



## Winter Tire Industry Research Report 2026

Industry	Published	Pages	Format
Automobile & Transportation	2025-12-21	135	PDF

Single User	Multi User	Enterprise
USD 2,950	USD 4,430	USD 5,900

### Description

Winter tires are tires designed for use in colder weather, snow and ice. Winter tires have more sipes than summer tires, increasing traction on snow and ice. Tires designed for winter conditions are optimized to drive at temperatures below 7 °C (45 °F). They are an alternative to the use of snow chains.

Winter tires are usually tires with a different rubber composition from all-weather (all-season) tires. Cold-weather tires include a greater percentage of natural rubber and silica so there is not as much hardening as found in synthetic rubber in cold conditions: they provide better traction at lower temperatures. Winter tires provide more small-tread areas, increasing traction on snow and, in wet conditions, allowing water to escape from under the tire more easily. This reduces the risk of hydroplaning. Snow/winter tires start to perform better than summer or all-season tires if temperature falls below 7C (45F), as the rubber compounds in the latter harden resulting to decreasing grip even on dry pavement Interestingly one achieves maximum grip on packed snow if the slippage/wheel spin is 40-50%, i.e. one should turn off the traction control in most modern cars for maximum traction.

Studded tires with metal pins that protrude from the tire can greatly reduce skidding and accidents on snow or ice-covered roads. In much of Scandinavia, Canada, and the US, winter tires may have metal studs to improve grip on packed snow or ice, but such tires are prohibited in certain other jurisdictions because of the damage they cause to the road surface.

A tire is a ring-shaped vehicle component that covers the wheel's rim to protect it and enable better vehicle performance. Most tires, such as those for automobiles and bicycles, provide traction between the vehicle and the road while providing a flexible cushion that absorbs shock.

The materials of modern pneumatic tires are synthetic rubber, natural rubber, fabric and wire, along with carbon black and other chemical compounds.

Global Winter Tire key players include Nokian Tyres, Apollo, Hankook, Goodyear, etc.

Europe is the largest market, followed by Russia, and North America.

In terms of product, Studless is the largest segment, with a share over 65%. And in terms of application, the largest application is Passenger tires, followed by Light truck/SUV tires, etc.

### Report Scope

This report quantifies the global Winter Tire market in revenue (US\$ million) and, where applicable, sales volume (K Units), using 2025 as the base year and providing annual historical and forecast data for 2021–2032. It standardizes definitions of types and applications, harmonizes vendor attribution, and presents comparable time series by company, type, application, and region/country, including indicative price bands (US\$/K Units) and concentration ratios (CR5/CR10).

The outputs are intended to support strategy development, budgeting, and performance benchmarking for manufacturers, new entrants, channel partners, and investors; the report also reviews technology shifts and

notable product introductions relevant to Winter Tire.

## **Key Companies & Market Share Insights**

This section profiles leading manufacturers, combining 2021–2025 results with a 2026–2032 outlook. It reports revenue, market share, price bands, product and application mix, regional and channel mix, and key developments (M&A, capacity additions, certifications). It also provides global revenue, average price, and—where applicable—sales volume by manufacturer, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

### Winter Tire Market by Company

Bridgestone  
Michelin  
Continental  
Goodyear  
Nokian Tyres  
Hankook  
Nizhnekamskshina  
Pirelli  
Cooper Tire  
Yokohama  
Toyo Tire  
Kumho Tire  
JSC Cordiant  
Zhongce  
GITI Tire  
Triangle  
Apollo  
Cheng Shin  
Nexen Tire

### **Winter Tire Segment by Type**

Studded  
Studless

### **Winter Tire Segment by Application**

Passenger Tires  
Light Truck/SUV Tires  
Others

### **Winter Tire Segment by Region**

North America  
United States  
Canada  
Mexico  
Europe  
Germany  
France  
U.K.  
Italy  
Russia  
Spain

Netherlands  
Switzerland  
Sweden  
Poland  
Asia-Pacific  
China  
Japan  
South Korea  
India  
Australia  
Taiwan  
Southeast Asia  
South America  
Brazil  
Argentina  
Chile  
Middle East & Africa  
Egypt  
South Africa  
Israel  
Türkiye  
GCC Countries

