



Vehicle Tracking Devices Industry Research Report 2026

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Automobile & Transportation	2026-01-15	137	PDF
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Description

The global Vehicle Tracking Devices market was valued at US\$ million in 2025 and is projected to reach US\$ million by 2032, implying a CAGR of % over 2026–2032.

The North America market for Vehicle Tracking Devices is forecast to increase from US\$ million in 2026 to US\$ million by 2032, corresponding to a CAGR of % over 2026–2032.

The Europe market for Vehicle Tracking Devices is projected to rise from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026–2032.

The Asia Pacific market for Vehicle Tracking Devices is expected to grow from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026–2032.

Leading global manufacturers of Vehicle Tracking Devices include , among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

Report Scope

This report quantifies the global Vehicle Tracking Devices market in revenue (US\$ million) and, where applicable, sales volume (k units), using 2025 as the base year and providing annual historical and forecast data for 2021–2032.

It standardizes definitions of types and applications, harmonizes vendor attribution, and presents comparable time series by company, type, application, and region/country, including indicative price bands (US\$/k units) and concentration ratios (CR5/CR10).

The outputs are intended to support strategy development, budgeting, and performance benchmarking for manufacturers, new entrants, channel partners, and investors; the report also reviews technology shifts and notable product introductions relevant to Vehicle Tracking Devices.

Key Companies & Market Share Insights

This section profiles leading manufacturers, combining 2021–2025 results with a 2026–2032 outlook. It reports revenue, market share, price bands, product and application mix, regional and channel mix, and key developments (M&A, capacity additions, certifications). It also provides global revenue, average price, and—where applicable—sales volume by manufacturer, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

Vehicle Tracking Devices Market by Company

ATrack Technology

CalAmp Corporation

Cartrack

Concox Information Technology

Garmin
Geotab
Laipac Technology
Laird PLC
Maestro Wireless Solutions
Meitrack Group
Orbcomm
Queclink Wireless Solutions
Sierra Wireless
Starcom Systems
Spy Tec International
Suntech International
Teltonika
TomTom International

Vehicle Tracking Devices Segment by Type

Cellular Network
Satellite

Vehicle Tracking Devices Segment by Application

Passenger Vehicle
Commercial Vehicle

Vehicle Tracking Devices Segment by Region

North America
United States
Canada
Mexico
Europe
Germany
France
U.K.
Italy
Russia
Spain
Netherlands
Switzerland
Sweden
Poland
Asia-Pacific
China
Japan
South Korea
India
Australia
Taiwan
Southeast Asia
South America
Brazil

Argentina
Chile
Colombia
Middle East & Africa
Egypt
South Africa
Israel
Türkiye
GCC Countries

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Vehicle Tracking Devices market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Vehicle Tracking Devices and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Vehicle Tracking Devices.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1:

Research objectives, research methods, data sources, data cross-validation;

Chapter 2:

Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3:

Detailed analysis of Vehicle Tracking Devices manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4:

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5:

Production/output, value of Vehicle Tracking Devices by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6:

Consumption of Vehicle Tracking Devices in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7:

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8:

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9:

Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10:

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11:

The main points and conclusions of the report.

Table of Contents

1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 Market Overview

- 2.1 Product Definition
- 2.2 Vehicle Tracking Devices by Type
 - 2.2.1 Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
 - 2.2.2 Cellular Network
 - 2.2.3 Satellite
- 2.3 Vehicle Tracking Devices by Application
 - 2.3.1 Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
 - 2.3.2 Passenger Vehicle
 - 2.3.3 Commercial Vehicle
- 2.4 Global Market Growth Prospects
 - 2.4.1 Global Vehicle Tracking Devices Production Value Estimates and Forecasts (2021-2032)
 - 2.4.2 Global Vehicle Tracking Devices Production Capacity Estimates and Forecasts (2021-2032)
 - 2.4.3 Global Vehicle Tracking Devices Production Estimates and Forecasts (2021-2032)
 - 2.4.4 Global Vehicle Tracking Devices Market Average Price (2021-2032)

