



Global Solid Masterbatches Market Outlook and Growth Opportunities 2026

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Chemical & Material	2025-12-28	202	PDF
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Description

Masterbatch is a concentrated mixture of pigments and/or additives encapsulated during a heat process into a carrier resin which is then cooled and cut into a granular shape. Masterbatch allows the processor to colour raw polymer economically during the plastics manufacturing process. Masterbatch (MB) is a solid additive for plastic used for coloring plastics (color masterbatch) or imparting other properties to plastics (additive masterbatch).

Solid Masterbatches can be used in Packaging, Building & Construction, etc. Globally, the main manufacturers of Solid Masterbatches include Avient, Ampacet Corporation and LyondellBasell etc. Among them Avient has the largest market share of over 8.0%. China is the largest market, holds a share approaching 40%.

This report provides an overview of the global Solid Masterbatches market in terms of sales, revenue, and price, analyzing global market trends using historical revenue and sales data for 2021-2025, estimates for 2026, and projected CAGRs through 2032.

The study covers key producers of Solid Masterbatches and sales in major regions and countries, assesses future market potential, and highlights priority regions and countries for segmenting the market into sub-sectors, with country-specific market value data for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, the Middle East, Africa, and other countries.

The report also presents Solid Masterbatches sales, revenue, market share, and industry ranking for the main manufacturers for 2021-2026, identifies the major stakeholders in the global market, and analyzes their competitive landscape and market positioning based on recent developments and segmental revenues.

In addition, the report analyzes segment data by Type and Application—covering sales, revenue, and price—for 2021-2032, and evaluates and forecasts the Solid Masterbatches market size, projected growth trends, production technologies, key applications, and end-use industries.

Solid Masterbatches Segment by Company

- Avient
- Ampacet Corporation
- LyondellBasell
- Americhem
- Cabot Corporation
- Polyplast Mueller GmbH
- Plastika Kritis S.A
- Tosaf Group
- GCR Group

RTP Company

Malion New Materials

Astra Polymers

Alok Masterbatches

Techmer PM

Ingenia Polymers

Plastiblends

JJ Plastalloy

Hubron International

Gabriel-Chemie Group

Ningbo Color Master Batch

Solid Masterbatches Segment by Type

White Masterbatch

Black Masterbatch

Color Masterbatch

Additive Masterbatch

Plastic Filler Masterbatch

Solid Masterbatches Segment by Application

Packaging

Building & Construction

Electrical & Electronics

Consumer Goods

Automotive

Others

Solid Masterbatches Segment by Region

North America

United States

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Spain

Netherlands

Switzerland

Sweden

Poland

Asia-Pacific

China

Japan

South Korea

India

Australia

Taiwan

Southeast Asia

South America

Brazil

Argentina

Chile

Middle East & Africa

Egypt

South Africa

Israel

Türkiye

GCC Countries

Study Objectives

1. To analyze and research the global Solid Masterbatches status and future forecast, involving, sales, revenue, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions Solid Masterbatches market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify Solid Masterbatches significant trends, drivers, influence factors in global and regions.
6. To analyze Solid Masterbatches competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Solid Masterbatches market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Solid Masterbatches and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Solid Masterbatches.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Provides an overview of the Solid Masterbatches market, including product definition, global market growth prospects, sales value, sales volume, and average price forecasts (2021-2032).

Chapter 2:

Analysis key trends, drivers, challenges, and opportunities within the global Solid Masterbatches industry.

Chapter 3:

Detailed analysis of Solid Masterbatches manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4:

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6:

Sales and value of Solid Masterbatches in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of each country in the world.

Chapter 7:

Sales and value of Solid Masterbatches in country level. It provides sigmate data by type, and by application for each country/region.

Chapter 8:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9:

Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10:

Concluding Insights.

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