strategy development, budgeting, and performance benchmarking for manufacturers, new entrants, channel partners, and investors; the report also reviews technology shifts and notable product introductions relevant to Styrene Isoprene Styrene (SIS).

Key Companies & Market Share Insights

This section profiles leading manufacturers, combining 2021–2025 results with a 2026–2032 outlook. It reports revenue, market share, price bands, product and application mix, regional and channel mix, and key developments (M&A, capacity additions, certifications). It also provides global revenue, average price, and—where applicable—sales volume by manufacturer, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

Styrene Isoprene Styrene (SIS) Market by Company

- Kraton
- Sinopec
- LCY
- TSRC
- Versalis
- Jusage
- Zeon

Styrene Isoprene Styrene (SIS) Segment by Type

- Linear
- Radial
- Others

Styrene Isoprene Styrene (SIS) Segment by Application

- Flexi-Printing Plate
- Film
- Hygiene
- Labels
- Tapes
- Others

Styrene Isoprene Styrene (SIS) Segment by Region

- North America
 - United States
 - Canada
 - Mexico
- Europe
 - Germany
 - France
 - U.K.
 - Italy
 - Russia
 - Spain
 - Netherlands
 - Switzerland
 - Sweden
 - Poland
- Asia-Pacific
 - China
 - Japan
 - South Korea
 - India
 - Australia
 - Taiwan
- Southeast Asia
- South America
 - Brazil
 - Argentina
 - Chile
- Middle East & Africa
 - Egypt
 - South Africa
 - Israel
 - Türkiye
 - GCC Countries

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Styrene Isoprene Styrene (SIS) market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Styrene Isoprene Styrene (SIS) and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Styrene Isoprene Styrene (SIS).
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Research objectives, research methods, data sources, data cross-validation;

Chapter 2:

Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3:

Detailed analysis of Styrene Isoprene Styrene (SIS) manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5:

Production/output, value of Styrene Isoprene Styrene (SIS) by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6:

Consumption of Styrene Isoprene Styrene (SIS) in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the

market development, future development prospects, market space, and production of each country in the world.

Chapter 7:

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9:

Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10:

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11:

The main points and conclusions of the report.

Table of Contents

1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 Market Overview

- 2.1 Product Definition
- 2.2 Styrene Isoprene Styrene (SIS) by Type
 - 2.2.1 Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
 - 2.2.2 Linear
 - 2.2.3 Radial
 - 2.2.4 Others
- 2.3 Styrene Isoprene Styrene (SIS) by Application
 - 2.3.1 Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
 - 2.3.2 Flexi-Printing Plate
 - 2.3.3 Film
 - 2.3.4 Hygiene
 - 2.3.5 Labels
 - 2.3.6 Tapes
 - 2.3.7 Others
- 2.4 Global Market Growth Prospects
 - 2.4.1 Global Styrene Isoprene Styrene (SIS) Production Value Estimates and Forecasts (2021-2032)
 - 2.4.2 Global Styrene Isoprene Styrene (SIS) Production Capacity Estimates and Forecasts (2021-2032)
 - 2.4.3 Global Styrene Isoprene Styrene (SIS) Production Estimates and Forecasts (2021-2032)
 - 2.4.4 Global Styrene Isoprene Styrene (SIS) Market Average Price (2021-2032)

3 Market Competitive Landscape by Manufacturers

- 3.1 Global Styrene Isoprene Styrene (SIS) Production by Manufacturers (2021-2026)
- 3.2 Global Styrene Isoprene Styrene (SIS) Production Value by Manufacturers (2021-2026)
- 3.3 Global Styrene Isoprene Styrene (SIS) Average Price by Manufacturers (2021-2026)
- 3.4 Global Styrene Isoprene Styrene (SIS) Industry Manufacturers Ranking, 2024 VS 2025 VS 2026
- 3.5 Global Styrene Isoprene Styrene (SIS) Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Styrene Isoprene Styrene (SIS) Manufacturers, Product Type & Application
- 3.7 Global Styrene Isoprene Styrene (SIS) Manufacturers Established Date
- 3.8 Global Styrene Isoprene Styrene (SIS) Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