3 Market Competitive Landscape by Manufacturers

- 3.1 Global Vehicle Tracking Devices Production by Manufacturers (2021-2026)
- 3.2 Global Vehicle Tracking Devices Production Value by Manufacturers (2021-2026)
- 3.3 Global Vehicle Tracking Devices Average Price by Manufacturers (2021-2026)
- 3.4 Global Vehicle Tracking Devices Industry Manufacturers Ranking, 2024 VS 2025 VS 2026
- 3.5 Global Vehicle Tracking Devices Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Vehicle Tracking Devices Manufacturers, Product Type & Application
- 3.7 Global Vehicle Tracking Devices Manufacturers Established Date
- 3.8 Global Vehicle Tracking Devices Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

4 Manufacturers Profiled

- 4.1 ATrack Technology
 - 4.1.1 ATrack Technology Vehicle Tracking Devices Company Information
 - 4.1.2 ATrack Technology Vehicle Tracking Devices Business Overview
 - 4.1.3 ATrack Technology Vehicle Tracking Devices Production, Value and Gross Margin (2021-2026)
 - 4.1.4 ATrack Technology Product Portfolio
 - 4.1.5 ATrack Technology Recent Developments
- 4.2 CalAmp Corporation
 - 4.2.1 CalAmp Corporation Vehicle Tracking Devices Company Information

- 4.2.2 CalAmp Corporation Vehicle Tracking Devices Business Overview
- 4.2.3 CalAmp Corporation Vehicle Tracking Devices Production, Value and Gross Margin (2021-2026)
- 4.2.4 CalAmp Corporation Product Portfolio
- 4.2.5 CalAmp Corporation Recent Developments
- 4.3 Cartrack
 - 4.3.1 Cartrack Vehicle Tracking Devices Company Information
 - 4.3.2 Cartrack Vehicle Tracking Devices Business Overview
 - 4.3.3 Cartrack Vehicle Tracking Devices Production, Value and Gross Margin (2021-2026)
 - 4.3.4 Cartrack Product Portfolio
 - 4.3.5 Cartrack Recent Developments
- 4.4 Concox Information Technology
 - 4.4.1 Concox Information Technology Vehicle Tracking Devices Company Information
 - 4.4.2 Concox Information Technology Vehicle Tracking Devices Business Overview
 - 4.4.3 Concox Information Technology Vehicle Tracking Devices Production, Value and Gross Margin (2021-2026)
 - 4.4.4 Concox Information Technology Product Portfolio
 - 4.4.5 Concox Information Technology Recent Developments
- 4.5 Garmin
 - 4.5.1 Garmin Vehicle Tracking Devices Company Information
 - 4.5.2 Garmin Vehicle Tracking Devices Business Overview
 - 4.5.3 Garmin Vehicle Tracking Devices Production, Value and Gross Margin (2021-2026)
 - 4.5.4 Garmin Product Portfolio
 - 4.5.5 Garmin Recent Developments
- 4.6 Geotab
 - 4.6.1 Geotab Vehicle Tracking Devices Company Information
 - 4.6.2 Geotab Vehicle Tracking Devices Business Overview
 - 4.6.3 Geotab Vehicle Tracking Devices Production, Value and Gross Margin (2021-2026)
 - 4.6.4 Geotab Product Portfolio
 - 4.6.5 Geotab Recent Developments
- 4.7 Laipac Technology
 - 4.7.1 Laipac Technology Vehicle Tracking Devices Company Information
 - 4.7.2 Laipac Technology Vehicle Tracking Devices Business Overview
 - 4.7.3 Laipac Technology Vehicle Tracking Devices Production, Value and Gross Margin (2021-2026)
 - 4.7.4 Laipac Technology Product Portfolio
 - 4.7.5 Laipac Technology Recent Developments
- 4.8 Laird PLC
 - 4.8.1 Laird PLC Vehicle Tracking Devices Company Information
 - 4.8.2 Laird PLC Vehicle Tracking Devices Business Overview
 - 4.8.3 Laird PLC Vehicle Tracking Devices Production, Value and Gross Margin (2021-2026)
 - 4.8.4 Laird PLC Product Portfolio
 - 4.8.5 Laird PLC Recent Developments
- 4.9 Maestro Wireless Solutions
 - 4.9.1 Maestro Wireless Solutions Vehicle Tracking Devices Company Information
 - 4.9.2 Maestro Wireless Solutions Vehicle Tracking Devices Business Overview
 - 4.9.3 Maestro Wireless Solutions Vehicle Tracking Devices Production, Value and Gross Margin (2021-2026)
 - 4.9.4 Maestro Wireless Solutions Product Portfolio
 - 4.9.5 Maestro Wireless Solutions Recent Developments
- 4.10 Meitrack Group
 - 4.10.1 Meitrack Group Vehicle Tracking Devices Company Information