### **Key Drivers & Barriers**

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### **Reasons to Buy This Report**

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Winter Tire market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Winter Tire and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Winter Tire.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

### **Chapter Outline**

**Chapter 1:**

Research objectives, research methods, data sources, data cross-validation;

**Chapter 2:**

Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

**Chapter 3:**

Detailed analysis of Winter Tire manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

**Chapter 4:**

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

**Chapter 5:**

Production/output, value of Winter Tire by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

**Chapter 6:**

Consumption of Winter Tire in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

**Chapter 7:**

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

**Chapter 8:**

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

**Chapter 9:**

Analysis of industrial chain, including the upstream and downstream of the industry.

**Chapter 10:**

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

**Chapter 11:**

The main points and conclusions of the report.

# Table of Contents

---

## 1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

---

## 2 Market Overview

- 2.1 Product Definition
- 2.2 Winter Tire by Type
  - 2.2.1 Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
  - 2.2.2 Studded
  - 2.2.3 Studless
- 2.3 Winter Tire by Application
  - 2.3.1 Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
  - 2.3.2 Passenger Tires
  - 2.3.3 Light Truck/SUV Tires
  - 2.3.4 Others
- 2.4 Global Market Growth Prospects
  - 2.4.1 Global Winter Tire Production Value Estimates and Forecasts (2021-2032)
  - 2.4.2 Global Winter Tire Production Capacity Estimates and Forecasts (2021-2032)
  - 2.4.3 Global Winter Tire Production Estimates and Forecasts (2021-2032)
  - 2.4.4 Global Winter Tire Market Average Price (2021-2032)

---

## 3 Market Competitive Landscape by Manufacturers

- 3.1 Global Winter Tire Production by Manufacturers (2021-2026)
- 3.2 Global Winter Tire Production Value by Manufacturers (2021-2026)
- 3.3 Global Winter Tire Average Price by Manufacturers (2021-2026)
- 3.4 Global Winter Tire Industry Manufacturers Ranking, 2024 VS 2025 VS 2026
- 3.5 Global Winter Tire Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Winter Tire Manufacturers, Product Type & Application
- 3.7 Global Winter Tire Manufacturers Established Date
- 3.8 Global Winter Tire Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

---

## 4 Manufacturers Profiled

- 4.1 Bridgestone
  - 4.1.1 Bridgestone Winter Tire Company Information
  - 4.1.2 Bridgestone Winter Tire Business Overview
  - 4.1.3 Bridgestone Winter Tire Production, Value and Gross Margin (2021-2026)
  - 4.1.4 Bridgestone Product Portfolio
  - 4.1.5 Bridgestone Recent Developments
- 4.2 Michelin