4 Manufacturers Profiled

- 4.1 Kraton
 - 4.1.1 Kraton Styrene Isoprene Styrene (SIS) Company Information
 - 4.1.2 Kraton Styrene Isoprene Styrene (SIS) Business Overview
 - 4.1.3 Kraton Styrene Isoprene Styrene (SIS) Production Capacity, Value and Gross Margin (2021-2026)

4.1.4 Kraton Product Portfolio

4.1.5 Kraton Recent Developments

4.2 Sinopec

4.2.1 Sinopec Styrene Isoprene Styrene (SIS) Company Information

4.2.2 Sinopec Styrene Isoprene Styrene (SIS) Business Overview

4.2.3 Sinopec Styrene Isoprene Styrene (SIS) Production Capacity, Value and Gross Margin (2021-2026)

4.2.4 Sinopec Product Portfolio

4.2.5 Sinopec Recent Developments

4.3 LCY

4.3.1 LCY Styrene Isoprene Styrene (SIS) Company Information

4.3.2 LCY Styrene Isoprene Styrene (SIS) Business Overview

4.3.3 LCY Styrene Isoprene Styrene (SIS) Production Capacity, Value and Gross Margin (2021-2026)

4.3.4 LCY Product Portfolio

4.3.5 LCY Recent Developments

4.4 TSRC

4.4.1 TSRC Styrene Isoprene Styrene (SIS) Company Information

4.4.2 TSRC Styrene Isoprene Styrene (SIS) Business Overview

4.4.3 TSRC Styrene Isoprene Styrene (SIS) Production Capacity, Value and Gross Margin (2021-2026)

4.4.4 TSRC Product Portfolio

4.4.5 TSRC Recent Developments

4.5 Versalis

4.5.1 Versalis Styrene Isoprene Styrene (SIS) Company Information

4.5.2 Versalis Styrene Isoprene Styrene (SIS) Business Overview

4.5.3 Versalis Styrene Isoprene Styrene (SIS) Production Capacity, Value and Gross Margin (2021-2026)

4.5.4 Versalis Product Portfolio

4.5.5 Versalis Recent Developments

4.6 Jusage

4.6.1 Jusage Styrene Isoprene Styrene (SIS) Company Information

4.6.2 Jusage Styrene Isoprene Styrene (SIS) Business Overview

4.6.3 Jusage Styrene Isoprene Styrene (SIS) Production Capacity, Value and Gross Margin (2021-2026)

4.6.4 Jusage Product Portfolio

4.6.5 Jusage Recent Developments

4.7 Zeon

4.7.1 Zeon Styrene Isoprene Styrene (SIS) Company Information

4.7.2 Zeon Styrene Isoprene Styrene (SIS) Business Overview

4.7.3 Zeon Styrene Isoprene Styrene (SIS) Production Capacity, Value and Gross Margin (2021-2026)

4.7.4 Zeon Product Portfolio

4.7.5 Zeon Recent Developments

4.8 Jinhai Chenguang

4.8.1 Jinhai Chenguang Styrene Isoprene Styrene (SIS) Company Information

4.8.2 Jinhai Chenguang Styrene Isoprene Styrene (SIS) Business Overview

4.8.3 Jinhai Chenguang Styrene Isoprene Styrene (SIS) Production Capacity, Value and Gross Margin (2021-2026)

4.8.4 Jinhai Chenguang Product Portfolio

4.8.5 Jinhai Chenguang Recent Developments

5 Global Styrene Isoprene Styrene (SIS) Production by Region

5.1 Global Styrene Isoprene Styrene (SIS) Production Estimates and Forecasts by Region: 2021 VS 2025 VS 2032

5.2 Global Styrene Isoprene Styrene (SIS) Production by Region: 2021-2032

5.2.1 Global Styrene Isoprene Styrene (SIS) Production by Region: 2021-2026

5.2.2	Global Styrene Isoprene Styrene (SIS) Production Forecast by Region (2027-2032)
5.3	Global Styrene Isoprene Styrene (SIS) Production Value Estimates and Forecasts by Region: 2021 VS 2025 VS 2032
