



## Small Yachts Industry Research Report 2026

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Automobile & Transportation	2026-01-01	136	PDF
<b>Single User</b>	<b>Multi User</b>	<b>Enterprise</b>	
<b>USD 2,950</b>	<b>USD 4,430</b>	<b>USD 5,900</b>	

### Description

The global Small Yachts market was valued at US\$ million in 2025 and is projected to reach US\$ million by 2032, implying a CAGR of % over 2026–2032.

The North America market for Small Yachts is forecast to increase from US\$ million in 2026 to US\$ million by 2032, corresponding to a CAGR of % over 2026–2032.

The Europe market for Small Yachts is projected to rise from US\$ million in 2026 to US\$ million by 2032, registering a CAGR of % over 2026–2032.

The Asia Pacific market for Small Yachts is expected to grow from US\$ million in 2026 to US\$ million by 2032, at a CAGR of % over 2026–2032.

Leading global manufacturers of Small Yachts include , among others. In 2025, the top three vendors together accounted for approximately % of global revenue.

### Report Scope

This report quantifies the global Small Yachts market in revenue (US\$ million) and, where applicable, sales volume (k units), using 2025 as the base year and providing annual historical and forecast data for 2021–2032. It standardizes definitions of types and applications, harmonizes vendor attribution, and presents comparable time series by company, type, application, and region/country, including indicative price bands (US\$/k units) and concentration ratios (CR5/CR10).

The outputs are intended to support strategy development, budgeting, and performance benchmarking for manufacturers, new entrants, channel partners, and investors; the report also reviews technology shifts and notable product introductions relevant to Small Yachts.

### Key Companies & Market Share Insights

This section profiles leading manufacturers, combining 2021–2025 results with a 2026–2032 outlook. It reports revenue, market share, price bands, product and application mix, regional and channel mix, and key developments (M&A, capacity additions, certifications). It also provides global revenue, average price, and—where applicable—sales volume by manufacturer, and calculates CR5/CR10 and rank changes to support comparative benchmarking.

Small Yachts Market by Company

Azimut/Benetti

Sunseeker

Sanlorenzo

Feadship

Oceanco

Ferretti Group  
Princess Yachts  
Amels / Damen  
Horizon  
Westport  
Overmarine  
Trinity Yachts  
Heesen Yachts  
Lürssen  
Cerri - Baglietto

### **Small Yachts Segment by Type**

Motor Yachts  
Sailing Yachts

### **Small Yachts Segment by Application**

Private Use  
Commercial Use

### **Small Yachts Segment by Region**

North America  
United States  
Canada  
Mexico  
Europe  
Germany  
France  
U.K.  
Italy  
Russia  
Spain  
Netherlands  
Switzerland  
Sweden  
Poland  
Asia-Pacific  
China  
Japan  
South Korea  
India  
Australia  
Taiwan  
Southeast Asia  
South America  
Brazil  
Argentina  
Chile  
Middle East & Africa  
Egypt

South Africa

Israel

Türkiye

GCC Countries

## **Key Drivers & Barriers**

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## **Reasons to Buy This Report**

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Small Yachts market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Small Yachts and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Small Yachts.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## **Chapter Outline**

### **Chapter 1:**

Research objectives, research methods, data sources, data cross-validation;

### **Chapter 2:**

Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

### **Chapter 3:**

Detailed analysis of Small Yachts manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

### **Chapter 4:**

Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

### **Chapter 5:**

Production/output, value of Small Yachts by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

**Chapter 6:**

Consumption of Small Yachts in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

**Chapter 7:**

Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

**Chapter 8:**

Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

**Chapter 9:**

Analysis of industrial chain, including the upstream and downstream of the industry.

**Chapter 10:**

Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

**Chapter 11:**

The main points and conclusions of the report.