- 4.2.1 Michelin Winter Tire Company Information
- 4.2.2 Michelin Winter Tire Business Overview
- 4.2.3 Michelin Winter Tire Production, Value and Gross Margin (2021-2026)
- 4.2.4 Michelin Product Portfolio
- 4.2.5 Michelin Recent Developments
- 4.3 Continental
  - 4.3.1 Continental Winter Tire Company Information
  - 4.3.2 Continental Winter Tire Business Overview
  - 4.3.3 Continental Winter Tire Production, Value and Gross Margin (2021-2026)
  - 4.3.4 Continental Product Portfolio
  - 4.3.5 Continental Recent Developments
- 4.4 Goodyear
  - 4.4.1 Goodyear Winter Tire Company Information
  - 4.4.2 Goodyear Winter Tire Business Overview
  - 4.4.3 Goodyear Winter Tire Production, Value and Gross Margin (2021-2026)
  - 4.4.4 Goodyear Product Portfolio
  - 4.4.5 Goodyear Recent Developments
- 4.5 Nokian Tyres
  - 4.5.1 Nokian Tyres Winter Tire Company Information
  - 4.5.2 Nokian Tyres Winter Tire Business Overview
  - 4.5.3 Nokian Tyres Winter Tire Production, Value and Gross Margin (2021-2026)
  - 4.5.4 Nokian Tyres Product Portfolio
  - 4.5.5 Nokian Tyres Recent Developments
- 4.6 Hankook
  - 4.6.1 Hankook Winter Tire Company Information
  - 4.6.2 Hankook Winter Tire Business Overview
  - 4.6.3 Hankook Winter Tire Production, Value and Gross Margin (2021-2026)
  - 4.6.4 Hankook Product Portfolio
  - 4.6.5 Hankook Recent Developments
- 4.7 Nizhnekamskshina
  - 4.7.1 Nizhnekamskshina Winter Tire Company Information
  - 4.7.2 Nizhnekamskshina Winter Tire Business Overview
  - 4.7.3 Nizhnekamskshina Winter Tire Production, Value and Gross Margin (2021-2026)
  - 4.7.4 Nizhnekamskshina Product Portfolio
  - 4.7.5 Nizhnekamskshina Recent Developments
- 4.8 Pirelli
  - 4.8.1 Pirelli Winter Tire Company Information
  - 4.8.2 Pirelli Winter Tire Business Overview
  - 4.8.3 Pirelli Winter Tire Production, Value and Gross Margin (2021-2026)
  - 4.8.4 Pirelli Product Portfolio
  - 4.8.5 Pirelli Recent Developments
- 4.9 Cooper Tire
  - 4.9.1 Cooper Tire Winter Tire Company Information
  - 4.9.2 Cooper Tire Winter Tire Business Overview
  - 4.9.3 Cooper Tire Winter Tire Production, Value and Gross Margin (2021-2026)
  - 4.9.4 Cooper Tire Product Portfolio
  - 4.9.5 Cooper Tire Recent Developments
- 4.10 Yokohama

- 4.10.1 Yokohama Winter Tire Company Information
- 4.10.2 Yokohama Winter Tire Business Overview
- 4.10.3 Yokohama Winter Tire Production, Value and Gross Margin (2021-2026)
- 4.10.4 Yokohama Product Portfolio
- 4.10.5 Yokohama Recent Developments
- 4.11 Toyo Tire
  - 4.11.1 Toyo Tire Winter Tire Company Information
  - 4.11.2 Toyo Tire Winter Tire Business Overview
  - 4.11.3 Toyo Tire Winter Tire Production, Value and Gross Margin (2021-2026)
  - 4.11.4 Toyo Tire Product Portfolio
  - 4.11.5 Toyo Tire Recent Developments
- 4.12 Kumho Tire
  - 4.12.1 Kumho Tire Winter Tire Company Information
  - 4.12.2 Kumho Tire Winter Tire Business Overview
  - 4.12.3 Kumho Tire Winter Tire Production, Value and Gross Margin (2021-2026)
  - 4.12.4 Kumho Tire Product Portfolio
  - 4.12.5 Kumho Tire Recent Developments
- 4.13 JSC Cordiant
  - 4.13.1 JSC Cordiant Winter Tire Company Information
  - 4.13.2 JSC Cordiant Winter Tire Business Overview
  - 4.13.3 JSC Cordiant Winter Tire Production, Value and Gross Margin (2021-2026)
  - 4.13.4 JSC Cordiant Product Portfolio
  - 4.13.5 JSC Cordiant Recent Developments
- 4.14 Zhongce
  - 4.14.1 Zhongce Winter Tire Company Information
  - 4.14.2 Zhongce Winter Tire Business Overview
  - 4.14.3 Zhongce Winter Tire Production, Value and Gross Margin (2021-2026)
  - 4.14.4 Zhongce Product Portfolio
  - 4.14.5 Zhongce Recent Developments
- 4.15 GITI Tire
  - 4.15.1 GITI Tire Winter Tire Company Information
  - 4.15.2 GITI Tire Winter Tire Business Overview
  - 4.15.3 GITI Tire Winter Tire Production, Value and Gross Margin (2021-2026)
  - 4.15.4 GITI Tire Product Portfolio
  - 4.15.5 GITI Tire Recent Developments
- 4.16 Triangle
  - 4.16.1 Triangle Winter Tire Company Information
  - 4.16.2 Triangle Winter Tire Business Overview
  - 4.16.3 Triangle Winter Tire Production, Value and Gross Margin (2021-2026)
  - 4.16.4 Triangle Product Portfolio
  - 4.16.5 Triangle Recent Developments
- 4.17 Apollo
  - 4.17.1 Apollo Winter Tire Company Information
  - 4.17.2 Apollo Winter Tire Business Overview
  - 4.17.3 Apollo Winter Tire Production, Value and Gross Margin (2021-2026)
  - 4.17.4 Apollo Product Portfolio
  - 4.17.5 Apollo Recent Developments
- 4.18 Cheng Shin