5.4	Global Styrene Isoprene Styrene (SIS) Production Value by Region: 2021-2032
5.4.1	Global Styrene Isoprene Styrene (SIS) Production Value by Region: 2021-2026
5.4.2	Global Styrene Isoprene Styrene (SIS) Production Value Forecast by Region (2027-2032)
5.5	Global Styrene Isoprene Styrene (SIS) Market Price Analysis by Region (2021-2026)
5.6	Global Styrene Isoprene Styrene (SIS) Production and Value, YOY Growth
5.6.1	North America Styrene Isoprene Styrene (SIS) Production Value Estimates and Forecasts (2021-2032)
5.6.2	Europe Styrene Isoprene Styrene (SIS) Production Value Estimates and Forecasts (2021-2032)
5.6.3	China Styrene Isoprene Styrene (SIS) Production Value Estimates and Forecasts (2021-2032)
5.6.4	Japan Styrene Isoprene Styrene (SIS) Production Value Estimates and Forecasts (2021-2032)

6 Global Styrene Isoprene Styrene (SIS) Consumption by Region

6.1	Global Styrene Isoprene Styrene (SIS) Consumption Estimates and Forecasts by Region: 2021 VS 2025 VS 2032
6.2	Global Styrene Isoprene Styrene (SIS) Consumption by Region (2021-2032)
6.2.1	Global Styrene Isoprene Styrene (SIS) Consumption by Region: 2021-2026
6.2.2	Global Styrene Isoprene Styrene (SIS) Forecasted Consumption by Region (2027-2032)
6.3	North America
6.3.1	North America Styrene Isoprene Styrene (SIS) Consumption Growth Rate by Country: 2021 VS 2025 VS 2032
6.3.2	North America Styrene Isoprene Styrene (SIS) Consumption by Country (2021-2032)
6.3.3	United States
6.3.4	Canada
6.3.5	Mexico
6.4	Europe
6.4.1	Europe Styrene Isoprene Styrene (SIS) Consumption Growth Rate by Country: 2021 VS 2025 VS 2032
6.4.2	Europe Styrene Isoprene Styrene (SIS) Consumption by Country (2021-2032)
6.4.3	Germany
6.4.4	France
6.4.5	U.K.
6.4.6	Italy
6.4.7	Russia
6.4.8	Spain
6.4.9	Netherlands
6.4.10	Switzerland
6.4.11	Sweden
6.4.12	Poland
6.5	Asia Pacific
6.5.1	Asia Pacific Styrene Isoprene Styrene (SIS) Consumption Growth Rate by Country: 2021 VS 2025 VS 2032
6.5.2	Asia Pacific Styrene Isoprene Styrene (SIS) Consumption by Country (2021-2032)
6.5.3	China
6.5.4	Japan
6.5.5	South Korea
6.5.6	India
6.5.7	Australia
6.5.8	Taiwan
6.5.9	Southeast Asia
6.6	South America, Middle East & Africa
6.6.1	South America, Middle East & Africa Styrene Isoprene Styrene (SIS) Consumption Growth Rate by Country: 2021 VS 2025 VS 2032

6.6.2 South America, Middle East & Africa Styrene Isoprene Styrene (SIS) Consumption by Country (2021-2032)
6.6.3 Brazil
6.6.4 Argentina
6.6.5 Chile
6.6.6 Turkey
6.6.7 GCC Countries

7 Segment by Type

7.1 Global Styrene Isoprene Styrene (SIS) Production by Type (2021-2032)
7.1.1 Global Styrene Isoprene Styrene (SIS) Production by Type (2021-2032) & (kt)
7.1.2 Global Styrene Isoprene Styrene (SIS) Production Market Share by Type (2021-2032)
7.2 Global Styrene Isoprene Styrene (SIS) Production Value by Type (2021-2032)
7.2.1 Global Styrene Isoprene Styrene (SIS) Production Value by Type (2021-2032) & (US\$ Million)
7.2.2 Global Styrene Isoprene Styrene (SIS) Production Value Market Share by Type (2021-2032)
7.3 Global Styrene Isoprene Styrene (SIS) Price by Type (2021-2032)