- 4.10.2 Meitrack Group Vehicle Tracking Devices Business Overview
- 4.10.3 Meitrack Group Vehicle Tracking Devices Production, Value and Gross Margin (2021-2026)
- 4.10.4 Meitrack Group Product Portfolio
- 4.10.5 Meitrack Group Recent Developments
- 4.11 Orbcomm
 - 4.11.1 Orbcomm Vehicle Tracking Devices Company Information
 - 4.11.2 Orbcomm Vehicle Tracking Devices Business Overview
 - 4.11.3 Orbcomm Vehicle Tracking Devices Production, Value and Gross Margin (2021-2026)
 - 4.11.4 Orbcomm Product Portfolio
 - 4.11.5 Orbcomm Recent Developments
- 4.12 Queclink Wireless Solutions
 - 4.12.1 Queclink Wireless Solutions Vehicle Tracking Devices Company Information
 - 4.12.2 Queclink Wireless Solutions Vehicle Tracking Devices Business Overview
 - 4.12.3 Queclink Wireless Solutions Vehicle Tracking Devices Production, Value and Gross Margin (2021-2026)
 - 4.12.4 Queclink Wireless Solutions Product Portfolio
 - 4.12.5 Queclink Wireless Solutions Recent Developments
- 4.13 Sierra Wireless
 - 4.13.1 Sierra Wireless Vehicle Tracking Devices Company Information
 - 4.13.2 Sierra Wireless Vehicle Tracking Devices Business Overview
 - 4.13.3 Sierra Wireless Vehicle Tracking Devices Production, Value and Gross Margin (2021-2026)
 - 4.13.4 Sierra Wireless Product Portfolio
 - 4.13.5 Sierra Wireless Recent Developments
- 4.14 Starcom Systems
 - 4.14.1 Starcom Systems Vehicle Tracking Devices Company Information
 - 4.14.2 Starcom Systems Vehicle Tracking Devices Business Overview
 - 4.14.3 Starcom Systems Vehicle Tracking Devices Production, Value and Gross Margin (2021-2026)
 - 4.14.4 Starcom Systems Product Portfolio
 - 4.14.5 Starcom Systems Recent Developments
- 4.15 Spy Tec International
 - 4.15.1 Spy Tec International Vehicle Tracking Devices Company Information
 - 4.15.2 Spy Tec International Vehicle Tracking Devices Business Overview
 - 4.15.3 Spy Tec International Vehicle Tracking Devices Production, Value and Gross Margin (2021-2026)
 - 4.15.4 Spy Tec International Product Portfolio
 - 4.15.5 Spy Tec International Recent Developments
- 4.16 Suntech International
 - 4.16.1 Suntech International Vehicle Tracking Devices Company Information
 - 4.16.2 Suntech International Vehicle Tracking Devices Business Overview
 - 4.16.3 Suntech International Vehicle Tracking Devices Production, Value and Gross Margin (2021-2026)
 - 4.16.4 Suntech International Product Portfolio
 - 4.16.5 Suntech International Recent Developments
- 4.17 Teltonika
 - 4.17.1 Teltonika Vehicle Tracking Devices Company Information
 - 4.17.2 Teltonika Vehicle Tracking Devices Business Overview
 - 4.17.3 Teltonika Vehicle Tracking Devices Production, Value and Gross Margin (2021-2026)
 - 4.17.4 Teltonika Product Portfolio
 - 4.17.5 Teltonika Recent Developments
- 4.18 TomTom International
 - 4.18.1 TomTom International Vehicle Tracking Devices Company Information

- 4.18.2 TomTom International Vehicle Tracking Devices Business Overview
 - 4.18.3 TomTom International Vehicle Tracking Devices Production, Value and Gross Margin (2021-2026)
 - 4.18.4 TomTom International Product Portfolio
 - 4.18.5 TomTom International Recent Developments
-