- 4.18.1 Cheng Shin Winter Tire Company Information
- 4.18.2 Cheng Shin Winter Tire Business Overview
- 4.18.3 Cheng Shin Winter Tire Production, Value and Gross Margin (2021-2026)
- 4.18.4 Cheng Shin Product Portfolio
- 4.18.5 Cheng Shin Recent Developments

#### 4.19 Nexen Tire

- 4.19.1 Nexen Tire Winter Tire Company Information
- 4.19.2 Nexen Tire Winter Tire Business Overview
- 4.19.3 Nexen Tire Winter Tire Production, Value and Gross Margin (2021-2026)
- 4.19.4 Nexen Tire Product Portfolio
- 4.19.5 Nexen Tire Recent Developments

---

## 5 Global Winter Tire Production by Region

- 5.1 Global Winter Tire Production Estimates and Forecasts by Region: 2021 VS 2025 VS 2032
- 5.2 Global Winter Tire Production by Region: 2021-2032
  - 5.2.1 Global Winter Tire Production by Region: 2021-2026
  - 5.2.2 Global Winter Tire Production Forecast by Region (2027-2032)
- 5.3 Global Winter Tire Production Value Estimates and Forecasts by Region: 2021 VS 2025 VS 2032
- 5.4 Global Winter Tire Production Value by Region: 2021-2032
  - 5.4.1 Global Winter Tire Production Value by Region: 2021-2026
  - 5.4.2 Global Winter Tire Production Value Forecast by Region (2027-2032)
- 5.5 Global Winter Tire Market Price Analysis by Region (2021-2026)
- 5.6 Global Winter Tire Production and Value, YOY Growth
  - 5.6.1 North America Winter Tire Production Value Estimates and Forecasts (2021-2032)
  - 5.6.2 Europe Winter Tire Production Value Estimates and Forecasts (2021-2032)
  - 5.6.3 China Winter Tire Production Value Estimates and Forecasts (2021-2032)
  - 5.6.4 Japan Winter Tire Production Value Estimates and Forecasts (2021-2032)
  - 5.6.5 South Korea Winter Tire Production Value Estimates and Forecasts (2021-2032)
  - 5.6.6 India Winter Tire Production Value Estimates and Forecasts (2021-2032)

---

## 6 Global Winter Tire Consumption by Region

- 6.1 Global Winter Tire Consumption Estimates and Forecasts by Region: 2021 VS 2025 VS 2032
- 6.2 Global Winter Tire Consumption by Region (2021-2032)
  - 6.2.1 Global Winter Tire Consumption by Region: 2021-2026
  - 6.2.2 Global Winter Tire Forecasted Consumption by Region (2027-2032)
- 6.3 North America
  - 6.3.1 North America Winter Tire Consumption Growth Rate by Country: 2021 VS 2025 VS 2032
  - 6.3.2 North America Winter Tire Consumption by Country (2021-2032)
    - 6.3.3 United States
    - 6.3.4 Canada
    - 6.3.5 Mexico
- 6.4 Europe
  - 6.4.1 Europe Winter Tire Consumption Growth Rate by Country: 2021 VS 2025 VS 2032
  - 6.4.2 Europe Winter Tire Consumption by Country (2021-2032)
    - 6.4.3 Germany
    - 6.4.4 France
    - 6.4.5 U.K.
    - 6.4.6 Italy
    - 6.4.7 Russia

- 6.4.8 Spain
- 6.4.9 Netherlands
- 6.4.10 Switzerland
- 6.4.11 Sweden
- 6.4.12 Poland