8 Segment by Application

8.1 Global Styrene Isoprene Styrene (SIS) Production by Application (2021-2032)
8.1.1 Global Styrene Isoprene Styrene (SIS) Production by Application (2021-2032) & (kt)
8.1.2 Global Styrene Isoprene Styrene (SIS) Production Market Share by Application (2021-2032)
8.2 Global Styrene Isoprene Styrene (SIS) Production Value by Application (2021-2032)
8.2.1 Global Styrene Isoprene Styrene (SIS) Production Value by Application (2021-2032) & (US\$ Million)
8.2.2 Global Styrene Isoprene Styrene (SIS) Production Value Market Share by Application (2021-2032)
8.3 Global Styrene Isoprene Styrene (SIS) Price by Application (2021-2032)

9 Value Chain and Sales Channels Analysis of the Market

9.1 Styrene Isoprene Styrene (SIS) Value Chain Analysis
9.1.1 Styrene Isoprene Styrene (SIS) Key Raw Materials
9.1.2 Raw Materials Key Suppliers
9.1.3 Styrene Isoprene Styrene (SIS) Production Mode & Process
9.2 Styrene Isoprene Styrene (SIS) Sales Channels Analysis
9.2.1 Direct Comparison with Distribution Share
9.2.2 Styrene Isoprene Styrene (SIS) Distributors
9.2.3 Styrene Isoprene Styrene (SIS) Customers

10 Global Styrene Isoprene Styrene (SIS) Analyzing Market Dynamics

10.1 Styrene Isoprene Styrene (SIS) Industry Trends
10.2 Styrene Isoprene Styrene (SIS) Industry Drivers
10.3 Styrene Isoprene Styrene (SIS) Industry Opportunities and Challenges
10.4 Styrene Isoprene Styrene (SIS) Industry Restraints

11 Report Conclusion

12 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Styrene Isoprene Styrene (SIS) Production by Manufacturers (kt) & (2021-2026)
- Table 6: Global Styrene Isoprene Styrene (SIS) Production Market Share by Manufacturers
- Table 7: Global Styrene Isoprene Styrene (SIS) Production Value by Manufacturers (US\$ Million) & (2021-2026)
- Table 8: Global Styrene Isoprene Styrene (SIS) Production Value Market Share by Manufacturers (2021-2026)
- Table 9: Global Styrene Isoprene Styrene (SIS) Average Price (USD/t) of Manufacturers (2021-2026)
- Table 10: Global Styrene Isoprene Styrene (SIS) Industry Manufacturers Ranking, 2024 VS 2025 VS 2026
- Table 11: Global Styrene Isoprene Styrene (SIS) Key Manufacturers, Manufacturing Sites & Headquarters
- Table 12: Global Styrene Isoprene Styrene (SIS) Manufacturers, Product Type & Application
- Table 13: Global Styrene Isoprene Styrene (SIS) Manufacturers Established Date
- Table 14: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15: Global Styrene Isoprene Styrene (SIS) by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Production Value of 2025)
- Table 16: Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 17: Kraton Company Information
- Table 18: Kraton Business Overview
- Table 19: Kraton Styrene Isoprene Styrene (SIS) Production (kt), Value (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 20: Kraton Styrene Isoprene Styrene (SIS) Product Portfolio
- Table 21: Kraton Recent Development
- Table 22: Sinopec Company Information
- Table 23: Sinopec Business Overview
- Table 24: Sinopec Styrene Isoprene Styrene (SIS) Production (kt), Value (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 25: Sinopec Styrene Isoprene Styrene (SIS) Product Portfolio
- Table 26: Sinopec Recent Development
- Table 27: LCY Company Information
- Table 28: LCY Business Overview
- Table 29: LCY Styrene Isoprene Styrene (SIS) Production (kt), Value (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 30: LCY Styrene Isoprene Styrene (SIS) Product Portfolio
- Table 31: LCY Recent Development
- Table 32: TSRC Company Information
- Table 33: TSRC Business Overview
- Table 34: TSRC Styrene Isoprene Styrene (SIS) Production (kt), Value (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 35: TSRC Styrene Isoprene Styrene (SIS) Product Portfolio
- Table 36: TSRC Recent Development
- Table 37: Versalis Company Information
- Table 38: Versalis Business Overview
- Table 39: Versalis Styrene Isoprene Styrene (SIS) Production (kt), Value (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 40: Versalis Styrene Isoprene Styrene (SIS) Product Portfolio
- Table 41: Versalis Recent Development
- Table 42: Jusage Company Information
- Table 43: Jusage Business Overview
- Table 44: Jusage Styrene Isoprene Styrene (SIS) Production (kt), Value (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 45: Jusage Styrene Isoprene Styrene (SIS) Product Portfolio
- Table 46: Jusage Recent Development
- Table 47: Zeon Company Information
- Table 48: Zeon Business Overview