5 Global Vehicle Tracking Devices Production by Region

- 5.1 Global Vehicle Tracking Devices Production Estimates and Forecasts by Region: 2021 VS 2025 VS 2032
 - 5.2 Global Vehicle Tracking Devices Production by Region: 2021-2032
 - 5.2.1 Global Vehicle Tracking Devices Production by Region: 2021-2026
 - 5.2.2 Global Vehicle Tracking Devices Production Forecast by Region (2027-2032)
 - 5.3 Global Vehicle Tracking Devices Production Value Estimates and Forecasts by Region: 2021 VS 2025 VS 2032
 - 5.4 Global Vehicle Tracking Devices Production Value by Region: 2021-2032
 - 5.4.1 Global Vehicle Tracking Devices Production Value by Region: 2021-2026
 - 5.4.2 Global Vehicle Tracking Devices Production Value Forecast by Region (2027-2032)
 - 5.5 Global Vehicle Tracking Devices Market Price Analysis by Region (2021-2026)
 - 5.6 Global Vehicle Tracking Devices Production and Value, YOY Growth
 - 5.6.1 North America Vehicle Tracking Devices Production Value Estimates and Forecasts (2021-2032)
 - 5.6.2 Europe Vehicle Tracking Devices Production Value Estimates and Forecasts (2021-2032)
 - 5.6.3 China Vehicle Tracking Devices Production Value Estimates and Forecasts (2021-2032)
 - 5.6.4 Japan Vehicle Tracking Devices Production Value Estimates and Forecasts (2021-2032)
 - 5.6.5 South Korea Vehicle Tracking Devices Production Value Estimates and Forecasts (2021-2032)
 - 5.6.6 India Vehicle Tracking Devices Production Value Estimates and Forecasts (2021-2032)
-

6 Global Vehicle Tracking Devices Consumption by Region

- 6.1 Global Vehicle Tracking Devices Consumption Estimates and Forecasts by Region: 2021 VS 2025 VS 2032
- 6.2 Global Vehicle Tracking Devices Consumption by Region (2021-2032)
 - 6.2.1 Global Vehicle Tracking Devices Consumption by Region: 2021-2026
 - 6.2.2 Global Vehicle Tracking Devices Forecasted Consumption by Region (2027-2032)
- 6.3 North America
 - 6.3.1 North America Vehicle Tracking Devices Consumption Growth Rate by Country: 2021 VS 2025 VS 2032
 - 6.3.2 North America Vehicle Tracking Devices Consumption by Country (2021-2032)
 - 6.3.3 United States
 - 6.3.4 Canada
 - 6.3.5 Mexico
- 6.4 Europe
 - 6.4.1 Europe Vehicle Tracking Devices Consumption Growth Rate by Country: 2021 VS 2025 VS 2032
 - 6.4.2 Europe Vehicle Tracking Devices Consumption by Country (2021-2032)
 - 6.4.3 Germany
 - 6.4.4 France
 - 6.4.5 U.K.
 - 6.4.6 Italy
 - 6.4.7 Russia
 - 6.4.8 Spain
 - 6.4.9 Netherlands
 - 6.4.10 Switzerland
 - 6.4.11 Sweden
 - 6.4.12 Poland
- 6.5 Asia Pacific
 - 6.5.1 Asia Pacific Vehicle Tracking Devices Consumption Growth Rate by Country: 2021 VS 2025 VS 2032

6.5.2 Asia Pacific Vehicle Tracking Devices Consumption by Country (2021-2032)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 India

6.5.7 Australia

6.5.8 Taiwan

6.5.9 Southeast Asia

6.6 South America, Middle East & Africa

6.6.1 South America, Middle East & Africa Vehicle Tracking Devices Consumption Growth Rate by Country: 2021 VS 2025 VS 2032