## 6.5 Asia Pacific

- 6.5.1 Asia Pacific Winter Tire Consumption Growth Rate by Country: 2021 VS 2025 VS 2032
- 6.5.2 Asia Pacific Winter Tire Consumption by Country (2021-2032)
- 6.5.3 China
- 6.5.4 Japan
- 6.5.5 South Korea
- 6.5.6 India
- 6.5.7 Australia
- 6.5.8 Taiwan
- 6.5.9 Southeast Asia

## 6.6 South America, Middle East & Africa

- 6.6.1 South America, Middle East & Africa Winter Tire Consumption Growth Rate by Country: 2021 VS 2025 VS 2032
- 6.6.2 South America, Middle East & Africa Winter Tire Consumption by Country (2021-2032)
- 6.6.3 Brazil
- 6.6.4 Argentina
- 6.6.5 Chile
- 6.6.6 Turkey
- 6.6.7 GCC Countries

---

## 7 Segment by Type

- 7.1 Global Winter Tire Production by Type (2021-2032)
  - 7.1.1 Global Winter Tire Production by Type (2021-2032) & (K Units)
  - 7.1.2 Global Winter Tire Production Market Share by Type (2021-2032)
- 7.2 Global Winter Tire Production Value by Type (2021-2032)
  - 7.2.1 Global Winter Tire Production Value by Type (2021-2032) & (US\$ Million)
  - 7.2.2 Global Winter Tire Production Value Market Share by Type (2021-2032)
- 7.3 Global Winter Tire Price by Type (2021-2032)

---

## 8 Segment by Application

- 8.1 Global Winter Tire Production by Application (2021-2032)
  - 8.1.1 Global Winter Tire Production by Application (2021-2032) & (K Units)
  - 8.1.2 Global Winter Tire Production Market Share by Application (2021-2032)
- 8.2 Global Winter Tire Production Value by Application (2021-2032)
  - 8.2.1 Global Winter Tire Production Value by Application (2021-2032) & (US\$ Million)
  - 8.2.2 Global Winter Tire Production Value Market Share by Application (2021-2032)
- 8.3 Global Winter Tire Price by Application (2021-2032)

---

## 9 Value Chain and Sales Channels Analysis of the Market

- 9.1 Winter Tire Value Chain Analysis
  - 9.1.1 Winter Tire Key Raw Materials
  - 9.1.2 Raw Materials Key Suppliers
  - 9.1.3 Winter Tire Production Mode & Process
- 9.2 Winter Tire Sales Channels Analysis
  - 9.2.1 Direct Comparison with Distribution Share
  - 9.2.2 Winter Tire Distributors