- Table 49: Zeon Styrene Isoprene Styrene (SIS) Production (kt), Value (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 50: Zeon Styrene Isoprene Styrene (SIS) Product Portfolio
- Table 51: Zeon Recent Development
- Table 52: Jinhai Chenguang Company Information
- Table 53: Jinhai Chenguang Business Overview
- Table 54: Jinhai Chenguang Styrene Isoprene Styrene (SIS) Production (kt), Value (US\$ Million), Price (USD/t) and Gross Margin (2021-2026)
- Table 55: Jinhai Chenguang Styrene Isoprene Styrene (SIS) Product Portfolio
- Table 56: Jinhai Chenguang Recent Development
- Table 57: Global Styrene Isoprene Styrene (SIS) Production Comparison by Region: 2021 VS 2025 VS 2032 (kt)
- Table 58: Global Styrene Isoprene Styrene (SIS) Production by Region (2021-2026) & (kt)
- Table 59: Global Styrene Isoprene Styrene (SIS) Production Market Share by Region (2021-2026)
- Table 60: Global Styrene Isoprene Styrene (SIS) Production Forecast by Region (2027-2032) & (kt)
- Table 61: Global Styrene Isoprene Styrene (SIS) Production Market Share Forecast by Region (2027-2032)
- Table 62: Global Styrene Isoprene Styrene (SIS) Production Value Comparison by Region: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 63: Global Styrene Isoprene Styrene (SIS) Production Value by Region (2021-2026) & (US\$ Million)
- Table 64: Global Styrene Isoprene Styrene (SIS) Production Value Market Share by Region (2021-2026)
- Table 65: Global Styrene Isoprene Styrene (SIS) Production Value Forecast by Region (2027-2032) & (US\$ Million)
- Table 66: Global Styrene Isoprene Styrene (SIS) Market Average Price (USD/t) by Region (2021-2026)
- Table 67: Global Styrene Isoprene Styrene (SIS) Market Average Price (USD/t) by Region (2027-2032)
- Table 68: Global Styrene Isoprene Styrene (SIS) Consumption Comparison by Region: 2021 VS 2025 VS 2032 (kt)
- Table 69: Global Styrene Isoprene Styrene (SIS) Consumption by Region (2021-2026) & (kt)
- Table 70: Global Styrene Isoprene Styrene (SIS) Consumption Market Share by Region (2021-2026)
- Table 71: Global Styrene Isoprene Styrene (SIS) Forecasted Consumption by Region (2027-2032) & (kt)
- Table 72: Global Styrene Isoprene Styrene (SIS) Forecasted Consumption Market Share by Region (2027-2032)
- Table 73: North America Styrene Isoprene Styrene (SIS) Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (kt)
- Table 74: North America Styrene Isoprene Styrene (SIS) Consumption by Country (2021-2026) & (kt)
- Table 75: North America Styrene Isoprene Styrene (SIS) Consumption by Country (2027-2032) & (kt)
- Table 76: Europe Styrene Isoprene Styrene (SIS) Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (kt)
- Table 77: Europe Styrene Isoprene Styrene (SIS) Consumption by Country (2021-2026) & (kt)
- Table 78: Europe Styrene Isoprene Styrene (SIS) Consumption by Country (2027-2032) & (kt)