6.6.2 South America, Middle East & Africa Vehicle Tracking Devices Consumption by Country (2021-2032)

6.6.3 Brazil

6.6.4 Argentina

6.6.5 Chile

6.6.6 Turkey

6.6.7 GCC Countries

7 Segment by Type

7.1 Global Vehicle Tracking Devices Production by Type (2021-2032)

7.1.1 Global Vehicle Tracking Devices Production by Type (2021-2032) & (k units)

7.1.2 Global Vehicle Tracking Devices Production Market Share by Type (2021-2032)

7.2 Global Vehicle Tracking Devices Production Value by Type (2021-2032)

7.2.1 Global Vehicle Tracking Devices Production Value by Type (2021-2032) & (US\$ Million)

7.2.2 Global Vehicle Tracking Devices Production Value Market Share by Type (2021-2032)

7.3 Global Vehicle Tracking Devices Price by Type (2021-2032)

8 Segment by Application

8.1 Global Vehicle Tracking Devices Production by Application (2021-2032)

8.1.1 Global Vehicle Tracking Devices Production by Application (2021-2032) & (k units)

8.1.2 Global Vehicle Tracking Devices Production Market Share by Application (2021-2032)

8.2 Global Vehicle Tracking Devices Production Value by Application (2021-2032)

8.2.1 Global Vehicle Tracking Devices Production Value by Application (2021-2032) & (US\$ Million)

8.2.2 Global Vehicle Tracking Devices Production Value Market Share by Application (2021-2032)

8.3 Global Vehicle Tracking Devices Price by Application (2021-2032)

9 Value Chain and Sales Channels Analysis of the Market

9.1 Vehicle Tracking Devices Value Chain Analysis

9.1.1 Vehicle Tracking Devices Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Vehicle Tracking Devices Production Mode & Process

9.2 Vehicle Tracking Devices Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Vehicle Tracking Devices Distributors

9.2.3 Vehicle Tracking Devices Customers

10 Global Vehicle Tracking Devices Analyzing Market Dynamics

10.1 Vehicle Tracking Devices Industry Trends

10.2 Vehicle Tracking Devices Industry Drivers

10.3 Vehicle Tracking Devices Industry Opportunities and Challenges

11 Report Conclusion

12 Disclaimer

List of Tables and Figures

List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Vehicle Tracking Devices Production by Manufacturers (k units) & (2021-2026)
- Table 6: Global Vehicle Tracking Devices Production Market Share by Manufacturers
- Table 7: Global Vehicle Tracking Devices Production Value by Manufacturers (US\$ Million) & (2021-2026)
- Table 8: Global Vehicle Tracking Devices Production Value Market Share by Manufacturers (2021-2026)
- Table 9: Global Vehicle Tracking Devices Average Price (USD/unit) of Manufacturers (2021-2026)
- Table 10: Global Vehicle Tracking Devices Industry Manufacturers Ranking, 2024 VS 2025 VS 2026
- Table 11: Global Vehicle Tracking Devices Key Manufacturers, Manufacturing Sites & Headquarters
- Table 12: Global Vehicle Tracking Devices Manufacturers, Product Type & Application
- Table 13: Global Vehicle Tracking Devices Manufacturers Established Date
- Table 14: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15: Global Vehicle Tracking Devices by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Production Value of 2025)
- Table 16: Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 17: ATrack Technology Company Information
- Table 18: ATrack Technology Business Overview
- Table 19: ATrack Technology Vehicle Tracking Devices Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 20: ATrack Technology Vehicle Tracking Devices Product Portfolio
- Table 21: ATrack Technology Recent Development
- Table 22: CalAmp Corporation Company Information
- Table 23: CalAmp Corporation Business Overview
- Table 24: CalAmp Corporation Vehicle Tracking Devices Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 25: CalAmp Corporation Vehicle Tracking Devices Product Portfolio
- Table 26: CalAmp Corporation Recent Development
- Table 27: Cartrack Company Information
- Table 28: Cartrack Business Overview
- Table 29: Cartrack Vehicle Tracking Devices Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 30: Cartrack Vehicle Tracking Devices Product Portfolio
- Table 31: Cartrack Recent Development
- Table 32: Concox Information Technology Company Information
- Table 33: Concox Information Technology Business Overview
- Table 34: Concox Information Technology Vehicle Tracking Devices Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 35: Concox Information Technology Vehicle Tracking Devices Product Portfolio
- Table 36: Concox Information Technology Recent Development
- Table 37: Garmin Company Information
- Table 38: Garmin Business Overview
- Table 39: Garmin Vehicle Tracking Devices Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 40: Garmin Vehicle Tracking Devices Product Portfolio
- Table 41: Garmin Recent Development
- Table 42: Geotab Company Information
- Table 43: Geotab Business Overview
- Table 44: Geotab Vehicle Tracking Devices Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 45: Geotab Vehicle Tracking Devices Product Portfolio
- Table 46: Geotab Recent Development
- Table 47: Laipac Technology Company Information
- Table 48: Laipac Technology Business Overview