## **10 Global Winter Tire Analyzing Market Dynamics**

10.1 Winter Tire Industry Trends

10.2 Winter Tire Industry Drivers

10.3 Winter Tire Industry Opportunities and Challenges

10.4 Winter Tire Industry Restraints

---

## **11 Report Conclusion**

---

## **12 Disclaimer**

## List of Tables and Figures

---

### List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Winter Tire Production by Manufacturers (K Units) & (2021-2026)
- Table 6: Global Winter Tire Production Market Share by Manufacturers
- Table 7: Global Winter Tire Production Value by Manufacturers (US\$ Million) & (2021-2026)
- Table 8: Global Winter Tire Production Value Market Share by Manufacturers (2021-2026)
- Table 9: Global Winter Tire Average Price (USD/Unit) of Manufacturers (2021-2026)
- Table 10: Global Winter Tire Industry Manufacturers Ranking, 2024 VS 2025 VS 2026
- Table 11: Global Winter Tire Key Manufacturers, Manufacturing Sites & Headquarters
- Table 12: Global Winter Tire Manufacturers, Product Type & Application
- Table 13: Global Winter Tire Manufacturers Established Date
- Table 14: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15: Global Winter Tire by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Production Value of 2025)
- Table 16: Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 17: Bridgestone Company Information
- Table 18: Bridgestone Business Overview
- Table 19: Bridgestone Winter Tire Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 20: Bridgestone Winter Tire Product Portfolio
- Table 21: Bridgestone Recent Development
- Table 22: Michelin Company Information
- Table 23: Michelin Business Overview
- Table 24: Michelin Winter Tire Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 25: Michelin Winter Tire Product Portfolio
- Table 26: Michelin Recent Development
- Table 27: Continental Company Information
- Table 28: Continental Business Overview
- Table 29: Continental Winter Tire Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 30: Continental Winter Tire Product Portfolio
- Table 31: Continental Recent Development
- Table 32: Goodyear Company Information
- Table 33: Goodyear Business Overview
- Table 34: Goodyear Winter Tire Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 35: Goodyear Winter Tire Product Portfolio
- Table 36: Goodyear Recent Development
- Table 37: Nokian Tyres Company Information
- Table 38: Nokian Tyres Business Overview
- Table 39: Nokian Tyres Winter Tire Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 40: Nokian Tyres Winter Tire Product Portfolio
- Table 41: Nokian Tyres Recent Development
- Table 42: Hankook Company Information
- Table 43: Hankook Business Overview
- Table 44: Hankook Winter Tire Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 45: Hankook Winter Tire Product Portfolio
- Table 46: Hankook Recent Development
- Table 47: Nizhnekamskshina Company Information
- Table 48: Nizhnekamskshina Business Overview
- Table 49: Nizhnekamskshina Winter Tire Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 50: Nizhnekamskshina Winter Tire Product Portfolio
- Table 51: Nizhnekamskshina Recent Development
- Table 52: Pirelli Company Information
- Table 53: Pirelli Business Overview
- Table 54: Pirelli Winter Tire Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)

- Table 55: Pirelli Winter Tire Product Portfolio
- Table 56: Pirelli Recent Development
- Table 57: Cooper Tire Company Information
- Table 58: Cooper Tire Business Overview
- Table 59: Cooper Tire Winter Tire Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 60: Cooper Tire Winter Tire Product Portfolio
- Table 61: Cooper Tire Recent Development
- Table 62: Yokohama Company Information
- Table 63: Yokohama Business Overview
- Table 64: Yokohama Winter Tire Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 65: Yokohama Winter Tire Product Portfolio
- Table 66: Yokohama Recent Development
- Table 67: Toyo Tire Company Information
- Table 68: Toyo Tire Business Overview
- Table 69: Toyo Tire Winter Tire Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 70: Toyo Tire Winter Tire Product Portfolio
- Table 71: Toyo Tire Recent Development
- Table 72: Kumho Tire Company Information
- Table 73: Kumho Tire Business Overview
- Table 74: Kumho Tire Winter Tire Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 75: Kumho Tire Winter Tire Product Portfolio
- Table 76: Kumho Tire Recent Development
- Table 77: JSC Cordiant Company Information
- Table 78: JSC Cordiant Business Overview
- Table 79: JSC Cordiant Winter Tire Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 80: JSC Cordiant Winter Tire Product Portfolio
- Table 81: JSC Cordiant Recent Development
- Table 82: Zhongce Company Information
- Table 83: Zhongce Business Overview
- Table 84: Zhongce Winter Tire Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 85: Zhongce Winter Tire Product Portfolio
- Table 86: Zhongce Recent Development
- Table 87: GITI Tire Company Information
- Table 88: GITI Tire Business Overview
- Table 89: GITI Tire Winter Tire Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 90: GITI Tire Winter Tire Product Portfolio
- Table 91: GITI Tire Recent Development
- Table 92: Triangle Company Information
- Table 93: Triangle Business Overview
- Table 94: Triangle Winter Tire Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 95: Triangle Winter Tire Product Portfolio
- Table 96: Triangle Recent Development
- Table 97: Apollo Company Information
- Table 98: Apollo Business Overview
- Table 99: Apollo Winter Tire Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 100: Apollo Winter Tire Product Portfolio
- Table 101: Apollo Recent Development
- Table 102: Cheng Shin Company Information
- Table 103: Cheng Shin Business Overview
- Table 104: Cheng Shin Winter Tire Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 105: Cheng Shin Winter Tire Product Portfolio
- Table 106: Cheng Shin Recent Development
- Table 107: Nexen Tire Company Information
- Table 108: Nexen Tire Business Overview
- Table 109: Nexen Tire Winter Tire Production (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
- Table 110: Nexen Tire Winter Tire Product Portfolio
- Table 111: Nexen Tire Recent Development
- Table 112: Global Winter Tire Production Comparison by Region: 2021 VS 2025 VS 2032 (K Units)
- Table 113: Global Winter Tire Production by Region (2021-2026) & (K Units)
- Table 114: Global Winter Tire Production Market Share by Region (2021-2026)
- Table 115: Global Winter Tire Production Forecast by Region (2027-2032) & (K Units)
- Table 116: Global Winter Tire Production Market Share Forecast by Region (2027-2032)
- Table 117: Global Winter Tire Production Value Comparison by Region: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 118: Global Winter Tire Production Value by Region (2021-2026) & (US\$ Million)
- Table 119: Global Winter Tire Production Value Market Share by Region (2021-2026)