- Table 79: Asia Pacific Styrene Isoprene Styrene (SIS) Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (kt)
- Table 80: Asia Pacific Styrene Isoprene Styrene (SIS) Consumption by Country (2021-2026) & (kt)
- Table 81: Asia Pacific Styrene Isoprene Styrene (SIS) Consumption by Country (2027-2032) & (kt)
- Table 82: South America, Middle East & Africa Styrene Isoprene Styrene (SIS) Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (kt)
- Table 83: South America, Middle East & Africa Styrene Isoprene Styrene (SIS) Consumption by Country (2021-2026) & (kt)
- Table 84: South America, Middle East & Africa Styrene Isoprene Styrene (SIS) Consumption by Country (2027-2032) & (kt)
- Table 85: Global Styrene Isoprene Styrene (SIS) Production by Type (2021-2026) & (kt)
- Table 86: Global Styrene Isoprene Styrene (SIS) Production by Type (2027-2032) & (kt)
- Table 87: Global Styrene Isoprene Styrene (SIS) Production Market Share by Type (2021-2026)
- Table 88: Global Styrene Isoprene Styrene (SIS) Production Market Share by Type (2027-2032)
- Table 89: Global Styrene Isoprene Styrene (SIS) Production Value by Type (2021-2026) & (US\$ Million)
- Table 90: Global Styrene Isoprene Styrene (SIS) Production Value by Type (2027-2032) & (US\$ Million)
- Table 91: Global Styrene Isoprene Styrene (SIS) Production Value Market Share by Type (2021-2026)
- Table 92: Global Styrene Isoprene Styrene (SIS) Production Value Market Share by Type (2027-2032)
- Table 93: Global Styrene Isoprene Styrene (SIS) Price by Type (2021-2026) & (USD/t)
- Table 94: Global Styrene Isoprene Styrene (SIS) Price by Type (2027-2032) & (USD/t)
- Table 95: Global Styrene Isoprene Styrene (SIS) Production by Application (2021-2026) & (kt)
- Table 96: Global Styrene Isoprene Styrene (SIS) Production by Application (2027-2032) & (kt)
- Table 97: Global Styrene Isoprene Styrene (SIS) Production Market Share by Application (2021-2026)
- Table 98: Global Styrene Isoprene Styrene (SIS) Production Market Share by Application (2027-2032)
- Table 99: Global Styrene Isoprene Styrene (SIS) Production Value by Application (2021-2026) & (US\$ Million)
- Table 100: Global Styrene Isoprene Styrene (SIS) Production Value by Application (2027-2032) & (US\$ Million)
- Table 101: Global Styrene Isoprene Styrene (SIS) Production Value Market Share by Application (2021-2026)
- Table 102: Global Styrene Isoprene Styrene (SIS) Production Value Market Share by Application (2027-2032)
- Table 103: Global Styrene Isoprene Styrene (SIS) Price by Application (2021-2026) & (USD/t)
- Table 104: Global Styrene Isoprene Styrene (SIS) Price by Application (2027-2032) & (USD/t)
- Table 105: Key Raw Materials
- Table 106: Raw Materials Key Suppliers
- Table 107: Styrene Isoprene Styrene (SIS) Distributors List
- Table 108: Styrene Isoprene Styrene (SIS) Customers List
- Table 109: Styrene Isoprene Styrene (SIS) Industry Trends