# Table of Contents

---

## 1 Preface

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

---

## 2 Market Overview

- 2.1 Product Definition
- 2.2 Small Yachts by Type
  - 2.2.1 Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
  - 2.2.2 Motor Yachts
  - 2.2.3 Sailing Yachts
- 2.3 Small Yachts by Application
  - 2.3.1 Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
  - 2.3.2 Private Use
  - 2.3.3 Commercial Use
- 2.4 Global Market Growth Prospects
  - 2.4.1 Global Small Yachts Production Value Estimates and Forecasts (2021-2032)
  - 2.4.2 Global Small Yachts Production Capacity Estimates and Forecasts (2021-2032)
  - 2.4.3 Global Small Yachts Production Estimates and Forecasts (2021-2032)
  - 2.4.4 Global Small Yachts Market Average Price (2021-2032)

---

## 3 Market Competitive Landscape by Manufacturers

- 3.1 Global Small Yachts Production by Manufacturers (2021-2026)
- 3.2 Global Small Yachts Production Value by Manufacturers (2021-2026)
- 3.3 Global Small Yachts Average Price by Manufacturers (2021-2026)
- 3.4 Global Small Yachts Industry Manufacturers Ranking, 2024 VS 2025 VS 2026
- 3.5 Global Small Yachts Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Small Yachts Manufacturers, Product Type & Application
- 3.7 Global Small Yachts Manufacturers Established Date
- 3.8 Global Small Yachts Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

---

## 4 Manufacturers Profiled

- 4.1 Azimut/Benetti
  - 4.1.1 Azimut/Benetti Small Yachts Company Information
  - 4.1.2 Azimut/Benetti Small Yachts Business Overview
  - 4.1.3 Azimut/Benetti Small Yachts Production, Value and Gross Margin (2021-2026)
  - 4.1.4 Azimut/Benetti Product Portfolio
  - 4.1.5 Azimut/Benetti Recent Developments
- 4.2 Sunseeker
  - 4.2.1 Sunseeker Small Yachts Company Information

- 4.2.2 Sunseeker Small Yachts Business Overview
- 4.2.3 Sunseeker Small Yachts Production, Value and Gross Margin (2021-2026)
- 4.2.4 Sunseeker Product Portfolio
- 4.2.5 Sunseeker Recent Developments
- 4.3 Sanlorenzo
  - 4.3.1 Sanlorenzo Small Yachts Company Information
  - 4.3.2 Sanlorenzo Small Yachts Business Overview
  - 4.3.3 Sanlorenzo Small Yachts Production, Value and Gross Margin (2021-2026)
  - 4.3.4 Sanlorenzo Product Portfolio
  - 4.3.5 Sanlorenzo Recent Developments
- 4.4 Feadship
  - 4.4.1 Feadship Small Yachts Company Information
  - 4.4.2 Feadship Small Yachts Business Overview
  - 4.4.3 Feadship Small Yachts Production, Value and Gross Margin (2021-2026)
  - 4.4.4 Feadship Product Portfolio
  - 4.4.5 Feadship Recent Developments
- 4.5 Oceanco
  - 4.5.1 Oceanco Small Yachts Company Information
  - 4.5.2 Oceanco Small Yachts Business Overview
  - 4.5.3 Oceanco Small Yachts Production, Value and Gross Margin (2021-2026)
  - 4.5.4 Oceanco Product Portfolio
  - 4.5.5 Oceanco Recent Developments
- 4.6 Ferretti Group
  - 4.6.1 Ferretti Group Small Yachts Company Information
  - 4.6.2 Ferretti Group Small Yachts Business Overview
  - 4.6.3 Ferretti Group Small Yachts Production, Value and Gross Margin (2021-2026)
  - 4.6.4 Ferretti Group Product Portfolio
  - 4.6.5 Ferretti Group Recent Developments
- 4.7 Princess Yachts
  - 4.7.1 Princess Yachts Small Yachts Company Information
  - 4.7.2 Princess Yachts Small Yachts Business Overview
  - 4.7.3 Princess Yachts Small Yachts Production, Value and Gross Margin (2021-2026)
  - 4.7.4 Princess Yachts Product Portfolio
  - 4.7.5 Princess Yachts Recent Developments
- 4.8 Amels / Damen
  - 4.8.1 Amels / Damen Small Yachts Company Information
  - 4.8.2 Amels / Damen Small Yachts Business Overview
  - 4.8.3 Amels / Damen Small Yachts Production, Value and Gross Margin (2021-2026)
  - 4.8.4 Amels / Damen Product Portfolio
  - 4.8.5 Amels / Damen Recent Developments
- 4.9 Horizon
  - 4.9.1 Horizon Small Yachts Company Information
  - 4.9.2 Horizon Small Yachts Business Overview
  - 4.9.3 Horizon Small Yachts Production, Value and Gross Margin (2021-2026)
  - 4.9.4 Horizon Product Portfolio
  - 4.9.5 Horizon Recent Developments
- 4.10 Westport
  - 4.10.1 Westport Small Yachts Company Information