- Table 120: Global Winter Tire Production Value Forecast by Region (2027-2032) & (US\$ Million)
- Table 121: Global Winter Tire Market Average Price (USD/Unit) by Region (2021-2026)
- Table 122: Global Winter Tire Market Average Price (USD/Unit) by Region (2027-2032)
- Table 123: Global Winter Tire Consumption Comparison by Region: 2021 VS 2025 VS 2032 (K Units)
- Table 124: Global Winter Tire Consumption by Region (2021-2026) & (K Units)
- Table 125: Global Winter Tire Consumption Market Share by Region (2021-2026)
- Table 126: Global Winter Tire Forecasted Consumption by Region (2027-2032) & (K Units)
- Table 127: Global Winter Tire Forecasted Consumption Market Share by Region (2027-2032)
- Table 128: North America Winter Tire Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (K Units)
- Table 129: North America Winter Tire Consumption by Country (2021-2026) & (K Units)
- Table 130: North America Winter Tire Consumption by Country (2027-2032) & (K Units)
- Table 131: Europe Winter Tire Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (K Units)
- Table 132: Europe Winter Tire Consumption by Country (2021-2026) & (K Units)
- Table 133: Europe Winter Tire Consumption by Country (2027-2032) & (K Units)
- Table 134: Asia Pacific Winter Tire Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (K Units)
- Table 135: Asia Pacific Winter Tire Consumption by Country (2021-2026) & (K Units)
- Table 136: Asia Pacific Winter Tire Consumption by Country (2027-2032) & (K Units)
- Table 137: South America, Middle East & Africa Winter Tire Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (K Units)
- Table 138: South America, Middle East & Africa Winter Tire Consumption by Country (2021-2026) & (K Units)
- Table 139: South America, Middle East & Africa Winter Tire Consumption by Country (2027-2032) & (K Units)
- Table 140: Global Winter Tire Production by Type (2021-2026) & (K Units)
- Table 141: Global Winter Tire Production by Type (2027-2032) & (K Units)
- Table 142: Global Winter Tire Production Market Share by Type (2021-2026)
- Table 143: Global Winter Tire Production Market Share by Type (2027-2032)
- Table 144: Global Winter Tire Production Value by Type (2021-2026) & (US\$ Million)
- Table 145: Global Winter Tire Production Value by Type (2027-2032) & (US\$ Million)
- Table 146: Global Winter Tire Production Value Market Share by Type (2021-2026)
- Table 147: Global Winter Tire Production Value Market Share by Type (2027-2032)
- Table 148: Global Winter Tire Price by Type (2021-2026) & (USD/Unit)
- Table 149: Global Winter Tire Price by Type (2027-2032) & (USD/Unit)
- Table 150: Global Winter Tire Production by Application (2021-2026) & (K Units)
- Table 151: Global Winter Tire Production by Application (2027-2032) & (K Units)
- Table 152: Global Winter Tire Production Market Share by Application (2021-2026)
- Table 153: Global Winter Tire Production Market Share by Application (2027-2032)
- Table 154: Global Winter Tire Production Value by Application (2021-2026) & (US\$ Million)
- Table 155: Global Winter Tire Production Value by Application (2027-2032) & (US\$ Million)
- Table 156: Global Winter Tire Production Value Market Share by Application (2021-2026)
- Table 157: Global Winter Tire Production Value Market Share by Application (2027-2032)
- Table 158: Global Winter Tire Price by Application (2021-2026) & (USD/Unit)
- Table 159: Global Winter Tire Price by Application (2027-2032) & (USD/Unit)
- Table 160: Key Raw Materials
- Table 161: Raw Materials Key Suppliers
- Table 162: Winter Tire Distributors List
- Table 163: Winter Tire Customers List
- Table 164: Winter Tire Industry Trends
- Table 165: Winter Tire Industry Drivers
- Table 166: Winter Tire Industry Restraints
- Table 167: Authors List of This Report