- Table 49: Laipac Technology Vehicle Tracking Devices Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 50: Laipac Technology Vehicle Tracking Devices Product Portfolio
- Table 51: Laipac Technology Recent Development
- Table 52: Laird PLC Company Information
- Table 53: Laird PLC Business Overview
- Table 54: Laird PLC Vehicle Tracking Devices Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 55: Laird PLC Vehicle Tracking Devices Product Portfolio
- Table 56: Laird PLC Recent Development
- Table 57: Maestro Wireless Solutions Company Information
- Table 58: Maestro Wireless Solutions Business Overview
- Table 59: Maestro Wireless Solutions Vehicle Tracking Devices Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 60: Maestro Wireless Solutions Vehicle Tracking Devices Product Portfolio
- Table 61: Maestro Wireless Solutions Recent Development
- Table 62: Meitrack Group Company Information
- Table 63: Meitrack Group Business Overview
- Table 64: Meitrack Group Vehicle Tracking Devices Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 65: Meitrack Group Vehicle Tracking Devices Product Portfolio
- Table 66: Meitrack Group Recent Development
- Table 67: Orbcomm Company Information
- Table 68: Orbcomm Business Overview
- Table 69: Orbcomm Vehicle Tracking Devices Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 70: Orbcomm Vehicle Tracking Devices Product Portfolio
- Table 71: Orbcomm Recent Development
- Table 72: Queclink Wireless Solutions Company Information
- Table 73: Queclink Wireless Solutions Business Overview
- Table 74: Queclink Wireless Solutions Vehicle Tracking Devices Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 75: Queclink Wireless Solutions Vehicle Tracking Devices Product Portfolio
- Table 76: Queclink Wireless Solutions Recent Development
- Table 77: Sierra Wireless Company Information
- Table 78: Sierra Wireless Business Overview
- Table 79: Sierra Wireless Vehicle Tracking Devices Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 80: Sierra Wireless Vehicle Tracking Devices Product Portfolio
- Table 81: Sierra Wireless Recent Development
- Table 82: Starcom Systems Company Information
- Table 83: Starcom Systems Business Overview
- Table 84: Starcom Systems Vehicle Tracking Devices Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 85: Starcom Systems Vehicle Tracking Devices Product Portfolio
- Table 86: Starcom Systems Recent Development
- Table 87: Spy Tec International Company Information
- Table 88: Spy Tec International Business Overview
- Table 89: Spy Tec International Vehicle Tracking Devices Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 90: Spy Tec International Vehicle Tracking Devices Product Portfolio
- Table 91: Spy Tec International Recent Development
- Table 92: Suntech International Company Information
- Table 93: Suntech International Business Overview
- Table 94: Suntech International Vehicle Tracking Devices Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 95: Suntech International Vehicle Tracking Devices Product Portfolio
- Table 96: Suntech International Recent Development
- Table 97: Teltonika Company Information
- Table 98: Teltonika Business Overview
- Table 99: Teltonika Vehicle Tracking Devices Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 100: Teltonika Vehicle Tracking Devices Product Portfolio
- Table 101: Teltonika Recent Development
- Table 102: TomTom International Company Information