- 4.10.2 Westport Small Yachts Business Overview
- 4.10.3 Westport Small Yachts Production, Value and Gross Margin (2021-2026)
- 4.10.4 Westport Product Portfolio
- 4.10.5 Westport Recent Developments
- 4.11 Overmarine
  - 4.11.1 Overmarine Small Yachts Company Information
  - 4.11.2 Overmarine Small Yachts Business Overview
  - 4.11.3 Overmarine Small Yachts Production, Value and Gross Margin (2021-2026)
  - 4.11.4 Overmarine Product Portfolio
  - 4.11.5 Overmarine Recent Developments
- 4.12 Trinity Yachts
  - 4.12.1 Trinity Yachts Small Yachts Company Information
  - 4.12.2 Trinity Yachts Small Yachts Business Overview
  - 4.12.3 Trinity Yachts Small Yachts Production, Value and Gross Margin (2021-2026)
  - 4.12.4 Trinity Yachts Product Portfolio
  - 4.12.5 Trinity Yachts Recent Developments
- 4.13 Heesen Yachts
  - 4.13.1 Heesen Yachts Small Yachts Company Information
  - 4.13.2 Heesen Yachts Small Yachts Business Overview
  - 4.13.3 Heesen Yachts Small Yachts Production, Value and Gross Margin (2021-2026)
  - 4.13.4 Heesen Yachts Product Portfolio
  - 4.13.5 Heesen Yachts Recent Developments
- 4.14 Lürssen
  - 4.14.1 Lürssen Small Yachts Company Information
  - 4.14.2 Lürssen Small Yachts Business Overview
  - 4.14.3 Lürssen Small Yachts Production, Value and Gross Margin (2021-2026)
  - 4.14.4 Lürssen Product Portfolio
  - 4.14.5 Lürssen Recent Developments
- 4.15 Cerri - Baglietto
  - 4.15.1 Cerri - Baglietto Small Yachts Company Information
  - 4.15.2 Cerri - Baglietto Small Yachts Business Overview
  - 4.15.3 Cerri - Baglietto Small Yachts Production, Value and Gross Margin (2021-2026)
  - 4.15.4 Cerri - Baglietto Product Portfolio
  - 4.15.5 Cerri - Baglietto Recent Developments

---

## 5 Global Small Yachts Production by Region

- 5.1 Global Small Yachts Production Estimates and Forecasts by Region: 2021 VS 2025 VS 2032
- 5.2 Global Small Yachts Production by Region: 2021-2032
  - 5.2.1 Global Small Yachts Production by Region: 2021-2026
  - 5.2.2 Global Small Yachts Production Forecast by Region (2027-2032)
- 5.3 Global Small Yachts Production Value Estimates and Forecasts by Region: 2021 VS 2025 VS 2032
- 5.4 Global Small Yachts Production Value by Region: 2021-2032
  - 5.4.1 Global Small Yachts Production Value by Region: 2021-2026
  - 5.4.2 Global Small Yachts Production Value Forecast by Region (2027-2032)
- 5.5 Global Small Yachts Market Price Analysis by Region (2021-2026)
- 5.6 Global Small Yachts Production and Value, YOY Growth
  - 5.6.1 North America Small Yachts Production Value Estimates and Forecasts (2021-2032)
  - 5.6.2 Europe Small Yachts Production Value Estimates and Forecasts (2021-2032)
  - 5.6.3 China Small Yachts Production Value Estimates and Forecasts (2021-2032)