### List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Winter Tire Product Image
- Figure 5: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 6: Studded Product Image
- Figure 7: Studless Product Image
- Figure 8: Passenger Tires Product Image
- Figure 9: Light Truck/SUV Tires Product Image
- Figure 10: Others Product Image
- Figure 11: Global Winter Tire Production Value (US\$ Million), 2021 VS 2025 VS 2032
- Figure 12: Global Winter Tire Production Value (2021-2032) & (US\$ Million)

- Figure 13: Global Winter Tire Production Capacity (2021-2032) & (K Units)
- Figure 14: Global Winter Tire Production (2021-2032) & (K Units)
- Figure 15: Global Winter Tire Average Price (USD/Unit) & (2021-2032)
- Figure 16: Global Winter Tire Key Manufacturers, Manufacturing Sites & Headquarters
- Figure 17: Global Top 5 and 10 Winter Tire Players Market Share by Production Value in 2025
- Figure 18: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 19: Global Winter Tire Production Comparison by Region: 2021 VS 2025 VS 2032 (K Units)
- Figure 20: Global Winter Tire Production Market Share by Region: 2021 VS 2025 VS 2032
- Figure 21: Global Winter Tire Production Value Comparison by Region: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 22: Global Winter Tire Production Value Market Share by Region: 2021 VS 2025 VS 2032
- Figure 23: North America Winter Tire Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 24: Europe Winter Tire Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 25: China Winter Tire Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 26: Japan Winter Tire Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 27: South Korea Winter Tire Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 28: India Winter Tire Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 29: Global Winter Tire Consumption Comparison by Region: 2021 VS 2025 VS 2032 (K Units)
- Figure 30: Global Winter Tire Consumption Market Share by Region: 2021 VS 2025 VS 2032
- Figure 31: North America Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 32: North America Winter Tire Consumption Market Share by Country (2021-2032)
- Figure 33: United States Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 34: United States Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 35: Canada Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 36: Mexico Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 37: Europe Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 38: Europe Winter Tire Consumption Market Share by Country (2021-2032)
- Figure 39: Germany Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 40: France Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 41: U.K. Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 42: Italy Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 43: Russia Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 44: Spain Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 45: Netherlands Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 46: Switzerland Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 47: Sweden Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 48: Poland Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 49: Asia Pacific Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 50: Asia Pacific Winter Tire Consumption Market Share by Country (2021-2032)
- Figure 51: China Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 52: Japan Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 53: South Korea Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 54: India Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 55: Australia Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 56: Taiwan Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 57: Southeast Asia Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 58: South America, Middle East & Africa Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 59: South America, Middle East & Africa Winter Tire Consumption Market Share by Country (2021-2032)
- Figure 60: Brazil Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 61: Argentina Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 62: Chile Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 63: Turkey Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 64: GCC Countries Winter Tire Consumption and Growth Rate (2021-2032) & (K Units)
- Figure 65: Global Winter Tire Production Market Share by Type (2021-2032)
- Figure 66: Global Winter Tire Production Value Market Share by Type (2021-2032)
- Figure 67: Global Winter Tire Price (USD/Unit) by Type (2021-2032)
- Figure 68: Global Winter Tire Production Market Share by Application (2021-2032)
- Figure 69: Global Winter Tire Production Value Market Share by Application (2021-2032)
- Figure 70: Global Winter Tire Price (USD/Unit) by Application (2021-2032)
- Figure 71: Winter Tire Value Chain
- Figure 72: Winter Tire Production Mode & Process
- Figure 73: Direct Comparison with Distribution Share
- Figure 74: Distributors Profiles
- Figure 75: Winter Tire Industry Opportunities and Challenges