- Table 110: Styrene Isoprene Styrene (SIS) Industry Drivers
- Table 111: Styrene Isoprene Styrene (SIS) Industry Restraints
- Table 112: Authors List of This Report

List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Styrene Isoprene Styrene (SIS) Product Image
- Figure 5: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 6: Linear Product Image
- Figure 7: Radial Product Image
- Figure 8: Others Product Image
- Figure 9: Flexi-Printing Plate Product Image
- Figure 10: Film Product Image
- Figure 11: Hygiene Product Image
- Figure 12: Labels Product Image
- Figure 13: Tapes Product Image
- Figure 14: Others Product Image
- Figure 15: Global Styrene Isoprene Styrene (SIS) Production Value (US\$ Million), 2021 VS 2025 VS 2032
- Figure 16: Global Styrene Isoprene Styrene (SIS) Production Value (2021-2032) & (US\$ Million)
- Figure 17: Global Styrene Isoprene Styrene (SIS) Production Capacity (2021-2032) & (kt)
- Figure 18: Global Styrene Isoprene Styrene (SIS) Production (2021-2032) & (kt)
- Figure 19: Global Styrene Isoprene Styrene (SIS) Average Price (USD/t) & (2021-2032)
- Figure 20: Global Styrene Isoprene Styrene (SIS) Key Manufacturers, Manufacturing Sites & Headquarters
- Figure 21: Global Top 5 and 10 Styrene Isoprene Styrene (SIS) Players Market Share by Production Value in 2025
- Figure 22: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 23: Global Styrene Isoprene Styrene (SIS) Production Comparison by Region: 2021 VS 2025 VS 2032 (kt)
- Figure 24: Global Styrene Isoprene Styrene (SIS) Production Market Share by Region: 2021 VS 2025 VS 2032
- Figure 25: Global Styrene Isoprene Styrene (SIS) Production Value Comparison by Region: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 26: Global Styrene Isoprene Styrene (SIS) Production Value Market Share by Region: 2021 VS 2025 VS 2032
- Figure 27: North America Styrene Isoprene Styrene (SIS) Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 28: Europe Styrene Isoprene Styrene (SIS) Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 29: China Styrene Isoprene Styrene (SIS) Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 30: Japan Styrene Isoprene Styrene (SIS) Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 31: Global Styrene Isoprene Styrene (SIS) Consumption Comparison by Region: 2021 VS 2025 VS 2032 (kt)
- Figure 32: Global Styrene Isoprene Styrene (SIS) Consumption Market Share by Region: 2021 VS 2025 VS 2032
- Figure 33: North America Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 34: North America Styrene Isoprene Styrene (SIS) Consumption Market Share by Country (2021-2032)
- Figure 35: United States Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 36: United States Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 37: Canada Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 38: Mexico Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 39: Europe Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 40: Europe Styrene Isoprene Styrene (SIS) Consumption Market Share by Country (2021-2032)
- Figure 41: Germany Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 42: France Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 43: U.K. Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 44: Italy Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 45: Russia Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 46: Spain Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 47: Netherlands Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 48: Switzerland Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 49: Sweden Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 50: Poland Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 51: Asia Pacific Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 52: Asia Pacific Styrene Isoprene Styrene (SIS) Consumption Market Share by Country (2021-2032)
- Figure 53: China Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 54: Japan Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 55: South Korea Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 56: India Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 57: Australia Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)

- Figure 58: Taiwan Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 59: Southeast Asia Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 60: South America, Middle East & Africa Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 61: South America, Middle East & Africa Styrene Isoprene Styrene (SIS) Consumption Market Share by Country (2021-2032)
- Figure 62: Brazil Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 63: Argentina Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 64: Chile Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 65: Turkey Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 66: GCC Countries Styrene Isoprene Styrene (SIS) Consumption and Growth Rate (2021-2032) & (kt)
- Figure 67: Global Styrene Isoprene Styrene (SIS) Production Market Share by Type (2021-2032)
- Figure 68: Global Styrene Isoprene Styrene (SIS) Production Value Market Share by Type (2021-2032)
- Figure 69: Global Styrene Isoprene Styrene (SIS) Price (USD/t) by Type (2021-2032)
- Figure 70: Global Styrene Isoprene Styrene (SIS) Production Market Share by Application (2021-2032)
- Figure 71: Global Styrene Isoprene Styrene (SIS) Production Value Market Share by Application (2021-2032)
- Figure 72: Global Styrene Isoprene Styrene (SIS) Price (USD/t) by Application (2021-2032)
- Figure 73: Styrene Isoprene Styrene (SIS) Value Chain
- Figure 74: Styrene Isoprene Styrene (SIS) Production Mode & Process
- Figure 75: Direct Comparison with Distribution Share
- Figure 76: Distributors Profiles
- Figure 77: Styrene Isoprene Styrene (SIS) Industry Opportunities and Challenges