5.6.4 Japan Small Yachts Production Value Estimates and Forecasts (2021-2032)

5.6.5 South Korea Small Yachts Production Value Estimates and Forecasts (2021-2032)

5.6.6 India Small Yachts Production Value Estimates and Forecasts (2021-2032)

---

## 6 Global Small Yachts Consumption by Region

6.1 Global Small Yachts Consumption Estimates and Forecasts by Region: 2021 VS 2025 VS 2032

6.2 Global Small Yachts Consumption by Region (2021-2032)

6.2.1 Global Small Yachts Consumption by Region: 2021-2026

6.2.2 Global Small Yachts Forecasted Consumption by Region (2027-2032)

6.3 North America

6.3.1 North America Small Yachts Consumption Growth Rate by Country: 2021 VS 2025 VS 2032

6.3.2 North America Small Yachts Consumption by Country (2021-2032)

6.3.3 United States

6.3.4 Canada

6.3.5 Mexico

6.4 Europe

6.4.1 Europe Small Yachts Consumption Growth Rate by Country: 2021 VS 2025 VS 2032

6.4.2 Europe Small Yachts Consumption by Country (2021-2032)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.4.8 Spain

6.4.9 Netherlands

6.4.10 Switzerland

6.4.11 Sweden

6.4.12 Poland

6.5 Asia Pacific

6.5.1 Asia Pacific Small Yachts Consumption Growth Rate by Country: 2021 VS 2025 VS 2032

6.5.2 Asia Pacific Small Yachts Consumption by Country (2021-2032)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 India