- Table 103: TomTom International Business Overview
- Table 104: TomTom International Vehicle Tracking Devices Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 105: TomTom International Vehicle Tracking Devices Product Portfolio
- Table 106: TomTom International Recent Development
- Table 107: Global Vehicle Tracking Devices Production Comparison by Region: 2021 VS 2025 VS 2032 (k units)
- Table 108: Global Vehicle Tracking Devices Production by Region (2021-2026) & (k units)
- Table 109: Global Vehicle Tracking Devices Production Market Share by Region (2021-2026)
- Table 110: Global Vehicle Tracking Devices Production Forecast by Region (2027-2032) & (k units)
- Table 111: Global Vehicle Tracking Devices Production Market Share Forecast by Region (2027-2032)
- Table 112: Global Vehicle Tracking Devices Production Value Comparison by Region: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 113: Global Vehicle Tracking Devices Production Value by Region (2021-2026) & (US\$ Million)
- Table 114: Global Vehicle Tracking Devices Production Value Market Share by Region (2021-2026)
- Table 115: Global Vehicle Tracking Devices Production Value Forecast by Region (2027-2032) & (US\$ Million)
- Table 116: Global Vehicle Tracking Devices Market Average Price (USD/unit) by Region (2021-2026)
- Table 117: Global Vehicle Tracking Devices Market Average Price (USD/unit) by Region (2027-2032)
- Table 118: Global Vehicle Tracking Devices Consumption Comparison by Region: 2021 VS 2025 VS 2032 (k units)
- Table 119: Global Vehicle Tracking Devices Consumption by Region (2021-2026) & (k units)
- Table 120: Global Vehicle Tracking Devices Consumption Market Share by Region (2021-2026)
- Table 121: Global Vehicle Tracking Devices Forecasted Consumption by Region (2027-2032) & (k units)
- Table 122: Global Vehicle Tracking Devices Forecasted Consumption Market Share by Region (2027-2032)
- Table 123: North America Vehicle Tracking Devices Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (k units)
- Table 124: North America Vehicle Tracking Devices Consumption by Country (2021-2026) & (k units)
- Table 125: North America Vehicle Tracking Devices Consumption by Country (2027-2032) & (k units)
- Table 126: Europe Vehicle Tracking Devices Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (k units)
- Table 127: Europe Vehicle Tracking Devices Consumption by Country (2021-2026) & (k units)
- Table 128: Europe Vehicle Tracking Devices Consumption by Country (2027-2032) & (k units)
- Table 129: Asia Pacific Vehicle Tracking Devices Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (k units)
- Table 130: Asia Pacific Vehicle Tracking Devices Consumption by Country (2021-2026) & (k units)
- Table 131: Asia Pacific Vehicle Tracking Devices Consumption by Country (2027-2032) & (k units)
- Table 132: South America, Middle East & Africa Vehicle Tracking Devices Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (k units)
- Table 133: South America, Middle East & Africa Vehicle Tracking Devices Consumption by Country (2021-2026) & (k units)
- Table 134: South America, Middle East & Africa Vehicle Tracking Devices Consumption by Country (2027-2032) & (k units)
- Table 135: Global Vehicle Tracking Devices Production by Type (2021-2026) & (k units)
- Table 136: Global Vehicle Tracking Devices Production by Type (2027-2032) & (k units)
- Table 137: Global Vehicle Tracking Devices Production Market Share by Type (2021-2026)
- Table 138: Global Vehicle Tracking Devices Production Market Share by Type (2027-2032)
- Table 139: Global Vehicle Tracking Devices Production Value by Type (2021-2026) & (US\$ Million)
- Table 140: Global Vehicle Tracking Devices Production Value by Type (2027-2032) & (US\$ Million)
- Table 141: Global Vehicle Tracking Devices Production Value Market Share by Type (2021-2026)
- Table 142: Global Vehicle Tracking Devices Production Value Market Share by Type (2027-2032)
- Table 143: Global Vehicle Tracking Devices Price by Type (2021-2026) & (USD/unit)
- Table 144: Global Vehicle Tracking Devices Price by Type (2027-2032) & (USD/unit)
- Table 145: Global Vehicle Tracking Devices Production by Application (2021-2026) & (k units)
- Table 146: Global Vehicle Tracking Devices Production by Application (2027-2032) & (k units)
- Table 147: Global Vehicle Tracking Devices Production Market Share by Application (2021-2026)
- Table 148: Global Vehicle Tracking Devices Production Market Share by Application (2027-2032)
- Table 149: Global Vehicle Tracking Devices Production Value by Application (2021-2026) & (US\$ Million)
- Table 150: Global Vehicle Tracking Devices Production Value by Application (2027-2032) & (US\$ Million)
- Table 151: Global Vehicle Tracking Devices Production Value Market Share by Application (2021-2026)
- Table 152: Global Vehicle Tracking Devices Production Value Market Share by Application (2027-2032)
- Table 153: Global Vehicle Tracking Devices Price by Application (2021-2026) & (USD/unit)
- Table 154: Global Vehicle Tracking Devices Price by Application (2027-2032) & (USD/unit)
- Table 155: Key Raw Materials
- Table 156: Raw Materials Key Suppliers
- Table 157: Vehicle Tracking Devices Distributors List
- Table 158: Vehicle Tracking Devices Customers List
- Table 159: Vehicle Tracking Devices Industry Trends
- Table 160: Vehicle Tracking Devices Industry Drivers
- Table 161: Vehicle Tracking Devices Industry Restraints
- Table 162: Authors List of This Report

List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Vehicle Tracking Devices Product Image
- Figure 5: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 6: Cellular Network Product Image
- Figure 7: Satellite Product Image
- Figure 8: Passenger Vehicle Product Image
- Figure 9: Commercial Vehicle Product Image
- Figure 10: Global Vehicle Tracking Devices Production Value (US\$ Million), 2021 VS 2025 VS 2032
- Figure 11: Global Vehicle Tracking Devices Production Value (2021-2032) & (US\$ Million)
- Figure 12: Global Vehicle Tracking Devices Production Capacity (2021-2032) & (k units)
- Figure 13: Global Vehicle Tracking Devices Production (2021-2032) & (k units)
- Figure 14: Global Vehicle Tracking Devices Average Price (USD/unit) & (2021-2032)
- Figure 15: Global Vehicle Tracking Devices Key Manufacturers, Manufacturing Sites & Headquarters
- Figure 16: Global Top 5 and 10 Vehicle Tracking Devices Players Market Share by Production Value in 2025
- Figure 17: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 18: Global Vehicle Tracking Devices Production Comparison by Region: 2021 VS 2025 VS 2032 (k units)
- Figure 19: Global Vehicle Tracking Devices Production Market Share by Region: 2021 VS 2025 VS 2032
- Figure 20: Global Vehicle Tracking Devices Production Value Comparison by Region: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 21: Global Vehicle Tracking Devices Production Value Market Share by Region: 2021 VS 2025 VS 2032
- Figure 22: North America Vehicle Tracking Devices Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 23: Europe Vehicle Tracking Devices Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 24: China Vehicle Tracking Devices Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 25: Japan Vehicle Tracking Devices Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 26: South Korea Vehicle Tracking Devices Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 27: India Vehicle Tracking Devices Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 28: Global Vehicle Tracking Devices Consumption Comparison by Region: 2021 VS 2025 VS 2032 (k units)
- Figure 29: Global Vehicle Tracking Devices Consumption Market Share by Region: 2021 VS 2025 VS 2032
- Figure 30: North America Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 31: North America Vehicle Tracking Devices Consumption Market Share by Country (2021-2032)
- Figure 32: United States Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 33: United States Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 34: Canada Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 35: Mexico Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 36: Europe Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 37: Europe Vehicle Tracking Devices Consumption Market Share by Country (2021-2032)
- Figure 38: Germany Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 39: France Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 40: U.K. Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 41: Italy Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 42: Russia Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 43: Spain Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 44: Netherlands Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 45: Switzerland Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 46: Sweden Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 47: Poland Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 48: Asia Pacific Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 49: Asia Pacific Vehicle Tracking Devices Consumption Market Share by Country (2021-2032)
- Figure 50: China Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 51: Japan Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 52: South Korea Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 53: India Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 54: Australia Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 55: Taiwan Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 56: Southeast Asia Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 57: South America, Middle East & Africa Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 58: South America, Middle East & Africa Vehicle Tracking Devices Consumption Market Share by Country (2021-2032)
- Figure 59: Brazil Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 60: Argentina Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 61: Chile Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 62: Turkey Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)
- Figure 63: GCC Countries Vehicle Tracking Devices Consumption and Growth Rate (2021-2032) & (k units)

- Figure 64: Global Vehicle Tracking Devices Production Market Share by Type (2021-2032)
- Figure 65: Global Vehicle Tracking Devices Production Value Market Share by Type (2021-2032)
- Figure 66: Global Vehicle Tracking Devices Price (USD/unit) by Type (2021-2032)
- Figure 67: Global Vehicle Tracking Devices Production Market Share by Application (2021-2032)
- Figure 68: Global Vehicle Tracking Devices Production Value Market Share by Application (2021-2032)
- Figure 69: Global Vehicle Tracking Devices Price (USD/unit) by Application (2021-2032)
- Figure 70: Vehicle Tracking Devices Value Chain
- Figure 71: Vehicle Tracking Devices Production Mode & Process
- Figure 72: Direct Comparison with Distribution Share
- Figure 73: Distributors Profiles
- Figure 74: Vehicle Tracking Devices Industry Opportunities and Challenges