6.5.7 Australia

6.5.8 Taiwan

6.5.9 Southeast Asia

6.6 South America, Middle East & Africa

6.6.1 South America, Middle East & Africa Small Yachts Consumption Growth Rate by Country: 2021 VS 2025 VS 2032

6.6.2 South America, Middle East & Africa Small Yachts Consumption by Country (2021-2032)

6.6.3 Brazil

6.6.4 Argentina

6.6.5 Chile

6.6.6 Turkey

6.6.7 GCC Countries

---

## 7 Segment by Type

7.1 Global Small Yachts Production by Type (2021-2032)

7.1.1 Global Small Yachts Production by Type (2021-2032) & (k units)

7.1.2 Global Small Yachts Production Market Share by Type (2021-2032)

7.2 Global Small Yachts Production Value by Type (2021-2032)

7.2.1 Global Small Yachts Production Value by Type (2021-2032) & (US\$ Million)

7.2.2 Global Small Yachts Production Value Market Share by Type (2021-2032)

7.3 Global Small Yachts Price by Type (2021-2032)

---

## **8 Segment by Application**

8.1 Global Small Yachts Production by Application (2021-2032)

8.1.1 Global Small Yachts Production by Application (2021-2032) & (k units)

8.1.2 Global Small Yachts Production Market Share by Application (2021-2032)

8.2 Global Small Yachts Production Value by Application (2021-2032)

8.2.1 Global Small Yachts Production Value by Application (2021-2032) & (US\$ Million)

8.2.2 Global Small Yachts Production Value Market Share by Application (2021-2032)

8.3 Global Small Yachts Price by Application (2021-2032)

---

## **9 Value Chain and Sales Channels Analysis of the Market**

9.1 Small Yachts Value Chain Analysis

9.1.1 Small Yachts Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Small Yachts Production Mode & Process

9.2 Small Yachts Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Small Yachts Distributors

9.2.3 Small Yachts Customers

---

## **10 Global Small Yachts Analyzing Market Dynamics**

10.1 Small Yachts Industry Trends

10.2 Small Yachts Industry Drivers

10.3 Small Yachts Industry Opportunities and Challenges

10.4 Small Yachts Industry Restraints

---

## **11 Report Conclusion**

## **12 Disclaimer**

## List of Tables and Figures

---

### List of Tables:

- Table 1: Secondary Sources
- Table 2: Primary Sources
- Table 3: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 4: Market Value Comparison by Application (2021 VS 2025 VS 2032) & (US\$ Million)
- Table 5: Global Small Yachts Production by Manufacturers (k units) & (2021-2026)
- Table 6: Global Small Yachts Production Market Share by Manufacturers
- Table 7: Global Small Yachts Production Value by Manufacturers (US\$ Million) & (2021-2026)
- Table 8: Global Small Yachts Production Value Market Share by Manufacturers (2021-2026)
- Table 9: Global Small Yachts Average Price (USD/unit) of Manufacturers (2021-2026)
- Table 10: Global Small Yachts Industry Manufacturers Ranking, 2024 VS 2025 VS 2026
- Table 11: Global Small Yachts Key Manufacturers, Manufacturing Sites & Headquarters
- Table 12: Global Small Yachts Manufacturers, Product Type & Application
- Table 13: Global Small Yachts Manufacturers Established Date
- Table 14: Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15: Global Small Yachts by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Production Value of 2025)
- Table 16: Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 17: Azimut/Benetti Company Information
- Table 18: Azimut/Benetti Business Overview
- Table 19: Azimut/Benetti Small Yachts Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 20: Azimut/Benetti Small Yachts Product Portfolio
- Table 21: Azimut/Benetti Recent Development
- Table 22: Sunseeker Company Information
- Table 23: Sunseeker Business Overview
- Table 24: Sunseeker Small Yachts Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 25: Sunseeker Small Yachts Product Portfolio
- Table 26: Sunseeker Recent Development
- Table 27: Sanlorenzo Company Information
- Table 28: Sanlorenzo Business Overview
- Table 29: Sanlorenzo Small Yachts Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 30: Sanlorenzo Small Yachts Product Portfolio
- Table 31: Sanlorenzo Recent Development
- Table 32: Feadship Company Information
- Table 33: Feadship Business Overview
- Table 34: Feadship Small Yachts Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 35: Feadship Small Yachts Product Portfolio
- Table 36: Feadship Recent Development
- Table 37: Oceanco Company Information
- Table 38: Oceanco Business Overview
- Table 39: Oceanco Small Yachts Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 40: Oceanco Small Yachts Product Portfolio
- Table 41: Oceanco Recent Development
- Table 42: Ferretti Group Company Information
- Table 43: Ferretti Group Business Overview
- Table 44: Ferretti Group Small Yachts Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 45: Ferretti Group Small Yachts Product Portfolio
- Table 46: Ferretti Group Recent Development
- Table 47: Princess Yachts Company Information
- Table 48: Princess Yachts Business Overview
- Table 49: Princess Yachts Small Yachts Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 50: Princess Yachts Small Yachts Product Portfolio
- Table 51: Princess Yachts Recent Development
- Table 52: Amels / Damen Company Information

- Table 53: Amels / Damen Business Overview
- Table 54: Amels / Damen Small Yachts Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 55: Amels / Damen Small Yachts Product Portfolio
- Table 56: Amels / Damen Recent Development
- Table 57: Horizon Company Information
- Table 58: Horizon Business Overview
- Table 59: Horizon Small Yachts Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 60: Horizon Small Yachts Product Portfolio
- Table 61: Horizon Recent Development
- Table 62: Westport Company Information
- Table 63: Westport Business Overview
- Table 64: Westport Small Yachts Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 65: Westport Small Yachts Product Portfolio
- Table 66: Westport Recent Development
- Table 67: Overmarine Company Information
- Table 68: Overmarine Business Overview
- Table 69: Overmarine Small Yachts Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 70: Overmarine Small Yachts Product Portfolio
- Table 71: Overmarine Recent Development
- Table 72: Trinity Yachts Company Information
- Table 73: Trinity Yachts Business Overview
- Table 74: Trinity Yachts Small Yachts Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 75: Trinity Yachts Small Yachts Product Portfolio
- Table 76: Trinity Yachts Recent Development
- Table 77: Heesen Yachts Company Information
- Table 78: Heesen Yachts Business Overview
- Table 79: Heesen Yachts Small Yachts Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 80: Heesen Yachts Small Yachts Product Portfolio
- Table 81: Heesen Yachts Recent Development
- Table 82: Lürssen Company Information
- Table 83: Lürssen Business Overview
- Table 84: Lürssen Small Yachts Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 85: Lürssen Small Yachts Product Portfolio
- Table 86: Lürssen Recent Development
- Table 87: Cerri - Baglietto Company Information
- Table 88: Cerri - Baglietto Business Overview
- Table 89: Cerri - Baglietto Small Yachts Production (k units), Value (US\$ Million), Price (USD/unit) and Gross Margin (2021-2026)
- Table 90: Cerri - Baglietto Small Yachts Product Portfolio
- Table 91: Cerri - Baglietto Recent Development
- Table 92: Global Small Yachts Production Comparison by Region: 2021 VS 2025 VS 2032 (k units)
- Table 93: Global Small Yachts Production by Region (2021-2026) & (k units)
- Table 94: Global Small Yachts Production Market Share by Region (2021-2026)
- Table 95: Global Small Yachts Production Forecast by Region (2027-2032) & (k units)
- Table 96: Global Small Yachts Production Market Share Forecast by Region (2027-2032)
- Table 97: Global Small Yachts Production Value Comparison by Region: 2021 VS 2025 VS 2032 (US\$ Million)
- Table 98: Global Small Yachts Production Value by Region (2021-2026) & (US\$ Million)
- Table 99: Global Small Yachts Production Value Market Share by Region (2021-2026)
- Table 100: Global Small Yachts Production Value Forecast by Region (2027-2032) & (US\$ Million)
- Table 101: Global Small Yachts Market Average Price (USD/unit) by Region (2021-2026)
- Table 102: Global Small Yachts Market Average Price (USD/unit) by Region (2027-2032)
- Table 103: Global Small Yachts Consumption Comparison by Region: 2021 VS 2025 VS 2032 (k units)
- Table 104: Global Small Yachts Consumption by Region (2021-2026) & (k units)
- Table 105: Global Small Yachts Consumption Market Share by Region (2021-2026)
- Table 106: Global Small Yachts Forecasted Consumption by Region (2027-2032) & (k units)
- Table 107: Global Small Yachts Forecasted Consumption Market Share by Region (2027-2032)
- Table 108: North America Small Yachts Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (k units)
- Table 109: North America Small Yachts Consumption by Country (2021-2026) & (k units)
- Table 110: North America Small Yachts Consumption by Country (2027-2032) & (k units)
- Table 111: Europe Small Yachts Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (k units)
- Table 112: Europe Small Yachts Consumption by Country (2021-2026) & (k units)
- Table 113: Europe Small Yachts Consumption by Country (2027-2032) & (k units)

- Table 114: Asia Pacific Small Yachts Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (k units)
- Table 115: Asia Pacific Small Yachts Consumption by Country (2021-2026) & (k units)
- Table 116: Asia Pacific Small Yachts Consumption by Country (2027-2032) & (k units)
- Table 117: South America, Middle East & Africa Small Yachts Consumption Growth Rate by Country: 2021 VS 2025 VS 2032 (k units)
- Table 118: South America, Middle East & Africa Small Yachts Consumption by Country (2021-2026) & (k units)
- Table 119: South America, Middle East & Africa Small Yachts Consumption by Country (2027-2032) & (k units)
- Table 120: Global Small Yachts Production by Type (2021-2026) & (k units)
- Table 121: Global Small Yachts Production by Type (2027-2032) & (k units)
- Table 122: Global Small Yachts Production Market Share by Type (2021-2026)
- Table 123: Global Small Yachts Production Market Share by Type (2027-2032)
- Table 124: Global Small Yachts Production Value by Type (2021-2026) & (US\$ Million)
- Table 125: Global Small Yachts Production Value by Type (2027-2032) & (US\$ Million)
- Table 126: Global Small Yachts Production Value Market Share by Type (2021-2026)
- Table 127: Global Small Yachts Production Value Market Share by Type (2027-2032)
- Table 128: Global Small Yachts Price by Type (2021-2026) & (USD/unit)
- Table 129: Global Small Yachts Price by Type (2027-2032) & (USD/unit)
- Table 130: Global Small Yachts Production by Application (2021-2026) & (k units)
- Table 131: Global Small Yachts Production by Application (2027-2032) & (k units)
- Table 132: Global Small Yachts Production Market Share by Application (2021-2026)
- Table 133: Global Small Yachts Production Market Share by Application (2027-2032)
- Table 134: Global Small Yachts Production Value by Application (2021-2026) & (US\$ Million)
- Table 135: Global Small Yachts Production Value by Application (2027-2032) & (US\$ Million)
- Table 136: Global Small Yachts Production Value Market Share by Application (2021-2026)
- Table 137: Global Small Yachts Production Value Market Share by Application (2027-2032)
- Table 138: Global Small Yachts Price by Application (2021-2026) & (USD/unit)
- Table 139: Global Small Yachts Price by Application (2027-2032) & (USD/unit)
- Table 140: Key Raw Materials
- Table 141: Raw Materials Key Suppliers
- Table 142: Small Yachts Distributors List
- Table 143: Small Yachts Customers List
- Table 144: Small Yachts Industry Trends
- Table 145: Small Yachts Industry Drivers
- Table 146: Small Yachts Industry Restraints
- Table 147: Authors List of This Report

## List of Figures:

- Figure 1: Research Methodology
- Figure 2: Research Process
- Figure 3: Key Executives Interviewed
- Figure 4: Small Yachts Product Image
- Figure 5: Market Value Comparison by Type (2021 VS 2025 VS 2032) & (US\$ Million)
- Figure 6: Motor Yachts Product Image
- Figure 7: Sailing Yachts Product Image
- Figure 8: Private Use Product Image
- Figure 9: Commercial Use Product Image
- Figure 10: Global Small Yachts Production Value (US\$ Million), 2021 VS 2025 VS 2032
- Figure 11: Global Small Yachts Production Value (2021-2032) & (US\$ Million)
- Figure 12: Global Small Yachts Production Capacity (2021-2032) & (k units)
- Figure 13: Global Small Yachts Production (2021-2032) & (k units)
- Figure 14: Global Small Yachts Average Price (USD/unit) & (2021-2032)
- Figure 15: Global Small Yachts Key Manufacturers, Manufacturing Sites & Headquarters
- Figure 16: Global Top 5 and 10 Small Yachts Players Market Share by Production Value in 2025
- Figure 17: Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2021 VS 2025
- Figure 18: Global Small Yachts Production Comparison by Region: 2021 VS 2025 VS 2032 (k units)
- Figure 19: Global Small Yachts Production Market Share by Region: 2021 VS 2025 VS 2032
- Figure 20: Global Small Yachts Production Value Comparison by Region: 2021 VS 2025 VS 2032 (US\$ Million)
- Figure 21: Global Small Yachts Production Value Market Share by Region: 2021 VS 2025 VS 2032
- Figure 22: North America Small Yachts Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 23: Europe Small Yachts Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 24: China Small Yachts Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 25: Japan Small Yachts Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 26: South Korea Small Yachts Production Value (US\$ Million) Growth Rate (2021-2032)

- Figure 27: India Small Yachts Production Value (US\$ Million) Growth Rate (2021-2032)
- Figure 28: Global Small Yachts Consumption Comparison by Region: 2021 VS 2025 VS 2032 (k units)
- Figure 29: Global Small Yachts Consumption Market Share by Region: 2021 VS 2025 VS 2032
- Figure 30: North America Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 31: North America Small Yachts Consumption Market Share by Country (2021-2032)
- Figure 32: United States Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 33: United States Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 34: Canada Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 35: Mexico Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 36: Europe Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 37: Europe Small Yachts Consumption Market Share by Country (2021-2032)
- Figure 38: Germany Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 39: France Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 40: U.K. Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 41: Italy Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 42: Russia Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 43: Spain Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 44: Netherlands Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 45: Switzerland Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 46: Sweden Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 47: Poland Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 48: Asia Pacific Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 49: Asia Pacific Small Yachts Consumption Market Share by Country (2021-2032)
- Figure 50: China Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 51: Japan Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 52: South Korea Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 53: India Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 54: Australia Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 55: Taiwan Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 56: Southeast Asia Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 57: South America, Middle East & Africa Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 58: South America, Middle East & Africa Small Yachts Consumption Market Share by Country (2021-2032)
- Figure 59: Brazil Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 60: Argentina Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 61: Chile Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 62: Turkey Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 63: GCC Countries Small Yachts Consumption and Growth Rate (2021-2032) & (k units)
- Figure 64: Global Small Yachts Production Market Share by Type (2021-2032)
- Figure 65: Global Small Yachts Production Value Market Share by Type (2021-2032)
- Figure 66: Global Small Yachts Price (USD/unit) by Type (2021-2032)
- Figure 67: Global Small Yachts Production Market Share by Application (2021-2032)
- Figure 68: Global Small Yachts Production Value Market Share by Application (2021-2032)
- Figure 69: Global Small Yachts Price (USD/unit) by Application (2021-2032)
- Figure 70: Small Yachts Value Chain
- Figure 71: Small Yachts Production Mode & Process
- Figure 72: Direct Comparison with Distribution Share
- Figure 73: Distributors Profiles
- Figure 74: Small Yachts Industry Opportunities and Challenges